



Driving Value
from Technology
in a Changing
World

Best Practices *for* Chemicals

NOW
an expanded
**3-DAY
EVENT**

The Leading Industry Conference for Organizations Using SAP

April 4-6, 2017, The Hyatt Regency, Houston, Texas

A collaboration between:

eventful
CONFERENCES
an ASUG company

ASUG
Americas' SAP Users' Group

SAP
®

overview

CONFERENCE DAY ONE - Tuesday, April 4

12:15 PM Lunch & Exhibition Viewing

1:30 PM Conference Welcome

2:30 PM

3:25 PM

4:20 PM

5:30 PM Evening Reception

CONFERENCE DAY TWO - Wednesday, April 5

7:30 AM Refreshments & Exhibition Viewing

8:30 AM Conference Welcome

10:15 AM Refreshments & Exhibition Viewing

11:15 AM

12:10 PM

12:55 PM Lunch & Exhibition Viewing

2:00 PM

2:55 PM

3:40 PM Refreshments & Exhibition Viewing

5:30 PM Cocktail Reception

6:30 PM Women in Chemicals Reception

overview

CONFERENCE DAY THREE - Thursday, April 6

7:30 AM Refreshments & Exhibition Viewing

8:45 AM Conference Welcome

9:45 AM Refreshments & Exhibition Viewing

10:45 AM

11:40 AM

12:25 PM Lunch & Exhibition Viewing

1:45 PM

2:40 PM

3:25 PM Refreshments & Exhibition Viewing

5:00 PM Conference Concludes

Visit www.bestpracticeconferences.com/chemicals for the most up-to-date agenda.

keynote speakers

keynote speakers



keynote speakers

deep dive sessions

This year's agenda features hands-on, deep dive sessions on key topics important to you. These embedded tutorials will provide attendees with on-demand tips and tricks for technology investment planning, understanding new tools and techniques, and owning your master data.

Developing a Roadmap for SAP HANA in the Chemical Industry

Join us to collaborate on best practices, pain points and the "how-to" of developing a business case and a roadmap for implementing/upgrading to S/4HANA ERP. Attend this deep dive to put the facts together on technology, functionality and what sequence and timing of planning and execution is a best fit for chemical organizations already running SAP or for businesses that are new to SAP. Learn about new use cases that take advantage of the HANA technology to provide new capabilities to the business. Identify TCO savings through consolidating technologies and platforms on S/4HANA. Get the most up-to-date information on SAP's HANA product roadmap and how your business can put a strategy in place that balances risk and reward.

Explore, Prepare, Migrate, Deploy: Extract Value from Your Current Investment & Speed Up Your Move to SAP S/4HANA

Organizations want to better understand and utilize what they already own, how to unlock additional value within their technology and get the most out of their SAP solutions. They are also thinking about making the move to S/4HANA, and are unsure which approach is best for their business. Would you like to see what additional innovations and functionality are available to you NOW as well as when you move to S/4HANA? Want to understand and utilize all of the available services, tools and offerings that you receive as an SAP Enterprise Support customer to help you get more out of your current investment, and provide the necessary foundation to help you migrate to HANA? Join this deep dive to find out how SAP Enterprise Support can help you improve your current business operations, and explore, prepare, migrate and deploy S/4HANA in your environment at no additional cost!

Key Takeaways:

- Leverage the tools, education, services and reports to optimize your business now and in the future
- Utilize SAP Enterprise Support to help you explore, prepare, migrate and deploy S/4HANA
- Get tips and tricks on simplifying your landscape prior to moving to HANA
- Access the SAP Enterprise Support services and tools that are available to you at no additional cost
- Identify functionality that you can leverage NOW or when you move to HANA

deep dive sessions

sponsors

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A collaboration between



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Market dynamics threaten established strategic models in the chemical industry and chemical companies need to transform their business and process models now to pave the ground for a sustainable future. Digital technology today provides unprecedented opportunities to inspire and shape a digital world and early adopters have the unique opportunity to master market challenges and act as game changers or digital disruptors. Start your journey now! SAP is ready to help you understand more about the value digital transformation brings to your company and establish the right platform and roadmap for transition.

www.sap.com/solution/industry/chemicals.html

Platinum



Accenture's chemical industry group works with companies around the world across all industry segments, including petrochemicals, specialty chemicals, polymers and plastics, gases and agricultural chemicals. With more than three decades of industry experience, our consultants help clients apply innovation, transformational strategies and digital enablement for growth, differentiation and superior operations. Furthermore, Accenture is SAP's largest global business partner, with 46,000+ SAP practitioners and a market-leading relationship that spans over 40 years. We recently announced an unprecedented collaboration with SAP to accelerate development of SAP S/4HANA as well as industry and line-of-business solutions, which will help fast-track our clients' journeys to become digital businesses.

www.accenture.com/chemicals and www.accenture.com/sap

Gold



With more than 180,000 people in over 40 countries, Capgemini is one of the world's foremost providers of consulting, technology and outsourcing services. With decades of experience in the chemicals industry, we help our clients navigate regulatory issues, get more out of expensive assets and balance investments with tight operating budgets. Together with its clients, Capgemini creates and delivers business and technology solutions that fit their needs and drive results they want.

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