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Dr. Jenelle Benson

Brisbane North Institute of TAFE

Dr. Jenelle Benson is the Lead Vocational Teacher for Unilearn one of the Business Units for Brisbane North Institute of TAFE (BNIT). Students enrolled in Unilearn distance courses are completing prerequisites in order to move into University Study. Jenelle and her team work with a range of students, from current high school students, year 10 school leavers, University students changing majors and students returning to study.



Jenelle has taught science and math courses for year 11/12 and first year university science courses for over 20 years both here and in the States. Her area of research is science and math education in the online environment. Through her research, she has identified a need for additional support to help these students gain a better understanding of science topics, which traditionally are taught in a face-to-face environment. The introduction of interactive content with real world applications has greatly improved our student's understanding of these difficult science concepts. Jenelle shares how to use existing content to create these interactive online labs.

Carly Bryan

Brisbane North Institute of TAFE

Carly Bryan is the Student and Teacher Support Officer for Unilearn, a Business Unit of BNIT. She works with the teachers and students to improve their online experience by developing more efficient processes and better ways for students and teachers to use the tools within Blackboard. She is an RSS contributor to the CourseSites Conversations page where expert users provide input and feedback directly to Blackboard. She is a Microsoft Office Expert and Adobe enthusiast.



She currently is building interactive content in consultation with the Unilearn teachers to improve the online course experience. In addition, she receives input from students on how Unilearn can improve the student experience, and then looks at how this can be accomplished. To address some of the online needs, Carly has expanded her expertise into eBook creation, multiplatform construction for mobile media devices and web design. Carly loves challenges and works hard at creating new things that require her to learn, connect, streamline and perfect.

Beverley Charnley

Sunshine Coast Institute of TAFE

Bev has worked in vocational education as a teacher and in educational leadership roles over the past 15 years. In this time, she has developed resources and innovative processes to support teaching and learning, managed large and complex projects and worked with colleagues across VET and the university sector to achieve mutual outcomes. She holds undergraduate and post graduate qualifications in education, health and disability.



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Phil Clarke

National Skills Standards Council

Phil Clarke recently joined the National Advisory for Tertiary Education, Skills and Employment (NATESE), as the General Manager of the Office of the National Skills Standards Council (NSSC). Phil has had a long and distinguished career in both Commonwealth and State Governments. He was a member of the National Quality Council, a regular attender at senior officials meetings, participant in Commonwealth/State funding arrangements and a range of COAG working groups on national skills and productivity issues.



Phil was the Acting Deputy Secretary of Skills Victoria during the development and initial implementation of the first training entitlement in Australia, and was also responsible for managing significant reforms of the Victorian training legislation, particularly in the areas of provider registration, consumer protection and TAFE governance.

Prior to working in VET in Victoria, Phil had been a senior manager at the Australian National Training Authority (ANTA) during a period of major reform in the Australian training system in the 1990's. Phil also worked for the Queensland State Training Authority and in the 1980s for the National Training Council. Phil has interspersed his career in VET with experience in higher education, schools, industrial relations and employment programs at State and Commonwealth levels.

Natalie Denmeade

The Klevar Group

Natalie Denmeade has a wide range of experience in web technologies and e-learning. She is interested in the development of engaging online learning systems that are inclusive of a diverse audience. Her current passion is the integration of game elements into learning and has developed the Moodle for Motivation tool guide.

Drew Ellem (Opening address)

Department of Education, Training and Employment

Drew Ellem joined the department as acting Deputy Director-General, Skills Reform, Training and Employment in June 2013. Drew has specific responsibility for implementing the Government's broader VET reform agenda and overseeing DETE's existing training and employment functions, supported by the Assistant Director-General, Employment, Skills and Training Investment.

Drew has 30 years' experience in the Queensland Public Sector. Prior to his current appointment, Drew was Assistant Under Treasurer, Education

Group, with responsibility for providing financial and policy advice on education, training and employment; police; justice; community safety; tourism, major events, small business and the Commonwealth Games; and agriculture, fisheries and forestry.



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Richard Fogarty

Flexible Learning Advisory Group

Richard Fogarty is Assistant Director of the Flexible Learning Advisory Group (FLAG). His career has included a broad range of education and public sector positions for organisations including the Department of Foreign Affairs and Trade, the Department of the Prime Minister and Cabinet, Deakin University and the National Advisory for Tertiary Education, Skills and Employment (NATESE).

From 2000-2004, he worked in the Victorian Department of Premier and Cabinet, including roles in the Cabinet Secretariat, the Office of the Premier, and the Office of Protocol and Special Events. He held internationally



focused leadership roles with the Department of the Prime Minister and Cabinet and the APEC Australia 2007 Taskforce, and was Director of International Relations for Deakin University from 2008 to 2011. From early 2012, Richard was employed by NATESE, supporting the work of COAG in the development and coordination of policy for the VET sector.

Sue Freeman

First Impressions Resources

Sue Freeman is an Owner and Director of First Impressions Resources, (fir) The Australian Retail College, which this year celebrates 25 years of specialising in the delivery of qualifications and workforce development strategies to the retail sector across Australia.

For the last 5 years Sue and the team at fir have actively engaged in the Indian skilling sector and this year launched a joint venture; Australian Retail College

India (ARC India) to implement retail specific skill development programs. Sue is convinced that for skilling in the service sectors the future lies in developing global industry standards, off-shore capability building and quality partnering arrangements



The Consultancy Bureau

Jim Gayton has held executive leadership roles in the Queensland State Government and Brisbane City Council including Director of Corporate Development, Manager Change Integration, Principal of Corrective Services Staff Training College, Manager State Government Industrial Relations Policy and Strategy and the General Manager of two prisons. He has 12 years consulting experience With Mercer HR Consulting, HR Advantage and The Consultancy Bureau.

d sational/workforce culture

Jim's consulting areas of expertise include organisational and structural reviews, change management, human resource strategy and policy, organisational/workforce culture change and engagement and the development and implementation of performance and reward strategies.

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He developed the transformational Change Leadership Strategy for Brisbane City Council, and change strategies for a range of organisations including Queensland Studies Authority, Melville City Council, and Fraser Coast Regional Council.

Judy Gronold

Queensland VET Development Centre

Working within the Innovation for Learning team in the Queensland VET Development Centre (QVDC), Judy Gronold and Cathie Kerle have been responsible for the design, management, facilitation and success of sustainable staff capability building initiatives to support staff from across the VET sector.

This year, in association with Rob Stowell from Learning Australia, they have developed the VET Educator Professional Learning Framework which Judy

will introduce to EYEQ2013 participants. Judy's experience covers a range of educational settings including high school, TAFE, VET private provider and university environments. Her strong commitment to the VET sector is reflected in the range of capability building programs she has lead, which span from CBT implementation and RPL to Assessment for Learning.



Hairdressing on the go, a mobile solution project

Gold Coast Institute of TAFE

The Hairdressing on the go, a mobile solution project uses the National Broadband Network as a conduit to deliver innovative mobile technology enabled learning to the workplace. Young apprentices in the hairdressing industry need learning that makes use of current technology and can be accessed at their workplaces.

In this project mobile devices are used to access interactive learning materials, collect authentic assessments, and to enable learners to connect with peers and trainers, providing a more sustainable, engaging and cost effective model of delivery. These e-learning resources are more easily kept up to date with new and emerging trends in the industry, and can also



provide more enriched authentic learning than print based materials. Theory and video enabled practical skills development can also take place during downtime in the salon, using e-learning resources.

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Basil Harvey

SkillsTech Australia

Basil Harvey is the Director, Educational Support Services at SkillsTech Australia. He is responsible for connecting the key educational stakeholders across the institute to provide quality educational products and services while shaping the student experience. He is dedicated to reducing unnecessary paperwork wherever possible and helping people work smarter.

Basil has more than 20 years' experience in the VET and higher education sectors. He has held a number of senior leadership positions within the VET sector including Head of School of Engineering and Design at Southbank



Institute of Technology; Director of Faculty, (Business, Design and Creative Industries) at Gold Coast Institute of TAFE; and Educational Manager (IT and Creative Industries) at Moreton Institute of TAFE. Basil has a Bachelor of Adult and Vocational Teaching, a Graduate Certificate in Online and Distance Learning, and a Master's Degree in Education and Leadership and Management.

Alexander Hayes (Keynote)

Brightcookie.com Educational Technologies

Alexander (Alex) Hayes is a Business Development Manager and has been working with Brightcookie.com Educational Technologies for the last 8 years. Brightcookie is a creative learning development and technology company specialising in innovative and engaging e-learning solutions for teachers, trainers, schools and enterprise. We provide expert assistance during all phases of the design, development, and implementation of solutions that include data sensing and wearable technologies.



An extensive background in e-learning and professional development, Alex project manages solutions for corporate, business and industry across Australia and New Zealand. He is an acknowledged expert on emerging technology and its impacts on society, regularly invited to present at strategic events.

Alex is also a Phd. candidate at the University of Wollongong, NSW Australia within the Faculty of Informatics, School of Information Systems & Technology. This research study is focused on the implications of the use of emergent, location aware body worn video technologies in an educational context, citing user case studies and an extensive series of interviews with lead innovators across this rich field of interdisciplinary endeavour.

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Julie Healy

Southbank Institute of Technology

Julie is an experienced, highly motivated and accomplished teacher and educational manager offering over 18 years of experience in VET in a diverse range of disciplines including nursing, aged care, paramedical science, sterilisation, fitness, sport and beauty.

At present, Julie holds the position of Manager, Learning & Teaching Quality at Southbank Institute of Technology where she provides leadership, oversight and overall coordination of the on-going quality improvements to the Institute's

learning and teaching process. She provided similar academic leadership in her previous role as Deputy Head of School – Health Services and as a Lead Vocational Teacher.



Paula Johnston

Skills Think Consulting

After almost 20 years in diverse roles in vocational education, Paula Johnston now operates her own consulting business working with organisations involved in skill development, in Australia and overseas. Specialising in policy, project management, stakeholder engagement and communication work, she is able to balance macro and micro issues to find solutions.

Paula's career has included positions as General Manager of the Australian Council for Private Education and Training (ACPET), a Director at TVET Australia leading a national policy review of Training Packages, as well as senior roles at TAFE NSW and ANTA.



Deborah Kench

Metropolitan South Institute of TAFE

Debbie Kench has been employed by TAFE Queensland as a teacher for the past 13 years. The last six of these years has been in the Training and Assessment team at MSIT, delivering the TAA40104 Certificate in Training and Assessment, the TAE40110 Certificate IV in Training and Assessment, the TAA50104 Diploma and the TAE50111 Diploma of Vocational Training and Assessment.

Throughout her career, Debbie has worked with numerous commercial clients to deliver customised programs, including a large number of state and private high schools, the Department of Public Works, SEQ Water, and Department of Defence.



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Sandra Lawrence (Master of Ceremonies)

GuideOnSide

Sandra Lawrence has served in VET and higher education management and leadership roles in research and innovation, industry engagement, change management, program and project direction, evaluation, educational design and development, and e-learning. An extensive record of enthusiastic organiser, delegate and participant feedback and professional awards has cemented Sandra's reputation as an entertaining, engaging and on-message partner, leader, facilitator and presenter.



Cheryl Livock

Metropolitan South Institute of TAFE

Cheryl Livock has been both a teacher and researcher, working initially within the TAFE environment primarily as a Literacy and Numeracy teacher but also teaching ATP subjects. Apart from working on a special project to improve student retention across MSIT, she also delivers a course "Literacy at Work" at Griffith University, which assists trainers to improve student outcomes by inculcating good literacy practices into their teaching/learning activities. At the University of Tasmania she implemented support programs for CALD and low socio-economic students in faculties such as Nursing, Education, Sociology, Psychology and Maritime, co-presenting her findings with Dr Phil Crane from QUT as part of action research.



In the school environment, Cheryl provided literacy and numeracy learning support to students with learning difficulties and disabilities. Holding a MEd in Learning Support and Inclusive Education she has conducted several research projects into student barriers preventing learning. Cheryl has also lectured at several Australian universities in the area of literacy across the curriculum, with a Doctoral Research investigating literacy practices for at risk youth at alternative education centres.

Allison Miller

Vanguard Visions Consulting

Allison Miller has been involved in education and training for 20 years as an educator and as a professional development and e-learning leader. She is the Director and Principal Consultant of Vanguard Visions Consulting, an organisation which specialises in cutting edge e-business, e-learning and e-portfolios solutions. Allison also leads the e-Portfolios Australia professional network, the Moodle-Mahara Meetup national event, and the Digital Capability-Doing it Smarter online community.



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Sarah Martin (Panel)

Goodstart Institute of Early Learning

Sarah Martin has been a Manager with the Goodstart Institute of Early Learning since 2010. Previously Sarah was responsible for compliance at Shafston International College. Sarah is well recognised for her skills and expertise in staff development, change management and strategic planning. She has a Bachelor's degree in Vocational Education and Training, a Diploma in Business Administration and Management (Gen), and is currently studying for a Post Graduate Diploma in Organisational Change. Sarah is also a



Queensland Committee Member of ACPET, and plays an active role in the private education and training space in Queensland.

Terese Morgan (Welcome)

Queensland VET Development Centre

Terese Morgan is the Acting Manager, Innovation for Learning at the QVDC. Prior to this, she was the Queensland E-learning Coordinator for the National VET E-learning Strategy, where her energies were directed to the promotion of, and training in, the use of new technologies across the Queensland VET sector. Terese has also worked as an educator in secondary schools and in practitioner and management roles in both vocational training and tertiary education sectors.



Her current role at the QVDC includes oversight of capability and professional learning initiatives specifically tailored to the Queensland VET sector – of which EYEQ2013 is one. Management of Commonwealth agreements that support the uptake and embedding of e-learning in registered training organisations and the implementation of workforce development strategies throughout the sector are also included in this role.

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Robyn Nutt

Metropolitan South Institute of TAFE

Robyn Nutt has gained extensive experience in all aspects of teaching and learning in the Language, Literacy and Numeracy (LLN) area through diverse roles and responsibilities over the past 15 years. Projects and roles have centred on the implementation of teaching and learning strategies which encourage integration of LLN across VET programs; professional development of staff in industry, TAFEs, secondary schools and private RTOs in processes and strategies which accurately identify current LLN skills to promote individualised learning.

Special interest areas include improving retention rates of apprentices through joint projects engaged in by the Australian Learning Community of TAFEs; supporting and promoting foundation skills in Aboriginal and Torres Strait Islander programs, and professional development of secondary school maths teachers in numeracy resources and strategies.

Les Retford

Queensland VET Development Centre

Les Retford is a Senior Program Manager for Innovation for Learning at the QVDC. He has worked on a range of projects aimed at promoting the role of VET practitioners in helping to address issues around foundation skills. These include developing resources that map LLN in national competency standards, coordinating symposia to gauge 'What's happening with LLN in VET', delivery of workshops on the Australian Core Skills Framework and the Core Skills for Work (for more than 300 participants across Queensland), delivering foundation skills webinars.



Les is currently managing a project to develop a leading practice group for integrating LLN into VET practice. He is a member of the Foundation Skills Workforce Development Champions network. He is also completing a research Masters of Education on Integrating LLN into VET Practice.

Allan Ryan (Keynote)

Hargraves Institute

Allan Ryan is an innovation catalyst. In 2006 he founded the Hargraves Institute as an innovation resource to share knowledge, wisdom and experience in a non-competitive environment for the purpose of growth and development of 'every working Australian'. Its goals are to build innovation capability to achieve improved staff engagement, productivity and growth through new knowledge and action. In his role as Executive Director, Allan's ongoing vision is for the Institute to become recognised as the centre for innovation learning and to create and promote collective wisdom in the area of innovation.



For the past 15 years, Allan has worked with complex and diversified organisations in Australia and overseas demonstrating how accelerated performance and increased shareholder value are the direct results of an organisation's innovation effort. Allan is an Adjunct Professor at UTS Business School, Associate at Macquarie Graduate School of Management and the Melbourne Business School at Mt Eliza.

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Mike Scott

Brisbane Indigenous Media Association

Mike Scott has been involved in the IT and training industries for 35 years. For the past 14 years he has been the Training Manager at the Brisbane Indigenous Media Association (BIMA), licensee of community radio station 989FM and a RTO (trading as Triple A Training). Mike's main focus has been to manage the RTO and oversee the development of online and flexible learning and assessment systems, with particular applicability to First Nations students and trainees. Currently the RTO uses a Moodle LMS and Blackboard Collaborate for online delivery,

combined with session training and workplace activities at the new BIMA Multimedia and Training Centre in West End.



Kristy Smith

TAFE Queensland English Language and Literacy Services

Kristy Smith works for TAFE Qld English Language and Literacy Services (TELLS) whose students include adult migrants, refugees and Australians who do not have the language, literacy and numeracy (LLN) skills to function adequately in society or gain sustainable employment. A major focus of Kristy's role is to provide technology professional development (in particular mobile learning and digital literacy) for teachers working with these cohorts across Queensland TAFE Institutes, with the intent of making LLN learning more attractive and engaging.



Richard Turner-Jones

Adobe ANZ

In addition to his role as a Solutions Consultant (Digital Media) for Adobe ANZ, Richard Turner-Jones is also promoting Adobe products and services to the community by managing two of the four Brisbane Adobe User Groups.

With more than 18 years in the multimedia and web application development field, as both an Adobe Certified Developer and Instructor, Richard has been involved in the development of many high profile projects for the Australian Army, Air Services Australia, Suncorp and Caterpillar, as well as a trainer for various organisations including South Bank Institute of Technology, QANTM and Dynamic Web Training.



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Guy Valentine (Panel)

Queensland VET Development Centre

Guy Valentine is the Manager, Research and Systems Support at the QVDC. Guy is currently responsible for managing the residual state training authority functions for training package development, endorsement and implementation. He also provides expert advice to senior officers of DETE on matters pertaining to national initiatives and issues arising from the National Skills Standards Council's broad ranging review of the standards for the regulation of VET, focusing on issues of quality and standards. Guy also provides

strategic advice on the implementation of accredited training and contributes advice to National Partnership Agreement training reform projects, such as external validation of assessment.

Previously Guy worked at the Queensland Studies Authority as a senior policy officer involved in various education and training reform projects, including the review of certification of student achievement in the senior secondary schooling phase.

Robyn von Bibra (Panel)

Manager Educational Quality, MSIT

Robyn has 35 years' experience working for TAFE Queensland; the past 20 years have been working in the areas of quality and business improvement. Robyn is passionate about VET policy and regulation and how the organisation can use these as foundations to improve the customer experience, the organisation's systems and processes and the workforce's capability.



Robyn and her team members have won numerous awards for their achievements in the areas of leadership, coaching and mentoring, customer service, innovation and team work. In 2010 Robyn was inducted into the AUSTAFE Legends Hall of Fame for her outstanding contribution to TAFE Queensland and VET both in Queensland and nationally.

A/Prof Marcus Watson

Queensland Health Clinical Skills Development Service

A/Prof Marcus Watson is the Executive Director of the Clinical Skills Development Service, Australia's largest healthcare educational and research simulation program distributed across Queensland. He is an Associate Professor of Medical Education in the School of Medicine and an Honorary Associate Professor in the School of Psychology at The University of Queensland.



Marcus has extensive knowledge of simulations and human factors in both healthcare and defence. He has experience as a developer and instructor working with computer based simulation, high end immersive simulation, serious games and distributed learning.

Marcus is one of the founding members and past Chair of the Australian Society for Simulations in Healthcare, a contributor to the HWA NHET-Sim program and a Director on the Board of Simulation Australia. Marcus instructs on a range of workshops including simulations development, serious games, online learning and human factors in healthcare. He has received national awards for innovation and the Jerome Ely Award for the Best Paper in Human Factors for 2004.

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Melanie Worrall

The Klevar Group

Melanie Worrall is the Director of The Klevar Group, which specialises in the use of technology in learning and development. She was involved in the development of e-assessment guidelines for the VET sector, and has worked on a number of e-assessment projects, including evaluating peer assessment in a VET context and the development of e-assessment case studies and professional development materials. Melanie is passionate about learning in all its forms. She is a bit of a geek and loves working with technology.



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