

Engineering, Technology & Security Clearance Career Fair

Discover the most exciting and cost-effective solution for
recruiting Engineering and Technology professionals in New England!

Advertise in the Boston Globe Careers Themed Advertorial Section
Sunday, November 11 & Tuesday, November 13, 2007

Participate in the Engineering, Technology & Security Clearance Career Fair
Tuesday, November 13, 2007
Woburn Hilton, Woburn MA
10am-4pm

Participation in the Engineering, Technology & Security Clearance Career Fair includes a minimum
of two ads – one ad in The Boston Globe's Themed Advertorial, to run Sunday & Tuesday in the Careers
section and the other ad in the Engineering, Technology & Security Clearance Career Fair Guide.

Themed Advertorial

Publication Sunday, November 11 & Tuesday, November 13
Ad deadline Wednesday, November 7 - Color Ads
Friday, November 9 - Black & White Ads

Engineering, Technology & Security Clearance Career Fair Guide

Publication Tuesday, November 13
Ad Size: Document size **must be** 5"x8"
Ad deadline Friday, November 2
Supply ads in black & white, PDF format and e-mail to: programguideads@bostonworks.com

Please note that your agency may apply a production charge for the development of this ad.

Customized
packages available!

Call today!
1-888-566-4562

The Boston Globe
boston.com monster®

Engineering, Technology & Security Clearance Career Fair

Platinum Sponsor

Discover the most exciting and cost-effective solution for recruiting Engineering and Technology professionals in New England!

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Platinum Sponsor \$20,003

(Limited to 1 Advertiser)

- Double booth with premium placement equipped with a draped table, high stools, wastebasket and company sign
- Front page 6 col x 50 line color ad (6.93" x 3.57") in the Boston Globe Careers themed advertorial that runs Sunday, 11/11 and Tuesday, 11/13
- Second Sunday rerun with color (not front page) Sunday 11/18, and Tuesday 11/20
- One position listed as the Boston.com Featured Job of the Week, 25% SOV for one week
- Sponsorship of the Boston.com/monster Career E-Newsletter for one week
- Special 2-Week PLATINUM ONLY pre-event access to database
- Access to a private interview room
- Platinum sponsors presence and logo inclusion in print campaign and other jobseeker marketing materials and on the Boston.com/monster career fair page
- Jobs in your print ad posted online for 30 days
- 5"x8" ad in the career fair guide
- Searchable, post-event database that gives you easy access to attendee and pre-registrant resumes

Open rate pricing. For contract discounts, please consult your Boston Globe Media Account Executive.

Premium online components will be scheduled on a first-come, first-served basis.

Customized
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The Boston Globe

boston.com monster®

Engineering, Technology & Security Clearance Career Fair

Gold Sponsor

Discover the most exciting and cost-effective solution for
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Gold Sponsor \$12,698

- 8'x10' booth equipped with a draped table, high stools, wastebasket and company sign
- 4 col x 78-line ad (4.58" x 5.57") in the Boston Globe Careers themed advertorial that runs Sunday, 11/11 and Tuesday, 11/13
- The Big Ad on Boston.com/monster for, 1 month, 25% SOV
- Gold sponsor presence and logo placement in print campaign and other jobseeker marketing materials and on the Boston.com/monster career fair page
- Jobs in your print ad posted online for 30 days
- 5"x8" ad in the career fair guide
- Searchable post event resume database that gives you easy access to attendee and pre-registrant resumes

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Please work with your Boston Globe Media Account Executive on scheduling.

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The Boston Globe

boston.com monster®

Engineering, Technology & Security Clearance Career Fair

Silver Sponsor

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10am-4pm

Silver Sponsor \$6,589

- 8'x10' booth equipped with a draped table, high stools, wastebasket and company sign
- 2 col x 78-line color ad (2.23" x 5.57") in the Boston Globe Careers themed advertorial that runs Sunday, 11/11 and Tuesday, 11/13
- Boston.com/monster Marquee Ad, 25% SOV for 2 weeks
- Silver sponsor presence and name placement in print campaign and other jobseeker marketing materials and on the boston.com/monster career fair page
- Jobs in your print ad posted online for 30 days
- 5"x8" ad in the career fair guide
- Searchable post event resume database that gives you easy access to attendee and pre-registrant resumes

Open rate pricing. For contract discounts, please consult your Boston Globe Media Account Executive.

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boston.com monster®

Engineering, Technology & Security Clearance Career Fair

Bronze Sponsor

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10am-4pm

Bronze Sponsor \$3,613

- 8'x10' booth equipped with a draped table, high stools, wastebasket and company sign
- 2 col x 38-line color ad (2.23" x 2.71") in the Boston Globe Careers themed advertorial that runs Sunday, 11/11 and Tuesday, 11/13
- Boston.com/monster Homepage Cobblestone, 50% SOV one week
- Jobs in your print ad posted online for 30 days
- 5"x8" ad in the career fair guide
- Name placement in print campaign and other jobseeker marketing materials

Open rate pricing. For contract discounts, please consult your Boston Globe Media Account Executive.

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The Boston Globe

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Engineering, Technology & Security Clearance Career Fair

Registration Agreement

Client Information

Company name	Contact name	
Address		
City	State	Zip
Phone ()	Fax ()	E-mail:
Company URL for link to website:		
Booth/suite sign and company listing in newspaper should read:		

Fair and Package Selection

Tuesday, November 13th Woburn Hilton

- Platinum Sponsor \$20,003
 Gold Sponsor \$12,698
 Silver Sponsor \$6,589
 Bronze Sponsor \$3,613

Agreement

Program will be invoiced as follows: Boston Globe Media will invoice you or your agency for the full amount of the package selection as indicated above after the program's completion. If you have any questions regarding packages, contact your career fair team at 1-877-842-3976.

Billing Information

- Bill agency Bill client

If different from client listed above:

Company name	Contact name	
Address		
City	State	Zip
Phone ()	Fax ()	E-mail:
Purchase order #		

Ad Agency Information

Agency name	Rep name	
Agency phone ()	Agency fax ()	

Rules of participation

1. All resumes and/or candidates sourced at the program are the exclusive property of Boston.com/Monster.
2. Participating companies must be seeking to hire employees or contractors for their own firms.
3. Participants shall neither seek nor accept fees for any candidate sourced at this program through:
Direct Placement, Retained Search, Resume Databases
4. Participants shall refrain from marketing their services to other participants during interviewing hours.
5. Exhibitors are not allowed to break down their displays before the close of the event.

Cancellation policy

For your convenience, individual reservations may be canceled at any time up to 14 days before the fair. Failure to attend the Fair or give 14 days notice commits the exhibitor to full payment.

Authorization

We fully understand that this form shall become a binding contract upon acceptance by BostonGlobe Media. We have read, understand and accept the terms and conditions set forth herein.

Authorized Signature X	Date
Print Name	Title

PLEASE FAX THIS FORM TO 617-929-2490 OR
CALL WITH QUESTIONS 1-888-566-4JOB (4562)

