

Dr. MANJUSHA C B

Educational Qualification:

- Doctor of Philosophy in English (2016 - 2020) at VIT University, Chennai (Full – time)
- Master of Philosophy in English (2014-2016), with *English Language Teaching* as area of specialization at Bharathiar University (Full - time)
- Master of Arts in English Language and Literature (2012-2014), at Bishop Appasamy College of Arts and Science.
- Bachelor of Arts in English Language and Literature (2009-2012), at Bishop Appasamy College of Arts and Science.
- Master of Arts in Journalism and Mass Communication (2012-2014) at School of Distance Education, Bharathiar University.
- Master of Science in Applied Psychology (2014-2016) at School of Distance Education, Bharathiar University.
- HSC from CMS Mat.Hr.Sec. School.
- SSLSC from CMS Mat.Hr.Sec. School.

Additional Qualification:

- Completed BTEC HNC in Aviation, Hospitality and Travel Management from Frankfin Institute of Airhostess Training – Coimbatore.
- Completed Diploma in Accounts Management from Speed Up Networks – Coimbatore.
- Completed PGDCA from Sethupathi Institution – Coimbatore.

Online Diploma and Short Term Courses:

- Completed “Teacher Development Certificate” – six one hour long webinars conducted by Education First, Boston.
- Completed “Certification in Counseling” by Virtued Academy International.
- Completed e- learning course on “Safe & Resilient Schools: Mental Health” offered by Canvas Network, certified by University of Colorado, Boulder.
- Completed “Fully Accredited Certification in Color Therapy” by Virtued Academy International, accredited course.

- Completed “Remote Learning 101 – An Online Course on Professional Development Activities”, through Remote Learning 101 Courses.
- Completed “Dialectical Behaviour Therapy (Accredited) online course” offered by Udemy.
- Completed “Hypnosis Practitioner & Hypnotherapy Guide” - CDP Accredited online course.
- Completed e- learning course on “Writing in the Disciplines” offered by Canvas Network, certified by Excelsior College and Writing Lab, Boulder.
- Completed an online course on “Business English” offered through Mukto Paath.
- Completed “Diploma in Modern Applied Psychology” an online diploma course certified by The Academy of Modern Applied Psychology.
- Completed “Understanding Open Educational Resources” a self – learning online course offered by Commonwealth of Learning, Canada.
- Completed the module “How to Write for an Interdisciplinary Audience” conducted by Researcher Academy, certified by Elsevier.
- Completed “NLP Practitioner & NLP Life coach certification (Accredited)” by Auspiciu (UK) and Transformation Academy (USA), accredited course.
- Completed “Personal Branding: You Deliver a Great Elevator Pitch”, an online course offered by Udemy.
- Completed “Public Speaking and Real Time Communication Mastery”, an online course offered by Udemy.

Professional Experience:

- Reviewer of Applied Linguistics Research Journal – An International Journal published in Turkey.
- Served as Assistant Professor of English, School of Interdisciplinary Studies at Dr D Y Patil International University, Pune from Oct 2020 – Dec 2020.
- Served as Assistant Professor of English, School of Science and Humanities at Coimbatore Institute of Engineering and Technology from Jan 2016 – May 2016.

- Served as Research Associate and assisted in communication skills laboratory classes for B.Tech, M.Tech and Engineering students from September 2016 – October 2019 in VIT University, Chennai. (University fellowship norms).
- Handled Distance Education classes for Master of Arts in English degree from 2014 – 2016 in Bharathiar University.
- Served as Soft Skill Trainer, Content Developer and Writer from 2014 (Freelancer)

Research Experience:

- Completed project study titled “*Enhancement of Listening Skills Using Computer Assisted Language Learning*” as a part of completing Master of Arts.
- Completed research titled “*Reflective Study on Socio Psycho Linguistic Perspectives of Sri Lankan Refugees*” as a part of completing Master of Philosophy.
- Completed internship as a trainee faculty for English language in Stanes Anglo- Indian Higher Secondary School, Coimbatore.
- Completed internship as a trainer for English Speech activity with Helen O’ Grady Academy for English Speech and Drama Program, Coimbatore.

Areas of Expertise:

- English Language Teaching
- Curriculum Designing
- Socio Psycho Linguistics
- Mental Health and Hygiene
- Counselling Psychology
- Business and Corporate English
- Refugees Literature
- Visionary Literature
- Food and Literature
- Colour psychology
- Theatrical Arts
- Cultural Studies
- Soft Skills

Courses Handled:

English for Engineers, Technical Communication Skills, Soft Skills, Drama, American Literature, Indian Writing in English, Poetry and Prose.

Papers Published:

Scopus Indexed Journals (5 Nos.)

1. Manjusha C B, “Tracing the Transformation of First Generation Learners : A Linguistic Anthropological Study”. PENSEE journal. March 2021.
2. Manjusha C B, “*Exploring Elevator Speech Techniques in Select Indian Regional Films*”. Man In India, 96 (11).
3. Manjusha C B, “*Humanoids AS HR*”: ‘Elevator Pitch’ the Need of Technological Epoch”. Jour of Adv Research in Dynamical & Control Systems. August 2018, 10 (8), 1943- 023X.
4. Manjusha C B, Vijayalakshmi V, Mohankumar S. “*Journey from Reality to Virtuality*”: the Impact of ICT in Education”. International Journal of Engineering & Technology, 7 (2.33) (2018).
5. Mohankumar S, Vijayalakshmi V, Manjusha C B. “*The Effectiveness of ICT in Edifying Language Learning: a Quasi -Experimental Study*”. International Journal of Engineering & Technology, 7 (3.34) (2018).

Peer Reviewed International Journals: (13 Nos.)

1. Manjusha C B, “*Triggering the Impact of Interview Skills through Elevator Speech Technique: A Review*”. Literary Herald, ISSN: 2454-3365 International Refereed English e-Journal. Impact Factor: 2.24 (IIJIF).
2. Manjusha C B, “*Elevator Speech to Meliorate Interview Skills in the Era of Humanoids: A Study*”. Journal of Innovative Research and Development. Vol 1, Issue 1 2017.
3. Manjusha C B, “*Scrutinizing Elevator Speech Techniques Used In Celebrity Interviews: An Analysis*”. Journal of Higher Education And Research Society: A Refereed International journal.
4. Manjusha C B. “*Decoding Visions of Misery*” through Rudali of Mahasweta Devi and the Rudalis of Reality”. Bharatiya Prajna: An Interdisciplinary Journal of Indian Studies (E-ISSN 2456-1347) Vol. 1, No. 3, 2016.
5. Manjusha C B, Mohankumar S. “*Language through Technology*”: A Reflective Study on

- Socio Lingual Perspectives of Rural Students*". Journal of English Language and Literature, Veda Publications ,VOL 5, ISSUE 1, 2018.
6. Mohankumar S, Manjusha C B. "*Introducing Bob Dylan and Leonard Cohen As War Poets: Interpretation On Expressions*" International Journal of English Language and Literature in Humanities, Vol 5, No 12, 2017.
 7. Manjusha C B, Dr. P. Nagaraj. "*Techno-Culture: A Zinger Approach*" in Journal of ELTIF Vol. 2 ISSN 2230-7710.
 8. Manjusha C B, Dr. P. Nagaraj. "*Psychological Traits of Sri Lankan Women Refugees in Tamil Nadu: 2D Approach*" The Investigator ISSN 2454-3314.
 9. Manjusha C B, "*Socio Psycho Perspectives of Srilankan Women Refugees in Tamilnadu: Reflective Study*" The Investigator ISSN 2454-3314.
 10. Manjusha C B, "*Enhancement of Listening Skill Using CALL*" in Global Literary Vistas of Udaya College of Arts and Science with ISBN978-93-84737-03-0.
 11. Manjusha C B, "*Intimacy and Psychological Elements in Wuthering Heights*" in Voices in the Wilderness Vol.1 of Rajah Serfoji Government College with ISBN978-81-908015-6-0.
 12. Manjusha C B, Dr. P. Nagaraj. "*ICT as a Flume to Teach English Language: A Zinger Study*" in Recent Trends in English Language and Literature of EGS Pillay Arts and Science College with ISBN 978-93-80530-46-8.
 13. M a n j u s h a C B. "*Zinger Study on the Impact of the Bible Translation in the World of Literature*" in Widening The Translation Horizon at RVS College, Coimbatore. ISBN: 978 93 80800 233.

Select Paper Presentations: (13 Nos.)

1. Manjusha C B, "*Pareto Principle – “A Strategy to Augment Language Quotient”*" at A state level seminar on New Teaching Learning Strategies organised by Shri Martand Bhairav Adhyapak Mahavidyala, Balewadi, Pune.
2. Manjusha C B, "*Persuasive Techniques in the Historical Pericope of Yasser Arafat: Traces of Elt Perspective*" at International Conference on English and Foreign Language Teaching organised by VIT University, Chennai.
3. Manjusha C B, "*The Emergence of Corporate Feminism: A Humanistic Approach*" at National Conference on at National Conference on Challenges and Opportunities for

Teaching and Research in English Language and Literature organised by VIT University, Chennai.

4. Manjusha C B, "*Early Ballads and Later Ballads: A Comparison*" at UGC Sponsored National Seminar on Oral Traditions in World Literature organised by Providence College for Women, The Nilgiris.
5. Manjusha C B, "*Language through E-learning*" at National Conference on Recent Researches in Language and literature organised by Bharathiar University, Coimbatore.
6. Manjusha C B, "*Weeding Out The Mirage of Gender Bigotry Culture Through Woman Sea Welders: A Realistic Analysis*" at international Conference on Culture Through Language and literature organised by Bharathiar University, Coimbatore.
7. Manjusha C B, "*Truth and Non-Violence*" at Symposium on Truth and Non- Violence organised by Krishnammal College for Women, Coimbatore.
8. Manjusha C B, "*Aesthetics of Love in Education*" at UGC Sponsored National Conference on New Literatures in the New Millennium organised by Sri Meenakshi Government Arts and Science College for Women, Madurai.
9. Manjusha C B, "*Innovative Teaching Methods*" at State Level Seminar on Emoticon organised by Sankara College of Science and Commerce, Coimbatore.
10. Manjusha C B, "*Intimacy and Psychological Elements in Wuthering Heights*", Rajah Serfoji College, Thanjavur.

Research Forums: (9 Nos.)

1. Participated in *Symphony of Signs* – Workshop on Academic Writing organized by the Alexander Boyd Centre of Excellence, Department of English, Madras Christian College.
2. Participated in workshop on *Recent Shifts in Understanding Language and Literacy in Applied Linguistics* organised by Department of English Indian Institute of Technology, Chennai.
3. Participated in a one day workshop on *Pedagogies for Language and Literature in the 21st Century*" organised by Department of English B.S Abdur Rahman Crescent Institute of Technology, Chennai.
4. Participated in National Workshop on *Employability and Workplace Navigation Skills* organised by the Division of Social Sciences and Languages, VIT University, Chennai.
5. Participated in *Lang – Lit Podium – A Web Conference* to Interact with International

Experts organised by the Division of Social Sciences and Languages, VIT University, Chennai.

6. Participated in *Research Conclave* organised by School of Advanced Sciences, VIT University, Chennai.
7. Attended workshop on *Usage of Web 2.0 tools in Teaching Languages* organised by VIT University, Chennai and InDaF (Indo – German Teachers Association)
8. Attended *Research Methodology & SPSS* workshop at VIT University, Chennai
9. Workshop on *Optimisation Strategies in Using Digital Language Learning Systems* at Kongu Engineering College, Erode.

Training Programmes (3 Nos.)

1. Participated in *Pearson English Go* training program at Kongu Engineering College, Erode.
2. Participated in *Language and Theatre* Workshop at Dr. N.G.P Arts and Science College, Coimbatore.
3. Underwent training program and internship on *Theatre Arts*, at Helen O’ Grady, Coimbatore.

Webinars Attended (8 Nos.)

1. Webinar on “The Cambridge English approach to Item writing” conducted by Cambridge Assessment English.
2. Webinar on “New Approaches and Materials for the Adult Classroom” conducted by Pearson Education.
3. Webinar on “Word Perfect – The Importance of Recycling in Vocabulary Teaching” conducted by Macmillan English.
4. Webinar on “Designing Language Classes and Tasks with Learner Engagement in Mind” conducted by IATEFL.
5. Webinar on “Make a game out of Fluency ! Gamification for automaticity” conducted by Macmillan English.
6. Webinar on “Social and Emotional Learning in the Early Years” conducted by Macmillan English.
7. Webinar on “Moving Your Instruction Online - Fast” conducted by Macmillan English.
8. Webinar on “Resilience: Teaching in tough times” conducted by Cambridge Assessment

English.

Anthologies Contributed:

- “*Ansquest*” - Poem published in Half Baked Love 2.
- “*Your Darwin’s Parable*”- Short story published in Memories I Can’t Forget.
- “*Dark-Lit World*” - Poem published in Somnia of Sleeplessness
- “*Sun Star*” - Poem published in Jeremiads of Heart.

Achievements:

- Recipient of Best Performer Award for the year 2012-2014 from Bishop Appasamy College of Arts and Science.
- Receiver of Proficiency Award for the year 2012-2014 from Bishop Appasamy College of Arts and Science.
- Won Best paper presenter award in State level Conference organized by the Department of English, Sankara College of Science and Commerce, Coimbatore.
- Secured above 60% in All India Level Essay Writing competition- Junior category organised by Sahaj Marg Spirituality Foundation.
- Assisted in recording lessons for differently challenged students in the year 2011.

Professional Skills:

- Bestowed with good communication and language skills
- Efficient in proof – reading
- Target oriented and complete tasks within the given time frame
- Creative and organised in writing and editing.

Positions Held:

- Editor of proceedings in the International Conference on English and Foreign Languages Teaching 2019, VIT University, Chennai.
- Served in organising committee for International Conference on English and Foreign Languages Teaching 2019, VIT University, Chennai.
- Mentor of one day Hackathon 2017, organised by School of Social Sciences and Languages, VIT University, Chennai.
- Served in organising committee for various International Conferences and Workshops organised by Department of English and Foreign Languages, Bharathiar University from 2014 – 2016.

- Member of BACAS theatre group Member of Reflections-The English Literary and Debating Association from 2009 – 2014.
- Organising committee of Lit- Jubila'11 and '12 Bishop Appasamy College of Arts and Science.
- Served as the magazine coordinator for the Department of English Literature for the year 2011-2012 Bishop Appasamy College of Arts and Science.
- Served in the organising committee for various competitions in college from 2009 – 2014.

Professional Community:

- Member of English Language Teachers' Association of India
- Member of English Language Teachers' Interaction Forum
- Member of Association for English Studies of India.

Languages Known:

- English
- Tamil
- Hindi
- Malayalam