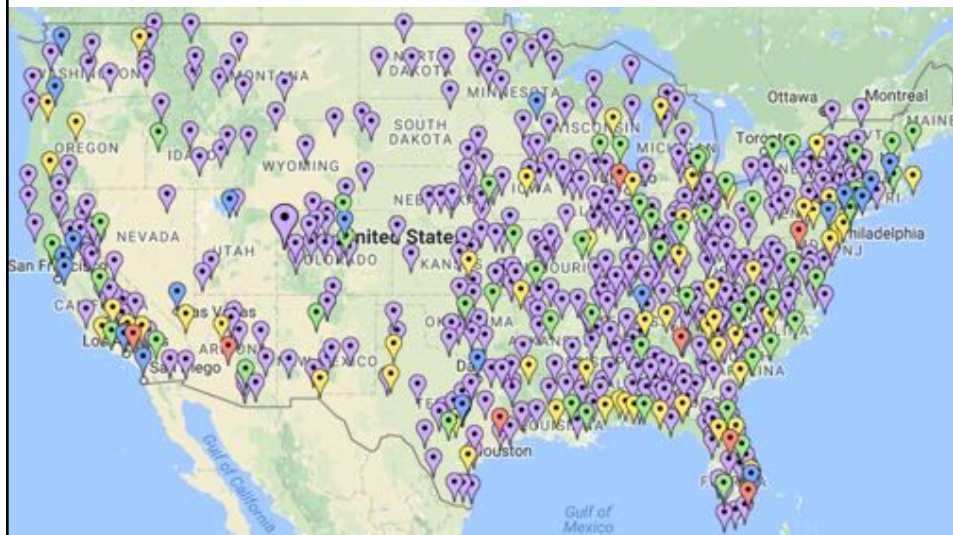


# Embracing MLS Consolidation *and living to tell*

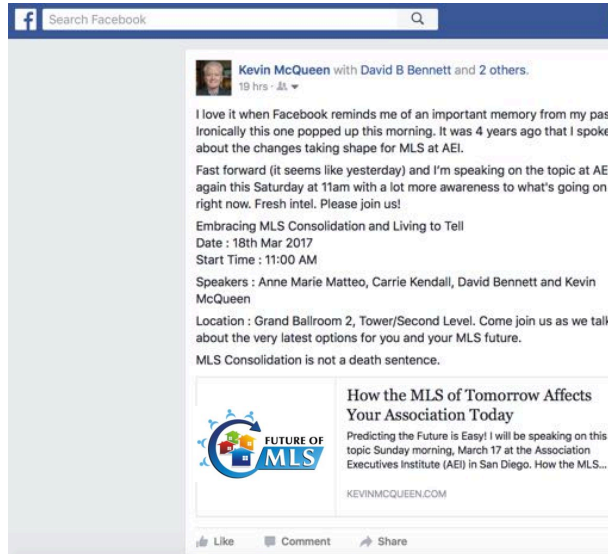
Kevin McQueen



700 MLSs are unsustainable

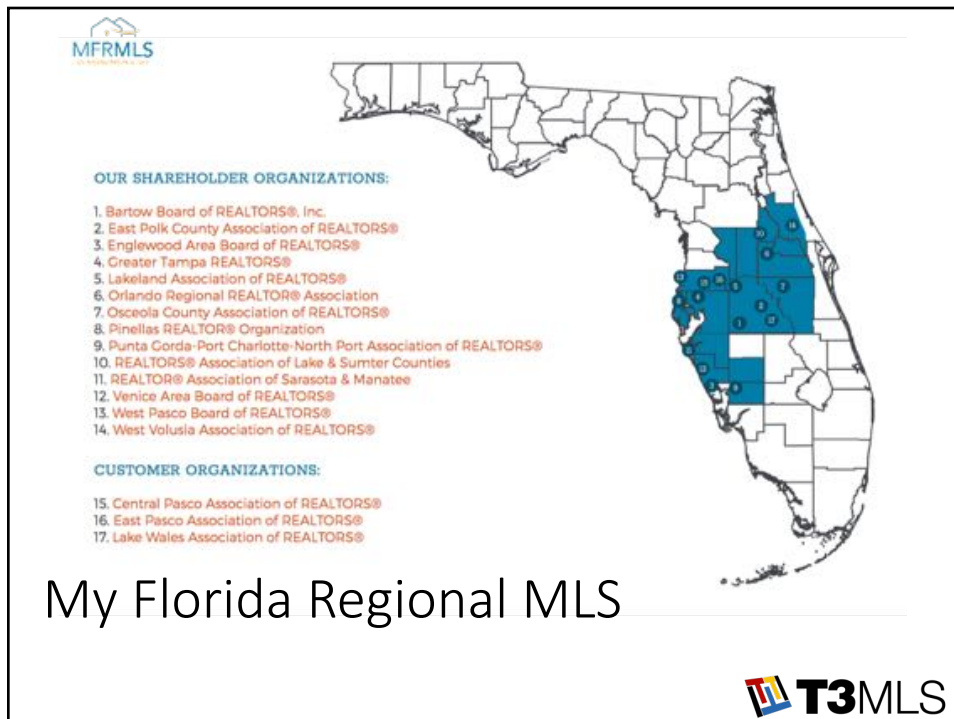
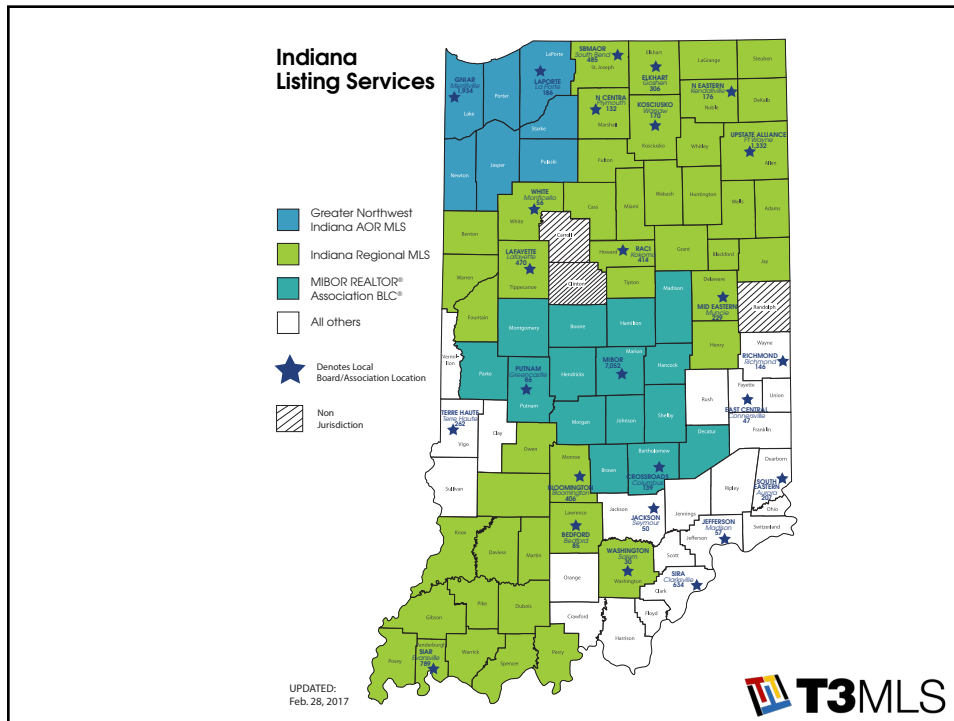


# Facebook Memory – 4 years ago *AEI San Diego*

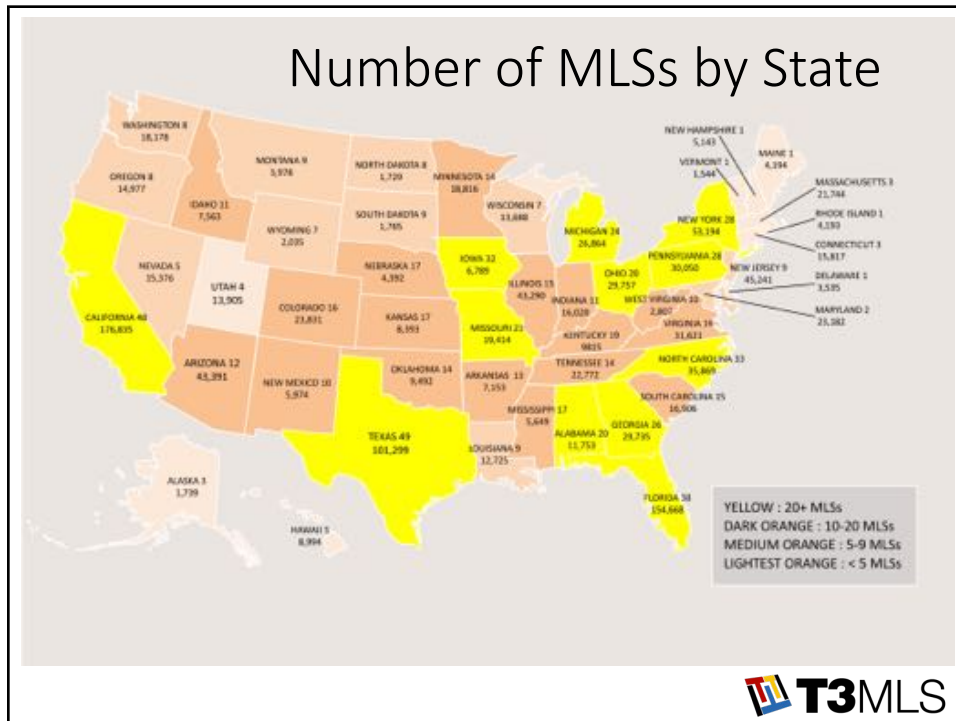


## Bright™ MLS 43 Stakeholder Associations









## What we know for certain

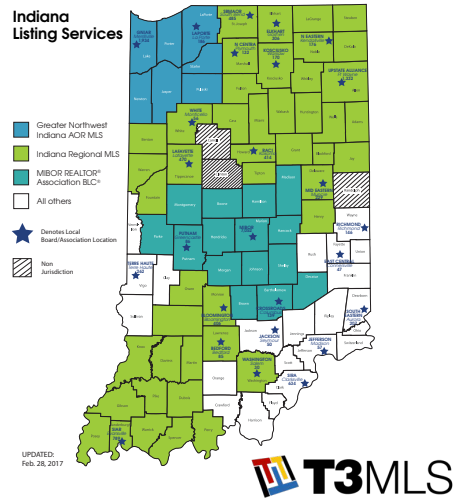
- Data wants to be together (members want it too)
- 45 MLSs now serve 2/3
- MSAs with overlap are still a big challenge
- States 20-40 MLSs don't make business sense
- 100 Regionals -- associations continue to provide significant and measurable value
- You have options – time to choose



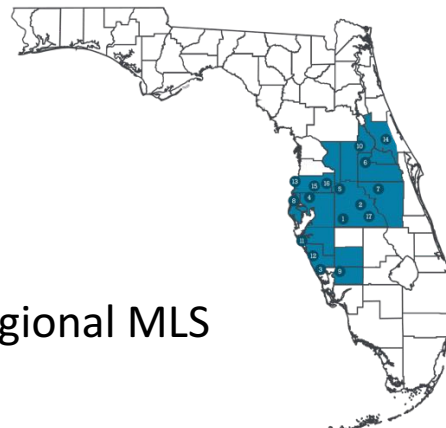




# Carrie Kendall Indiana Regional MLS



# David Bennett Pinellas REALTOR® Organization



My Florida Regional MLS



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