



**KANSAS BANKERS
ASSOCIATION**

**Economic Outlook &
Risk Management Conference**

November 3 - 4, 2021

Marriott - Wichita

LEADING | NETWORKING | CAREER GOALS

AGENDA

ECONOMIC OUTLOOK & RISK MANAGEMENT CONFERENCE

DAY ONE - WEDNESDAY, NOVEMBER 3, 2021

8:15 a.m. - 9:00 a.m. **Registration & Continental Breakfast**

9:00 a.m. - 10:45 a.m. **Welcome and Opening Remarks - *Mike Ewy, KBA Chairman***

Opening General Session

Navigating the Post-Pandemic Economy: New Worries with the Relief - Chris Kuehl, Armada Corporate Intelligence

Now that we have emerged from the pandemic nightmare to a degree, we face new challenges. With growth comes the threat of inflation, labor shortages and continued supply chain issues. 2021 has been the rebound year - what can be expected of 2022?

10:45 a.m. - 11:00 a.m. **Refreshment Break & Exhibitor Visits**

11:00 a.m. - 12:00 p.m. **General Sessions**

Data Breach: What's My Risk? - Dr. Robert Minniti, Minniti & CPA, LLC

Basic understanding of data breaches and how your company could be affected will be discussed, which will include various types of data breaches and how the criminals steal data from organizations. Discuss some of the legal and ethical implications involved. Real world cases will be provided to help develop and understand the risks involved. Policies, procedures, hardware, software and internal controls that can be used to prevent and organization from being a victim will also be discussed.

12:00 p.m. - 12:45 p.m. **Luncheon**

12:45 p.m. - 1:15 p.m. **Luncheon Program - *Doug Wareham, KBA President & CEO***

1:15 p.m. - 2:15 p.m. **Breakout Sessions (choose one)**

1. ALCO & Balance Sheet Management in the Era of COVID-19 - Al Forrester, FICAST/Empyrean Solutions

COVID-19 has likely changed the banking industry "forever" and redefined best practices for prudent balance sheet management activities and processes. Bank CFOs and their ALCOs must look at their bank through different lenses, and adjust their risk presentations, the nature of their conversations, and the dynamics of strategy discussions in a meaningful way.

2. The Economic Factors Influencing Interest Rate Risk - A.W. Spellmeyer, First Bankers' Bank

This session will cover the economic factors influencing interest rate risk. Traditional metrics are helpful given their long history through varied markets but they are being viewed in a new context of late. Their impact on interest rates will be compared from a historical and forward looking perspective. Other factors influencing rates will also be discussed such as the impact of the Federal Reserve's recent actions as well as domestic and international politics.

3. Internal Audit's Role in Risk Management - Janice Harden, Wipfli

Financial institutions continue to face elevated levels of risk as they not only invest in new technology, but also expand their products and services to drive new revenue streams. In addition, an onslaught of new regulatory guidance and other accounting and operational challenges is further elevating the risk profile of many organizations. As such, the internal audit function is being called upon more than ever by management and the board to play a vital role in the risk management, control and governance processes of many institutions.

2:15 p.m. - 2:30 p.m. **Transition to Next Breakout**

2:30 p.m. - 3:30 p.m. **Breakout Sessions - Repeated**

3:30 p.m. - 3:45 p.m. **Refreshment Break & Exhibitor Visits**

3:45 p.m. - 5:00 p.m. **General Session**

2021 Economic Forecast - The Light at the End of the Tunnel - KC Mathews, UMB

Last year, the economy faced challenges, but there appears to be light at the end of the tunnel. What do each of the lights signal, which ones are important and what do each of them mean for the economy and the investors? Is the economy recovery truly sustainable? Are the long-term consequences of the stimulus detrimental? Are positive market returns at risk?

5:00 p.m. - 6:00 p.m. **Cocktails & Conversation with the Exhibitors**

6:00 p.m. **Dinner on Your Own**

DAY TWO - THURSDAY, NOVEMBER 4

7:30 a.m. – 8:30 a.m. Full Breakfast, Networking & Exhibitor Visits

8:30 a.m. – 9:45 a.m. General Session

Upside Down Thinking on Efficiency; Change Your Priorities to Change Your Results - Sean Payant, Haberfeld

Financial institution executives spend considerable time thinking about strategies to improve efficiency in order to improve overall profitability. Often, this includes a focus on expense reductions. Once a financial institution can no longer materially improve its efficiency ratio by further reducing costs, what's next? Maybe it's time to take a step back and realize some fundamental business dynamics that are often ignored in our industry - strategies to increase overall income without exponentially increasing expenses.

9:45 a.m. – 10:00 a.m. Refreshment Break & Exhibitor Visits

10:00 a.m. – 11:00 a.m. General Session

Competition and Success in a New Landscape - Jackson Hataway, Missouri Bankers Association

Banks and new competitors are entering markets/areas of business they have previously been unwilling to take on. We're seeing lots of new penetration into verticals or geographies that were already "owned" by banks OR that banks felt like they could not get into. Banks really need to think about how their competitive stance (branch presence, product offers, partnerships) is impacted by this and what it will mean about their next efforts to grow.

11:00 a.m. - 12:00 p.m. Closing General Session

Brace for Impact - Dave Sanderson,

When US Airways Flight 1549, or "The Miracle on the Hudson" ditched into the Hudson River on January 15, 2009, Dave Sanderson knew he was exactly where he was supposed to be. The last passenger off the back of the plane on the fateful day, he was largely responsible for the well-being and safety of others, risking his own life in frigid water to help other passengers off the plane. Despite the hazard to himself, Sanderson thought only of helping others and emerged from the wreckage with a mission: to encourage others to do the right thing. In this stirring presentation, Sanderson shares his story of Flight 1549, revealing the inner strength it took to make it through the day, and how teamwork, leadership and management can help overcome any obstacle.

12:00 p.m. Adjournment

KBA Bank Management Committee

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Janet Lowell, Vice-Chair

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ECONOMIC OUTLOOK & RISK MANAGEMENT CONFERENCE



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2021 ECONOMIC RISK AND MANAGEMENT CONFERENCE

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ECONOMIC OUTLOOK & RISK MANAGEMENT CONFERENCE

REGISTRATION FORM | NOVEMBER 3 - 4, 2021 | MARRIOTT, WICHITA
9100 CORPORATE HILLS DRIVE - (316) 651-0333

Registration Information

Members: \$350 per person

Non-members: \$500 per person

***Early bird registrations postmarked on or before October 27.**

***A late fee of \$75 will be applied after October 27.**

***Fee includes instruction, refreshments, breakfast, lunch and handout materials for both days.**

***Cancellations must be received 5 business days in advance to be refunded.**

***If you have special dietary needs, please contact the KBA office.**

***If you have a disability and request special accommodations, please contact the KBA office.**

***Registration for and attendance at KBA meetings and events constitutes an agreement by the registrant for KBA's use of the attendee's photograph in printed and/or digital promotional materials, publications, mobile app and social media, unless permission is revoked in writing and received by the KBA prior to the event.**

***We understand that circumstances arise requiring cancellation. If you cancel by October 29, 2021, your registration fee will be refunded. Substitutions are always welcomed.**

Hotel Information: Hotel reservations can be made with the Wichita Marriott by calling 316-651-0333 and asking for the KBA Lending Conference group rate. The room block expires on 10/15/21.

Reserve your room at: www.marriott.com/event-reservations/reservation-link.mi?id=1617659373827&key=GRP&app=resvlink

Name: _____

Bank Location: _____ E-mail: _____

Name: _____

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Address: _____

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Three ways to register:

1. Complete and mail registration form with payment.
2. Fax registration form, followed by mailing of payment. **Please use this form as your invoice.**
3. Register Online using a credit card at www.ksbankers.com

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