



Easter Seals Arkansas

NEWSLETTER & ANNUAL REPORT

December 2015

Empowering people with disabilities to live, learn, work and play in their communities

CALENDAR OF EVENTS

DEC. 10-11

Holiday Sale

Center for Training & Wellness

DEC. 17

Santa Comes to CRC

Children's Rehabilitation Center

DEC. 18

Adult Holiday Party

Center for Training & Wellness

FEB. 5

Century 21 Casino Night

Knights of Columbus Hall, Conway

FEB. 26

The Fashion Event

Marriott Grand Ballroom

MAR. 31

Arkansan of the Year

Statehouse Convention Center

MAY 14

Rock Run

Murray Park

MAY 20-22

Greek Food Festival

Annunciation Greek Orthodox Church



Left to right: Wyck Nisbet, Maddy and Alexis Nisbet Reid

A Legacy of Leadership: The Nisbet Family

The Nisbet family has a long-standing history of volunteering with Easter Seals Arkansas.

"My grandmother was friends with the founder of Easter Seals Arkansas, Virginia Armistead," said Alexis Reid, granddaughter of Olivia "Lid" Nisbet.

Lid was a nurse and volunteered at the Children's Rehabilitation Center in the 1960s. "Lid was close enough to Virginia Armistead that she referred to her as 'Big Messy'."

Lid's son, A. Wyckliff "Wyck" Nisbet, Jr. has been an Easter Seals board

member for 19 years. He grew up witnessing his mother's involvement with Easter Seals and other charities. "I remember my mom and grandfather being donors. I also recall using the old adult program on Lee Avenue for work such as picture framing," said Wyck.

Wyck's other connections to Easter Seals came from his work and close friends. "Hershel Friday, who is the namesake of our firm, was involved with Easter Seals and my friends, Tim Farrell and Mike Schaufele, were both board members and encouraged me to join them."

CONTINUED ON PAGE 6

A Look Forward & A Look Back

2015 was an exciting and inspiring year! After years of planning, Harold Court, our fourth apartment complex, became a reality. Within weeks of opening, Harold Court was full and providing independent and accessible living space for 14 adults with disabilities. The apartment complex was named in memory of Harold Rousch, one of the first tenants of Easter Seals Armistead Village apartments.

This past summer, John McCormack, inspired by his daughter Haven, amazed us all by completing a coast-to-coast, dirt trail, motorcycle adventure to raise funds and awareness for Easter Seals. John began his journey on July 1, 2015 at the Statue of Liberty in New York City. He completed his ride at the Pacific Coast in Los Angeles on July 29, 2015.

In the process, John raised over \$90,000 for Easter Seals Arkansas and so much more. As he rode, he celebrated the courage and tenacity of people with disabilities by sharing stories daily via social media updates. We were spellbound by his journey, and inspired by how he overcame adversity and paralleled that with Easter

Seals stories.

Easter Seals Arkansas is fortunate to serve many families. For 71 years, the expert staff at Easter Seals Arkansas has provided quality education and therapy in programs that serve those with disabilities. Our caring staff and committed board of directors strive to make a life-changing difference in the lives of people and families challenged by disabilities.

2016 promises to be another exciting year with a national rebranding of Easter Seals and an exciting new strategic plan. As we face the opportunities that a new year will bring, we continue to be inspired by the people we serve and grateful for the loyal support that we receive from our volunteers, donors and community.



Elaine Eubank

Elaine Eubank, President & CEO

A Mother's Story BY ASHLEY CLANCY



Cash and Turner, born almost 15 weeks early, weighed only two pounds, four ounces and one pound, 14 ounces at birth. Already medically fragile, Cash was also diagnosed with bilateral grade four brain bleeds and hydrocephalus, which required him to have brain surgery at just six weeks old.

After spending 93 days in the NICU, my husband Shane and I were able to take our twins home.

Soon after coming home Easter Seals therapists came to our home every other week to provide therapy and calm our fears.

As the boys reached milestones, I returned to work and enrolled Turner and Cash into the Easter Seals preschool in Little Rock.

Today, the boys also receive therapy during school and continue to learn and grow every day. Developmentally, Turner has almost caught up with his peers. Cash has made great strides as well, but has more challenges to overcome. I know with the help of his Easter Seals staff, Cash will walk one day.

Because Cash still struggles with his health, we have numerous hospital visits. Easter Seals staff has gone above and beyond to meet the needs of our family, they even held school conferences with us at the hospital. Two of Cash's therapists came to stay with him at the hospital so that my husband and I could go out to have dinner together. We are so thankful that Easter Seals exceeds all expectations to meet our needs.

Financials

Combined Statement of Support, Revenue and Expenses Year Ending June 30, 2015

Support:

Contributions and Special Events \$1,555,990

Revenue:

Fees for Services and Program Contracts \$20,532,246
Rental and Other Income \$479,821

Total Support and Revenue

\$22,568,057

Expenses:

Program Services:

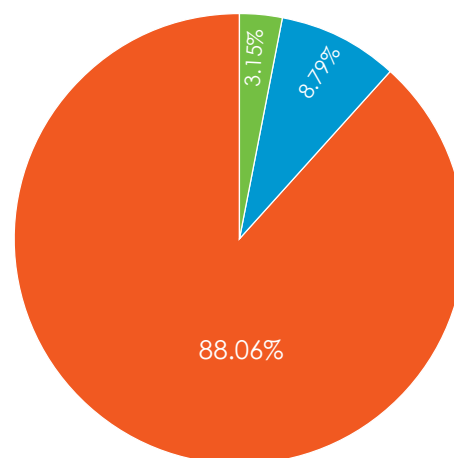
Children's Services \$11,115,617
Adult Services \$8,281,675
Total Program Services \$19,397,292

Support Services:

Management and General \$1,936,123
Fundraising \$694,206
Total Support Services \$2,630,329

Total Expenses

\$22,027,621



Services Provided

Children's Services

888

Outpatient Therapy and Infant Monitoring 311
Inpatient Children's Rehabilitation 49
A Child's Place Preschool 141
Grand Prairie Child Development Center 108
Home Based Services 50
Outreach: Consultations 179
Technology Center Individual Consultations 50

Adult Services

565

Butler Adult Living Center 11
Adult Day Development Program 192
Vocational/Employment Program 84
Home Based Services 119
Armistead Village 18
Harold Court 13
Wilson Court 17
Wilson Court II 15
Outpatient Therapy 96

Support Services

22,973

Technology Center: Training 4,331
Outreach: Training 1,261
Information and Referral Services 7,794
Equipment Loan 291
Parent Consultations 5,707
Faculty/Staff Consultations 3,589

INDEPENDENCE

\$25,000+

Bank of the Ozarks
Pat and Bill Carlton
Comcast Foundation
Linda and George
Gleason
Linda and Rush Harding
Rebecca Rice &
Associates
Sissy's Log Cabin

EMPOWERMENT

\$10,000-\$24,999

ABC Financial Services
Arkansas Blue Cross & Blue
Shield Foundation
Arkansas Community Health
& Education Foundation
CHI St. Vincent
Shayla and Scott Copas
Dillard's, Inc.
IBERIABANK
Life in Chenal
Little Rock Marriott
Manna Foundation
Charitable Fund
Morris Lavender, Jr.
Cindy and Chip Murphy
Lisenne Rockefeller
Natalie and Winthrop
Rockefeller, Jr.
Snell Prosthetic and Orthotic
Laboratory
Harriet and Warren Stephens
Welsco, Inc.

OPPORTUNITY

\$5,000-\$9,999

Adamore, Inc.
Albright Ideas
Bailey Construction &
Consulting
Baldwin & Shell Construction

Bassett Furniture Direct
Arkansas Blue Cross Blue
Shield Employees
Celebrity Attractions
CENTURY 21 Dunaway and Hart
CoBank
CJRW
Livia and George Dunklin
Frank D. Hickingbotham
Charitable Foundation Trust
Friday, Eldredge & Clark
Alexa and J. Michael
Gruenwald
Heflin Family Foundation
Donna and Thomas McLarty, III
Dr. Jim Moore
Cindy Nash
Paul J. Margo Trust
Nancy and Richard Parker
Riceland Foods Foundation
Simmons Bank
Carol and Witt Stephens
The Murphy Foundation
Thomas & Thomas
Irene and Gus Vratsinas
Walmart Central Arkansas Stores
Walthour Trust
Pattie and David Weed
Mary and Troy Wells
Elaine Eubank and Alfred
Williams
Windstream
Karen and Domenick Yezzi, Jr.

DIGNITY

\$2,500-\$4,999

Acxiom
Adeline A. Hais Dvorak Living
Trust
Ark. Federation of the Council
of Exceptional Children
Arkansas Children's Hospital
Arkansas Democrat Gazette
Arkansas Farm Bureau
Federation
Arkansas Printing
BancorpSouth Insurance
Baptist Health
Janice and Carl Brothers
Chick-Fil-A (Cantrell)

Chick-Fil-A (Markham)
Clay Murphy, LLC
Candice and George Cole
Crow Burlingame Foundation
Delta Plastics of the South, LLC
Entergy Arkansas
Peggy and Tim Farrell
Karen and John Flake
Glazer's Distributors of Arkansas
Golden Eagle of Arkansas, Inc.
Amir Goldfiner
Ms. Candra G. Greise
Barry Griffith
Bonnie and Thomas Holmes
Ilan Itzhakov
Irwin Partners
J.B. Hunt, LLC
Katherine and Jeff Johnson
Meredith and Chris Johnson
Michele and Danny Kennedy
Lagos
Legacy Termite and Pest
Control, Inc.
Liberty Mutual
Donna D. Massey D.D.S.
Barbara Graves and Barry
McDaniel
Merrill Lynch
Rusty Mullen
Parker Cadillac Inc.
PDC Construction, Inc.
Pleasant Ridge Town Center
Producers Rice Mill, Inc.
Mary Lou and Terry Rasco
Relyance Bank
Tiffany and Daniel Robinson
Rolex
Wendy W. See
James and Teresa Shelton
Simmons Bank
Stephanie and Dr. Leslie Smith
Eileen and Dr. Ricardo Sotomora
Sysco Food Services
The Harmon Catalog
The Jim & Judy Life Rev. Trust
Tipton & Hurst
TME, Inc.
Vesta's
Carolyn and Mark Warner

Donors

ABILITY

\$1,000-\$2,499

3D Ag Services
A. F. Greenwood Company, Inc.
All American Title & Abstract
Alpha Delta Nu
Angie Davis Photography
Arkansas Community Foundation
Arkansas Elder Outreach
Asaf Herskovitz
Tim Atha
Stephanie and Larry Atkinson
Barbara Jean Ltd.
BBJ Linens
Sheila and Richard Beck
Amy and Mac Bell
Bethesda Bros. Drug Co.
Kaye and Marvin Baden
Elizabeth and Peter Banko
Gayle and Tad Bohannon
Lewis Bunch
Business World
Bylites, Inc.
Francine and Ronnie L. Clark
Ellon and Rogers Cockrill
Mike Coulson
Community Health Charities Texas
Crain Automotive Team
Marty Clark
Rick Fleetwood and Gary Davis
Twila and Jerry D. Davis
Susan and Michael Desselle
Donald Oliver Exemption Trust
Dumas Motor Company, Inc.
E. Leigh's
Harry C. Erwin, III
Margo and Ralph C. Eubanks
Peggy and Tim Farrell
Joyce and James H. Faulkner
Rick Ferguson
First Electric Cooperative
Lisa and Dr. Kris Fischer
Lynne and Hayden Franks
Fuqua Campbell, P. A.
State Farm, Jason Gillard
G.M.C. International
Greenhaw's
Heart of Arkansas United Way
Andrea and Jay M. Heflin
Robin and Howard B. Holmes
Stacey and Allen Homra
Hoskyn Enterprises, Inc.
DeAnn and James E. Hunt, Jr.
IBERIABANK Mortgage Company
Jim Lindsey
Sharon and Arnie Jochums
KBX

Margaret and James H. Keet
Knights of Columbus - Slovak, AR
Fran and Michael E. Lanari
Lasercare Skin Clinic, LLC
Lennox Industries, Inc.
Lance A. Levi
Kim and John O. Lytle
M and W Timber Holdings
Mary-Margaret Marks
McClelland Consulting Engineers
Dr. Chad Rodgers and Eric
McDaniel
McDaniel, Richardson, & Calhoun
Mitchell, Blackstock, Ivers, Sneddon
& Marshall, PLLC
Angela Moody
Nancy and John M. Moore
Amanda and John M. Moore, III
Sheffield and Mary Lynn Nelson
Tish and Wyck Nisbet
Lynn and George R. O'Connor
Aimee Olinghouse
Marilyn and Robert A. Porter, Jr.
Personable, Inc.
Pharmaceutical Research and
Manufacturers of America
Porter Seed Cleaning, Inc.
Mr. Will Pryor
Ramsay, Bridgforth, Robinson and
Raley LLP
Carol H. Rasco
Anne and Frederick H. Reed
Robert Reedy
Nicole Reid
Roberson's Fine Jewelry
Linda and William Rogers
Barbara and Dwight L. Ross
Keri L. Romero
Anne and Adam Robinson
John Spens
Sara Lay Copas Rev. Trust
Silver Peak REIT, Inc.
Cindy and Warren Simpson
Brent Staley
Steuri Family Endowment
Stratton Seed Company
Stuttgart Rotary Club
Donna and John Terry
The Brown Foundation, Inc.
The Hatcher Agency
The Page Family Rev. Trust
Honorable Ted J. Thomas
Thomas Fuqua, III
Thompson Electric Inc.
Trotter Ford Lincoln Mercury
Tucker-Guffy
Vestcom International

Vicke and Kevin M. Kordsmeier
Virginia and Michael D. Cearley
Mr. Clay Waliski
Wal-Mart Foundation
Whole Foods
LeAnn and Russell Wolf
Patti and Jim Womble
Wright, Lindsey & Jennings, LLP
Darlene Yohe
Kristen and Dr. A. J. Zolten

FRIENDS

\$500-\$999

A Child's Place Preschool PTA
Laurence Alexander
Lila and David Ashmore
Pricilla and Kim Backus
Suzanne and Micheal Baker
Christina and Richard Bell
Beehive
Gail and Mac Bellingrath
Beyond Cotton, Inc.
Marlyn Blackwell
Deanna and Major Blissitt
Michael Bohner
Evan Bolte
Martha Carothers
Centennial Bank
Heather and Nelson Chenault
Peg and Kenneth Clark
Nick Copas
Sondra and Jerry Cox
Melissa and Gary Coven
Derden Incorporated
Gerald Dickinson
Edna and Kenny Dryden
Jacqueline Earle
Whitney and Stefan Elmore
ESA Foundation
Ken Estes
Frances and Steven Etoch
Stacy and John Fletcher
Laura and Barry Ford
Forsythe's/Kristin Todd
Lory and James Greer
Tammy and Brad Gridley
Jacquelyn and Brian Harrison
Hartley Flying Service
Shelly and Billy Hartnedy
Scarlette Hatcher
Billie and Marc Heflin
Blake Hendrix
Anne A. Hickman
William Holden
Jamie and Brett Holiman
Suzanne Howard
Eugene Hudson
Hyden, Miron & Foster, PLLC
Inviting Arkansas
John E. Stephens, Inc.
Angela and Jordan Johnson
Diana and David W. Jones
Jon D. Jones

Donors

Sharri and William Jones
Audri and Heath Kocsis
Mallory Lambert
Tina and John Leoncavallo
Senator Blanche and Dr. Stephen Lincoln
Mac Norton Attorney at Law
Mayflower Food Stores, Inc.
Jo and Bob Magee
Jane McCarty
Peggy and Robert R. McKechnie
Liane and Alan Meadors
Sue and Frank Merritt
Martha and George Mitchell
NY Life Insurance
O'Looneys Wine & Liquor

Optimist Club of Greater Little Rock
Frances and Don Parks
Sarah and Jason Pollack
Katie Jo Price
Revedy Ray
Riverfest, Inc.
Riverside Grocery, Inc.
R.M. Dean Farms
Sara and Michael Roberson
Sage V Foods
Scarlet Boutique
Rebecca and Robert L. Schulte
Charles Scott
Shayla Copas Interiors
Stacey and Michael Shellnut
Cynthia and Malcolm Smith

Susan and Jerry Sparrow
Ed Staley
Steamroller Blues
TC Print Solutions
The Farmers & Merchants Bank
The Toggery
Karen and Charles Tlappek
Richard and Connie Turner
UBS Financial Services, Inc.
Mr. Sam Vittitow
Jacque and George Walker
Whiteman, Bankes, & Chebot, LLC
Patty Wilkerson
Cathy and Norman Wolf
Bruce Woodward

A Legacy of Leadership CONTINUED

CONTINUED FROM PAGE 1

Alexis was recently elected chair of The Guardians, Easter Seals Arkansas young professional board. "My husband and I knew of Easter Seals from our family and got involved origi-

nally because of that connection and history, but we have gained so much through friendships and relationships," said Reid. "Every time I visit the Center for Training and Wellness, I leave feeling happy."



Olivia Owen Nisbet featured on a donor wall from 1965

Happenings at Easter Seals



Ribbon cutting at Harold Court Apartments



Volunteers from Mount St. Mary's made weighted blankets



Art & Soul: Kristen with Alexis Rogers



Volunteer carpenter Jeff Heacox with Liane Meadors



Rollin' on the River: Conley with Mallory Brooks

Board of Directors

Governor Asa Hutchinson
Honorary Chairman

Angela Harrison-King
Chair

Jay Heflin
Vice-Chair

Chris Johnson
Secretary

Michael Stock
Treasurer

William P. Carlton
George Cole
Shayla Copas
Ralph Eubanks
Rick Fleetwood
Barbara Graves
Shawn Grotte
Dr. James Hunt
James S. Irwin
John Lawlor
W. Brock Martin

Richard Parker
H. Terry Rasco
Tiffany Robinson
Lisenne Rockefeller
Wendy See
Warren Simpson
Bill Spencer
Jay Taylor
Gus M. Vratsinas
Elaine Eubank
President & CEO

Corporate Partners



Carlton & Associates



Baldwin & Shell Construction
Barber Law Firm

Century 21, Dunaway & Hart
Epsilon Sigma Alpha

Friday, Eldredge & Clark
TCPrint Solutions

Corporate Partner Profile WELSCO, INC.



Angela Harrison-King with
Development Director, Mac Bell, at
Easter Seals Arkansas Annual Meeting.

Welsco is the premier welding and industrial gas supplier in the South. They have been an Easter Seals Corporate Partner since 2002.

The company is led by CEO Angela Harrison-King, who is also Easter Seals Arkansas incoming board chairman.

Each year, Welsco hosts the Drives for Disabilities golf tournament to support Easter Seals Arkansas. Since its inception, Drives for Disabilities has raised

approximately half a million dollars to support Easter Seals programs and services.

At the annual meeting in November, Angela was recognized with a special award entitled "half a million reasons to say thank you."





Easter Seals Arkansas

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Little Rock, AR 72212
(501) 227-3600
www.eastersealsar.com

PAID



**Legacy
Society** 
Inspiring today. Assuring tomorrow.

Would you like to leave a legacy and support Easter Seals Arkansas?

You can name Easter Seals Arkansas in your will as the primary or contingent beneficiary on these types of assets:

- Retirement account
- Life insurance policy
- Stocks, bonds or mutual funds
- Checking or savings account

Please call the Easter Seals Development Office at 501-227-3700 to discuss how you can leave a legacy in support for people with disabilities and their families.

