

# AANP CONFERENCE CALL

2019 NATIONAL CONFERENCE • JUNE 18 - 23  
INDIANAPOLIS • INDIANA CONVENTION CENTER

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Keeping Health Care  
**ON TRACK**

AANP.ORG

## Elizabeth Smart: 'I had something worth living for'

**Elizabeth Smart is best known for** the horror that happened when she was just 14. Kidnapped from her bed in the middle of the night, she was held captive for nine months and raped repeatedly.

She recounted much of those harrowing nine months in a detailed opening keynote session Wednesday.

"People always ask, 'Doesn't it traumatize you telling your story?' Normally it would. When I speak, I am looking at a room full of people who are caring, who are kind, who are trying to make the world a better, safer place than they found. Yes, this has affected my life, but I'm not going to let it stop me or stand in my way."

Smart held the audience's rapt attention, detailing a "shy and quiet" wallflower who was looking forward to her junior high graduation the next day. That night, she went to bed in a room she shared with her younger sister "just feeling safe. Feeling happy. Feeling like I didn't have a care in the world."

The next thing, "I remember hearing a voice, saying, 'I have a knife at your neck. Don't make a sound. Get up and come with me.' I remember being terrified."

She complied, worried that if she didn't, her younger sister might be taken instead. She wondered if her parents and four brothers had been killed. After walking for "forever," into the mountains near



The military presentation included American flag, as well as those representing the U.S. Navy, U.S. Army, U.S. Air Force and U.S. Public Health Service, with all flags presented by nurse practitioners and a performance of the National Anthem by former AANP President Cindy Cooke.

her home, the two ended at a landing carved out in a stand of trees. "I remember a woman appearing. It was that feeling like when you meet someone for the first time, and you know that you click and could really get along? It was the exact opposite. I knew she wasn't there to help me."



Her captor pronounced that they were now married and "of everything I expected to hear, that was not one of them. Every reason I gave him why that couldn't be, he had the same response: 'We're now married. It's time to

consummate our marriage.'"

Smart detailed how she'd led a "sheltered life" and didn't know much about sex

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## Two national award winners noted for moving the NP practice forward

**Two of AANP's highest honors** were presented at the annual membership meeting, showcasing the evolving work of nurse practitioners (NPs), and advocacy for the important role that NPs play in health care.

Joyce Pulcini, PhD, PNP-BC, FAAN, FAANP, was presented the 2019 Towers Pinnacle Award for her work in policy, development, and international support of the NP role. She was noted for her expertise on "the evolving roles of NPs throughout the world, focusing on NP education, reimbursement, political advocacy and removal of barriers to practice." Her nomination letter noted she was "instrumental in establishing one of the first international journals for nurse practitioners."

"Becoming a nurse practitioner and educator was the best decision I've ever made," Dr. Pulcini said. "It's brought

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## TODAY'S SCHEDULE

6:30-7:45 a.m.  
Breakfast Non-CE Product Theaters

7 a.m. - 5 p.m.  
NP Photo Shoot (open to all)  
AANP Central (Hall F)

10:30-11:30 a.m.  
Interest Forums

11:45 a.m. - 1 p.m.  
Lunch Non-CE Product Theaters

2:30-6 p.m.  
Grand Opening of Exhibit Hall  
(Unopposed Time, 2:30-4:45 p.m.)

2:45-3:15 p.m.  
"Ask the Experts"  
Opioids and pain management  
AANP Education Booth (Exhibit Hall)

3:30-4 p.m.  
"Ask the Experts"  
Cardiovascular  
AANP Education Booth (Exhibit Hall)

3-4:45 p.m.  
Attended NP Posters: Group 1

6-7:15 p.m.  
Dinner Non-CE Product Theaters

6:30-10 p.m.  
Fellows Induction Ceremony & Reception/Dinner (Reception by Invitation Only)

## STAY CONNECTED WITH AANP

- Download the conference mobile app at [mobile.aanp.org](http://mobile.aanp.org) to navigate the convention center and personalize your session schedule.

- The app is also available in Apple and Google Play app stores.
- Use [#AANP19](https://twitter.com/AANP19) to stay informed during the AANP 2019 National Conference and share your experience with others.
- Follow [@AANP\\_News](https://twitter.com/AANP_News) on Twitter and Instagram.
- Use [#NPsLead](https://twitter.com/NPsLead) yearround to join the online NP conversation.



The Indianapolis Zoo was the site of the Welcome Reception, where nurse practitioners could dine among savannahs and rainforests while getting to know their fellow NPs.



# Welcome to the AANP National Conference

» By Joyce M. Knestrick, PhD, APRN, CRNP, FAANP

**Welcome to Indianapolis!** While the city may be best known for its oval race-track and the drivers who come here to stake their fortune at breakneck speeds, the American Association of Nurse Practitioners (AANP) will deliver our own winning race as well.

I know that the next few days will be busy and productive. The conference committee has spent countless hours ensuring a well-rounded conference, whether you are at the start of your career or well in to advanced practice.

Thanks to your input, we've ensured a more robust tract for those in acute care. We've added more topics that are aimed across the experience level of nurse practitioners (NPs).

Taken holistically, I think you will find a national conference that will include insights that you can put in to practice immediately.

Take advantage of the educational opportunities to learn more about the latest research. Your patients certainly are. It can be a challenge to keep up as a partner in comanaging the disease. Because NPs are patient centered, we must be able to listen to our patients' concerns and see the evidence that their research has provided. We must not forget that while we may manage hundreds of patients, all with their own unique challenges, each patient is focused only on one disorder: theirs.

Consequently, they have time and interest to research the latest information. We find it difficult to devote the same amount of time. I saw a study recently that said an average provider could spend 29 hours daily exploring the latest evidence and data out there. In other words, we never will be able to keep up.

Yet here, all in one place, you will be able to explore the latest evidence on treating specific disease processes. And we will help you find ways to ensure you always are kept abreast of the latest research.

I for one am looking forward to our opening keynote speaker, Elizabeth Smart. She will bring a different perspective to our meeting, focusing on healing and hope in the most unimaginable circumstances. She will set off a few days of inspiring speakers, wrapped up by Margaret Fitzgerald, DNP, FNP-BC, NP-C, FAANP, CSP, FAAN, DCC, FNAP. Dr. Fitzgerald, our closing keynote speaker, needs no introduction to many of you. Her discussion of finding our voice as NPs will transform your practice, your patients and your personal life.

Those sessions bookend what is sure to

be a full few days of insight and interaction. And please make sure to focus on both. The sessions and speakers will deepen your knowledge, yet the connections you make with other NPs can stretch for a lifetime.



With more than 4,000 NPs all in one place, we have a lot of brilliance all in one room. Don't be shy about asking questions. If you see somebody with staff, Fellows or board tags, ask about what they do. Seek their insight into how you can become more involved in AANP. Take advantage of your peers, too. Ask about that perplexing problem you face at the clinic, or that challenging patient-care dilemma.

AANP offers such tremendous assets and the national meeting provides access to many of that. Take advantage of this opportunity to connect with AANP leadership, Fellows, and peers to grow in your careers. You never know when that connection may provide a solution.

As I end my two-year term as president, I am looking forward to meeting you in the hallways and elevators and telling you about AANP, how far we've come and where we're going.

I will be delighted to see you, whether it is our first time connecting or we've known each other for decades. I know it's going to be a great conference, on that will carry you throughout the remainder of the year.

Here is to an amazing week ahead, filled with fun and information that we can take back into our practices throughout the coming year. ■

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## Exhibit Hall: The hub of the AANP National Conference

**If the national conference is the heartbeat of AANP**, the exhibit hall floor might be its epicenter. There, NPs can connect with exhibitors showcasing the latest products and innovations to transform patients care. They can meet with AANP staff and Partners to learn how to make the most of AANP membership. They can connect with recruiters to find out the job opportunities at the Career Fair. And most importantly, they can connect with other NPs, either through formal programs like the NP Posters or just walking the aisles.

The exhibit hall's grand opening is at 2:30 p.m. Thursday. The exhibit hall will be open until 6 p.m. Thursday, with unopposed time from 2:30-4:45 p.m. The exhibit hall is open from 10 a.m.-4:30 p.m. Friday (unopposed time: 1:30-3:15 p.m.) and 10:30 a.m.-1:30 p.m. Saturday (unopposed time: 10:30-11:45 a.m.)

## Career Fair pays off, and not just for job seekers

**Looking for a new position**—or to see how the market for NPs is faring throughout the country? The annual Career Fair is the ideal place to find out.

"We see some great success, even for passive job seekers," said Jim Cook, director of career services for YM Careers, which conducts the career fair for AANP. "See what's out there and see how it matches what you're being paid or how you're being utilized."

Though held on the exhibit hall floor, it is a completely separate area. Cook said 25 organizations are represented, including universities, hospitals and health care groups. Some of the best-known names in health care will be there.

The recruiters are looking for candidates to fill a wide range of positions in a variety of locations, Cook said. "I just got off the phone with one recruiter who has openings in nine states. It's beneficial to participate even if you're not currently looking for a new position."

The career fair allows NPs to learn more information about each recruiter and provides an opportunity to "see the recruiting professionals and hiring managers face to face," Cook said. "Some of the organizations will have their NP directors there. The recruiters will conduct some initial screenings, but some plan to conduct second interviews at the career fair."

For NPs currently seeking work, the career fair can provide instant feedback, compared to the frustration of mailing a resume or completing an online application and never hearing back. "When they don't get a response to a job

posting or advertisement, it's frustrating. They're not sure, is it that their resume isn't attractive, or do they not come off as strongly? Being there face to face provides instant feedback. You can find out if your background matches the career opportunities right away."

It also provides a connection to a recruiter—even if the fit isn't right at the moment.

To make the most of the career fair, Cook recommends taking a wide approach, visiting each of the 25 companies. "Even if they work in a location you're not interested in, recruiters move around. It's important that they get to know you."

He recommends uploading a resume to the AANP Career Center as a starting point. The career fair will have experts on hand to help candidates upload resumes or search jobs. Entering the information into the database raises visibility beyond the career fair, Cook said.

A few other tips for making the most of the Career Fair:

A printed copy of a resume is an option, especially if the candidate wants to highlight some skills or roles.

There is no need to wear an "interview suit," acceptable conference attire works, Cook said.

Be sure to pick up business cards or information from the recruiters you meet to follow up with them. "Going forward, you can let them know when you add a certification or switch to a specialty," Cook said. "Career fairs are immediate, but also can be useful down the road." ■

The Dress for Success area will be set up as a boutique featuring items donated by AANP members. After the display, the items will be sent to Dress for Success Indianapolis, where women find all manner of help while job hunting, from interview preparation to an interview wardrobe—where the donated items are destined. Once the job is landed, the women can return for work clothing, such as scrubs, black pants/white shirts (for those going into food service) and other items they need.

Some highlights:

- The **AANP Plaza** is a one-stop shop for anything you need from AANP. Connect with AANP staff in Research, Federal and State Government Affairs, Education, Membership, Communication, Professional Practice, Fellows, Certification, and the PAC (political action committee). Learn how you can

get more out of your AANP membership—or give back to the profession.

- The **AANP Career Fair** allows you to meet directly with more than two dozen employers from around the country searching for NPs in various specialties.
- Booths from a number of **health care organizations and health tech companies** help you to explore new products and trends in health care.
- The latest research is available in the **NP and Scientific Poster area** and find new approaches for patients in the **Product Showcase theater**. Each day, a group of NP presenters will be available at their posters to discuss their projects.
- The **AANP Partner Pavilion** provides an opportunity to learn about the many goods and services available to AANP members. ■

## Earn CE and advance career through AANP Education & Accreditation Department courses

The AANP Education & Accreditation department works to keep nurse practitioners up to date on the latest information to improve patient care and clinical practice. With more than 4,200 NPs in one place, the National Conference is an ideal location to provide CE programming.

“Nurse practitioners are on the frontline of the most pressing health issues,” said Anne Norman, DNP, FNP-C, FAANP, vice president, Education & Accreditation. “AANP provides ongoing education to meet those needs.”

In addition to the many sessions provided at the AANP National Conference, the AANP education team developed several CE activities. Here are the sessions that our education team is providing Thursday.

### Pain Management and Opioids: Balancing Risks & Benefits

Thursday, June 20

8:00 – 11:00 AM

This presentation will be a 2019 update. The most recent nationally vetted standards for safe opioid prescribing are presented based on the FDA Prescriber Education blueprint and developed by Collaboration for REMS Education (CO\*RE). Content discusses the four phases of safe prescribing standards: (1) pain assessment and screening tool use guidelines; (2) opioid trial definition and expected components including UDT, PPA & Informed Consent; (3) long term therapy, UDT and screening tool use frequencies, and (4) aspects associated with termination of care. Concepts of Red Flag behaviors and problem cases are reviewed. Pharmacology information includes CO\*RE content on immediate release and long acting opioids, dose and drug family changes, equal analge-

sic drug conversions and abuse deterrent medications. Completion of this program and its evaluation meets many state-based requirements, including Boards of Nursing, for opioid prescriber education.

Speaker: *Randall Hudspeth, PhD, MBA, MS, APRN-CNP, FAANP*

### Peeling Back the Layers: A Best-Practice Approach to Managing Atopic Dermatitis

Thursday, June 20

1:15 – 2:15 PM

In this presentation, NPs with expertise in dermatology utilize an innovative approach to discuss best-practices in the evaluation, treatment and management of this common but complex skin condition.

Speaker: *Susan Tofte, BSN, MS, FNP-C*

### Ask the Expert

The Ask the Expert talk is an opportunity for NP conference attendees to ask subject matter experts questions in specific therapeutic areas utilizing a more informal setting. This inaugural event will take place during unopposed exhibit hall times on Thursday and Friday at the Education & Accreditation booth. Dates and times are based on the therapeutic area. Here is the Thursday schedule:

#### Opioids and Pain Management

2:45 – 3:15 PM

Speakers: *Theresa Mallick-Searle, MS, RN-BC, ANP-BC; Brett Snodgrass, FNP-C, CPE, FACPP, FAANP*

#### Cardiovascular

3:30 – 4:00 PM

Speakers: *Leslie Davis, PhD, RN, ANP-BC, FAANP, FPCNA, FAHA; Margaret (Midge) Bowers, DNP, FNP-BC, CHSE, AACC, FAANP*



Emily Oberst, (left) Kimberly Wohlberg, Paige Randolph, and Jeanette Hay connect at the Student Meet & Greet. Students were able to connect with AANP staff and leadership – and each other – for the first time event Wednesday.

## AANP National Conference overview from one who knows it best

Nobody knows the plans of the 2019 AANP National Conference as well as Major Brandon Lee, MSN, APRN, FNP-C, Chair of the National Conference Committee. He and Vice Chair Angela Thompson, DNP, FNP-C, BC-ADM, CDE, FAANP and the rest of the committee have planned several exciting days ahead, Major Lee said.

With a theme of “Keeping Health Care on Track,” Major Lee provided some highlights selected from hundreds of events offered:

The opening Welcome Reception last night at the Indianapolis Zoo provided an opportunity to network with colleagues in a casual setting. It also allowed families to participate in AANP’s annual event. “Indianapolis also has the world’s best children’s museum. That, along with the Zoo event provided a

chance to bring the families to the event while you get the education you need for CEs,” Major Lee said.

Wednesday’s highlights included the opening keynote, Elizabeth Smart, who was abducted at age 14 and held captive for nine months before finding freedom and hope.

Closing out the event is Dr. Margaret Fitzgerald, DNP, FNP-BC, NP-C, FAANP, CSP, FAAN, DCC, FNAP. “She’s a dynamo in the field,” Major Lee said.

In terms of education, Major Lee noted the choices will be fairly easy based on specialty.

For posters, the competition was tough. “There were so many good abstracts that did not make it last year that we asked to bring back some specific ones,” Major Lee said.

## Stay on message when dealing with critics

As nurse practitioners play an increasing role in patient care and fill gaps in access, the critics have come out in full force, questioning training and expertise in traditional and online media as well as in public hearings. “What is the real reason your role is being challenged? It’s because you’re winning,” said Pam Fielding, CEO of Seventy Strategies at the NP Organization luncheon and panel discussion. “I’m going to make your blood boil. Then we’ll take a deep, cleansing breath together and talk about how to combat this information.” The panel discussion included examples of some of the opposition that has been occurring online and in the media. Panelists also included Seventy’s president Vlad Cartwright; AANP’s vice president of State Government Affairs, Tay Kopanos; and Michelle Karns, associate vice president of Marketing. “We need message discipline to stay on message,” Cartwright said. “It’s easy to go out there and respond directly to something somebody has said. We look far better if we stay on message.” AANP has developed a tool where NPs can report negative messages they see on social and traditional media. It is available at [www.aanp.org/reportnow](http://www.aanp.org/reportnow).



## Dress for Success provides a way up for women

**Day in and day out**, nurse practitioners give to their patients and their communities. The national conference is no different. AANP has selected the Indianapolis location of Dress for Success.

All attendees need to do to participate is visit the donation bins through the conference. Donated items will be displayed in a boutique setting before being given to Dress for Success Indianapolis.

Dress for Success has some specific needs, all with a goal of allowing the item to be ready for a woman's job interview. That means it should be clean, neat and on a hanger, said Julie Petr, the program's executive director. "We don't collect clothing that comes in trash bags. We have no access to dry clean or iron them

or steam them. We want a woman to be ready to walk into a job interview."

The items need to be modern or classic styles and conservative enough for a job interview. Dress for Success recommends the items be no older than five years. And forget the formal wear. "We have no way to use formal wear. We don't accept denim, leather, capris or miniskirts. Our website ([www.indydfs.org](http://www.indydfs.org)) is very specific for anybody who has questions about what is accepted."

The Suits for Success program—which provides interview suits and accessories for women on their job search—"is probably what we're best known for," Petr said. Women come in, meet one-on-one with a volunteer who helps with select-

ing a business suit, matching blouse, shoes, jewelry and a purse. The women then meet with a staff member or human resources professional to help them prepare for the interview or polish a resume. "When they walk out, they are totally ready for a job interview," Petr said.

With the job in hand, the women can return for work-wear attire—perhaps medical scrubs or black pants/white shirts if they go in to food service.

While the interview attire may be the most well-known aspect of the program, Dress for Success also includes a Professional Women's Group program, where those who have gotten good jobs can return for networking, support and continuing education—ensuring that the success extends beyond landing the job. A career development center also provides training and help with applications to land that interview.

Petr said she hopes attendees enjoy Indianapolis and learn more about Dress for Success—and can take what they've

learned back to their communities. "Every affiliate is looking for passionate volunteers who can donate their time as well as the clothing," she said.

"In addition to seeking women's clothing, Dress for Success appreciates financial donations. These items can help an Indianapolis woman with a hand up."

"Giving someone clothing that guides them towards a job and helps propel them into a higher wage truly is a priceless gift," Petr said. "When you can bring up a woman in our community, you're more likely bringing up children and families. It has a ripple effect on our city." ■



## Three Risks that Increase the Liability of Nurse Practitioners

**As a nurse practitioner**, you show up each day to give your very best to each person you care for. At times you may also stay awake at night wondering if you completed all of the appropriate care, tasks, communication, and other professional accountabilities for each of your patients. If so, you are not unlike many other health care providers.

Risks are rising in the complex practice of NPs, any of which could potentially lead to a liability or malpractice claim. First, medication-related claims are common, and NPs prescribing **opioids** face particular risk. Accuracy in dosage might prevent overdose, but in the ambulatory setting, patients don't always take the medication as intended. Phone contact with patients taking opioids to determine the effect and ongoing need is one strategy to minimize use. Monitor patients carefully prior to refills and consider alternative medications and therapies that may also reduce pain.

Second, NPs face risk when performing **new procedures and treatments**. One of the most frequent allegations in professional liability claims against NPs is practicing outside the scope of their license relative to the new procedure/treatment. Education and training to do new procedures, along with competency validation by another appropriately competent provider must be documented. When competence is achieved and validated, many new things can readily be added to the scope of NP practice as long as the procedure or treatment is within the state Nurse Practice Act for NPs and organizational policies and privileges allow for the new practices.

*Advertorial provided by Proliability powered by Mercer.*

Third, **Telemedicine** is becoming more widely used in many settings. When practicing telemedicine, NPs need to be licensed in their state as well as the state where the patient is receiving care. This includes being certain of the scope of practice limits in the state where they are located as well as the scope of practice boundaries for NPs in the state where the **patient** is located, which may be different. And, NPs need to validate that their professional liability policy covers the practice of telemedicine in both states and can help with any issues that might be reported to licensing agencies.

Employing strategies to reduce your professional liability can facilitate safe care and positive patient outcomes. General risk mitigation strategies such as practicing within the scope of the APRN license, fostering positive relationships with patients and families, following accepted standards and procedures, complete and timely documentation, and ongoing training reduce NP liability risk.

Despite the true privilege of practicing as an NP, the responsibility is immense. As the provider, you must ensure the coordination of care and that staff and systems are effective in delivering the outcomes intended. You depend on technologies, processes, systems, other health team members, staff, and volunteers to help manage the health of your caseload. NPs take risks every day. You are human, and humans can make mistakes. It's important to promote a culture of transparency and accountability where all healthcare professionals are encouraged to report, discuss, and learn from mistakes in order to improve patient safety and avoid lawsuits. ■

## STOCK UP ON AANP APPAREL AND MORE



**Nurse practitioners are proud** of their careers and AANP membership. Showcase it by purchasing AANP-branded apparel, keychains, mugs, pens and other items at the AANP Store.

During the conference, visit the AANP Store in the Crossroads Foyer, across from Exhibit Hall D. Hours:

**Thursday 7:30 a.m.-5:15 p.m.**

**Friday 7:30 a.m.-6:15 p.m.**

**Saturday 7:30 a.m.-5:15 p.m.**

**Sunday 7:30 a.m.-12:15 p.m.**

If your suitcase is already stuffed to the weight limit, purchase AANP-branded items throughout the year at [aanpstore.com](http://aanpstore.com). ■



ENTRANCE

AANP Plaza

NP POSTERS

EXHIBIT HALL D

EXHIBIT HALL C

EXHIBIT HALL B  
PRODUCT SHOWCASE

Account	Booth Number
3D Systems Healthcare	2057
3RNet	4071
<b>A-B-C-D-E-F</b>	
A FASHION HAYVIN, INC.	4033
AANP Job Center	4106
Abbott Diabetes Care	3065
Abbott Nutrition	2046
Abbvie	7011
Acetaminophen Awareness Coalition	2059
ACOEM	7031
Adako USA	3050
Admera Health	5024
Advancing Holistic Health	5104
Advocate Aurora Health	2099
Agency for Healthcare Research and Quality	6006
Air Force Recruiting Service	4021
AKESO HEALTH SCIENCES, LLC	6034
Alcoholics Anonymous World Services, Inc.	5019
Alkermes	4017
Alkermes	5028
All Medical Personnel	4049
Allergan	1031
Allergan Neurosciences	7079
Alpha-1 Foundation	7021
AMAG Pharmaceuticals	3000
American Academy of Emergency Nurse Practitioners	5107
American Association for the Study of Liver Diseases	5106
American Chronic Pain Association	1016
American College of Lifestyle Medicine	6107
American College of Obstetricians and Gynecologists (ACOG)	6041
American College of Sports Medicine	2003
American Medical ID	4103

American Nurses Credentialing Center	1036
American Society of Addiction Medicine (ASAM)	5057
Amgen	3016
Amgen / Novartis	2023
Amneal Pharmaceuticals LLC	2061
Amyloidosis Foundation	6007
AnazaoHealth Corporation	5020
APEA - Advanced Practice Education Associates	4037
Apogee Physicians	5003
Arbor Pharmaceuticals, LLC	3052
Army Medical Recruiting/Medical Recruiting Brigade	4030
Ascension Medical Group	6040
Aspen Medical Products	1001
Aspire Health	2004
AstraZeneca	1044
AstraZeneca	5109
Atrium Health (formerly Carolinas Healthcare System)	2070
Avion Pharmaceuticals	4068
AYA Med Group	7032
Barkley & Associates	1072
Barton Associates	4050
Bayer	4043
BAYER	3001
Baylor Scott & White Health	1099
Beacon Continuing Education, LLC	6010
Bethel University	7077
Biogen	7026
Bio-K Plus International Inc	3061
Bionix	4046
Bio-Oil / Kao USA Inc.	6055
BioTE Medical	1064
BJC Healthcare	2103
Boehringer Ingelheim Pharmaceuticals, Inc.	3017
Boehringer Ingelheim Pharmaceuticals, Inc.	1071
Boiron	1053
BrainCheck	6051
Brandman University	7006
Brymill Cryogenic Systems	3051
Buygility - Customer Powered Purchasing	6044
Calmoseptine, Inc.	4028
CAPTEL OUTREACH	7029
Case Western Reserve University	1017
Catholic University of America	2080
CDC Immunizations	7010
Centers for Disease Control and Prevention	1087
Centers for Medicare & Medicaid Services	6103
Chamberlain University	2102
CleanSlate Centers, Inc.	2109
Cleveland Clinic	2101
Clinical Advisor	6000
CLINICIAN REVIEWS	2048
Coach Kat and Dr Mimi	4045

Coalition For Headache And Migraine Patients	3111
Coalition of Advanced Practice Registered Nurses of Indiana	6012
Community Brands	2098
Community Health Center, Inc.	6033
CompHealth	6001
Confluence Health	1105
CooperSurgical	6071
Corcept Therapeutics	5048
CRAssociates, Inc.	5012
CryoProbe	5070
CSU Institute for Palliative Care	5042
Culturelle Probiotics	5065
Cyalume Technologies Inc	5037
D2 Consulting	7033
Daiichi Sankyo, Inc.	1077
Defense and Veterans Brain Injury Center (DVBIC)	6106
Department of State - Bureau of Medical Services	3107
Department of Veterans Affairs	7025
DERMA MEDICINE	7000
DeSales University Department of Nursing and Health	6091
Dispatch Health	2107
DMC Medical Ltd.	7013
Doximity	1086
Drexel University Online	4069
Duchesnay USA	1082
Duke University School of Nursing	5110
EBSCO Health	4109
Echo Locum Tenens	1005
Eisai	2009
Elsevier, Inc.	3048
Emergent Biosolutions	1080
Emory Healthcare	5051
Envision Physician Services	1101
Epigenomics	4065
Episource	4047
Equelle Nutritional Products	2017
Exact Sciences Corporation	6048
Exergen Corporation	1069
Expo Enterprise	7016
EZC Pak	1112
F.A. Davis Company	1100
FDA / CDER/ DDI	3069
Fight ALD	5030
Fitzgerald Health Education Associates, LLC	2067
Florajen Probiotics	2000
Florida Department of Citrus	6014
Flourish NP Integrative Training Programs	1019
Food and Drug Administration/ Office of Women's Health	7019
Freezen	3029
Frontier Nursing University	5026

G-H-I-J-K	
Geisinger Health System	1107
Genoma International	2088
Genotex Laboratories	7018
Gerontological Advanced Practice Nursing Assoc.	1039
Get SMART	3031
Gi Health Foundation	7024
Gilead Sciences	6097
GoHealth Urgent Care	1066
GoodRx	5005
Graceland University	1076
GSK	4029
GSK Consumer Healthcare	6036
Hawaiian Moon	6013
healthPiper	6105
Health-Scripts	5069
HealthTech Solutions	2016
Holland Healthcare Inc	6104
Home Instead Senior Care	1006
Hormone Health Network (from the Endocrine Society)	5032
HRSA's Bureau of Health Workforce	3105
Human Arts Association LLC/ Out of my Head film	3113
IM HealthScience LLC	1009
Indian Health service	5010
Indiana University Health	1004
Indiana University School of Nursing	6058
Indivior	2014
Infinity Massage Chairs	1048
Innovation Compounding	2068
Inova Medical Group	3102
International Medical Relief	1098
JAANP	4107
Jackson & Coker	5066
Janssen Pharmaceuticals, Inc.	3023

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**VISIT THE PARTNER PAVILION**

- AANP Job Center
- American Medical ID
- EBSCO Health
- JAANP
- Journal for Nurse Practitioners
- Mercer Consumer Prescriber's Letter
- UpToDate Wolters Kluwer Health
- VisualDx

**EXHIBIT HOURS**

- THURSDAY, JUNE 20**  
2:30 PM – 6:00 PM  
{UNOPPOSED HOURS 2:30 PM – 4:45 PM}
- FRIDAY, JUNE 21 10:00 AM – 4:30 PM**  
{UNOPPOSED HOURS 1:30 PM – 3:15 PM}
- SATURDAY, JUNE 22 10:30 AM – 1:30 PM**  
{UNOPPOSED HOURS 10:30 AM – 11:15 AM}

## Exhibits

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Jazz Pharmaceuticals, Inc.	2049
jlbinvestments/hidow	1081
Johns Hopkins School of Nursing	5049
Journal for Nurse Practitioners	4104
Judge Healthcare	5021
Kaneka Nutrients	5111
Kansas Instruments	6038
Kimberly-Clark	5044
KVK Tech	1018
<b>L-M-N-O-P</b>	
LabCorp	4064
Laclede Inc.	6069
Landmark Health	3098
LeaderStat Locums	4051
Lee Health	2105
Liberty University	6056
Lilly USA	2037
Lilly USA, LLC	1063
Locum Leaders	6002
LocumTenens.com	5007
Lupin Pharmaceuticals	6067
MainPointe Pharmaceuticals, LLC	1068
Marley Drug	5001
Marquette University College of Nursing	6047
Massaging Insoles by Main Street Sales, LLC	3057
Matrix Medical Network	4027
Mayo Clinic	6029
McGill University - Physical & Occupational Therapy - Pain Management	7007
MD Healthcare Supplies	7084
Medical Doctor Associates	1073
Medical Search	5043
Medicure Pharma, Inc.	5018
Memorial Hospital and Health Care Center	7082
Mercer Consumer	4105
Merck	6008
Merck & Co., Inc.	3007
Merck Manuals	2005
Methapharm Inc.	5041

Michigan Medicine - The University of Michigan	5050
Micro Direct	3109
MinuteClinic	2076
Mount Carmel Health System	6005
Mylan Inc.	7020
National Association of Nurse Practitioners in Women's Health (NPWH)	1108
National Association of Pediatric Nurse Practitioners	3049
National Confectioners Association	6113
National Council of State Boards of Nursing	1070
National Headache Foundation	4023
National Institute of Diabetes and Digestive and Kidney Diseases	1041
National Institute on Alcohol Abuse and Alcoholism	1042
National Kidney Foundation	6031
National Nurse Practitioner Entrepreneur Network	5105
Nature Made Nutritional Products	1022
NeilMed	3047
Nephrology Nursing Certification Commission	6004
New Mexico Nurse Practitioner Council	2086
Noble Medical	7005
Northern Kentucky University	5112
Novartis Pharmaceuticals	1051
Novartis Pharmaceuticals Corporation	4001
Novo Nordisk - Diabetes Care	3037
Novo Nordisk - GLP - 1 Disease Awareness	1092
Novo Nordisk - Obesity Care	2031
Novo Nordisk - Rethink Obesity	4011
Novo Nordisk Inc.	5038
NP Outreach/TPI Marketing	4048
NPACE - Nurse Practitioner Associates for Continuing Education	5036
NPHub, LLC	6054
Nursing Outside the Box	6065
Nutra Biogenesis/Nutraceutical	5017
Obesity Medicine Association	6112
OBP Medical	6019
Oceania University of Medicine	6073
Olympia Pharmaceuticals	5059

Oncology Nursing Society	6025
Optavia	5016
Optum	5031
Orthopaedic Nurses Certification Board (ONCB)	2040
OSF HealthCare	2100
Otsuka Pharmaceutical Development & Commercialization	1110
OurHealth	7027
Pain Medicine News	6023
Para Pro	6009
PARO Robots	2001
Pediatric Nursing Certification Board	1037
Penn State Health	1103
Percepto Inc	7017
Point of Care Network	5009
Point-of-Care Ultrasound Certification Academy	2084
PracticeLink	2053
Preceptor Link	5008
Precision Medical Devices, LLC	2072
Premise Health	6087
Prescriber's Letter	4111
Provider Solutions + Development	2036
PsychU	5022

## Q-R-S-T-U-V

QIAGEN	1085
QuadMed	5045
Quten Research Institute	2042
RetailMeNot Rx Saver	6043
Rocky Mountain University of Health Professions	3071
Rush University College of Nursing	6017
RXLoupes	7028
Salix Pharmaceuticals	6109
Salix Pharmaceuticals	6108
Salix Pharmaceuticals	7030
Samford University	1003
Sandoz	5098
Sanford Guide	6083
Sanofi	5099
Sanofi Genzyme	1002
Seqirus USA Inc	6077
Signifyhealth	3101
Skyscape	7022
SmartBrief, Inc.	4110
Sound Physicians	3056
SPRINGER PUBLISHING COMPANY	2002
St. Vincent Medical Group	6042
Staff Care, Inc.	6039
Stanford Health Care	4025
Supernus Pharmaceuticals	1057
Sutter Health	3100
Takeda	1091
Takeda	3099
Takeda Pharmaceutical USA	1104
TeamHealth	6049
TerSera Therapeutics LLC	7008
Teva Pharmaceuticals	6085
The American Geriatrics Society	5046
The DEET Education Program	2018

The George Washington University School of Nursing	5068
The Gideons International	1078
The Ohio State University	6011
The Veterans Health Council, Vietnam Veterans of America	1047
TherapeuticsMD	5025
Titan Pharmaceuticals, Inc.	7012
Titan Pharmaceuticals, Inc.	7083
TOPS Club Inc. (Take Off Pounds Sensibly)	2050
Tsehootsoo Medical Center	1049
UAB School of Nursing	5102
UC San Diego's Price PMHNP Fellowship	7009
UCLA Health	7001
UCSF Health	6037
Ultragenyx	7085
University at Buffalo School of Nursing	6089
University of Arizona College of Nursing	5039
University of Indianapolis	3104
University of Iowa College of Nursing	2063
University of Louisville School of Nursing	6016
University of Miami School of Nursing & Health Studies	3108
University of Michigan School of Nursing	6101
University of Pittsburgh School of Nursing	6027
University of Southern Indiana	2038
University of St. Augustine for Health Sciences	5064
University of Tennessee Health Science Center	3059
University Of Texas Medical Branch -SON	5108
Upsher-Smith Laboratories, Inc.	1012
UpToDate Wolters Kluwer Health	4108
Urgent Care Association	5047
Urgent Care Partners	2106
US Acute Care Solutions	4066
US Army Medicine Civilian Corps	1089
USC Master of Medical Management	6057
Valparaiso University	1008
Vanderbilt Health	1040
Vanderbilt University School of Nursing	1010
Vanguard Eldercare Medical Group	3106
Vireo Systems, Inc.	5113
VISTA Staffing Solutions	4070
VisualDx	4102
Vitalograph, Inc.	1043
Voluntis, Inc.	2051
Vyera Pharmaceuticals, LLC	6093

## W-X-Y-Z

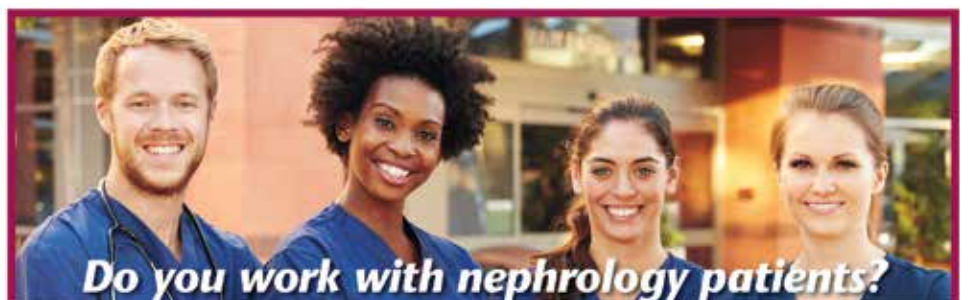
Wake Forest School of Medicine	3103
Walden University	1000
Walgreen Co.	6018
Walmart Care Clinic	1030
Weatherby Healthcare	1015
Wexford Health Sources Inc.	7003
Wilderness Medical Staffing	7023
Wolters Kluwer	3058
Women's International Pharmacy	4009
Yakima Valley Farm Workers Clinic	2104
Zanfel	3033
Zarbee's Naturals	4000

-List as of June 19, 2019

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## National Conference focused on creating an ideal event for everyone

Talk to Major Brandon Lee, MSN, APRN, FNP-C, for very long and it's clear that he's as excited about the 2020 conference as he is 2019. Lee is co-chair of the 2019 AANP National Conference and will be chair in 2020, when the national conference will be held in New Orleans.

A shift is occurring over the next couple of years as he sees it, broadening the annual event from one focused almost exclusively on obtaining continuing education credits. CEs will remain an important focus, but he hopes that will broaden.

"We're moving more strategically into ensuring that NPs are at the table as the medical community makes strategic decisions. That includes growing in our leadership roles and business opportunities," he said. "We have taken some baby steps, but we're trying to bring subject matter experts to the forefront."

That means more of an emphasis on AANP Specialty Practice Groups and bringing their influence into the conference planning.

"It's really about making improvements that will move the organization forward over the next five to 10 years," he said. "The biggest draw is licensure, of course—and it will continue to be. In this one location, you can get more than one-fourth of the CEs needed to renew your license."

Still, plans are to continue to change and grow the education offered. "Historically, the conference has been solely for CEs, but if you've been in practice for 10-15 years, how to do a simple procedure is not it. It's moving more strategically in our thinking, to make sure that we offer plenty for NPs at all levels of experience."

But the process doesn't stop there. In order to obtain a CE credit for attending a course, the participant must submit a survey. He plans to take the data from this year's national conference and use it to inform the 2020 event.

"It identifies good speakers," he said. "And the feedback is immediate."

That also means taking into consideration how attendees respond when asked about future locations. "We do take location into consideration," he said. "We've been focused on finding the right combination of location and education to draw more NPs to the conference. We want to make this the one conference you go to for your education needs." ■

## Awards

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me such joy and fulfillment."

The award was presented by its namesake, Jan Towers, PhD, NP-C, CRNP, FAAN, FAANP.

Mary Wakefield, PhD, RN, FAAN, was presented the 2019 Sharp Cutting Edge Award by the award's namesake, Nancy Sharp, MSN, RN, FAAN. Dr. Wakefield was hailed as a "champion of advanced practice nursing and as



Nancy Sharp, AANP President Joyce Knestrick, and Mary Wakefield.



Joyce Pulcini, AANP President Joyce Knestrick, and Jan Towers.

## Smart

» from page 1

at the time. "When he was finished, he stood up, smiled like it wasn't a big deal, turned around and walked out of the tent. For me, it was devastating. I felt like I was no longer worth saving. I really thought that my parents would think that too if they knew what had happened."

She thought about her mother, how she made school lunches and sat through so many music lessons. "When I thought of my mom, I remembered what it felt like to be loved. I didn't want to forget that once upon a time, I had truly been loved. She still loved me, even though I had been kidnapped, chained up and raped. When I realized that, I realized I had something worth living for."

Smart survived for nine months before police found her with her captors. Once separated from her captors, she was quickly reunited with her family and back at home. After evening prayers, she headed for the stairs to go to bed. "My parents both looked at me with this panicked look on their faces. They said, 'Elizabeth, don't you think you want to stay here tonight? We'll have a family campout.' I remember looking them and saying, 'No. I've done my time on the floor. I'll sleep in my bed.'"

The next day, she was talking with her mother, giving some details about what had happened. "She turned to me and said, 'Elizabeth. What these people have done is terrible and there aren't words strong enough. The best punishment you could ever give him is to be happy, to move forward. By holding on to what's happened to you, by reliving it over and over it is allowing them to steal more of your life from you. They don't deserve a single second more.'"

While she admits there are times when she still feels angry, Smart is also grateful. "I'm not sorry that it happened because of what it's allowed me to do. I'm so grateful for the good, kind, wonderful people that I've met in my life and the many people that I call on rather frequently in the medical field." ■

a staunch advocate for the NP role." She was administrator of the federal Health Resources and Services Administration (HRSA) and later Acting Deputy Secretary of the U.S. Department of Health and Human Services (HHS), both under President Barack Obama. At HRSA, she played a key role in aspects of the Affordable Care Act, focused on strengthening the health care workforce and improving inequalities, particularly for vulnerable populations. She also

served as a consultant for the Global Programme on AIDS at the World Health Organization.

"I consider this award a high honor and I am so appreciative of it," Dr. Wakefield said. "I have recognized that AANP has been and continues to be a strong and much-needed voice for the health of the public. Truth be told, I've always been a little in awe of you knowing how difficult the work can be, but of the difference you make." ■

## Keeping it real: Marketing looks to NPs as photo models

In the past, when AANP needed a photo of a nurse practitioner (NP) at work, it turned to stock photos featuring a generic clinical setting. No more.

"We want to feature real NPs," said Trevor Delling, marketing director for AANP. "In order to do that, we need pictures of real members in clinical settings, office environments, legislative meetings, and more. What better place to get those than when we have more than 4,000 NPs in one place?"

A giant photo shoot will be occurring during the conference, using realistic sets in the AANP Central area (Hall F). The shoot will occur from 7 a.m. until 5 p.m. through Saturday. AANP has assembled exam rooms, office settings, academic settings, and advocacy backdrops, along with an area to capture professional head shots.

All that is needed are the NPs. Dozens signed up in advance to take part, but Delling notes he is happy to take walk-ins: "We want everybody to stop by at their convenience and we will fit them in. We're always happy to do pictures with multiple NPs. We can feature two NPs talking to each other in an exam room or in an office setting. If we get

an influx of people, we can simply walk to the other side and do some advocacy shots."

AANP has thought of everything. A number of white coats and props, like stethoscopes, will be available. "Wear your normal work clothes," Delling said. "You don't really need to wear or bring anything special, other than professional clothes. If you wouldn't go to work in flip flops, you wouldn't want to be photographed in them."

Those who want can explore multiple settings. "But if all you have time for is one photo, stop in for that one photo," Delling said. "If you have a half hour, we can get you in every setting. We want everybody who is willing to participate."

All participants will be given access via email to view and download their photos several weeks after the conclusion of conference.

In that same area, AANP will be conducting video interviews, where attendees can address a range of topics. Participants will be able to share their thoughts on life as an NP, their favorite part about AANP and conference, words of wisdom for the next generation of NPs and anything else that's on their minds. ■

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