

**HOFSTRA UNIVERSITY**  
**FRANK G. ZARB SCHOOL OF BUSINESS**  
AND  
**DONGBEI UNIVERSITY OF FINANCE**  
**AND ECONOMICS**

**DUAL DEGREE PROGRAM**



**HOFSTRA UNIVERSITY®**  
**FRANK G. ZARB SCHOOL OF BUSINESS**



**东北财经大学**  
**DONGBEI UNIVERSITY OF FINANCE & ECONOMICS**

[hofstra.edu/zarbdufe](http://hofstra.edu/zarbdufe)





## THE FRANK G. ZARB SCHOOL OF BUSINESS AND DONGBEI UNIVERSITY OF FINANCE AND ECONOMICS (DUFE)

have partnered to offer students a dual degree – a Bachelor of Business Administration (BBA) from Hofstra University and a Bachelor of Economics (BEc) from DUFE – in global business or global finance. Classes are taught by Zarb and DUFE faculty on Hofstra’s campus and the course work is complemented by a six-week cultural immersion program and business internship in China. Students do not need to speak Chinese in order to complete the degree requirements.

Founded in 1952, Dongbei University of Finance and Economics is a highly regarded institution, ranked in the top five for finance and economics in China. With over 20,000 students, all of their courses are taught in English. DUFE is located in Dalian, a center for trade and finance. Dalian is one of China’s most prosperous cities, attracting top international companies such as Hewlett-Packard, IBM, Intel, Microsoft, and Nokia. Located on the coast of northeast China, Dalian is also a popular tourist destination. It is a 55-minute flight from Beijing and two hours from Shanghai.

Students take five DUFE courses, split between the spring and fall semesters. In addition, students enroll in a one-credit internship course during the summer. Typically, students will begin the program in the spring semester of their junior year, travel to China in the summer, and complete their DUFE course work in the fall semester of their senior year. Depending on previous course work, students may enter the program in spring of their sophomore year. Students should apply for the program by October 31 for the cohort beginning in the spring semester. With proper planning, no additional semester hours are required to fulfill both degree requirements.





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# INTERNSHIPS

**Internships in China are arranged by Dongbei University of Finance and Economics and have included opportunities at:**

- P&G, one of the largest consumer goods companies, provides students with an in-depth look at the operations of their local distributor
- Pfizer Global Financial Solutions focuses on providing standardized and optimized accounting and financial operations processes to Pfizer's global business practices
- International Entrepreneurs Corridor, a group of companies providing services related to international trade, business consultancy, information technology, tourism, and manufacturing for textiles, sports goods, and consumer products
- Felpa International Trading, a company focused on business consultancy, international trade, and information technology
- Wipro, an information technology services corporation that employs 175,000 people worldwide
- Manpower Group, a global human resource management solutions provider
- Bacchus Wines, an international trade company importing wine to the Chinese market
- Kurt Beat, a shopping platform for overseas quality goods, dedicated to domestic consumers



# DUAL DEGREE PROGRAM CURRICULUM



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Two tracks are offered:

## GLOBAL FINANCE:

appropriate for finance majors or minors

## GLOBAL BUSINESS:

appropriate for international business, management, marketing, and entrepreneur majors or minors

*For students majoring in other business concentrations, in most cases the five DUFE courses will count as free electives toward their BBA requirements.*



MAJOR	COURSE	HOFSTRA EQUIVALENT	SEMESTER
GLOBAL FINANCE	Cross-Cultural Comparison and Management	MGT 171	Spring
	International Financial Management: Chinese Perspectives	FIN 151	Spring
	Special Topics in the Chinese Financial Sector	FIN 152	Spring
	Internship (1 credit)	FIN 174	Summer
	Chinese Economy and Society	ECO 142	Fall
	Case Studies	FIN 889	Fall
GLOBAL BUSINESS	Cross-Cultural Comparison and Management	MGT 171	Spring
	Chinese Business	IB 161/MGT 152/MKT 151	Spring
	Internship (1 credit)	IB 174	Summer
	Chinese Economy and Society	ECO 142	Fall
	Multinational Corporations in China	IB 152/MGT 889/ MKT 999/ENTRE 999	Fall
	Case Studies	IB 152/MGT 153/ MKT 889/ENTRE 889	Fall

# CULTURAL IMMERSION PROGRAM

The cultural immersion program begins in April at Hofstra, approximately one month before students leave for China, and includes basic Chinese language training. When arriving in China, students meet their designated buddy from DUFE, take tours of city landmarks, attend cultural activities such as the Dragon Boat Festival, learn Chinese martial arts, and continue their language studies.

## INTERNSHIP SUPPORT SERVICES

**An internship service company provides various support services to students during their stay in China. These include:**

- Travel to and from the airport upon arrival and departure
- 24-hour support (interpretation, and local information including a hotline/emergency service line)
- Two Dalian city and cultural tours
- Two company visits
- Transportation to and from the designated internship location







## ACCOMMODATIONS

The Ruanjing E. Apartments are conveniently located near the DUFE campus and are monitored by a doorman. Apartments are located near restaurants and local attractions. This area is considered very safe and students feel comfortable walking in the evening. Each apartment is equipped with a small kitchen facility (refrigerator, stove, and microwave); sitting area; washing machine; Western-style toilet; television; and internet.

## COSTS (approximations):

- Program fee: \$400
- Airfare: \$1,200
- Accommodations (six weeks): \$675-\$1,080\*
- Meals (per day): \$8-\$16\*\*

\* Scholarship funding from the Chinese government may be available to fully cover accommodations.

\*\* Dongbei University provides meal passes allowing students to dine on campus free of charge.

## GLOBAL DEGREES FOR A GLOBAL ECONOMY



*For more information about the Zarb School  
and Dongbei University of Finance and Economics  
dual degree program, or to apply, contact:*

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