



SALES GUIDE

Effective 04.13.20

DON'T JUST KINDA TV. DIRECTV.

DIRECTV BENEFITS



INSTANT ACCESS TO OVER 65,000 SHOWS AND MOVIES.*

Choose from a wide selection of popular TV shows and hit movies—all available 24/7.

*Requires subscription to DIRECTV's top-tier PREMIER programming package. Other packages will have fewer shows and movies.

Access to available DIRECTV On Demand programming based on package selection. Actual number of shows and movies will vary. Additional fees apply for new releases and certain library titles. Compatible equipment and broadband Internet service with speeds of 750 kbps or higher req'd. Downloading On Demand content may count against your data plan allowance. Visit directv.com/movies for details.



ONE HD DVR POWERS YOUR WHOLE HOME. (Add'l equipment req'd. Add'l & Advanced fees apply.)

Store up to 200 hours of HD programming. Record up to 5 programs at the same time.

To access HD programming, HD equipment required. Access to programming based on package selection. Blackout restrictions apply to sports programming.



99% SIGNAL RELIABILITY*

DIRECTV is the #1 satellite TV service in the country**

*Based on Nationwide Study of representative cities.

**Based on U.S. satellite subscriber data as of 4Q 2019



THE MOST LIVE SPORTS IN 4K HDR* INCLUDING THE MOST NBA GAMES IN 4K. 4X the resolution of HD, richer colors, and lifelike clarity.

Limited 4K HDR programming available. CHOICE Pkg or higher required for most 4K HDR live sports. 4K HDR compatible equipment, minimum programming, 4K account authorization and professional installation required. If 4K TV does not support HDR, content will be viewable in standard 4K. Other conditions apply.

Treat Yourself to Better Entertainment



Access 65,000+ shows and movies on demand*



Binge the latest seasons of your favorite series



Restart select shows in progress**



Watch select shows from the past 72 hours from up to 60+ channels** — More than DISH!***



Watch virtually anytime, anywhere†

†Req's Internet-connected Genie HR44+ & elig. svc. Channels/content vary by pkg & location and must be streamed through the DIRECTV App. Restrs apply. See below for DIRECTV App details.

*Requires subscription to DIRECTV's top-tier PREMIER programming package. Other packages will have fewer shows and movies.
**Features available on select channels/programs. Internet-connected HD DVR (model HR20 or later) required.

Get a year of HBO® included

plus 3 months of Cinemax®, Showtime®, STARZ® and EPIX® included at no extra charge when you switch to DIRECTV

Buzzworthy series, big blockbuster movies, family favorites and so much more!

Ltd. time. With 24-mo. agmt and CHOICE-ULTIMATE Package (min. \$64.99/mo. for 12 mo. before discounts. Price higher in 2nd year. Regional Sports Fee up to \$9.99/mo applies). Cinemax, Showtime, Starz and EPIX included for 3 months and auto-renew thereafter at then prevailing rate (currently \$41.99/mo.), and HBO auto-renews after 12 mos at then prevailing rate (currently \$17.99/mo.), unless you call to change or cancel. Req's you to select offer. Add'l fees & restrs apply.

Watch WESTWORLD on HBO®
HBO® and related channels and service marks are the property of Home Box Office, Inc.

Watch your favorite entertainment anywhere



The DIRECTV App is available to all DIRECTV customers at no additional cost.

Keeping customers entertained while on the go.†

- Stream live and on demand shows.
Req's Internet-connected Genie HR44+ & elig. svc. Channels/content vary by pkg & location and must be streamed through the DIRECTV App. Restrs apply. See below for DIRECTV App details.
- Download your DVR recordings to your devices at home and watch offline anywhere.

FOR NEW CUSTOMERS:

No more waiting! Stream your favorite shows the same day you switch to DIRECTV, even before installation.

Residential customers only. Must download DIRECTV App and use directv.com login or AT&T Access ID. Access expires 14 days after order. Available programming is limited and varies by package. Location tracking req'd for local channels. Limit 5 concurrent streams. Standard data rates & restrictions apply. All functions and programming subject to change at any time. See directv.com/startwatching for details.



DIRECTV App & Mobile DVR: Available only in the U.S. (excl Puerto Rico and U.S.V.I.). Req's compatible device. Live streaming channels based on your TV pkg & location. Not all channels available to stream out of home. To watch recorded shows on the go, must download to mobile device using Genie HD DVR model HR 44 or higher connected to home Wi-Fi network. Rewind and fast-forward may not work. Limits: Mature, music, pay-per-view and some On Demand content is not available for downloading. 5 shows on 5 devices at once. All functions and programming subject to change at any time.

**72 HOUR REWIND/RESTART: Restart/Rewind features compatible with Genie Minis. For Restart to work, show must be airing for at least 2 minutes. Visit directv.com for details.

General Market Offers

	CHOICE™ All Included Package OVER 185 CHANNELS	XTRA All Included Package OVER 235 CHANNELS	ULTIMATE All Included Package OVER 250 CHANNELS	PREMIER™ All Included Package OVER 330 CHANNELS		
ALL INCLUDED OFFERS	\$115.00/mo.: Regular Price	\$131.00/mo.: Regular Price	\$142.00/mo.: Regular Price	\$197.00/mo.: Regular Price		
	-\$40.01/mo.: 1st Year Instant Savings -\$5.00/mo.: Autopay & Paperless Bill Credit	-\$46.01/mo.: 1st Year Instant Savings -\$5.00/mo.: Autopay & Paperless Bill Credit	-\$52.01/mo.: 1st Year Instant Savings -\$5.00/mo.: Autopay & Paperless Bill Credit	-\$57.01/mo.: 1st Year Instant Savings -\$5.00/mo.: Autopay & Paperless Bill Credit		
	-\$10.00/mo.: Extra promo savings for 12mo.	-\$10.00/mo.: Extra promo savings for 12mo.	-\$10.00/mo.: Extra promo savings for 12mo.	-\$10.00/mo.: Extra promo savings for 12mo.		
	NEW LOW PRICE \$59⁹⁹ MO. + TAX FOR 12 MONTHS with 24-month agreement. Autopay & paperless bill req'd. Prices higher in 2nd year. Pay \$64.99/mo. until credit starts w/in 3 bills.*	NEW LOW PRICE \$69⁹⁹ MO. + TAX FOR 12 MONTHS with 24-month agreement. Autopay & paperless bill req'd. Prices higher in 2nd year. Pay \$74.99/mo. until credit starts w/in 3 bills.*	NEW LOW PRICE \$74⁹⁹ MO. + TAX FOR 12 MONTHS with 24-month agreement. Autopay & paperless bill req'd. Prices higher in 2nd year. Pay \$79.99/mo. until credit starts w/in 3 bills.*	NEW LOW PRICE \$124⁹⁹ MO. + TAX FOR 12 MONTHS with 24-month agreement. Autopay & paperless bill req'd. Prices higher in 2nd year. Pay \$129.99/mo. until credit starts w/in 3 bills.*		
Regional Sports Fee up to \$9.99/mo. is extra & applies.						
ADDITIONAL INCENTIVES	BUNDLE NOW. SAVE ALL YEAR. 		Now save \$30/mo. for a whole year on a bundle with other great services from AT&T. See page 8 for details.			
	GET A YEAR OF HBO® INCLUDED plus 3 months of Cinemax®, Showtime®, STARZ® and EPIX® included at no extra charge <small>Ltd. time. Cinemax®, Showtime®, STARZ® and EPIX® included for 3 months and auto-renew thereafter at then prevailing rate (currently \$41.99/mo.), and HBO auto-renews after 12-months at then prevailing rate (currently \$17.99/mo.), unless you call to change or cancel. Req's you to select offer.</small>			PREMIUMS INCLUDED: 		
ADVANCED PRODUCT OFFERS	2020 NFL SUNDAY TICKET MAX included at no extra cost. <small>With CHOICE Package or above. Req's you to select offer.</small>					
	ALL RISK LEVELS 4 UPGRADES INCLUDED: 1 GENIE® HD DVR & UP TO 3 GENIE MINIS. OR SELECT 1 GENIE HD DVR & UP TO 3 WIRELESS GENIE MINIS FOR ONLY \$99.† HARDWARE OFFER ONLY - SEE BELOW FOR TV FEES.					
	STANDARD PROFESSIONAL INSTALLATION INCLUDED: In up to 4 rooms for SELECT Package and above. <small>(Applicable use tax adjustment may apply on the retail value of the installation.)</small>					
ADDITIONAL FEES	DIRECTV CINEMA® CONNECTION KIT INCLUDED For all non-fee HD DVR customers					
	<ul style="list-style-type: none"> ADVANCED RECEIVER SERVICE: \$15/mo. Required for all HD DVRs, Genie HD DVR and TiVo® HD DVRs (Fee is included with All Included packages.) TV FEE: Fee is included for Genie HD DVR with All Included packages. <small>(A \$7/mo. fee applies for the second and each additional receiver and/or Genie Mini/DIRECTV Ready TV/Device on the account.)</small> EQUIPMENT FEES: HD Receiver: \$99 Genie Mini: \$99 HD DVR & TiVo® HD DVR: \$199 Genie HD DVR: \$299 Genie Lite: \$99 Wireless Genie Mini/Wireless Video Bridge: \$198 Each Additional Wireless Genie Mini: \$99 REGIONAL SPORTS FEE: Regional Sports fee of up to \$9.99/mo. which is extra & applies in select markets to CHOICE Package or above and MÁS ULTRA™ Package or above. ACTIVATION FEE: \$19.95 one-time charge. DIRECTV™ PROTECTION PLAN: Protect your customers' DIRECTV® System for \$8.99/mo.‡ 					
	PREMIUM CHANNELS					
	ADD MONTHLY PREMIUMS:	1 = \$13.99 (\$17.99 for HBO®) 2 = \$25.99 (\$30.99 with HBO®) 3 = \$38.99 (\$43.99 with HBO®)	4 = \$48.99 (\$53.99 with HBO®) 5 = \$61.99 (Recommend PREMIER to XTRA and ULTIMATE customers)	\$5.99 for EPIX®	PREMIUMS INCLUDE: 	

DIRECTV's All Included simple pricing makes it easy to sell DIRECTV!

ALL INCLUDED PACKAGES FEATURE:

- Programming Fee
- Advanced Receiver Service (\$15/mo.)
- Monthly TV fees for one Genie HD DVR (\$7/mo.)

***\$19.95 ACTIVATION, EARLY TERMINATION FEE OF \$20/MO. FOR EACH MONTH REMAINING ON AGMT, EQUIPMENT NON-RETURN & ADD'L FEES APPLY.** Price incl. All Included pkg, monthly service and equip. fees for 1 HD DVR & is after \$5/mo. Autopay w/ Paperless Billing discount for 12 mos. New approved residential customers only (equipment lease req'd). Credit card req'd (except MA & PA). Restr's apply.
1-YR ALL INCLUDED PACKAGES: Ends 3/28/20. Available only in the U.S. (excludes Puerto Rico and U.S.V.I.). After 12 mos. or loss of eligibility, then-prevailing rate applies unless canceled or changed prior to end of the promo period. Pricing subject to change. Must enroll in autopay & paperless bill within 30 days of TV activation to receive bill credit starting in 1-3 bill cycles. First-time credit will include all credits earned since meeting offer requirements. Must maintain autopay/paperless bill and valid email address to continue credits. No credits in 2nd year for autopay & paperless billing. **Includes:** All Included TV pkg, monthly service & equipment fees for one Genie HD DVR, and standard pro installation. **Additional Fees & Taxes:** Price excludes Regional Sports fee of up to \$9.99/mo. (which is extra & applies to CHOICE and/or MÁS ULTRA and higher pkgs), applicable use tax expense surcharge on retail value of installation, custom installation, equipment upgrades/add-ons (min. \$99 one-time fee & \$7 monthly fees for each extra receiver/DIRECTV Ready TV/Device), and certain other add'l fees & charges. See att.com/directvfees for additional details.

DIRECTV Channel Lineups

INCLUDED CHANNELS

A&E	HD 265	CNN	HD 202	FETV	323	HSN	HD 240	National Geographic	HD 276	TBS	HD 247
AccuWeather	HD 361	CNNe	419	Food Network	HD 231	HSN2	310	NBC Sports Network	HD 220	TBS West	HD 247-1
AMC	HD 254	CNNi	358	FOX Business Network	HD 359	IMPACT ²	380	Newsmax	349	TCM	HD 256
Animal Planet	HD 282	Comedy Central	HD 249	FOX News Channel	HD 360	INSP	HD 364	NHK	322/2049	TCT Network	377
Aquarium	401	Comedy Central West	HD 249-1	FOX Sports 1	HD 219	Investigation Discovery	HD 285	Nickelodeon/Nick at Nite (East)	HD 299	TeenNick	303
AXS TV (HD only) ³	HD 340	C-SPAN	350	Free Speech TV ⁴	348	ION East	HD 305	Nickelodeon/Nick at Nite (West)	300	TLC	HD 280
BabyFirst TV ⁵	293	C-SPAN2	351	Freeform	HD 311	ION West	306	NRB	378	TNT	HD 245
BBC America	HD 264	CTN	376	FX	HD 248	JBS ⁶	388	OAN	HD 347	TNT West	HD 245-1
BET	HD 329	Daystar	369	FX2	HD 259	Jewelry Television	72/313	Ovation	HD 274	Trinity Broadcasting Network (TBN)	HD 372
BET West	HD 329-1	DIRECTV CINEMA ⁷ Screening Room	100/125	Galavisión	HD 404	Jewish Life Television ⁸	366	Paramount Network	HD 241	truTV	HD 246
Bloomberg TV	HD 353	Discovery	HD 278	Galavision	363	Lifetime	HD 252	Pursuit Channel	604	TV Land	HD 304
Boomerang	298	Disney Channel (East)	HD 290	GEM Shopping Network	228	Link TV	375	QVC	HD 317	Univision (East)	HD 402
Bravo	HD 237	Disney Channel (West)	291	GOD TV ⁹	365	LIVE4K ¹⁰	4K 106	QVC2	315	USA Network	HD 242
BVLiv	374	Disney Junior	HD 289	Hallmark Channel	HD 312	Living Faith Network ⁸	379	ReelzChannel	HD 238	VH1	HD 335
CANAL ONCE ¹¹	447	Disney XD	HD 292	Hallmark Movies & Mysteries (HD only) ¹²	HD 565	MAVTV	HD 214	Revolit (HD only) ¹³	HD 217	VICELAND	HD 271
Cartoon Network (East)	HD 296	DTV4K ¹⁴	4K 104	HGTV	HD 229	MotorTrend (HD only) ¹⁵	HD 289	RFD-TV	HD 345	WE tv	HD 260
Cartoon Network (West)	297	E!	HD 236	Hillson Channel	371	MSNBC	HD 356	Russia TV	HD 331	The World Network	373
Celebrity Shopping	223	Enlace ³	448	HISTORY	HD 699	MTV	HD 333	Shop LC	226	World Harvest Television (WHT)	367
CINE4K ¹⁶	4K 105	ESNE ²	456	HITN ³	461	MTV West	HD 331-1	ShopHQ	316	Music Choice Music Channels - 60	
CMT	HD 327	ESPN	HD 206	HLN	HD 204	MTV2	HD 332	Son Life Broadcasting Network (HD only) ¹⁷	HD 344		
CNBC	HD 355	ESPN2	HD 209	Hope Channel ¹⁸	368	NASA TV ¹⁹	352	Syfy	HD 244		

CHOICE™ PACKAGE

Over 185 channels, including local channels (in SD and HD) available in over 99% of U.S. households¹: ABC | CBS | FOX | NBC | PBS | CW & MyTV (available in select markets). Includes most channels above, plus the channels below. Does not include Ovation or Hallmark Movies & Mysteries.



2020 SEASON INCLUDED AT NO EXTRA COST

ACC Network	HD 612	Cooking Channel	HD 232	IFC	HD 333	Nicktoons	302	SundanceTV	HD 557	The Weather Channel	HD 362
AWE	HD 387	DIRECTV HD SPORTSMIX	HD 205/600	Justice Central (HD only) ²⁰	HD 383	OWN (Oprah Winfrey Network)	HD 279	Tennis Channel	HD 217	WGN America	HD 307
BTN	HD 610	ESPNNEWS	HD 207	MLB Network	HD 213	POP	HD 273	Travel Channel	HD 277	Music Choice Music Channels - 60	
Cheddar ²¹	354	ESPNU	HD 208	NBA TV	HD 216	Science	HD 284	TV One	HD 328		
CNBC World	357	Fuse	HD 339	NFL Network	HD 212	SEC Network	HD 611	Univis ³	HD 408		
Comedy TV (HD only) ²²	HD 382	GSN	HD 233	Nick Jr	HD 301	Spectrum Sportsnet	HD 691	UP	338		

XTRA PACKAGE

Over 235 channels, including local channels (in SD and HD) available in over 99% of U.S. households¹: ABC | CBS | FOX | NBC | PBS | CW & MyTV (available in select markets). Includes most channels above, plus the channels below. Does not include Hallmark Movies & Mysteries.



2020 SEASON INCLUDED AT NO EXTRA COST

American Heroes Channel	HD 287	Destination America	HD 286	FOX Sports 2	HD 618	i24 News	343	NHL Network	HD 215	Universal Kids	HD 295
ASPIRE (HD only) ²³	HD 381	Discovery Family Channel	HD 294	FX Movie	HD 258	LMN	HD 253	Olympic Channel	HD 524	UNIVERSO ²⁴	HD 410
BBC World News (HD only) ²⁵	HD 346	Discovery Life	261	fyi	HD 266	Logo	272	Oxygen	HD 251	Music Choice Music Channels - 78	
BET HER	330	DIY Network	HD 230	Golf Channel	HD 218	MTV Classic	336	Sportsman Channel	605		
CBS Sports Network	HD 221	FM (HD only) ²⁶	HD 386	Great American Country (GAC)	HD 326	Nat Geo WILD	HD 283	TVG	602		

ULTIMATE PACKAGE

Over 250 top channels, including local channels (in SD and HD) available in over 99% of U.S. households¹: ABC | CBS | FOX | NBC | PBS | CW & MyTV (available in select markets). Includes most channels above, plus the channels below. Does not include Hallmark Movies & Mysteries.



2020 SEASON INCLUDED AT NO EXTRA COST

Cowboy Channel	603	STARZ ENCORE	HD 535	STARZ ENCORE Black	540	STARZ ENCORE Suspense	539	TUDN ²⁷	HD 464
THE MOVIE CHANNEL™ EAST	HD 553	STARZ ENCORE West	536	STARZ ENCORE Classic	537	STARZ ENCORE Westerns	538	Music Choice Music Channels - 81	
THE MOVIE CHANNEL™ WEST	554	STARZ ENCORE Action	HD 541	STARZ ENCORE Family	542				

PREMIER™ PACKAGE

Over 330 top channels, including local channels (in SD and HD) available in over 99% of U.S. households¹: ABC | CBS | FOX | NBC | PBS | CW & MyTV (available in select markets); with over 45 Premium movie channels and over 35 specialty sports networks⁴. Includes all channels above, plus the channels below.



2020 SEASON INCLUDED AT NO EXTRA COST

Altitude Sports	HD 681	FLIX ²⁸	556	FSN West	HD 692	Lionhorn Network ²⁹	HD 677	ROOT SPORTS Northwest	HD 687	STARZ Comedy (HD only) ³⁰	HD 528
AT&T SportsNet Pittsburgh	HD 659	FOX Sports Southeast	HD 649	FSN Wisconsin	HD 669	MSN	HD 640	SHOWTIME ³¹ EAST	HD 545	STARZ Edge ³²	HD 529
AT&T SportsNet Rocky Mountain	HD 683	FOX Sports Sun	HD 653	Hallmark Movies & Mysteries (HD only) ³³	HD 565	THE MOVIE CHANNEL™ XTRA EAST (HD only) ³⁴	HD 555	SHOWTIME ³¹ WEST	HD 546	STARZ In Black ³⁵	HD 530
AT&T SportsNet Rocky Mountain West	HD 684	FSN Arizona	HD 686	HBO East	HD 501	MSG	HD 634	SHOWTIME 2 ³⁶	HD 547	STARZ Kids & Family (HD only) ³⁷	HD 527
AT&T SportsNet Southwest	HD 674	FSN Cincinnati	HD 661	HBO West	HD 504	MSG+	HD 635	SHOWTIME BEYOND ³⁸ (HD only) ³⁹	HD 550	YES Network ⁴⁰	HD 631
CINEMAX (HD only) ⁴¹	HD 523	FSN Detroit	HD 663	HBO2 East	HD 502	NBC Sports Bay Area	HD 696	SHOWTIME EXTREME ⁴²	HD 549	Music Choice Music Channels - 84	
CINEMAX East	HD 515	FSN Florida	HD 654	HBO2 West	HD 505	NBC Sports Boston	HD 630	SHOWTIME NEXT+ (HD only) ⁴³	HD 551		
CINEMAX West	HD 516	FSN Midwest	HD 671	HBO Comedy (HD only) ⁴⁴	HD 506	NBC Sports California	HD 698	SHOWTIME+ SHOWCASE	HD 548		
SScarMAX East (HD only) ⁴⁵	HD 520	FSN North	HD 668	HBO Family East	HD 507	NBC Sports Chicago	HD 665	SHOWTIME WOMEN+ (HD only) ⁴⁶	HD 552		
ActionMAX East (HD only) ⁴⁷	HD 519	FSN Ohio	HD 660	HBO Family West	508	NBC Sports Washington	HD 642	SNY	HD 639		
MoreMAX ⁴⁸	HD 517	FSN Oklahoma	HD 675	HBO Latino ⁴⁹	HD 511	NESN	HD 628	SportsTime Ohio	HD 522		
MovieMAX East (HD only) ⁵⁰	HD 521	FSN San Diego	HD 694	HBO Signature	HD 503	Outdoor Channel	HD 606	STARZ East	HD 525		
ThrillerMAX (HD only) ⁵¹	HD 522	FSN South	HD 646	HBO Zone (HD only) ⁵²	HD 509	Prime Ticket	HD 693	STARZ West	HD 526		
Eleven Sports Network	HD 623	FSN Southwest	HD 676					STARZ Cinema (HD only) ⁵³	HD 531		

HD To access DIRECTV HD programming, HD equipment required.

ALL PROGRAMMING AND PRICING SUBJECT TO CHANGE AT ANY TIME. Certain channels may not be available in all areas. For the latest updates and information about your area see tvpromise.com.

Lineups effective as of 1/30/20. Get updates at directv.com/channels. **1** Eligibility for local channels based on service address. Visit directv.com/locals and directv.com to see what is available in your area. To find out if HD locals are available in your area, visit directv.com/hdlocals. **2** Requires HD equipment. **3** Requires a DIRECTV Multi-Satellite System. **4** Blackout restrictions and other conditions apply to all sports programming. Professional and collegiate sports subscriptions sold separately. **5** Lionhorn Network is available to Texas residents only with CHOICE Package or above. For residents outside of Texas, Lionhorn Network is only available with PREMIER Package or as part of SPORTS PACK. **6** YES Network available as a local Regional Sports Network package in CT, NY and in parts of NJ and PA as determined by ZIP code. Portions of YES Network programming available in SPORTS PACK premium package in the remainder of DIRECTV service areas. **7** Limited titles available. Requires a Genie HD DVR (model HR54 or later) and a DIRECTV 4K Ready TV, or a 4K TV connected to a 4K Genie Mini. Additional & Advanced Receiver fees apply. 4K account authorization and professional installation required. Visit directv.com/4K for complete details. ⁸Cheddar and i24 News requires a connected Genie. Programming, pricing, terms and conditions subject to change at any time. Pricing residential. Taxes not included.

En Español & International Offers

	MÁS LATINO® All Included Package OVER 120 CHANNELS ■ Over 55 in Spanish ^o ■ Over 60 in English	ÓPTIMO MÁS™ All Included Package OVER 205 CHANNELS ■ Over 80 in Spanish ^o ■ Over 120 in English	MÁS ULTRA™ All Included Package OVER 240 CHANNELS ■ Over 80 in Spanish ^o ■ Over 150 in English	LO MÁXIMO™ All Included Package OVER 350 CHANNELS ■ Over 105 in Spanish ^o ■ Over 235 in English	INTERNATIONAL PACKAGE PREFERRED CHOICE™ All Included Package OVER 150 CHANNELS ■ Over 70 video channels ■ Over 78 satellite radio channels
ALL INCLUDED OFFERS	\$70.00/mo.: Regular Price – \$5.01/mo.: 1st Year Instant Savings – \$5.00/mo.: Autopay & Paperless Bill Credit – \$10.00/mo.: Extra promo savings for 12mo.	\$89.00/mo.: Regular Price – \$14.01/mo.: 1st Year Instant Savings – \$5.00/mo.: Autopay & Paperless Bill Credit – \$10.00/mo.: Extra promo savings for 12mo.	\$119.00/mo.: Regular Price – \$39.01/mo.: 1st Year Instant Savings – \$5.00/mo.: Autopay & Paperless Bill Credit – \$10.00/mo.: Extra promo savings for 12mo.	\$197.00/mo.: Regular Price – \$57.01/mo.: 1st Year Instant Savings – \$5.00/mo.: Autopay & Paperless Bill Credit – \$10.00/mo.: Extra promo savings for 12mo.	\$83.00/mo.: Regular Price – \$23.01/mo.: 1st Year Instant Savings – \$5.00/mo.: Autopay & Paperless Bill Credit – \$10.00/mo.: Extra promo savings for 12mo.
	NEW LOW PRICE \$49⁹⁹ MO. + TAX FOR 12 MONTHS with 24-month agreement. Autopay & paperless bill req'd. Prices higher in 2nd year. Pay \$54.99/mo. until credit starts w/in 3 bills.*	NEW LOW PRICE \$59⁹⁹ MO. + TAX FOR 12 MONTHS with 24-month agreement. Autopay & paperless bill req'd. Prices higher in 2nd year. Pay \$64.99/mo. until credit starts w/in 3 bills.*	NEW LOW PRICE \$64⁹⁹ MO. + TAX FOR 12 MONTHS with 24-month agreement. Autopay & paperless bill req'd. Prices higher in 2nd year. Pay \$69.99/mo. until credit starts w/in 3 bills.*	NEW LOW PRICE \$124⁹⁹ MO. + TAX FOR 12 MONTHS with 24-month agreement. Autopay & paperless bill req'd. Prices higher in 2nd year. Pay \$129.99/mo. until credit starts w/in 3 bills.*	NEW LOW PRICE \$44⁹⁹ MO. + TAX FOR 12 MONTHS with 24-month agreement. Autopay & paperless bill req'd. Prices higher in 2nd year. Pay \$49.99/mo. until credit starts w/in 3 bills.* PREFERRED CHOICE Package requires activation of a WorldDirect® A La Carte Package.
	Regional Sports Fee up to \$9.99/mo. is extra & applies.				
	BUNDLE NOW. SAVE ALL YEAR.  Now save \$30/mo. for a whole year on a bundle with other great services from AT&T. See page 8 for details.				
ADDITIONAL INCENTIVES	First 3 months of HBO®, HBO LATINO®, Cinemax®, Cinemax®, SHOWTIME®, STARZ® and EPIX® included at no extra charge. Services auto-renew after 3 months at then prevailing rate (currently \$59.98/mo.), unless customer call to change or cancel.	GET A YEAR OF HBO® INCLUDED plus 3 months of Cinemax®, Showtime®, STARZ® and EPIX® included at no extra charge Ltd. time. Cinemax®, Showtime®, STARZ® and EPIX® included for 3 months and auto-renew thereafter at then prevailing rate (currently \$41.99/mo.), and HBO auto-renews after 12-months at then prevailing rate (currently \$17.99/mo.), unless you call to change or cancel. Req's you to select offer.		PREMIUMS INCLUDED: 	First 3 months of HBO®, Cinemax®, Showtime®, Starz® and EPIX® included at no extra charge. Services auto-renew after 3 months at then prevailing rate (currently \$59.98/mo.), unless customer call to change or cancel.
		2020 NFL SUNDAY TICKET MAX included at no extra cost. With MÁS ULTRA Package or above. Req's you to select offer. See page 2 for full offer details.			
ADVANCED PRODUCT OFFERS	ALL RISK LEVELS 4 UPGRADES INCLUDED: 1 GENIE® HD DVR & UP TO 3 GENIE MINIS. OR SELECT 1 GENIE HD DVR & UP TO 3 WIRELESS GENIE MINIS FOR ONLY \$99.* HARDWARE OFFER ONLY – SEE PAGE 3 FOR HARDWARE AND ADDITIONAL FEES.				
PREMIUM CHANNELS	ADD MONTHLY PREMIUMS: 1 = \$13.99 (\$17.99 for HBO®) 2 = \$25.99 (\$30.99 with HBO®) 3 = \$38.99 (\$43.99 with HBO®)	4 = \$48.99 (\$53.99 with HBO®) 5 = \$61.99 \$5.99 for EPIX®	PREMIUMS INCLUDE: 		

*Spanish channel counts include English-language broadcast channels with alternate Spanish audio.

WorldDirect® A La Carte Packages (Requires subscription to a qualifying base package)

FILIPINO	KOREAN	RUSSIAN	ITALIAN
FilipinoDirect™ \$37.99/mo. ABS-CBN News Channel, ABS-CBN Sports + Action, Cinema One Global, DZMM, GMA Life TV, GMA Pinoy TV, Kapatid TV, Lifestyle Network, MYX, MOR 101.9, TFC	KoreanDirect™ Golf \$35.99/mo. Ariarang TV, CTS, EBS, Golf Channel, KBS World HD, KBS World 24, MBC, MBN, National Geographic Channel Korea, Radio Korea, SBS HD, SBS Plus, TAN TV, tvN, YTN	RussianDirect™ II \$34.99/mo. Carousel, Channel One, Dom Kino, Muzika Pervogo, NTV America, Rossiya 24, RTR-Planeta, RTVi, Vremya	Mediaset Italia A La Carte \$10.00/mo. Rai Italia A La Carte \$10.00/mo. ItalianDirect™ \$20.00/mo. Mediaset Italia, Rai Italia, Rai World Premium, Rai News 24, Rai Radio
TFCDirect™ \$26.99/mo. ABS-CBN News Channel, ABS-CBN Sports + Action, Cinema One Global, DZMM, Lifestyle Network, MYX, MOR 101.9, TFC	KoreanDirect™ \$30.99/mo. Ariarang TV, CTS, EBS, KBS World HD, KBS World 24, MBC, MBN, National Geographic Channel Korea, Radio Korea, SBS HD, SBS Plus, TAN TV, tvN, YTN	RussianDirect™ Plus \$29.99/mo. Channel One, Dom Kino, Muzika Pervogo, NTV America, Rossiya 24, RTR-Planeta, RTVi	ItalianDirect™ II: \$25.00/mo. Mediaset Italia, Rai Italia, Rai World Premium, Rai News 24, Rai Radio, Fox Deportes, ESPN Deportes, GolTV, Univision Deportes, TyC Sports, Universo, Telemundo
PinoyDirect® \$25.99/mo. GMA Pinoy TV, MYX, TFC	KoreanDirect™ Lite \$19.99/mo. Ariarang TV, CTS, KBS World HD, National Geographic Channel Korea, Radio Korea, SBS HD, YTN	RussianDirect™ \$14.99/mo. Carousel, Channel One, Dom Kino, Muzika Pervogo, Vremya	RAIDirect™ \$17.00/mo. Rai Italia, Rai World Premium, Rai News 24, Rai Radio
CHINESE	VIETNAMESE	BRAZILIAN	JAPANESE
MandarinDirect® III \$16.99/mo. CBO China TV Series Channel, CCTV-4, Charming China, CTI Zhong Tian Channel, Phoenix Info News, Phoenix North America, CGTN	VietDirect™ Plus \$19.99/mo. HONVIETV, Little Saigon Radio, SBTV, TViet Network, Vien Thao TV, Vietface TV, S Channel, VIETV, Film 24H, VGN TV	BrazilianDirect™ \$29.99/mo. PFC, Globo	TV Japan A La Carte \$25.00/mo. JapanDirect™ \$25.00/mo. NIPPON TV Channel, Channel NEO International
ChineseDirect™ \$12.99/mo. 88Films, 88TV, CCTV-4, GZTV, iCable Financial Info News, iCable News, MLB Network, NBA TV, Phoenix Hong Kong Channel, CGTN	SBTN A La Carte \$14.99/mo.	PFC A La Carte \$19.99/mo. TV Globo A La Carte \$19.99/mo.	JapanDirect™ + TV Japan \$45.00/mo. NIPPON TV Channel, Channel NEO International, TV Japan

Bolded channels are exclusive to DIRECTV among satellite and cable providers.

*\$19.95 ACTIVATION, EARLY TERMINATION FEE OF \$20/MO. FOR EACH MONTH REMAINING ON AGMT. EQUIPMENT NON-RETURN & ADD'L FEES APPLY.

Price incl. All Included pkg, monthly service and equip. fees for 1 HD DVR & is after \$5/mo. Autopay w/ Paperless Billing discount for 12 mos. New approved residential customers only (equipment lease req'd). Credit card req'd (except MA & PA). Restr's apply. **1-YR ALL INCLUDED PACKAGES: Ends 3/28/20.** Available only in the U.S. (excludes Puerto Rico and U.S.V.I.). After 12 mos. or loss of eligibility, then-prevailing rate applies unless canceled or changed prior to end of the promo period. Pricing subject to change. **\$5/mo. discount:** Must enroll in autopay & paperless bill within 30 days of TV activation to receive bill credit starting in 1-3 bill cycles. First-time credit will include all credits earned since meeting offer requirements. Must maintain autopay/paperless bill and valid email address to continue credits. No credits in 2nd year for autopay & paperless billing. **Includes:** All Included TV pkg, monthly service & equipment fees for one Genie HD DVR, and standard pro installation. **Additional Fees & Taxes:** Price excludes Regional Sports fee of up to \$9.99/mo. (which is extra & applies to CHOICE and/or MÁS ULTRA and higher pkgs), applicable use tax expense surcharge on retail value of installation, custom installation, equipment upgrades/add-ons (min. \$99 one-time fee & \$7 monthly fees for each extra receiver/DIRECTV Ready TV/Device), and certain other add'l fees & charges. See att.com/directvfees for additional details. **WORLDDIRECT PACKAGES:** WorldDirect International customers must first subscribe to qualifying base packages. **All programming, pricing, terms and conditions subject to change at any time.** Lineups valid as of 1/30/20. Pricing residential. Taxes not included. **2020 NFL SUNDAY TICKET OFFER:** Subject to change. Package consists of all live out-of-market NFL games (based on customer's service address) broadcast on FOX and CBS. However, games broadcast by your local FOX or CBS affiliate, and select International games, will not be available in NFL SUNDAY TICKET. Games available via remote viewing based on device location. Other conditions apply. 2020 NFL SUNDAY TICKET regular full-season retail price is \$293.94. 2020 NFL SUNDAY TICKET MAX regular full-season retail price is \$395.94. Customers activating CHOICE Package or above or MÁS ULTRA Package or above will be eligible to receive the 2020 season of NFL SUNDAY TICKET MAX at no additional cost. NFL SUNDAY TICKET subscription will not automatically renew. **Only one game may be accessed remotely at any given time.** Compatible device/operating system required for online/mobile access. Additional data charges may apply. Visit directv.com/nfl for a list of compatible devices/system requirements. Short Cuts are available from midnight Sunday ET through midnight Wednesday ET via the NFL SUNDAY TICKET App. For full Mix Channel and interactive functionality, HD equipment model H/HR 21 or later is required.

En Español Channel Lineups

MÁS LATINO® PACKAGE

Over 120 channels, including local channels (in SD and HD) available in over 99% of U.S. households:
ABC | CBS | FOX | NBC | PBS | CW | Univision | Galavisión | Telemundo | UniMás & Azteca (available in select markets).

CHANNELS IN SPANISH: Over 55 channels

Aqui	401	De Película	451	Enlace	448	HTN	461	Telefe	411	UNIVERSO	410
Azteca ¹	441	De Película Clásico	452	ESNE ²	456	Multimedios	412	Telemundo (East)	406	Univision (East)	402
BabyFirst™TV ³	SAP 293	Discovery En Español	413	ESPN Deportes	466	Nat Geo Mundo	435	Telemundo (West)	407	Univision (West)	403
BabyTV	425	Discovery Familia	436	Estrella TV	442	Nickelodeon/Nick at Nite (East)	SAP HD 299	Tr3s	445	Univision tinovelas	454
Bandamax	433	Disney Channel (East)	SAP HD 290	FOROtv	453	Nickelodeon/Nick at Nite (West)	SAP 300	TUDN ⁵	464	VePlus	409
Canal 22 Internacional	446	Disney Channel (West)	SAP 291	FOX Deportes	465	NTN24	418	TV Chile	437	VideoRola	415
CANAL ONCE	447	Disney XD	SAP HD 292	FOXlife	421	Nuestra Tele	416	TVE	460	Vme	440
Caracol TV	417	Ecuador TV	457	Galavisión	404	Pasiones	444	TVV	427	WAPA América	414
CNN En Español	419	Ecuavisa Internacional	438	GolTV	468	SUR Perú	439	UniMás	408	ZooMoo	432

CHANNELS IN ENGLISH: Over 60 channels

AccuWeather	361	EWTN	370	HSN	240	Living Faith Network ⁴	379	QVC2	315	The World Network	373
AXS TV (HD only) ²	340	FETV	323	HSN2	310	MAVTV	214	Shop LC	226	World Harvest Television (WHT)	367
B/Útv	374	Free Speech TV ⁷	348	IMPACT ⁷	380	MotorTrend (HD only) ²	281	ShopHQ	316	Music Choice Music Channels - 31	
Celebrity Shopping	223	GEB America ⁷	363	INSP	364	NASA TV ⁸	352	Son Life Broadcasting Network(HD only) ⁸	344		
C-SPAN	350	GEN Shopping Network	228	JBS ⁷	388	Nick Jr.	301	TCT Network	377		
C-SPAN2	351	GOO TV ⁷	365	Jewelry Television	313	NRB	378	Trinity Broadcasting Network (TBN)	372		
CTN	376	Hillsong Channel	371	Jesus Life Television ⁷	366	Pursuit Channel	604	UP	382		
Daystar	369	Hope Channel ⁷	368	Link TV	375	QVC	317	The Weather Channel	362		

ÓPTIMO MÁS™ PACKAGE

Over 205 channels, including local channels (in SD and HD) available in over 99% of U.S. households:
ABC | CBS | FOX | NBC | PBS | CW | Univision | Galavisión | Telemundo | UniMás & Azteca (available in select markets).
Includes all channels above, plus the channels below.

CHANNELS IN SPANISH: Over 80 channels

Antena 3	458	Cartoon Network (West)	SAP 297	Cine Mexicano	462	Cinelatino	423	MegaTV ⁴	405	TeleCentro	429
Atreseries	420	Centroamérica TV	428	Cine Nostalgia	428	HISTORY En Español	443	Perú Mágico	431	TyC Sports	469
Cartoon Network (East)	SAP HD 296	Cine Estelar	422	Cine Sony	449	¡HOLA!TV	430	STARZ.ENCORE En Español	426	ViendoMovies ⁹	450

CHANNELS IN ENGLISH: Over 120 channels

A&E	265	CNNi	358	FX	248	MSNBC	356	TBS	247	VICELAND	271
AMC	254	Discovery	278	FXN	259	MTV	331	TBS West	331	Music Choice Music Channels - 67	
Animal Planet	282	E!	236	Great American Country (GAC)	326	MTV West	331-1	TNT	245		
Boomerang	SAP 298	Food Network	231	HISTORY	269	National Geographic	276	TNT West	245-1		
Bravo	237	FOX Sports 1	219	HLN	204	NBC Sports Network	220	USA Network	242		
CNN	202	Freeform	311	Lifetime	252	Paramount Network	241	VH1	335		

MÁS ULTRA™ PACKAGE

Over 240 channels, including local channels (in SD and HD) available in over 99% of U.S. households:
ABC | CBS | FOX | NBC | PBS | CW | Univision | Galavisión | Telemundo | UniMás & Azteca (available in select markets).
Includes all channels above, plus the channels below.



2020 SEASON
INCLUDED AT
NO EXTRA COST

CHANNELS IN SPANISH: Over 80 channels

CHANNELS IN ENGLISH: Over 150 channels

Comedy Central	249	ESPN	206	FX Movie	258	MTV2	332	Syfy	244	Universal Kids	295
Comedy Central West	249-1	ESPN2	209	Hallmark Channel	312	Nat Geo WILD	283	TLC	280	Music Choice Music Channels - 84	
Discovery Family Channel	294	ESPNNEWS	207	HGTV	229	NFL Network	212	Travel Channel	277		
Eleven Sports Network ⁹	623	FOX Sports 2	618	MLB Network	213	Nicktoons	302				

LO MÁXIMO™ PACKAGE

Over 350 channels, including local channels (in SD and HD) available in over 99% of U.S. households:
ABC | CBS | FOX | NBC | PBS | CW | Univision | Galavisión | Telemundo | UniMás & Azteca (available in select markets).
Includes all channels above, plus the channels below.



2020 SEASON
INCLUDED AT
NO EXTRA COST

CHANNELS IN SPANISH: Over 105 channels

CINEMÁX (HD only) ²	523	HBO Latino	511	STARZ.ENCORE Classic	SAP 537	STARZ.ENCORE West	SAP 536	STARZ West	SAP HD 526	STARZ In Black	SAP HD 530
HBO Family (East)	507	STARZ.ENCORE Action	SAP HD 541	STARZ.ENCORE East	SAP HD 535	STARZ East	SAP HD 525	STARZ Edge	SAP HD 529		
HBO Family (West)	SAP 508	STARZ.ENCORE Black	SAP 540	STARZ.ENCORE Suspense	SAP 539						

CHANNELS IN ENGLISH: Over 235 channels

ACC Network	612	CNBC World	357	FSN Oklahoma	675	LIVE4K ⁴	4K 106	Oxygen	251	SportsTime Ohio	662
Altitude Sports	681	Destination America	286	FSN San Diego	694	Logo	272	POP	273	STARZ.ENCORE Family	542
American Heroes Channel	287	Discovery Life	261	FSN South	646	Longhorn Network (HD only) ²	677	Prime Ticket	693	STARZ.ENCORE Westerns	538
AT&T SportsNet Pittsburgh	659	DIY Network	230	FSN Southwest	676	MASN	640	ReelzChannel	238	STARZ Cinema (HD only) ²	SAP HD 531
AT&T SportsNet Rocky Mountain	683	DTV4K ⁴	4K 104	FSN West	692	THE MOVIE CHANNEL™ EAST	553	ROOT SPORTS Northwest	687	STARZ Comedy (HD only) ²	538
AT&T SportsNet Rocky Mountain West	684	ESPNU	208	FSN Wisconsin	669	THE MOVIE CHANNEL™ WEST	554	Science	284	STARZ Kids & Family (HD only) ²	SAP HD 527
AT&T SportsNet Southwest	674	FLIX ⁴	556	fyi	266	THE MOVIE CHANNEL XTRA™(HD only) ²	555	SHOWTIME® EAST	SAP HD 545	SundanceTV	557
Bloomberg TV	353	FOX News Channel	360	Golf Channel	218	MSG	634	SHOWTIME® WEST	SAP HD 546	TCM	256
CBS Sports Network	221	FOX Sports Southeast	649	HBO (East)	501	MSG+	635	SHOWTIME 2 ⁸	SAP HD 547	TeenNick	303
CINE4K ⁴	4K 105	FOX Sports Sun	653	HBO (West)	504	NBA TV	216	SHOWTIME BEYOND® (HD only) ²	550	truTV	246
CINEMAX East	515	FSN Arizona	686	HBO2 (East)	502	NBC Sports Bay Area	549	SHOWTIME EXTREME ⁸	549	TV Land	304
CINEMAX West	516	FSN Cincinnati	661	HBO2 (West)	505	NBC Sports Boston	630	SHOWTIME NEXT™ (HD only) ²	551	TVG	602
CINEMAX: 5StarMAX East (HD only) ²	520	FSN Detroit	663	HBO Comedy (HD only) ²	506	NBC Sports California	698	SHOWTIME SHOWCASE ⁸	SAP HD 548	We tv	260
CINEMAX: ActionMAX East (HD only) ²	519	FSN Florida	654	HBO Signature	503	NBC Sports Chicago	665	SHOWTIME WOMEN® (HD only) ²	552	YES Network ⁵	631
CINEMAX: MoreMAX ²	517	FSN Midwest	671	HBO Zone (HD only) ²	509	NBC Sports Washington	642	SNY	639	Music Choice Music Channels - 84	
CINEMAX: MovieMAX East (HD only) ²	521	FSN North	668	FC	333	NESN	628	Spectrum SportsNet	691		
CINEMAX: ThrillerMAX (HD only) ²	522	FSN Ohio	660	Investigation Discovery	285	Outdoor Channel	606	Sportsman Channel	605		

HD To access DIRECTV HD programming, HD equipment required. **SAP** Channel broadcasts in English language with alternate Spanish audio. **ALL PROGRAMMING AND PRICING SUBJECT TO CHANGE AT ANY TIME.**
Certain channels may not be available in all areas. For the latest updates and information about your area see tvpromise.com.

Lineups effective as of 1/30/20. Get updates at directv.com/channels. **1** Eligibility for local channels based on service address. Visit directv.com/locals and directv.com to see what is available in your area. To find out if HD locals are available in your area, visit directv.com/hdlocals. **2** Requires HD equipment and Advanced Receiver. **3** Channel not available in San Diego nor Bakersfield, CA; and available through local and/or nationwide signal in other markets. **4** MegaTV is available as a nationwide channel exclusively by DIRECTV. **5** YES Network available as a local Regional Sports Network package in CT, NY and in parts of NJ and PA as determined by ZIP code. Portions of YES Network programming available in SPORTS PACK premium package in the remainder of DIRECTV service areas. **6** Blackout restrictions and other conditions apply to all sports programming. Professional and collegiate sports subscriptions sold separately. **7** Public access channels that require HD equipment and access to be viewed. **8** Limited titles available. Requires a Genie HD DVR (model HR54 or later) and a DIRECTV 4K Ready TV, or a 4K TV connected to a 4K Genie Mini. Additional & Advanced Receiver fees apply. 4K account authorization and professional installation required. Visit directv.com/4K for complete details. **9** Requires a DIRECTV Multi-Satellite System. Programming, pricing, terms and conditions subject to change at any time. Pricing residential. Taxes not included.

DIRECTV All Included Pricing

Prices for months 13-24 are based on rates that are current today and are subject to change.

All packages are priced for the first 12 months with 24-month agreement, after \$5/mo. auto bill pay & paperless billing discount and a \$10/mo. promotional discount for 12 months each, plus additional fees and taxes. Regional Sports fee of up to \$99/mo. is extra & applies in select markets with CHOICE Package or above and MÁS ULTRA Package or above.

At the end of the first 12 months, promotional credits will end and customer will be charged the rates that are current at that time.

General Market Offers	1 TV	2 TVs	3 TVs	4 TVs	5 TVs	6 TVs
CHOICE™	Includes a \$10 promotional discount and \$5/mo. Auto Bill Pay with Paperless Billing Discount for Months 1-12. Pay \$5/mo. more until credit begins w/in 3 bills.*					
Months 1-12 NEW LOW PRICE	\$59 ⁹⁹	\$66 ⁹⁹	\$73 ⁹⁹	\$80 ⁹⁹	\$87 ⁹⁹	\$104 ⁹⁹
Months 13-24	\$115	\$122	\$129	\$136	\$143	\$150
XTRA	Includes a \$10 promotional discount and \$5/mo. Auto Bill Pay with Paperless Billing Discount for Months 1-12. Pay \$5/mo. more until credit begins w/in 3 bills.*					
Months 1-12 NEW LOW PRICE	\$69 ⁹⁹	\$76 ⁹⁹	\$83 ⁹⁹	\$90 ⁹⁹	\$97 ⁹⁹	\$104 ⁹⁹
Months 13-24	\$131	\$138	\$145	\$152	\$159	\$166
ULTIMATE	Includes a \$10 promotional discount and \$5/mo. Auto Bill Pay with Paperless Billing Discount for Months 1-12. Pay \$5/mo. more until credit begins w/in 3 bills.* Best Value					
Months 1-12 NEW LOW PRICE	\$74 ⁹⁹	\$81 ⁹⁹	\$88 ⁹⁹	\$95 ⁹⁹	\$102 ⁹⁹	\$109 ⁹⁹
Months 13-24	\$142	\$149	\$156	\$163	\$170	\$177
PREMIER™	Includes a \$10 promotional discount and \$5/mo. Auto Bill Pay with Paperless Billing Discount for Months 1-12. Pay \$5/mo. more until credit begins w/in 3 bills.*					
Months 1-12 NEW LOW PRICE	\$124 ⁹⁹	\$131 ⁹⁹	\$138 ⁹⁹	\$145 ⁹⁹	\$152 ⁹⁹	\$169 ⁹⁹
Months 13-24	\$197	\$204	\$211	\$218	\$225	\$232

En Español Offers	1 TV	2 TVs	3 TVs	4 TVs	5 TVs	6 TVs
MÁS LATINO®	Includes a \$10 promotional discount and \$5/mo. Auto Bill Pay with Paperless Billing Discount for Months 1-12. Pay \$5/mo. more until credit begins w/in 3 bills.*					
Months 1-12 NEW LOW PRICE	\$49 ⁹⁹	\$56 ⁹⁹	\$63 ⁹⁹	\$70 ⁹⁹	\$77 ⁹⁹	\$84 ⁹⁹
Months 13-24	\$70	\$77	\$84	\$91	\$98	\$105
ÓPTIMO MÁS™	Includes a \$10 promotional discount and \$5/mo. Auto Bill Pay with Paperless Billing Discount for Months 1-12. Pay \$5/mo. more until credit begins w/in 3 bills.*					
Months 1-12 NEW LOW PRICE	\$59 ⁹⁹	\$66 ⁹⁹	\$73 ⁹⁹	\$80 ⁹⁹	\$87 ⁹⁹	\$94 ⁹⁹
Months 13-24	\$89	\$96	\$103	\$110	\$117	\$124
MÁS ULTRA™	Includes a \$10 promotional discount and \$5/mo. Auto Bill Pay with Paperless Billing Discount for Months 1-12. Pay \$5/mo. more until credit begins w/in 3 bills.* Best Value					
Months 1-12 NEW LOW PRICE	\$64 ⁹⁹	\$71 ⁹⁹	\$78 ⁹⁹	\$85 ⁹⁹	\$92 ⁹⁹	\$99 ⁹⁹
Months 13-24	\$119	\$126	\$133	\$140	\$147	\$154
LO MÁXIMO™	Includes a \$10 promotional discount and \$5/mo. Auto Bill Pay with Paperless Billing Discount for Months 1-12. Pay \$5/mo. more until credit begins w/in 3 bills.*					
Months 1-12 NEW LOW PRICE	\$124 ⁹⁹	\$131 ⁹⁹	\$138 ⁹⁹	\$145 ⁹⁹	\$152 ⁹⁹	\$159 ⁹⁹
Months 13-24	\$197	\$204	\$211	\$218	\$225	\$232

Enhance your entertainment experience with these Premium Add-ons:



PREMIUM MOVIE CHANNELS

- 1 = \$13.99/mo. (*\$17.99/mo. for HBO®)
- 2 = \$25.99/mo. (*\$30.99/mo. with HBO®)
- 3 = \$38.99/mo. (*\$43.99/mo. with HBO®)
- 4 = \$48.99/mo. (*\$53.99/mo. with HBO®)
- 5 = \$61.99/mo. (includes HBO®)

EPIX® A La Carte Package: \$5.99/mo.

DIRECTV MOVIES EXTRA PACK

Enhance your HD experience with HD-only channels, including the Smithsonian Channel, Hallmark Movies & Mysteries, Hallmark Drama HD, Crime & Investigation, HDNet Movies, MGM, Sony Movie Channel, Shorts TV and more! Only \$4.99/mo.

ADD-ON SPANISH PACKAGES

Add even more Spanish entertainment to any DIRECTV basic package! Starting at only \$4.99/mo.

*\$19.95 ACTIVATION, EARLY TERMINATION FEE OF \$20/MO. FOR EACH MONTH REMAINING ON AGMT, EQUIPMENT NON-RETURN & ADD'L FEES APPLY. Price incl. All Included pkg, monthly service and equip. fees for 1 HD DVR & is after \$5/mo. Auto Bill Pay with Paperless Billing discount for 12 mos. New approved residential customers only (equipment lease req'd). Credit card req'd (except MA & PA). Restr's apply.

1-YR ALL INCLUDED PACKAGES: Ends 3/28/20. Available only in the U.S. (excludes Puerto Rico and U.S.V.I.). After 12 mos. or loss of eligibility, then-prevailing rate applies unless canceled or changed prior to end of the promo period. Pricing subject to change. \$5/mo. discount: Must enroll in autopay & paperless bill within 30 days of TV activation to receive bill credit starting in 1-3 bill cycles. First-time credit will include all credits earned since meeting offer requirements. Must maintain autopay/paperless bill and valid email address to continue credits. No credits in 2nd year for autopay & paperless billing. Includes: All Included TV pkg, monthly service & equipment fees for one Genie HD DVR, and standard pro installation. Additional Fees & Taxes: Price excludes Regional Sports fee of up to \$99/mo. (which is extra & applies to CHOICE and/or MÁS ULTRA and higher pkgs), applicable use tax expense surcharge on retail value of installation, custom installation, equipment upgrades/add-ons (min. \$99 one-time fee & \$7 monthly fees for each extra receiver/DIRECTV Ready TV/Device), and certain other add'l fees & charges. See att.com/directvfees for additional details.

2020 NFL SUNDAY TICKET OFFER: Subject to change. Package consists of all live out-of-market NFL games (based on customer's service address) broadcast on FOX and CBS. However, games broadcast by your local FOX or CBS affiliate, and select International games, will not be available in NFL SUNDAY TICKET. Games available via remote viewing based on device location. Other conditions apply. 2020 NFL SUNDAY TICKET regular full-season retail price is \$293.94. 2020 NFL SUNDAY TICKET MAX regular full-season retail price is \$395.94. Customers activating CHOICE Package or above or MÁS ULTRA Package or above will be eligible to receive the 2020 season of NFL SUNDAY TICKET MAX at no additional cost. NFL SUNDAY TICKET subscription will not automatically renew. Only one game may be accessed remotely at any given time. Compatible device/operating system required for online/mobile access. Additional data charges may apply. Visit directv.com/nfl for a list of compatible devices/system requirements. Short Cuts are available from midnight Sunday ET through midnight Wednesday ET via the NFL SUNDAY TICKET App. For full Mix Channel and interactive functionality, HD equipment model H/HR 21 or later is required. 7

Bundle DIRECTV and Save



BUNDLE NOW. SAVE \$360 for one year.

CHOICE™ All Included Package + 1 GIG Internet (1000M)

~~\$9999~~ **\$89⁹⁸/mo.** for 12 months plus taxes & internet equip. fee w/ 24-mo. TV agmt & combined bill. Autopay & Paperless bill req'd. TV price higher in 2nd year. \$10/mo. internet equip. fee applies*
Incl Unlimited data allowance (\$30 value) at no add'l charge.†

Customers can now **save \$30/mo. for a year** when they bundle AT&T Internet and DIRECTV

Savings based on extra \$10/mo. off TV for 12 mos. compared to previous price, plus \$10/mo. discount on internet and \$10/mo. bill credit for 12 mos. on TV when you bundle.

Limited availability. May not be available in your area. Visit att.com/getfiber to see if you qualify. *\$19.95 TV ACTIVATION, EARLY TERMINATION FEE OF \$20/MO. FOR EACH MONTH REMAINING ON TV AGMT., EQUIPMENT NON-RETURN & ADD'L FEES APPLY. TV price incl CHOICE All Included TV Pkg after \$5/mo autopay & paperless bill and \$10/mo bundle discounts for up to 12 mos each. Pay \$64.99/mo + taxes and fees for TV until discounts start w/in 3 bills. New approved residential customers, TV equipment lease req'd. Credit card req'd. Restr's apply.

Bundle with AT&T Internet.

STEP 1 Select an All Included DIRECTV package.

STEP 2 Choose the AT&T Internet plan available to the customer.

Prices do not include the \$10/mo. required equipment fee for the exclusive AT&T Wi-Fi Gateway.

Superfast 1 GIG Internet

INTERNET 1000

1000Mbps CONNECTION powered by AT&T Fiber††

Connected home, multiple users, serious gaming, telecommuting, creative collaboration

~~\$60/mo.~~
\$39⁹⁹/mo.
when bundled

for 12 mos when bundled + taxes & equip fee

Other qualifying svc (min \$19/mo). \$10/mo equip fee applies. Incl unlimited internet data allowance (\$30-value)

INTERNET 100

PLANS UP TO 100MBPS††

Video streaming, multi-player live gaming

\$39⁹⁹/mo.
when bundled

for 12 mos when bundled + taxes & equip fee

W/other qualifying svc (min \$19/mo). \$10/mo equip fee applies. Incl 1TB data/mo. \$10 chrg for each add'l 50GB (up to \$100/mo)‡

††Internet speed claims represent maximum network service capability speeds and based on wired connection to gateway. Actual customer speeds may vary based on a number of factors and are not guaranteed. Download speeds are typically up to 940Mbps due to overhead capacity reserved to deliver the data. For more information, go to www.att.com/speed101. Geographic and service restrictions apply to AT&T Internet services. Not all speeds available in all areas. Call or go to www.att.com/internet to see if you qualify.
\$39.99 Internet Offer: Price for Internet 100 for new residential customers when bundled with another qualifying AT&T service (DIRECTV, U-verse TV, AT&T TV or AT&T Phone or postpaid AT&T wireless). Must maintain bundled qualifying services with matching service address to receive advertised pricing. Additional Fees & Taxes: AT&T one-time transactional fees, \$10/mo. equipment fee, and monthly cost recovery surcharges which are not government-required may apply, as well as taxes. See www.att.com/fees for details. Active/Installation: \$35 activation fee (self-install) or \$99 installation (full tech install) may apply. Credit restrictions apply. Pricing subject to change. Subj. to Internet Terms of Service at att.com/internet-terms.
Unlimited data allowance may also be purchased separately for an add'l \$30/mo, or maintain a bundle of TV & Internet on a combined bill and receive unlimited internet data at no add'l charge. For more info, go www.att.com/internet-usage.
\$39.99 Internet Offer: Price for Internet 1000 for new residential AT&T Fiber customers when bundled with another qualifying AT&T service (DIRECTV, U-verse TV, AT&T TV, AT&T Phone or postpaid AT&T wireless). Pricing for first 12 months only. After 12 mos, or loss of eligibility then prevailing rate applies (currently, \$59.99/mo) unless canceled by customer prior to end of 12 mos. Must maintain bundled qualifying services with matching service address to receive advertised pricing. Additional Fees & Taxes: AT&T one-time transactional fees, \$10/mo. equipment fee, and monthly cost recovery surcharges which are not government required may apply, as well as taxes. See www.att.com/fees for details. Credit restrictions apply. Pricing subj to change. Subj. to Internet Terms of Service at att.com/internet-terms.

1 GIG Internet

Limited availability. May not be available in your area. Visit att.com/getfiber to see if you qualify.

20x FASTER upload speeds than cable.*

New! Superfast 1 GIG Internet

- 1000Mbps connection! – max speed and bandwidth
- Over 99% reliability Based on network availability
- Unlimited data (\$30 value)

America's favorite for fiber internet just got better

Based on publicly-available data of net customer adds for major fiber providers over previous four quarters.

*Comparison of Internet 1000 wired upload connection speed to major cable providers: Xfinity, Spectrum & COX 1Gig cable service with uploads of 35 Mbps. For more information, go to www.att.com/speed101. Internet speed claims represent maximum network service capability speeds and based on wired connection to gateway. Actual customer speeds may vary based on a number of factors and are not guaranteed. Download speeds are typically up to 940Mbps due to overhead capacity reserved to deliver the data. For more information, go to www.att.com/speed101

DATA-FREE TV

AT&T brings customers data-free TV, so they can stream DIRECTV on any device, anywhere—without using their data.†

Requires eligible DIRECTV & AT&T data services. Excl. & restr. apply. Content varies and must be streamed through the DIRECTV App.

SG-ACN-0420

\$89.98 1-YR BUNDLE PRICE: 1-YR BUNDLE PRICE: Ends 6/27/20. Pricing: \$89.98/mo for first 12 mos. only. After 12 mos. or loss of eligibility, then prevailing rates apply (currently \$115/mo for CHOICE TV Pkg; \$59.99/mo for Internet 1000), unless cancelled or changed prior to end of the promo period. Must maintain all qualifying services with matching service address to receive advertised pricing. Pricing subj to change. \$5/mo. autopay/paperless billing discount on TV: Must enroll in autopay & paperless bill within 30 days of TV activation to receive bill credit starting in 1-3 bill cycles. First time credit will include all credits earned since meeting offer requirements. Must maintain autopay/paperless bill and valid email address to continue credits. No credits in 2nd year for autopay/paperless bill. \$10/mo. bundle discount on TV: Internet must be installed w/in 30 days of TV activation to receive credit starting in 1-3 bill cycles. First time credit will include all credits earned since meeting offer requirements. Must maintain both qualifying svcs to continue credits. No credits in 2nd year for bundled services. Includes: CHOICE All-Included TV Pkg., Internet 1000, monthly service and equipment fees for one Genie HD DVR, and standard pro installation. Additional Fees & Taxes: Price excludes \$10/mo internet equipment fee, taxes, cost-recovery charges, where applicable, applicable use tax expense surcharge on retail value of installation, equipment upgrades/add ons (min. \$99 one-time & \$7/mo. monthly fees for each extra receiver/DIRECTV Ready TV/Device), and certain other add'l fees & chrgs. See att.com/fees for additional details. Select MDU residents, AT&T Employees/Retirees not eligible. DIRECTV SVC TERMS: Subject to Equipment Lease & Customer Agreements. Must maintain a min. base TV pkg of \$29.99/mo. Programming, pricing, terms and conditions subject to change at any time. Some offers may not be available through all channels and in select areas. Visit [HYPERLINK "http://directv.com/legal"](http://directv.com/legal) directv.com/legal or call for details. INTERNET SVC: Subj. to Internet Terms of Service at att.com/internet-terms. Offers may not be combined with other promotional offers on the same services and may be modified or discontinued at any time without notice. Other conditions apply to all offers. GENIE HD DVR UPGRADE OFFER: Includes instant rebates on one Genie HD DVR and up to three Genie Minis with activation of the SELECT Package or above; OPTIMO MAS Package or above; or any qualifying international service bundle, which shall include the PREFERRED CHOICE programming package. A \$99 fee applies for Wireless Genie Mini upgrade. DATA-FREE TV: Residential DIRECTV & select wireless customers in the U.S. (excludes PR. and USVI.). In-app streaming does not count against your data allotments. Exclusions apply & may incur data usage. Elig. Wireless: Requires active AT&T postpaid data service on elig. device. Use subject to wireless service terms including those related to data speed. Streaming may not work at reduced speeds. Offer, functions & programming subject to change & may be discontinued without notice at any time. GEN. WIRELESS SVC: Subj. to Wireless Customer Agmt (att.com/wca). Credit approval req'd. Deposit/Down Payment: may apply. Additional monthly fees & taxes: Apply per line & include Regulatory Cost Recovery Fee (Up to \$150), Administrative Fee (\$199) & other fees which are not government-required surcharges as well as taxes. Additional one-time Fees may apply. See www.att.com/mobilityfees for more details. Usage, speed, coverage & other restr's apply. International and domestic off-net data may be at 2G speeds. AT&T service is subject to AT&T network management policies, see att.com/broadbandinfo for details. DIRECTV PROTECTION PLAN: Please see terms and conditions at directv.com/protection for complete program details. Asurion Service Plans, Inc. and Asurion Service Plans of Florida, Inc. are the obligors of the DIRECTV PROTECTION PLAN. MKTS2632. HBO®, Cinemax® and related channels and service marks are the property of Home Box Office, Inc. Starz® and related channels and service marks are the property of Starz Entertainment, LLC. Visit starz.com for airdates/times. SHOWTIME and related marks are trademarks of Showtime Networks Inc., a ViacomCBS company. Individual programs, devices and marks are the property of their respective owners. All Rights Reserved. EPIX® is a registered trademark of EPIX Entertainment LLC. ©2020 AT&T Intellectual Property. All Rights Reserved. AT&T, Globe logo, DIRECTV, and all other DIRECTV marks contained herein are trademarks of AT&T Intellectual Property and/or AT&T affiliated companies. All other marks are the property of their respective owners.