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# Dynamics and nopCommerce in one

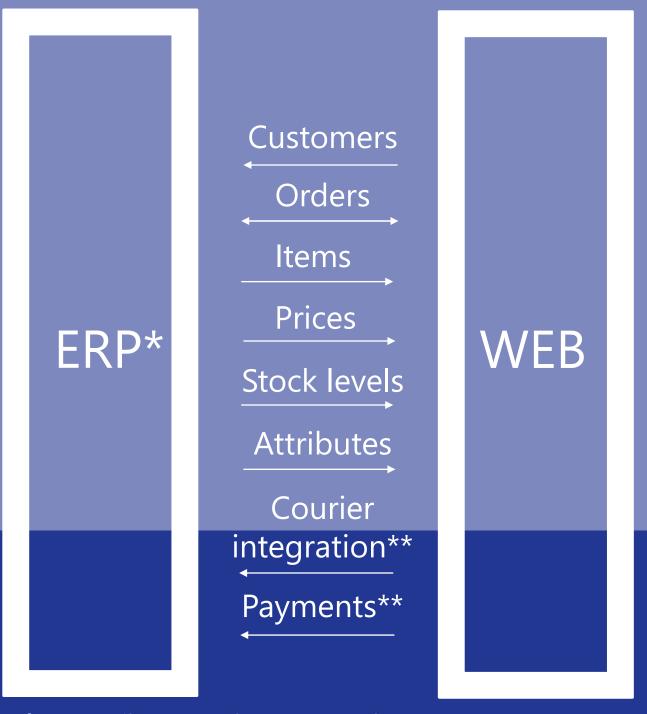
In order to let companies achieve their online shopping potential, our team created a Unified Integration Framework that connects the functionalities of Dynamics and the highly scalable and secure e-commerce platform called nopCommerce.



Through the integration of nopCommerce and Dynamics solutions, both B2B and B2C businesses can optimize their e-shop processes and increase customer satisfaction. Besides being a natural extension of your ERP solution, nopCommerce has a plethora of functionalities developed specifically to make an online store successful.



# The Unified Integration Framework



\*for LS Retail users we also create Member Account, Member Contact and Transactions \*\*additional development and cost estimate is needed



## Basic features

#### A RELIABLE BASIS

The .NET based nopCommerce is an open-source platform that is constantly upgraded and highly secure, making sure that safety is not something you have to worry about.

#### MODULAR ARCHITECTURE

Add many free or paid functionalities directly from the marketplace without having to spend time and resources on coding them.

#### TEMPLATE CATALOGUE

Take advantage of the templates and ready to use plugins in order to create your dream online store and save money on design. Use rich media formats and let customers get to know your products.

## DETAILED PRODUCT FEATURES

Make detailed classifications of items by assigning as many attributes as you need, let customers compare different items side by side and increase cross-sell opportunities by adding related products.

#### **RESPONSIVE DESIGN**

Support a mobile version of your website without all the fuss. Any change you make to your "desktop" website is automatically optimized for any mobile screen size on smartphones or tablets.

#### **DROP SHIPPING**

Sell your products online without having to keep inventory. Let vendors know when a product is ordered and have it shipped in a couple of clicks.



## MULTICURRENCY & MULTILINGUAL SUPPORT

Speak your customer's language both literally and figuratively through nopCommerce's different options for currencies and languages.

## CUSTOMER LOYALTY PROGRAMS

Keep customers happy through an array of customer loyalty programs, discounts and perks.

## ADVANCED DIGITAL MARKETING & SEO

Integrate digital marketing tools such as Google
Analytics, Facebook Pixel and apply the power of SEO to your benefit. If you want to let the pros handle it, get in touch with us learn more about our digital marketing services.

#### MULTISTORE OPPORTUNITIES

Manage any number of online stores in a single database without any complications arising – everything happens through an intuitive interface.

#### **FLEXIBILITY ORDERING**

Let customers reorder your products easily and offer them free delivery.

#### FORUM & BLOG SUPPORT

Make your online store more than just a marketplace by letting customers interact with each other in dedicated blog and forum sections.

## DIFFERENT PAYMENT OPTIONS

Let the customer decide: nopCommerce supports an array of payment options such as credit and debit cards, gift cards, electronic wallets, smart cards and others.



## B2B-specific functionalities

We know that selling to other businesses has certain specificities. Based on our rich experience with wholesale and distribution companies we have developed a number of features on top of nopCommerce enabling them to apply their complex trade policy online.

## SPECIFIC PRICES & DISCOUNTS

Let customers see the prices they've managed to negotiate or apply personal discounts.

## USER MANAGEMENT & LEVELS OF ACCESS

Create a hierarchy for your client's employees, only giving them access to certain products, areas and actions on the e-store.

#### **SUBSTITUTES**

Offer identical products when an item is out of stock, so your customers won't go browsing the e-stores of your competitors.

## PRODUCT CATALOGUES

Let your customers see only the items they have signed a contract for.

#### **ON-CREDIT PAYMENT**

Allow certain customers to make orders up to their individual credit limit but collect their payments with a single invoice at the end of the period.

#### **HISTORY & BALANCE**

Let all roles within a company share purchase history and balance information.



### ABOUT INTELLIGENT SYSTEMS

Intelligent Systems is an international consultancy company that delivers business software projects to local and multi-country organizations. We are a leading Microsoft Dynamics partner in Central and Eastern Europe, focused on high-end industry solutions.

## Microsoft Partner

**Microsoft** 

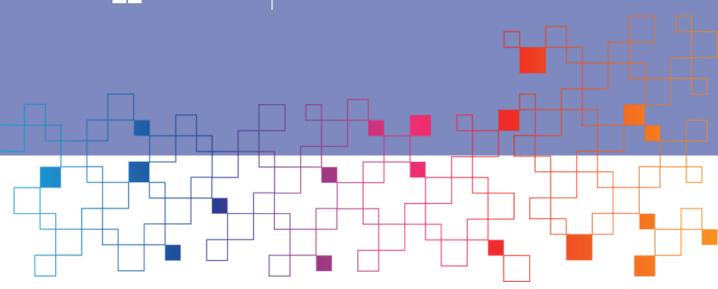
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