

DOWNTOWN DOWNTOWN DOWNTOWN
HOLLAND

The biggest night
of live music in
Downtown
Holland!

11 bands. 11 locations.



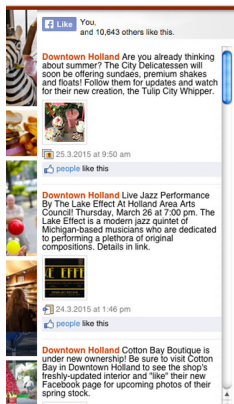
SATURDAY • 9PM-1AM • 2015

APRIL 25

Get your wristbands online today!
www.groovewalk.com

downtown holland

m i c h i g a n



TRANSLATE: Español 한국어 Nederlands VIDEO MEDIA

Learn more about Holland. Call 800-506-1299 or visit www.holland.org



Whether you're looking for a fantastic family event, the perfect date spot or just want to spend a couple hours shopping with friends...Downtown Holland is the place to be!

To browse all of the businesses located in Downtown Holland, or to learn more about upcoming events visit:

www.downtownholland.com



DIGITAL. CONVENTIONAL. DIRECT MAIL.



Saturday
April 25, 2015
9pm-1am

Got your wristband?

A wristband is required to enter all 11 GrooveWalk venues during the event. Just one cover fee let's you see all 11 bands performing live!

Wristbands are \$10 each if purchased prior to Saturday, April 25. On April 25, the price increases to \$15.

To purchase in advance:

- Online at www.groovewalk.com
- New Holland Sidecar (72 E. 8th St.)
Sunday - Thursday • 11am - 10pm
Friday & Saturday • 11am - 11pm

Will call:

- Wristbands purchased online can be picked up in New Holland Sidecar beginning at noon on Saturday, April 25.

To purchase wristbands the night of:

- New Holland Sidecar

Age Restrictions

All GrooveWalk venues restrict entry to those 21 years of age or older. Proper ID is required at the door of each venue.

Need More Info?

Phone: 616.796.1210

E-mail: info@groovewalk.com

Web: www.groovewalk.com



THE VENUES

8th Street Grille

www.8thstreetgrille.com
20 West 8th Street
616.392.5888

CitySen Lounge

www.cityflatshotel.com
61 East 7th Street
616.796.2100

Curragh Irish Pub

www.curraghholland.com
73 East 8th Street
616.393.6340

Hops at 84 East

www.hops84east.com
84 East 8th Street
616.396.8484

Macatawa Ale Company

102 South River Avenue
616.848.7677

Moose Lodge

106 South River Avenue
616.396.6163

New Holland Brewing

www.newhollandbrew.com
66 East 8th Street
616.355.6422

Park Theatre

www.hollandparktheater.com
248 South River Avenue
616.929.9249

Parrots Lounge

234 South River Avenue
616.396.4577

Pioneer Club

www.pioneerclubonline.com
180 South River Avenue
616.393.0493

VFW Post 2144

175 West 8th Street
616.392.2144



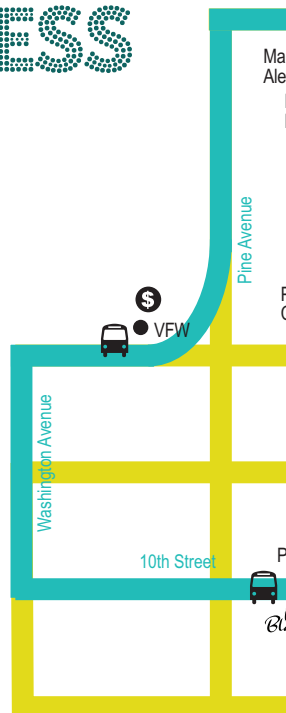
GrooveWalk bands are booked by Sprout Media Group, a locally-owned full service booking and promotions agency.

GROOVEXPRESS

Ride the GrooveXpress free with your wristband to any or all venues! Check out the map for the route and stops. Pick-up starts at 9pm at CityFlatsHotel with last drop off at CityFlatsHotel at 1:30am.

Photo Booth!

It's at the Park Theatre!
So grab all your friends, stop by and jump inside the GrooveBooth thanks to our friends at Little Black Booth! Don't forget to bring a few bucks so you can take home photographic proof that you went GrooveWalkin'!



8TH STREET GRILLE

Walt Wise

Walt Wise will perform his premier Billy Joel and Elton John tribute shows for GrooveWalk this spring. Hear him perform popular Billy Joel hits like You May Be Right and She's Got a Way, along with everyone's favorite Elton John tunes like Rocket Man and Tiny Dancer. Walt has performed his tribute shows nationally at Walt Disney World, Universal Studios and Caesars Palace...and now he's bringing them to Downtown Holland!

FEATURED DRINKS

Captain Jack Cocktail
Rocket Man Jell-O Shots

FEATURING

Beer/Wine Stations
Shot Girls/Guys

CITYSEN LOUNGE

DJ Greg Rios & DJ VanHekken

DJ's Greg Rios and VanHekken of Innovative Productions are two versatile DJ's whose expertise and experience have landed them gigs on a multitude of stages, clubs and radio stations throughout the country. With their ability to delve into a diverse array of music genres with skill and artistry, these two are guaranteed to make the GrooveWalk crowd move.

FEATURED DRINKS

Bottled Beer
Groove Potion
Jell-O Shots
Wine

FEATURING

Bar Snacks
Beer/Wine Stations
More Than One Bar

CURRAGH IRISH PUB

Rootstand

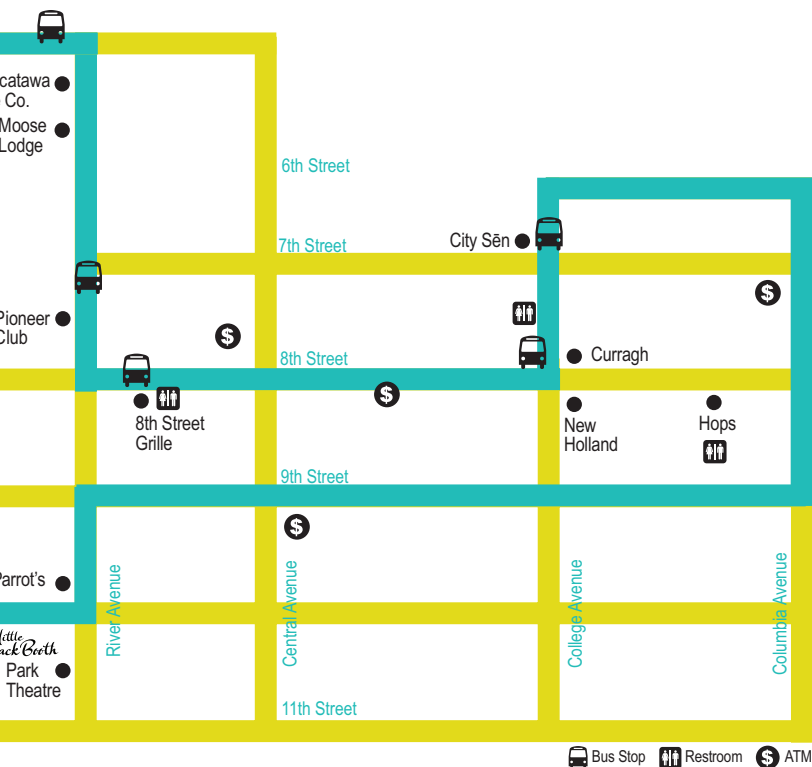
For over ten years, Rootstand has set course from the uplands and urban jungles of Michigan to seek their fortune on the seas and sounds of the roots of America and beyond. From fair shores to foul weather, Rootstand has remained stouthearted; an honor that is reflected in the strength of its crew. Rootstand plays an eccentric mix of bluegrass, Celtic, reggae, country and hip-hop all rolled into one fun night.

FEATURED DRINKS

Bud Light Aluminum Bottles

FEATURING

More Than One Bar
Outdoor Patio
Shot Girls/Guys



Bus Stop
 Restroom
 ATM

HOPS AT 84 EAST

Audiodacity

From their humble beginnings as an open mic house cover band, Audiodacity has grown into a dynamic and musically-diverse ensemble with dozens of original songs, each imbued with the spirit of their camaraderie. Every band member has varying levels of musical backgrounds, preferences and influences; but these differences seamlessly combine into a sound that is truly original. From funk, rock and hip-hop to jazz, reggae, blues and even dubstep, Audiodacity leaves no genre unexplored.

FEATURED DRINKS

Tropical Thunder Cocktail
Good Caramel Bad
Karma Shot

FEATURING

More Than One Bar
Shot Girls/Guys

MACATAWA ALE CO.

Joe Johnson Duo

The Joe Johnson Blues Duo brings the Chicago and Delta blues vibe of a full band into an acoustic duo that is packed full of energy. With Joe on lead guitar and vocals, and Scott on guitar and harmonica, you're in for a night of real Chicago blues, folk, Americana and bluegrass. Every show is different and unique.

FEATURED DRINKS

Pale Ale

MOOSE LODGE

Blue Effect

The Blue Effect is Michigan's premier five-piece funk, soul and rock band. Guaranteed to bring the groove and make you move, The Blue Effect conjures an infectious amount of energy that keeps audiences coming back for more. The band performs some of the best music from the '60's through today, in addition to a lineup of handcrafted original tunes that are sure to please.

FEATURED DRINKS

Bud Light
Jello Shots
Drunken Gummy Bears
Sea Breeze Cocktail
Angry Badger Cocktail

FEATURING

ATM On Site
Bar Snacks
Beer/Wine Stations
Shot Girls/Guys

NEW HOLLAND BREWING

Kris Lager Band

Kris Lager Band has been hard at work for over a decade, spreading and honing their revivalist rock, heavy soul and boogie trance music across the country. When it comes to energetic and heartfelt live music performances, Kris Lager Band is second to none. Their music is a powerful statement of road life, love and romance, a splash of social commentary and a few old fashioned fun jams. All tied together with heavy guitar grooves, funky drums, thick keys and powerful bass.

FEATURED DRINKS

GrooveJuice

FEATURING

Outdoor Patio

PARK THEATRE

Super Sounds

The Super Sounds are a genre-melting hit machine that delivers the boogie everybody needs. It's as if a psychedelic version of Randy Newman joined The Who and started an American roots dance band, produced by Stevie Wonder with the oversight of Frank Zappa - all the while staying genuine, fresh and fun in the most primal sense of the word. They are an act not to be missed.

FEATURING DRINKS

Local Craft Beer
Coppercraft Cocktails

FEATURING

Bar Snacks
Photo Booth

PARROTS LOUNGE

Vinylicious

Vinylicious is a West-Michigan based cover band with a large catalog of music, who specialize in everything from vintage classic rock to today's popular hits. Some cover songs are straightforward and others are clever mash-ups, but they are all guaranteed to be fun-loving and get like-minded people out on the dance floor!

FEATURING

ATM On Site
Outdoor Patio

GET HOME SAFELY!

We care about you...really, we do! So please plan ahead to make sure that you get home safely at the end of the night. Get a DD, call a taxi or spend the night downtown at one of our three lodging establishments!

Designated Drivers

During GrooveWalk, ask the wristband sales staff at all locations about the GrooveWalk Designated Driver Program. You'll receive a separate designated driver wristband, which will allow you to receive FREE soft drinks and coffee at all of the GrooveWalk venues. There is no charge for Designated Driver wristbands, but all designated drivers must also purchase a GrooveWalk wristband for entry into the venues. Please remember that all venues have a 21 and over age restriction. To enter venues, your designated driver must also be over the age of 21.

Call for a Ride

Blueberry Taxi.....616.510.8143
Last Call Ministries.....616.403.0265
Rosebud Taxi.....866.699.6975

Standard Fares Apply. Last Call is Free.



PIONEER CLUB

Nate Holley

Nate Holley is a versatile musical talent based out of Saugatuck. Mixing solo acoustic jams with looping magic, Nate is a sight you have to witness to understand, and even then you are hard pressed to explain it in a way that does it justice. Nate brings great musicianship and vocal power to both his original music and his unique covers. His goal as a musician is to capture his listener from the first note to make music that won't leave the audience where it found them.

FEATURED DRINKS
Pink Panty Dropper

FEATURING
ATM On Site

THE VIEW

Zion Lion

Kalamazoo's Zion Lion is a seven-person roots reggae band with a strong African influence and are considered by many to be the best reggae band in the Midwest. Their members have years of experience in diverse genres of music including steel drums, reggae, Zouk, Soukous, gospel, jazz, salsa and Latin. You can't help but get up and dance whenever you hear Zion Lion!

FEATURED DRINKS
Margaritas
Shots
Beer

FEATURING
ATM On Site
Bar Snacks
More Than One Bar
Outdoor Patio
Shot Girls/Guys

GROOVEXPRESS

THE PERFORMERS

Matt Gabriel

Born and raised in Grand Rapids, Matt Gabriel has been playing shows on stage for over 11 years now. The last six of those years have been spent performing all over the country, from the noisy jazz bars in the deep south of Louisiana to the singer/songwriter coffee shops of Seattle. The progression of his ability to blend inspiring lyrics with paralyzing hooks is an honest blend of folk and blues with a solid rock and roll center.

Randy Schaap

Randy plays a multitude of different instruments, including the harmonica, Irish penny whistle, congas, keyboard, bass guitar and more. You can find Randy and his wife Darlene performing at churches, fairs and outdoor markets; however, they are best known for their street performing in Downtown Holland, where they regularly perform Gospel, traditional Irish and blues music.

Gary Parker Nola

Gary Parker Nola is a solo musician from Grand Rapids, though he originally hails from the Ann Arbor area. His original stylings are complex and creative, using looping and tapping to create a melodic and intriguing sound. Every song he plays has a different feeling. He loves meeting new people, so be sure to say hello!



DON'T MISS THESE DOWNTOWN HOLLAND EVENTS!

LAUP FIESTA

Fri - Sat, May 1 - 2

LAUP's annual fiesta features a car show, entertainment and carnival with lots of authentic food offerings.

TULIP TIME

May 2 - 9

A celebration of Dutch heritage and culture with parades, klompen dancing, variety shows and more.

HOLLAND FARMERS MARKET

Wed & Sat, May 13 - December 12
8am - 3pm

Buy fresh produce, flowers, plants, baked goods, meats, cheeses, spices and more from over 50 local vendors.

MARKET CHEF SERIES

Sat, May 16 - September 12 • 10am

Local chefs demonstrate how to make delicious dishes using fresh Farmers Market ingredients.

MEMORIAL DAY PARADE

Mon, May 25 • 9:30am

A traditional parade and brief ceremony to honor deceased veterans.

KIDS MARKET ACTIVITIES

Wed, June 10 - August 26

9:30am - 12pm

A Market story time along with fun and educational activities for kids at the Farmers Market.

STREET PERFORMER SERIES

Thu, June 11 - August 27

6:30pm - 8:30pm

Head downtown to experience every kind of performance art imaginable...fun for all ages!

SUMMER CONCERT SERIES

Fri, June 19 - August 31

6:30pm - 8:30pm

A free outdoor concert series in Kollen Park with something for every musical taste.

GALLERY WALK

Fri - Sat, July 31 - August 1

Downtown galleries and studios have artists on hand with refreshments, music and other activities.

ART IN THE PARK

Sat, August 1 • 9am - 4pm

Michigan's premier juried arts and crafts show presented by the Holland Area Friends of Art.

SIDEWALK SALES

Fri, August 7 • 9am - 9pm

Sat, August 8 • 9am - 5pm

Hundreds of merchants bring thousands of great deals outside for the biggest sale of the year!

SALSA SHOWDOWN

Sat, August 15 • 11am - 1pm

Participants are challenged to create a prize-winning salsa using fresh Market ingredients.

VINTAGE BOAT SHOW

Sat, August 22 • 10am - 4pm

Celebrate the history of Holland's boating industry with vintage boats on display in front of the Holland Museum.

LABOR DAY TRUCK PARADE

Mon, September 7 • 9am

Celebrate the area workforce with a parade of vehicles from local industries.

TULIPANES

Thu - Sun, September 10 - 20

A celebration of Latino art and culture through film, visual arts, music, dance and poetry.

LIVE MANNEQUIN NIGHT

Fri, September 18 • 7pm - 8:30pm

Live mannequins pose throughout the storefronts of downtown depicting this year's theme.

WWW.DOWNTOWNHOLLAND.COM
616.796.1210