




Emergency Management & Safety Solutions



Emergency Management & Safety Solutions

What have we learned from the H1N1 Pandemic?

DRJ Spring World 2010

Emergency Management & Safety Solutions

Out of Danger Comes Opportunity

Agenda

1. Swine flu – historical perspective.
2. H1N1 emerges: April 2009 – January 2010.
3. What have we learned?
4. Going forward.

DRJ Spring World 2010 www.ems-solutionsinc.com Slide 2

Emergency Management & Safety Solutions

Out of Danger Comes Opportunity


Historical Perspective

DRJ Spring World 2010 www.ems-solutionsinc.com Slide 3

Emergency Management & Safety Solutions

Out of Danger Comes Opportunity

A long time ago in a galaxy far, far away....



Presents
A NEW HOPE

It is a period of civil war. Rebel spaceships, striking from a hidden base, have won

Emergency Management & Safety Solutions

Out of Danger Comes Opportunity

Historical Perspective

- An estimated 58% of the 1,407 known human pathogens are zoonotic, which means that they normally occur in animals and also can infect humans.
- Illness with influenza in pigs was first recognized during the influenza pandemic of 1918.
- A swine influenza virus was first isolated from a human in 1974.
- In 1976, swine influenza virus caused a respiratory illness with one fatality among 13 soldiers in Fort Dix, NJ.
- Between 1958 and 2005, 37 cases of swine influenza were reported.
 - 6 cases (17 %) resulted in death.
 - 44% of infected individuals had known exposure to pigs.
 - Cases were reported in the United States, former Czechoslovakia, the Netherlands, Russia, Switzerland, and Hong Kong.

DRJ Spring World 2010 www.ems-solutionsinc.com Slide 5

Emergency Management & Safety Solutions

Out of Danger Comes Opportunity


H1N1 Emerges

DRJ Spring World 2010 www.ems-solutionsinc.com Slide 6



Emergency Management & Safety Solutions

Mexico Reports Outbreak




- March 18, 2009. Surveillance systems in Mexico reported unusual numbers of influenza-like illness.
 - The event was an outbreak of acute respiratory illness in the states of Veracruz and Oaxaca, Mexico.

DRJ Spring World 2010 www.ems-solutionsinc.com Slide 7

Emergency Management & Safety Solutions

Imperial County




- On March 28, 2009, a 9-year-old girl had onset of cough and fever (104.3F). **By chance**, she was taken to an outpatient clinic that was participating in a influenza study:
 - April 17, CDC received sample of an unsubtypable A virus.
 - CDC identified it as “novel H1N1.”
 - **No “smoking pig.”**

DRJ Spring World 2010 www.ems-solutionsinc.com Slide 8

Emergency Management & Safety Solutions

San Diego



- On March 30, 2009, a 10-year-old boy had onset of fever, cough, and vomiting.
 - **No exposure to pigs.**
- **By chance**, he was taken to an outpatient clinic which just happen to be doing a clinical study on influenza:
 - Initial test revealed Influenza A, unable to type.
 - CDC notified on April 13.
 - Turns out later to be the same as the girl in Imperial.

DRJ Spring World 2010 www.ems-solutionsinc.com Slide 9

Emergency Management & Safety Solutions


Fast Forward

- Week of April 17 – 23, 2009:
 - Mexico outbreak continues.
 - Two cases confirmed in California.
 - One case also confirmed in Texas.
 - Additional cases reported in California; first hospitalization on April 23, 2009.
 - **No** epidemiological link to any of the cases.
 - Geographically distinct /isolated.
 - **No “smoking pig”** (no pig exposure in the cases).
- Net-net = It was probably a **much** bigger problem and could be...
- CDC opens its EOC April 20, 2009.

DRJ Spring World 2010 www.ems-solutionsinc.com Slide 10

Emergency Management & Safety Solutions

April 24, 2009

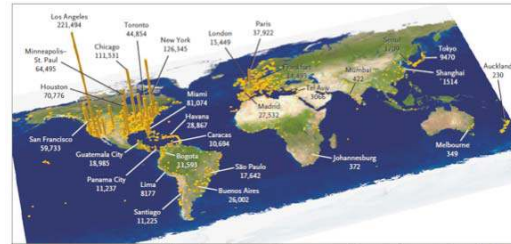


- A mysterious illness is reported in the national news – a respiratory illness in Mexico, spreading quickly...
 - People in the streets with masks. Fear spreading like wildfire.
 - “*Hey, wait a minute.. This is ‘next door’ to us. Wasn’t this supposed to start in Asia?*”

DRJ Spring World 2010 www.ems-solutionsinc.com Slide 11

Emergency Management & Safety Solutions

Flights from Mexico



Destination City	Volume of International Passengers
Los Angeles	221,494
Toronto	44,804
New York	136,145
London	13,449
Paris	37,902
Tokyo	9470
Shanghai	230
Auckland	11
Moscow	1214
Beijing	422
Madrid	27,312
Guatemala City	18,583
Rosario	20,664
San Francisco	97,731
Chicago	113,311
Miami	41,074
San Jose	28,367
St. Paul	64,495
Houston	70,775
Guatemala City	18,583
Rosario	21,003
San Paulo	17,442
Perth	11,257
Linis	457
Businas Aires	26,902
Santiago	11,225
Johannesburg	372
Melbourne	549

Figure 1. Destination Cities and Corresponding Volumes of International Passengers Arriving from Mexico between March 1 and April 30, 2008.

March and April, 2008, a total of 2.35 million passengers flew from Mexico to 1,018 cities in 164 countries – New England Journal


DRJ Spring World 2010 www.ems-solutionsinc.com Slide 12



Emergency Management & Safety Solutions

How Quickly Things Changed

- WHO 3: 1997 – April 26, 2009
- WHO 4: April 27, 2009
- WHO 5: April 29, 2009
- WHO 6: June 11, 2009 – a *global pandemic** was declared



* "Epidemic over a wide geographic area and affecting a large proportion of the population"

DRJ Spring World 2010 www.ems-solutionsinc.com Slide 13

Emergency Management & Safety Solutions


H1N1 Status

DRJ Spring World 2010 www.ems-solutionsinc.com Slide 14

Emergency Management & Safety Solutions

WHO Confirmed Cases

- World Health Organization (WHO) stopped reporting case numbers globally, July 16, 2009.
- As of March 14, 2010, 213 countries and overseas territories or communities have reported *laboratory confirmed cases* of 2009 pandemic influenza H1N1 including at least 16,813 deaths.
- Numbers vary greatly by different agencies around the world. Due to the change in testing, they are no longer meaningful.




DRJ Spring World 2010 www.ems-solutionsinc.com Slide 15

Emergency Management & Safety Solutions

US Statistics

- August 30, 2009 – January 16, 2010
 - 38,988 *laboratory-confirmed* influenza-associated hospitalizations.
 - 1,805 laboratory-confirmed influenza-associated deaths.
- As of March 16, 2010, 267 pediatric deaths (331 pediatric deaths since April 2009).



DRJ Spring World 2010 www.ems-solutionsinc.com Slide 16

Emergency Management & Safety Solutions

US Estimates

CDC Estimates of 2009 H1N1 Cases and Related Hospitalizations and Deaths from April-December 12, 2009, By Age Group

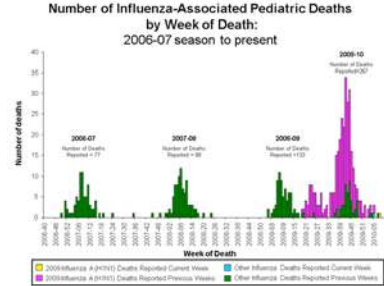
2009 H1N1	Mid-Level Range*	Estimated Range*
Cases		
0-17 years	~18 million	~12 million to ~26 million
18-64 years	~32 million	~23 million to ~47 million
65 years and older	~5 million	~4 million to ~7 million
Cases Total	~55 million	~39 million to ~80 million
Hospitalizations		
0-17 years	~75,000	~55,000 to ~115,000
18-64 years	~145,000	~102,000 to ~213,000
65 years and older	~23,000	~16,000 to ~34,000
Hospitalizations Total	~246,000	~173,000 to ~362,000
Deaths		
0-17 years	~1,180	~830 to ~1,730
18-64 years	~8,620	~6,090 to ~12,720
65 years and older	~1,360	~960 to ~2,010
Deaths Total	~11,160	~7,880 to ~16,460

DRJ Spring World 2010 www.ems-solutionsinc.com Slide 17

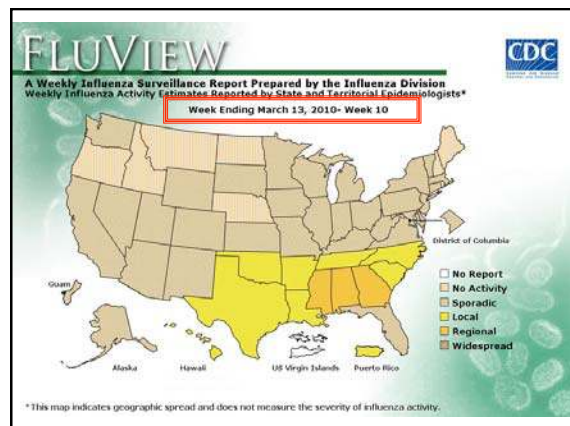
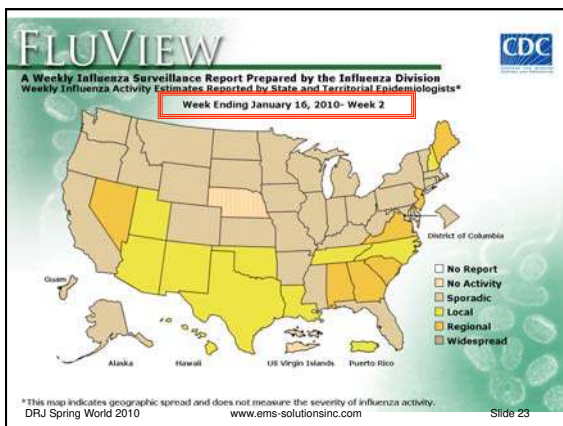
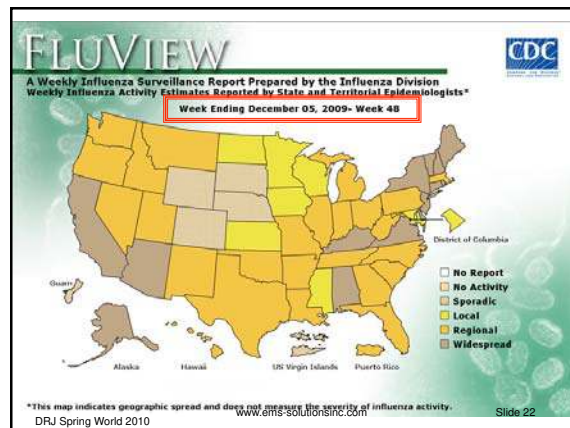
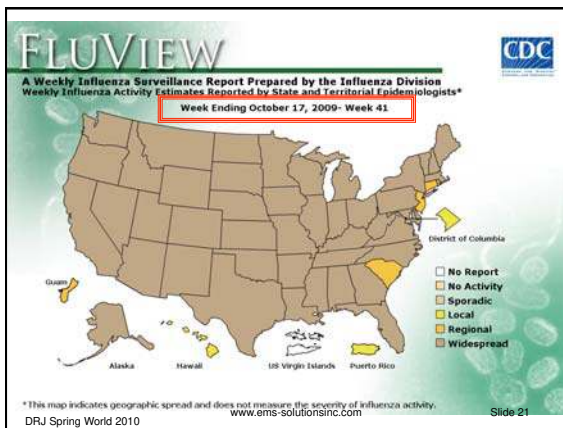
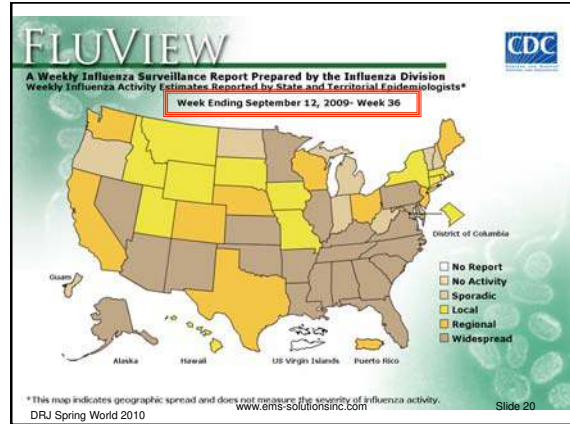
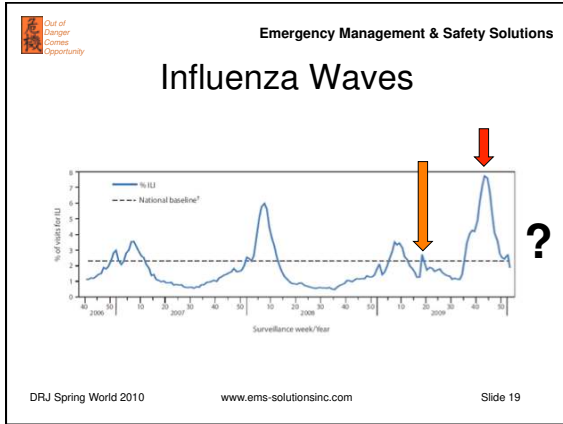
Emergency Management & Safety Solutions

Pediatric Deaths

Number of Influenza-Associated Pediatric Deaths by Week of Death: 2006-07 season to present



DRJ Spring World 2010 www.ems-solutionsinc.com Slide 18





Emergency Management & Safety Solutions

H1N1 Clinical Overview

DRJ Spring World 2010 www.ems-solutionsinc.com Slide 25

Emergency Management & Safety Solutions

Virology - Novel H1N1 Virus

- A quadruple reassortment of influenza A viruses:
 - 34.4% – North American avian influenza.
 - 17.5% – Human influenza.
 - 30.6% – Swine influenza virus, North American.
 - 17.5% – Swine influenza virus, Eurasian.

DRJ Spring World 2010 www.ems-solutionsinc.com Slide 26

Emergency Management & Safety Solutions

Transmission

- Person-to-person: Large droplets (sneezing, coughing), other bodily fluids possible.
- Viral shedding: 5 – 7 days. Longer periods of shedding may occur in children (especially young infants), elderly adults, patients with chronic illnesses, and immunocompromised hosts.
 - Virus shed is greatest during the first two to three days of illness.
- Incubation: Median incubation period appears to be approximately two days.

DRJ Spring World 2010 www.ems-solutionsinc.com Slide 27

Emergency Management & Safety Solutions

Clinical Characteristics

Epidemiology/Surveillance Pandemic H1N1 Hospitalizations Reported to CDC as of 19 JUN 2009

Symptom	Percentage
Fever	93%
Cough	83%
SOB	54%
Fatigue/weakness	40%
Chills	37%
Myalgias	36%
Rhinorrhea	36%
Sore throat	31%
Headache	31%
Vomiting	29%
Wheezing	24%
Diarrhea	24%

DRJ Spring World 2010 www.ems-solutionsinc.com Slide 28

Emergency Management & Safety Solutions

Age Group	Rate / 100,000 Pop by Age Grp	n
0-4 Yrs	22.9	4816
5-24 Yrs	26.7	22,000
25-49 Yrs	6.97	7434
50-64 Yrs	3.92	2187
≥65 Yrs	1.3	513

Novel H1N1 confirmed and probable case rate in the U.S.

DRJ Spring World 2010 www.ems-solutionsinc.com Slide 29

Emergency Management & Safety Solutions

Age Group	Hospitalization Rate / 100,000 Pop
0-4 Yrs	7
5-24 Yrs	48
25-49 Yrs	124
50-64 Yrs	71
≥65 Yrs	26
Unknown	26

Novel H1N1 U.S. hospitalization rate per 100,000 population, by age

DRJ Spring World 2010 www.ems-solutionsinc.com Slide 30



Emergency Management & Safety Solutions

Complications

- Rapidly progressive pneumonia, respiratory failure, acute respiratory distress syndrome, severe hypoxia, and multi-system organ failure.
 - Autopsies revealed edema, hemorrhage, or necrosis in the upper respiratory tract and diffuse alveolar damage.
- Bacterial super-infections of the lung.
- Neurological complications such as encephalopathy.

DRJ Spring World 2010 www.ems-solutionsinc.com Slide 31

Emergency Management & Safety Solutions

Risk Groups

- Patients with co-morbidities: Among patients requiring hospitalization in the U.S., approximately 70% have had at least one underlying condition:
 - Chronic lung disease (37%).
 - Immunosuppressive conditions (17%).
 - Cardiac disease (17%).
 - Pregnancy (17%).
 - Diabetes (13%).
 - Obesity (13%).

DRJ Spring World 2010 www.ems-solutionsinc.com Slide 32

Emergency Management & Safety Solutions

Risk Groups

- Pregnant women represent 6% of deaths.
 - 1% of population is pregnant at any given time.
- Indigenous populations – Four-fold increase in mortality compared to the general population.
- Obesity – Connection unclear.
- Older hospitalized patients – May have been the result of co-morbidities, since 80% of patients over 50 had underlying medical conditions.

DRJ Spring World 2010 www.ems-solutionsinc.com Slide 33

Emergency Management & Safety Solutions


A Bit of Perspective

DRJ Spring World 2010 www.ems-solutionsinc.com Slide 34

Emergency Management & Safety Solutions

Major Public Health Crisis


- The last major public health crisis was in the 1940s and early 1950s:
 - Polio.
 - Tuberculosis.
- No one working in public health had any common experience to draw from:
 - Plans were built from research and planning assumptions as what "could happen."



DRJ Spring World 2010 www.ems-solutionsinc.com Slide 35

Emergency Management & Safety Solutions

Instant Communication



- The 1968 pandemic was discovered when large numbers of children were absent from school in Florida.
- This pandemic was broadcast 24x7 from the moment people started wearing masks on the street in Mexico.
 - How to do you tell between fact, speculation, and fiction?

DRJ Spring World 2010 www.ems-solutionsinc.com Slide 36



Out of Danger Comes Opportunity

Emergency Management & Safety Solutions

Everyone Is A Medical Expert

October 2009 <http://www.youtube.com/watch?v=TeKb710KikM>

DRJ Spring World 2010 www.ems-solutionsinc.com Slide 37

Out of Danger Comes Opportunity

Emergency Management & Safety Solutions

What Have We Learned?

DRJ Spring World 2010 www.ems-solutionsinc.com Slide 38

Out of Danger Comes Opportunity

Emergency Management & Safety Solutions

Lessons Learned

- Can be divided into three categories:
 1. General pandemic planning learnings.
 2. Business continuity learnings.
 3. Health care learnings.

DRJ Spring World 2010 www.ems-solutionsinc.com Slide 39

Out of Danger Comes Opportunity

Emergency Management & Safety Solutions

General Pandemic Planning Learnings

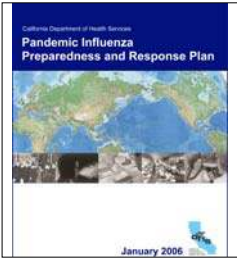
DRJ Spring World 2010 www.ems-solutionsinc.com Slide 40

Out of Danger Comes Opportunity

Emergency Management & Safety Solutions

Preparation Paid Off

- The preparation for “bird flu” (H5N1) from 2003 – 2009 paid off.
 - Federal government and state/local DPHs revised plans (from 1968).
 - Companies had plans.
 - Antivirals had been stockpiled.



DRJ Spring World 2010 www.ems-solutionsinc.com Slide 41

Out of Danger Comes Opportunity

Emergency Management & Safety Solutions

Need Better Surveillance

- Analysis of the H1N1 virus suggests that this new strain had been circulating in pigs for **almost a decade**, and probably jumped to humans months before it was detected in Mexico.
 - Public and animal-health communities need to help increase surveillance for emerging diseases with pandemic potential.
 - We need to build disease surveillance and response capacity in developing countries.

DRJ Spring World 2010 www.ems-solutionsinc.com Slide 42




Emergency Management & Safety Solutions

Out of Danger Comes Opportunity

Containment is NOT Possible

- We quickly learned that country containment in the age of jet travel is NOT possible.
 - Border closures did not occur because the "bug" was already out of the bag.




DRJ Spring World 2010 www.ems-solutionsinc.com Slide 43

Emergency Management & Safety Solutions

Out of Danger Comes Opportunity

WHO Alerts Caused Confusion

- There was confusion that the alert levels dictated *severity* – rather than *degree* – of spread.
 - Most built plans using WHO levels "assumed" a severe pandemic.



DRJ Spring World 2010 www.ems-solutionsinc.com Slide 44

Emergency Management & Safety Solutions

Out of Danger Comes Opportunity

Need New Vaccine Technology

- Fighting the 2009 H1N1 flu with 1950s vaccine technology was challenging.
 - Vaccine production began rapidly, but when the virus grew slowly in eggs, there was nothing that could be done.
- Very few vaccine producers in the US.





DRJ Spring World 2010 www.ems-solutionsinc.com Slide 45

Emergency Management & Safety Solutions

Out of Danger Comes Opportunity

Don't Over-Promise

- The response from the Feds and the states, for the most part has been good.
 - The one major error was HHS's over-optimistic prediction of plenty of vaccine by late September.



HHS Secretary Kathleen Sebelius

DRJ Spring World 2010 www.ems-solutionsinc.com Slide 46

Emergency Management & Safety Solutions

Out of Danger Comes Opportunity

International Complications

- International coordination was more complicated than expected.
 - Despite advice from the WHO, some countries chose to close their borders to Mexican citizens or banned pork products from the United States and Mexico.
 - Irrational pig slaughter in Egypt resulted in a disease issue later – turns out that pigs had been the garbage consumer champions.


DRJ Spring World 2010 www.ems-solutionsinc.com Slide 47

Emergency Management & Safety Solutions

Out of Danger Comes Opportunity

Don't Underestimate Anti-Vaccine Sentiment

- There was very strong anti-vaccine sentiment in the US and Europe. Issues include:
 - Immune adjuvants.
 - General belief that vaccines do "no good": Dr. Mercola, "There is virtually no science to support the safety of vaccine injections on your long-term health or the health of your children." www.mercola.com



Swine Flu FEMA Preparing for Massive Inoculating with Dangerous Vaccine

DRJ Spring World 2010 www.ems-solutionsinc.com Slide 48



Emergency Management & Safety Solutions

Out of Danger Comes Opportunity

Business Continuity Learnings


DRJ Spring World 2010 www.ems-solutionsinc.com Slide 49

Emergency Management & Safety Solutions

Out of Danger Comes Opportunity

Expect The Unexpected

- It can start **anywhere**. Don't assume anything.
 - After all, wasn't this supposed to come from Asia?
 - What happened to the weeks of advance notice that we had expected?



DRJ Spring World 2010 www.ems-solutionsinc.com Slide 50

Emergency Management & Safety Solutions

Out of Danger Comes Opportunity

Plan Flexibility is Essential




- Build plans with flexibility:
 - Designing plans around the worse-case scenario left companies scrambling to develop other strategies when it was less severe than that.
 - Flexibility is the key!

DRJ Spring World 2010 www.ems-solutionsinc.com Slide 51

Emergency Management & Safety Solutions

Out of Danger Comes Opportunity

Lack of Medical Knowledge Is Problematic



- Many companies no longer have on-site medical staff or access to professional medical information.
 - This proved challenging for many companies who didn't know what to do about medical concerns.

DRJ Spring World 2010 www.ems-solutionsinc.com Slide 52

Emergency Management & Safety Solutions

Out of Danger Comes Opportunity

Revisit Plans as Events Unfold




- Yesterday's plans may be unworkable today because of new circumstances:
 - Availability of needed staff, supplies, or equipment, or changes in protocols or recommendations.

DRJ Spring World 2010 www.ems-solutionsinc.com Slide 53

Emergency Management & Safety Solutions

Out of Danger Comes Opportunity

Details Are Important



- Details are important. Tell people what you expect and what they need to do.
 - For example, instructions for workers to wear masks must be accompanied by instructions about which mask, what size, under what circumstances, when to change, and how to receive new ones.
 - Be clear on HR policies: Specify leave, pay, and benefit issues.

DRJ Spring World 2010 www.ems-solutionsinc.com Slide 54



Emergency Management & Safety Solutions

Out of Danger Comes Opportunity

"Media" May Provide Conflicting Information

Vaccines Are Dangerous
A Warning To The Global Community
Paul Freston
Curtain Coats

Welcome to Study
10 Items for Students

DRJ Spring World 2010 www.ems-solutionsinc.com Slide 55

Emergency Management & Safety Solutions

Out of Danger Comes Opportunity

Social Distancing is Effective

- Social distancing helped in situations like college dorms, prisons, and family settings.
 - In general, avoiding large crowds was good.
- Awaiting more research and scientific papers to determine if broader social distancing options – like closing schools – was effective.

DRJ Spring World 2010 www.ems-solutionsinc.com Slide 56

Emergency Management & Safety Solutions

Out of Danger Comes Opportunity

Social Distancing Has Costs

- Social distancing has a downside as well:
 - School closings have major ramifications for students, parents, and employers.
 - Sick leave and policies for limiting mass gatherings were also problematic.

DRJ Spring World 2010 www.ems-solutionsinc.com Slide 57

Emergency Management & Safety Solutions

Out of Danger Comes Opportunity

Personal Behavior Matters

- One's behavior absolutely affects how fast the H1N1 and other flu viruses will spread.
 - Wash your hands correctly and often.
 - Use alcohol-based hand sanitizer.
 - Cough and sneeze into your elbow rather than your hand.
 - Stay home when sick.

DRJ Spring World 2010 www.ems-solutionsinc.com Slide 58

Emergency Management & Safety Solutions

Out of Danger Comes Opportunity

Communication is Essential

- Get in front of the story.
 - CDC did this rather successfully.
 - WHO less so.
 - Individual companies received mixed evaluations – some good, others not so much.

DRJ Spring World 2010 www.ems-solutionsinc.com Slide 59

Emergency Management & Safety Solutions

Out of Danger Comes Opportunity

Networking and Benchmarking Paid Off

- Many professional organizations did surveys and benchmarking that helped companies see what others were doing, which gave them information to adjust plans accordingly.

DRJ Spring World 2010 www.ems-solutionsinc.com Slide 60



Emergency Management & Safety Solutions

Health Care Learnings

DRJ Spring World 2010 www.ems-solutionsinc.com Slide 61

Emergency Management & Safety Solutions

H1N1 Affected Different Population


- Unlike the usual 'seasonal' flu, which impacts the elderly and those with severe co-existing medical conditions, the H1N1 virus affected a different profile.
- Critical illness due to swine flu was most common in infants, middle-aged people, pregnant woman, the overweight, and indigenous patients.
- However, about 1/3 of flu patients admitted to an ICU because had no underlying health problems.

DRJ Spring World 2010 www.ems-solutionsinc.com Slide 62

Emergency Management & Safety Solutions

H1N1 = Unpredictable

- Lessons learned from the first 13 children at Johns Hopkins Children's Center to become critically ill from the H1N1 virus show that although all patients survived:
 - Serious complications developed quickly, unpredictably, and with great variations from patient to patient.
 - Serious need for vigilant monitoring and quick treatment adjustments.




DRJ Spring World 2010 www.ems-solutionsinc.com Slide 63

Emergency Management & Safety Solutions

Hospitals Were Strained

- Even with a mild outbreak, the health care delivery system was overwhelmed.
 - The surge of patients with H1N1 placed substantial strain on staff and resources.
 - The number of patients admitted to ICUs with this complication represented a 600 % increase compared to previous year. (Australia/New Zealand)



DRJ Spring World 2010 www.ems-solutionsinc.com Slide 64

Emergency Management & Safety Solutions

Public Health Is Under-funded

- 27 states cut funding for public health from FY 2007-09.
- 13 states have purchased less than 50 percent of their share of federally subsidized antiviral drugs to stockpile for use during an influenza pandemic.
- 14 states do not have the capacity in place to assure the timely pick-up and delivery of laboratory samples on a 24/7 basis to the Laboratory Response Network (LRN).
- 11 states and D.C report not having enough laboratory staffing capacity to work five 12-hour days for six to eight weeks in response to an infectious disease outbreak, such as H1N1.

DRJ Spring World 2010 www.ems-solutionsinc.com Slide 65

Emergency Management & Safety Solutions

Communication/Coordination Between Health Providers

- Communication and coordination between the public health system and health care providers was not well coordinated:
 - During the outbreak, many private medical practitioners reported that they did not receive CDC guidance documents in a timely fashion.
 - Other practitioners noted that CDC guidance lacked clinically relevant information and was difficult to translate into practical instructions.
 - Strategy for distribution of vaccine left to states.

DRJ Spring World 2010 www.ems-solutionsinc.com Slide 66



Emergency Management & Safety Solutions

Out of Danger Comes Opportunity

Going Forward

DRJ Spring World 2010 www.ems-solutionsinc.com Slide 67

Emergency Management & Safety Solutions

Out of Danger Comes Opportunity

The Biggest Danger? "Ho Hum"

- The danger now is that last year's relatively mild pandemic will create a false sense of security and complacency.
 - The reality is that next time we might not be so lucky — especially given that this time most of the world's population living in developing countries had no access to either vaccines or antiviral drugs.




DRJ Spring World 2010 www.ems-solutionsinc.com Slide 68

Emergency Management & Safety Solutions

Out of Danger Comes Opportunity

Ready or Not?



- This report contains state-by-state health preparedness scores based on 10 key indicators to assess health emergency preparedness capabilities.
 - <http://healthyamericans.org/reports/bioterror09/>

DRJ Spring World 2010 www.ems-solutionsinc.com Slide 69

Emergency Management & Safety Solutions

Out of Danger Comes Opportunity

Going Forward - Third Wave?

- Your challenge?
 - Be ready for anything: No one knows what is going to happen in the next few months.



DRJ Spring World 2010 www.ems-solutionsinc.com Slide 70

Emergency Management & Safety Solutions

Out of Danger Comes Opportunity

Thank you

Regina Phelps, CEM, RN, BSN, MPA
 Emergency Management & Safety Solutions
 San Francisco, California
 415-643-4300
www.ems-solutionsinc.com

DRJ Spring World 2010 www.ems-solutionsinc.com Slide 71