

An aerial night photograph of a multi-lane highway in Chicago, showing heavy traffic with red taillights and white headlights. The highway curves along the city's edge, with tall apartment buildings on the left and Lake Michigan on the right. The sky is dark, and the city lights create a vibrant glow.

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**58th Annual Meeting of the
Midwest Society of Periodontology
February 28-March 1, 2015
Chicago, IL**



Midwest Society of Periodontology

1940 W. Galena Blvd. #4• Aurora, Illinois 60506 • Tel. 630-896-2900• FAX 630-896-2968

Email: msperio@comcast.net

Midwest Society of Periodontology

Annual Meeting – February 28 - March 1, 2015

The Midwest Society of Periodontology is an organization of 440 periodontists in the Midwestern States. We have an annual meeting each winter which piggy-backs with the Chicago Dental Society's Midwinter Meeting. This year our Annual Meeting is to be held on Saturday and Sunday February 27 - March 1, 2015, at the Swissotel/Chicago. We expect an attendance of between 275 and 325 members and professional guests. Last year our attendance was 275 periodontists, graduate students and restorative dentists.

Saturday's program will feature a Graduate Student Research Forum. Post-doctoral students and recent graduates in periodontology submit abstracts to compete in the Midwest Society of Periodontology's Graduate Student Research Forum. Three students are selected to present in Chicago and each of these three finalists will receive a \$500 cash award plus their hotel expenses. In addition, a first place plaque will be presented to the winner and honorable mention plaques will be given to the other two presenters.

The Saturday program will feature Dr. Steven Chu, who's presentation is entitled "How the Periodontist Can Support the Restorative Dentist and Increase Perio Referrals". Dr. Cary Shapoff will speak on Sunday morning on "Managing the Soft Tissue Interface-Helping Our Restorative Colleagues Achieve Esthetic Outcomes With Dental Implants".

Saturday also will include a Luncheon for Learning Session limited to 60 participants. The speakers will discuss various topics in periodontics.

If your company would like to exhibit at our Annual Meeting, please let us know so we can reserve a space for your company. Our exhibit hours are from 8:00am through 4:00pm on Saturday, February 28, 2015 and from 8:30am until noon on Sunday, March 1, 2015. The exhibit tables will be located in a ballroom where we have our coffee breaks, adjacent to the program ballroom. The exhibits tend to be rather informal and are centered on banquet sized tables which are supplied by the Midwest Society. The fee for the exhibit time is \$1,000 for both days. We are pleased to be able to provide you with a mailing list of our active membership for an additional fee of \$300.

We would appreciate having you as an exhibitor and sponsor of our meeting this year. If you would like further details, please contact our office and visit our web site at msperio.org. Registration for the exhibits must be guaranteed by a 50% deposit by December 12, 2014.

SOCIETY INFORMATION

The Midwest Society of Periodontology (MSP) is an association of 425 members in the Midwestern States. These dental professionals specialize in the prevention, diagnosis and treatment of diseases affecting the gums and supporting structures of the teeth; and in the placement and maintenance of dental implants. The Society is dedicated:

- To advancing the art and science of periodontics.
- To enlighten the public to the role of periodontology as related to general health and public welfare .
- To cooperate with dental education institutions in the area by fostering periodontal education at all levels .
- To stimulate interest and education for general practitioners in the area by clinics and seminars .
- To increase a better understanding of periodontology with the medical and health services

Periodontics is one of the nine dental specialties recognized by the American Dental Association.

ANNUAL MEETING HOTEL

Swissotel/ Chicago
323 East Wacker Dr.
Chicago, IL 60601

ELIGIBILITY

Companies that market periodontal dental directed products, equipment or services are eligible to Exhibit at the 58th Annual Meeting of the Midwest Society of Periodontology.

EXHIBIT FEE

- Exhibit fee is \$1000 for both days.
- Member mail list one time use \$300
- 50% deposit upon registration due by 12/12/2014
- Total payable January 15, 2015

MSP WEB SITE INFORMATION

Log on to <http://www.msperio.org> to learn more about the Annual Meeting.

EXHIBIT AREA and INFORMATION

- In a ballroom and foyer adjacent to program area
- Foyer exhibits CANNOT use pop-up displays due to fire code
- All refreshment breaks in exhibit area.
- Exhibit hours Saturday: 8:00am - 4:00pm
Sunday: 8:30am - noon
- Exhibits centered on banquet size tables supplied by the Midwest Society
- Badges will be provided for pre registered representatives.
- Set up time-determined closer to meeting (Friday evening or Saturday morning)
- All previous exhibitors are given priority for exhibit space at all meetings since exhibit space is limited. New exhibitors are selected on a 'first-come-first served' basis.
- All business activities of the Exhibitor at the MSP 2015 Annual Meeting must be within the Exhibitor allotted exhibit space. The distribution of product samples and information must be distributed within at least two feet of the exhibit space

APPLICATION FOR 2014 EXHIBIT SPACE

- Complete and sign the Application for Exhibit Space
- Submit 50% payment upon registration with the balance due by January 15, 2015.

SUBMIT TO:

Dr. Gregory Fauth
Executive Director
Midwest Society of Periodontology
1940 W Galena Blvd, Suite 4
Aurora, IL 60506
Phone: 630-896-2900
FAX: 630-896-2968
E-mail: msperio@comcast.net

MEETING PROGRAM SCHEDULE

FRIDAY FEBRUARY 27, 2015

Dr. Danny Melker
(Limited Attendance Program)

SATURDAY FEBRUARY 28, 2015

7:30 Registration & Continental Breakfast
7:45 Graduate Student Forum
8:55 Introduction - Dr. Constantin Farah

9:00 Dr. Steven Chu
10:30 Refreshment Break
10:50 Dr. Steven Chu
12:00 Luncheon for Learning
1:30 Dr. Steven Chu
2:45 Refreshment Break
3:00 Dr. Steven Chu
4:00 Midwest Society of Periodontology Business Meeting
4:15 AAP District IV Meeting
5:00 Cocktail Reception

SUNDAY MARCH 1, 2015

8:00 Continental Breakfast
8:30 Dr. Cary Shapoff
9:45 Refreshment Break
10:00 Dr. Cary Shapoff
12:00 Adjournment

2013 ANNUAL MEETING EXHIBITORS

RESEARCH FORUM & COCKTAIL RECEPTION

Sunstar Americas, Inc

UNDERWRITING OF FRIDAY PROGRAM

Dentsply Implants, North America

UNDERWRITING OF SATURDAY PROGRAM

Biomet 3i
Dentium, USA

GENERAL MEETING SUPPORT

BIOHORIZONS
Biomet 3i
Colgate Oral Pharmaceuticals
ConeScan
Community Tissue Services (CTS)
Dentium, USA
Dentsply Implants, North America
DoWell Dental Products
Geistlich
G. Hartzell & Son
Glustitch, Inc.
Hiossen, Inc.
HuberMed, Inc.
Keystone Dental, Inc.
Medtronic
Millenium Dental Technologies, Inc
MIS Implant Technologies, Inc.
Nobel Biocare
OsadaUSA
Osteohealth Co.
Predictable Surgical Technologies
Salvin Dental Specialties, Inc.
Straumann USA
Snoasis Medical
Sunstar Americas, Inc.
Thommen Medical, USA, L.L.C.
Treolar & Heisel, Inc.
Zimmer Dental

APPLICATION FOR EXHIBIT SPACE

57th Annual Meeting Exhibition of the Midwest Society of Periodontology Chicago, IL February 28-March 1, 2015

Return application to:

The Midwest Society of Periodontology
c/o Gregory L. Fauth, D.D.S.
1940 W. Galena Blvd.
Suite 4
Aurora, IL 60506

PAYMENT SCHEDULE:

50% deposit due upon registration
100% payable by January 15, 2015

Please Type or Print Clearly (Note: Name of company will be published EXACTLY as indicated below.)

Information listed below is for Sponsor information only and will not be published. Send all Exhibition information to:

Contact Name: _____

Phone: _____

Fax: _____

E-mail address** _____

** Important as all Exhibitor bulletins and important updates will be sent via e-mail.

Authorized Signature: _____

Printed Name /Title: _____

Date: _____

NOTE: SUBMITTED APPLICATIONS WILL NOT BE PROCESSED WITHOUT THE FOLLOWING

- 50% deposit
- Authorized Signature

PAYMENT

Payment Amount _____

Check# _____ (payable to the Midwest Society of Periodontology)