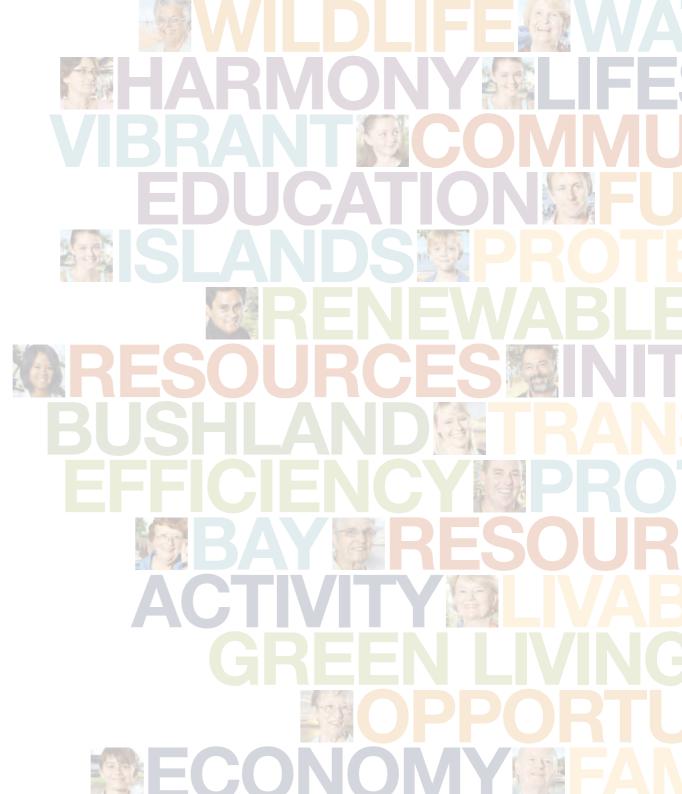
REDLANDS 2030 COMMUNITY PLAN



CREATING OUR FUTURE

Adopted by Redland City Council 28th April 2010



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"The Nughie, Noonuccal and Gorenpul clans of Quandamooka country have sustained a careful balance between the needs of people and the rest of nature for more than 20,000 years ...

Every year from now until 2030 represents at least 1000 years of the Traditional Owners' successful care for their country, Quandamooka ...

Before too long we will all be ancestors. What legacy will we leave behind?"

Mayor Melva Hobson, Redlands 2030 Summit Speech November 2009

I appeal to everyone with an interest in the Redlands to consider how you can help put the plan into practice...



MESSAGE FROM THE MAYOR

Redlands 2030 is our community's long-term plan for creating a better future. The plan is forged from the thousands of contributions of local residents, businesses and organisations, and expresses the shared visions and values that will drive civic planning in the Redlands over the next 10 years.

To produce the plan, people of all ages and from every part of the Redlands came together in 2009 for a robust exploration of the opportunities and the challenges this community will face in coming years. We engaged with local people through newsletters, fact sheets, web pages, workshops, surveys, submissions, speakouts and creative arts projects in the deepest, most far-reaching community consultation program I have ever witnessed. As a result, this community plan is equally profound and far-reaching, thanks to the wisdom, courage and generosity of those involved.

Redlands 2030 is an ambitious plan, created at a time when we confront complex global and local challenges - not least population growth and climate change. We need coordinated efforts by citizens and their elected representatives at all levels to realise the visions outlined in these pages. For its part, Council has adopted the plan as the cornerstone of our strategies to create stronger and more sustainable communities in the Redlands by 2030. More so than any other planning instrument, this 'people's plan' will guide every decision and action of my Council and will inform ongoing reviews of strategies and services. Redlands 2030 will also focus and strengthen our partnerships with local organisations and external agencies (including governments) that share responsibility for our future with us.

One hundred percent of our efforts must now be geared to implementing this plan. I appeal to everyone with an interest in the Redlands to consider how you can help put the plan into practice within your sphere of influence. Achieving the goals of *Redlands 2030* will require the unifying spirit of the Redlands' community working together, including those of you whose ideas have helped craft it and those who have not yet been involved. The future of our community and of the next generation depends upon it.

Finally, I would like to pay special tribute to the members of the *Redlands 2030* Community Reference Group who have worked tirelessly with Council staff to produce this plan, and to thank the Online Community Feedback Network members for 'ground truthing' the plan as it developed. Your continuing monitoring and support will be vital during the implementation of the plan.

Mayor Melva Hobson

INTRODUCTION

Redlands 2030 Community Plan: Creating Our Future is a plan to achieve the Redland community's vision for the future. It was developed by more than 3000 community members, business people and local organisations, and was supported by Redland City Council staff and elected representatives.

he community engagement process used in *Redlands 2030* community planning involved more than simple consultation to produce data for a plan. It included education and learning from coming together, building an understanding of what is happening at a global, regional and local level, and having a deeper, richer exploration of Redlands' values and visions.

A diverse program of at least 40 different activities including appreciative workshops, web-based dialogue and community advisory groups ensured the

community was engaged in all stages of developing the plan. A creative arts program, *Stories of the Redlands*, brought together artists and residents to explore and express their values and visions through song, film, paint, sculpture, photography and the written word. In addition, research and debate about the factors influencing the future of the city were critical components of the entire project.

Drawing on this extensive data bank of visions and views, Council prepared a draft plan in close collaboration with the Community Reference Group.



...a deeper, richer exploration of Redlands' values and visions

Redlands 2030 covers the whole of the Redlands, and reflects the uniqueness of our many distinct communities on the mainland and the islands. It contains a long term vision with ambitious aspirations, in keeping with the Queensland Local Government Act 2009, which requires local governments to develop long-term community plans covering at least 10 years.

Expanding on the long term overarching vision, *Redlands 2030* details eight vision outcome areas that are considered vital for the future of the Redlands. For each of these outcome areas, *Redlands 2030* outlines priorities, goals and 'breakthrough' actions from Council and the community to achieve the community's preferred vision for the future. Redlands people said they wanted a community plan that was practical and measurable. *Redlands*

2030 includes ways to measure progress over the next 20 years with a set of indicators and targets specific to this region.

This is the whole community's plan. It is a blueprint for residents, businesses, organisations and Council to work together for a better city. While Redlands 2030 Community Plan provides the foundation for all of Council's long term planning processes, it also provides for ongoing planning by other governments, community and business in order to maintain and enhance the unique qualities of the Redlands for future generations.

The principles of sustainability, strong communities and Redlands' own culture and values underpinned and were re-affirmed by the community in the engagement processes.

By **sustainability** we mean: meeting the needs of present generations without compromising the ability of future generations to meet their own needs, according to the quadruple bottom line of the environmental, social, economic and democratic spheres of life.

By **strong communities** we mean: connected communities with access to a full range of options required for a rich community life and an active attachment to place.

By **Redlands culture and values** we mean: the diverse mix of our conscious and unconscious expressions of ourselves, represented through our arts as well as our sporting, ethnic, heritage, leisure, work and other practices.

The Redlands 2030 Background Compendium (see www.redland.qld.gov.au), gives more information about the research, engagement methodology, creative program, data analysis and deliberation tools used in developing the community plan, and the performance indicators, data sources and timescales which will measure progress on the delivery of the plan.

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CREATING OUR FUTURE: THE VISION

In 2030, the Redlands will be a well-designed, vibrant city of mainland and island communities, each with distinctive character, heritage and lifestyles. Our shared values will shape the way we care for each other and how we protect the land, seas and waters where we choose to be.

he Redlands will be known for the pristine waters and islands of Moreton Bay, and for its protected bushland areas, green spaces and parklands. Flora and fauna will be abundant and koalas will live peacefully in urban and rural settings.

Because of our passion to ensure the legacy of this beautiful place for future generations, we will have minimised our footprint on the land and have limited our population's impact on sensitive environmental areas and good quality agricultural land.

We will lead Australia by acknowledging there are limits to population growth and having our planning documents reflect this, and through our 'green living' initiatives which include sustainable building design, renewable energy, water efficiency, management of infrastructure, natural resources and waste. We will move easily around the city using efficient public transport services, pedestrian pathways and cycleways.

In our strong and connected community, people of all ages and backgrounds will enjoy a choice of housing, excellent medical care, active and healthy lifestyles,

and opportunities to express their unique local culture through the arts, heritage, sports, festivals and events. Our robust local economy, with thriving small businesses and dynamic business centres, will provide a wide choice of jobs and educational opportunities.

Through good citizenship and open government we will cultivate a community spirit in which we take responsibility, solve problems together, strengthen Indigenous and other partnerships, make decisions that are just, and contribute to social wellbeing and sustainability.

Our shared values will shape the way we care for each other and how we protect the land, seas and waters...

VISION OUTCOMES

HEALTHY NATURAL ENVIRONMENT

GREEN LIVING

EMBRACING THE BAY

QUANDAMOOKA COUNTRY

WISE PLANNING AND DESIGN

SUPPORTIVE VIBRANT ECONOMY

STRONG AND CONNECTED COMMUNITIES

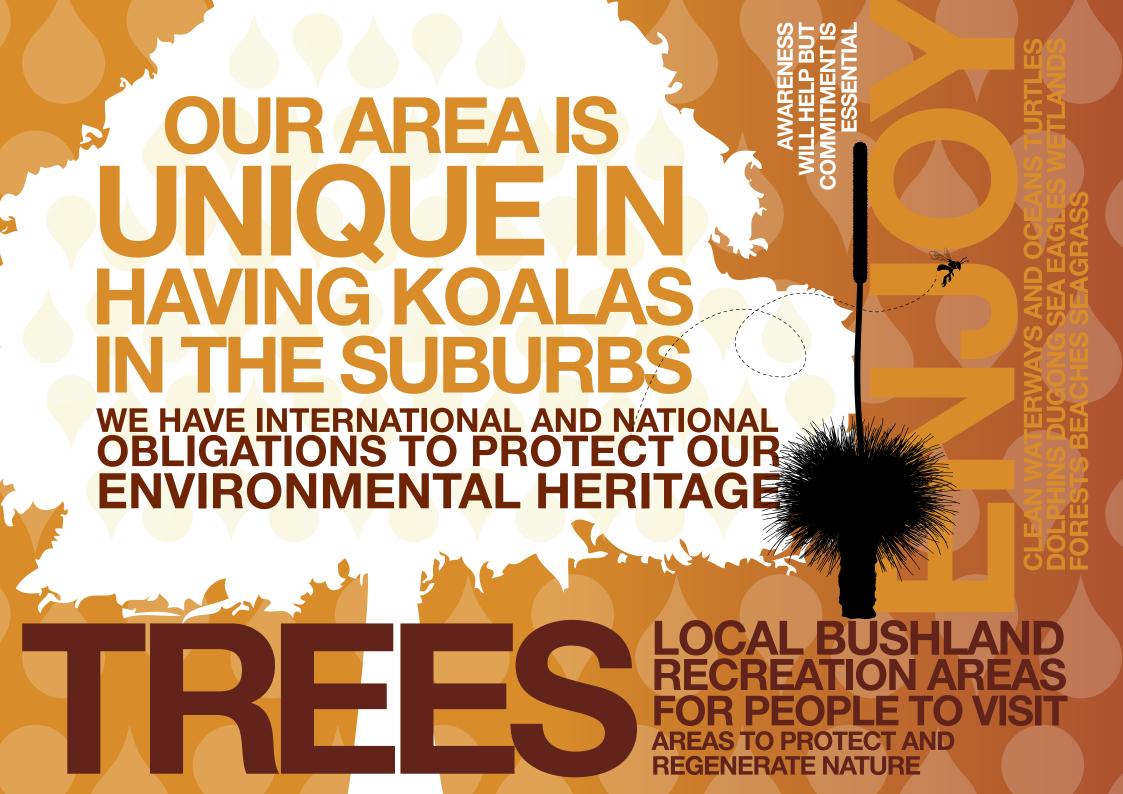
INCLUSIVE AND ETHICAL GOVERNANCE

OUR SHARED VALUES

As we worked together on *Redlands 2030*, strong shared values emerged:

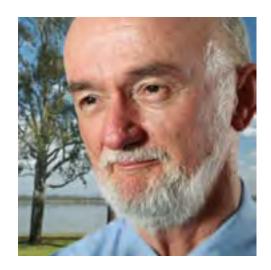
- honesty
- environmental sustainability \
- respect
- family.











HEALTHY NATURAL ENVIRONMENT



A diverse and healthy natural environment, with an abundance of native flora and fauna and rich ecosystems will thrive through our awareness, commitment and action in caring for the environment. ECOSYSTEMSEQUITYWILDLIFELOCAL CULTUREVALUESNATURECOMMUNITYE

MAINTAINING UNIQUE BIODIVERSITY

Goal 1 Rich regional ecosystems

The Redlands is widely regarded for its dedication to protecting and managing the health of its ecosystems, ranging from the creeks and waterways to the woodlands and rainforests of its coastal areas, islands and hinterlands.

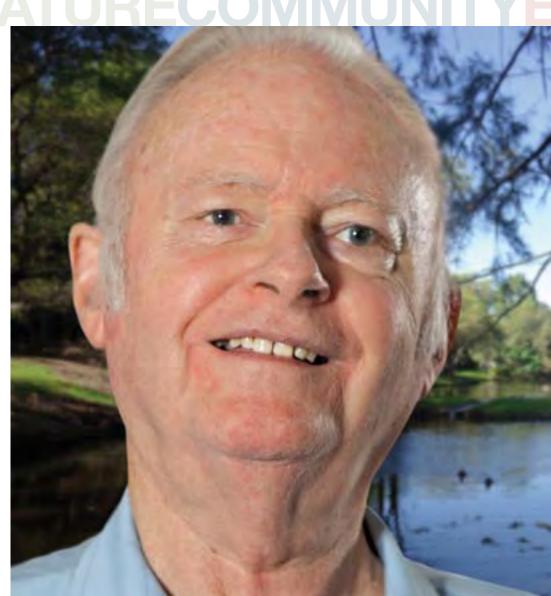


Goal 2 Sanctuaries for wildlife

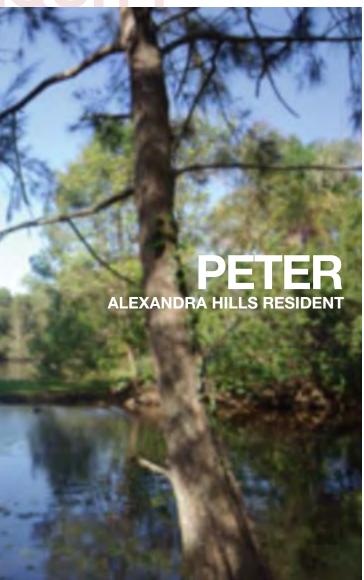
Habitats for migratory, threatened and local native species are carefully managed and enhanced in accordance with Australian legislation and international environmental expectations.

Goal 3 Extensive wildlife linkages and corridors

Strong physical linkages of ecosystems across the landscape form a natural web which sustains and regenerates the biodiversity of flora and fauna within the Redlands and into surrounding regions.







PROTECTING, RESTORING AND **ENHANCING THE ENVIRONMENT**

Goal 4

Thriving koala population

Koala habitats are protected and new habitat areas established to support the dietary requirements and roaming nature of bushland and urban koalas.

Goal 5

Clean, healthy bay, waterways and catchments

All the aquatic-based ecosystems of the Redlands are healthier due to improved water quality in creeks, waterways, aquifers and wetlands.

Goal 6

Land managed for conservation

Land in identified areas is amalgamated to create larger, more viable habitat and conservation reserves which support and protect native flora and fauna.

PEOPLE SUPPORTING THE **ENVIRONMENT**

Goal 7

People and nature in harmony

We meet our responsibilities to protect and enhance the environment, balance our lifestyle expectations with environmental considerations, contain the footprint of urban development and infrastructure, and restrict access to the most fragile areas.

Goal 8

Getting around in nature

Walking trails and cycling networks in natural areas are sensitively designed to bring people close to nature and keep nature safe with people.

Goal 9

Environmentally active community

Residents, businesses and property owners participate enthusiastically in conservation, restoration, revegetation and habitat enhancement in public and private places and cleared and degraded spaces.

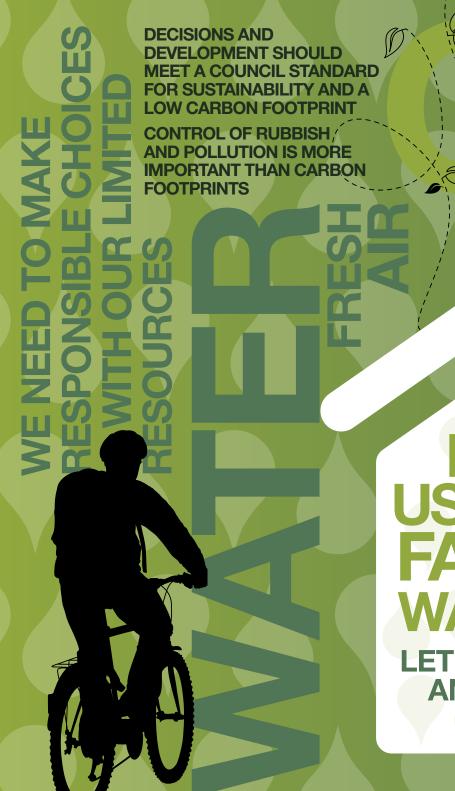




...through our awareness, commitment and action in caring for the environment.

MEASURING OUR PROGRESS

INDICATOR	TARGET
Ecosystem health rating for surface water. (State of the Environment Report)	Halt and then reverse the declining trend in the health of Redlands waterways and Moreton Bay, returning the native fish and macro-invertebrates to our (freshwater) waterways.
Change in extent of remnant vegetation (regional ecosystems). (State of the Environment Report)	Maintain viability of ecosystems by retaining all remaining remnant vegetation (remaining 30%) on the mainland, North Stradbroke Island and Southern Moreton Bay Islands.
Population of koalas in the Koala Coast and North Stradbroke Island. (Data collection)	Halt the decline in koala numbers then increase to maintain a population of 5,000 koalas by 2014.
Biodiversity (Data collection)	Halt the decline in biodiversity and retain habitats of adequate size to ensure ecosystem functioning is maintained.



WE ARE ALREADY SEEING THE EFFECTS OF CLIMATE CHANGE AND MUST ACT NOW

ECO FRIENDLY: USE SUN POWERED FACILITIES KEEP WATERWAYS CLEAN

LET'S BE HIGHLY SELF-SUFFICIENT AND SUPPORT EACH OTHER IN HOMES AND GARDENS A DIFFERENCE THEN CONCENTRATE ON PUBLIC TRANSPORT







GREEN LIVING

Our green living choices will improve our quality of life and our children's lives, through our sustainable and energy efficient use of resources, transport and infrastructure, and our well informed responses to risks such as climate change.



MAKING GREEN CHOICES THE NORM

Goal 1

A culture of sustainability

Redlands' citizens, communities, business and government are world leaders in understanding and committing to positive action to protect the future of the planet.

Goal 2

Behavioural change

Redlands people take personal responsibility for carefully selecting, buying, using and disposing of the materials and services which support a sustainable lifestyle.

Goal 3

A community prepared for climate change

Our community understands and manages the impacts of climate change such as risks to coastal infrastructure, community health and extreme weather events; and decisions made daily in homes, businesses, schools, industry and government reduce the risk of adverse consequences on people and the environment.

Goal 4

Clean land, water and air

Garbage, pollution, contaminated stormwater and greenhouse gas emissions are minimised, not dumped into the environment for others to clean up.

Goal 5

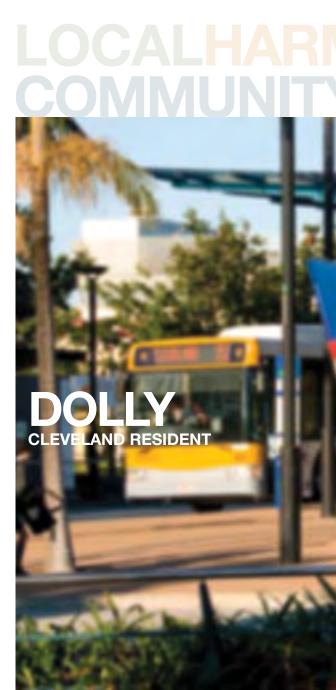
Local food production

We grow and share food in homes and community gardens, schools and edible streetscapes; small crops are harvested from working farms; and people support locally grown produce at growers' markets within the city and throughout the region.

Goal 6

Cleaner greener transport

People in the Redlands walk, cycle and use integrated public transport options as cleaner and healthier transport alternatives to private vehicle use, or choose non-polluting vehicles for their travel needs.



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MANAGING OUR RESOURCES SUSTAINABLY

Goal 7

Environmentally sustainable buildings

All public infrastructure, new buildings and developments conform to eco-building, sub-tropical design and resource efficient principles and standards; and we aim to have older buildings and structures retrofitted in a similar manner.

Goal 8

Energy efficiency

Energy conservation, energy efficiency, renewable energy use and alternative energy generation activities are the norm in private, public, commercial and industrial settings.

Goal 9

Leading waste management practices

Governments, business and residents reduce waste disposed to landfill by generating less waste, reusing waste materials, recycling, or disposing of waste in ways that unlock or recover energy.

Goal 10

Natural resources for the future

We use and manage the Redlands' natural assets wisely so that future generations can also benefit from resources we value.

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BREAKTHROUGH:GREEN LANE DIARIES

Learning about **behavioural change**, one of the most important *Redlands 2030* Green Living goals, starts at school! Beginning in 2010, Council and Green Cross will roll out a community education project to raise children's awareness of the impacts their choices have on the natural environment. This international award-winning initiative teaches 10-12 year olds how to develop sustainable behaviour. Students in the Redlands will be among the first in Australia to start keeping Green Lane Diaries.

BREAKTHROUGH:GROWING COMMUNITY GARDENS

In consultation for *Redlands 2030*, Redlands people were very positive about community gardens and other ways to support **local food production**. Community gardens are areas where people in a community can come together to grow food and other produce. Community gardens create a sense of place, promote good health and nourish community connectedness.

Council will support community groups to establish community gardens on suitable public land, and will encourage groups to use Council grants as 'seed money' for their gardens.



HARMONY QUITY



...improve our quality of life and our children's lives...



MEASURING OUR PROGRESS

INDICATOR	TARGET
Waste generation per person (State of the Environment Report)	Reduce the amount of waste sent to landfill, to reach targets in Council's waste strategy which will be developed in 2010
Level of water consumption per person (Data collection)	Daily water consumption per person is less than the target set by the Queensland Water Commission (200 litres per person per day as at December 2009).
Greenhouse gas emissions per person (State of the Environment Report)	Reduce per capita greenhouse gas emissions for community and Council in line with targets set in 2010 review.
Walking and cycling (Data collection)	Increase the percentage of trips made by cycling to 8% by 2011 and made by walking to 15% by 2011. Then set new targets in line with review of Council's Transport Plan.

Red Land Blue

As I walked down to the water
There's a beacon by the Bay
Shining in the moonlight
Where the dugong come to play.
Moreton breeze is calling me back home
Red Land Blue,
Hidden treasures indulge my senses,
Embrace my soul
As you do, Red Land Blue

From a song written for Redlands 2030 by local musicians in Songtrails masterclass hosted in association with the Queensland Music Festival.









EMBRACING THE BAY

The benefits of the unique ecosystems, visual beauty, spiritual nourishment and coastal lifestyle provided by the islands, beaches, foreshores and water catchments of Moreton Bay will be valued, protected and celebrated.

PROTECTING THE BAY

Goal 1 Significant areas of high environmental quality

Planning and decision-making about coastal and resource management protects the integrity and the international and regional significance of Moreton Bay's dunes, wetlands, foreshores, estuaries, seagrass and mangrove habitats.

Goal 2 **Protected environmental** areas

Eco-friendly marine parks and water sport areas encourage people to enjoy the bay while restricting access to sensitive waterways, foreshore and conservation areas to preserve marine habitats and marine life for future generations.

Goal 3 Informed action

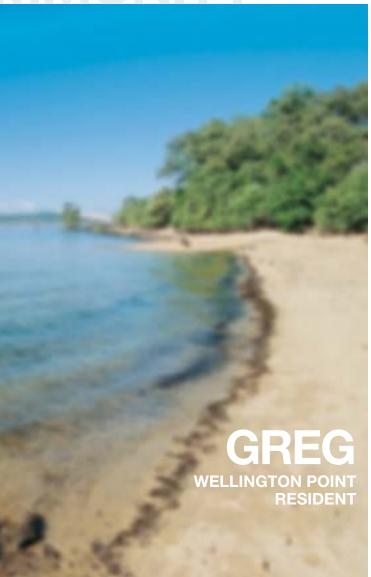
Environmental education, research and knowledgeable communities encourage people who use the Bay to protect marine and coastal environments.

Goal 4 Respectful planning

Decisions about facilities and developments impacting on the foreshore are guided by the community's strong connections to the Bay and commitment to safeguarding the various foreshore and marine habitats distinctive to the region.



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MAKING THE BAY ACCESSIBLE

Goal 5

Promotion of coastal lifestyle

Residents and visitors have a multitude of opportunities to experience the wonders of Moreton Bay, unique island cultures, the water views and island vistas, sea breezes and recreational opportunities.

Goal 6 Access to the Bay

Bikeways, pathways and facilities for water-based activity enable widespread enjoyment of the Bay.

LIVING SUSTAINABLY ON THE ISLANDS

Goal 7

Strong future for islands

Island communities thrive, and strategic plans and visions, developed with the community, guide successful regeneration, healing and wellbeing of North Stradbroke Island, Coochiemudlo Island and the Southern Moreton Bay Islands.

Goal 8 Island living

Upgrades to the islands' infrastructure, including better roads, car parks, pathways and sport and recreation facilities, improve the quality of life for island residents while maintaining their unique island character and fragile environment.

Goal 9

Responsive transport systems

Affordable and environmentally sensitive transport infrastructure to, from, and on the islands supports the health and wellbeing of island residents.

Goal 10

Island heritage trails

The stories of the islands and their Aboriginal and settler histories provide residents and visitors with a rich understanding of our past.

ECOSYSTEMSEQUITYWILDLIFELOCAL CULTUREVALUESNATURECOMMUNITYE

BREAKTHROUGH: LANDMARK WATERFRONT PARKLANDS

Public access to the Bay for walking, playing, fishing, boating and other activities is a very high priority for Redlands residents and visitors. Three waterfront parkland redevelopments bring better facilities and more attractive environments to much loved foreshore areas at Wellington Point, Victoria Point and Cleveland Point.

facilities will make these Point parkland: true gateways to Moreton Bay.





HARMONY COSYSTEMS



...Moreton Bay will be valued, protected and celebrated. MEASURING OUR PROGRESS **INDICATOR TARGET** Health of the Bay Increase the extent and distribution of seagrass beds. (Spatial mapping) Environmental Establish baseline and increase percentage of sensitive protection of foreshore, environmental areas on the foreshore, Bay and islands that Bay and islands are protected within the conservation estate. (Spatial mapping) Recreational access Increase the number of access/launching points for paddle to the Bay and small craft. (Spatial mapping)









QUANDAMOOKA COUNTRY ___

The rich Aboriginal heritage of the Redlands (Quandamooka) and the Traditional Owners' ongoing custodianship of Quandamooka land and waters will be widely understood and respected, and we will work together for the future of Quandamooka Country.

SUPPORTING ABORIGINAL CUSTODIANS

Goal 1 **Respect for First People of** the region

The community acknowledges the people of Quandamooka - the Noonuccal, Nughie and Gorenpul clans - as the traditional custodians of much of the Redlands and respects their continuing obligations to care for their lands, waters and people.



Goal 2

Respect for traditional boundaries of Aboriginal 'countries'

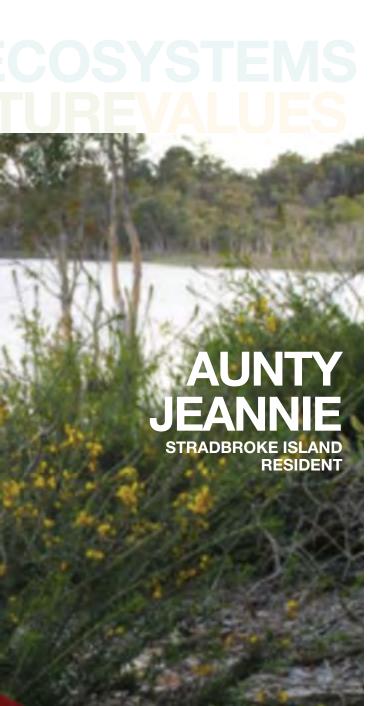
The community acknowledges Quandamooka's neighbouring Turrbal and Jagera peoples, whose traditional country includes small portions of the Redlands.

Goal 3 **Aboriginal stewardship**

Traditional Owners and members of the Aboriginal community have a leading role in managing natural and cultural resources.







STRENGTHENING RECONCILIATION THROUGH PARTNERSHIP

Goal 4 **Shared responsibilities and** strong relationships

Communication, decision-making and governance are based on respect, trust, honesty, openness and skillsharing between Aboriginal and non-Aboriginal people and organisations.

Goal 5 Working together

A strong spirit of cooperation between government agencies, community organisations and individuals leads to improved self-management and addresses the unique circumstances of Quandamooka people.

Goal 6 An enduring, living culture

The unique and ongoing relationship between Redlands' First Peoples and their land and waters is widely understood, and the visions expressed by the Aboriginal community become part of broader community planning.



SHARING AND EDUCATING

Goal 7 **Community education**

Indigenous knowledge, culture and heritage are shared through festivals and the arts, tourism, educational activities, interpretive information, dual naming and signage, and a cultural and interpretive centre.

Goal 8 **Acknowledgement of Aboriginal values**

Residents and visitors understand Quandamooka values systems and observe protocols and ceremonies for acknowledging the Traditional Owners and their relationship to country.

NATURECOMMUNITYECOSYSTEMSEQUI LOCALHARMONYCULTUREVALUESNATU

BREAKTHOUGH:MINJERRIBA KNOWLEDGE CENTRE

The proposed Minjerriba Knowledge Centre for North Stradbroke Island will make a huge contribution to achieving the *Redlands 2030* goals of **community education** and **an enduring, living culture**.

Inspired by the work of the late Oodgeroo Noonuccal (Aunty Kath Walker) and the Quandamooka peoples' long held dream for a cultural centre on North Stradbroke Island, Council is working with local Aboriginal organisations to secure support for a Minjerriba Knowledge Centre. The centre is imagined as a keeping place for precious records, images and artefacts; a space

for presenting intangible knowledge including traditional songs and dances; and a site for storytelling, exhibitions, a library and research.

Council is exploring partnerships, first with community and then government and business investors, with the aim of finalising governance, finance and construction arrangements by 2014.







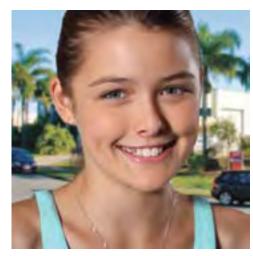
...we will work together for the future of Quandamooka Country.

MEASURING OUR PROGRESS

INDICATOR	TARGET
Level of involvement of Quandamooka People (Data collection)	Establish baseline and increase the level of involvement of Quandamooka people in Council's planning and decision-making processes
Level of awareness and understanding of local Aboriginal history and culture (Annual residents' survey)	Establish baseline and increase the percentage of the population who feel they are aware of local Aboriginal history and culture









WISE PLANNING AND DESIGN

We will carefully manage population pressures and use land sustainably while advocating and taking steps to determine the limits of growth and carrying capacity on a local and national basis, recognising environmental sensitivities and the distinctive character, heritage and atmosphere of local communities. A well-planned network of urban, rural and bushland areas and responsive infrastructure and transport systems will support strong, healthy communities.



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STRENGTHENING PHYSICAL CHARACTER AND HERITAGE

Goal 1 Retention of the city's distinctive character

Sensitive planning, building design and construction integrate with Bay and bushland characteristics and our subtropical climate to preserve the elements of our regional identity and heritage that are loved by the community.

Goal 2 Sustainable settlement patterns

A series of distinct neighbourhoods link to a network of dynamic activity centres within a compact urban footprint, and keep the natural landscape setting of the Redlands intact.

Goal 3 Maximum access to views and breezes

Environmentally sensitive planning and development make the most of public access to views, Bay breezes and fresh sea air.

Goal 4 Redlands farmland

Agricultural land is retained for primary production and to reflect the Redlands' farming heritage, maintain significant rural landscape values and to feed future populations.





MUNITY JLTURE



PLANNING FOR A LIVEABLE CITY

Goal 5 Sustainable carrying capacity

Careful land use planning manages or caps population growth, providing lifestyle and housing choices for the people of the Redlands while protecting the environment.

Goal 6 Liveability and quality of life

Residential and commercial areas, streets and pathways are designed to be friendly, inclusive, equitable and safe, and promote physical activity, social connections and cultural vitality.

Goal 7 Housing options meet different needs

A mix of housing suitable for all household groupings makes efficient use of land within the urban footprint and encourages a range of affordable housing options which include the retention of existing low density residential options and protection from intensification or encroachment of other uses.

Goal 8 Vibrant commercial centres

Attractive, well-planned commercial centres, with cultural and recreational elements and good public transport, provide hubs for people of all ages to work, shop, relax and socialise.

Goal 9 Creative approaches to design

Rich community engagement that includes creative artists and designers enhances planning and design of new developments, streetscapes, parks and landmark civic spaces.



PRIORITISING PUBLIC INFRASTRUCTURE

Goal 10 The right social infrastructure

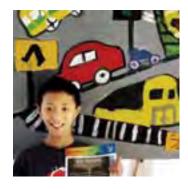
Well-located community facilities distributed across the Redlands respond positively to the community's needs for meeting and social spaces and delivery of services.

Goal 11 Connections within and around the Redlands

In line with sustainability; new transit systems, improved roads, car parks and public transport options to keep pace with demand; and increase connectivity in and around the Redlands, and most notably with the Bay islands, Brisbane and the Gold Coast.

Goal 12 A better system of pathways

Safe pedestrian and cycling pathways and crossings are designed to suit everyone, including older people, children and people using wheelchairs and battery-operated light vehicles.







...recognising environmental sensitivities and the distinctive character, heritage and atmosphere of local communities.

MAXIMISING GREEN SPACES

Goal 13 Green, shaded city

Green leafy parklands, selective planting in nature strips, and natural landscaping between buildings and houses all contribute to shading our streets, supporting flora and fauna habitats and beautifying the city.

Goal 14 **Much-loved parklands**

Well-designed, well-located foreshore and bushland parks, active and passive parks, village greens and local parks spread equitably across the Redlands are attractive places for all.



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BREAKTHROUGH: SUSTAINABLE REDLANDS STUDY

A strong theme running through *Redlands 2030* is the need to balance population growth with the Redlands lifestyle and the natural environment. The community expressed a strong desire for population numbers to stay within the carrying capacity – the number of people the local environment can support without significant negative impacts.

To achieve the goal of a **sustainable carrying capacity** for the Redlands, Council is commissioning a study that identifies sustainable population and dwelling numbers for the Redlands, bearing in mind the vision and values of *Redlands 2030*.

This study will inform future planning, including the review of the Redlands Planning Scheme and associated strategies.





MEASURING OUR PROGRESS

INDICATOR	TARGET
Population growth (State of the Environment Report)	Annual population figures meet the objectives set in line with agreed carrying capacity.
How well we manage growth and development (Annual residents' survey)	Establish baseline and increase level of community satisfaction with how Council manages the city's growth, development and housing diversity
The amount of land used for rural or agricultural purposes (Spatial mapping)	The urban footprint as defined by the <i>South-East Queensland Regional Plan</i> is not extended into rural or agricultural areas
Use of public transport (Data collection)	Increase use of public transport to 8% of all trips by 2011. Then set new targets in line with review of Council's Transport Plan.
Maintaining our lifestyle and local identity (Annual residents' survey)	Establish baseline and increase the percentage of Redlands residents who agree that Redland City is 'a good place to live'.

DAYTRIPPERS, OVERNIGHTERS AND SHORT TERM HOLIDAY-MAKERS CAN CHOOSE FROM A RANGE OF ACCOMMODATION ON THE ISLANDS

AWELL THOUGHT OUT AND MANAGED ECONOMY IS A MUST

USE THE NATURAL ATTRIBUTES OF OUR AREA TO GUIDE BUSINESS DEVELOPMENT

THE MORE LOCAL
JOBS THE BETTER
REDUCES THE
IMPACT OF
CONGESTION

SUPPORT LOCAL BUSINESS EXPAND
ECO-TOURISM AND
QUALITY
EDUCATIONAL
EXPERIENCES









SUPPORTIVE VIBRANT ECONOMY

Businesses will thrive and jobs will grow from opportunities generated by low impact industries, cultural and outdoor lifestyle activities, ecotourism and quality educational experiences.



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PROMOTING A SELF-SUFFICIENT ECONOMY

Goal 1 Supportive business infrastructure

Small to large businesses are thriving, served by affordable access to quality infrastructure, including IT facilities, high-speed broadband communications, purpose-built business parks and good transport.

Goal 2 The right businesses

Environmentally responsible businesses and technology-based industries are attracted by a range of incentives for start-ups and incubator projects and a convergence of like-minded creative and entrepreneurial business leaders.

Goal 3

Dynamic creative industries

Artists and cultural facilities contribute to the Redlands economy by developing creative enterprises, cultural attractions, new media and other creative industries.

Goal 4

Redeveloped commercial centres

New office space and commercial buildings, especially those located in the activity centres of Cleveland, Victoria Point and Capalaba, provide opportunities for expanded retail, entertainment, hospitality and professional business services.

Goal 5

Support for working families

Excellent childcare options support parents' participation in the workforce and ensure that children are cared for in a safe, family-friendly environment.



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GROWING LOCAL JOBS

Goal 6

Opportunities to work locally

The location of government offices, the growing community services sector, support for small businesses and low impact industries provide residents with diverse employment and career options close to where they live.

Goal 7

A vibrant home business culture

Individuals and families can successfully apply their skills and business acumen from home-based businesses which provide work-life balance and contribute to neighbourhood amenity.

Goal 8

Business opportunities

Businesses grow and flourish by building on regional advantages like the Redlands' climate, sensitive marine environment, rural settings and outdoor lifestyle.

Goal 9

Successful social enterprises

Innovative social enterprise businesses offer new employment options for marginalised sectors of the community, and provide services and products for both public and private sectors.



DEVELOPING SKILLS

Goal 10

Quality education

Primary, secondary and tertiary education institutions provide quality broad-based local education and support the needs of local businesses.

Goal 11

Specialist training centres

A Redlands marine research centre and an Indigenous knowledge centre attract national and international students and contribute to the local economy as exporters of knowledge.

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STRENGTHENING THE TOURISM INDUSTRY

Goal 12 Flourishing ecotourism

Our beautiful physical environment and cultural heritage position the Redlands as a destination of choice and shape educational ecotourism experiences which support community, environmental, Indigenous and economic aspirations.

Goal 13 Diverse tourism accommodation

Tourists can choose from a range of accommodation options, from caravan parks, backpacker and research accommodation to five-star apartments, healing centres and rural living experiences.

BREAKTHROUGH: REVITALISING CLEVELAND AND CAPALABA HEARTS

Once master plans for **redeveloped commercial centres** of Cleveland and Capalaba are finalised in 2010, Council will take an entrepreneurial approach to invigorating these important regional centres. Council will proactively recruit businesses, education and service providers as well as encourage a range of housing options to position the Cleveland and Capalaba hearts as thriving principal regional centres.

to boost our economy and create local jobs, both important *Redlands 2030* goals.

BREAKTHROUGH: INCREASING EDUCATION OPTIONS

Quality education choices in the local area are important to residents, particularly young people, and to businesses that need skilled staff. Council will pursue partnerships with TAFE and other tertiary education and training providers that enable Redlands residents to pursue education opportunities in their own community. New education opportunities will attract new resources and energy into the broader community and stimulate economic development.



Businesses will thrive and jobs will grow...



MEASURING OUR PROGRESS

MEASONING CONTINUANESS		
INDICATOR	TARGET	
The number and types of jobs available in the Redlands (Data collection)	Establish baseline and increase the percentage of the local workforce who are employed within the Redlands by 2016.	
The number of and type of businesses being attracted to Redlands (Data collection)	Establish baseline and increase the number of the following businesses: • information media and telecommunications • scientific and technical services • creative industries.	
The education and learning opportunities which are available in Redlands	Establish baseline and increase the number of tertiary courses delivered in Redlands in partnership with TAFE, tertiary and other education providers.	









STRONG AND CONNECTED COMMUNITIES

Our health, wellbeing and strong community spirit will be supported by a full range of services, programs, organisations and facilities, and our values of caring and respect will extend to people of all ages, cultures, abilities and needs.



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BUILDING COMMUNITY SPIRIT AND BELONGING

Goal 1

An egalitarian and inclusive community

The Redlands is a place of caring, friendly and supportive people, where all residents have access to a rich community life, regardless of circumstances, family type, age or place of residence.

Goal 2 Sense of place

Residents value their distinctive rural, urban, coastal and island communities and the safe, relaxed, friendly and peaceful atmosphere of the Redlands.

Goal 3

Stories of place

The people who have shaped our history and the special attributes of neighbourhoods, localities, heritage sites and geographic features are recorded and communicated as stories that reinforce our sense of belonging.

Goal 4

Incubators of creativity and community spirit

Festivals and events across the Redlands provide opportunities for creativity, leisure and economic stimulus and bring together broad cross-sections of cultural and community groups, residents and visitors.

Goal 5

A great place to grow up

Accessible and affordable community facilities, services, programs, activities and events, designed by, with, and for children and young people, encourage them to feel included, display their culture and interact in a safe environment.







SAFEGUARDING COMMUNITY WELLBEING

Goal 6

A healthy community

Physical, mental and spiritual wellbeing is promoted and supported by dedicated organisations; and high quality health care facilities and services including additional health centres, palliative care facilities, infrastructure to support home nursing and specialist medical services meet the needs of a growing and ageing community.

Goal 7

Safe people and places

The Redlands is safe and crime levels are low because residents, businesses and visitors respect others, their property and the environment.

Goal 8

Indigenous communities achieve their goals

Practical responses to priorities identified in Indigenous community planning deliver improved services and outcomes for Indigenous people.

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Goal 9 Access to affordable housing

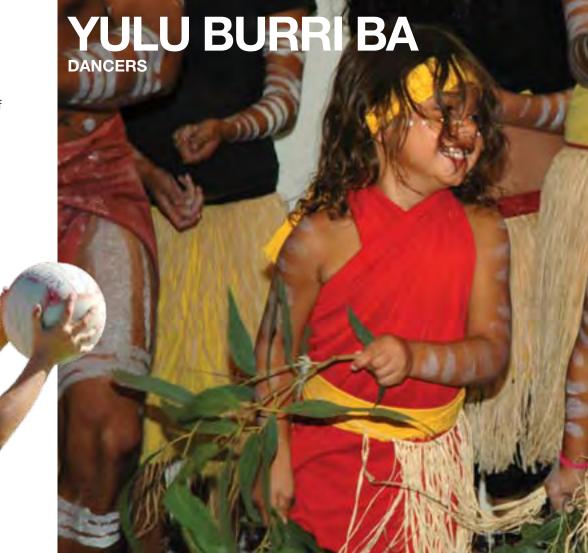
Developers, housing organisations, special initiatives and a range of proactive land and social policies ensure an adequate supply of affordable housing for low and moderate income earners and those at risk of homelessness.

Goal 10 **Ageing well**

Improved aged care, widespread and coordinated services and networks, accessible transport and community facilities and a range of home support options meet the individuals' ongoing needs and aspirations as people grow older.

Goal 11 Responsive social infrastructure

Easily accessible facilities, services and networks cater for the needs of a diverse community to participate fully in arts, heritage and culture, sport and recreation, community development and lifelong learning.



IFELOCAL SYSTEMS



BUILDING ON LOCAL STRENGTHS

Goal 12

Resources for clubs and organisations

Practical support builds and strengthens community-run organisations through strategic planning, grants, leased facilities, volunteer programs, shared resources and innovative partnerships.

Goal 13 An active community

The community enjoys the many pathways, tracks, trails, skateparks and outdoor, indoor and water-based recreational activities and sports on offer, and community sports centres provide convenient access for community participation and social support.

Goal 14 Inclusive schools

In all suburbs, schools are a vibrant focus of activity for the whole community, offering opportunities for lifelong learning, sports, arts, leisure and interaction among all generations.

Goal 15 **Thriving arts scene**

Local and visiting artists are eager to develop and share their skills and insights to create a vibrant city which has inviting arts centres, multi-purpose arts hubs and art in public places.



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BREAKTHROUGH:

SOUTHERN REDLANDS HEALTH AND WELLBEING CENTRE

The Redlands will need additional infrastructure to achieve its goal of a **healthy community**. Council is pursuing opportunities in partnership with Queensland Health to develop an innovative community wellbeing hub in the southern Redlands. This wellness hub would incorporate a community centre, health services and an aquatic facility to cater for the needs of people in the growth areas of the southern Redlands as well as those from the Southern Moreton Bay Islands and Mount Cotton.

BREAKTHROUGH:YOUTH ENTERPRISE CENTRE

Redlands people want the Redlands to be a great place to grow up.

Council and The Cage Youth Foundation will open a Youth Space in Capalaba in 2010 that will provide new opportunities for young people to learn skills, start businesses, get support, make connections and have fun.

The Cage Youth Foundation will manage the space, providing recreation activities, skills development, social enterprise projects and outreach services.





...extend to people of all ages, cultures, abilities and needs.

MEASURING OUR PROGRESS

INDICATOR	TARGET	
Community spirit and sense of belonging (Annual residents' survey)	Increase the percentage of people who feel they are part of the community.	
How safe people feel in their community (Annual residents' survey)	Increase the percentage of the population who are satisfied with safety in their neighbourhood and feel safe within local centres in the Redlands.	
Level of support available to achieve a just and supportive community (Annual residents' survey)	Increase the percentage of people who feel support services are available locally when they need them.	









INCLUSIVE AND ETHICAL GOVERNANCE

Deep engagement, quality leadership at all levels, transparent and accountable democratic processes and a spirit of partnership between the community and Council will enrich residents' participation in local decisionmaking to achieve the community's Redlands 2030 vision and goals.



ENGAGING COMMUNITIES

Goal 1 Broad, rich and deep engagement

Important decisions in the Redlands are routinely based on respectful engagement with the community, including under-represented voices, through creative and traditional engagement activities and consultative mechanisms.



Goal 2 An informed community

The community is educated and empowered to participate in local decision-making in a meaningful, constructive manner, and informed, proactive citizens are a driving force in Council's inclusive planning processes.

Goal 3 **Effective communication**

Constructive relationships and regular, clear communication between Council and Redlands communities support authentic community involvement in planning, decision-making and implementation for the benefit of all.

Goal 4 **Good citizenship**

Individuals within the community act responsibly based on information and education rather than regulation and enforcement.







DEVELOPING LEADERSHIP

Goal 5 **Strong Council leadership**

Councillors and senior managers successfully lead the development of plans, policies and local laws that significantly improve the community's wellbeing.

Goal 6 Youth representation in decision-making

Local young people are encouraged to take an active part in leadership and decision-making processes and play a primary role in designing, implementing and running programs, services and facilities for their peers.

Goal 7 **Strong community governance**

Quality leadership, management and administration of community organisations and clubs contribute to the strength and knowledge of Redlands communities.

Goal 8 A strong partnership with other levels of government

Council has a good relationship with state and federal governments and other regional councils, understands and represents the community's needs and is successful in advocating on the community's behalf.

Goal 9 **Succession planning**

Leaders plan for the future and promote continuity by ensuring others are trained to take their places and represent future generations.

DEMONSTRATING ACCOUNTABILITY

Goal 10 **Council responsiveness**

Council's decision-making and reporting processes are transparent and accountable and its service delivery is efficient and based on a good understanding of the community's needs and views.

Goal 11 Paying our way

Community priorities are delivered through a fair and equitable rates system, special levies and contributions, fundraising events, government grants, partnerships, voluntary public involvement, prudent Council expenditure and good management of public funds.

Goal 12 The living plan

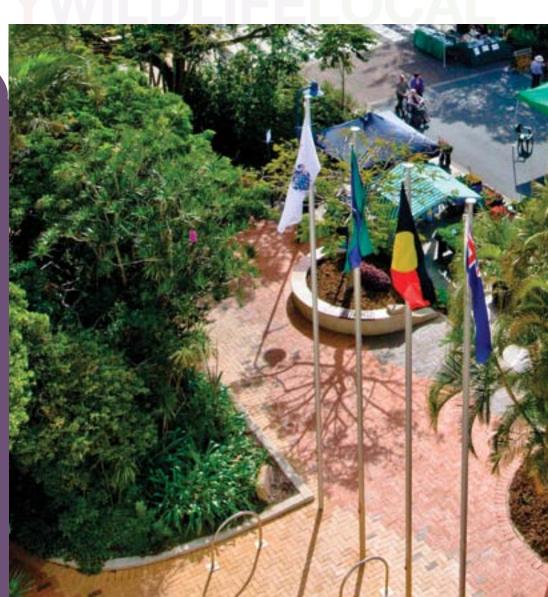
Council and the community demonstrate commitment to implementing the Redlands 2030 community plan and reporting on progress to achieve the plan's outcomes and aspirations.

BREAKTHROUGH: REDLANDS 2030 COMMUNITY COMMITTEE

To make sure Redlands 2030 is a living plan, Council will establish a community committee to assist in monitoring and measuring the plan's effectiveness. The Redlands 2030 Community Reference Group enriched the development of this plan, providing advice and feedback from across our diverse community. Now Council and the community want to build the momentum with a newly established committee and continue to work together to ensure the plan is delivered.

BREAKTHROUGH: BETTER COMMUNICATION, STRONGER ENGAGEMENT

Redlands 2030 goals include an informed community and broad, rich and deep engagement. Buoyed by the community's enthusiastic response to creative techniques and intensive engagement in developing this plan, Council will develop a new community engagement strategy and new ways to communicate on a broader range of issues.





...participation in local decision-making to achieve the community's Redlands 2030 vision and goals.

MEASURING OUR PROGRESS

INDICATOR	TARGET
Opportunities to have a say about important issues (Annual residents' survey)	Establish baseline and increase the percentage of the population who feel they have the opportunity to have a say about important issues.
Satisfaction with access to information (Annual residents' survey)	Establish baseline and increase the percentage of the population who are satisfied they are able to access high quality clear information about Council and the way it works.
Accountability (Data collection)	Provide regular reports to the community outlining progress in achieving this community plan and develop online reporting for indicators.

Redlands 2030 is a living plan which will be at the forefront of Council's planning...

NEXT STEPS

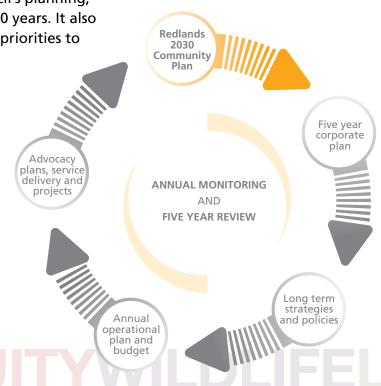
Redlands 2030 is a living plan which will be at the forefront of Council's planning, policies and strategies and the community's own plans for the next 10 years. It also provides a basis for Council to articulate this community's vision and priorities to other levels of government, as shown in the diagram below.

Redlands 2030 will inform Council's corporate plan, long term financial plan, asset management plans and operational plans so that it is embedded in the way Council does its business. Annual operational reporting will clearly show how Council's activities contribute to achieving the community's goals.

A community committee will help drive the implementation of *Redlands*

2030, assisting with monitoring goal achievement and measuring effectiveness. Progress on the targets and breakthroughs will be reported annually and the community will be invited to update Council's interactive *Redlands 2030* web pages with actions, bright ideas and projects that advance the plan.

The plan will be reviewed, with community input, every five years.



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ACKNOWLEDGEMENTS

Redland City Council wishes to acknowledge the vision, passion and commitment of the Redlands community in creating this plan. The process was enriched by the detailed reflection, late night debate and strong overview of the *Redlands 2030* Community Reference Group as well as the thoughtful contributions from members of the Online Community Feedback Network and all those who participated in surveys, consultations, summits, workshops, creative programs and other activities.

We are grateful for the expertise of The Phillips Group in the engagement, analysis and drafting phases of this project, and 99 Consulting for their refining of the final plan based on community feedback. The contribution of staff and students from the Gateway South Institute of TAFE was of great assistance in various engagement activities, including early morning breakfast events. Redlands media were helpful in their coverage of topics and events and assisted in encouraging community input and debate.

Senior managers and staff from across Council provided their professional skills, participation as volunteers in facilitation and recording, attendance at workshops and diligent participation in the *Redlands 2030* Project Control Group. Council's Marketing and Communications Group and Corporate Planning, Performance and Risk provided outstanding support throughout all stages of the project.

Redlands 2030 was managed from its initial planning in 2008 to its adoption in 2010 by Council's Community and Social Planning Group.

Redlands 2030 Community Reference Group

Helen Daintree Jan Smith Lee Shipley Patricia (Trish) Robins Steven Fennell Nancy Olsson Lindsay Hackett Genevieve Gall Vanessa Mogg Wendy Laraghy Dolly Olsson Gino Orticio Karolyn Campbell Judy Mayfield Jenny Clapham John Marrson Lynn Roberts Spiros Mikronis

Trevor Berrill Phil Eldridge Garry Hargrave Tony Christinson Megan McCormack Jane Shute Sherren Greeff Clifford Shute Anne Palmer Simon Baltais Lavinia Wood Greg Pelka Elisha Brinnand Sarah McCann Bronwyn Elliott Colin Thomson Leena Brooks Anita Plath Paul Moynagh Glenn Crompton Scott Edwards Carolyn Brammer Jennifer Schoof David Ingram Aunty Joan Hendriks Debra Wilson Lynn Quirk Ian Bridge Neale Campbell Leann Bridge Paul Turner Lynda Smith Shirley Edwards

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Arts project images:

Photographers:

Lee Shipley Chris Dew

Special note:

In memory of Marlene Magee







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