

ENERGY STAR® SUMMARY OF APPLIANCE PROGRAMS

BY ENERGY EFFICIENCY PROGRAM SPONSORS (EEPS)

SEPTEMBER 2010 UPDATE

The **ENERGY STAR® Summary of Appliance Programs** provides an overview of the incentive programs offered by utilities and other energy efficiency program sponsors (EEPS) for ENERGY STAR qualified clothes washers, dishwashers, refrigerators, freezers, room air conditioners, dehumidifiers, air purifiers, and water coolers. The Summary describes program offerings in 2010-2011 and beyond.

Each ENERGY STAR appliance incentive program is summarized with a focus on rebates, marketing and consumer education efforts, program contacts, and other relevant details. Tax incentives, where they exist, are also captured. The definition of a rebate includes a sales incentive for new products as well as a payment to consumers to recycle old units.

The Summary of Appliance Programs is divided into the following sections:

- 1. Program Budget Map, National Rebate Graphs, and ARRA Summary Map
- 2. **Appliance Programs at a Glance** A summary table of current appliance rebates organized by state.
- 3. **Tax Incentives** A summary table of current sales tax exemptions and income tax credits or deductions available in selected states.
- 4. **Program Details** In-depth descriptions of each partner's incentive programs, including contact information for program managers.

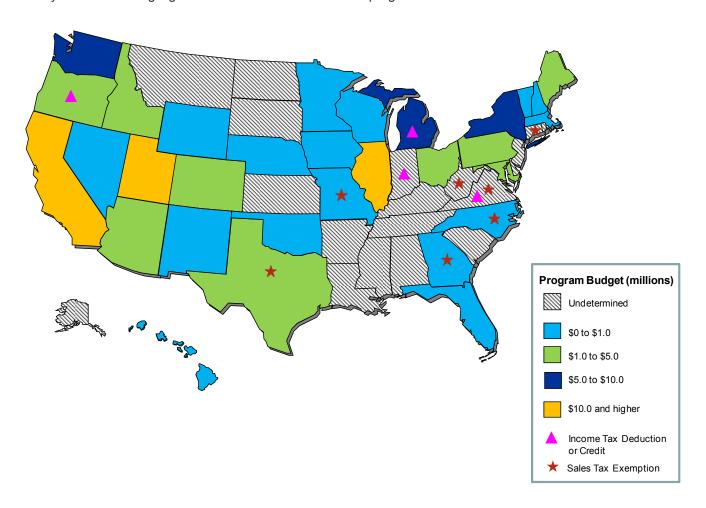
If you have any questions or comments about the ENERGY STAR Summary of Appliance Programs, please contact Amanda Byrne at ICF International, at abyrne@icfi.com or 703.934.3044.

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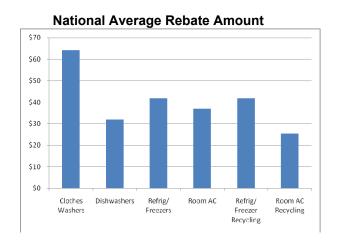
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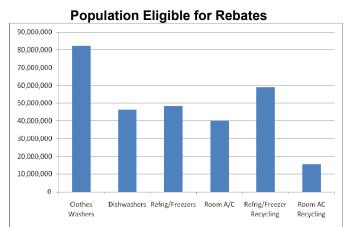
Program Budget Map

Note: EEPS partners in the "undetermined" states will implement appliance incentive programs in 2010 and beyond, but were unable to provide funding information to ENERGY STAR. This also applies to EEPS partners in many of the states highlighted in color. See the individual program entries for details.



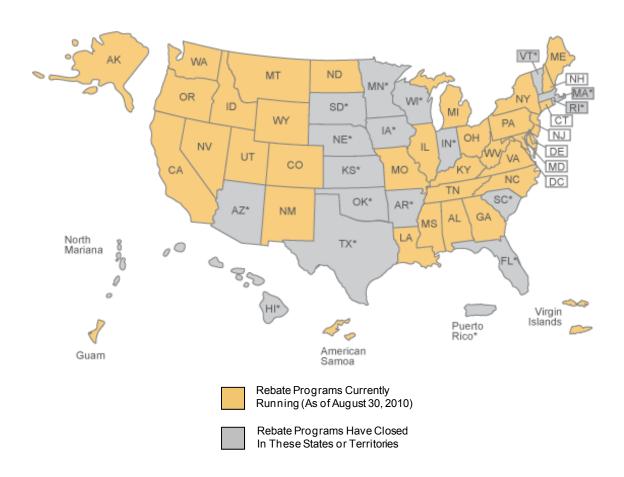
National Rebate Graphs





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American Recovery and Reinvestment Act Appliance Incentives



The map above and additional information on ARRA appliance rebates are available at the U.S. DOE website: http://www.energysavers.gov/financial/70022.html.

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Appliance Programs at a Glance

This table is designed to provide an overview of products being promoted around the country and is organized by state. Please see the individual sponsors' entries in the next section for more details. Program budget estimates are primarily for 2010, unless otherwise noted.

					NEW PR	RODUCT REI	BATES		RECYCLING		
STATE	ORGANIZATION NAME	PROGRAM BUDGET	TARGET POPULATION	Clothes Washers	Dish- washers	Refrig/ Freezers	Room AC	Other Product/ Amount	Refrig/ Freezers	Room AC	
AZ	Arizona Public Service								\$30		
AZ	City of Chandler Municipal Utilities	\$100,000	250,000	\$100							
AZ	Salt River Project	\$515,000	850,000	\$50-75	\$20				\$30		
AZ	Southwest Gas	\$290,000	936,000	\$50-95							
CA	Alameda County Water District	\$275,000	335,000	\$90-125							
CA	Alameda Municipal Power	\$52,000	29,000			\$100			\$35		
CA	Anaheim Public Utilities	\$300,000	110,000	\$150	\$50	\$50	\$50		\$50		
CA	Burbank Water & Power	\$570,000 ⁽¹⁾	50,000	\$75-100	\$50-75	\$100-150	\$50-75		\$100		
CA	City of Palo Alto Utilities	\$400,000	25,000	\$75-200	\$30-50	\$50			\$35		
CA	City of Santa Cruz Water Department	\$60,000	90,000	\$100							
CA	Glendale Water & Power	\$1 million	5,000	\$60-80	\$30-40	\$60-80	\$50-60		\$25		
CA	Lompoc City Electric			\$120	\$50	\$144-600			\$35		
CA	Los Angeles Department of Water & Power (LADWP)	\$2.5 million ⁽¹⁾	1.4 million	\$300		\$65	\$50		\$35		
CA	Metropolitan Water District of Southern California	\$2.7 million ⁽²⁾	18 million ⁽²⁾	\$50-300							
CA	Modesto Irrigation District	\$115,000	90,000	\$35			\$50		\$35		
CA	Pacific Gas and Electric Company		6 million	\$50	\$30-50		\$50		\$35	\$25	
CA	Pacific Power – CA	\$50,000 ⁽¹⁾	45,000	\$50-75	\$20	\$20	\$30		\$20		
CA	Pasadena Water & Power	\$200,000	54,000			\$100-150	\$50-75		\$25-35		
CA	Riverside Public Utilities	\$500,000	105,000	\$75-155	\$50	\$200	\$50		Free pickup		
CA	Sacramento Municipal Utility District	\$83,000	10,000	\$35-125	\$30-50	TBD	\$50		\$35		
CA	San Diego Gas & Electric		1.4 million	\$175	\$30	\$25	\$50		\$50		
CA	Silicon Valley Power	\$220,000				\$25 ⁽¹⁰⁾	\$25 ⁽¹⁰⁾		\$35	\$25	
CA	Southern California Edison	\$8 million	4.2 million			\$50	\$50		\$50		

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					NEW PR	ODUCT REI	BATES		RECYC	LING
STATE	ORGANIZATION NAME	PROGRAM BUDGET	TARGET POPULATION	Clothes Washers	Dish- washers	Refrig/ Freezers	Room AC	Other Product/ Amount	Refrig/ Freezers	Room AC
CA	Southern California Gas		5.7 million	\$35	\$30					
CO	Black Hills Energy – CO	\$195,254	92,000						\$30 ⁽⁴⁾	
CO	City of Fort Collins Utilities	\$387,500	107,000	\$50	\$25				\$35	
СО	Colorado Springs Utilities	\$150,000	120,000	\$75						
СО	Gunnison County Electric Association			\$60	\$45	\$60			\$40	
CO	Holy Cross Energy	\$111,000	45,000	\$25-75	\$25-75	\$75			Up to \$75	
СО	La Plata Electric Association	\$30,000	30,000	\$40	\$40	\$40			\$25	
СО	Longmont Power and Communications	\$8,000	36,000	\$50	\$50					
СО	Tri-State Generation & Transmission	\$180,000 ⁽⁵⁾	600,000	\$40	\$30	\$40			\$40	
CO	Xcel Energy – CO	φ100,000	893,000	\$50 ⁽⁶⁾	\$10 ⁽⁶⁾	\$10 ⁽⁶⁾			\$35 ⁽⁶⁾	
СТ	Connecticut Light & Power		1.2 million	\$50 ⁽⁶⁾	4.0	\$25-50 ⁽⁶⁾			400	
DC, MD	Pepco					\$50	\$25			
DE	Delaware Sustainable Energy Utility			\$50-75	\$30		\$25			
FL	City of Tallahassee			\$100		\$40-70				
FL	Gainesville Regional Utilities						\$150		\$75	
FL	JEA	\$295,000	360,000	\$25	\$25	\$25	\$25			
GA	Flint Energies	\$5,000				\$50				
GA	Georgia Power								\$35	
HI	Hawaii Energy Efficiency Program	\$26 million	1.1 million	\$50	\$50	\$50	\$50	See website	\$75	
HI	Kauai Island Utility Coop.	\$30,000		\$50	\$50	\$50				
IA	Alliant Energy – IA			\$100	\$20	\$25-50	\$25		\$50	\$25
IA	Black Hills Energy – IA	\$61,000	148,000	\$100 ⁽³⁾	\$20 ⁽³⁾					
IA	CIPCO (on behalf of 13 member utilities)	\$200,000	320,000	\$35-70	\$25	\$25	\$25	Dehumid. \$25	\$25-35	\$25
IA	MidAmerican Energy		720,000	\$50-100	\$20	\$25-50	\$25		\$50	\$25
IA	Spencer Municipal Utilities			\$100	\$25	\$25-50	\$25	Dehumid. \$25		
IA	Waverly Light & Power	\$15,000	4,900	\$75		\$50			\$50	
ID	Avista Utilities – ID			\$50	\$25	\$20-25			\$30	
ID	Bonneville Power Admin – ID		630,000	\$70	\$25	\$25			\$125	
ID	Idaho Power		360,000	\$50		\$20-30			\$30	

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					NEW PR	ODUCT RE	BATES		RECYC	LING
STATE	ORGANIZATION NAME	PROGRAM BUDGET	TARGET POPULATION	Clothes Washers	Dish- washers	Refrig/ Freezers	Room AC	Other Product/ Amount	Refrig/ Freezers	Room AC
ID	Kootenai Elec. Coop.	\$220,000	22,000	\$25-70	\$25	\$25			\$25	
ID	Rocky Mountain Power – ID	\$800,000 ⁽¹⁾	67,000	\$50-75	\$20	\$20			\$20	
ID, WA	Inland Power & Light – ID	\$400,000	32,000	\$50	\$25	\$25			\$30	
IL	Ameren Illinois	\$265,750	1.2 million				\$35	Dehumid. \$25 Room Air Purifiers \$20	\$35	See entry
IL	ComEd	\$11 million	3.4 million						\$25	
IL	MidAmerican						\$50			
IN	Wabash Valley Power Association (on behalf of 19 member utilities)			\$50						
MA	Belmont Municipal Light Department	\$50,000	10,000	\$50-100	\$50	\$100	\$25-75	Dehumid. \$25		
MA	Cape Light Compact		158,000			\$50		Room Air Cleaners \$20	See entry	See entry
MA	National Grid Massachusetts		1.2 million			\$50		Room Air Cleaners \$20	See entry	See entry
MA	NSTAR		770,000			\$50		Room Air Cleaners \$20	See entry	See entry
MA	Unitil Massachusetts		25,000			\$50		Room Air Cleaners \$20		See entry
MA	Western Mass. Electric Co.		200,000			\$50		Room Air Cleaners \$20	See entry	See entry
MD, PA	Allegheny Power	\$1.55 million	835,000	\$75	\$25	\$50/25	\$25		\$35	\$25
MD	Baltimore Gas & Electric		1.2 million	\$50-150		\$50-100	\$25		\$50	
ME	Efficiency Maine	\$1.26 million	500,000	\$50		\$25-75	\$25	Dehumid. \$25		
MI	Consumers Energy	\$6.4 million	2.9 million	\$25-50			\$25		\$30	
MI	DTE Energy	\$2.3 million	2.2 million	\$25-50			\$25	Dehumid. \$25	\$40	\$20 \$15
MI	Lansing Board of Water & Light	\$148,000					\$15	Dehumid. \$15	\$30	(only Sept. 25)
MN	Alexandria Light & Power	\$8,000	7,500	\$50-75	\$25		\$15			
MN	Alliant Energy – MN			\$100			\$50			
MN	Austin Utilities	\$100,000	12,450	\$50-100	\$25	\$25	\$25	Dehumid. \$65	Up to \$50	Up to \$25
MN	Barnesville Municipal Power			\$75	\$50		\$25			
MN	Beltrami Electric Cooperative			\$50						
MN	City of Buffalo Utilities	\$60,000	10,000	\$50	\$25	\$25	\$30		\$50	

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					NEW PR	ODUCT REI	BATES		RECYC	LING
STATE	ORGANIZATION NAME	PROGRAM BUDGET	TARGET POPULATION	Clothes Washers	Dish- washers	Refrig/ Freezers	Room AC	Other Product/ Amount	Refrig/ Freezers	Room AC
MN	East Grand Forks Water & Light	\$30,000	3,500	\$100-150	\$50	\$75	\$25		\$25	\$25
MN	Marshall Utilities	\$30,000	6,400	\$100	\$50	\$50	\$25	Dehumid. \$10		
MN	McLeod Coop. Power Assoc.		·	\$25	\$25	\$50	\$35		\$25	
MN	Minnkota Power Cooperative/ NMPA	\$63,000	55,000	\$50	Ų-10	Ţ.	ŢÜ,		¥=5	
MN	Minnesota Municipal Power Agency (On behalf of 8 member utilities)		23,000	\$50	\$25	\$25	\$30		\$50	
MN	Minnesota Power	\$153,000	141,000	\$40	\$25	\$25			\$35-50	
MN	Northern Itasca Electric Cooperative, Inc.			\$25-50	\$25-50	\$50- 100 ⁽⁹⁾			\$75	\$35
MN	Owatonna Public Utilities	\$100,000	10,000	\$50-75	\$25	\$25	\$25		Up to \$50	Up to \$25
MN	Rochester Public Utilities	\$337,000	35,000	\$50-75	\$25	\$25	\$25		Up to \$50	Up to \$25
MN	Shakopee Public Utilities	\$40,000		\$35	\$60	\$35	\$25	Dehumid. \$15	\$65	\$50
MN	SMMPA (on behalf of 15 participating utilities)		109,500 ⁽⁷⁾	\$50	\$25	\$25	\$25	Dehumid. \$65	Up to \$50	Up to \$25
MN	Willmar Municipal Utilities	\$10,000	19,000	\$50	\$50	\$50				
MN	Xcel Energy – MN		320,000	\$50 ⁽⁶⁾	\$15 ⁽⁶⁾	\$15 ⁽⁶⁾			\$35 ⁽⁶⁾	
МО	AmerenUE	\$500,000	1.2 million			\$50	\$50	Dehumid. \$25		
МО	Citizen Electric Cooperative			\$50						
МО	City Utilities of Springfield								\$35	
MT	Bonneville Power Admin – MT		217,000	\$70	\$25	\$25			\$125	
MT	Mission Valley Power		18,000	\$70	\$50	\$50	\$50		\$50	
MT	Yellowstone Valley Electric Cooperative			\$50	\$25	\$25				
NC	Carteret-Craven Electric Cooperative	\$3,500		\$100	\$100	\$100				
NC	Duke Energy						\$25			
NC	Lumbee River EMC								\$75	
NC	Progress Energy								\$50	
NC	South River EMC	\$15,000	42,000	\$25	\$25	\$25				
NE	Nebraska Public Power District	\$400,000	230,000						\$35	
NH	New Hampshire Saves Program	\$1 million	500,000	\$50			\$20		TBD	TBD
NJ	NJ Clean Energy Program	TBD	8.7 million	\$35	\$25-50	\$75-100			\$50	

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					NEW PR	RODUCT REI	BATES		RECYC	LING
STATE	ORGANIZATION NAME	PROGRAM BUDGET	TARGET POPULATION	Clothes Washers	Dish- washers	Refrig/ Freezers	Room AC	Other Product/ Amount	Refrig/ Freezers	Room AC
NM	Central NM Elec. Coop.			£40	#20	\$80				
NM	PNM	\$300,000	487,000	\$40	\$30	φου			\$30	
NV	Southwest Gas	\$145,000	621,000	\$50-100					φ30	
NY	Long Island Power Authority	\$2.1 million	1.1 million	ψου 100		\$75	\$40	Dehumid. \$10	\$35	
NY	NYSERDA	\$4 million	6 million	See entry	See entry	See entry	See entry	Dehumid. (see entry)		
ОН	American Electric Power Ohio	\$3.5 million	1.3 million						\$25	
ОН	Dayton Power & Light	\$380,000 ⁽⁵⁾	500,000						\$25	
ОН	Paulding-Putnam Electric Cooperative			\$50						
OK	PSO	\$677,000	505,000			\$25	\$50		\$25	
OR	Blachly-Lane Elec. Coop.	\$6,000	2,900	\$30	\$10	\$10				
OR	Bonneville Power Admin - OR		1.6 million	\$70	\$25	\$25			\$125	
OR	Central Electric Cooperative			\$60	\$25	\$25				
OR	City of Ashland, Oregon			\$50-100	\$30-60	\$35			TBD	
OR	Consumers Power			\$60	\$25	\$25				
OR	Emerald People's Utility District	\$28,000	20,000	\$75	\$25	\$25			\$25	
OR	Energy Trust of Oregon	\$6 million		\$75	\$25	\$50			\$30-50	
OR	Eugene Water & Electric Board	\$200,000	78,930	\$35-70	\$25	\$25			\$30	
OR	Milton-Freewater City Light & Power	\$1,000	3,800	\$70	\$25	\$25				
OR	Orcas Power & Light Coop.		11,000	\$75	\$25	\$25			\$25	
OR	Salem Electric			\$60	\$60	\$60				
OR	Springfield Utility Board			\$70	\$25 (ending 10/1/10)	\$25			\$25	
OR	Tillamook PUD			\$70	\$25	\$50				
PA	PECO Energy			\$100	\$50	\$75	\$50	Dehumid. \$10	\$35	
PA	PPL Electric Utilities	See entry	1.2 million	\$75	\$30	\$50	\$25	Dehumid. \$10	\$35	\$25
SC	Duke Energy						25			
SC	Santee Cooper					\$40			\$35	
SC	SCANA			TBD	TBD	TBD	TBD		TBD	TBD
SD	MidAmerican Energy						\$25			
TN	Tennessee Valley Authority						\$40			
TX	Austin Energy	\$543,528	388,000				\$50		\$35-50	
TX	Brownsville Public Utilities Board	\$275,000	700				up to \$100			
TX	CPS Energy		600,000	\$75			\$50- 100		\$35-100	
TX	Guadalupe Valley Electric Cooperative		66,000	up to \$100	up to \$100	up to \$100	up to \$100			

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					NEW PR	RODUCT RE	BATES		RECYC	LING
STATE	ORGANIZATION NAME	PROGRAM BUDGET	TARGET POPULATION	Clothes Washers	Dish- washers	Refrig/ Freezers	Room AC	Other Product/ Amount	Refrig/ Freezers	Room AC
TX	San Antonio Water System	\$350,000	240,000	\$100						
UT	Questar Gas – UT	\$1.7 million	860,000	\$50-75						
UT	Rocky Mountain Power – UT	\$9.3 million ⁽¹⁾	779,000	\$50-75	\$20	\$20	\$30		\$20	
VT	Efficiency Vermont	\$250,000	305,000	\$50		\$25-50	\$25-40	Dehumid. \$25	\$50	
WA	Avista Utilities – WA		·	\$50	\$25	\$20-\$25			\$30	
WA	Big Bend Electric Co-op			\$70	\$25	\$25			·	
WA	Bonneville Power Admin – WA		2.7 million	\$70	\$25	\$25			\$125	
WA	Cascade Water Alliance	\$200,000	100,000	\$50-100	TBD	•				
WA	Clallam County PUD		·	\$50	\$50	\$25-50			See entry	
WA	Clark Public Utilities			\$50	·	\$25				
WA	LOTT Alliance	¢400,000	00 000	\$100 (\$50 in Jan.						
WA	Modern Electric Water Co.	\$100,000	90,000	2011) \$12.50- 50	\$25					
WA	Okanogan County PUD		10,000	\$50	\$25	\$25			\$85	
WA	Pacific Power – WA	\$308,000 ⁽¹⁾	125,000	\$50-100	\$20	\$20	\$30		\$20	
WA	Puget Sound Energy		720,000	\$50-100					\$30	
WA	Seattle City Light	\$1.7 million	750,000	\$50-100					\$30	
WA	Snohomish County PUD	\$1.3 million	313,000	\$50-100	\$35	\$50			\$30	
WA	Tacoma Power	\$360,000	197,000	\$50-100					\$30	
WA	WashWise Rebate Program	\$4.3 million ⁽⁸⁾	2.4 million ⁽⁸⁾	\$50-100						
WI	Barron Electric Cooperative			\$25	\$25	\$25	\$25		\$50	\$25
WI	Dunn Energy Cooperative	\$17,000	8,820	\$25	\$25	\$25	\$25	Dehumid. \$25	\$50	
WI	Oakdale Electric Cooperative		14,000	\$25	\$25	\$25	\$25		\$25	\$25
WI	Pierce Pepin Coop. Services		6,530	\$25	\$25	\$25	\$25	Dehumid. \$25	\$25	\$25
WI	Riverland Energy Coop.		14,000	\$25	\$25	\$25	\$25		\$50	\$25
WI	St. Croix Elec. Coop.	\$12,000	,	\$25	\$25	\$25	\$25	Dehumid. \$25	\$50	\$25
WI	Vernon Electric Cooperative	\$6,900	10,000	\$25	\$25	\$25	\$25	, ==	\$25	\$25
WI	Wisconsin Focus on Energy		2.9 million	See entry	See entry	See entry	See entry			
WY	Questar Gas – WY		26,000	\$50-75	,j		<i></i>			
WY	Rocky Mountain Power - WY	\$200,000 ⁽¹⁾	132,000	\$50-75	\$20	\$20			\$20	

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Budget figure includes support for products other than ENERGY STAR qualified appliances.

(2) The SoCal Water\$mart Program, operated by the Metropolitan Water District of Southern California, has some budget and population overlap with Los Angeles Department of Water and Power for clothes washer rebates.

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- (3) Gas customers only.
- (4) Electric customers only.
- (5) Budget figure for 2011 estimated expenditures.
- (6) Rebates available only in conjunction with major home renovation programs. See individual program entries for details.
- (7) The SMMPA rebate programs has some budget and population overlap with Austin Utilities, Fairmont Public Utilities, Owatonna Public Utilities, and Rochester Public Utilities for all appliance rebates.
 (8) The WashWise Rebate Program has some budget and population overlap with Puget Sound Energy, Seattle City Light, Snohomish County PUD, and Tacoma Power for clothes washer rebates.
 (9) Incentive is available on new construction projects only.

- (10) Incentive is available only if old appliance is recycled.

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Tax Incentives at a Glance

STATE	INCENTIVE TYPE	ELIGIBLE PRODUCTS	TIMEFRAME	WEBSITE(S)
СТ	Sales Tax Incentive	ENERGY STAR Products: Water Heaters	Ongoing	http://www.ct.gov/drs/cwp/view.asp?a=1514&q=38 4952
GA	Sales Tax Exemption	ENERGY STAR Products: Residential Appliances	The Georgia Legislature historically has extended the "sales tax holiday" annually.	http://www.gefa.org/Index.aspx?page=352
IN	Income Tax Credit	ENERGY STAR Products: Water Heaters, Furnaces, Central Air Conditioners	<u>Year-round</u> 2009-2010	http://www.in.gov/dor/files/ib100.pdf
МІ	Income Tax Credit	ENERGY STAR Products: Water Heaters, Refrigerators, Clothes Washers, and Dishwashers	Expiration Date: 12/31/2011	http://www.legislature.mi.gov/(S(eqiv1xv24qeuwyb 14mo0bs45))/mileg.aspx?page=getObject&object Name=mcl-206-253
МО	Sales Tax Incentive	ENERGY STAR Products: Clothes Washers, Water Heaters, Dishwashers, Air Conditioners; Refrigerators; Freezers	April 19-25, 2010 Ongoing - same dates every year	http://dor.mo.gov/tax/business/sales/taxholiday/green/
NC	Sales Tax Incentive	ENERGY STAR Products: Clothes Washers, Freezers and Refrigerators, Room Air Conditioners, Dehumidifiers	First Friday in November through the following Sunday	http://www.dornc.com/taxes/sales/energystar_holiday.html
OR	Income Tax Credit	Residential Appliances	Expiration Date: 12/31/2015	http://egov.oregon.gov/ENERGY/CONS/RES/tax/appliances.shtml
тх	Sales Tax Exemption	ENERGY STAR Products: Refrigerators (prices at \$2,000 or less), Clothes Washers, Dishwashers, Dehumidifiers and Air Conditioners (priced at \$6,000 or less)	May 28-30, 2011; Ongoing – Saturday through Monday of Memorial Day weekend every year	http://www.texaspowerfulsmart.com/incentives/taxfree.php http://www.window.state.tx.us/taxinfo/taxpubs/tx961331/
VA	Sales Tax Incentive	ENERGY STAR Products:Clothes Washers, Dishwasher, Refrigerators, Dehumidifiers	October 8-11, 2010; Ongoing – Friday before the second Monday in October and ends at midnight on the second Monday in October through July 1, 2012.	http://www.tax.virginia.gov/site.cfm?alias=EnergyS tarQualifiedProductsHoliday
VA	Income Tax Deduction	ENERGY STAR Products: Clothes Washers, Room Air Conditioners, Dishwashers, and standard size Refrigerators	<u>Year-round</u> Ongoing	http://www.dmme.virginia.gov/DE/taxcredit.shtml
wv	Sales Tax Incentive	ENERGY STAR Products: Clothes Washers, Dishwasher, Refrigerators, Dehumidifiers, Water Heaters	Expiration Date: November 30, 2010	www.wva.state.wv.us/wvtax/default.aspx

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Program Details

EF = Energy Factor; WF = Water Factor; MEF = Modified Energy Factor.

**Program details based on information provided before this current Summary was updated. All rebates are for ENERGY STAR qualified products unless otherwise specified.

STATE	PARTNER INFORMATION	PROGRAM DESCRIPTIONS
AZ	Arizona Public Service** Tom Hines 602-250-2283 tom.hines@aps.com Website: www.aps.com	Program Budget: Not specified Target Population: Not specified Program Duration: Not specified Rebates: Residential AC Rebate Program: \$175-\$525, depending on size and efficiency Refrigerator Recycling \$30
AZ	City of Chandler Municipal Utilities** Cathy Rymer 480-782-3589 cathy.rymer@chandleraz.gov Website: www.chandleraz.gov/water	Program Budget: \$100,000 Target Population: 250,000 residents Program Duration: April 2008 – June 2010 Rebates: Clothes Washers: \$100 for units with WF of 6.0 or lower. Chandler residents that are Salt River Project customers may receive the municipal rebate in addition to the SRP rebate. Other Activities: Advertising at retail locations in Chandler.
AZ	Salt River Project Mark Gagen 602-236-2691 mark.gagen@srpnet.com Website: www.srpnet.com/powerwise	Program Budget: \$330,000 for new appliance rebates; \$343,200 for refrigerator/freezer recycling Target Population: 850,000 residential customers Program Duration: May1, 2010 – December 2010. Appliance rebate, year-round for appliance recycling Rebates: Clothes Washers: • \$50 – units with MEF of 1.8 or higher, plus WF of 7.5 or lower. • \$75 – MEF of 2.0 or higher, plus WF of 6.0 or lower. Dishwashers: \$20 for units with EF of 0.75 or higher and maximum annual energy consumption of 295 kWh or lower. Refrigerator/Freezer Recycling: \$30.
AZ	Southwest Gas – Arizona Bobbi Sterrett 702-364-3309 bobbi.sterret@swgas.com Holly Lloyd 702-364-3312 holly.lloyd@swgas.com Web site: www.swgas.com	Program Budget: \$290,000 per year for two years Target Population: 936,000 residential customers Program Duration: August 2010 – December 2012 Rebates: Clothes Washers: • \$50 for units with MEF of 2.0 or higher and WF of 6.0 or lower. • \$95 for units with MEF of 2.2 or higher and WF of 4.5 or lower. Other Activities: Marketing/consumer education, retail staff training.
CA	Alameda County Water District** Stephanie Nevins 510-668-4207 stephanie.nevins@acwd.com Website: www.acwd.org	Program Budget: \$275,000 per year for 2 years Target Population: 335,000 residential customers Program Duration: 2010-2011 Rebates: Clothes Washers: • \$90 for units with WF of 4.6 to 6.0 • \$125 for units with WF of 4.5 or lower (May lower WF requirements in 2010.) Other Activities: Marketing/consumer education.
CA	Alameda Municipal Power Meredith Owens 510-748-3947 mowens@alamedamp.com Website: www.alamedamp.com	Program Budget: \$352,000 Target Population: 29,000 residential customers Program Duration: Ongoing Rebates: Refrigerators: \$100 for primary units in household, 14 cubic feet or larger. Customer must recycle old primary refrigerator to receive the rebate for purchase of a new unit. Refrigerator Recycling: \$35 for secondary units.

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STATE	PARTNER INFORMATION	PROGRAM DESCRIPTIONS
CA	Anaheim Public Utilities** Phil Hayes 714-765-4267 phayes@anaheim.net Earl Lasley 714-765-4259 elasley@anaheim.net Website: www.anaheim.net	Program Budget: \$300,000 Target Population: 110,000 residential customers Program Duration: 2010 Rebates: Clothes Washers: \$150 for units with WF of 5.0 or lower. Program budget of \$150,000. Dishwashers: \$50. Program budget of \$50,000. Refrigerators: \$50. Program budget of \$80,000. Room Air Conditioners: \$50. Program budget of \$20,000. Refrigerator Recycling: \$50. Other Activities: Marketing/consumer education, including community outreach activities. Retail outreach to more than 30 retail partners.
CA	Burbank Water and Power** Steve Soghomonian 818-238-3638 ssoghomonian@ci.burbank.ca.us Rosemary Worthen 818-238-3730 rworthen@ci.burbank.ca.us Website: www.burbankwaterandpower.com/homerewar ds.html	Program Budget: \$570,000 (includes support for products other than ENERGY STAR qualified appliances) Target Population: 50,000 residential customers Program Duration: Ongoing Rebates: Clothes Washers: \$100 if purchased in Burbank; \$75 otherwise. Dishwashers: \$75 if purchased in Burbank; \$50 otherwise. Refrigerators: \$150 if purchased in Burbank; \$100 otherwise. Room Air Conditioners: \$75 if purchased in Burbank; \$50 otherwise. Other Activities: Marketing/consumer education, provide application forms to retailers.
CA	City of Palo Alto Utilities Andrea Hart 650-329-2549 Andrea.Hart@cityofpaloalto.org Joyce Kinnear 650-329-2652 Joyce.Kinnear@cityofpaloalto.org Website: www.cityofpaloalto.org/SmartEnergy	Program Budget: \$400,000 Target Population: Approximately 25,000 residential meters Rebates: Clothes Washers:
CA	City of Santa Cruz Water Department** Toby Goddard 831-420-5232 tgoddard@ci.santa-cruz.ca.us Lori Kelly 831-420-5230 Ikelly@ci.santa-cruz.ca.us Website: www.ci.santa- cruz.ca.us/wt/conservation/index.html	Program Budget: \$60,000 Target Population: 90,000 residents Program Duration: Ongoing Rebates: Clothes Washers: \$100. Other Activities: Marketing/consumer education.
CA	Glendale Water and Power Atineh Haroutunian 818-548-3300 aharoutunian@ci.glendale.ca.us Craig Kuennen 818-548-3369 ckuennen@ci.glendale.ca.us Website: www.glendalewaterandpower.com	Program Budget: \$1 million Target Population: 200,000 residents Program Duration: 2009-2012 Rebates: Clothes Washers: \$80 if purchased in Glendale, \$60 otherwise. Dishwashers: \$40 if purchased in Glendale, \$30 otherwise. Refrigerators: \$80 if purchased in Glendale, \$60 otherwise. Room Air Conditioners: \$60 if purchased in Glendale, \$50 otherwise. Refrigerator Recycling: \$25 bill credit plus six free CFLs. Program Information: Goal of 5,000 appliance rebates redeemed.
CA	Lompoc City Electric Mary Kammer 805-736-1261 m_kammer@ci.lompoc.ca.us	Program Budget: Not specified Target Population: Not specified Program Duration: Not specified Rebates: Clothes Washers: \$120. Dishwashers: \$50. Refrigerators: \$144-\$600. Refrigerator Recycling: \$35.

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STATE	PARTNER INFORMATION	PROGRAM DESCRIPTIONS
CA	Los Angeles Department of Water and Power (LADWP) Danny Blustein 213 367-4034 daniel.blustein@ladwp.com Website: www.ladwp.com	Program Budget: \$2.5 million (includes support for products other than ENERGY STAR qualified appliances) Target Population: 1.4 million residential customers Program Duration: Ongoing Rebates: Clothes Washers: \$300. See program entry for the Metropolitan Water District of Southern California for more information. Refrigerators: \$65. Room Air Conditioners: \$50. Refrigerator Recycling: \$35. Program Information: Energy savings goal for LADWP appliance rebate programs of 1.2 GWh.
CA	Metropolitan Water District of Southern California – SoCal Water\$mart Program** Alice Webb-Cole 213-217-6716 awebb@mwdh2o.com Maria Biel 213-217-6416 mbiel@mwdh2o.com Website: www.bewaterwise.com	Program Budget: \$2.7 million per year for five years Target Population: 18 million residents Program Duration: April 2008 to April 2013 Rebates: Clothes Washers: \$50 minimum (up to \$300 maximum for LADWP customers) for units with a WF of 4.0 or lower. Some participating utilities offer higher rebate levels – check the Website for details. Other Activities: Marketing/consumer education. Retail support through regular shipments of rebate applications, product and rebate updates, and point- of-sale and training materials as desired. Willing to customize signage to specific retailers' requirements. Support promotional events, provide content for partner-led promotions, and offer cooperative marketing funding on an ongoing basis to any retailer or manufacturer who sells qualifying products. Participating utilities: Cities – Anaheim, Beverly Hills, Burbank, Compton, Fullerton, Glendale, Long Beach, Los Angeles, Pasadena, San Fernando, San Marino, Santa Ana, Santa Monica, Torrance. Municipal Water Districts – Calleguas, Central Basin, Eastern, Foothill, Las Virgenes, Orange County, Three Valleys, Upper San Gabriel Valley, West Basin, Western MWD of Riverside County. Other – Inland Empire Utilities Agency, San Diego County Water Authority.
CA	Modesto Irrigation District Bob Hondeville 209-526-7310 bobho@mid.org Susan Durham 209-526-7303 susand@mid.org Website: www.mid.org	Program Budget: \$115,000 Target Population: 90,000 Program Duration: Ongoing Rebates: Clothes Washers: \$35. Program budget: \$20,500. Room Air Conditioners: \$50. Program budget: \$4,500. Refrigerator Recycling: \$35. Program budget: \$90,000. Other Activities: Marketing/consumer education.
CA	Pacific Gas and Electric Company (PG&E) Joanne Medvitz 415-973-8225 JJHp@pge.com Herbert Gong 415-973-9143 HBG3@pge.com Websites: www.waterenergysavings.com; www.pge.com/myhome/saveenergymoney/rebates/ Program hotline: 1-800-933-9555	Program Budget: Not specified Target Population: 6 million residential customers Program Duration: 2009-2011 Rebates: Clothes Washers: \$50. Dishwashers: \$30-50. Room Air Conditioners: \$50. Refrigerator/Freezer Recycling: \$35. Room Air Conditioner Recycling: \$25. Other Activities: Marketing/consumer education through point-of-purchase stickers and signs, marketing handouts, customer awareness website, and, retail staff training. Program Information: The Appliance program offers tiered rebates for a variety of appliances, including qualifying clothes washers, dishwashers and room air conditioners to help customers save energy and money, and reduce water usage. The Appliance programs' incentives are paid to the end-use customer. Clothes washer and dishwasher rebates are available to gas and electric customers and room air conditioner rebates are available to electric customers. PG&E and greater Bay Area water agencies continue to run a cooperative rebate program offering a streamlined rebate process to customers who purchase high-efficiency clothes washers. Eligible customers earn a combined rebate for their purchase of qualifying water and energy-efficient clothes washers. Water agencies also use the tiered rebate approach on clothes washers, with their portion of the rebate amount being \$50 or \$125, depending on the water agency. Qualifying customers receive either a \$175 or \$100 rebate check.

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STATE	PARTNER INFORMATION	PROGRAM DESCRIPTIONS
CA	Pacific Power – California Elizabeth Freeman, PECI 503-467-0979 efreeman@peci.org Dennis Hodge, PECI 503-467-0952 dhodge@peci.org Website: www.pacificpower.net/hes	Program Budget: \$50,000 (includes products other than ENERGY STAR qualified appliances) Target Population: 45,000 residential customers Program Duration: Ongoing Rebates: Clothes Washers: • \$50 for units with MEF of 2.0 to 2.19 and WF below 6.0. • \$75 for units with MEF of 2.2 or higher and WF below 4.5. Dishwashers: \$20. Refrigerators/Freezers: \$20. Room Air Conditioners: \$30. Refrigerator/Freezer Recycling: \$20. Other Activities: Marketing/consumer education, retail staff training.
CA	Pasadena Water and Power** Alex Gonzalez 626.744.4699 alexgonzalez@cityofpasadena.net John Hoffner 626.744.4420 jhoffner@cityofpasadena.net Website: www.PWPweb.com	Program Budget: \$200,000 Target Population: 54,000 households Program Duration: July 2009 through June 2010 Rebates: Clothes Washers: Participates in SoCal Water\$mart Program. See the entry for the Metropolitan Water District of Southern California for more details. Refrigerators: \$150 if purchased in Pasadena, \$100 otherwise. Room Air Conditioners: \$75 if purchased in Pasadena, \$50 otherwise. Refrigerator/Freezer Recycling: \$25 for refrigerators, \$35 for freezers. Other Activities: Consumer outreach at community events, local press and Website.
CA	Riverside Public Utilities (RPU) Ryan Gleason 951-826-5669 rgleason@riversideca.gov Michael McLellan 951-826-5977 mmclellan@riversideca.gov Website: www.riversidepublicutilities.com	Program Budget: \$500,000 for new products, \$100,000 for recycling Target Population: 105,000 customers Program Duration: Ongoing Rebates: Clothes Washers: \$75-155. Dishwashers: \$50. Refrigerators: \$200. Room Air Conditioners: \$50. Refrigerator/Freezer Recycling: Free pickup. Other Activities: Marketing/consumer education through utility Website, printed collateral, radio show, and miscellaneous advertising. May begin partnering with local retailers through the "Shop Riverside!" Initiative.
CA	Sacramento Municipal Utility District (SMUD) Paula Robertson (Program Manager) 916-732-5429 proberts@smud.org Website: www.smud.org	Program Budget: \$83,000 for new appliance rebates; \$350,000 for refrigerator recycling. Target Population: 510,000 residential customers Program Duration: 2010 Rebates: Clothes Washers: \$35-125. Dishwashers: \$30-50 Refrigerators: TBD Room Air Conditioners: \$50. Refrigerator Recycling: \$35. Program Information: ENERGY STAR appliance promotion will continue throughout 2010. SMUD intends to continue paid media outreach to increase customer adoption, to encourage retailer and manufacturer promotion of all levels ENERGY STAR appliances. SMUD is also investigating development of an upstream appliance incentive program to increase market penetration of ENERGY STAR qualified appliances.
CA	San Diego Gas and Electric (SDG&E) Shannon Monroe 858-654-6401 SMonroe2@semprautilities.com Website: www.sdge.com/saveenergy	Program Budget: Not specified Target Population: 1.4 million residential customers Program Duration: 2009–2011 Rebates: Clothes Washers: \$175 for units with WF of 6.0 or lower. Rebates for clothes washers are administered through the San Diego County Water Authority. Dishwashers: \$30 for units with EF of 0.65 or higher. Refrigerators: \$25. Room Air Conditioners: \$50. Refrigerator/Freezer Recycling: \$50.

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STATE	PARTNER INFORMATION	PROGRAM DESCRIPTIONS
CA	Silicon Valley Power** Mary Medeiros McEnroe 408-615-6646 mmedeiros@svpower.com Website: www.siliconvalleypower.com/rebates Program hotline: 408-244-SAVE (7283)	Program Budget: \$220,000 Target Population: All residential customers Program Duration: July 1, 2010 – June 30, 2011 Rebates: Refrigerators: \$50. Must recycle old appliance to receive rebate. Program budget \$27,000. Room Air Conditioners: \$25. Must recycle old appliance to receive rebate. Program budget \$10,500. Refrigerator/Freezer Recycling: \$35. Program budget \$75,000. Room Air Conditioner Recycling: \$25. Program budget \$25,000. Other Activities: Marketing/consumer education through website, two direct mail pieces on all programs annually, targeted marketing for specific programs, ads in the local newspaper and utility bill inserts. In order to receive the appliance recycling incentives, appliances must be recycled through Jaco Environmental. Refrigerator and Room AC unit purchases will not receive a rebate unless the recycling requirement is met. Silicon Valley Power is an EPA RAD partner for its appliance recycling.
CA	Southern California Edison (SCE) Roy Bragg 626-633-3074 roy.bragq@sce.com Website: http://www.sce.com/residential/rebates- savings/ Program hotline: 1-800-736-4777	Program Budget: \$8 million annually Target Population: 4.2 million residential customers Program Duration: 2010–2012 Rebates: Refrigerators: \$50. Room Air Conditioners: \$50. Refrigerator/Freezer Recycling: \$50. Separate program budget of ~\$13 million annually. Other Activities: Marketing/consumer education through integrated marketing approaches and campaigns.
CA	Southern California Gas** Harvey Bringas 562-803-7423 hbringas@semprautilities.com Cynthia Swaim 562-803-7438 cmswaim@semprautilities.com Website:www.socalgas.com	Program Budget: Not specified Target Population: 5.7 million residents Program Duration: 2009 – 2011 Rebates: Clothes Washers: \$35 for units with MEF of 1.72 or higher, plus WF of 8.0 or lower. Dishwashers: \$30 for units with EF of 0.65 or higher. Other Activities: Marketing/consumer education through POP materials at retail store locations (no funding from retailers requested). SoCal Gas will also showcase ENERGY STAR qualified appliances at community events. Marketing outreach to over 350 retail partners. SoCal Gas will solicit retailer participation within utility service territory via letter and agreement packet.
со	Black Hills Energy – Colorado Pat Rice 785-832-3933 pat.rice@blackhillscorp.com Matt Daunis 785-832-3932 matt.daunis@blackhillscorp.com Website: www.BHEhowto.com Program hotline: 877-643-1956	Program Budget: \$195,254 Target Population: 92,000 electric customers Program Duration: July 1, 2010 – June 30, 2011 Rebates: Refrigerator/Freezer Recycling: \$30. Residential and small commercial electric customers only. Other Activities: Marketing/consumer education is provided through bill inserts, Website and other mass media outlets as appropriate. Collaboration with retailers and other trade allies to ensure program awareness and understanding of requirements.
СО	City of Fort Collins Utilities Amber Riley 970-221-6720 ariley@fcgov.com Website: www.fcgov.com/utilities	Program Budget: \$387,500 Target Population: 107,000 for clothes washer and dishwasher rebates; 63,000 for refrigerator recycling. Program Duration: Ongoing Rebates: Clothes Washers: \$50. Rebate budget of \$75,000. Goal of 1,500 rebates. Dishwashers: \$25. Rebate budget of \$25,000. Goal of 750 rebates. Refrigerator Recycling: \$35. Units must be in working condition and under 30 cubic feet of storage. Rebate budget of \$287,500. Goal of 1,000 units recycled. Other Activities: Continue retailer collaboration with 8 retail partners in Fort Collins through monthly visits and training with retail staff. All retailers must carry approved ENERGY STAR qualified clothes washers and dishwashers based on the 2009 specifications. Marketing plan includes print media, bill inserts, presence in retail stores, website, and features in local news articles.

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STATE	PARTNER INFORMATION	PROGRAM DESCRIPTIONS
CO	Colorado Springs Utilities Diane Block 719-668-8754 dblock@csu.org Website: www.csu.org	Program Budget: \$150,000 Target Population: 120,000 residential customers Program Duration: 2010-2012 Rebates: Clothes Washers: \$75.
CO	Gunnison County Electric Association Vicki Spencer 970-641-7359 vspencer@gcea.coop Website: www.gcea.coop	Program Budget: Not stated Target Population: GCEA Member/Customers Program Duration: Ongoing Rebates: Clothes Washers: \$60. Dishwashers: \$45. Refrigerators/Freezers: \$60. Refrigerator/Freezer Recycling: \$40. Program Information: Gunnison County Electric Cooperative participates in the Tri-State appliance incentive program (see entry below).
СО	Holy Cross Energy Stephen B. Casey 970-947-5430 scasey@holycross.com Craig Tate 970-947-5421 ctate@holycross.com Website: www.holycross.com	Program Budget: \$111,000 Target Population: 45,000 residential accounts Program Duration: Ongoing Rebates: Clothes Washers: \$75 for customers with electric water heating, \$25 otherwise. Dishwashers: \$75 for customers with electric water heating, \$25 otherwise. Refrigerators: \$75. Refrigerator Recycling: Up to \$75. Customer must deliver old unit to landfill or salvage yard. Other Activities: Marketing/consumer education, cooperative marketing funds.
со	La Plata Electric Association Mark Schwantes 970-382-3511 mschwantes@lpea.coop Sue Maxwell 970-382-7170 smaxwell@lpea.coop Website: www.lpea.coop	Program Budget: \$30,000 annually Target Population: 30,000 residential members Program Duration: Ongoing Rebates: Clothes Washers: \$40. Annual activity budget of \$3,000. Dishwashers: \$40. Annual activity budget of \$3,000. Refrigerators/Freezers: \$40. Annual activity budget of \$7,000 for refrigerators and \$800 for freezers. Refrigerator/Freezer Recycling: \$25. Annual activity budget of \$200 for freezers and \$1,000 for refrigerators. Other Activities: Marketing/consumer education with an annual budget of \$15,000.
со	Longmont Power & Communications** Shelly Hays 303.651.8337 shelly.hays@ci.longmont.co.us Website: www.ci.longmont.co.us/lpc	Program Budget: \$8,000 Target Population: 36,000 residential and commercial customers. Program Duration: Ongoing Rebates: Clothes Washers: \$50. Dishwashers: \$50. Other Activities: Limited education of program to local retailers. No quantitative goals have been established.
CO	Tri-State Generation and Transmission Jon Beyer 303-254-3197 jbeyer@tristategt.org Keith Emerson 303-254-3155 kemerson@tristategt.org Website: www.tristategt.org	Program Budget: \$180,000 (2011 estimate) Target Population: 600,000 (meters) Program Duration: 2011 Rebates: Clothes Washers: \$40. Dishwashers: \$30. Refrigerators/Freezers: \$40. Refrigerator/Freezer Recycling: \$40. Program Information: The Tri-State appliance incentive program is offered through and by many of the 44 member cooperatives in Colorado, Nebraska, New Mexico, and Wyoming. Some members add funding in addition to the Tri-State program. There is no fixed budget to the program – the amounts shown represent anticipated 2011 expenditures.

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STATE	PARTNER INFORMATION	PROGRAM DESCRIPTIONS
со	Xcel Energy Bruce Peterson 303-294-2263 bruce.peterson@xcelenergy.com Kelsey Burich 612-337-2328 kelsey.l.burich@xcelenergy.com Website: www.xcelenergy.com	Program Budget: Not specified Target Population: 893,000 residential customers (electric & gas combo) Program Duration: 2009-2010 Rebates: Clothes Washers: \$50. Dishwashers: \$10. Refrigerators/Freezers: \$10. Refrigerator/Freezer Recycling: \$35. Program Information: Xcel Energy rebates only available through the Home Performance with ENERGY STAR (HPWES) program for major home renovations. Xcel supports HPWES with marketing & consumer education.
СТ	Connecticut Department of Revenue Website: http://www.ct.gov/drs/cwp/view.asp?a=1514&q=384952	Program Information: Sales tax holiday for ENERGY STAR qualified water heaters and other products.
СТ	Connecticut Light & Power (CL&P) ** Stephen Ritson, APT 413-731-6546 stephenr@appliedproactive.com Jesus Pernia 860-832-4961 pernijl@nu.com Website: www.cl-p.com	Program Budget: Not specified Target Population: 1.2 million residential customers Program Duration: Ongoing Rebates: Clothes Washers: \$50. Refrigerators: \$50. Freezers: \$25. Program Information: Connecticut Light and Power rebates are available only through the Home Energy Solutions Program for major energy efficiency renovations to existing homes. CL&P is currently is not contemplating implementing any appliance promotions through the Retail Products program, but CL&P will accept and evaluate initiatives on a case-by-case basis.
DC, MD	Pepco Jeffrey Roman 202-872-2142 jgroman@pepcoholdings.com Website: www.pepco.com/energy/conservation/	Program Budget: Not specified Target Population: Not specified Program Duration: 2009-2011 Rebates: Refrigerators: \$50. Room Air Conditioners: \$25. Program Information: Pepco is offering rebates on ENERGY STAR qualified room air conditioners and refrigerators purchased at any retail store beginning September 15, 2009.
DE	Delaware Sustainable Energy Utility Ralph Nigro 302-504-3072 rnigro@appliedEnergyGroup.com	Program Budget: Not specified Target Population: Not specified Program Duration: Through August 2010 Rebates: Clothes Washers: \$50 for top load machines. \$75 for front load machines. Dishwashers: \$30. Room Air Conditioners: \$25. Program Information: Rebates are available to Delaware residents for the purchase of ENERGY STAR qualified room air conditioners, clothes washers, and dishwashers.
FL	City of Tallahassee Bob Seaton 850-891-6130 bob.seaton@talgov.com Michael Ohlsen 850-891-6876 michael.ohlsen@talgov.com Website: www.talgov.com	Program Budget: Not specified Target Population: Not specified Program Duration: TBD Rebates: Clothes Washers: \$100. Refrigerators: \$70. Freezers: \$40. Other Activities: Marketing/consumer education, retail staff training. Rebate applications available at retail point of purchase as well as online.
FL	Gainesville Regional Utilities Amy Carpus 352-334-3400 CARPUSAM@gru.com Website: www.gru.com	Program Budget: Not specified Target Population: Not specified Program Duration: Ongoing Rebates: Room Air Conditioners: \$150 off each summer for one day. Refrigerator Recycling: \$75 with proof of appropriate disposal.

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STATE	PARTNER INFORMATION	PROGRAM DESCRIPTIONS
FL	JEA Payson Tilden 904-665-6187 tildpj@jea.com Website: www.jea.com Program hotline: 1-866-272-8628	Program Budget: \$295,000 Target Population: 360,000 residential customers Program Duration: Ongoing Rebates: Clothes Washers: \$25. Program goal of 2,000 units. Dishwashers: \$25. Program goal of 2,000 units. Refrigerators: \$25. Program goal of 2,000 units. Room Air Conditioners: \$25. Program goal of 100 units. Other Activities: Marketing/consumer education through in-store events for customers, training for retail staff, and updating of all point of purchase information in store displays. Program Information: Fourteen retail stores participate in the appliance rebate program. Program continually seeks additional retail and manufacturer partners to enhance the program offerings. Partnerships are created through a Memo of Understanding document between JEA, the retailer and the manufacturer. The program is on-going with project budget and goals through FY2015.
GA	Flint Energies** Jimmy Autry 478-218-5544 jautry@flintemc.com Website: www.flintenergies.com	Program Budget: \$5,000 Target Population: Not specified Program Duration: 2009 Rebates: Refrigerators/Freezers: \$50. Other Activities: Marketing/consumer education, retail staff training. Sales of new refrigerators to replace and remove from service old units. Sold through the Flint Appliance Center and supported by our manufacturers.
GA	Georgia Department of Revenue Website: https://etax.dor.ga.gov/salestax/holiday/2009/index.aspx	Program Information: Sales tax holiday for ENERGY STAR qualified clothes washers, dishwashers, refrigerators, room air conditioners, and other products.
GA	Georgia Power Vicki D. Nichols 404-506-6778 vdnichol@southernco.com Grace Burek, APT 877-886-2540 grace@appliedpraoctive.com Website: www.georgiapower.com	Program Budget: Not specified Target Population: 2 million residential customers Program Duration: Ongoing Rebates: Refrigerator/Freezer Recycling: \$35. Program Information: Georgia Power is looking to increase consumer awareness and demand for ENERGY STAR qualified appliances through educational initiatives and retailer/manufacturer promotional awareness campaigns for consumers. To meet this goal, the utility will work with retailers, manufacturers and government agencies to develop cooperative educational and promotional plans designed to educate consumers on the benefits of ENERGY STAR qualified appliances; provide awareness to consumers on retailers' and/or manufacturers' ENERGY STAR promotional activities; develop ENERGY STAR qualified product benefit information for point-of-purchase displays in retail stores; provide training for retail staff that will highlight the benefits of ENERGY STAR qualified appliances so retailers can pass this knowledge on to customers at point-of-purchase; and undertake other initiatives and support as appropriate.
НІ	Hawaii Energy Efficiency Program Ray Starling, SAIC 808-521-2188 Haywood.R.Starling.JR@saic.com Website: www.hawaiienergy.com	Program Budget: \$26 million for 2010 (including ARRA funds) Target Population: 1.1 million on five islands Program Duration: Ongoing Rebates: Clothes Washers: \$50. Dishwashers: \$50. Refrigerators: \$50. Refrigerators: \$50. Refrigerator Recycling: \$75. Program Information: Hawaii Energy is a ratepayer-funded conservation and efficiency program administered by R.W BECK (an SAIC Company) under contract with the Hawaii Public Utilities Commission serving the islands of Hawaii, Lanai, Maui, Molokai, and Oahu.
н	Kauai Island Utility Cooperative** Ray Mierta 808-246-8284 rmierta@kiuc.coop Claurino Bueno 808-246-8280 cbueno@kiuc.coop Website: www.kiuc.coop	Program Budget: \$30,000 Target Population: Not specified Program Duration: Various dates in 2010, depending on the product: refrigerators (2/1-3/31), clothes washers (5/1-6/30), and dishwashers (8/1-9/30). Rebates: Clothes Washers: \$50. Program budget: \$10,000. Dishwashers: \$50. Program budget: \$10,000. Refrigerators: \$50. Program budget: \$10,000.

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STATE	PARTNER INFORMATION	PROGRAM DESCRIPTIONS
IA	Alliant Energy/Interstate Power and Light - Iowa Julie Blackwell 319-786-4640 JulieBlackwell@alliantenergy.com Website: www.alliantenergy.com/rewards	Program Budget: \$9.78 million Target Population: Not specified (980,000 residential customers in lowa and Minnesota combined) Program Duration: Ongoing Rebates: Clothes Washers: \$100. Dishwashers: \$20. Refrigerators: \$50. Freezers: \$25. Room Air Conditioners: \$25. Refrigerator Recycling: \$50. Room Air Conditioner Recycling: \$25. Other Activities: Marketing/consumer education. Retail collaboration through co-op advertising, scholarship reimbursement, free point-of-purchase materials, trade show assistance, cash incentives for customer purchases and claim submissions, and technical assistance.
IA	Black Hills Energy – Iowa Pat Rice 785-832-3933 pat.rice@blackhillscorp.com Jim Dillon 515-343-2021 Jim.dillon@blackhillscorp.com Website: www.BHEhowto.com	Program Budget: \$61,000 Target Population: 148,000 residential natural gas customers Program Duration: 2010 Rebates: Clothes Washers: \$100. Rebate budget of \$26,500. Dishwashers: \$20. Rebate budget of \$3,000. Other Activities: Marketing/ consumer education is provided through bill inserts, Website and other mass media outlets as appropriate. Collaboration with retailers and other trade allies to ensure program awareness and understanding of requirements.
IA	Central Iowa Power Cooperative (CIPCO) Claudia Smith 319-366-8011 claudia.smith@cipco.net Website:www.cipco.net	Program Budget: 2010 estimated: \$200,000. Target Population: 320,000 residents Program Duration: Ongoing (information provided for 2010-2011 estimates) Rebates: Clothes Washers: \$35 or \$70 depending on use with electric dryer and electric water heater. Dishwashers: \$25. Refrigerators and Freezer: \$25. Room Air Conditioners: \$25. Dehumidifiers: \$25. Appliance Recycling: Curbside pickup service or deposit with approved demanufacture facility. \$35 for refrigerators \$25 for Room Air Conditioners Other Activities: Newsletters, bill stuffers and printed materials, web sites, email, community events, demonstration projects, consultation, collaborative activities, contractor activities, staff education and training. Program Information: CIPCO coordinates appliance rebate programs among 12 member electric cooperatives in lowa and an association of municipal utilities. Some member utilities offer different incentive levels than the guidelines listed above. Limits on units per home apply. Participating utilities: Clarke Elec Coop, Consumers Energy Coop, East-Central lowa REC, Eastern lowa Light & Power Coop, Farmers Elec Coop Inc., Guthrie County REC Assn, Linn County REC, Maquoketa Valley Elec Coop, Midland Power Coop, Pella Coop Elec Assoc, SIMECA, Southwest lowa REC, T.I.P. REC.
IA	MidAmerican John O'Roake 319-341-4415 itoroake@midamerican.com Website: www.midamericanenergy.com/ee	Program Budget: Not specified Target Population: 720,000 residential customers Program Duration: Ongoing Rebates: Clothes Washers: \$50-\$100. Dishwashers: \$20. Refrigerators: \$50. Freezers: \$25. Room Air Conditioners: \$25. Refrigerator/Freezer Recycling: \$50. Room Air Conditioner Recycling: \$25.

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STATE	PARTNER INFORMATION	PROGRAM DESCRIPTIONS
IA	Spencer Municipal Utilities Curtis Dean 712-580-5819 Curtis.dean@smunet.net Amanda Gloyd 712-580-5800 Amanda.gloyd@smunet.net Website: http://www.smunet.net/rebates.asp	Program Budget: Not specified Target Population: All customer classes Program Duration: 2010 Rebates: Clothes Washers: \$100. Dishwashers: \$25. Refrigerators: \$50. Requires proof of recycling of an old refrigerator. Freezers: \$25. Room Air Conditioners: \$25. Dehumidifiers: \$25. Other Activities: Marketing/consumer education through quarterly energy efficiency newsletters as well as mass-media advertising. Hold annual meetings with appliance dealers within service territory to explain incentive program and encourage participation. Program Information: Goal across programs to achieve 0.7% reduction in kWh consumption during 2010.
IA	Waverly Light and Power 319-352-6251 contactus@wlpnet.net Website: www.waverlyia.com/ee	Program Budget: \$15,000 Target Population: 4,900 residential customers Program Duration: 2010 Rebates: Clothes Washers: \$75. Rebate budget of \$6,000. Refrigerators: \$50. Rebate budget of \$1,300. Refrigerator Recycling: \$50. Rebate budget of \$7,700. Other Activities: Marketing/consumer education.
ID	Avista Utilities – Idaho Camille Martin 509-495-4276 camille.martin@avistacorp.com Website: www.everylittlebit.com	Program Budget: Not specified Target Population: Not specified Program Duration: Not specified Rebates: Clothes Washers: \$50. Dishwashers: \$25. Freezers: \$20. Refrigerators: \$25. Refrigerator& Freezer Recycling: \$30. Other Activities: Marketing/consumer education.
ID	Bonneville Power Administration (BPA) – Idaho Sarah F. Moore 503-230-4157 sfmoore@bpa.gov Website: www.bpa.gov/Energy/N/ residential.cfm	Program Budget: Not specified for appliances Target Population: 630,000 households Program Duration: 2010 Rebates: Clothes Washers: \$70 for qualified washers with electric water heating, and \$25 for gas water heating. Dishwashers: \$25. Refrigerators/Freezers: \$25. Refrigerator/Freezer Recycling: \$125. Program Information: BPA offers conservation rebate credits to about 140 member utilities in the Pacific Northwest to promote the sale of new energy-efficient appliances and the recycling of old refrigerators and freezers.
ID	Idaho Power Ryan Hartnett 208-388-5396 rhartnett@idahopower.com Patti Best 208-388-5948 pbest@idahopower.com Websites: www.idahopower.com/homeproducts, www.idahopower.com/seeyalater Program hotline: 866-763-4252	Program Budget: Not specified Target Population: 360,000 residential customers Program Duration: Ongoing Rebates: Clothes Washers: \$50. Refrigerators: \$30. Freezers: \$20. Refrigerator & Freezer Recycling: \$30. Other Activities: Marketing/consumer education through providing applications/brochures at each retail location. Static (sticker) clings available for clothes washers and refrigerators. Bi-annual bill inserts to all Idaho Power residential customers. Miscellaneous articles in company publications.

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STATE	PARTNER INFORMATION	PROGRAM DESCRIPTIONS
ID	Kootenai Electric Cooperative** Chris Aiken 208-292-3213 caiken@kec.com Website: www.kec.com/energy.php	Program Budget: \$220,000 Target Population: 22,000 Program Duration: 2010 Rebates: Clothes Washers: \$70 if the home has an electric water heater, \$25 if the home's water heater is not electric. Program budget of \$10,000. Dishwashers: \$25. Program budget of \$5,000. Refrigerators: \$25. Program budget of \$5,000. Refrigerator & Freezer Recycling: \$25. Program budget of \$25,000. Other Activities: Marketing/consumer education, cooperative marketing funds, market share incentives for retailers through BPA. Participate in county fairs and school events.
ID	Rocky Mountain Power – Idaho Elizabeth Freeman, PECI 503-467-0979 efreeman@peci.org Dennis Hodge, PECI 503-467-0952 dhodge@peci.org Website: www.rockymountainpower.net/hes	Program Budget: \$800,000 (includes products other than ENERGY STAR qualified appliances) Target Population: 67,000 residential customers Program Duration: Ongoing Rebates: Clothes Washers: • \$50 for units with MEF of 1.72 to 1.99. • \$75 for units with MEF of 2.0 or higher. Dishwashers: \$20. Refrigerators/Freezers: \$20. Refrigerator/Freezer Recycling: \$20. Other Activities: Marketing/consumer education, retail staff training.
ID, WA	Inland Power & Light Dan Villalobos 1-800-747-7151 danv@inlandpower.com Sydna Minnameier 1-800-747-7151 conservation@inlandpower.com Website: www.inlandpower.com	Program Budget: \$400,000 Target Population: 32,000 residential accounts Program Duration: Through September 2011 Rebates: Clothes Washers: \$50. Dishwashers: \$25. Refrigerators/Freezers: \$25. Refrigerator/Freezer Recycling: \$30.
IL	Ameren Illinois Karen Warnke 217-535-5028 kwarnke@ameren.com Sharon Ruhland 309-677-5192 sruhland@ameren.com Websites: www.ameren.com; www.actonenergy.com Program hotline: 866-838-6918	Program Budget: \$265,750 Target Population: 1.2 million Program Duration: June 2010 – May 2011 Rebates: Room Air Conditioners: \$35. Program budget \$112,000. Goal of 3,200 units. Dehumidifiers: \$25. Program budget \$143,750. Goal of 5,750 units. Air Purifiers: \$20. Program budget \$10,000. Goal of 500 units. Refrigerator/Freezer Recycling: \$35. Room Air Conditioner Recycling: Ameren Illinois will pick up and recycle working room air conditioners for free if they are picked up in addition to qualified refrigerators and freezers. Other Activities: Partner with retailers within the Ameren Illinois electric service territory to promote the program by placing rebate forms and program signage in retail locations. Retailers must sign a partnership agreement to participate. In addition to in-store promotional activity, the program is also marketed through bill inserts, media, and the internet (actonenergy.com).
IL	Commonwealth Edison (ComEd) Sharon Madigan 630-437-4638 sharon.madigan@comed.com Denise Munoz 630-576-6823 denise.munoz@comed.com Website: www.comed.com	Program Budget: \$11 million per year for three years. Target Population: 3.4 million residential customers Program Duration: June 2008 – May 2011 Rebates: Refrigerator/Freezer Recycling: \$25. Goal of 45,000 refrigerators and 5,000 freezers. Other Activities: Marketing/consumer education through bill inserts, print media support, radio, Valpak, and direct mail.
IL	MidAmerican Energy John O'Roake 319-341-4415 jtoroake@midamerican.com Website: www.midamericanenergy.com/ee	Program Budget: Not specified Target Population: Not specified Program Duration: Not specified Rebates: Room Air Conditioners: \$50.

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STATE	PARTNER INFORMATION	PROGRAM DESCRIPTIONS
IN	Indiana Department of Revenue Website: www.in.gov/dor/files/ib100.pdf	Program Information: Income tax credit of 20 percent of the purchase price for room air conditioners and other ENERGY STAR qualified heating and cooling products, up to a maximum of \$100 per taxpayer per year. Available in 2009 and 2010 to individuals and small businesses with 100 employees or less and \$10 million or less in annual gross receipts.
IN	Wabash Valley Power Authority (On behalf of 19 member utilities in Indiana) Laura Matney 317-481-2873 lauram@wvpa.com Website: http://www.wvpa.com/	Program Budget: Not specified Target Population: Not specified Program Duration: Through November 2010 Rebates: Clothes Washers: \$50. Program Information: Member utilities in Indiana include: Carroll County REMC, Central Indiana Power, Fulton County REMC, Hendricks Power Cooperative, Jasper County REMC, Jay County REMC, Kankakee Valley REMC, Kosciusko REMC, LaGrange County REMC, Marshall County REMC, Miami-Cass REMC, Noble REMC, Northeastern REMC, Parke County REMC, Steuben County REMC, Tipmont REMC, United REMC, Warren County REMC, White County REMC.
MA	Belmont Municipal Light Department Jennifer Santoro 617-993-2838 jsantoro@belmont-ma.gov Website: www.belmont-ma.gov/electric	Program Budget: \$50,000 (pending regulatory approval) Target Population: 10,000 residential customers Program Duration: 2010 Rebates: (All amounts pending regulatory approval) Clothes Washers: \$50 for top-loading units, \$100 for front-loading units. Dehumidifiers: \$25. Dishwashers: \$50. Refrigerators: \$100. Room Air Conditioners: \$25 without disposal, \$75 with proof of disposal of older model. Program Information: Marketing/consumer education through newspaper ads, bill inserts, newsletter, media outlets, such as Twitter, local newspapers online, weekly updates through email distribution lists, website and community events.
MA	Cape Light Compact Briana Kane 508-375-6843 bkane@capelightcompact.org Heather Vail, Lockheed Martin 508-460-3416 heather.j.vail@lmco.com Websites: www.capelightcompact.org; www.myenergystar.com; www.masssave.com	Program Budget: Not specified Target Population: 158,000 residential customers Program Duration: 2010 Rebates: Refrigerators/Freezers: \$50. Room Air Cleaners: \$20. Refrigerator Recycling: A refrigerator bounty program through JACO running into 2011. Room Air Conditioner Recycling: offered through coordinated events with industry partners. Dehumidifier Recycling: offered through coordinated events with industry partners. Program Information: Retail associates are provided training through field implementation contractor. Promotional events are coordinated with retail partners and community organizations to further educate the public. Consumers are provided with information on energy savings, program offerings and energy efficient product benefits.
MA	National Grid Massachusetts Heather Vail, Lockheed Martin 508-460-3416 heather.j.vail@lmco.com Kate Ringe-Welch 781-907-1580 katherine.ringe@us.ngrid.com Websites: www.nationalgridus.com; www.myenergystar.com; www.masssave.com	Program Budget: Not specified Target Population: 1.2 million residential customers Program Duration: 2010 Rebates: Refrigerators/Freezers: \$50. Room Air Cleaners: \$20. Refrigerator Recycling: A refrigerator bounty program through JACO running into 2011. Room Air Conditioner Recycling: offered through coordinated events with industry partners. Program Information: Retail associates are provided training through field implementation contractor. Promotional events are coordinated with retail partners and community organizations to further educate the public. Consumers are provided with information on energy savings, program offerings and energy efficient product benefits.

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STATE	PARTNER INFORMATION	PROGRAM DESCRIPTIONS
MA	NSTAR Electric Heather Vail, Lockheed Martin 508-460-3416 heather.j.vail@lmco.com Kristin Pomer 781-441-8380 Kristen.Pomer@nstar.com Websites: www.nstar.com; www.myenergystar.com; www.masssave.com	Program Budget: Not specified Target Population: 770,000 residential customers Program Duration: 2010 Rebates: Refrigerators/Freezers: \$50. Room Air Cleaners: \$20. Refrigerator Recycling: A refrigerator bounty program through JACO running into 2011. Room Air Conditioner Recycling: offered through coordinated events with industry partners. Program Information: Retail associates are provided training through field implementation contractor. Promotional events are coordinated with retail partners and community organizations to further educate the public. Consumers are provided with information on energy savings, program offerings and energy efficient product benefits.
MA	Unitil Massachusetts Heather Vail, Lockheed Martin 508-460-3416 heather.j.vail@lmco.com Derek Kimball kimball@unitil.com Websites: www.unitil.com; www.myenergystar.com; www.masssave.com	Program Budget: Not specified Target Population: 25,000 Program Duration: 2010 Rebates: Refrigerators/Freezers: \$50. Room Air Cleaners: \$20. Room Air Conditioner Recycling: offered through coordinated events with industry partners. Program Information: Retail associates are provided training through field implementation contractor. Promotional events are coordinated with retail partners and community organizations to further educate the public. Consumers are provided with information on energy savings, program offerings and energy efficient product benefits.
MA	Western Massachusetts Electric Company (WMECO) Heather Vail, Lockheed Martin 508-460-3416 heather.j.vail@lmco.com Anthony J. Fornuto 413-787-9329 fornuaj@nu.com Websites: www.wmeco.com; www.myenergystar.com; www.masssave.com	Program Budget: Not specified Target Population: 200,000 residential customers Program Duration: 2010 Rebates: Refrigerators/Freezers: \$50. Room Air Cleaners: \$20. Refrigerator Recycling: A refrigerator bounty program through JACO running into 2011. Room Air Conditioner Recycling: offered through coordinated events with industry partners. Program Information: Retail associates are provided training through field implementation contractor. Promotional events are coordinated with retail partners and community organizations to further educate the public. Consumers are provided with information on energy savings, program offerings and energy efficient product benefits.
MD, PA	Allegheny Power** Eric Rundy 724-830-5431 Teri Lutz 724-838-6423 Website: www.alleghenypower.com/EngConserv/EngConservHome.asp	Program Budget: \$1.55 million Target Population: 835,000 residential customers Program Duration: 2010-2015 in Maryland; through May 2013 in Pennsylvania Rebates: Clothes Washers: \$75. Dishwashers: \$25. Refrigerators/Freezers: \$50 for refrigerators, \$25 for freezers. Room Air Conditioners: \$25. Refrigerator/Freezer Recycling: \$35. Room Air Conditioner Recycling: \$25.
MD	Baltimore Gas & Electric (BG&E) Deborah Drake 410-470-1101 deborah.b.drake@constellation.com Catul Kiti, ICF International 443-718-4835 ckiti@icfi.com Website: www.bgesmartenergy.com	Program Budget: Not specified Target Population: 1.2 million residential customers Program Duration: 2009-2011 Rebates: Clothes Washers: • \$50 for units with MEF of 1.8 to 2.0. • \$150 for units with MEF of more than 2.0 and a Water Factor less than or equal to 6.0 (Maryland Energy Administration American Reinvestment and Recovery Act rebate). Refrigerators: • \$50 for ENERGY STAR qualified units. • \$100 for ENERGY STAR qualified units with an efficiency rating of 25% above or better than the federal standard (Maryland Energy Administration American Reinvestment and Recovery Act rebate). Room Air Conditioners: \$25. Refrigerator/Freezer Recycling: \$50.

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STATE	PARTNER INFORMATION	PROGRAM DESCRIPTIONS
ME	Efficiency Maine** Richard Bacon 207-287-8349 richard.bacon@maine.gov Website: www.efficiencymaine.com	Program Budget: \$1.26 million Target Population: 500,000 Program Duration: TBD Rebates: Clothes Washers: \$50. Refrigerator (over 7.5 cu. ft.)/Freezers: \$75. Refrigerators (7.5 cu. ft. or less): \$25 rebate. Air Conditioners: \$25. Dehumidifiers: \$25. Program Information: Efficiency Maine will initiate an appliance rebate program in the late fall of 2009 or early winter of 2010. Program goals include sale of 10,000 to 12,000 new appliances, depending on the value of the incentive. Willing to collaborate with retailers and manufacturers.
МІ	Consumers Energy Rudy Chahine 734-513-6226 rmchahine@cmsenergy.com Mike Kanser 517-788-2220 makanser@cmsenergy.com Website: www.consumersenergy.com	Program Budget: About \$6.4 million budgeted for 2011 timeframe Target Population: 2.9 million residential customers Program Duration: Ongoing Rebates: Clothes Washers: \$25-\$50. Room Air Conditioners: \$25. Refrigerator/Freezer Recycling: \$30> Other Activities: Marketing/consumer education, cooperative marketing funds, retail staff training. The new product rebate program uses a retail-channel strategy to influence the purchase of high-efficiency appliances. The recycling incentive program targets second refrigerators and freezers, with an environmentally responsible turnkey pick-up and recycling service
MI	DTE Energy Denise Allard 313-235-9418 allardd@dteenergy.com Website: www.dteenergy.com and www.YourEnergySavings.com Program hotline: 866-796-0512	Program Budget: \$600,000 for appliance rebates and \$1,700,000 for appliance recycling. Target Population: 2.2 million customers Program Duration: January 2010 – December 2011 Rebates: Clothes Washers: \$25-50. Room Air Conditioners: \$25. Dehumidifiers: \$25 Refrigerator/Freezer Recycling: \$40. Room Air Conditioner Recycling: \$20. Other Activities: Marketing/consumer education through POP materials in retail stores, bill inserts, Website promotion, Website videos, and appliance calculators.
МІ	Lansing Board of Water & Light Alleen Gow 517-702-6771 aag@lbwl.com Website: www.lbwl.com	Program Budget: \$148,000 Target Population: Varies by activity Program Duration: Varies by activity Rebates: Room Air Conditioners: \$15. Dehumidifiers: \$15. Refrigerator/Freezer Recycling: \$30. Other Activities: Room Air Conditioner & Dehumidifier Recycling (one day only at Recycle Rama event on September 25): \$15.
МІ	Michigan Department of the Treasury Website: www.michigan.gov/taxes/0,1607,7-238-43513 44135-215777,00.html	Program Information: Income tax credit equal to 10 percent of the purchase price and installation cost for clothes washers, dishwashers, refrigerators, and other ENERGY STAR qualified products, with maximum of \$75 for individuals filing a single or "married, filing separately" tax return, or \$150 for couples filing a joint tax return. Available 2009 through 2011 to homeowners with adjusted gross incomes of \$37,500 or less for individuals filing a single or "married, filing separately" tax return, or \$75,000 for couples filing a joint tax return.
MN	Alexandria Light & Power Vicki Gesell 320-763-6501 vgesell@alputilities.com Website: www.alputilities.com	Program Budget: \$8,000 Target Population: 7,500 residential customers Program Duration: Ongoing Rebates: Clothes Washers: \$50 for electric only customers, \$75 for electric and water customers. Dishwashers: \$25. Room Air Conditioners: \$15.

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STATE	PARTNER INFORMATION	PROGRAM DESCRIPTIONS
MN	Alliant Energy/Interstate Power and Light - Minnesota Julie Blackwell 319-786-4640 JulieBlackwell@alliantenergy.com Website: www.alliantenergy.com/rewards	Program Budget: \$320,000 Target Population: Not specified (980,000 residential customers in lowa and Minnesota combined) Program Duration: Ongoing Rebates: Clothes Washers: \$100. Room Air Conditioners: \$50. Other Activities: Marketing/consumer education. Retail collaboration through co-op advertising, scholarship reimbursement, free point-of-purchase materials, trade show assistance, cash incentives for customer purchases and claim submissions, and technical assistance.
MN	Austin Utilities Dave Thompson 507-437-0822 davet@austinutilities.com Website: www.austinutilities.com	Program Budget: \$100,000 Target Population: 12,450 residential customers Program Duration: Ongoing Rebates: Clothes Washers: \$50-\$100 Dishwashers: \$25 Refrigerators/Freezers: \$25 Room Air Conditioners: \$25 Dehumidifiers: \$65 with proof of recycling old unit. Refrigerator/Freezer Recycling: Up to \$50. Room Air Conditioner Recycling: Up to \$25.
MN	Barnesville Municipal Power Guy Swenson 218-354-2723 gswenson@bvillemn.net Website: www.barnesvillemn.com/moving/electric.html	Program Budget: Not specified Target Population: Not specified Program Duration: Ongoing Rebates: Clothes Washers: \$75. Dishwashers: \$50. Room Air Conditioners: \$25.
MN	Beltrami Electric Cooperative Samuel Mason 218-444-2540 smason@beltramielectric.com Website: www.beltramielectric.com	Program Budget: Not specified Target Population: Not specified Program Duration: Ongoing Rebates: Clothes Washers: \$50.
MN	City of Buffalo Utilities Joseph Steffel 763-684-5422 Joseph.Steffel@ci.buffalo.mn.us Kim Smith 763-682-5370 kim.smith@ci.buffalo.mn.us Website: www.ci.buffalo.mn.us	Program Budget: \$60,000 Target Population: 10,000 residents Program Duration: January 2010 – December 2011 Rebates: Clothes Washers: \$50. Dishwashers: \$25. Refrigerators: \$25. Room Air Conditioners: \$30. Refrigerator Recycling: \$50.
MN	East Grand Forks Water and Light Bonnie Abel 218-773-1163 babel@ci.east-grand-forks.mn.us Website: www.eastgrandforks.net/wl/	Program Budget: \$30,000 Target Population: 3,500 residential customers Program Duration: Ongoing Rebates: Clothes Washers: \$100 for top-loading units; \$150 for front-loading units. Dishwashers: \$50. Refrigerators/Freezers: \$75. Room Air Conditioners: \$25. Refrigerator Recycling: \$25. Room Air Conditioner Recycling: \$25. Cother Activities: Marketing/consumer education through materials sent directly to consumers and to retail stores.
MN	Marshall Utilities Mark Antony 507-537-7005 marka@marshallutilities.com Website: www.marshallutilities.com	Program Budget: \$30,000 Target Population: 6,400 residential customers Program Duration: Ongoing Rebates: Clothes Washers: \$100. Budget of \$18,500. Dishwashers: \$50. Budget of \$6,500. Refrigerators and Freezers: \$50. Budget of \$4,800. Room Air Conditioners: \$25. Budget of \$200. Dehumidifiers: \$10.

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STATE	PARTNER INFORMATION	PROGRAM DESCRIPTIONS
MN	McLeod Cooperative Power Association Sue Pawelk 320-864-3148 spawelk@mcleodcoop.com Website: www.mcleodcoop.com	Program Budget: Not specified Target Population: Not specified Program Duration: Ongoing Rebates: Clothes Washers: \$25. Dishwashers: \$25. Refrigerator/Freezers: \$50. Room Air Conditioners: \$35. Refrigerator Recycling: \$25 bonus for recycling old unit when purchasing new ENERGY STAR qualified unit.
MN	Minnkota Power Cooperative/Northern Municipal Power Agency (NMPA) Lisa Pickard, Minnkota Power 701-795-4218 Ipickard@minnkota.com Dalene Monsborten, NMPA 218-681-0963 dalene@mncable.net Website: www.minnkota.com	Program Budget: \$63,000 for rebates in 2010 Target Population: 55,000 residential customers Program Duration: Ongoing Rebates: Clothes Washers: \$50. Goal of 1,200 units. Other Activities: Marketing/consumer education by participating utilities through newsletters, bill stuffers, public events. Program Information: Minnkota Power Cooperative and the Northern Municipal Power Agency manage the clothes washer rebate program on behalf of 17 municipal utilities and electric cooperatives in northern Minnesota. Energy savings goal for clothes washers of about 200,000 kWh in 2010. Municipal Utilities: Bagley, Baudette, Fosston, Halstad, Hawley, Roseau, Stephen, Thief River Falls, Warren. Electric Cooperatives: Beltrami, Clearwater- Polk, North Star, PKM, Red Lake, Red River Valley, Roseau, Wild Rice.
MN	Minnesota Municipal Power Agency Kim Lillyblad 612-252-6523 kim.lillyblad@avantenergy.com Joe Fulliero 612-252-6514 joe.fulliero@avantenergy.com Website: www.mmpa.org	Program Budget: Not specified Target Population: 23,000 residential customers Program Duration: 2010 Rebates: Clothes Washers: \$50. Dishwashers: \$25. Refrigerators/Freezers: \$25. Room Air Conditioners: \$30. Other Activities: Marketing/consumer education through press releases, bill inserts, and cable access channels. Provide rebate forms to local retailers and work with retailers to ensure awareness of programs. Participating Municipalities: Arlington, Brownton, Buffalo, Chaska, Le Sueur, North St. Paul, Olivia, Winthrop.
MN	Minnesota Power George Agriesti 281-355-3167 gagriesti@mnpower.com Leo Perna, WECC 608-249-9322, ext 339 leop@weccusa.org Website: www.mnpower.com/powerofone	Program Budget: \$153,000 Target Population: 141,000 residential customers Program Duration: Calendar year 2010 Rebates: Clothes Washers: \$40. Rebate budget of \$60,000. Goal of 1,100 units. Dishwasher: \$25. Rebate budget of \$19,000. Goal of 800 units. Refrigerator: \$25. Rebate budget of \$17,000. Goal of 700 units. Refrigerator Recycling: \$50 for the first unit, \$35 for the second unit. Incentive budget of \$57,000. Goal of 1,000 refrigerators and 160 freezers. Program Information: SPIFFs are offered to retail sales people periodically. This program is part of Minnesota Power's 2009-2010 Conservation Improvement Program (CIP) approved by the Minnesota Office of Energy Security.
MN	North Itasca Electric Cooperative, Inc. Jerry Loney 218-743-3131 jerryl@nieci.com Website: www.northitascaelectric.com	Program Budget: Not specified Target Population: Not specified Program Duration: Not specified Rebates: Clothes Washers: \$25-\$50. Dishwasher: \$25-\$50 Refrigerator: \$50-\$100. Rebates available for new construction projects only. Refrigerator/Freezer Recycling: \$75. Room Air Conditioner Recycling: \$35.
MN	Owatonna Utilities Roger Warehime 507-446-5434 warehimer@owatonnautilities.com Website: www.owatonnautilities.com	Program Budget: \$100,000 Target Population: 10,000 residential customers Program Duration: Ongoing Rebates: Clothes Washers: \$50-\$75. Dishwashers: \$25. Refrigerators/Freezers: \$25. Room Air Conditioners: \$25. Refrigerator/Freezer Recycling: Up to \$50. Room Air Conditioner Recycling: Up to \$25.

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STATE	PARTNER INFORMATION	PROGRAM DESCRIPTIONS
MN	Rochester Public Utilities Sara Gimberline 507-292-1225 sgimberline@rpu.org Patty Hanson 507-280-1615 phanson@rpu.org Website: www.rpu.org	Program Budget: \$337,000 Target Population: 35,000 residential customers Program Duration: Ongoing Rebates: Clothes Washers: \$50-\$75. Dishwashers: \$25. Refrigerators/Freezers: \$25. Room Air Conditioners: \$25. Refrigerator/Freezer Recycling: Up to \$50. Room Air Conditioner Recycling: Up to \$25. Other Activities: Goal of 600,000 kWh savings by promoting ENERGY STAR qualified appliances and educating customers and trade allies through presentations, booths at local events, and point of purchase rebate information. Hold annual trade ally meetings that include area retailers. Visit area retailers on a quarterly basis.
MN	Shakopee Public Utilities Tami Petrich 952-233-1531 tpetrich@shakopeeutilities.com Website: www.shakopeeutilities.com	Program Budget: \$40,000 Target Population: Not specified Program Duration: 2010 Rebates: Clothes Washers: \$35. Dishwashers: \$60. Refrigerators/Freezers: \$35. Room Air Conditioners: \$25. Dehumidifiers: \$15. Refrigerator/Freezer Recycling: \$65. Room Air Conditioner Recycling: \$50.
MN	Southern Minnesota Municipal Power Agency (SMMPA) Sandra K. Feehan 507-292-6421 sk.feehan@smmpa.org John P. O'Neil 507-292-6443 jp.oneil@smmpa.org Website: www.saveenergyinmycommunity .com	Program Budget: Not specified Target Population: 109,500 customers Program Duration: Ongoing Rebates: Clothes Washers: \$50. Dishwashers: \$25. Refrigerators/Freezers: \$25. Refrigerators/Freezers: \$25. Dehumidifiers: \$65. Consumers must recycle old working dehumidifiers and purchase ENERGY STAR dehumidifiers to qualify for the dehumidifier rebate. Refrigerator/Freezer Recycling: Up to \$50. Room Air Conditioner Recycling: Up to \$25. Other Activities: Provide retailer and consumer education year-round, point of purchase material widely distributed, and rebate forms are available online and at retailer locations. Program Information: SMMPA sponsors year-round appliance rebate incentives on behalf of 18 member municipal utilities. Bonus recycling incentives are available if the old working appliance is properly recycled with proof of recycling. Participating utilities: Blooming Prairie Public Utilities, Fairmont Public Utilities, Grand Marais Public Utilities, Lake City Utilities, Litchfield Public Utilities, Mora Municipal Utilities, New Prague Utilities Commission, North Branch Municipal Water & Light, Preston Public Utilities, Princeton Public Utilities Commission, Redwood Falls Public Utilities, City of Saint Peter, Spring Valley Public Utilities, Waseca Utilities, Wells Public Utilities.
MN	Willmar Municipal Utilities Dave Opsahl 320-235-4422 dopsahl@wmu.willmar.mn.us Website: http://wmu.willmar.mn.us	Program Budget: \$10,000 Target Population: 19,000 residents Program Duration: Ongoing Rebates: Clothes Washers: \$50. Rebate budget of \$2,500. Dishwashers: \$50. Rebate budget of \$4,000. Refrigerators: \$50. Rebate budget of \$3,500. Program Information: Customers must provide proof of disposal of old unit to be eligible for all appliance rebates.

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STATE	PARTNER INFORMATION	PROGRAM DESCRIPTIONS
MN	Xcel Energy Bruce Peterson 303-294-2263 bruce.peterson@xcelenergy.com Kelsey Burich 612-337-2328 kelsey.l.burich@xcelenergy.com Website: www.xcelenergy.com	Program Budget: Not specified Target Population: 320,000 residential customers (electric & gas combo) Program Duration: 2010-2012 Rebates: Clothes Washers: \$50. Dishwashers: \$15. Refrigerators/Freezers: \$15. Refrigerator/Freezer Recycling: \$35. Program Information: Xcel Energy rebates only available through the Home Performance with ENERGY STAR (HPwES) program for major home renovations. Xcel supports HPwES with marketing & consumer education.
МО	AmerenUE Michael D'Argo, Applied Proactive Technologies, Inc. 877-478-0871 michaeld@appliedproactive.com Lori Gaughan, Applied Proactive Technologies, Inc. 877-478-0871 lori.gaughan@appliedproactive.com Website: www.Uefficiency.com	Program Budget: \$500,000 (manufacturer incentives for 7-month period starting March 2010) Target Population: 1.2 million customers Program Duration: March 2010 – September 2010 Rebates: Freezers: \$50. Room Air Conditioners: \$50. Dehumidifiers: \$25. Program Information: AmerenUE provides market share incentives to manufacturers and retailers to promote freezers, dehumidifiers and room air conditioners. Open to participation from all retail stores in AmerenUE service territory.
МО	Citizen Electric Cooperative Laura Matney 317-481-2873 lauram@wvpa.com Website: http://www.wvpa.com/	Program Budget: Not specified Target Population: Not specified Program Duration: Through November 2010 Rebates: Clothes Washers: \$50.
МО	City Utilities of Springfield Cara Shaefer 417-831-8348 Cara.Shaefer@cityutilities.net Website: www.cuenergywise.com	Program Budget: Not specified Target Population: Not specified Program Duration: Not specified Rebates: Refrigerator/Freezer Recycling: \$35.
МО	Missouri Department of Revenue Website: http://dor.mo.gov/tax/business/sales/taxholiday/green/	Program Information: Sales Tax Holiday for ENERGY STAR qualified clothes washers, dishwashers, refrigerators, and room air conditioners. Next Effective Dates: April 19-25, 2011.
МТ	Bonneville Power Administration (BPA) - Montana Sarah F. Moore 503-230-4157 sfmoore@bpa.gov Website: www.bpa.gov/Energy/N/residential.cfm	Program Budget: Not specified for appliances Target Population: 217,000 households Program Duration: 2010 Clothes Washers: \$70 for qualified washers with electric water heating, and \$25 for gas water heating. Dishwashers: \$25. Refrigerators/Freezers: \$25. Refrigerator/Freezer Recycling: \$125. Program Information: BPA offers conservation rebate credits to about 140 member utilities in the Pacific Northwest to promote the sale of new energy-efficient appliances and the recycling of old refrigerators and freezers.
МТ	Mission Valley Power** Lyle Neiss 406-883-7900 or 406-883-7919 Website: www.missionvalleypower.org	Program Budget: Not specified Target Population: 18,000 residential meters Program Duration: Ongoing Rebates: Clothes Washers: \$70. Dishwashers: \$50. Refrigerators/Freezers: \$50. Room Air Conditioners: \$50. Refrigerator & Freezer Recycling: \$50. Other Activities: Marketing/consumer education.
MT	Yellowstone Valley Electric Cooperative Justin Grantham 406-348-3411 jgrantham@yvec.com Website: www.yvec.com	Program Budget: Not specified Target Population: Not specified Program Duration: Not specified Clothes Washers: \$50. Dishwashers: \$25. Refrigerators: \$25.

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STATE	PARTNER INFORMATION	PROGRAM DESCRIPTIONS
NC	Carteret-Craven Electric Cooperative Gary Zajac 252-727-2231 garyz@ccemc.com Lisa Galizia 252-727-2238 lisat@ccemc.com Website: www.carteretcravenelectric.coop	Program Budget: \$3,500 Target Population: Residential co-op members Program Duration: 2010 (most incentives likely to continue in 2011) Rebates: Clothes Washers: \$100 cash prize will be drawn for every 30 entries submitted, up to a total of 25 awards. Dishwashers: \$100 cash prize will be drawn for every 30 entries submitted, up to a total of 25 awards. Refrigerators/Freezers: \$100 cash prize will be drawn for every 30 entries submitted, up to a total of 25 awards. Refrigerators/Freezers: \$100 cash prize will be drawn for every 30 entries submitted, up to a total of 25 awards. Other Activities: Marketing/consumer education through monthly newsletter, on website, e-News, Facebook, in bill stuffers and at various public presentations. Forms and information are also available at company offices.
NC	Duke Energy** Lari Granger 704-382-7525 Idgranger@duke-energy.com	Program Budget: Not specified Target Population: Not specified Program Duration: Not specified Rebates: Air Conditioners: \$200.
NC	Lumbee River Electric Membership Corporation Misha Melvin 910-843-7911 misha.melvin@lumbeeriver.com Website: www.lumbeeriver.com	Program Budget: Not specified Target Population: Not specified Program Duration: Ongoing Rebates: Refrigerator/Freezer Recycling: \$75. Other Activities: Marketing and Consumer Education.
NC	North Carolina Department of Revenue Website: http://www.dor.state.nc.us/taxes/sales/energystar_holiday.html	Program Information: Sales tax holiday for ENERGY STAR qualified clothes washers, refrigerators, room air conditioners, and other products. Next Effective Dates: November 5-7, 2010.
NC	Progress Energy Mark Tabert 919.546.2658 mark.tabert@pgnmail.com	Program Budget: Not specified Target Population: Not specified Program Duration: Not specified Rebates: Refrigerator Recycling: \$50.
NC	South River EMC Catherine O'Dell 910-230-2982 codell@sremc.com Website: www.sremc.com	Program Budget: \$15,000 Target Population: 42,000 residential members Program Duration: Ongoing Rebates: Clothes Washers: \$25. Dishwashers: \$25. Refrigerators/Freezers: \$25. Other Activities: Marketing/consumer education through advertising including news releases, brochures, monthly newsletter, website, bill inserts, phone messaging, community events, and more.
NE	Nebraska Public Power District Kenneth Young 402-563-5084 kdyoung@nppd.com Website: www.nppd.com	Program Budget: About \$400,000 per year for three years (\$1.2 million budgeted for three-year program cycle) Target Population: 230,000 residential customers Program Duration: September 2008 – June 2011 Rebates: Refrigerator/Freezer Recycling: \$35. Must be secondary unit in household. Rebates available March through November only. Goal of 6,000 units for three-year cycle. Other Activities: Marketing/consumer education through utility bill stuffers, Websites, media advertising through implementation contractor.

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STATE	PARTNER INFORMATION	PROGRAM DESCRIPTIONS
NH	New Hampshire Saves Program** Nicholas Plouffe, APT 877-366-3749 nickp@appliedproactive.com Jack Schelling, Public Service Co. of NH 603-634-2721 schelje@psnh.com Kate Ringe-Welch, National Grid NH 781-907-1580 katherine.ringe@us.ngrid.com Audrey Simpson, New Hampshire Elec. Coop. 603-536-8699 simpsona@nhec.com Keith Freschlag, Unitil Corporation 603-773-6458 freischlag@unitil.com Website: www.nhsaves.com	Program Budget: TBD Target Population: More than 500,000 residents Program Duration: 2010 Rebates: Clothes Washers: \$50. Estimated rebate goal of 10,000 units with \$800,000 budget. Room Air Conditioners: \$20. Estimated rebate goal of 3,300 units with \$100,000 budget. Program Information: Marketing/consumer education through retail partnerships, corporate events, web communications and bill messaging. Program is based on consistent and targeted consumer education and training. 99 retail stores are enrolled in the program, representing almost every major appliance seller in New Hampshire. Open to ideas for industry partnerships to supplement existing efforts.
NJ	New Jersey Clean Energy Program** Pedro Cabrera, Honeywell 973-890-9500, ext 3027 pedro.j.cabrera@honeywell.com Website: www.njcleanenergy.com	Program Budget: TBD Target Population: 8.7 million New Jersey residents Program Duration: Varies by activity Rebates: (pending regulatory approval) Clothes Washers: \$35. Clothes washers must have a modified energy factor (MEF) of 1.8 to 2.19 and a water factor <=7.5 for units with MEF of 2.2 or higher. Rebate goal of 20,000 units and proposed for 2010. Dishwashers: \$25 Dishwashers use 5.8 gallons of water or less per cycle and use less than 324 kWh per year. Dishwashers: \$50 Dishwashers use 5.0 gallons of water or less per cycle and use less than 307 kWh per year. Refrigerators: \$75-\$100. Refrigerator and Freezer Recycling: \$50. Other Activities: Marketing and training support to new retailers, manufacturers, and contractors; consumer education.
NM	Central New Mexico Electric Cooperative Curtis Belcher 505-847-1008 curtis.belcher@cnmec.org Website: www.cnmec.org	Program Budget: Not specified Target Population: Not specified Program Duration: Ongoing Rebates: Clothes Washers: \$40. Dishwashers: \$30. Refrigerators/Freezers: \$80.
NM	Public Service Company of New Mexico (PNM) Emma van Moorsel 505-241-4425 emma.vanmoorsel@pnm.com Website: www.pnm.com/fridge	Program Budget: \$300,000 Target Population: 487,000 residential customers Program Duration: 2010 Rebates: Refrigerator/Freezer Recycling: \$30. Rebate goal of 10,000 units. Other Activities: Marketing/consumer education through print and television advertising, bill inserts, and POP materials in retail environments. Interested in collaborating with retailers through retail staff training and other activities.
NV	Southwest Gas – Nevada Bobbi Sterrett 702-364-3309 bobbi.sterrett@swgas.com Holly Lloyd 702-364-3312 holly.lloyd@swgas.com Website: www.swgas.com	Program Budget: \$145,000 per year for three years Target Population: 621,000 residential customers Program Duration: November 2009 – December 2012 Rebates: Clothes Washers: • \$50 for units with MEF of 1.8 to 1.99. Goal of 750 units per year. • \$100 for units with MEF of 2.0 or higher. Goal of 750 units per year. Other Activities: Marketing/consumer education, retail staff training. Program Information: First program year is November 2009 through December 2010; second and third program years are calendar years 2011 and 2012.

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STATE	PARTNER INFORMATION	PROGRAM DESCRIPTIONS
NY	Long Island Power Authority Renee Crespi 631-755-5301 rcrespi1@service.lipower.org Tani Ensign Rivera, APT 413-731-9405 tani@appliedproactive.com Website: www.lipower.org Program hotline: 877-654-5472 or 800-692-2626	Program Budget: \$2.1 million Target Population: 1.1 million residential customers Program Duration: Calendar year 2010 Rebates: Dehumidifiers: \$10. Goal of 1,500 qualified units. Refrigerators: \$75 mail-in for units with 7.75 cubic feet of storage or higher. Rebate budget of \$1,177,200 and goal of 12,000 units. Room Air Conditioners: \$35 - \$50 for upstream incentives only. Rebate budget of \$600,000 and goal of 15,000 qualified units. Invitation to Participate (ITP) to be distributed by LIPA. Refrigerator/Freezer Recycling: \$35. Rebate budget of \$315,000. Goal of 9,000 units recycled. Other Activities: Marketing/consumer education program which includes POP in all participating retail stores, programs marketed on the LIPA website, newspaper ads, bill Inserts, E-news, and in-store promotions. Retail support through cooperative advertising funds.
NY	New York State Energy Research and Development Authority (NYSERDA) Kerry P. Hogan 518-862-1090, ext 3509 kph@nyserda.org Website: www.getenergysmart.org; www.NYApplianceSwapOut.com Program hotline: 1-877-NY-SMART	Program Budget: \$4 million Target Population: 6 million Program Duration: Ongoing Program Information: The New York Energy \$mart Products Program keeps a consistent approach in promoting ENERGY STAR qualified appliances. Retailers and Manufacturers who sign a partnership agreement with NYSERDA are eligible for co-operative funding, free point-of-purchase materials, free instore sales staff training, and the opportunity to collaborate with other successful NYSERDA programs in the single family, multifamily, and low-income markets. Partners can utilize co-operative funding for buy-downs, educational displays, trainings, advertising, or anything within reason that will effectively educate New Yorkers on ENERGY STAR appliances. Retail and Manufacturer collaboration is the backbone of the Program. NYSERDA hopes to partner with as many retailers and manufacturers as possible as long as the partnership has a direct benefit to New York State. Partnership is open enrollment and is open to all who fulfill the eligibility requirements of the Program. NYSERDA supports ENERGY STAR Clothes Washers, Dishwashers, Refrigerators, Room Air Conditioners, Dehumidifiers, and Freezers. Funding waves run one calendar year for all partner types.
ОН	American Electric Power (AEP-Ohio) Jon Williams 330-438-7742 jfwilliams@aep.com Website: www.gridsmartohio.com	Program Budget: \$3.5 million for 2011 Target Population: 1.3 million Program Duration: Through 2011 Rebates: Refrigerator/Freezer Recycling: \$25. Program Information: AEP Ohio's Appliance Recycling Program provides for the pick-up and recycling of second working refrigerators and freezers. The program is marketed through bill inserts, press releases, radio and TV spots, news paper ads and our customer website. The units are recycled in an environmentally approved manner. AEP Ohio is a certified Responsible Appliance Disposal (RAD) partner.
ОН	Dayton Power & Light (DP&L) Kara McMillen 937-331-4766 kara.mcmillen@dplinc.com Thomas Tatham 937-331-4764 thomas.tatham@dplinc.com Website: www.dpandl.com	Program Budget: \$380,000 (2010 estimate) Target Population: 500,000 residential customers Program Duration: January – December 2010 (with likely renewal for 2011) Rebates: Refrigerator Recycling: \$25. Other Activities: Marketing direct to consumers through bill inserts and earned media. DP&L has considered partnerships with retailers to encourage our recycling program upon sale of a new refrigerator, but has not pursued any at this point. Program Information: Program goal for 2010 of 2,930 units with deemed savings numbers pending. DP&L has 1,940 units reserved for pick-up since the start of the program year. Program demand has been fairly high thus far.
ОН	Paulding-Putnam Electric Cooperative Laura Matney 317-481-2873 lauram@wvpa.com Website: http://www.wvpa.com/	Program Budget: Not specified Target Population: Not specified Program Duration: Through November 2010 Rebates: Clothes Washers: \$50.

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STATE	PARTNER INFORMATION	PROGRAM DESCRIPTIONS
OK	Public Service Company of Oklahoma (PSO) Kathy Champion 918.599.2206 kjchampion@aep.com Dawn Casey 918.599.2407 drcasey@aep.com Website: www.psoklahoma.com	Program Budget: TBD Target Population: 505,000 residential customers Program Duration: TBD Rebates: Refrigerators: \$25. Room Air Conditioners: \$50. Refrigerator Recycling: Additional \$25 offered for recycling an old refrigerator in addition to refrigerator incentive. Other Activities: Outreach activities to customers have included bill inserts, a new monthly e-newsletter, "Watt, Why and How", trade shows, billboards, bill messages, call center on-hold messages, newspaper and magazine ads throughout the service territory, neighborhood association and business group meetings.
OR	Blachly-Lane Electric Cooperative** Joe McFadden 541-284-2151 mcfaddenj@blachlylane.coop Website: www.blachlylane.coop	Program Budget: \$6,000 Target Population: 2,900 residents Program Duration: 2010 Rebates: Clothes Washers: \$30 for units with MEF of 1.72 or higher. Dishwashers: \$10 for units with EF of 0.65 or higher. Refrigerators: \$10 Other Activities: Marketing/consumer education through bill inserts, newsletters, Website, and brochures. Retail staff training. Coordination with Oregon state tax credits for ENERGY STAR qualified appliances.
OR	Bonneville Power Administration (BPA) – Oregon Sarah F. Moore 503-230-4157 sfmoore@bpa.gov Website:www.bpa.gov/Energy/N/residential.cf m	Program Budget: Not specified for appliances Target Population: 1.6 million households Program Duration: 2010 Rebates: Clothes Washers: \$70 for qualified washers with electric water heating, and \$25 for gas water heating. Dishwashers: \$25. Refrigerators/Freezers: \$25. Refrigerator/Freezer Recycling: \$125. Program Information: BPA offers conservation rebate credits to about 140 member utilities in the Pacific Northwest to promote the sale of new energy-efficient appliances and the recycling of old refrigerators and freezers.
OR	Central Electric Cooperative Vern Rice 541-548-2144 vrice@cec.coop Nancy Lee 541-312-7769 nlee@cec.coop Website: www.cec-co.com/prodserv/ residential/energy_star/energy_star.html	Program Budget: Not specified Target Population: Not specified Program Duration: October 1, 2009 – September 30, 2010, October 1, 2010 – September 30, 2011. Rebates: Clothes Washers: \$60 – electric water heater required. Dishwashers: \$25 through 9/30/2010 – electric water heater required. No rebate for 10/1/2010-9/30/2011 program. Refrigerators: \$25. Freezers: \$25 for 10/1/2010-9/30/2011 program.
OR	City of Ashland, Oregon** Robbin Pearce 541-552-2062 pearcer@ashland.or.us Website: www.ashland.or.us/Page.asp?NavID=1366	Program Budget: Not specified Target Population: Not specified Program Duration: Ongoing Rebates: Clothes Washers: \$50 if the home has a gas water heater, \$100 if the home has an electric water heater. Dishwashers: \$30 if the home has a gas water heater, \$60 if the home has an electric water heater. Refrigerators: \$35. Refrigerator/Freezer Recycling: New program in 2010. Details TBD. Other Activities: Marketing/consumer education.
OR	Consumers Power Inc. ** James Ramseyer 541-929-3124 jamesra@cpi.coop Lonnie Plumley 541-929-8534 lonniep@cpi.coop Website: www.cpi.coop/rebates/	Program Budget: Not specified Target Population: Not specified Program Duration: Not specified Rebates: Clothes Washers: \$60. Dishwashers: \$25. Refrigerators: \$25. Other Activities: Marketing/consumer education.

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STATE	PARTNER INFORMATION	PROGRAM DESCRIPTIONS
OR	Emerald People's Utility District** Sandy Marr 541-744-7421 sandy@epud.org Website:www.epud.org/aprebates.aspx	Program Budget: \$28,000 Target Population: 20,000 members Program Duration: Calendar year 2010 Rebates: Clothes Washers: \$75. Goal of 325 units. Dishwashers: \$25. Goal of 120 units. Refrigerators: \$25. Goal of 60 units. Refrigerator Recycling: \$25.
OR	Energy Trust of Oregon Kendall Youngblood 503-445-7622 kendall.youngblood@energytrust.org Julie Van Dyne, PECI 503-595-4440 jvandyne@peci.org Website:www.energytrust.org	Program Budget: \$6 million Target Population: Not specified Program Duration: Calendar Year 2010 Rebates: Clothes Washers: \$75 for models with an MEF of 2.2 or higher. Budget of \$1.8 million. Rebate goal of 22,300 units. Dishwashers: \$25 for units that use 268 kWh a year or less. Budget of \$200,000. Rebate goal of 8,000 units. Refrigerators/Freezers: \$50. Refrigerators must be 20 percent more energy efficient than Federal standards; freezers must be 10 percent more efficient. Budget of \$450,000. Rebate goal of 9,000 units. Refrigerator/Freezer Recycling: \$30-50. Budget of \$2 million. Units must be working and between 10 and 30 cubic ft. Rebate goal of 17,500 units. Other Activities: Marketing/consumer education, retail staff training, cooperative marketing funds for retailers, and other methods. Program Information: Rebates available to Oregon residential customers of Portland General Electric, Pacific Power, NW Natural, and Cascade Natural Gas.
OR	Eugene Water & Electric Board Mark Tuffo 541-685-7415 Mark.Tuffo@eweb.org Erin Erben 541-685-7615 Erin.Erben@eweb.org Web site: www.eweb.org	Program Budget: \$200,000 Target Population: 78,930 residential customers Program Duration: Ongoing Rebates: Clothes Washers: \$70 for models with electric water heating; \$35 for models with gas water heating. Dishwashers: \$25. Refrigerators/Freezers: \$25. Refrigerator Recycling: \$30. Other Activities: Marketing/consumer education. Retail staff training. Promotion of energy efficient appliances to builders, customers and rental property owners through retail point-of-purchase, web-based, and direct mail materials. Retailers are visited monthly and provided lists of qualifying models, updated POP materials and training upon request. New retailers entering the Eugene-Springfield market are contacted directly, provided with comprehensive training and encouraged to utilize the program's POP materials. Program terms may be revised as EWEB's contract terms with the Bonneville Power Administration change. All interested appliance retailers, distributors and manufactures may participate.
OR	Milton-Freewater City Light & Power Pat Didion 541-938-8237 pat.didion@milton-freewater-or.gov Website: www.milton-freewater-or.gov	Program Budget: \$1,000 Target Population: 3,800 members Program Duration: 2010 Rebates: Clothes Washers: \$70. Dishwashers: \$25 (rebate ending 10/1/2010). Refrigerators: \$25. Other Activities: Marketing/consumer education, retail staff training.
OR	Orcas Power & Light Cooperative** Suzanne Olson (interim) 360-376-3537 solson@opalco.com Foster Hildreth 360-376-3513 fhildreth@opalco.com Website: www.opalco.com	Program Budget: Not specified Target Population: 11,000 residential members Program Duration: Rebates: Clothes Washers: \$75. Dishwashers: \$25. Refrigerators: \$25. Refrigerator/Freezer Recycling: \$25. Other Activities: Marketing/consumer education, cooperative marketing funds/market share incentives for retailers.
OR	Oregon Department of Energy Website: http://egov.oregon.gov/ENERGY/CONS/RES/tax/appliances.shtml	Program Information: Income tax credit of \$60 to \$180 for high-efficiency clothes washers, dishwashers, freezers, and refrigerators. Appliances must meet performance standards specified by the Oregon Department of Energy – not all ENERGY STAR models qualify. See website for more information.

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STATE	PARTNER INFORMATION	PROGRAM DESCRIPTIONS
OR	Salem Electric** Jeff Lewis 503-362-3601 lewis@salemelectric.com Debbie Addison 503-362-3601 addison@salemelectric.com Website: www.salemelectric.com	Program Budget: Not specified Target Population: Not specified Program Duration: Ongoing (subject to annual review) Rebates: Clothes Washers: \$60. Dishwashers: \$60. Refrigerators: \$60. Other Activities: Marketing/consumer education through utility newsletter and on bills. Local retailers are provided with brochures and sign an agreement to carry ENERGY STAR qualified appliances.
OR	Springfield Utility Board Helen Duewell 541-744-3760 helend@subutil.com Conservation Connection 541-746-0963 Website: www.subutil.com/conservation services/for your home	Program Budget: Not specified Target Population: Not specified Program Duration: Not specified Rebates: Clothes Washers: \$70. Dishwashers: \$25 (until 10/1/2010 when rebate ends). Refrigerators: \$25. Refrigerator/Freezer Recycling: \$25.
OR	Tillamook People's Utility District** Dorene White 503-815-8602 dwhite@tpud.org Website: www.tpud.org	Program Budget: Not specified Target Population: Not specified Program Duration: Not specified Clothes Washers: \$70. Dishwashers: \$25. Refrigerators: \$50.
PA	PECO Energy** Nathanael Gillespie 215-841-6146 Nathanael.Gillespie@exeloncorp.com Website: www.pecosmartideas.com	Program Budget: Not specified Target Population: 1.4 million Program Duration: Through May 2013 Rebates: Clothes Washers: \$100. Refrigerators: \$75. Dishwashers: \$50. Room Air Conditioners: \$50. Dehumidifiers: \$10. Refrigerator Recycling: \$35.
PA	PPL Electric Utilities Mary Thompson Grassi 610-774-4755 METhompsonGrassi@pplweb.com Amanda Morrison 610-774-4275 ajmorrison@pplweb.com Website: www.pplelectric.com/e-power	Program Budget: \$487,000 for 2010 and \$1.36 million for 2011 Target Population: 1.2 million Program Duration: Through May 2013 Rebates: Clothes Washers: \$75. Refrigerators: \$50. Dishwashers: \$30. Room Air Conditioners: \$25. Dehumidifiers: \$10. Refrigerator Recycling: \$35. Room Air Conditioners Recycling: \$25. Program Information: PPL Electric Utilities is offering mail-in rebates for the ENERGY STAR qualified products listed above. Currently, there are no incentives available for ENERGY STAR qualified freezers. These rebates are available for purchases made July 1, 2009 through May 31, 2013.
SC	Duke Energy** Lari Granger 704-382-7525 Idgranger@duke-energy.com	Program Budget: Not specified Target Population: Not specified Program Duration: Not specified Rebates: Air Conditioners: \$200.
SC	Santee Cooper Grayson Dorr 843-761-4110 ggdorr@santeecooper.com	Program Budget: Not specified Target Population: Not specified Program Duration: 2010 Rebates: Refrigerators: \$40. Refrigerator Recycling: \$35.

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STATE	PARTNER INFORMATION	PROGRAM DESCRIPTIONS
SC	SCANA** Becca Kingery 803-217-7081 RKingery@scana.com	Program Budget: TBD Target Population: Not specified Program Duration: TBD Rebates: TBD Clothes Washers: TBD Dishwashers: TBD Refrigerators: TBD Room Air Conditioners: TBD Refrigerator Recycling: TBD Room Air Conditioners Recycling: TBD
SD	MidAmerican Energy John O'Roake 319-341-4415 jtoroake@midamerican.com Website: www.midamericanenergy.com/ee	Program Budget: Not specified Target Population: Not specified Program Duration: Not specified Rebates: Room Air Conditioners: \$25.
TN	Tennessee Valley Authority** Cindy O'Reilly 615-232-6755 cjoreilly@tva.gov	Program Budget: Not specified Target Population: Not specified Program Duration: Not specified Rebates: Air Conditioners: \$40.
TX	Austin Energy Donylle Green Seals 512-482-5432 donylle.greenseals@austinenergy.com Joe Guerrero 512-482-5394 joe.guerrero@austinenergy.com Website: www.austinenergy.com	Program Budget: \$543,528 Target Population: 388,000 residential customers Program Duration: October 2009 – September 2010 Rebates: Room Air Conditioners: \$50. Refrigerator Recycling: \$50 for units from single-family homes, \$35 for units from multifamily properties. Goal of 3,157 units. Other Activities: Marketing/consumer education, contractor training.
TX	Brownsville Public Utilities Board Eddie Campirano Jr. 956-983-6242 ECampiranoJr@brownsville-pub.com Website: www.brownsville-pub.com	Program Budget: \$275,000 Target Population: 700 Program Duration: 2010 Rebates: Room Air Conditioners: \$50 for units ≥ 8,000 BTU. \$100 for units >8,000 BTU. Other Activities: Marketing/consumer education.
TX	CPS Energy Lynda Rodriguez 210-353-4779 Icrodriguez@cpsenergy.com Website: www.cpsenergy.com	Program Budget: Not available for individual appliances Target Population: 600,000 residential customers Program Duration: Ongoing. Funding expected through 2020. Rebates: Clothes Washers: \$75 bill credit for CEE Tier 3 units. Customers of CPS Energy and San Antonio Water System may receive rebates from both utilities. Room Air Conditioners: \$50 to \$100 based on unit size. Refrigerator Recycling: \$35-\$100. Other Activities: Marketing/consumer education through media advertisements, presentations at community events.
TX	Guadalupe Valley Electric Cooperative David Burns 210-945-5015 dburns@gvec.org Lacey Vasbinder 210-945-5019 lvasbinder@gvec.org Website: www.gvec.org Program hotline: 1-800-223-GVEC	Program Budget: Not specified Target Population: 66,000 members Program Duration: 2010 Rebates: Clothes Washers: 10% of the cost of the appliance, up to \$100 maximum. Dishwashers: 10% of the cost of the appliance, up to \$100 maximum. Refrigerators/Freezers: 10% of the cost of the appliance, up to \$100 maximum. Room Air Conditioners: 10% of the cost of the appliance, up to \$100 maximum. Other Activities: Marketing/consumer education.

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STATE	PARTNER INFORMATION	PROGRAM DESCRIPTIONS
TX	San Antonio Water System** Karen Guz 210-233-3671 karen.guz@saws.org Website: www.saws.org	Program Budget: \$350,000 in 2010 (pending regulatory approval) Target Population: 240,000 households (1.3 million residents) Program Duration: 2010 Rebates: Clothes Washers: \$100 bill credit for CEE Tier 3 units. Customers of CPS Energy and San Antonio Water System may receive rebates from both utilities. Other Activities: Marketing/consumer education through direct outreach to consumers at public meetings and events.
TX	Texas Comptroller of Public Accounts energy.efficiency@cpa.state.tx.us Websites: www.texaspowerfulsmart.com/incentives/taxfre e.php and www.window.state.tx.us/taxinfo/taxpubs/tx96 1331/	Program Information: Point-of-sale sales tax exemption for ENERGY STAR qualified refrigerators (prices at \$2,000 or less), clothes washers, dishwashers, dehumidifiers and air conditioners (priced at \$6,000 or less). Other Activities: Marketing and consumer education through TexasPowerfulSmart Website, @PowerfulSmart Twitter feed, flyers, outreach events and advertising. Next Effective Dates: May 28-30, 2011
UT	Questar Gas – Utah Dan Dent 801-324-5821 dan.dent@questar.com Ashley Offensend, PECI 503-575-4111 aoffensend@peci.org Website:www.thermwise.com/utindex.html	Program Budget: Not specified Target Population: 860,000 residential customers Program Duration: 2010-2011 Rebates: Clothes Washers: • \$50 for units with MEF of 1.80 to 1.99. Must have gas water heating. • \$75 for units with MEF of 2.0 or higher. Must have gas water heating. Other Activities: Marketing/consumer education through the ThermWise Website, POP materials, brochures, retail events, cooperative advertising, outreach events, and trade ally training. Questar would like to collaborate with manufactures with appliances and high efficiency equipment to identify marketing opportunities that increase awareness of and participation in the ThermWise Programs.
UT	Rocky Mountain Power – Utah Elizabeth Freeman, PECI 503-467-0979 efreeman@peci.org Dennis Hodge, PECI 503-467-0952 dhodge@peci.org Website: www.rockymountainpower.net/hes	Program Budget: \$9.3 million (includes products other than ENERGY STAR qualified appliances) Target Population: 779,000 residential customers Program Duration: Ongoing Rebates: Clothes Washers: (electric water heat required) • \$50 for units with MEF of 2.0 to 2.45. • \$75 for units with MEF of 2.46 or higher. Dishwashers: \$20 (electric water heat required). Refrigerators/Freezers: \$20. Room Air Conditioners: \$30. Refrigerator/Freezer Recycling: \$20. Other Activities: Marketing/consumer education, retail staff training.
VA	Virginia Department of Mines Minerals and Energy Barbara Simcoe 804-692-3218 Barbara.simcoe@dmme.virginia.gov Al Christopher 804-692-3216 al.christopher@dmme.virginia.gov Websites: www.dmme.virginia.gov/DE/taxcredit.shtml www.tax.virginia.gov/site.cfm?alias=EnergyStarQualifiedProductsHoliday	Program Information: Income Tax Deduction equal to 20 percent of the sales tax paid for ENERGY STAR qualified clothes washers, dishwashers, refrigerators and room air conditioners, not to exceed \$500 per individual per year. Ongoing. Sales Tax Exemption of up to \$2,500 for ENERGY STAR qualified clothes washers, dishwashers, refrigerators and room air conditioners. Next effective dates: October 8-11, 2010

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STATE	PARTNER INFORMATION	PROGRAM DESCRIPTIONS
VT	Efficiency Vermont Michael Russom, VEIC 802-860-4095, ext 1099 mrussom@veic.org Libby Copeland 802-860-4095 ext 1172 lcopeland@efficiencyvermont.com Website: http://efficiencyvermont.com/pages/Residential /Lightingandappliances Program hotline: 888-921-5990	Program Budget: \$250,000 Target Population: 305,000 households Program Duration: Varies by activity Rebates: Clothes Washers: \$50 for CEE Tier 3 units. Offered through December 2010. Refrigerators: Offered through December 2010. \$25 for ENERGY STAR qualified models. \$50 for CEE Tier 2 models. Freezers: \$25. Offered through December 2010. Room Air Conditioners: Offered through August 2010. \$25 for ENERGY STAR qualified models. \$40 for CEE Tier 1 models. Dehumidifiers: \$25. Offered through August 2010. Refrigerator/Freezer Recycling: \$50. Offered through December 2010. Other Activities: Marketing/consumer education through website, in-store signage and POP. Offered through December 2011. Program Information: Considering moving incentives upstream and providing retailer incentives in 2011.
WA	Avista Utilities – Washington Camille Martin 509-495-4276 camille.martin@avistacorp.com Website: www.everylittlebit.com	Program Budget: Not specified Target Population: Not specified Program Duration: Not specified Rebates: Clothes Washers: \$50. Dishwashers: \$25. Freezers: \$20. Refrigerators: \$25. Refrigerator/Freezer Recycling: \$30. Other Activities: Marketing/consumer education.
WA	Big Bend Electric Co-op Dale Anderson 509-659-1700 danderson@bbec.org Website: www.bbec.org	Program Budget: \$80 per rebate for clothes washers, \$30 per unit for dishwashers, refrigerators and freezers. Target Population: Not specified Program Duration: Through September 30, 2011 Rebates: Clothes Washers: \$70. Dishwashers: \$25. Refrigerators/Freezers: \$25. Other Activities: Marketing/consumer education through coop magazine, Website, and bill inserts.
WA	Bonneville Power Administration (BPA) – Washington Sarah F. Moore 503-230-4157 sfmoore@bpa.gov Website:www.bpa.gov/Energy/N/residential.cf m	Program Budget: Not specified for appliances Target Population: 2.7 million households Program Duration: 2010 Rebates: Clothes Washers: \$70 for units with electric water heating; \$25 for units with gas water heating. Dishwashers: \$25. Refrigerators/Freezers: \$25. Refrigerator/Freezer Recycling: \$125. Program Information: BPA offers conservation rebate credits to about 140 member utilities in the Pacific Northwest to promote the sale of new energy-efficient appliances and the recycling of old refrigerators and freezers.
WA	Cascade Water Alliance Michael Brent 425-453-1810 mbrent@cascadewater.org Website: www.cascadewater.org Member utilities: City of Bellevue; City of Issaquah; City of Kirkland; City of Redmond; City of Tukwila; Covington Water District; Sammamish Plateau Water & Sewer District; Skyway Water & Sewer District.	Program Budget: \$200,000 for clothes washer program Target Population: 100,000 single-family residences Program Duration: 2010-2011 Rebates: Clothes Washers: \$50-\$100. • \$50 for Tier 1: MEF: 2.0 and above WF: 6.0 and below • \$75 for Tier 2: MEF 2.2 and above, WF: 4.5 and below • \$100 Tier 3: MEF 2.46 and above, WF 4.0 and below Dishwashers: New program in 2010. Details TBD. Other Activities: Marketing/consumer education, cooperative marketing funds, market share incentives for retailers, retail staff training, and other methods. Water savings goal of 1 million gallons per day by 2013.

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STATE	PARTNER INFORMATION	PROGRAM DESCRIPTIONS
WA	Clallam County PUD Shoshanah Wright 360-565-3249 utilityservicesinfo@clallampud.net Website: www.clallampud.net/conservation	Program Budget: Not specified Target Population: Residential electric customers Program Duration: Through September 2011 Rebates: Clothes Washers: \$50. Dishwashers: \$50. Refrigerators: \$50. Freezers: \$25. Refrigerator/Freezer Recycling: In August 2010 implemented a refrigerator and freezer decommissioning and recycling rebate program for appliance vendors who collect, decommission and recycle working refrigerators and freezers of 10 cubic feet or more from the homes of mutual customers. Other Activities: Works closely with local appliance vendors to motivate mutual customers to purchase high efficiency appliances. Participating vendors incorporate rebate, forms and POP into their sales pitches. Program Information: Rebate amounts are subsidized and/or paid in full through Bonneville Power Administration energy efficiency incentives.
WA	Clark Public Utilities** Barb Westley 360-992-3000 bwestley@clarkpud.com Larry Blaufus 360-992-3598 blaufus@clarkpublicutilities.com Website: www.clarkpublicutilities.com	Program Budget: Not specified Target Population: Not specified Program Duration: Ongoing Rebates: Clothes Washers: \$50. Refrigerators: \$25.
WA	LOTT Alliance Lisa Dennis-Perez 360-528-5719 lisadennis-perez@lottonline.org Website: www.lottonline.org	Program Budget: \$100,000 Target Population: 90,000 residents Program Duration: 2009-2011 Rebates: Clothes Washers: \$100 for units with WF of 7.5 or lower through 2010. \$50 for units with WF of 7.5 or lower starting January 2011. Other Activities: Marketing/consumer education through ads in utility bills and newsletters, plus providing POP materials and site visits to local retailers Participating municipalities: Lacey, Olympia, Tumwater.
WA	Modern Electric Water Company** Terri Richey 509-755-9003 trichey@mewco.com Website: www.mewco.com/promotions/promotions.htm	Program Budget: Not specified Target Population: 10,000 residents Program Duration: Not specified Rebates: Clothes Washers: \$50 for front load clothes washer with electric water heater, \$25 for top load clothes washer with electric water heater, \$25 for front load clothes washer with gas water heater, \$12.50 for top load clothes washer with gas water heater. Dishwashers: \$25 with electric water heater.
WA	Okanogan County PUD Steve Brown 509-422-8428 steveb@okpud.org Debra Peters 509-422-8427 debp@okpud.org Website: www.okanoganpud.org	Program Budget: Not specified Target Population: Not specified Program Duration: Through September 30, 2011 Rebates: Clothes Washers: \$50. Dishwashers: \$25. Refrigerators: \$25. Refrigerator/Freezer Recycling: \$85.
WA	Pacific Power – Washington Elizabeth Freeman, PECI 503-467-0979 efreeman@peci.org Dennis Hodge, PECI 503-467-0952 dhodge@peci.org Website: www.pacificpower.net/hes	Program Budget: \$380,000 (includes products other than ENERGY STAR qualified appliances) Target Population: 125,000 residential customers Program Duration: Ongoing Rebates: Clothes Washers: • \$50 for units with MEF of 1.72 to 1.99. • \$100 for units with MEF of 2.0 or higher. Dishwashers: \$20. Refrigerators/Freezers: \$20. Room Air Conditioners: \$30. Refrigerator/Freezer Recycling: \$20. Other Activities: Marketing/consumer education, retail staff training.

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STATE	PARTNER INFORMATION	PROGRAM DESCRIPTIONS
WA	Puget Sound Energy (PSE) Laura Wilson 425-456-2492 laura.wilson@pse.com Website: www.pse.com/foryourhome	Program Budget: Not specified Target Population: 720,000 residents Program Duration: 2010 - 2011 Rebates: Clothes Washers: \$50 to \$100 based on MEF and WF criteria. See the WashWise Program entry for more details. Refrigerator Recycling: \$30. Other Activities: Marketing/consumer education through social marketing, bill inserts, and geo-targeting zip code flyers and emails.
WA	Seattle City Light Christine Bunch 206-386-1824 christine.bunch@seattle.gov Elizabeth Freeman, PECI 503-467-0979 efreeman@peci.org Website: www.seattle.gov/light/conserve/	Program Budget: \$1,746,000 Target Population: 750,000 residents Program Duration: Ongoing Rebates: Clothes Washers: \$50 to \$100 based on MEF and WF criteria. See the WashWise Program entry for more details. Program budget for clothes washers is \$1.2 million. Goal of 4,500 clothes washer rebates. Refrigerator/Freezer Recycling: \$30 and free pick-up of working second unit. Program budget for refrigerator recycling is \$546,000. Goal of 4,000 old refrigerators and freezers recycled. Other Activities: Marketing/consumer education, retail staff training, cooperative marketing funds/market share incentives for retailers, and other methods. Clothes Washers: Partnership with other Western Washington water and electric utilities. Marketing is carried out by point of purchase materials, utility bill messaging, and retailer site visits and support. Refrigerator/Freezer Recycling: Partnership with other Western Washington electric utilities. Marketed through utility bill messaging, exterior bus ads. Not marketed heavily through retailers because the program is targeting retirement of secondary units rather than replacement.
WA	Snohomish County Public Utility District (SNOPUD) Al J. Bandazy 425-783-1700 ajbandazy@snopud.com Website: www.snopud.com	Program Budget: \$1,285,000 Target Population: 313,000 residents Program Duration: 2010-2011 Rebates: Clothes Washers: \$50 to \$100 based on MEF and WF criteria. See the WashWise Program entry for more details. Dishwashers: TBD Refrigerators: \$50. Refrigerator Recycling: \$30.
WA	Tacoma Public Utilities Dan Muir 253-502-8191 dmuir@cityoftacoma.org Elizabeth Freeman, PECI 503-467-0979 efreeman@peci.org Website: www.ci.tacoma.wa.us/power	Program Budget: \$360,000 Target Population: 197,000 residential customers Program Duration: Ongoing Rebates: Clothes Washers: \$50 to \$100 based on MEF and WF criteria. See the WashWise program entry for more details. Refrigerator Recycling: \$30. Room Air Conditioner Recycling: Starting in 2012. Other Activities: Marketing/consumer education, retail staff training.
WA	WashWise Rebate Program Elizabeth Freeman, PECI 503-467-0979 efreeman@peci.org Dennis Hodge, PECI 503-467-0952 dhodge@peci.org Website:www.washwiserebate.com	Program Budget: \$4.3 million Target Population: Over 2.4 million residents Program Duration: Ongoing Rebates: Clothes Washers: \$50 rebate – units with MEF of 2.0 and above, plus WF of 6.0 and below. 2010 program rebate goal of 3,800 units. \$75 rebate – MEF of 2.2 and above, plus WF of 4.5 and below. 2010 program rebate goal of 9,500 units. \$100 rebate – MEF of 2.46 and above, plus WF of 4.0 and below. 2010 program rebate goal of 27,000 units. Program Information: Marketing/consumer education, retail staff training. Regional incentive program with more than 30 collaborating electricity and water utilities in Washington state (primarily in King, Pierce, and Snohomish counties). The WashWise program actively pursues partner relationships with manufacturers to promote energy and water saving clothes washers. Participating utilities: Puget Sound Energy, Seattle City Light, Snohomish County PUD, Tacoma Power/Tacoma Water, City of Renton, City of Bonney Lake, Cascade Water Alliance (8 municipalities and water utilities in the Puget Sound area), Saving Water Partnership (18 municipalities and water utilities in the Puget Sound area).

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STATE	PARTNER INFORMATION	PROGRAM DESCRIPTIONS
WI	Barron Electric Tara Jossart 715-537-3171 tjossart@barronelectric.com Website: www.barronelectric.com	Program Budget: Not specified Target Population: Not specified Program Duration: Not specified Rebates: Clothes Washers: \$25. Dishwashers: \$25. Refrigerators/Freezers: \$25. Room Air Conditioners: \$25. Refrigerator/Freezer Recycling: \$50. Room Air Conditioner Recycling: \$25.
WI	Dunn Energy Cooperative Jesse Singerhouse 715-232-6240 housej@dunnenergy.com Jolene Neisius 715-232-6240 Jolene@dunnenergy.com Website: www.dunnenergy.com	Program Budget: \$17,000(2010 estimate) Target Population: 8,820 members Program Duration: 2010 Rebates: Clothes Washers: \$25. Dishwashers: \$25. Refrigerators/Freezers: \$25. Room Air Conditioners: \$25. Dehumidifiers: \$25. Refrigerator/Freezer Recycling: \$50. Budget of \$3,000. Water Heaters: \$125 for 80-99 gallon units; \$2/gallon for 100 gallon units and over Other Activities: Marketing/consumer education, retail outreach.
WI	Oakdale Electric Cooperative Jerry Bloom 800-241-2468 jbloom@oakdalerec.com Website: www.oakdalerec.com	Program Budget: Not specified Target Population: 14,000 members Program Duration: 2010 Rebates: Clothes Washers: \$25. Dishwashers: \$25. Refrigerators: \$25. Refrigerators: \$25. Refrigerator/Freezer Recycling: \$25. Room Air Conditioner Recycling: \$25. Room Air Conditioner Recycling: \$25. Other Activities: Marketing/consumer education in monthly newsletter & magazine, utility website.
WI	Pierce Pepin Cooperative Services Michael J. Steele 800-924-2133 msteele@piercepepin.com Website: www.piercepepin.com	Program Budget: \$10,000 Target Population: 10,600 customer accounts Program Duration: Ongoing Rebates: Clothes Washers: \$25. Dishwashers: \$25. Refrigerators/Freezers: \$25. Room Air Conditioners: \$25. Dehumidifiers: \$25. Refrigerator/Freezer Recycling: \$25. Room Air Conditioner Recycling: \$25.
WI	Riverland Energy Cooperative Aaron Torud 800-411-9115 atorud@riverlandenergy.com Beth Alesch 800-411-9115 ealesch@riverlandenergy.com Website: www.riverlandenergy.com	Program Budget: Not specified Target Population: 14,000 members Program Duration: Ongoing Rebates: Clothes Washers: \$25. Dishwashers: \$25. Refrigerators: \$25. Refrigerators: \$25. Refrigerator/Freezer Recycling: \$50. Room Air Conditioner Recycling: \$25. Other Activities: Marketing/consumer education through monthly utility publications and point-of-sale materials delivered to retailers.
WI	St. Croix Electric Cooperative Jerry Van Someren 715-796-7000 jerryvs@scecnet.net Website: www.scecnet.net	Program Budget: \$12,000 Target Population: Not specified Program Duration: Ongoing Rebates: Clothes Washers: \$25. Dishwashers: \$25. Dehumidifiers: \$25. Dehumidifiers: \$25. Refrigerator/Freezer Recycling: \$50. Room Air Conditioner Recycling: \$25. Limit one rebate per appliance per customer.

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STATE	PARTNER INFORMATION	PROGRAM DESCRIPTIONS
WI	Vernon Electric Cooperative Dave Maxwell 608-634-3121 vec@mwt.net Website: www.vernonelectric.org	Program Budget: \$6,900 Target Population: 10,000 members. Program Duration: 2010 Rebates: Clothes Washers: \$25. Product budget of \$3,000. Dishwashers: \$25. Product budget of \$1,500. Refrigerators: \$25. Product budget of \$1,500. Room Air Conditioners: \$25. Product budget of \$600. Refrigerator/Freezer Recycling: \$25. Room Air Conditioner Recycling: \$25. Cother Activities: Marketing/consumer education in monthly newsletter & magazine, utility website.
WI	Wisconsin Focus On Energy Mike Plunkett, WECC 608-249-9322, ext 175 mplunkett@weccusa.org Website: www.focusonenergy.com	Program Budget: Not specified for 2010. Target Population: 2.9 million residential customers. Program Duration: 2010 Rebates: Other Program Information: Incentives available to apartment owners when all units in the building have an appliance installed. \$15 incentive per clothes washer, dishwasher, dehumidifier, freezer or refrigerator only available if units are ENERGY STAR qualified. Individually owned condominiums exempt. Common area clothes washers purchased or leased (5 year lease agreement required) may qualify for \$25 per unit incentive.
WV	West Virginia Division of Energy Kelly A. Bragg 304-558-2234 kelly.a.bragg@energywv.org Gregory E. Adolfson 304-926-0499, ext. 1332 gregory.e.adolfson@wv.gov Websites: www.wva.state.wv.us/wvtax/default.aspx; www.energywv.org, www.evdep.org	Program Information: Sales tax exemption for ENERGY STAR qualified appliances under \$5,000. Applies only to purchases for non-commercial home or personal use. Marketing/consumer education through letters to retailers, a downloadable flier on the Internet, and printed brochures. The West Virginia State Tax Department administers the program, which is also promoted through the West Virginia Division of Energy. Next Effective Dates: September 1 through November 30, 2010.
WY	Questar Gas – Wyoming Dan Dent 801-324-5821 dan.dent@questar.com Ashley Offensend, PECI 503-575-4111 aoffensend@peci.org Website: www.thermwise.com/wy/wyindex.html	Program Budget: Not specified Target Population: 26,000 residential customers Program Duration: 2010-2011 Rebates: Clothes Washers: • \$50 for units with MEF of 1.72 to 1.99. Must have gas water heating. • \$75 for units with MEF of 2.0 or higher. Must have gas water heating. Other Activities: Marketing/consumer education through the ThermWise Website, POP materials, brochures, retail events, cooperative advertising, outreach events, and trade ally training. Questar would like to collaborate with manufactures with appliances and high efficiency equipment to identify marketing opportunities that increase awareness of and participation in the ThermWise Programs.
WY	Rocky Mountain Power – Wyoming Elizabeth Freeman, PECI 503-467-0979 efreeman@peci.org Dennis Hodge, PECI 503-467-0952 dhodge@peci.org Website: www.rockymountainpower.net/hes	Program Budget: \$200,000 (includes products other than ENERGY STAR qualified appliances) Target Population: 132,000 residential customers Program Duration: Ongoing Rebates: Clothes Washers: • \$50 for units with MEF of 1.72 to 1.99. • \$75 for units with MEF of 2.0 or higher. Dishwashers: \$20. Refrigerators/Freezers: \$20. Refrigerator/Freezer Recycling: \$20. Other Activities: Marketing/consumer education, retail staff training.

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