KALEV HANNES LEETARU, PhD | CURRICULUM VITAE

Founder, The GDELT Project

Foreign Policy Magazine Top 100 Global Thinker of 2013

Google Developer Expert, Google Cloud Platform

Former Yahoo! Fellow in Residence of International Values, Communications Technology & the Global Internet & Adjunct Assistant Professor, Edmund A. Walsh School of Foreign Service, Georgetown University; Council Member, Global Agenda Council on the Future of Government, World Economic Forum; Senior Fellow, Center for Cyber & Homeland Security, George Washington University

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Summary

One of Foreign Policy Magazine's Top 100 Global Thinkers of 2013, Dr. Kalev Hannes Leetaru is a global advisor to governments, NGOs and the world's largest corporations to help them solve tomorrow's greatest challenges in an ever more uncertain world. His GDELT Project fundamentally transformed modern global risk forecasting, becoming one of the most iconic and largest realtime open graphs over Planet Earth. For more than a quarter-century his landmark studies have been at the forefront of reimagining how we understand our world through some of largest datasets and computing platforms on the planet.

Repurposing emotion to forecast the future. Reimagining news as a catalog of earth. Reconceiving the future of television for NBC's SyFy as the first Twitter-driven live television show. Reenvisioning a thousand years of books as the world's most unique art gallery. Redefining academia's scholarly output into insights. Reappraising supercomputing as a tool for understanding society itself. Rethinking how we use data to understand tomorrow. Kalev translates the world's most advanced technologies from cloud to AI into real-world applications that transform the world, building futures that "reimagine our world through data."

Transformation at these scales for the world's largest and most complex grand challenges is as much about people and ideas as it is about technology. As a journalist, thought leader, storyteller and builder-scholar, through more than 1,300 articles he has explored the interplay between information, society, technology and democracy through columns for Foreign Policy, Forbes, RealClearPolitics and others. His work has been cited in the presses of more than 100 nations, with The Economist listing his 2011 Culturomics 2.0 study as one of the five most significant scientific discoveries of the year and Der Speigel calling him "one of the superstars of the new discipline."

With a transdisciplinary career spanning academic, commercial, journalistic, non-profit and governmental sectors worldwide, Kalev works with governments and organizations across the globe to reimagine how we use data to understand the world around us at scales and in ways never before imagined.

Education

2016 PhD, Library and Information Science, University of Illinois

2005 BS, Computer Science, University of Illinois

Professional Experience

The GDELT Project

2013-Present Founder

The GDELT Project is a planetary-scale realtime digital mirror and observatory of global human society. Leveraging the full power of the modern cloud and the latest AI and analytic capabilities, GDELT transforms the planetary firehose of the digital world into a single massive realtime global graph of daily life on Planet Earth. From exabytes to insights, GDELT transforms the realtime deluge of global news coverage into actionable insights into

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society's most complex grand challenges. Monitoring video, audio, imagery and text in more than 400 languages from every corner of the world, GDELT transforms this live-chronicle of human life into a catalog of the world's events, entities, narratives, dreams and fears and the infinite connections among them: what's happening, who's involved and how the world feels about it, every moment of every day, encoded as an exascale open graph. From mapping global conflict and modeling global narratives to providing the data behind one of the earliest alerts of the COVID-19 pandemic, from disaster response to countering wildlife crime, epidemic early warning to food security, estimating realtime global risk to mapping the global flow of ideas and narratives, GDELT explores how we can use massive data, computing power and AI to let us see the world through the eyes of others and even forecast the future, capturing the realtime heartbeat of the planet we call home. From forecasting impending dangers to warning of the earliest glimmers of tomorrow's biggest stories, GDELT has fundamentally transformed modern global risk forecasting, becoming one of the most iconic and largest realtime open platforms for computing on the entire world.

KHL Advisors

2013-Present Managing Partner

Global advisory and consulting services to governments, NGOs and corporations worldwide on the most pressing issues of today and tomorrow.

Google Developer Expert for Google Cloud Platform

2015-Present Google Developer Expert

Google Developer Experts are a global network of experienced product strategists, designers, developers and marketing professionals actively supporting developers, startups and companies changing the world through web and mobile applications.

RealClear Media Group

2017-Present Media Fellow / Contributor

Using massive datasets to explore how data can be used to re-imagine the evolving world of journalism and shed new light on today's biggest stories through more than 450 articles to date. Thought leadership on the role of social media and technology in society and data-driven investigative journalism. Report on social platform transparency in 2021 resulted in six congressional briefings, including for the staffs of four US senators, one US representative, one state representative, two major think tanks and a follow-up senate staff briefing to prepare their senator for a US Senate hearing. Launched a daily data journalism video series lasting 300 episodes that despite its highly technical nature garnered more than 310,000 views in its inaugural year and accounted for the top 10 search landing pages on RCP's flagship properties over the past decade.

George Washington University Center for Cyber & Homeland Security

2015-Present Senior Fellow

2015-Present Member, Counterterrorism and Intelligence Task Force

The GW Center for Cyber & Homeland Security is a nonpartisan "think and do" tank whose mission is to carry out policy-relevant research and analysis on homeland security, counterterrorism, and cybersecurity issues. CCHS was established in early 2015 and integrates the activities and personnel of the Homeland Security Policy Institute (HSPI) and the GW Cybersecurity Initiative.

LinkedIn

2015-2015 Data Consultant

Working across LinkedIn to understand how its Economic Graph can be used to understand global economic trends and to develop new kinds of international, national, regional and local geographic and industry indicators and insights into economic health and the evolution and future direction of the global economy.

Forbes Magazine

2015-2019 Contributor

Over the course of more than 800 articles explored the interplay between information, society, technology and democracy, touching on topics from the technological of algorithmic moderation and bias, hype versus reality of deep learning, the encryption debate and open data, to the societal of countering misinformation and filter bubbles, the changing journalistic and social media landscapes and how to create more informed societies.

Foreign Policy Magazine

2013-2015 Featured Voice / Columnist 2013 Top 100 Global Thinker Of 2013

Data-driven journalism exploring global events and narratives and thought pieces on the intersection of technology and society with an eye towards diplomacy and government.

World Economic Forum

2014-2015 Council Member, Global Agenda Council on the Future of Government

Exploring how technology and new innovative mindsets can reshape the functioning and role of government in the 21st century under the mission statement of how "technology can act as an enabler to transform government processes, enhancing the provision of public services and enabling higher productivity."

World Bank

2014-2015 **Consultant**

Examining how "big data" and mass open data analytics using GDELT can reshape our understanding of global human society.

United States Institute of Peace

2014**-**2016 **Consultant**

Integration of GDELT and global news monitoring to further our understanding of global conflict and instability.

United States Army

2012**-**2014 **Consultant**

Exploration of global news media and academic literature through GDELT to understand stability, local narratives, and advance global socio-cultural understanding.

NBC Universal / Syfy

2014-2014 Sentiment Technical Adviser

Constructed and oversaw the sentiment analysis (emotion/tone mining) systems powering two of the NBC Universal Syfy channel's flagship shows: Opposite Worlds and Face Off. Set numerous records for audience social media engagement with a television show. Technical architect of the first two shows in television history whose events were directly controlled through the course of the season by audience feedback on social media via sentiment-powered leaderboards.

Realtime leaderboard combined the intensity of conversation around each character, number of discussants and the network structure and emotion of that discussion using a sentiment engine featuring over 1.6 million words, phrases and common misspellings, a spelling correction engine, hashtag expander, grammatical modeling and even colloquial expressions, all running in realtime to power the show. Opposite Worlds set records across the board in social media engagement with a television series. The first episode was the #1 trending topic globally on Twitter and the series trended globally three times and nationally every night it was on the air. It peaked as the #1 TV series hashtag and consistently ranked among the top 5 series hashtags across broadcast and cable the entire season. Ranked the #1 program in all of broadcast/cable entertainment in tweets/unique, it had more tweets than shows like Duck Dynasty and more tweets/unique than Supernatural, Glee/American Idol, Survivor, Pretty Little Liars, American Horror Story and Wahlburgers. The technology was applied the following season to SyFy's other flagship property Face Off.

Georgetown University Edmund A. Walsh School of Foreign Service

2014-2014 Adjunct Assistant Professor

Teach MSFS 546 Big Data Analytics and Global Diplomacy in the Master of Science in Foreign Service (MSFS) program in the Georgetown University Edmund A. Walsh School of Foreign Service.

<u>Georgetown University - Institute for the Study of Diplomacy in the Edmund A. Walsh School of Foreign Service</u>

2013-2014 Yahoo! Fellow in Residence of International Values, Communications Technology & the Global Internet

Focusing on the application of "big data" to capture, visualize, and forecast global human society.

University of Illinois - Graduate School of Library and Information Science

2013-2013	Irwin Fellowship
2012-2013	Boyd Rayward Fellowship
2012-2013	Josie B. Houchens Fellowship
2012-2013	University Fellowship

Focusing on research in Open Source Intelligence (OSINT) and "big data" analytics around modeling and forecasting global societal unrest.

Institute for Computing in the Humanities, Arts, and Social Science (ICHASS)

2011-2012	Assistant Director of Text & Digital Media Analytics
2010-2012	Senior Research Scientist for Content Analysis
2010-2012	Project Director, National Resource for Computational Content Analysis
2005-2010	Chief Technology Advisor

Oversaw the Institute's research programs in textual and digital media "big data" analytics, including applying novel algorithms and cross-disciplinary methods to grand challenge problems in the humanities, arts, and social sciences. Founded and oversaw the National Resource for Computational Content Analysis, providing general computational content analysis capabilities to the national community.

National Center for Supercomputing Applications (NCSA)

2006-2012 Center Affiliate

2005-2006 Graduate Research Assistant
2000-2005 Undergraduate Research Assistant

Chief architect and technical director of the NCSA VIAS project. VIAS was an award-winning domain-specific information retrieval, archival, and processing system. It was at the forefront of a number of Fortune 50 corporate intelligence initiatives and deployed extensively in data mining and intelligence applications for corporate, academic, and governmental clients over the better part of a decade. A VIAS Dynamic Knowledge Repository (DKR) is seeded with a set of topic words, URLs, and other information that define the operational parameters of its topical area. VIAS then monitors all available mailing lists, USENET groups, available wirefeeds, and other streaming sources, as well as autonomously crawls the web using a federation of directed web crawlers to collect information on this topic. All information is screened for relevance against the topical parameter space and then undergoes a series of metadata extraction and production processes, where filters identify people, company, and organization names, bibliographic references, and acronym resolutions, together with higher-order processing such as summary abstract generation. An advanced analytics and visualization suite offers a range of features based on this generated metadata, such as temporal entity graphs and relationship mining.

Developer of ShadowLight-Mirage. ShadowLight-Mirage is a virtual reality application that allows the creation and exploration of fully immersive worlds in virtual reality. It was the basis for two projects with the US Army Corps of Engineers and was used for almost three years in a University of Illinois senior and graduate level architectural design course and in an outreach program with a local middle school. It was one of the first virtual reality application that permitted mix-modality content creation in an immersive environment, covering both structured (architectural) design and freehand (artistic) creation.

Designed and developed numerous data mining, data management and interface applications, ranging from an Office of Naval Research–funded federal grants search and discovery system, to large-scale open source intelligence initiatives. Extensive research on Optical Character Recognition (OCR), machine translation, data management, digitization, workflow, and other digital Humanities, Arts, and Social Sciences (HASS) topics. Extensive experience transferring and applying advanced computational techniques to the Humanities, Arts, and Social Sciences disciplines. Developed and advised numerous data warehousing projects, including HIPAA compliance and large-scale medical records management.

Carbon Capture Report

2005-2012 Project Director / Chief Architect

Project Director and Chief Architect of the Carbon Capture Report, a free online service of the University of Illinois (https://www.carboncapturereport.org/) that monitors a daily global representative sample of climate change and energy news in the mainstream and social media and offers a variety of analytical reports including topical trending and geographic patterns. It automatically builds profiles of persons, organizations, news outlets and locations through time, and uses crowdsourcing techniques to autonomously evaluate available information sources.

Cline Center for Democracy

2006-2011 Founding Coordinator of Information Technology & Research

Chief technical architect of the Center's flagship Social Political Economic Event Database (SPEED) project, using newspaper and open source intelligence products to catalog societal stability events worldwide 1946-2011, codifying 1600 distinct attributes of each, and using the resulting event network for predictive analytics and scenario modeling of state stability over time.

Established and oversaw the Center's mass digitization center, one of the highest-volume bespoke microform centers in academia at the time, processing print (70,000+ pages), microfiche (50,000+ fiche totaling over 3M pages of material), and microfilm (1000+ reels totaling 2M+ pages of material). Developed workflows, pipelines, and storage architectures that supported 24/7 sustained operation at a fraction of existing best-of-breed operational cost. Collaborated on scanner modifications to support 24/7 preservation-quality operations that were ultimately integrated into the core product line of one of the most widely deployed microform scanning systems.

Coordinated closely with campus and external public and private microform repositories to construct a complete historical backfile, including overseeing shipment of entire microfiche archives from other centers for digitization. Worked closely with campus and other digitization centers across the nation to prioritize mass print digitization of governmental publications relevant to Center work. Oversaw at-scale preservation and conversion of legacy CD-ROM US Government series into modern formats. Established at-scale OCR, automated error correction and conversation infrastructure to support intelligent digitization and processing at ingest speed. Swaths of this work form the basis of several large archives of US Government publications.

Coordinated data management and research aspects of the Center's large research initiatives. Established and oversaw the core research technology infrastructure, and advised on technology direction. Architect of the Center's cyberinfrastructure and cyberenvironments that underlay its global distributed workforce.

RiverWeb Project

2005-2006 Project Manager

Coordinated all aspects of the RiverWeb project and led technical development. Designed and developed the digital library system that manages RiverWeb digital content and coordinated the digitization of a number of new works. Acted as project technical liaison for several local, regional, and national I-CHASS collaborations.

Gamacles Software Corporation

1995-2001 Company Co-Founder

Founded Gamacles Software Corporation to commercially distribute hypertext markup language authoring software. Responsible for all aspects of day-to-day operation, including technical, marketing, and business operations. Managed global sales and distributed reseller programs on multiple continents. Developed the UC HTM Web-authoring suite, the Vision dynamic Web content creator, and the Image Protect electronic copyright protection technologies.

Patents and Intellectual Property Disclosures

Undergraduate research resulted in three US patents (US7555472, US7650335, US7716352), which, along with subsequent work, have been cited by a combined 123 other issued US patents and published applications from companies including Accenture, Apple, Amazon, Business Objects, Canon, Google, Hitachi, IBM, Microsoft, Motorola, Oracle, Raytheon, Ricoh and SalesForce. More than 50 commercializable Invention Disclosures to the University of Illinois Office of Technology Management based on undergraduate and graduate research. At time of graduation was ranked in the top 120 University of Illinois researchers in number of issued US patents and #1 in total number of commercializable Invention Disclosures.

Congressional Engagement

As part of the release of the 2021 RealClearPolitics social media report, conducted six congressional briefings, including for the staffs of four US senators, one US representative, one state representative, two major think tanks and a follow-up senate staff briefing to prepare their senator for a US Senate hearing.

Academic Research Support

From 2000 to 2013 as an undergraduate, graduate student and research staff at the University of Illinois, was Principle Investigator, Co-Principle Investigator or Senior Personnel on over \$10M of federal, foundation, and corporate-sponsored research from the US and EU, including US Department of Defense, US Intelligence Community, National Science Foundation, The National Academies, EU government agencies, private foundations and a wide array of Fortune 500 and Fortune 50 companies.

Teaching

- 2014 MSFS 546 Big Data Analytics and Global Diplomacy. Master of Science in Foreign Service (MSFS) program in the Georgetown University Edmund A. Walsh School of Foreign Service. Spring 2014. The course was Georgetown's first comprehensive "big data" course.
- 2013 Using "Big Data" To Understand the World Around Us: Towards Realtime Modeling, Monitoring, and Forecasting Global Society. Lipari School on Computational Science, Jacob T. Schwartz International School for Scientific Research. July 20-27, 2013.

Selected Presentations (*=Invited)

- 2022* Opening Talk. Presidency of the Republic of Türkiye Directorate of Communications STRATCOM 2022 summit in Istanbul, Turkey. December 2, 2022. (INVITED).
- 2022* Seeing Through Others' Eyes: Reimagining How We Experience The News. The Future Of Text. The Linnean Society, London, England. September 27, 2022. (INVITED). (Co-convened by Vint Cerf & including speakers like Jaron Lanier)
- 2022* The Geopolitics Of Technology: Propaganda And Misinformation In The Digital Age. Network 20/20. July 19, 2022. (INVITED).
- 2022* Humanitarian Responses To Forced Migration And Displacement. The National Academies. June 15, 2022. (INVITED). (One in a series of presentations, including Visualizing, Modeling And Forecasting Global Human Society Through Massive Mining).
- 2022* Using Google Cloud & GCP AI APIs To Watch, Visualize And Forecast The World In Realtime. Google Innovator's Hive. April 9, 2022. (INVITED).
- 2021* The Future Of AI & Analytics For Understanding Global Events & Narratives. National Defense University. Washington, DC. November 16, 2021. (INVITED). (One in a series of presentations at NDU).
- 2021* Planetary-Scale Knowledge Graphs. Stanford University. May 25, 2021. (INVITED). (With Dr. Shashidhar Thakur who launched the Google Knowledge Graph).
- 2021* Inaugural Guest: Google Developer's Program Between The Brackets: Cloud AI In Digital Journalism. Google Developers Program. January 21, 2021. (INVITED).
- 2020* Exploring The Covid-19 Narrative In Global News. Web Summit's Collision. June 23, 2020. (INVITED).
- 2018* Opening Keynote. Special Libraries Association Arabian Gulf Chapter conference in Muscat, Oman. March 6, 2018. (INVITED).
- 2017* The GDELT Project. Web Summit. November 8, 2017. (INVITED).
- 2016* Quantifying, Visualizing, and Forecasting Global Human Society Through "Big Data": What it Looks Like To Compute on the Entire Planet. Foreign Ministry of Estonia. Tallinn, Estonia. December 5, 2016. (INVITED).
- 2016* Opening Keynote: Reimagining Our World At Planetary Scale: The Big Data Future Of Our Libraries. Charleston Library Conference. Charleston, SC. November 4, 2016. (INVITED).
- 2016* Wars Of Ideas And The Emerging World of Hybrid Cyber/Information Warfare. World Affairs 2016. San Francisco, CA. October 28, 2016. (INVITED).

- 2016* Using GDELT To Track Global Wildlife Crime. United States Presidential Task Force on Wildlife Trafficking Symposium. National Geospatial-Intelligence Agency. Washington DC. June 28-29, 2016. (INVITED).
- 2016* How GDELT Is Cataloging And Analyzing The Entire Planet. Structure Data. San Francisco. March 9-10, 2016. (INVITED).
- 2016* GDELT Updates 2015-2016. US Department of Defense Strategic Multi-Layer Assessment. February 23, 2016. (INVITED). (One in a series of presentations over several years, including at Joint Base Andrews).
- 2016* GDELT Updates 2015-2016. United States Army Special Operations Command (USASOC) Futures Forum. January 19, 2016. (INVITED). (One in a series of presentations over several years).
- 2015* Interview: Nostradamus 21st Century Prophecies Revealed. History Channel. First Airing December 30, 2015. (INVITED).
- 2015* Opening Keynote: Financial Solutions With Large Datasets: "Big Data" Methods, Lessons, and Challenges. Inter-American Development Bank Annual Summit. December 10, 2015. (INVITED / OPENING KEYNOTE).
- 2015 GDELT + BigQuery: Understanding global society through SQL. O'Reilly Strata + Hadoop World. With Felipe Hoffa. December 3, 2015. Singapore.
- 2015* Keynote: Reimagining The World Through Massive Mining Of The Internet Archive. Internet Archive Annual Library Leaders Forum 2015. Internet Archive. October 21. (INVITED / EVENING KEYNOTE). (One of a series of presentations at the Archive)
- 2015* A Discussion On Crisis Communication. US Department of State Office of the Chief of Protocol and Digital Diplomacy Coalition. Blair House. June 18, 2015. (INVITED).
- 2015* Using Big Data To Understand Global Conflict. Chatham House. April 24, 2015. (INVITED).
- 2015* GDELT 2.0: Understanding the Global World in Realtime Through Local Voices. World Bank Big Data For A More Resilient Future Symposium. World Bank Headquarters. April 16, 2015. (INVITED). (One of a series of presentations at the World Bank)
- 2015* GDELT 2.0: Understanding the Global World in Realtime Through Local Voices. US Defense Science Board Meeting. April 7, 2015. (INVITED).
- 2015* Reimagining Libraries as Conveners of Information and Innovation. Web Archiving: Preserving the History of Data-Driven Society. National Library of Estonia. January 29, 2015. (INVITED).
- 2015* GDELT & Open Source Information for Big Data & Human Rights. AAAS Science & Human Rights Coalition Meeting. January 15, 2015. (INVITED).
- 2014* How Big Data is Reshaping Our Understanding of the World. Institute of International Finance. December 16, 2014. (INVITED).
- 2014* Office of the Chief Data Officer Speaker Series: How Big Data is Reshaping Our Understanding of the World. United States Federal Reserve Board of Governors. November 6, 2014. (INVITED).
- 2014* Voices of the Next Generation: Kalev Leetaru. Council on Foreign Relations. October 27, 2014. (INVITED).
- 2014* A Global View of Society Through GDELT and Open Information. The United Nations. October 11, 2014. (INVITED).
- 2014* A Global View of Society Through GDELT and Open Information. National Academy of Engineering & United States Institute of Peace PeaceTech Summit: Engineering Durable Peace. September 20, 2014. (INVITED). (One of a series of presentations to USIP, including Mapping, Modeling, Monitoring, Early Warning, and Forecasting of Global Conflict)
- 2014* A Global View of Society Through GDELT and Open Information. USAID Second Annual Frontiers in Development Conference. September 20, 2014. (INVITED). (One in a series of presentations over several years).
- 2014* Keeping Pace with Big Data. Atlantic Media's Nextgov. (With Micheline Casey, Chief Data Officer Of The Federal Reserve). August 19, 2014. (INVITED).
- 2014* Understanding Our World Through Massive Data. Science at the United States Africa Leader's Summit. National Press Club. August 4, 2014. (INVITED).
- 2014* Data Journalism and Policymaking: A Changing Landscape. The Woodrow Wilson Center. July 30, 2014. (INVITED).
- 2014* From Provider to Partner: The Changing Role of Libraries in Data Mining. Center for Research Libraries. February 19, 2014. (INVITED).
- 2013* The GDELT Project. GDELT Washington DC Hackathon Hosted by Gallup. Washington, DC. December 18, 2013. (INVITED).
- 2013* The Global Conversation. Foreign Policy Magazine's Top 100 Global Thinkers of 2013 Gala. Washington, DC. December 11, 2013. (INVITED).

- 2013* Counter-terrorism, Surveillance and Human Rights. Annual Conference on Human Rights 2013: Human Rights and Freedom to Association. Tallinn, Estonia. December 10, 2013. (INVITED).
- 2013* Understanding our World and Digital Diplomacy Through Big Data. Canadian Foreign Ministry Innovation Week. Canadian Foreign Ministry. Ottawa, Canada. October 7, 2013. (INVITED).
- 2013* Using "Big Data" To Understand the World Around Us: Towards Realtime Modeling, Monitoring, and Forecasting Global Society. Lipari School on Computational Social Science, Jacob T. Schwartz International School for Scientific Research. Lipari, Italy. July 20-27, 2013. (INVITED).
- 2013* Pioneers in Mining Electronic News for Research. Center for Research Libraries (CRL), Newberry Library. June 27, 2013. (http://www.crl.edu/focus/article/9556) (OPENING KEYNOTE / INVITED). (One in a series of presentations to CRL).
- 2013* GDELT. DARPA Information Science and Technology (ISAT) Economic Science Workshop. Defense Advanced Research Projects Agency (DARPA). June 17, 2013. (INVITED).
- 2013 GDELT: Global Data on Events, Language, and Tone, 1979-2012. International Studies Association Annual Conference. April 3, 2013.
- 2012* Using "Big Data" To Understand the World Around Us: Towards Realtime Modeling, Monitoring, and Forecasting Global Society. United Kingdom Science & Technology Facilities Council (STFC) Unleash the Power of Big Data Conference: Daresbury, United Kingdom, December 4, 2012. (INVITED).
- 2012* Realtime Automated Monitoring of Global Information Streams for Crisis Situational Awareness, Early Warning, and Forecasting. International Crisis Mapping Conference (ICCM2012). World Bank: Washington, DC, October 11-14, 2012. (Also: Mapping For Realtime Automated Global Crisis Mapping and Subnational Global Risk Forecasting) (Also spoke at the Inaugural ICCM in 2009).
- 2012* TEDx: Culturomics 2.0: Forecasting The Future Through Global Media. TEDxTallinn 2012. Tallinn, Estonia: May 4, 2012. (INVITED / TEDx).
- 2012* Keynote Address: A Decade and a Half of Archiving the Web for Data Mining: Lessons Learned and How Users Use Web Archives. International Internet Preservation Consortium 2012 General Assembly. Library of Congress, Washington, DC: April 30 May 4, 2012. (INVITED / KEYNOTE). (An expanded version of this talk appeared as a three-day invited guest blog post on the Library of Congress Digital Preservation blog and as an IIPC Report). (One in a series of presentations at the Library of Congress).
- 2011* Culturomics 2.0: Forecasting The Future Through Global Media. (November 9, 2011). IAB Poland (Internet Poland Conference & Expo). Warsaw, Poland. November 8-9, 2011 (INVITED).
- 2011* Culturomics 2.0: Petascale Humanities Computing. (October 25, 2011). National Endowment for the Humanities (NEH). (INVITED).
- 2009* Community Engagement Guidelines for Carbon Capture and Sequestration. World Resources Institute. Washington, DC. (2009). (INVITED).
- 2006* Data Mining and Interface for the Digital Humanities, Apple Executive Briefing, Apple Computer, Cupertino, CA, May 17, 2006.
- 2005* Empowering the Entrepreneur: Bringing the Power of Information Technology and the Web to the Entrepreneur, with Alan Craig, Ewing Marion Kauffman Foundation, Kansas City, Missouri, May 10, 2005. (INVITED) (Kauffman Student Entrepreneur)
- 2004* VIAS: Data Mining the Entire Web. Leetaru, Kalev. (2004). US-Australia Collaboration Workshop on High-Performance Grids and Applications. Swiss Grand Hotel, Bondi Beach, Sydney, Australia. June 8-9, 2004. (INVITED) (US-Australia summit on building out Australia's national supercomputing infrastructure)

Publications (*=Invited)

- 2022 The Data Show Twitter Is Far From Dying. RealClearPolitics. November 26, 2022. https://www.realclearpolitics.com/articles/2022/11/26/the_data_show_twitter_is_far_from_dying_148 523.html
- 2022 Social Media Companies Continue To Profit From Self-Harm Content. RealClearPolitics. November 26, 2022. https://www.realclearpolitics.com/articles/2022/11/26/the_data_show_twitter_is_far_from_dying_148 523.html
- 2022 Re-Democratize the Web. RealClearPolitics. October 06, 2022 https://www.realclearpolitics.com/articles/2022/10/06/re-democratize_the_web_148289.html

- 2022 The Fact-Checkers Have Spoken: We Are Not in a Recession. RealClearPolitics. August 08, 2022. https://www.realclearpolitics.com/articles/2022/08/08/the_fact-checkers_have_spoken_we_are_not_in_a_recession_148010.html
- 2022 Media and Public Appear To Be Moving On From Inflation. RealClearPolitics. August 02, 2022. https://www.realclearpolitics.com/articles/2022/08/02/media_and_public_appear_to_be_moving_on_from inflation 147982.html
- 2022 Would Eliminating Bots Really Fix Twitter? RealClearPolitics. July 30, 2022. https://www.realclearpolitics.com/articles/2022/07/30/would_eliminating_bots_really_fix_twitter_147 970.html
- 2022 Abortion Activists Fume, Media and Public Move On. RealClearPolitics. July 20, 2022. https://www.realclearpolitics.com/articles/2022/07/20/abortion_activists_fume_media_and_public_move on 147918.html
- 2022 Trump Still Dominates TV News, Media Moves On From Biden. RealClearPolitics. July 13, 2022. https://www.realclearpolitics.com/articles/2022/07/13/trump_still_dominates_tv_news_media_moves_on_from_biden_147880.html
- Did Trump and Facebook Lead to a Surge in Fact-Checking? RealClearPolitics. June 28, 2022. https://www.realclearpolitics.com/articles/2022/06/28/did_trump_and_facebook_lead_to_a_surge_in_fact-checking_147812.html
- 2022 No, Twitter Hasn't Changed Since Musk Bought It. RealClearPolitics. May 17, 2022. https://www.realclearpolitics.com/articles/2022/05/17/no_twitter_hasnt_changed_since_musk_bought __it_147603.html
- Bookcases Became The Iconic Imagery Of Pandemic-Era Television News. RealClearPolitics. April 29, 2022. http://www.realclearpolitics.com/video/2022/04/29/bookcases_became_the_iconic_imagery_of_pande mic-era television news.html
- The Pandemic Pushed Crowds From Television News The George Floyd Protests Brought Them Back. RealClearPolitics.

 April 28, 2022. http://www.realclearpolitics.com/video/2022/04/28/the_pandemic_pushed_crowds_from_television_ne ws_-_the_george_floyd_protests_brought_them_back.html
- Fox News Shows Police Imagery Twice As Much As CNN. RealClearPolitics. April 27, 2022. http://www.realclearpolitics.com/video/2022/04/27/fox_news_shows_police_imagery_twice_as_much_as_cnn.html
- 2022 Reaction to Musk Offer Suggests Content Moderation More About Control Than Safety. RealClearPolitics. April 26, https://www.realclearpolitics.com/articles/2022/04/26/reaction_to_musk_offer_suggests_content_mod eration_more_about_control_than_safety_147518.html
- 2022 Masks Were Mentioned But Not Seen On Television News. RealClearPolitics. April 26, 2022. http://www.realclearpolitics.com/video/2022/04/26/masks_were_mentioned_but_not_seen_on_television news.html
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