



EDB Postgres on IBM Power Systems and IBM Spectrum Scale

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Digital Transformation

Organizations have a business imperative to transform digitally.

- Data must be harvested for greater value.
- Enterprises must use digital assets to enrich their own customers' experience.
- Operations and business processes must become more automated.
- Applications must become more intelligent.



Systems must be modernized to respond in real time to customer needs and increase profit margins.

Success in Transformation Means Market Success

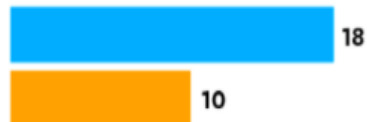
‘Digital Leaders’ outperform ‘Digital Laggards’

Based on 2012–2014 data from 344 enterprises listed on U.S. exchanges.

3-YEAR AVERAGE GROSS MARGIN



3-YEAR AVERAGE OPERATING MARGIN



3-YEAR AVERAGE PROFIT MARGIN



“Leading organizations are more likely to have a comprehensive data acquisition strategy and differentiate themselves from competitors based on their data platform.”

Source: Harvard Business Review,
January 2017



The Data Platform

The Data Platform is the fundamental element of digital transformation in the enterprise infrastructure.

Organizations need data platforms that can integrate data from across multiple sources to better support modernization and the creation of actionable insights.



Data Platform: Open Standards

Solutions based on open standards are better able to integrate disparate databases from across the data center.

Data platforms that utilize open standards are better positioned for digital transformation initiatives.

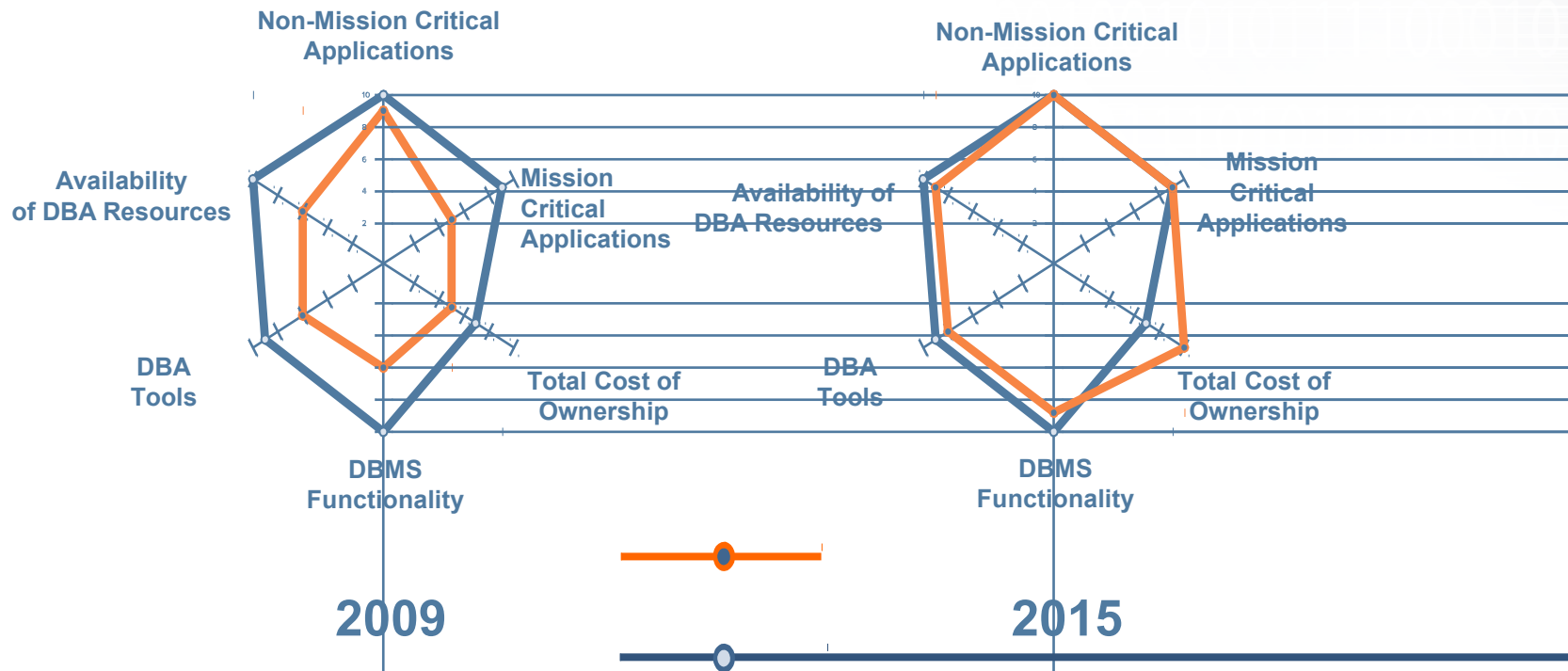


By 2018, more than 70% of new in-house applications will be developed on an OSDBMS, and 50% of existing commercial RDBMS instances will have been converted or will be in process.

Source: Gartner, State of Open-source RDBMs, 2015, published April 2015

Data Platform: Open Standards

Gartner: Relational OSDBMS has matured and today can be considered as a standard infrastructure choice for a large majority for new enterprise applications.



Source: Gartner, *State of Open-source RDBMs, 2015*, published April 2015

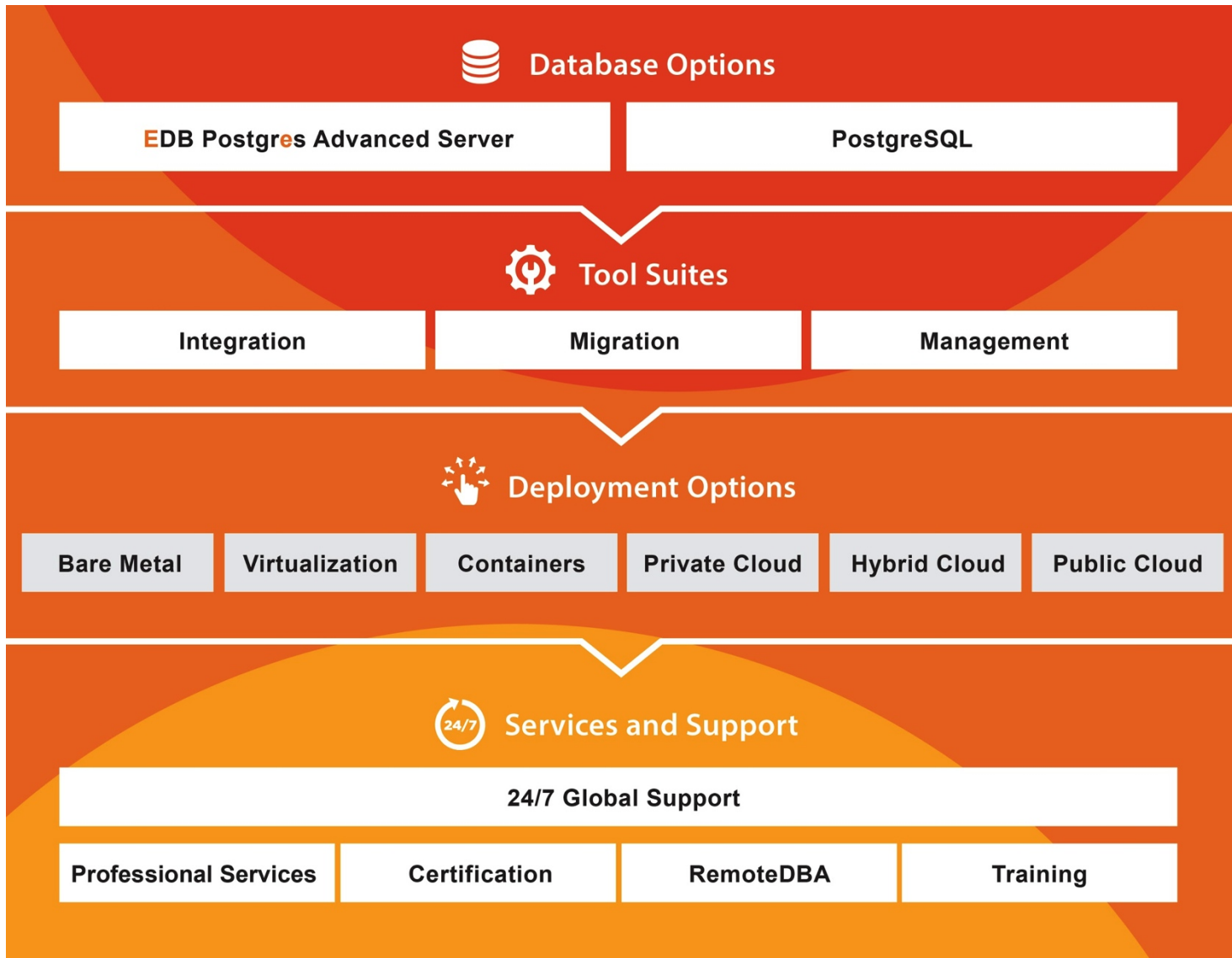
Mission:

To deliver the premier open source multi-model data platform for new applications, cloud re-platforming, application modernization, and legacy migration. Our platform integrates the EDB Postgres platform with adjacent technologies for hybrid cloud management, data integration and data warehouse. Our customers benefit from the highest performing, most reliable, flexible, open, and cost-effective data management platform available. We envelop our customers with deep expertise and best practices supporting achievement of their goals.

Vision:

To be the strategic multi-model open source data platform for enterprises driving toward digital transformation

What we sell: EDB Postgres Platform

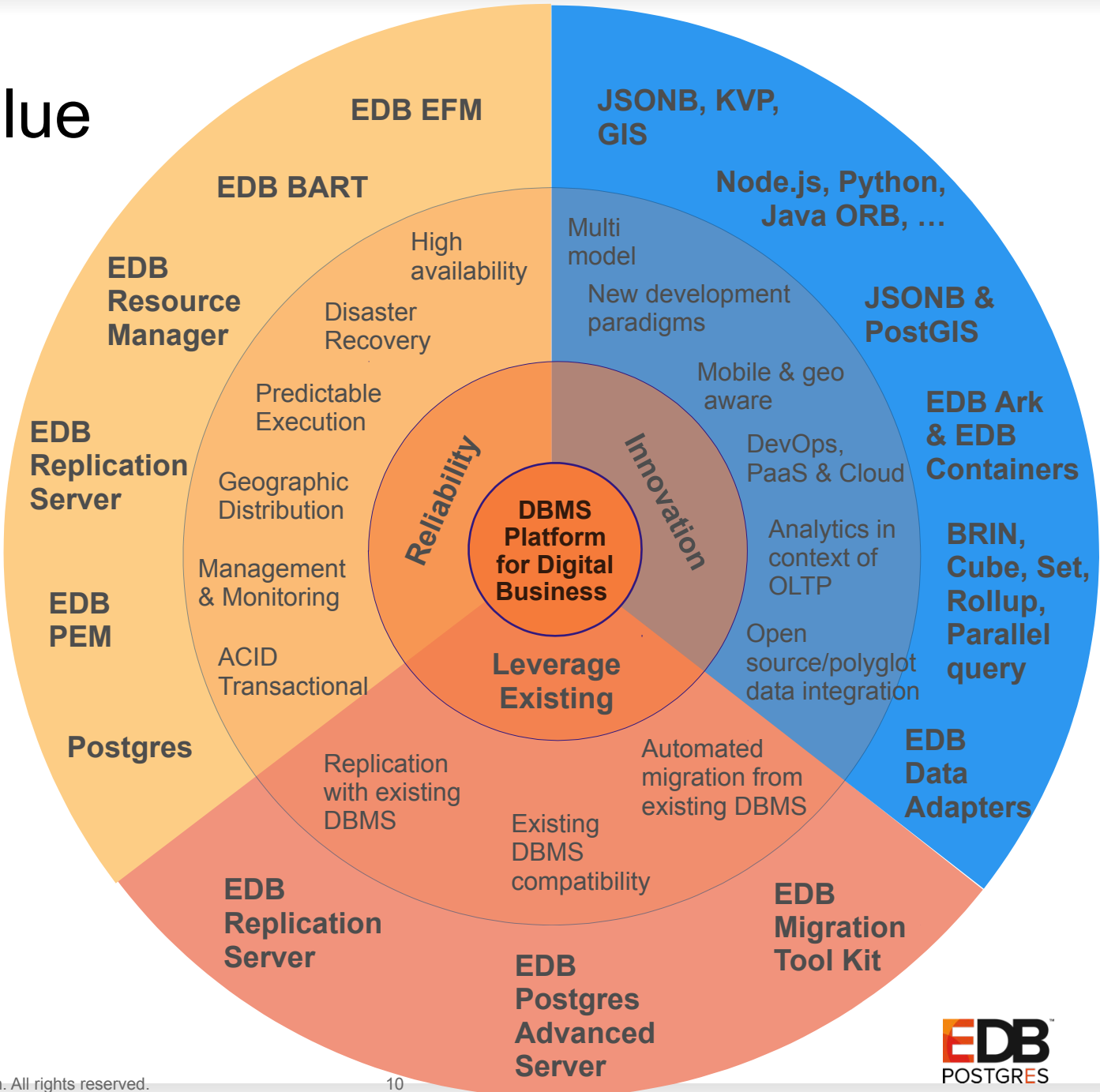


What we sell: EDB Ark

DBaaS for Hybrid Clouds



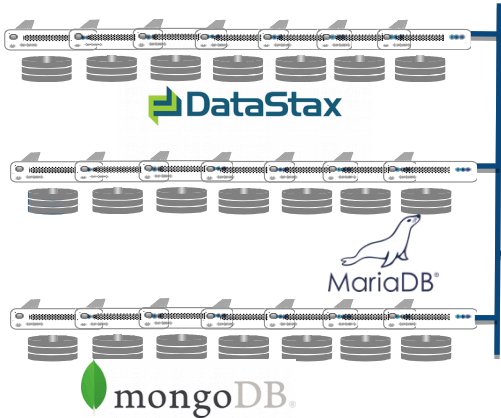
Product Value Map



Data Management Landscape



Event Data Capture



Highly Available & Scalable ACID Multi-model DB

- SQL
 - Key/value
 - JSON
 - Geospatial
- Integration
- Hadoop
 - Mongo
 - MySQL
- Oracle compatibility
- Replication to/from
- SQL – Server
 - Oracle



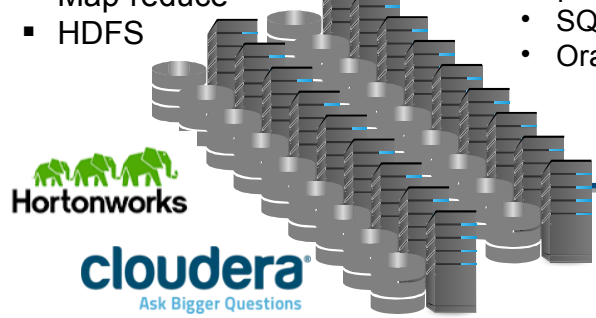
Legacy Systems

- ERP
- CRM

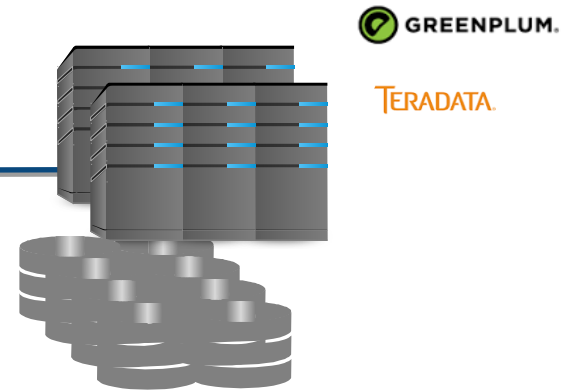


Big Data

- Hadoop
- Map-reduce
- HDFS



Data Warehouse



Pricing Model

- Flexible, stratified, core-based (2015) pricing model
 - UniCore (universal core) pricing allows universal deployment: on-premises, Virtual/Container, Public, Private, Hybrid Clouds
 - EDB Postgres Enterprise (\$1750/uc), Standard (\$1225/uc)
 - EDB Ark – DBaaS (\$0 EDB; \$250/uc PGSQL)
 - Cloud pricing - starting at hourly
 - Custom OEM Embedded and SaaS deals
 - “Fair exchange of value” negotiating principle
- Category leading price-performance
 - Prices enable 80% of enterprise workloads on EDB Postgres for 10-20% of cost EDB Ark \$0 with EDB Postgres (PGSQL=\$250/uc)
 - Favorable subscription model - pay only for usage
 - Take your subscription anywhere

Recent EDB Postgres Platform Announcements



EDB Postgres Advanced Server 9.6

- Migrate more applications from Oracle and support ISVs
- Manage larger data sets
- Faster analytic queries
- Build more robust clustering, scale out & integration solutions
- Improved monitoring

pgAdmin 4

- New web based administration and development tool

FDW for Hadoop

- Certification with Spark

Backup and Recovery 2.0 Beta

- Faster backups with block level incremental change capture

Replication Server 6.1

- Updated support for Oracle 12c, SQL Server 2012
- Parallel replication for multi master improves performance with multiple active nodes

EDB Postgres Ark 2.1

- Available on over 10 AWS regions
- Support for OpenStack Mitaka Release (Newton / Ocata underway)

Upcoming EDB Postgres Platform Updates



EDB Postgres Platform Containers for Docker and OpenShift

- Easy to configure Postgres clusters running in Containers with read scale and HA

EDB Postgres for Pivotal Cloud Foundry

- Service Broker API for creating, binding/unbinding, archiving and terminating databases
- Option to use EDB Postgres Ark to manage Highly Available and custom defined database engines

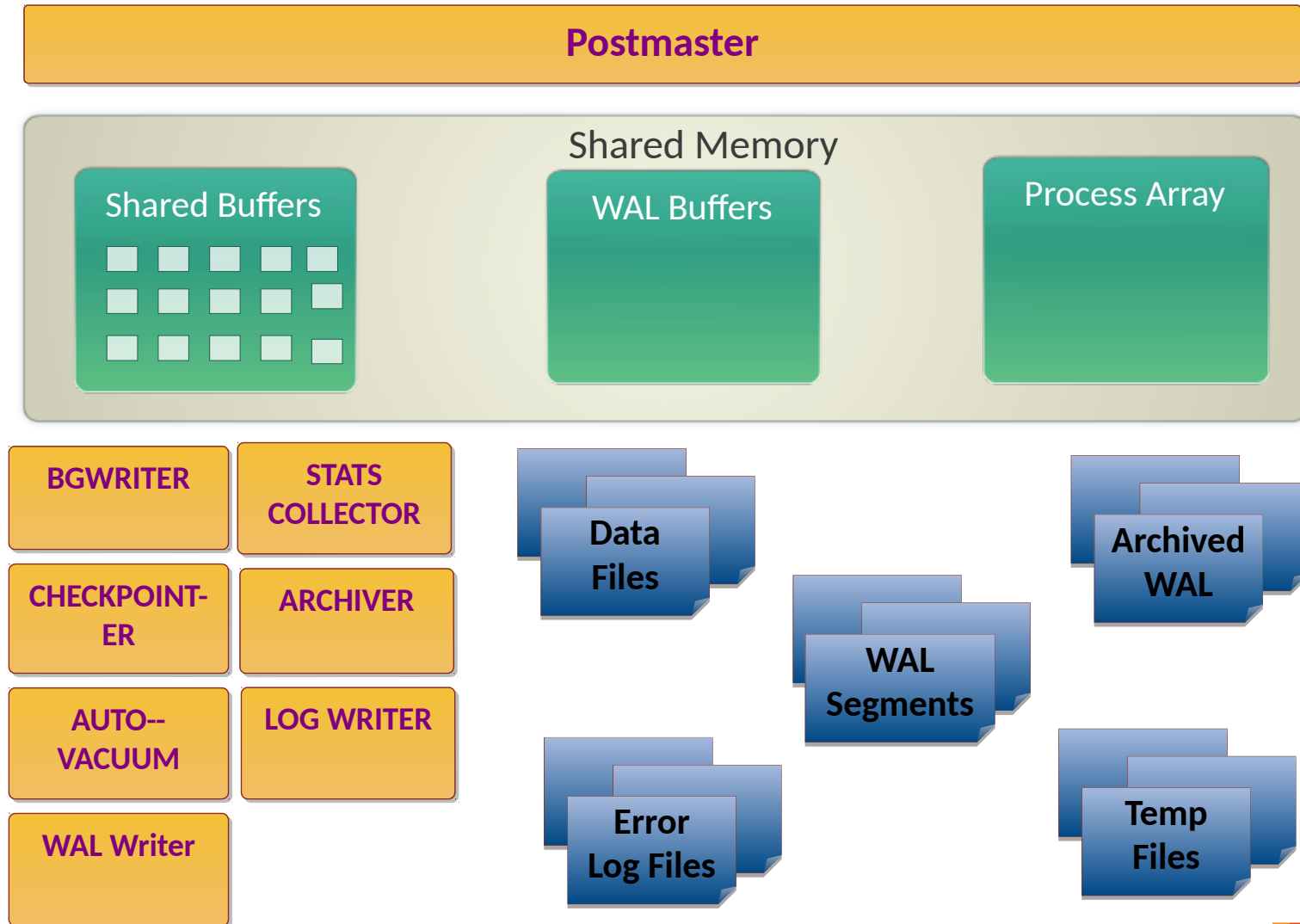
EDB Postgres Enterprise Manager 7

- Easier to use tools and wizards for Managed Servers

EDB Postgres Ark 2.2, 2.3

- Simplified Setup Wizard
- Support for RHEL Subscription Services
- Deploy on MS Azure
- Resource Utilization Reporting
- License Management

Process and Memory Architecture



Flexible Deployment onto Disk

- Split onto separate physical disks with a matching I/O pattern.
- The Write Ahead Log (WAL) has a sequential I/O pattern.
- Postgres Data Files have a random I/O pattern.
- Consider separating data files, WAL and the OS.
- First move WAL to fastest disk, then your active data.
- Use tablespaces for tiering of the data.

Disk #	Type	Purpose	File System	Profile
1	7.2k or 10k SAS	Operations System	ext4 or FXS	Sequential, Random
2	10k or 15k SAS with 1GB write-back battery backed cache or SSD	Write Ahead Log (WAL)	ext4 or FXS	Sequential
3	RAID -1	Postgres Data Files [0-6 months]	ext4 or FXS	Random
4	RAID -2	Postgres Data Files [6 months - 1 year]	ext4 or FXS	Random
5	RAID -3	Postgres Data Files [1 - 7 years]	ext4 or FXS	Random
6	SSD or SATA Drive	Postgres Indexes	ext4 or FXS	Random

Query Planner Settings

- **random_page_cost** (default 4.0) - Estimated cost of a random page fetch, in abstract cost units.
 - Reduce this value to be closer to 1 (equal to `seq_page_cost`) to take let Planner know to prefer index scans. This will take advantage of SSD performance for random access.
 - Can be controlled at a tablespace level so each disk can be optimized for it's technology
- **seq_page_cost** (default 1.0) - Estimated cost of a sequential page fetch, in abstract cost units. May need to be reduced to account for caching effects. Must always set `random_page_cost` \geq `seq_page_cost`.
- **effective_cache_size** (default 4GB) - Used to estimate the cost of an index scan. Rule of thumb is 75% of system memory.

Memory Settings

- **shared_buffers** (default: 128MB) - Size of shared buffer pool for a cluster.
- **temp_buffers** (default: 8MB) - Amount of memory used by each backend for caching temporary table data.
- **work_mem** (default: 4MB) - Amount of memory used for each sort or hash operation before switching to temporary disk files.
- **maintenance_work_mem** (default: 64MB) - Amount of memory used for each index build or VACUUM.
- **wal_buffers** (default: -1, autotune) - The amount of memory used in shared memory for WAL data. The default setting of -1 selects a size equal to 1/32nd (about 3%) of shared_buffers.

Database Compatibility for Oracle in Advanced Server



SQL extension support

- Decode, NVL, Substr, NVL2
- Date/time functions: add_months, extract, next_day

DBMS_AQ advanced queuing support



PL/SQL support

- REF Cursors, Implicit and explicit cursors
- Looping, variable declarations, conditional statements
- Nested Sub Procedures & Functions
- Collections: Associative Arrays, Varrays, Nested tables
- Bulk binding
- Named parameters
- User Defined Exceptions
- Explicit Transaction Control
 - within a stored procedure



Tools

- EDB*Plus – SQL*Plus look-a-like
- EDB*Loader – SQL*Loader equivalent
- EDB*Wrap – similar to the PL/SQL wrapper
- EDB Resource Manager – similar to Resource Profiles

• Features

- Packages
- Stored procedures
- Functions
- Triggers
- Hints & Parallel Hints
- Database Links
- Hierarchical Queries
- Synonyms – Public and Private
- Sequences
- OLD and NEW
- Rownum
- Object types
 - Create type ... as object
 - Create type ... as table
 - Create type ... as varray
 - Constructor and collection methods
- Users/Roles
- Dynamic SQL
- Password Profiles



Database Compatibility for Oracle in Advanced Server



Data Types

- Integer, number, char, double precision, float, varchar2, blob, clob, xmltype, rowid

Oracle-like Data Dictionary

- ALL_, DBA_, USER_ views
- Most commonly accessed views

Diagnostics - DRITA

- System and session waits
 - Not exposed in PostgreSQL
 - Part of Advanced Server
- Statspack-like reporting

Support for Functions:

- REGEXP_INSTR
- REGEXP_COUNT
- REGEXP_SUBSTR

Oracle compatible partitioning syntax

Oracle compatible Materialized Views

- Package Support for:

- DBMS_ALERT
- DBMS_AQ
- DBMS_CRYPTO
- DBMS_JOB
- DBMS_LOB
- DBMS_LOCK.sleep
- DBMS_MVIEW
- DBMS_OUTPUT
- DBMS_PIPE
- DBMS_PROFILER
- DBMS_RANDOM
- DBMS_RLS
- DBMS_SCHEDULER
- DBMS_SQL
- DBMS_UTILITY



- Package Support for:

- UTL_HTTP for web server communications
- UTL_URL
- UTL_TCP
- UTL_FILE
- UTL_MAIL
- UTL_SMTP
- UTL_ENCODE

Our Development Focus



EDB continues to driver core enhancements to the internals of the PostgreSQL engine, e.g. parallelism, parallel I/O, and partitioning.

EDB Postgres Ark is delivering on the multi-cloud self-service provisioning vision.

While moving forward with Oracle compatibility, we are also experimenting with and commercializing new application models.

IBM Power Systems guarantees the S822LC for Big Data system built with POWER8 delivers at least a 1.8X price-performance advantage versus x86 based servers when running a virtualized customer application/workload based on EnterpriseDB Postgres 9.5.

1.8X price-performance means that the customer's documented throughput performance on the S822LC POWER8 divided by the sum of the price of the system and associated EnterpriseDB licenses will be at least 1.8 times that of the customer's documented throughput performance on the x86 based system divided by the sum of the price of the comparable x86 system and associated EnterpriseDB licenses

EX: If transactions per second on the S822LC are 18,000 and 10,000 on the x86 based system, while the price of the S822LC and associated EnterpriseDB licenses is \$10,000, and the price of the x86 based system and associated EnterpriseDB licenses is \$10,000, then the Throughput Performance Per Price would be exactly 1.8 times advantaged and the guaranty would be met."

The IBM Power S822LC for Big Data server (20-core/2.92 GHz 256GB memory, 4 TB SATA Storage) must be purchased from IBM or an authorized IBM Business Partner prior to June 30, 2017. The guarantee period is valid for three (3) months from the date of purchase. The x86 based systems must be comparably configured branded servers from Cisco, Dell, or HP and the client is responsible for all EnterpriseDB licenses.

1.8 X price-performance means that the customer's documented throughput performance on the S822LC POWER8 divided by the sum of the price of the system and associated EnterpriseDB licenses will be at least 1.8 times that of the customer's documented throughput performance on the x86 based system divided by the sum of the price of the comparable x86 system and associated EnterpriseDB licenses



Remediation: IBM will provide additional performance optimization and tuning services consistent with IBM Best Practices, at no charge. If unable to reach guaranteed level of price-performance, IBM will provide additional equally configured systems to those already purchased to reach the guaranteed level of price-performance.

Notes:

1. Client's POWER8 Machine and the x86 Machine must be running at similar utilization rates. Eligible Machine and the Compared Machine must be partitioned with at least 4 equal sized partitions.
2. Client's POWER8 Machine's system performance cannot be constrained by I/O subsystem. Specifically, the I/O subsystem on the POWER8 Machines must achieve greater than or equal I/O bandwidth and operations per second than the x86 Machine.
3. Client's POWER8 Machine's physical memory must be the same or greater than the physical memory on the x86 Machine
4. Client is responsible for demonstrating comparable real-world representative workload between the POWER8 Machine and the x86 Machine through the use of the IBM provided tools and comparable tools on x86 systems.
5. 1.8x guarantee is based on list price for the x86 based server (Dell, Cisco, or HP) and list price for the IBM S822LC for Big Data.
6. EnterpriseDB Postgres Advanced Server 9.5 license are priced at \$1750 per core - EDB 9.5 <http://www.enterprisedb.com/products-services-training/subscriptions-power>

Scalable Cloud: Reduce DBaaS operating costs with Virtualized IBM Power Systems

EnterpriseDB Postgres Advance Server 9.5 on IBM Power S822LC for Big Data delivers 2.12x *price-performance leadership* over Intel Xeon E5-2699 v4 Broadwell

 	IBM Power S822LC for BD (20-core, 256GB, 22 VMs)	HP DL380 (44-core, 256GB, 22 VMs)
Server price <small>3-year warranty</small>	\$13,341	\$26,698
System Cost <small>Server + RHEL OS + EDB Annual Subscription @ \$1,750 per core (3yrs)</small>	\$119,640 <small>(\$13,341 + \$1,299 + \$105,000)</small>	\$258,997 <small>(\$26,698 + \$1,299 + \$231,000)</small>
EDB pgbench <small>Total Transactions per Second</small>	577,671 tps	588,901 tps
TPS/\$	4,828 tps/\$	2,274 tps/\$

2.12X
better

2.1X
per core performance

50%
Lower HW & solution costs

2.12X
Better Price-performance

• Results are based on IBM internal testing of single system in favor performance mode running multiple virtual machines with pgbench select only work load and are current as of August 25, 2016. Performance figures are based on running a 300 scale factor. Individual results will vary depending on individual workloads, configurations and conditions.

• IBM Power System S822LC for Big Data, 20 cores / 160 threads, POWER8; 2.9GHz, 256 GB memory, 2 x 1TB SATA 7.2K rpm LFF HDD, 10 Gb two-port, 1 x 16gbps FCA, EDB Postgres Advanced Server 9.5, RHEL 7.2 with KVM (22 VMs),

• Competitive stack: HP Proliant DL380 ; 44 cores / 88 threads; Intel E5-2699 v4; 2.2 GHz; 256 GB memory, 2 x 300GB SATA 7.2K rpm LFF HDD, 1 Gb two-port, 1 x 16gbps FCA , EDB Postgres Advanced Server 9.5, RHEL 7.2, KVM (22 VMs)

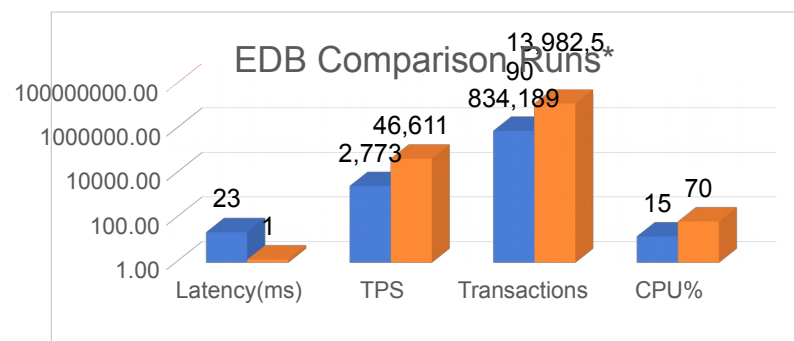
• Pricing is based on: S822LC for Big Data <http://www-03.ibm.com/systems/power/hardware/linux-ic.html>, EDB 9.5 <http://www.enterprisedb.com/products-services-training/subscriptions-power> and HP DL380 <https://h22174.www2.hp.com/SimplifiedConfigIndex>

V7000 Flash – 16X more efficient than Traditional SAN

EnterpriseDB Postgres Advance Server 9.5 on IBM V7000 Flash delivers **16X more transactions for a given time period** and **5X better price-performance** than traditional 15K RPM based SAN

	IBM V7000 Flash	Traditional 15K RPM 22 disk SAN
Storage price	\$243,133	\$70,711
License Cost <small>3 years support</small>	\$27,960 <small>(3*9,320)</small>	\$11,304 <small>(3*3,768.00)</small>
EDB pgbench <small>Total Transactions per Second</small>	46,611 tps	2,773 tps
TPS/\$	5.82 \$/tps	29.57 \$/tps

5.08X
better



16x More Transactions and Lower Latency
55% Higher CPU efficiency
5x Better Price-performance

Oracle vs. EDB TCO Comparison on IBM Power Systems

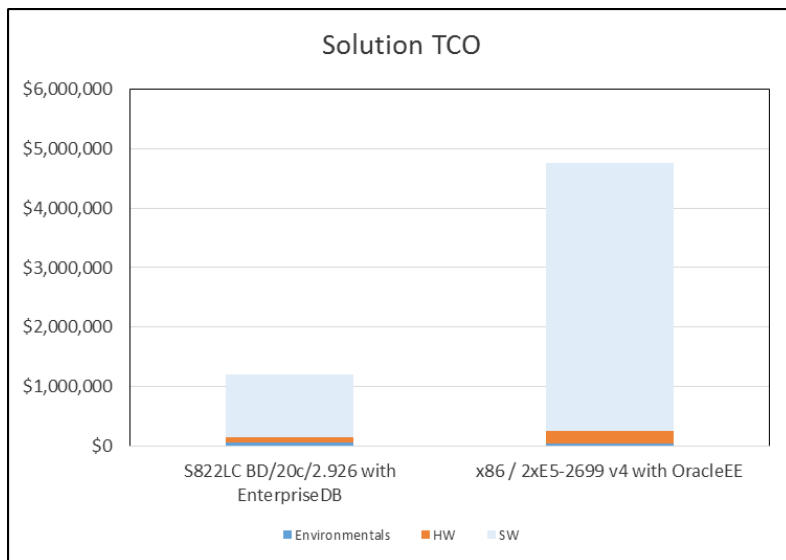


	Oracle Enterprise Edition <i>(32 cores) (Power processor)</i>	EDB Postgres Advanced Server <i>(32 cores) (Power processor)</i>
License Fee Per Core		
Database	\$47,500	included in subscription
Partitioning	\$11,500	Included
Data Guard	\$11,500	Included
Diagnostics	\$5,000	Included
Total License Fee per Core	\$75,500	included in subscription
Total License Fee per Server (CapEx)	\$2,416,000	\$0
Annual support/subscription cost per core	22% of License Fee	\$1,750 per core
Annual Support/Maintenance per Server (OpEx)	\$531,520	\$56,000
Total 3 Year License and Support Cost	\$4,010,560	\$168,000
<p>No CAPEX • Annual OPEX reduction 90% • 3 YR TCO cost savings 96%</p>		

Modernize your Database with POWER8/KVM and EnterpriseDB vs x86/KVM and Oracle EE

77%

reduction in SW licensing
cost with fewer cores and
running EDB



57%

reduction in HW costs
and maintenance



75%
3-year Cost Reduction

\$3.5M
3-year Savings
per 10 servers

- Assumptions:
 - 10xPower S822LC for Big Data/20c servers with KVM (40% utilization) have equivalent performance as 10xHPDL380/E5-2699 v4/44c servers with KVM (40% utilization)
 - Discounts: PowerS822LC – 35%, HP DL380 – 35%, EnterpriseDB – 0%, OracleEE – 70%
 - Performance are based on IBM internal testing of single system in favor performance mode running multiple virtual machines with pgbench select only work load and are current as of August 25, 2016. Performance figures are based on running a 300 scale factor. Individual results will vary depending on individual workloads, configurations and conditions.



EnterpriseDB Postgres Advanced Server



DB Engines Ranking – April 2017

Rank			DBMS
Apr 2017	Mar 2017	Apr 2016	
1.	1.	1.	Oracle +
2.	2.	2.	MySQL +
3.	3.	3.	Microsoft SQL Server +
4.	4.	↑ 5.	PostgreSQL +
5.	5.	↓ 4.	MongoDB +
6.	6.	6.	DB2 +
7.	7.	7.	Microsoft Access
8.	8.	8.	Cassandra +
9.	↑ 10.	9.	Redis +
10.	↓ 9.	10.	SQLite

- Most mature open source DBMS technology
- Enterprise-Class Features (built like Oracle, DB2, SQL Server)
- Enterprise-Class Support
- Strong, independent community driving rapid innovation

- Fully ACID Compliant
- MVCC
- Point in Time Recovery
- Data and Index Partitioning

- Bitmap Indexes
- ANSI Constraints
- Triggers & Stored Functions

- Views & Data Types
- Nested Transactions
- Online Backup
- Online Reorganization

- Foreign Keys
- Streaming Replication
- Multi-Core Support
- JSON Support
- HStore

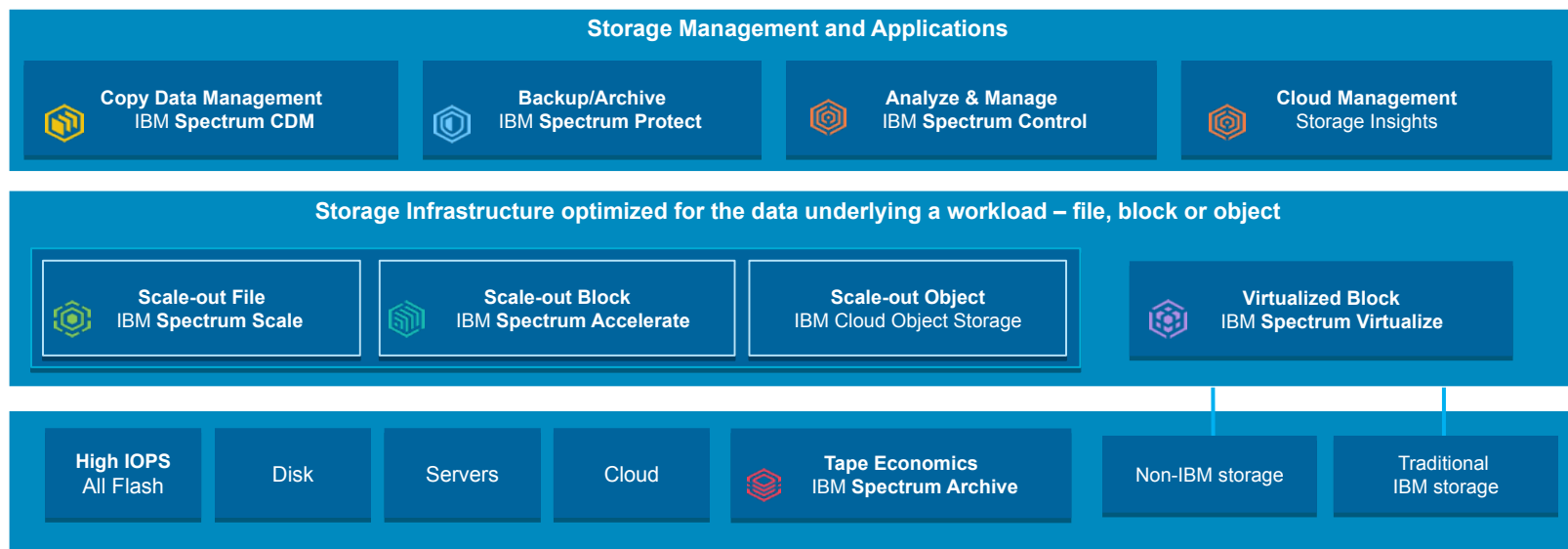
Consider Software-Defined Storage

IBM Spectrum Storage Family

2014, 2015, 2016:

Ranked # 1 in Worldwide Software-Defined Storage Software Market

International Data Corporation (IDC) Worldwide Quarterly Storage Software Qview for Q4 2016 (March, 2017).



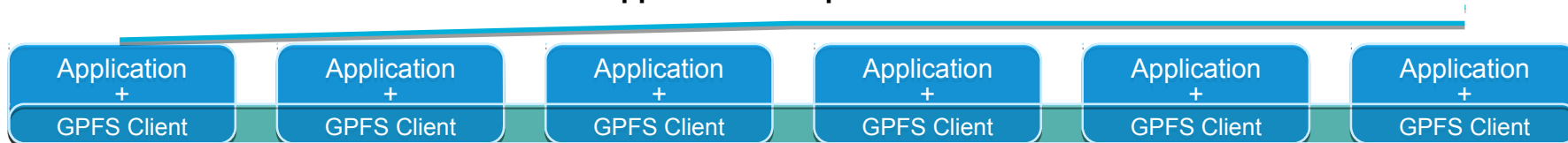
All of IBM SDS can adapt to high performance or high capacity needs by leveraging appropriate underlying storage media – Flash, NL-SAS or Tape

Available as software, appliance, or as a service in the cloud

IBM Spectrum Scale: The power of a parallel file system

Demonstrated 400 GB/s throughput, building to 2.5TB/s
Local caching for Read and Write

Application/Compute cluster



Direct connection between GPFS client and Spectrum Scale node for data transfer (no centralized metadata node)

..... Single client can see the full/aggregate performance of the Spectrum Scale cluster, unlike NFS/SMB

Spectrum Scale cluster



All File System operations are fully distributed on both the client and the server side for extreme of performance and capacity

IBM Spectrum Scale Performance

Data on Flash: Data is more important than Metadata

Take advantage of GPFS protocol

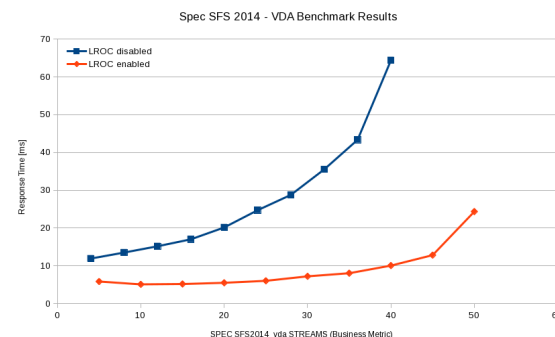
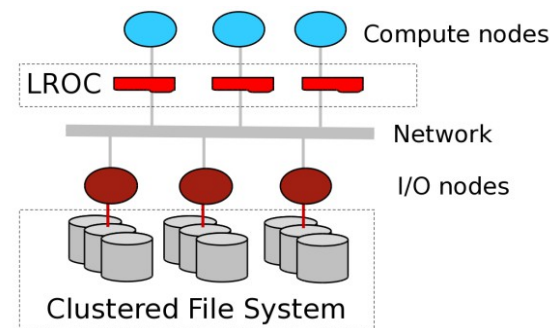
- Parallel File Access & Distributed data read/write
- Requires fast networks

Turn on local caching

- LROC: Local Read Only Cache : Highly recommended
- HAWC: High Availability Write Cache: optional.
 - Many storage systems, such as IBM ESS, have local caching

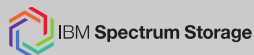
Consider other SDS options and uses

- IBM Spectrum Scale: High-performance backup target w/ unified File, Object & HDFS
- IBM Cloud Object: On-premises *and* as-a-service with IBM BlueMix
- IBM Spectrum Virtualize: SAN virtualization w/ tiering
- IBM Spectrum Accelerate: Scale-out block storage



<https://www.intel.com/content/dam/www/public/us/en/documents/white-papers/performance-gains-ibm-spectrum-scale.pdf>

IBM Spectrum Scale & Elastic Storage Server (ESS)



IBM Power8
Linux Server



"Twin Tailed" JBOD
Disk Enclosures
X TB Drives

Capacity

Model GL2:	Model GL4:	Model GL6:
2 Enclosures, 12U 116 NL-SAS, 2 SSD	4 Enclosures, 20U 232 NL-SAS, 2 SSD	6 Enclosures, 28U 348 NL-SAS, 2 SSD

Speed

Model GS1	Model GS2	Model GS4	Model GS6
24 SSD	46 SAS + 2 SSD or 48 SSD Drives	94 SAS + 2 SSD or 96 SSD Drives	142 SAS + 2 SSD Drives

Running Red Hat Enterprise Linux

IBM and EDB

Bringing Cost Optimized Performance to the Enterprise

- Working together to optimize Postgres for IBM Power Systems
- Collaborating on deployment architectures
- Driving the value of open source on POWER

POSTGRES VISION 2017

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www.PostgresVision.com

