

# Emily Springfield, MS Ed

## CURRENT POSITION

### Fenhaven Learning

*Online Instructional Design Consultant*

Senior-level instructional designer helping university faculty develop engaging online educational experiences (April 2020-present)

- I collaborate with subject matter experts, learning designers, and media specialists to **develop high-quality online courses** centered on active and experiential learning
- I have decades of experience **matching learning strategies with client and learner needs**, both pedagogically and technologically
- Extensive media design experience helps me **communicate well with media designers** in addition to creating my own videos and learning interactions
- **Clients via O'Donnell Learn partnership** include Northeastern University, University of Utah, Central Ohio Technical College, and University of Tennessee
- **Clients via iDesign partnership** include Berkeley College of Engineering and Harvard School of Education

## SKILLS

### Communications and team skills

- **Regarded as a “translator”** between faculty, administrators, students, visual designers, and technologists
- I actively seek to **incorporate input from diverse groups** of faculty, staff, and students and bring groups to consensus
- I give **supportive, specific feedback to motivate team members** to achieve higher levels of competence, accuracy, and functionality
- I have **five peer-reviewed publications** and \$168,000 in grants

### Project design and management

- I'm well-known for my ability to **map and redesign workflows**, and for **making sense out of chaotic** data, user needs, and technical limitations
- I efficiently iterate from planning through completion by **tracking and reporting progress** of personal and team work
- I adhere to **outcomes-based course and curriculum design processes**, such as Backward Design, Agile, LLAMA, and ADDIE
- **I evaluate program success** according to program and national rubrics, such as QM Course Design Standards and the Engaged Pedagogy Framework

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## SKILLS, CONTINUED

### Educational technologies

- Helped launch four online degree-granting programs, including instructional design for over 30 individual courses
- Extensive public presentations, workshops, and course teaching
- Admin-level skills with Canvas, Gradecraft, and Sakai learning management systems; Google and MS Office Suites; Qualtrics, Badgr, Asana, Smartsheets
- Mid- to high-level skills with Storyline, Acrobat, Camtasia, Captivate, Illustrator, LucidCharts, Miro, Photoshop, Wordpress See <https://bit.ly/2ZGJoC0> for samples.

## EDUCATION

### Kalamazoo College, Kalamazoo, Michigan

Degree: B.A. in English, June 1996    GPA: 3.91/4.00  
Phi Beta Kappa, Kalamazoo Honors Scholarship

### Indiana University, Bloomington, Indiana

Master's in Instructional Systems Technology  
December, 2003    GPA: 3.96/4.00  
Coursework in pedagogy, curriculum design, online learning, environmental education

## HONORS

### Awards and recognition

- Winning team in the University of Michigan “Hacks with Friends” Hackathon. Conceptualized the “TriggerFigureOuter” app for finding migraine triggers using MyFitnessPal and USDA databases and led team to first place (2017)
- Certificate of Recognition, Omicron Kappa Upsilon (Chi Chapter) Dental Honor Society (2014)
- Honorary Member Sigma Phi Alpha (Nu Chapter) Dental Hygiene Honor Society (2014)
- Olav Alvares Award for Outstanding Articles Published by a Junior Researcher in the Journal of Dental Education (2012)
- Phi Beta Kappa (1996)

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## WORK EXPERIENCE

### University of Michigan School of Business

*Lead Learning Experience Designer (Dec. 2018 – Mar. 2020)*

- **Coordinated efforts of in-house and external designers** to create the school's first online degree-granting program (Online MBA)
- **Managed other learning experience designers** in developing interactive online modules, faculty development materials, and eLearning research agendas
- **Refined course development workflows** and facilitated collaboration within the new Office of Digital Education

### University of Michigan School of Dentistry

*Academic Projects Manager and Instructional Designer (Oct. 2007-Dec. 2018)*

- Provided **instructional design, project management, program evaluation, learning assessment, technical expertise, and training** for faculty members seeking to enhance engaged learning in classroom and online courses.
- **Co-chair of Competency Assessment Team**, a cross-disciplinary group focused on unifying clinical competency assessment in the DDS curriculum. Responsibilities included:
  - **Curriculum Mapping:** gathered and organized all competency requirements and assessment methods in the DDS clinical curriculum
  - **Assessment Design:** Worked with discipline coordinators to align departmental curricular needs to the new assessment standards
  - **Implementation Management: selected and customized software** (realizing a \$30,000/yr savings) to handle electronic grading of clinical competencies, and trained faculty, students and IT staff
- **Project manager for implementing the Pathways Program**, a student-centered and compliment to the core curriculum for 450 DDS students.
  - Managed a team of six directors and two staff members through **goal setting, program planning, program launch, and assessment**
  - Selected portfolio software and worked with vendor to customize it to support very complex stakeholder needs
  - Student and faculty workshops, manuals, and video tutorials

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- **Co-lead the development of two online dental hygiene degree programs** (BS and MS). The programs are considered models of active online education and optimal use of reflective portfolios.
  - Needs and resource analysis
  - Technology selection based on program's unique active-learning approach
  - Curriculum development, including reflective portfolio
  - Collaborative design of eleven individual courses with faculty
  - Program evaluation yielding five peer-reviewed papers and a rubric for assessing programs' transformational impacts

## University of Michigan School of Nursing

*Instructional Technology Designer (Aug. 2004-Sept. 2007)*

Provided leadership, training, and support for about 100 faculty members' use of instructional technologies in classroom and online courses.

- **Analyzed** existing undergraduate and graduate programs' instructional technology usage
- Helped faculty members put courses online and **hybridize the Occupational Health Masters** to reduce class time and increase off-campus learning, stressing the use of using active learning techniques
- Founded the Instructional Design Special Interest Group so campus instructional designers could share techniques and develop and refine campus-wide technology solutions, such as CTools and the Digital Archive of Streaming Media
- Developed multimedia and simulations for use in on-campus courses

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## WORK EXPERIENCE, CONTINUED

### Instructional Design Consultant

Consulted on the educational uses of technology; contract with educational institutions to create custom curriculum and web site solutions. (January 1999-December 2018)

- *Louisiana State University*: How to develop an electronic portfolio
- *Michigan Dental Association*: Project management and curriculum design for highly interactive online radiography course
- *University of Michigan Hospital System*: Instructional design for online sedation analgesia module in mLearning learning management system
- *Microsoft Press*: designed the pedagogical template for the *Academic Learning Series* – textbooks, lab manuals, and instructor materials used for teaching networking topics at community and trade colleges.
- *University of Nebraska-Lincoln Peer Review of Teaching Portfolio Program*: consulted on the use of web technologies in faculty electronic portfolios.
- *Various colleges and universities*: performed on-site presentations about the use of educational portfolios; assisted in designing tailored portfolio programs.
- *The Field Museum, Chicago*: Designed an interactive computer module about the Field's man-eating Tsavo Lions (1994 internship).

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## WORK EXPERIENCE, CONTINUED

### **Kellogg Community College, Battle Creek, Michigan**

*Adjunct Faculty Member*

Taught college courses in web design and graphic design, including web graphics, layout and usability, Dreamweaver, and Photoshop (August 2002 – May 2004)

### **Kalamazoo College, Kalamazoo, Michigan**

*Portfolio Coordinator*

Oversaw the day-to-day administration of all aspects of the Kalamazoo Portfolio, a Web-based reflective tool for students. This graduation requirement provided students with a means to reflect upon connections among various parts of their education and to plan better for life after graduation. (June 1996-August 2000)

- **Created the prototype Kalamazoo Portfolio**, designed templates, wrote documentation, and led workshops for students, faculty, and administrators.
- **Lead author on successful \$152,000 grant application** to the Fund for the Improvement of Post-Secondary Education (FIPSE) to fund the “K” Portfolio.
- **Led workshops and produced paper and Web-based manuals** and documentation for faculty, students, and other institutions interested in using Portfolios.

## GRANTS

### **Roy H. Roberts Award for Excellence in Teaching and Innovation**

\$10,000 - June, 2013 - Co-writer. To develop an online database of oral pathology disease entities and convert lecture to case-based learning

### **University of Michigan Center for Research on Learning & Teaching**

\$6000 – January, 2006 – Primary writer. To develop online review modules and convert lecture to problem-based learning

### **Fund for the Improvement of Post-Secondary Education**

\$152,000 - July, 1997 - Primary writer. To fund the Kalamazoo Portfolio

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## PUBLICATIONS

**Springfield E, Irwin-Smiler A, Gwozdek AE.** Transformation Rubric for Engaged Learning: a Tool and Method for Measuring Life-Changing Experiences. International Journal of ePortfolio. 2015; 5(1):63-74 <https://eric.ed.gov/?id=EJ1107865>

**Springfield E, Irwin-Smiler A, Gwozdek AE.** Measuring the impact of curriculum on student transformation. Journal of Dental Education. 2015 Dec; 79(12):1418-1428 <http://www.jdentaled.org/content/79/12/1418.short>

**Gwozdek AE, Springfield EC, Kerschbaum WE.** *ePortfolio: developing a catalyst for critical self-assessment and evaluation of learning outcomes.* Journal of allied health. 2013 Jan;42(1):e11-7. <http://www.ncbi.nlm.nih.gov/pubmed/23471288>

**Springfield E, Gwozdek AE, Peet M, Kerschbaum WE.** *Using multiple methods to assess learning and outcomes in an online degree-granting dental hygiene program.* Journal of dental education. 2012 Apr;76(4):414-26. <http://www.ncbi.nlm.nih.gov/pubmed/22473553>

**Gwozdek AE, Springfield EC, Peet MR, Kerschbaum WE.** *Using online program development to foster curricular change and innovation.* Journal of dental education. 2011 Mar; 75(3):339-50. <http://www.ncbi.nlm.nih.gov/pubmed/21368258>

**Springfield EC, Moeller M.** *Hanau Articulator Training: Zeroing the Articulator.* MedEdPORTAL; 2010. <http://services.aamc.org/30/mededportal/servlet/s/segment/mededportal/?subid=8114>

**Springfield EC.** *PowerPoint Pedagogy: Two Usages, Two Pedagogical Styles.* Computers, informatics, nursing : CIN. 2007; 25(1):15-9. <http://www.ncbi.nlm.nih.gov/pubmed/17215670>

### Microsoft Press Academic Learning Series

Instructional designer for six title-series of community college textbooks on computer networking. (February, 2004)

**Springfield EC.** *Comparing electronic and paper portfolios.* Electronic portfolios: Emerging practices in student, faculty, and institutional learning. 2001.

**Springfield EC.** *A major redesign of the Kalamazoo portfolio.* Electronic portfolios: Emerging practices in student, faculty, and institutional learning. 2001. p. 53-9.

## PRESENTATIONS

### **American Dental Education Association, Boston, Massachusetts**

- The Power of Reflection. Fitzgerald, M.; de Peralta, T.; Springfield, E.
- Quantifying 'It Changed My Life': Application of the Transformation Rubric. Springfield, E. (March 2015)

### **Association for Authentic, Engaged, and Evidence-Based Learning**

Quantifying 'It changed my life': Introducing the Transformation Rubric for Engaged Learning. Springfield E, Gwozdek A. (May 2014)

### **Case Western Reserve University School of Dentistry (invited speaker)**

"Three functions of learning technology" at faculty retreat. (May 2014)

### **American Dental Education Association, San Antonio, Texas**

- Leveraging three types of instructional technologies to maximize student learning. Springfield, E.
- How to develop an electronic portfolio curriculum. Springfield, E.
- Pathways: Fostering Self-Directed Learning, Critical Thinking, and Self-Reflection. Eber, R., Duff, R., Hamerink, H., Springfield, E. (March 2014)

### **International Association for Dental Research**

Dental Simulators: How Realistic Are They? Johnson, L., Bayne, S., Grayden, S., Springfield, E., Fitzgerald, M. (June 2012)

### **American Dental Education Association (poster)**

Preliminary Cost Comparison of Mannequin & Haptic Simulation Facilities. Johnson, L., Springfield, E., Bayne, S., Grayden, S., Fitzgerald, M. (March 2012)

### **American Dental Education Association, San Diego, California (poster)**

Impact and Costs of Using YouTube to Share Dental Education Resources Worldwide. (March 2011)



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## PRESENTATIONS, CONTINUED

### **University of Pittsburgh School of Dental Medicine (invited speaker)**

Invited to deliver keynote address at faculty retreat on innovative dental education technologies. (March 2011)

### **Case Western Reserve University School of Dentistry (invited speaker)**

Invited to discuss current innovative dental education technologies at faculty retreat. (November 2010)

### **American Dental Education Association Commission on Change and Innovation in Dental Education Liaisons' Conference, Boston, MA (panel)**

Invited to discuss current innovative dental education technologies. June 28, 2010

### **Sakai Conference, Boston, MA**

Development of an integrated online program using Sakai. Gwozdek A, Springfield E. (2009)

### **Sloan-C International Symposium Emerging Technology Applications for Online Learning, San Francisco, CA (poster)**

Using the Open Source Portfolio to Guide Student Metacognition. Gwozdek A, Kerschbaum W, Springfield E. (June 2009)

### **University of Michigan Medical Education Day (poster)**

Using the Open Source Portfolio to Guide Student Metacognition. Gwozdek A, Kerschbaum W, Springfield E. (June 2009)

### **Technology, Colleges, & Communities Worldwide Online Conference**

*Online Program & Portfolio Development in a Nutshell.* Gwozdek A, Kerschbaum W, Springfield E. (April 2009)

### **The American Association of Higher Education National Conference and Assessment Forum**

Co-presenter on the Kalamazoo College Electronic Portfolio. (March & June, 1998)

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## PRESENTATIONS, CONTINUED

### Enriching Scholarship Series – University of Michigan

- "Efficient Model for Developing Online Courses." With Gwozdek A, Kerschbaum W, (2009)
- "Using the Open Source Portfolio to Guide Student Metacognition." With Gwozdek A, Kerschbaum W. (2009)
- "Introduction to Graphic Design for PowerPoint" (2007)
- "Distance Education: What Does it Take to Start a Program?" (2006)
- "Interactive Modules: Reduce Redundancy, Increase Student Responsibility" (2006)
- "PowerPoint Pedagogy: Using PowerPoint Correctly for Your Type of Course" (2006)
- "Proven Technologies: Instructional Tools that Work." (2005)

## SERVICE

### Founder and Manager, School of Dentistry Help Yourself Garden

Designed and maintained a public teaching and sharing garden. 2013-2018

### Association for Authentic, Experiential and Evidence-Based Learning

Conference design team, AAEEBL Midwest Regional Conference Chicago 2014

### Provost's Task Force on Digital and Engaged Learning

Gave input on the future direction of digital and engaged learning at the University of Michigan 2014

### Journal of Dental Education

Peer review manuscripts for publication. July 2010-December 2018

### Preserving Traditions

Organized and/or taught about 20 workshops per year on growing, preserving, and cooking with local food. Feb. 2009-May 2012

### Instructional Designers' Special Interest Group, University of Michigan

Founder and convener 2006- 2012

## PORTFOLIO

<https://emilyspringfield.com/instructional-design-portfolio/>