EDGE Competitive Comparison



2015 Camry XSE V6 vs. 2015 Chevrolet Malibu 2LTZ



VS. XSE 4-cyl. model shown



2015 Camry XSE V6

2015 Chevrolet Malibu 2LTZ

Chevy Malibu upped the tech appeal for 2015, taking on standard OnStar® Directions and Connections plan with 6-month trial standard on every model. And with its available 2.5L ECOTEC® 4-cylinder and turbo-charged engines, Malibu presents some noteworthy competition. However, for 2015, Camry adds an even sportier exterior and more standard interior features, all culminating for an even more exciting and fun-to-drive sedan.



Competitor Highlights

- GM ECOTEC® engine with stop/start technology
- Available turbo-charged engine
- Iconic Chevy styled front end

- Standard OnStar® 6-month trial
- 5-year/100,000-mile powertrain warranty/ roadside assistance



Camry Key Advantages & Accolades



PERFORMANCE: The 2015 Camry is athletic and powerful, offering more horsepower than Malibu as well as standard sport-tuned suspension, a performance feature unavailable to Malibu



STYLING: Camry presents a sporty and stylish exterior with features unavailable to Malibu like LED Daytime Running Lights and LED headlights, and a standard color-keyed rear spoiler



UTILITY AND COMFORT: Camry offers extended roominess throughout the cabin with more rear head, leg and hip room, along with improved interior craftsmanship for 2015



CONNECTIVITY: Camry XSE offers upscale standard and available audio and technology with several features unmatched by Malibu, including HD Radio™ and Qi wireless charging²



SAFETY: Camry comes with Toyota's Whiplash-Injury-Lessing (WIL)³ front seats and engine immobilizer, safety features unavailable to Malibu



VALUE: For 2014, Camry has a lower 5-year cost of ownership than Malibu, according to the IntelliChoice.com 5-year cost of ownership calculator4



2014 IIHS Top Safety Pick5



2014 NHTSA 5-Star Safety Rating⁶



Most Dependable Midsize Car - J.D. Power⁷



2014 Ownership Costs Winner®



2014 Highest Retained Value⁸



Quick Facts

	2015 Camry XSE V6	2015 Malibu 2LTZ
MSRP ⁹	\$31,370	\$31,180
Engine	3.5L V6 DOHC 24-valve Dual VVT-i	2.0L turbo-charged I4 SIDI engine w/ Variable Valve Timing (VVT)
HP / Torque	268 / 248 lbft.	259 hp / 295 lbft. of torque
Transmission	6-speed Electronically Controlled automatic overdrive Transmission with intelligence (ECT-i), sequential shift mode and paddle shifters	6-speed automatic transmission with stop/ start technology
MPG ¹⁰ (city/hwy/combined)	21/31/25	21/30/24
Cargo volume ¹¹ (cu. ft.)	15.4	16.3
Airbags ¹²	10	10
Standard audio	AM/FM/CD 6-speaker system with 7-in. touch-screen, USB port ¹³ with iPod ^{®14} connectivity, MP3/WMA playback, auxiliary jack, HD Radio ^{™1} , SiriusXM Radio ¹⁵ 3-month trial	AM/FM/CD 6-speaker system with 7-in. touch-screen, USB port ¹³ , MP3/WMA playback, auxiliary jack, SiriusXM Radio ¹⁵ 3-month trial
Bluetooth® wireless technology ¹⁶	Standard	Standard



2015 Camry XSE V6	WIN	2015 Malibu 2LTZ
PERFOR	MANCE / I	DESIGN
Curb weight: 3480 lb.	←	Curb weight: 3660 lb.
Front and rear disc brakes	=	Front and rear disc brakes
Sport-tuned MacPherson strut front, sport-tuned dual-link rear suspension	←	MacPherson strut front, 4-link rear suspension
Chassis bracing – Strut tower and trunk-mounted	←	Chassis bracing – Not available
Turning circle: 36.7 ft.	←	Turning circle: 37.4 ft.
18-in. machined alloy wheels with black painted accents	=	18-in. machined-face alloy wheels
LED low and hi beam headlights with black sport trim bezels	←	Halogen headlights
LED Daytime Running Lights and light accent bars	←	Halogen Daytime Running Lights, no LED light accents
Color-keyed rear spoiler	←	Available rear spoiler



2015 Camry XSE V6	WIN	2015 Malibu 2LTZ		
AUDIO) / MULTIN	IEDIA		
Standard navigation system	(Navigation available with OnStar 6-month trial		
Integrated apps – Bing [™] , Facebook Places, iHeartRadio, MovieTickets.com, OpenTable [®] , Pandora ^{®20} and Yelp [™]	←	Integrated apps – Chevy MyLink – Pandora ^{®20} and Stitcher™ Smart Radio		
Integrated data services – Traffic, Weather, Fuel Prices, Sports, Stocks	←	No integrated data services available		
Standard Qi wireless charging capability ²	—	No comparable feature available		
COMFORT / CONVENIENCE				
Dual zone automatic climate control with air filter	=	Dual zone climate control		
Sport leather-trimmed Ultrasuede® seats	←	Leather-trimmed seats		
Power tilt/slide moonroof	←	Available power tilt/slide moonroof		
Available Adaptive Cruise Control ¹⁷	←	Adaptive Cruise Control not available		
Standard keyless entry with push button start ¹⁸	←	Available keyless entry with push button start ¹⁸		
Rear backup camera ¹⁹	=	Rear backup camera ¹⁹		
EPA passenger volume (cu. ft.): 101.3	←	EPA passenger volume (cu. ft.): 100.3		
Head room, front/rear (in.): 37.9/38	\rightarrow	Head room, front/rear (in.): 39/37.5		
Leg room, front/rear (in.): 41.6/38.9	←	Leg room, front/rear (in.): 42.1/36.8		
Hip room, front/rear (in.): 54.5/54.5	=	Hip room, front/rear (in.): 55/54.3		
Shoulder room, front/rear (in.): 58/56.6	=	Shoulder room, front/rear (in.): 57.5/57.1		
SAFET	ΓY / WARR	ANTY		
Driver and front passenger knee airbags ¹²	—	Driver and front passenger knee airbags ¹²		
Front and rear outboard seat-mounted side airbags ¹²	←	Front and rear outboard seat-mounted side airbags ¹²		
Whiplash-Injury-Lessing (WIL) ²¹ front seats	←	No active head restraints		
Engine Immobilizer	←	No engine immobilizer available		
Available Blind Spot Monitor ²² w/ RCTA ²³	=	Available Blind Spot Monitor ²² w/ RCTA ²³		
Available Pre-Collision System (PCS) ²⁴ – warning, braking and front seatbelt retraction	\rightarrow	Available Pre-Collision system ²⁴ – warning only		
2-year/25,000-mile no-cost scheduled maintenance plan	←	2-year/24,000-mile no-cost maintenance plan		
2-year/unlimited-mile roadside assistance	\rightarrow	5-year/100,000-mile roadside assistance		
2014 SE V6 – "Average" value rating – IntelliChoice.com ⁸	←	"Below Average" value rating - IntelliChoice.com8		
2014 SE V6 - \$36,231 - 5-year cost of ownership - IntelliChoice.com ⁸	←	\$38,466 - 5-year cost of ownership - IntelliChoice.com ⁸		



Malibu at a Glance

Safety belt pretensioners, driver and front passenger

Theft-deterrent system, content theft alarm

LS	1LT	
Key standard features:	1LT adds these key features:	
Mechanical ECOTEC® 2.5L DOHC I4 6-speed automatic with stop/start technology Front-wheel drive Exterior 16-in. 5-spoke painted alloy wheels Black outside power-adjustable mirrors Daytime Running Lights (DRL) Front grille with chrome highlights Reflector halogen headlamps Interior 2 auxiliary power outlets 3-spoke tilt and telescopic steering wheel Air conditioning with humidity sensor Cruise control Driver 4-way manual, 2-way power vertical seat adjuster Front passenger 4-way manual seat adjuster Power windows with express down Rear center armrest Rear seats 60/40 split-folding Audio/In-Cabin Technology 6-speakers AM/FM/CD stereo with CD player and MP3	Exterior • Body-color outside, heated power-adjustable mirrors with integrated turn signal indicators • Projector-style halogen headlights Interior • Ambient lighting • Floor mats, carpeted front and rear • Innovative storage Audio/In-Cabin Technology • 7-in. color touch-screen display • Bluetooth®16 streaming audio for music and select phones • Chevrolet MyLink® radio • SiriusXM®15 Satellite Radio with 3-month trial • USB port13 • Voice recognition for phone, music and radio	
 AM/FM/CD stereo with CD player and MP3 playback capability Steering wheel mounted audio and cruise controls 		
 Safety & Security 10 airbags¹² Brake Assist LATCH system (Lower Anchors and Top tethers for CHildren), for child safety seats OnStar® with 6 months of directions and connections plan 		



Malibu at a Glance

2LT	3LT
2LT adds these key features:	3LT adds these key features:
Exterior18-in. painted aluminum wheelsFog lights	Mechanical 2.0L turbo-charged I4 SIDI engine w/ Variable Valve Timing (VVT)
 Interior Driver 8-way power seat adjuster Driver power lumbar adjuster Dual-zone automatic climate control Leather-wrapped steering wheel Rear seats 60/40 split-folding Remote vehicle starter system 	
41.77	0.77
1LTZ	2LTZ
1LTZ adds these key features:	2LTZ adds these key features:
	2LTZ adds these key features: Mechanical 2.0L turbo-charged I4 SIDI engine w/ Variable
1LTZ adds these key features: Mechanical	2LTZ adds these key features: Mechanical

1. HD Radio™ Technology manufactured under license from iBiquity Digital Corporation U.S. and Foreign Patents. HD Radio™ and the HD, HD Radio, and "Arc" logos are proprietary trademarks of iBiquity Digital Corp. 2. Qi wireless charging may not be compatible with all mobile phones, MP3/WMA players and like models. 3. 2014 Camry SE V6 and 2014 Chevrolet Malibu 1LTZ. 2014 IntelliChoice Source Interlink Media®, Inc. All rights reserved. 4. Availability & accuracy of the information provided by the navigation system is dependent upon many factors. Use common sense when relying on information provided. Services and programming subject to change. Services not available in every city or roadway. Updates may be available at an additional cost from your dealer. See your navigation system Owner's Manual for details. 5. 2014.5 are models built after December 2013. Insurance Institute for Highway Safety rating for 2014 Camry, vehicle class Midsize Moderately Priced Cars. For more details on 2014 Top Safety Pick and Top Safety Pick Plus Awards, see www.iihs.org. 6. Government 5-Star Safety Ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (www.safercar.gov). 7. 2014 Most Dependable Midsize Sedan - JD Power and Associates. 8. 2014 IntelliChoice Source Interlink Media®, Inc. All rights reserved. 9. MSRP excludes transportation, taxes, title, other options, dealer charges and delivery, processing and handling fees. Dealer price will vary. 10. 2015 Camry XSE V6 preliminary mpg estimates determined by Toyota. EPA ratings not available at time of posting. 2015 EPA-estimated mileage for 2015 Chevrolet Malibu 2LTZ. Actual mileage will vary. 11. Cargo and load capacity limited by weight and distribution. 12. All the airbaq (AB) systems are Supplemental Restraint Systems. All ABs (if installed) are designed to inflate only under certain conditions and in certain types of severe collisions: frontal and knee ABs typically inflate in frontal collisions; side and side curtain ABs in side collisions; Roll-Sensing Curtain ABs at a severe tilt degree, roll or lateral G-force. In all other accidents, the ABs will not inflate. To decrease the risk of injury from an inflating AB, always wear seatbelts, sit upright in the middle of the seat as far back as possible and do not lean against the door. Do not put objects in front of an AB or around the seatback. Do not use a rearward-facing child seat in any front passenger seat. The force of an inflating AB may cause serious injury or death. See your Owner's Manual for further information/warnings. 13. May not be compatible with all WMAVMP3 players and like models. 14. iPod® is a registered trademark of Apple, Inc. All rights reserved. 15. SiriusXM services require a subscription after 3-month trial period. Subscriptions governed by SiriusXM™ Customer Agreement available at SiriusXM.com. If you decide to continue your SiriusXM™ service at the end of your complimentary trial, the plan you choose will automatically renew and bill at then-current rates unless you call 1-866-635-2349 to cancel. Fees and programming subject to change. Available only to those at least 18 years of age in the 48 contiguous United States and D.C. 16. The Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. and any use of such marks by Toyota is under license. A compatible Bluetooth enabled phone must first be paired. Phone performance depends on software, coverage & carrier. 17. Adaptive Cruise Control is designed to assist the driver and is not a substitute for safe and attentive driving practices. See your Owner's Manual for details. 18. The Smart Key system may interfere with some pacemakers or cardiac defibrillators. If you have one of these medical devices, please talk to your doctor to see if you should deactivate this system. 19. The backup camera does not provide a comprehensive view of the rear area of the vehicle. You should also look around outside your vehicle and use your mirrors to confirm rearward clearance. Cold weather will limit effectiveness and view may become cloudy. 20. PANDORA®, the PANDORA® logo, and the Pandora trade dress are trademarks or registered trademarks of Pandora Media, Inc., used with permission. 21. Whiplash Injury Lessening front seats can help reduce the severity of whiplash injury in certain rear end collisions. 22. Do not rely exclusively on the blind-spot monitor. Always look over your shoulder and use your turn signal. There are limitations to the function, detection, range and clarity of the monitor. For a complete list of limitations and directions regarding use of the monitor, please see the Owner's Manual. 23. Do not rely exclusively on the Rear Cross-Traffic Alert system. Always look over your shoulder and use your mirrors to confirm rear clearance. There are limitations to the function, detection, range and clarity of the system. To learn more, see Owner's Manual. 24. The Pre-Collision System is designed to help reduce the crash speed and damage in certain frontal collisions only. It is not a collision-avoidance system and is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as speed, driver input and road conditions. See your Owner's Manual for further information.