

# WADSWORTH ENGLISH

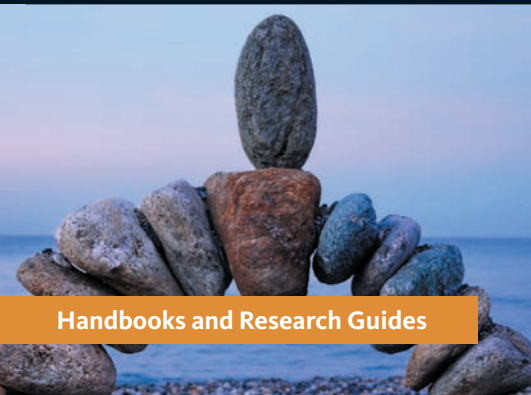
Composition/Literature  
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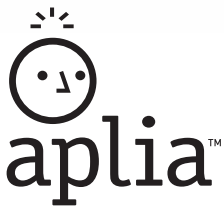


Literature

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# APLIA FOR GRAMMAR

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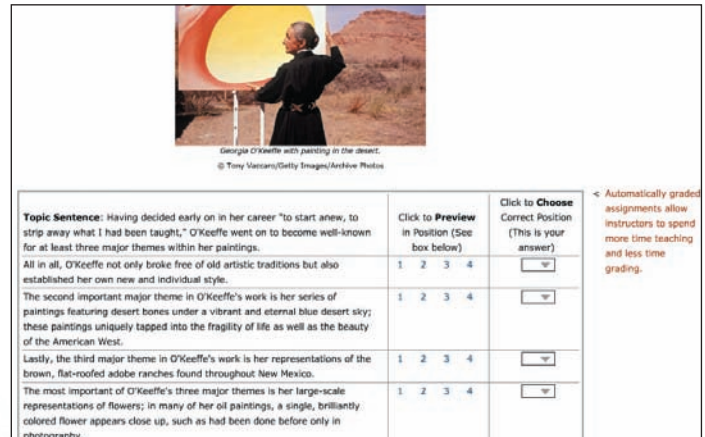
**Aplia for Grammar** is an online homework program that offers individualized, self-paced practice, review, and remediation of grammar with diagnostics and robust analytics. **Aplia's** clear, succinct, and engaging instruction and practice help students build the confidence they need to master basic grammar skills using:

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- Clear and consistently structured questions.
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- Flexible gradebook tools compatible with other learning management systems.
- Convenient course communication resources, offering a discussion board, email, document uploads, and more.
- An industry-leading support team.



Georgia O'Keeffe with painting in the desert.  
© Tony Vaccaro/Getty Images/Artfire Photos

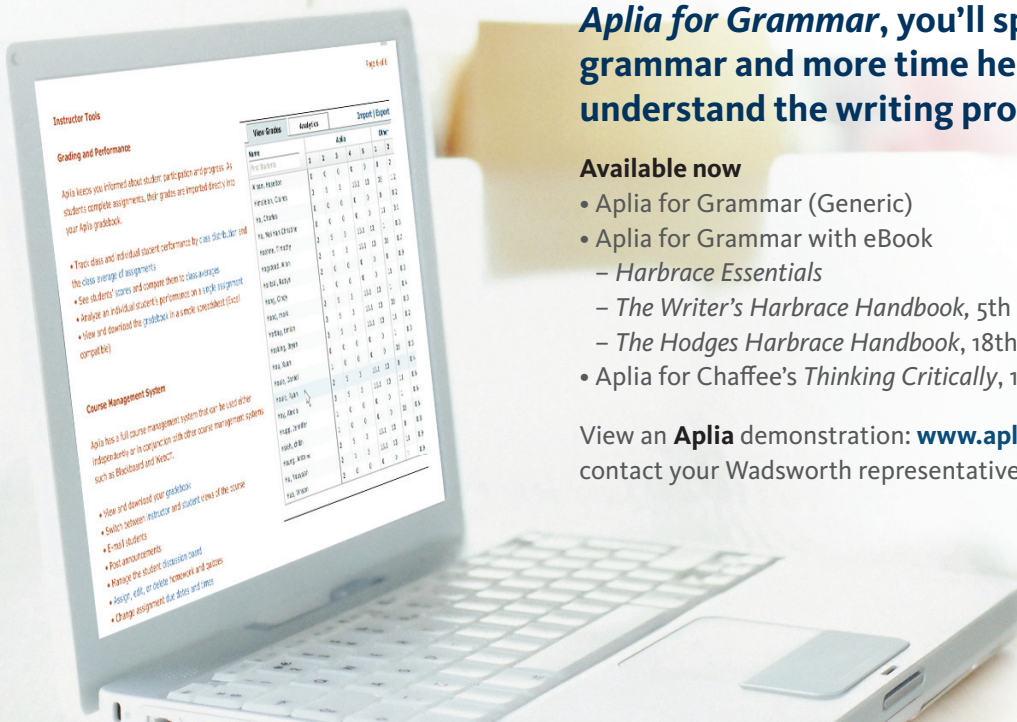
Topic Sentence:	Click to Preview in Position (See box below)	Click to Choose Correct Position (This is your answer)
Having decided early on in her career "to start anew, to strip away what I had been taught," O'Keeffe went on to become well-known for at least three major themes within her paintings. All in all, O'Keeffe not only broke free of old artistic traditions but also established her own new and individual style.	1 2 3 4	<input type="text"/>
The second important major theme in O'Keeffe's work is her series of paintings featuring desert bones under a vibrant and eternal blue desert sky; these paintings uniquely tapped into the fragility of life as well as the beauty of the American West.	1 2 3 4	<input type="text"/>
Lastly, the third major theme in O'Keeffe's work is her representations of the brown, flat-roofed adobe ranches found throughout New Mexico.	1 2 3 4	<input type="text"/>
The most important of O'Keeffe's three major themes is her large-scale representations of flowers; in many of her oil paintings, a single, brilliantly colored flower appears close up, such as had been done before only in photography.	1 2 3 4	<input type="text"/>

**Keep your students engaged and motivated. With *Aplia for Grammar*, you'll spend less time correcting grammar and more time helping students understand the writing process.**

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- Aplia for Grammar (Generic)
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  - *Harbrace Essentials*
  - *The Writer's Harbrace Handbook*, 5th Edition
  - *The Hodges Harbrace Handbook*, 18th Edition
- Aplia for Chaffee's *Thinking Critically*, 10th Edition

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## TECHNOLOGY RESOURCES

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See the inside front of this catalog  
for detailed descriptions.

## The Hodges Harbrace Handbook, Eighteenth Edition

Cheryl Glenn—*The Pennsylvania State University*  
Loretta Gray—*Central Washington University*

Continuously evolving to address the needs of today's students, *The Hodges Harbrace Handbook, Eighteenth Edition*, guides student writers in developing their understanding of the rhetorical situation. This understanding enables even students with minimal experience to choose the most pertinent information, to arrange it well, and to use the most appropriate language when writing for any audience. This handbook provides comprehensive coverage of grammar, style, punctuation, mechanics, writing, and research—all presented in the context of rhetorical concerns, including the writer, reader, message, context, and purpose. Like all of its predecessors, the Eighteenth Edition provides both teachers and students the ease of reference and attention to detail that have made the *Harbrace* handbooks the standard of reliability since 1941.

### NEW TO THIS EDITION

- **Part 8, *Advice for Multilingual Writers*.** A completely new Part 8, “Advice for Multilingual Writers,” adds three new chapters that aggregate grammatical concepts critical for helping non-native English speakers master written English.
- **New fully annotated student papers.** Chapter 33, “Revising and Editing Essays,” and Chapter 41, “Writing about Literature,” feature new, fully annotated student papers.
- **New exercises.** One-third of the exercises have been replaced to provide fresh topics and to test newly introduced concepts.

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37. Evaluating Print and Online Sources
38. Integrating Sources and Avoiding Plagiarism

39. MLA Documentation

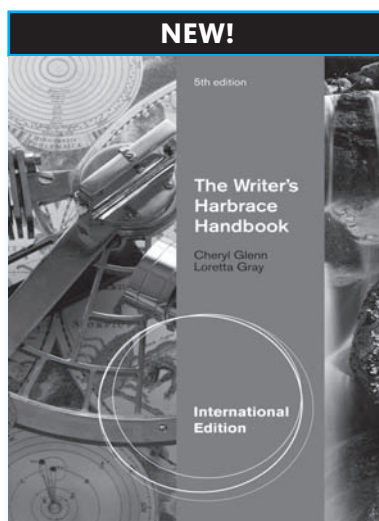
40. APA Documentation

41. Writing about Literature

42. Writing in Business

#### PART VIII: ADVICE FOR MULTILINGUAL WRITERS **New!**

43. Determiners, Nouns, and Adjectives
  44. Verbs and Verb Forms
  45. Word Order
- Glossary of Usage  
Glossary of Terms



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978-1-133-30882-9 (International Edition)

Help students develop  
an understanding of the  
rhetorical situation as a  
starting point for effective  
writing in any discipline.

## TECHNOLOGY RESOURCES



See the inside front of this catalog  
for detailed descriptions.

## The Writer's Harbrace Handbook, International Edition, Fifth Edition

Cheryl Glenn—*The Pennsylvania State University*

Loretta Gray—*Central Washington University*

*The Writer's Harbrace Handbook, Fifth Edition*, is grounded in the belief that an understanding of the rhetorical situation—the writer, reader, message, context, and opportunity for writing—provides the best starting point for effective writing and reading. This text moves students through the steps that constitute successful writing, from finding appropriate topics and writing clear thesis statements to arranging ideas and developing initial drafts. *The Writer's Harbrace Handbook* also provides several sample student papers in various disciplines, along with instruction for successfully completing similar assignments.

### NEW TO THIS EDITION

- **Three new chapters for multilingual writers.** A completely new Part 9, “Advice for Multilingual Writers,” adds three new chapters that aggregate grammatical concepts critical for helping non-native English speakers master written English.
- **Fully annotated student papers across disciplines.** Six chapters of the handbook feature new, fully annotated student papers that include analyses, reviews, reports, researched papers, memos, and résumés across a variety of disciplines in the humanities, arts, social and natural sciences, and business.
- **Updated.** This edition addresses the criteria in the “Framework for Success in Postsecondary Writing” as established by various governing bodies of writing instructors such as CWPA, NCTE, and NWP.
- **New exercises.** One-third of the exercises have been replaced to provide fresh topics and to test newly introduced concepts.

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39. The Period and Other Punctuation Marks

#### PART VIII: MECHANICS

40. Spelling, the Spell Checker, and Hyphenation
41. Capitals
42. Italics
43. Abbreviations, Acronyms, and Numbers

#### PART IX: ADVICE FOR MULTILINGUAL WRITERS **New!**

44. Determiners, Nouns, and Adjectives
  45. Verbs and Verb Forms
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- Glossary of Usage  
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Published (US Edition)

The standard-setting handbook from one of the profession's premier author teams.

#### TECHNOLOGY RESOURCES



for Grammar  
with eBook

See the inside front of this catalog  
for detailed descriptions.

## The Wadsworth Handbook, Documentation Update, Ninth Edition

Laurie G. Kirszner—*University of the Sciences*  
Stephen R. Mandell—*Drexel University*

*The Wadsworth Handbook, Documentation Update, Ninth Edition*, is tailored to student learning styles and needs, grounded in real-world student models, and used as a resource for all academic and workplace contexts. Renowned author team Laurie Kirszner and Stephen Mandell bring their many years of hands-on experience as writing teachers to this handbook's comprehensive coverage of the writing process, critical thinking, argumentation, writing in the disciplines, English for speakers of other languages, common sentence errors, grammar and style, punctuation and mechanics, and college survival skills. In addition, Kirszner and Mandell include the most up-to-date information on writing in a digital environment; visual rhetoric; document design; Web-page design; and MLA (2009), APA (2010), Chicago (2010), and CSE documentation.

#### NEW TO THIS EDITION

- A new **Chapter 16, "Synthesizing Sources,"** helps students learn to integrate varied source material into their writing projects and provides strategies for writing effective explanatory and argumentative syntheses.
- A new **Chapter 30, "Creating a Writing Portfolio,"** offers students strategies for showcasing their work by assembling and evaluating print and electronic writing portfolios.

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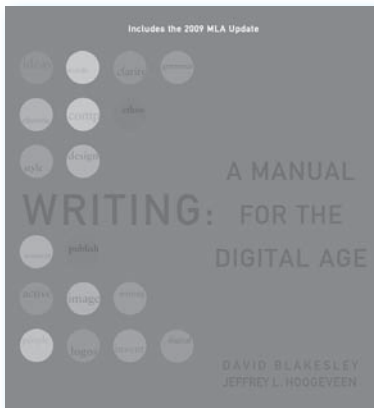
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64. Grammar and Style for ESL Writers



## Writing: A Manual for the Digital Age, 2009 MLA Update Edition

David Blakesley—*Clemson University*

Jeffrey L. Hoogeveen—*Lincoln University*

1,168 pages | 4-color | ©2008 |  
Casebound ISBN: 978-1-4282-9029-7  
Paperbound ISBN: 978-1-4282-9030-3  
Published (US Edition)

***Writing: A Manual for the Digital Age, 2009 MLA Update Edition*** (formerly *The Thomson Handbook*) is the rhetorical handbook for the digital age. Blakesley and Hoogeveen place students' writing front and center with an innovative page format that keeps students' attention focused on their own writing and on activities, checklists, projects, and visual aids that help them write. Whether the task is to write a personal essay, a persuasive essay, a critical review, a photographic essay, a technology autobiography, a blog, a website, or other type of writing project—students are taught to ground their rhetorical decisions in the specific context in which they are writing. In addition, ***Writing: A Manual for the Digital Age*** gives students more and better information on using technology than any other handbook. This edition has been updated to reflect guidelines from the 2009 *MLA Handbook for Writers of Research Papers*, Seventh Edition.



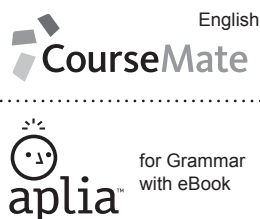
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partnership . . .

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#### TECHNOLOGY RESOURCES



See the inside front of this catalog  
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## The Brief Wadsworth Handbook, International Edition, Seventh Edition

Laurie G. Kirszner—*University of the Sciences*

Stephen R. Mandell—*Drexel University*

*The Brief Wadsworth Handbook, Seventh Edition*, provides students with extensive coverage of rhetorical concerns, the writing and research process, writing and researching with computers, and other topics essential for 21st-century student writers. This versatile and proven text is uniquely effective in helping students develop the critical thinking, reading, and writing skills they need to become successful communicators in college and beyond. Practicing teachers and collaborative writing partners throughout their careers, authors Kirszner and Mandell bring an “in-the-trenches” pragmatic understanding of instructor and student needs to every page of this Seventh Edition.

#### NEW TO THIS EDITION

- **New collaborative writing icons** identify features that emphasize peer review and collaborative work.
- **New coverage of reading electronic texts and writing critical responses** in Chapter 2, “Reading Texts,” offers students key critical reading and analysis strategies.
- **New student papers.** Two new student papers, “*Wikipedia: Friend or Foe?*” and “The Great Debate: *Wikipedia* and College-Level Research,” illustrate the writing process in Chapters 4-6 and the research process in Chapters 15 and 21.
- **Updated and expanded coverage of MLA, APA, Chicago, and CSE documentation styles** includes models that help students correctly apply the latest citation guidelines when writing in various disciplines.
- **Expanded coverage of field research.** Expanded coverage of field research and a new field research report emphasize the importance of practical research outside the library.
- **New coverage of avoiding intentional and unintentional plagiarism.** Chapter 20, “Avoiding Plagiarism,” offers students new strategies for managing their time and producing top-quality original work.
- **New chapter for bilingual and ESL writers.** Comprehensive and practical advice for bilingual and ESL writers includes English language basics in a new Chapter 57, “Adjusting to the US Classroom.”

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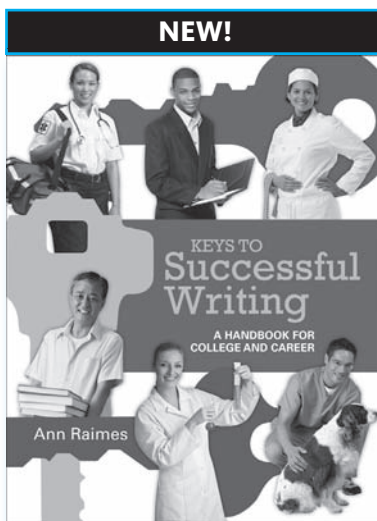
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- Appendix B: Sentence Review
- Appendix C: Glossary of Usage Credits
- Index





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**Unlock your students' potential for success—in college and career.**

*"This book is a one-stop shop for getting students all the content they need, from grammar to critical thinking to writing basics. Wow!"*

Kelley Montford, Colorado Technical University

#### TECHNOLOGY RESOURCES

English  
**CourseMate**

for Grammar  
with eBook  
**aplia™**

See the inside front of this catalog for detailed descriptions.

## Keys to Successful Writing: A Handbook for College and Career

Ann Raimés—*Hunter College, City University of New York*

Maria Jerskey—*LaGuardia Community College, City University of New York*

*Keys to Successful Writing: A Handbook for College and Career* provides career-oriented students with guidance on writing, research, grammar, style, and usage and stresses the importance of writing to their future success. Spiral-bound and tabbed for easy reference, each section provides a profile of the role writing plays in a variety of professions that students might find surprising—chef, accountant, industrial designer, nurse, paralegal, police officer, information-technology professional, arts professional, brand manager, and engineer. Examples from these professions and others appear throughout the book so students can see the importance of writing in their areas of professional interest, as well as in their college work. Exercises are provided for additional support at the end of tabbed sections and are cross-referenced to the relevant material.

#### FEATURES

- Writing is approached as a way of presenting oneself publicly, including coverage of creating a thesis, paragraph development, drafting, revising, and presenting one's work honestly.
- A tabbed section on critical thinking and writing includes a clear Toulmin-based framework for constructing an argument and a chapter on visual arguments and visual evidence.
- Technology coverage explains designing documents, email communication, research and documentation (APA and MLA), and genres powered by technology (in college and community)—complemented by *Tech Notes* on Web writing and research.
- Superior support for multilingual writers includes a tabbed section on Language across Cultures with editing guides to multilingual transfer patterns and vernacular English, *Language and Culture* boxes, and integrated Notes for Multilingual Writers.
- *Key Points* boxes highlight essential information for easy reference.
- Samples of outlines, thesis statements, and a walk-through of the writing process culminate in sample student papers such as a literature paper, an argument essay, research papers, a student-designed brochure, and more.

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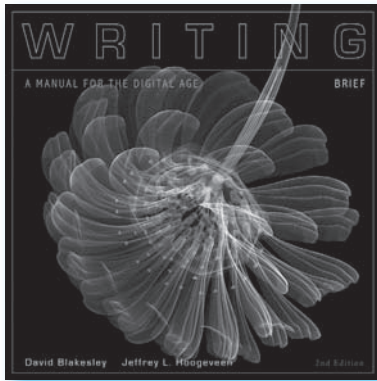
31. Students' FAQs – and Where to Find Answers
32. Fixing a Sentence Fragment
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 Jeffrey L. Hooegeveen—*Lincoln University*

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### NEW TO THIS EDITION

- **A new chapter on "Writing for Online Courses"** (Chapter 22) offers guidelines for an increasingly common writing context: the online classroom.
- **New student contributions** give your students more opportunities to learn from the experiences of their peers through additional writing examples, such as a narrative essay and a rhetorical analysis.
- This edition features **more help with invention/planning strategies** along with additional examples of—and greater focus on—the kinds of writing and research situations students will likely encounter early in their college experience.

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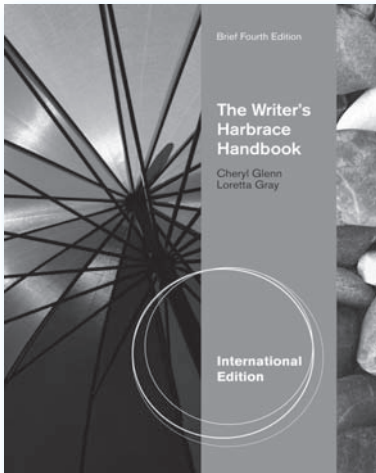
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 Glossary/Index

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**The Writer's Harbrace Handbook, Brief Fourth Edition** helps students with the technical aspects of crafting a well-developed essay, but also gives them the strategies to consciously make rhetorical choices about their writing based on audience, purpose, and context.

Now adding even more coverage of the rhetorical situation, the Brief Fourth Edition includes boxed features that highlight the student's options for choice in grammar, style, punctuation, usage, and diction.

#### NEW TO THIS EDITION

- **A new Chapter 6, "Composing with Visuals,"** introduces students to the design principles underpinning the effective use of visuals in many kinds of documents. Knowledge of these principles can help students make their visual and verbal texts work together to reach their audience and fulfill their purpose.
- **A new Chapter 15, "Writing in the Humanities,"** transcends the traditional focus on English courses by including conventions for writing across the humanities, whether in philosophy, art history, history, religion, or cultural studies. This chapter introduces students to the types of assignments they will be expected to fulfill in their humanities courses and guides them in determining the audience and purpose for these assignments.
- **A new Chapter 27, "Consistency,"** encourages students to use a consistent tone, point of view, and time frame. By examining sample paragraphs, students learn to edit their essays with an eye for shifts in expression that may distract their readers.

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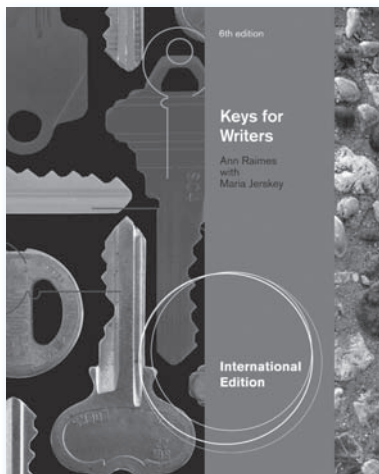
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- Glossary of Usage



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## Keys for Writers, International Edition, Sixth Edition

Ann Raimes—*Hunter College, City University of New York*

Maria Jerskey—*LaGuardia Community College, City University of New York*

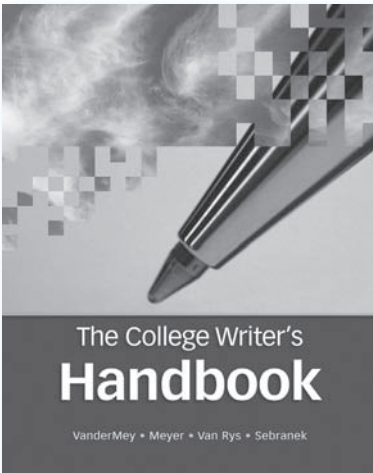
With its simple tabbing system (five red tabs for the writing process and research, and five gold tabs for sentence-level topics), thorough and concise coverage of grammar, easy-to-read format, and customizable KeyTabs®, *Keys for Writers* is a valuable resource for students in all disciplines throughout their college careers and beyond. In addition to a contemporary new design, an entirely new companion website, and a new media-enhanced e-Book, the Sixth Edition features updates and additions including new visuals, more of the book's popular Source Shots, new student samples, MLA and APA coverage thoroughly revised to reflect their respective organizations' latest standards, and expanded coverage of topics ranging from annotated bibliographies and working with sources to visual arguments.

### NEW TO THIS EDITION

- **Current MLA and APA Style Updates.** MLA documentation coverage reflects significant changes based on the 2009 *MLA Handbook of Writers of Research Papers*, Seventh Edition, and the APA coverage reflects the 2009 *Publication Manual of the American Psychological Association*, Sixth Edition.
- **Revised, updated, and expanded coverage.** Maria Jerskey, LaGuardia Community College, worked with Ann Raimes to provide thoroughly revised coverage of argumentation, including visual arguments (Chapter 4), and academic paper formatting and design using Microsoft® Word, hardcopy and electronic portfolios, multimedia presentations, and more throughout Part V. Annotated bibliographies (Chapter 9); scratch and formal outlines (Chapter 1); how to use, integrate, and document sources (new Chapter 10 in Part II); and tips for multilingual writers (Part IX) are among the other topics that have been significantly revised.

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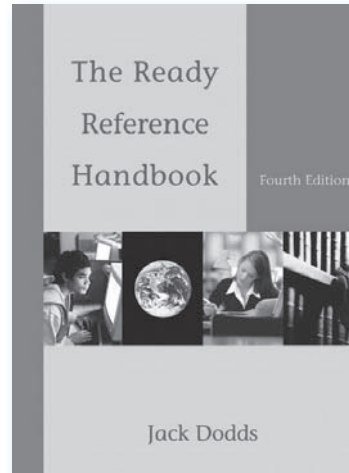


**The College  
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Continuing in the tradition of *The College Writer*, ***The College Writer's Handbook*** offers a proven at-a-glance page format, practical writing instruction, and an inviting design—everything today's students need for college and career writing. In addition, the authors' established use of humor as a pedagogical tool and their entertaining visuals, quotations, anecdotes, and models enhance learning and humanize the rich content, setting this handbook apart. The compact handbook balances clear and concise explanations with an abundance of useful hints and compelling examples.



**The Ready  
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Jack Dodds—*William Rainey  
Harper College, Emeritus*

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With in-depth guidance in the grammar, style, and rhetoric of American academic English, ***The Ready Reference Handbook, Fourth Edition***, suits a range of learners and learning styles, including traditional students and students whose primary language is not English.



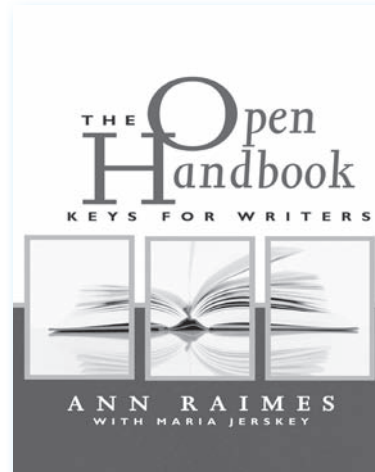
**Cengage Advantage Books:**  
**The Concise Wadsworth Handbook, Third Edition**

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 Stephen R. Mandell—*Drexel University*  
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Tailored to student learning styles and needs, grounded in student models, and used as a resource for all academic and workplace contexts, **The Concise Wadsworth Handbook, Third Edition**, offers practical writing advice for today's student—emphasizing the writing and research processes in a brief, affordable, spiral-bound format. Student and instructor friendly, easy to use, and offering comprehensive, up-to-date coverage of the writing and research processes, the Third Edition features strengthened discussions of grammar, style, punctuation, and mechanics as well as revised checklists and other boxed features to help students comprehend and apply important concepts to their writing. In addition, a unique section—Part 2, “Developing Strategies for Academic Success”—contains chapters on reading for college, writing essay exams, writing for the workplace, designing effective documents, and writing in a digital environment.

**NEW TO THIS EDITION**

- **New collaborative writing icons** appear alongside features and exercises that emphasize peer review and collaborative work.
- **A new Chapter 45, “Synthesizing Sources,”** helps students learn to integrate varied source material—including text and visuals—into their writing projects.
- **New coverage of writing portfolios in Chapter 4, “Drafting and Revising,”** offers students strategies for showcasing their work.
- **Two new student papers, “Wikipedia: Friend or Foe?”** and “The Great Debate: *Wikipedia* and College-Level Research,” now illustrate the writing process in Chapter 4 and the research process in Chapters 41 and 47. Additionally, expanded coverage of MLA and APA documentation styles in Chapters 47 and 48 includes numerous models that help students correctly apply the latest citation guidelines when writing in various disciplines.
- **A new Chapter 13, “Writing in a Digital Environment,”** offers practical advice on writing in the rapidly evolving world of electronic communications.
- **An expanded and enhanced Part 8, “Bilingual and ESL Writers,”** discusses essential composition topics in the context of the specific needs and challenges of non-native and bilingual speakers.



**The Open Handbook: Keys for Writers (With 2009 MLA Update Card)**

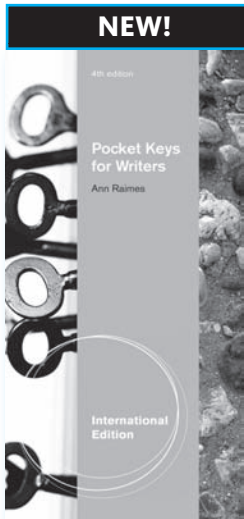
Ann Raimés—*Hunter College, City University of New York*  
 Maria Jerskey—*LaGuardia Community College, City University of New York*  
 624 pages | Paperbound | 978-0-495-89954-9 (US Edition) ©2007

This mid-sized reference combines in-depth coverage of good writing, research, and grammar skills with an abundance of exercise—all at an affordable price. Written in the accessible style that made *Keys for Writers* a success, this engaging text addresses such current topics as ESL learning, visual literacy, and writing beyond college, encouraging students to keep this handbook open. Four-color coverage of visual rhetoric and document design—unique in this market—sets this handbook apart. Students learn how to visually convey ideas through a variety of media such as tables, websites, and PowerPoint slides. In addition, they benefit from Raimés' signature “differences, not deficits” coverage of multilingual perspectives.

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## Pocket Keys for Writers, Fourth Edition

Ann Raimes—*Hunter College, City University of New York*

This indispensable pocket-style handbook covers the essentials of the writing process. *Pocket Keys for Writers, Fourth Edition*, includes the mechanics of writing and using punctuation, and explains the evaluation and documentation of both print and electronic source materials. Concise, up to date, and practical, this edition features an increased focus on academic writing and includes a new chapter on the writing process and new sections on multimodal composition. It teaches students how to find, analyze, and cite visual arguments and create multimedia arguments.

### NEW TO THIS EDITION

- **An increased focus on academic writing and a new chapter on the writing process in Part 1** provide practical guidance on readers' expectations, on making an argument convincing, and on presenting written work to the best effect on the page, online, or orally.
- **New sections on multimodal composition** cover the creation of multimedia arguments and offer guidance on these new ways of writing.
- **New sections on visual rhetoric** discuss finding, analyzing, and citing visual arguments, indicating the boundaries of source citations, and using bibliographic databases.
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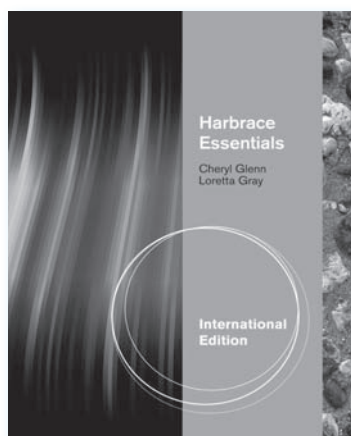
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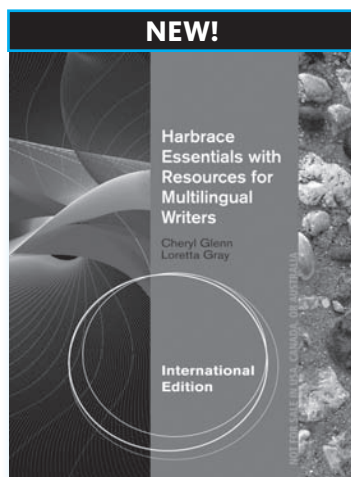


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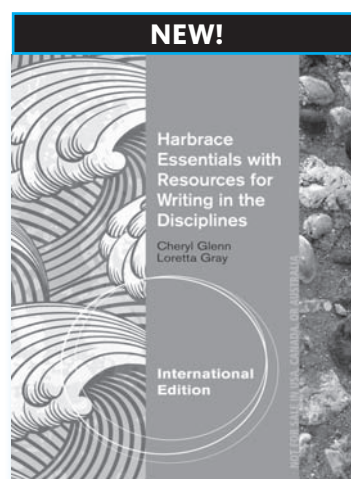
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*Harbrace Essentials* occupies a position midway between a pocket handbook and a concise handbook. Clear and concise explanations outline the essentials students need to write their papers. Students will find guidance on the rhetorical contexts that affect their choice of grammatical constructions, style, punctuation, and mechanics, as well as strategies for writing paragraphs and essays, conducting research, and documenting sources.

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- Sample student papers providing realistic examples of how to approach writing assignments.
- A chapter on argumentation, complete with an annotated student paper.
- Coverage of areas of common student concern, from conducting research to evaluating and integrating source materials.
- A glossary of usage, including commonly confused or misused words.

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- **New student papers.** “*Wikipedia: Friend or Foe?*” and “*The Great Debate: Wikipedia and College-Level Research*” illustrate the writing and research processes.
- **Research and documentation.** The most current MLA, APA, Chicago, and CSE documentation styles are presented along with numerous models to help students apply correct citation guidelines when writing in various disciplines.
- **Synthesizing sources.** Chapter 29 offers students new guidance for integrating varied source material into their research papers.
- **Success strategies for ESL students.** Two chapters give non-native and bilingual speakers helpful resources for becoming strong writers.

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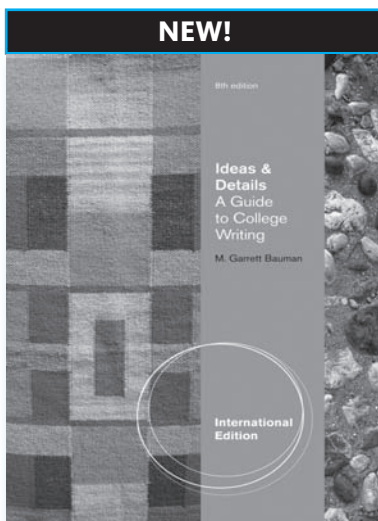
- A. Grammar Review
- B. Usage Review

#### TECHNOLOGY RESOURCES



for Grammar  
with eBook

See the inside front of this catalog for detailed descriptions.



528 pages | Paperbound | 6 3/8 x 9 1/8 | 1-color | © 2013 | Available January 2012 | 978-1-133-43400-9 (International Edition)

**Good writing combines fresh ideas energized by vivid details.**

*“Ideas and Details is one of the best texts I have seen for composition since I started teaching in 1976.”*

Paul Persia, SUNY College of Brockport

#### TECHNOLOGY RESOURCES



See the inside front of this catalog for detailed descriptions.

## Cengage Advantage Books Ideas and Details: A Guide to College Writing, International Edition, Eighth Edition

M. Garrett Bauman—*Monroe Community College, Emeritus*

*Ideas and Details: A Guide to College Writing, Eighth Edition*, offers a simple and straightforward approach to the essentials of writing papers—from research and style to grammar and mechanics—to show students how detailed writing strategies can help them succeed in any course. In this brief writing guide, students will also discover timely professional essays, a balance of short and long assignments, and over one hundred brain teasers that provide students with invention strategies to stimulate creativity.

#### NEW TO THIS EDITION

- **More concise coverage of the important concepts and exercises.** There is a stronger emphasis on critical thinking—in thesis formulation, revision, textual analysis, and in persuasive and informative writing. There are new sections on summary analysis and critical analysis. For example, in the persuasive writing chapter, there are new sections on “Getting to the ‘Why’” behind opinions and how to negotiate conflicts “When Values Collide.”
- **Two new professional essays.** New essays offer pro and con viewpoints on a free-market approach to selling human organs for transplant.
- **Up-to-date guidelines.** The most recent documentation guidelines for MLA and APA are included.
- **Over 100 pages of instruction.** With its research chapter, chapter on style and handbook, *Ideas and Details* now contains virtually all the essentials an instructor can cover in teaching research, style, grammar, and mechanics in a freshman English course.

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##### 2. IDEAS AND DETAILS

Two-Part Secret of Good Writing / Ideas / Details / What Makes a Good Idea / What Makes a Good Detail / The Difference Between a Topic and an Idea / Should You Start with Ideas or Details? / The Three-to-One Ratio / Summarizing and Analyzing Texts / Summary Analysis / Student Essay: “The Unknown Children,” Jodie Rosa / Sample Summary Analysis / Critical Analysis / Sample Critical Analysis of “The Unknown Children” / Student Essay: “What Disney Movies Really Teach Children,” Amy Seager / Discussion/Writing / **Professional Essay: “Fueling a Contagion of Campus Violence,” James Alan Fox** / Discussion/Writing / Writing Suggestions and Class Discussions

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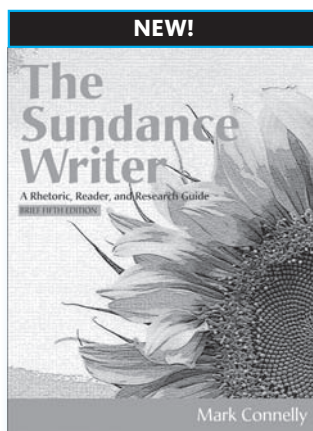
**17. HANDBOOK OF ENGLISH**

Myths About the English Language / Myths About English Usage / Punctuation / Comma / Semicolon / Colon / Other Punctuation / Quotation Marks / Apostrophe / Capitalization / Sentence Structure / Sentence Fragment / Run-On Sentence (Comma Splice) / Misplaced Modifiers / Agreement / Tense / Subject-Verb Agreement / Noun-Pronoun Agreement / Spelling / Numbers / Weird Words / Weird Singulars and Plurals / Irregular Verbs / Odd Pairs / Mechanics / Format for College Papers / Dictionary of Usage / The 25 Most Commonly Misused Words in English

**Appendix****The Real Rules for Writing Classes (And Maybe Life)**



832 pages | Paperbound | 7 3/8 x 9 1/8 | 4-color | © 2013 | Available January 2012 | 978-1-111-84023-5 (International Edition)



768 pages | Paperbound | 7 3/8 x 9 1/4 | 4-color | © 2013 | Available January 2012 | 978-1-111-84137-9 (US Edition)

## The Sundance Writer: A Rhetoric, Reader, Research Guide, and Handbook, International Edition, Fifth Edition

Mark Connelly—Milwaukee Area Technical College

## The Sundance Writer: A Rhetoric, Reader, Research Guide, and Handbook, Brief Fifth Edition

Praised for its practical strategies, real-world emphasis, and focus on critical thinking, this successful four-in-one text (rhetoric, reader, research guide, and handbook) prepares students for writing in college and in the workplace. *The Sundance Writer, Fifth Edition*, provides students with essential skills needed for writing in college and beyond, including critical thinking and reading, as well as writing for academic and workplace audiences. The fifth edition features an important restructuring of content that allows students to proceed more quickly to writing projects, and guides them in incorporating research into their writing.

### NEW TO THIS EDITION

- **Effectively reorganized and updated.** Reading (modes) chapters now immediately follow writing process chapters, so students proceed more quickly to writing projects. Additional academic and career-oriented readings appear throughout the text. New MLA and APA sample papers have been added, as well as more complete coverage of citing electronic sources; expanded coverage of avoiding plagiarism is included throughout.
- **New and updated “Critical Issues” sections.** There are new “Critical Issues” sections on the environment and privacy in the electronic age; all other “Critical Issues” features, including immigration, the job market, and the criminal justice system, have been updated with many new readings.
- **New “Opposing Viewpoints” readings.** There are new “Opposing Viewpoints” readings in Chapter 22, “Argument and Persuasion,” on the advisability of declaring bankruptcy and the viability of nuclear energy.
- **Updated coverage of technology.** Expanded discussion of audience in electronic modes of writing helps students distinguish “social” modes (Facebook, blogging, Twitter) from writing in college or workplace. New coverage of portfolios in Chapter 30, “Special Writing Contexts,” gives advice on creating either print or electronic portfolios.

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7. Supporting a Thesis
8. Organizing Ideas
9. Developing Paragraphs
10. Writing the First Draft
11. Revising and Rewriting
12. Editing and Proofreading

*“I think it is most comprehensive in its approach. It is accessible to the students, and it has proven to be effective for me in composition classes.”*

*Jonathan Dewberry, New Jersey City University*

### TECHNOLOGY RESOURCES



See the inside front of this catalog for detailed descriptions.

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## 27. Analyzing Visuals: Seeing With a “Writer’s Eye”

## 28. Writing with Visuals

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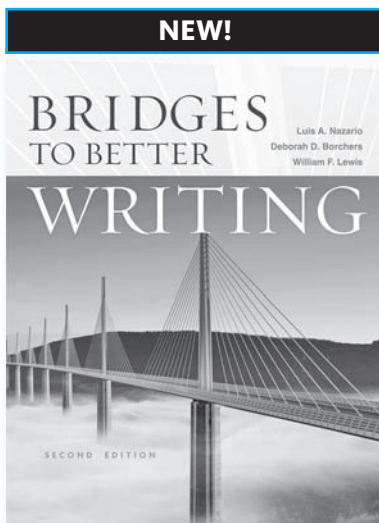
## 30. Special Writing Contexts

(Part VI appears in the full edition only)

## Part VI: GRAMMAR AND HANDBOOK

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## 32. The Handbook



768 pages | Paperbound | 7 3/8 x 9 1/4 | 4-color | © 2013 | Available January 2012 | 978-1-111-83387-9 (US Edition)

**Build skills and confidence with this step-by-step guide.**

*"It gives a very thoughtful intro to writing and integrates the various components of the writing process and the writing tasks better than any book I've seen."*

*Julie Whitlow, Salem State University*

#### TECHNOLOGY RESOURCES



See the inside front of this catalog for detailed descriptions.

## Bridges to Better Writing, Second Edition

Luis Nazario—Pueblo Community College  
Deborah Borchers—Pueblo Community College  
William Lewis—Pueblo Community College

**Bridges to Better Writing, Second Edition**, makes the writing process less daunting for students by guiding them through each step, giving them only what they need to know for a specific writing task. Throughout the text, the authors incorporate the writing process, grammar, and professional writing models into their discussion of the methods of development so that students can connect the skills all at once. With writing samples from each method that illustrate how writing is relevant to students' academic, personal, and future professional lives, **Bridges to Better Writing** motivates students to take control of their future by developing better writing skills.

#### NEW TO THIS EDITION

- **Emphasis on the reading and writing connection.** The second edition has been significantly restructured to emphasize the reading and writing connection. Professional writing examples and associated reading comprehension and vocabulary activities are now integrated into the core writing chapters of the book.
- **Integrated reading selections.** Reading selections are now incorporated into the writing chapters in order to make a more natural connection between the two skills.
- **New and diverse reading selections.** New reading selections present an even wider diversity of topics, styles, ideas, and cultural backgrounds.

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*New selections are highlighted.*

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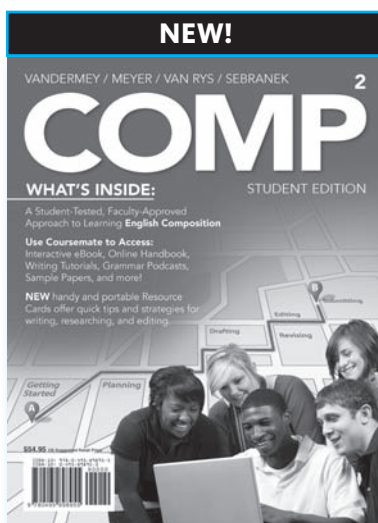
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- **New content, a new organization, and new activities.** Expanded coverage of the writing process, such as the seven traits of effective writing and thesis development, provides practical and concise guidance to student writers. Expanded instruction on analyzing reading selections for purpose, audience, topic, and reasoning demonstrates how reading and writing are linked and gives students a solid foundation for reading effectively in college. Reorganized and expanded coverage of grammar, sentence sense, punctuation, and mechanics features all-new activities for student practice.
- **Integration of today’s technology.** New and updated research coverage addresses new material on Wikipedia, Google, and evaluating Web resources, as well as extended coverage of understanding, identifying, and preventing plagiarism.
- **New writing examples.** 23 excellent student models, most of them new, and 21 professional essays, all new to this edition, model writing and prompt discussion on topics students find interesting and important.
- **Focused attention to visual rhetoric.** “Reading” visuals, guidelines for using visuals in writing, the purposeful use of visuals throughout the book, and additional online instruction encourage students to analyze visuals in order to understand their purpose and value.
- **Reinvented Student Resource Cards.** Resource Cards at the end of the book now focus on the processes and strategies writers need the most, such as a visual outlining writing processes; a seven-traits checklist; tasks for revising a piece of writing for ideas, organization, and voice; and a tutorial on detecting plagiarism.

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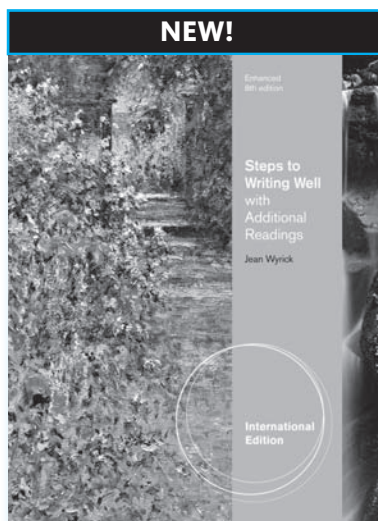
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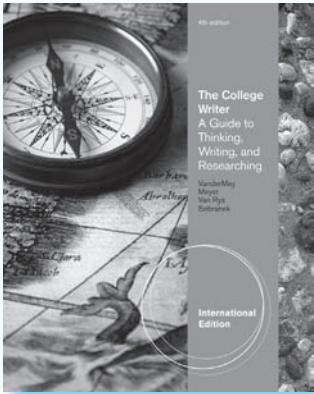
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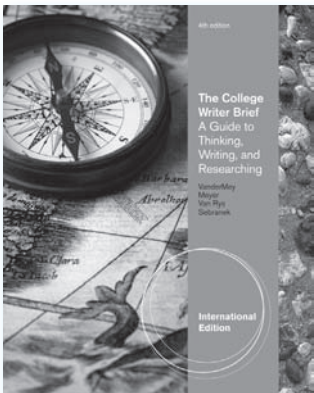
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#### TECHNOLOGY RESOURCES



## The College Writer: A Guide to Thinking, Writing, and Researching, Fourth Edition

Randall VanderMey—*Westmont College*  
Verne Meyer—*Dordt College*  
John Van Rys—*Redeemer University College*  
Patrick Sebranek—*University of Wisconsin-Whitewater*

## The College Writer: A Guide to Thinking, Writing, and Researching, Brief Fourth Edition

Combining streamlined basic writing instruction with outstanding accessibility, *The College Writer* is a fully updated all-in-one writing resource for students at any skill level. The clear, visual “at-a-glance” format helps students absorb key concepts by linking them to pertinent examples. Throughout the text, numerous student and professional writing samples highlight important features of academic writing—from voice to documentation—and offer models for students’ own papers. To save you time and engage learners, the fourth edition is accompanied by expanded technology resources that include a multimedia **eBook** with direct links to additional exercises; all-new **English CourseMate** featuring EngagementTracker; and **Enhanced InSite**, with online, streamlined peer review, originality checking, grademarking tools; and more.

#### NEW TO THIS EDITION

- **New Learning Outcomes** at the beginning of each chapter and learning-outcome checklists at the end track student performance.
- **All-new exercises in the Handbook** give students practice with punctuation, mechanics, usage, grammar, sentences, and trouble spots for English language learners.
- **A completely revised Chapter 29, “Conducting Research on the Internet,”** provides more information on evaluating sites, with examples of authoritative and non-authoritative websites and an Evaluation Checklist for students’ use.
- **More high-interest academic models** from students and professionals help writers understand and create a scholarly tone.
- **New overviews and revamped guidelines** accentuate the reading-writing connection.
- **Updated MLA and APA documentation** aids students in finding reliable sources and creating strong research papers.
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- **A new emphasis on thesis and outline creation** ensures that students will organize their thinking as they write.
- **New charts, graphs, and photos** help visual learners grasp concepts. Cut-out tabs make it easy to flip to any of the four sections of the book.

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*“...This text is excellent. It covers the writing process and expository and research-based writing and presents thoughtful student and professional models. When I used it. . . I had a great response from my students.”*

*Jennifer Haber, St. Petersburg College*

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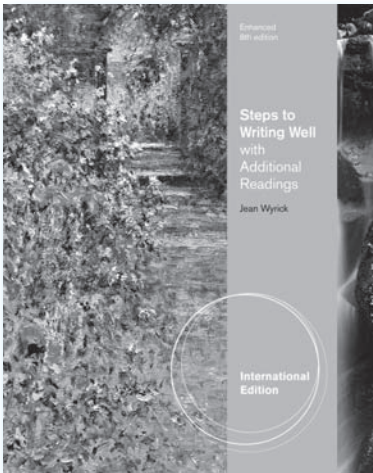
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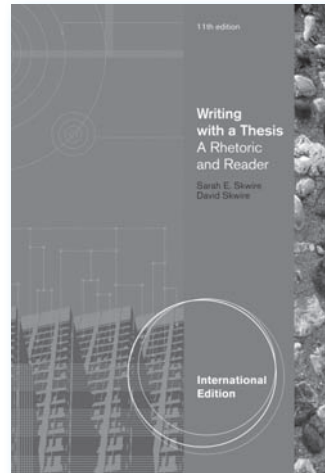
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## Steps to Writing Well, International Edition, Eleventh Edition

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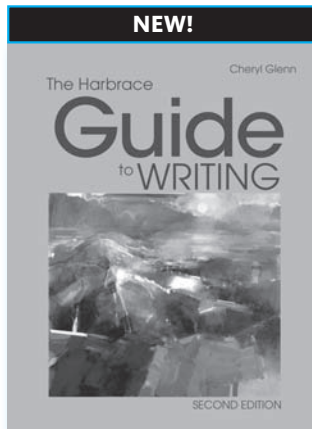
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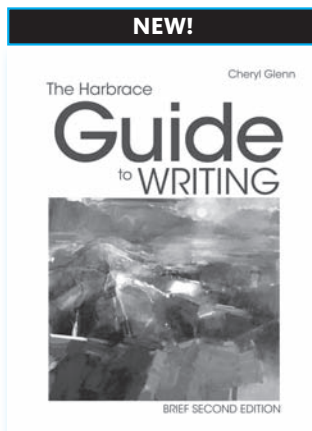
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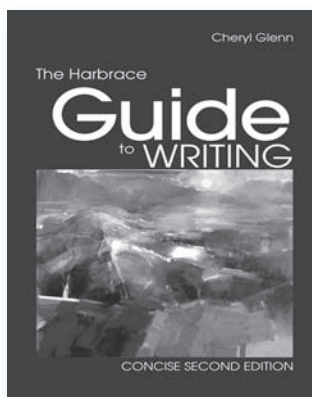
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## The Harbrace Guide to Writing, Second Edition

Cheryl Glenn—*The Pennsylvania State University*

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- **Rhetorical concepts updated for the 21st century.** To help students apply rhetorical principles to all of their writing situations, *The Harbrace Guide to Writing* uses student-friendly language to bring the rhetorical situation to life.
- **New chapters on multimedia.** Because rhetorical opportunities may call for response through more than one medium, the second edition features two new chapters on multimodal composition: "Analyzing Multimedia" (Chapter 12) and "Responding with Multimedia" (Chapter 13).
- **New focus on multimodal options.** New assignment options at the start of each Part 2 chapter prompt students to consider the visual, audio, digital, and print options for responding to the rhetorical situation. Students will understand immediately that the elements of the rhetorical situation, not a hard-and-fast set of rules, are what guide a fitting response.
- **New readings.** New reading clusters show students the rhetorical considerations that go into the creation of presidential speeches, TED talks, and even canvas tote bags.
- **More emphasis on student research.** New student-written "Tricks of the Trade" boxes offer valuable tips for research, such as when to paraphrase or summarize rather than quote or how the bibliography of a good source can yield additional relevant sources. Chapter 16, "Field Research," includes the transcript of a new student interview while an audio recording of the full interview is available at the text's English CourseMate website. Chapter 19, "Acknowledging Sources," features a new student paper written in MLA style on the topic of "The Daily Show with Jon Stewart."

### Bring the rhetorical situation to life!

#### TECHNOLOGY RESOURCES



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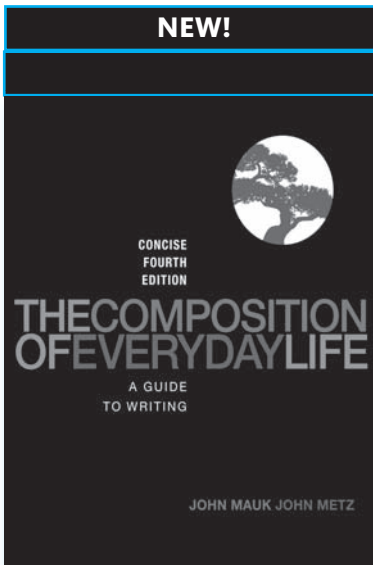
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Showing students that the act of writing is connected to their daily lives, *The Composition of Everyday Life*, emphasizes invention to help students rediscover concepts, uncover meaning, and rethink the world around them. Noted for its fresh voice, colorful use of images, and the soundness and timeliness of its pedagogy, this book helps students to think more adeptly and to write their way toward increasingly sophisticated ideas.

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### NEW TO THIS EDITION

- **New information literacy chapter.** In this era of information overload, students need help understanding how information works, where it comes from, and for whom it is designed. The new chapter (Chapter 14) walks students through a writing project on analyzing, synthesizing, and evaluating sources.
- **New Reflection activities.** In each writing project chapter, students are asked to write about how their own essays work, to think critically about their own writing.
- A new section called "Thinking Critically about Statistics and Facts" clarifies the function of facts in debate and debunks common beliefs that can undermine students' understanding of argument, information, and the acts of writing.
- **New reading selections.** Sixteen new readings from such writers as Nicholas Carr and Kathleen Norris illustrate the intellectual moves essential to inventive writing.

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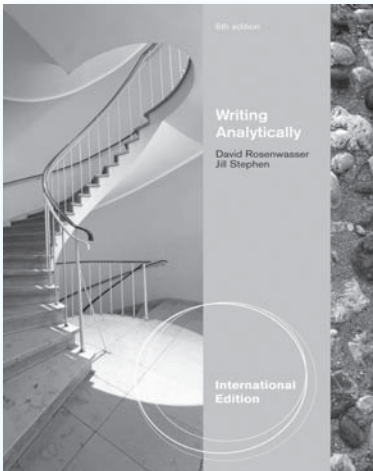
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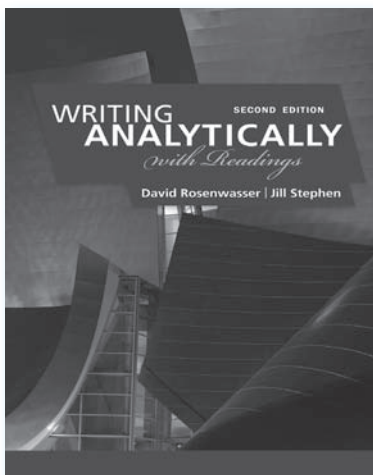
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### IN THIS EDITION

- **New introductory chapter.** Chapter 1, “Introduction to This Book, to College Writing, and to Thinking About Thinking,” shows students how they can take best advantage of the text and its features. For instance, 15 *Short Takes* forecast the modular organization of the text and serve as a reference tool for locating extended topical discussions throughout the text.
- **New “Toolkit” chapters.** The extraordinary *Writing Analytically* heuristics are now divided into two “Toolkits of Analytical Methods” chapters. The first “Toolkit” chapter (Chapter 2) equips students with foundational observation techniques, while the second (Chapter 4) provides activities that allow the student to deepen his or her analysis.
- **Revised Chapter 3, “Analysis: What It Is and What It Does.”** This chapter maintains its focus on the “Five Analytical Moves” and now includes discussion of the counterproductive habits of mind that often supplant effective analysis.
- **Revised and expanded Chapter 5, “Writing About Readings.”** Moved forward in the Sixth Edition, this chapter offers a more developed presentation of “How to Read” with a new *Try This* exercise called, “Writing and Reading with Others.” The chapter is further enhanced by new examples of student writing, a new section on analyzing an audience, and a new *Voices from Across the Curriculum* section on critical reading.
- **New Chapter 6, “Interpretation and Argument.”** Combining the prior edition’s chapters on Interpretation and Argument, this single, integrated chapter now illustrates how to make plausible claims and take reasonable positions.
- **Expanded discussion of the thesis statement.** Newly revised Unit II sequences two chapters on the Thesis Statement, each with new student writing samples, so that a student can study what makes a good thesis (Chapter 10) and then study a chapter about how to fix thesis statements (Chapter 11) that could be made more effective.
- **Integrated Voices from *Across the Curriculum* sections.** These sections are now integrated throughout the text to more clearly illustrate the connections between writing and various academic disciplines.

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Jack Rawlins—*California State University at Chico*  
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Based on a whole language approach, this dynamic, process-centered rhetoric with readings recognizes that students learn best by doing. It also recognizes that writers learn best when inspired by compelling reasons to write, aided by strong examples, and reinforced by immediate personal rewards. With frank advice offered in a supportive, encouraging tone, authors Rawlins and Metzger lead students step by step through the writing process, from pre-writing to polishing the final draft.

### NEW TO THIS EDITION

- Significant organizational restructuring. The chapter titled “Writing in Schools” (now Chapter 3) provides guidance on responding to different kinds of assignments and includes a new section on timed, or in-class, writing. Because writers need to consider audience, thesis, purpose, tone, style, and organization early in the process, this coverage has been moved from Part Three to Part Two and split between two manageable chapters: new Chapter 5 discusses thesis, purpose, and audience and new Chapter 6 focuses on style and tone.
- New sample essays. The text features four new student essays and five new pieces by professional writers, including work by Garrison Keillor and Cynthia Tucker.
- Expanded coverage of informative and argumentative writing. Chapter 13, “Writing to Inform,” provides additional coverage of informative writing that goes beyond “How To” examples. New examples of argumentative writing include two point/counterpoint pieces about global warming by teen journalists.
- Evolving technology. In response to changing classroom environments and technologies, the eighth edition talks about texting as a form of composition, discusses in-class laptop etiquette, and includes the most recent (2009) MLA formatting guidelines for online sources.

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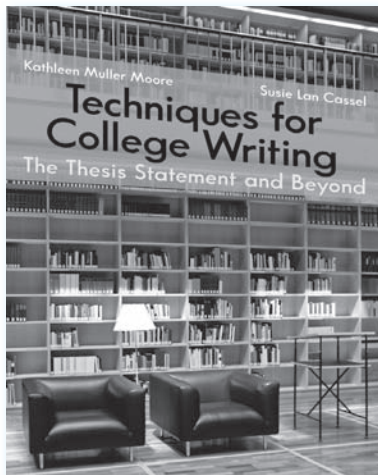
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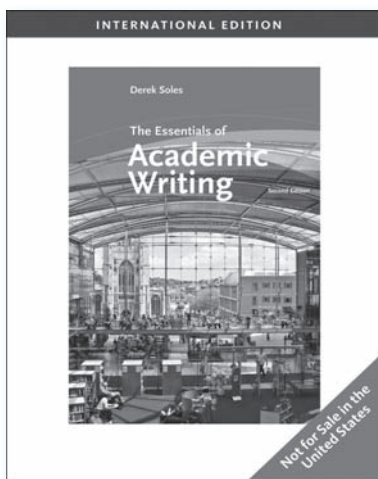


### Techniques for College Writing: The Thesis Statement and Beyond

Kathleen Muller Moore—*University of California, Riverside*  
Susie Lan Cassel—*California State University-San Marcos*

352 pages | Paperbound | 1-color | ©2011 | Published | 978-1-4130-3343-4 (US Edition)

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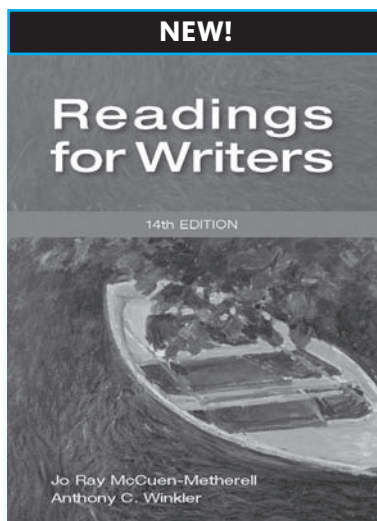
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- **New recurring feature.** A new “Pointer from a Pro” feature throughout offers pithy writing advice from writers who have perfected their craft.
- **New synthesis chapter.** A new Chapter 3 offers guidance on synthesizing outside sources, along with numerous models and exercises.

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Verne Meyer—*Dordt College*

John Van Rys—*Redeemer University College*

Pat Sebranek

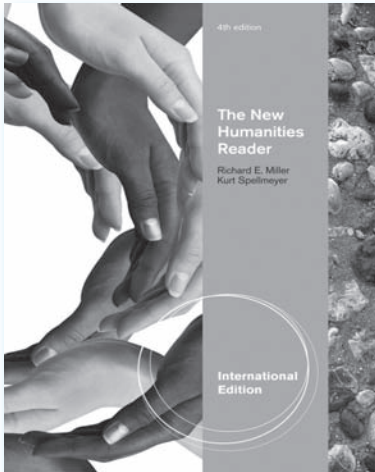
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# ADDITIONAL RESOURCES FOR LITERATURE

## Introduction to Literature Resource Center

[www.cengagebrain.com](http://www.cengagebrain.com)

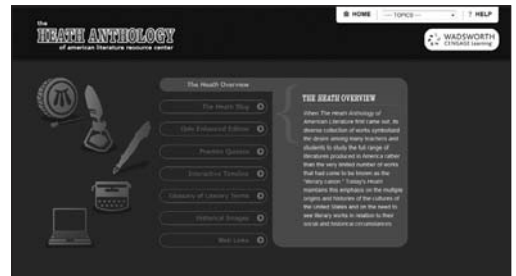
This easy-to-navigate, comprehensive resource features a variety of writing projects; interactive tutorials on key literary concepts that allow you to explicate selected works; a rich multimedia library; downloadable podcasts of literature professors discussing canonical works; author biographies; quizzes; research guidance; video clips from the The Wadsworth Original Film Series in Literature; and more!



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978-0-8384-6070-2

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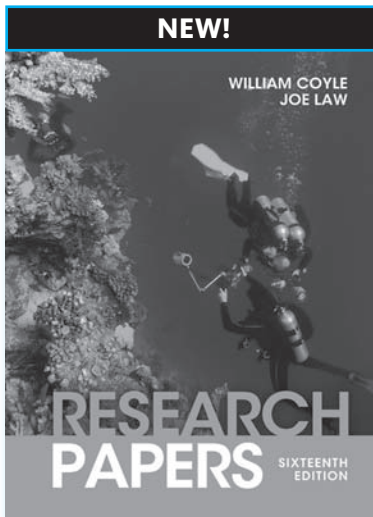
Available on DVD, these films can be packaged with new copies of the text at no additional cost to your students.

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### NEW TO THIS EDITION

- **Increased focus on plagiarism.** To meet the needs of today’s students, the new edition offers expanded coverage of the best ways to find, evaluate, and integrate online sources into a research paper. Chapter 5, “Incorporating Sources Responsibly,” is devoted entirely to the topic of citing sources responsibly. To emphasize this throughout every step of the researching and writing processes, every chapter now includes a “Using Sources Responsibly” box to reinforce the idea of citing responsibly during each step of the process. In addition, a plagiarism icon is used throughout the text whenever there is a discussion of citing sources responsibly. Finally, one of the sample papers in Chapter 8 addresses the definition of plagiarism in the context of college writing and provides some additional guidance for students as well.
- **New Chapter 5, “Incorporating Sources Responsibly.”** This chapter illustrates the “do’s” and “don’ts” of integrating sources, paraphrasing, and summarizing. Increased attention is given to introducing sources and marking their boundaries, the area in which students are most likely to commit inadvertent plagiarism. In addition, plagiarism is the subject of one of the new sample papers, and coverage of that student’s research activities will help to keep the topic in view throughout the text.
- **Two new sample papers.** James Kebler’s paper on plagiarism and T. J. Karshner’s paper on Gender Identity Disorder in children draw more substantially on online sources than sample papers in earlier editions.
- **Chapter-opening checklists.** Checklists at the start of each chapter highlight the most important points to remember, giving students a roadmap for review and study.
- **Updated MLA and APA coverage.** This edition offers examples of the latest documentation styles and sources, as well as full coverage of both MLA and APA styles.
- **New end-of-chapter exercises.** In-text and web-based exercises and activities offer students a range of practical review opportunities and comprehension checks to reinforce important chapter concepts. Many of these activities ask students to apply these concepts directly to their research and writing in progress.

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NEW!



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**Research skills critical to today's online environment.**

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**Research Strategies for a Digital Age, Fourth Edition**

Bonnie L. Tensen—*Seminole State College of Florida*

Practical, relevant, and reflecting the latest technologies available, *Research Strategies for a Digital Age, Fourth Edition*, provides a thorough, step-by-step guide that helps students increase their knowledge as they develop invaluable research skills they can use for a lifetime. This text blends traditional research methods with detailed instruction on how to use and evaluate electronic research technologies. Author Bonnie Tensen introduces students to research by beginning in the digital library. By starting with online catalogs and databases in a controlled environment with credible sources, students develop and sharpen their research and analytical skills before they expand their search to the vast (and sometimes questionable) resources on the Internet. Featuring a streamlined, user-friendly guide to documentation (in four styles: MLA, APA, CSE, and CMS), this new edition provides examples of the range of sources—including blogs, online videos, and podcasts—that students actually use. The text is packed with explicit examples, insightful illustrations, and practical tips to help students get the most from today's wealth of resources.

**NEW TO THIS EDITION**

- **Revised and enhanced content.** Revised and relocated coverage of Boolean searches in Chapter 3, "Become a Research 'Supersleuth,'" shows students how to locate the information they need in their research. A completely revised Chapter 5, "How to Surf the Web without Drowning," helps students to conduct effective online research using the latest tools and technologies, such as Google Scholar.
- **New section.** A new Part 3, "Incorporating Your Research," helps students to understand and avoid various kinds of plagiarism, and to incorporate and document sources correctly.
- **Updated citation guidelines.** Updated and expanded coverage of MLA, APA, CSE, and CMS documentation styles in Part 4 provides students with specific guidelines to ensure that they accurately and appropriately document their online research for writing assignments in a variety of disciplines. Chapters 9 through 12 contain the latest citation guidelines, sample research papers, and numerous models, including several new models for Web publications.

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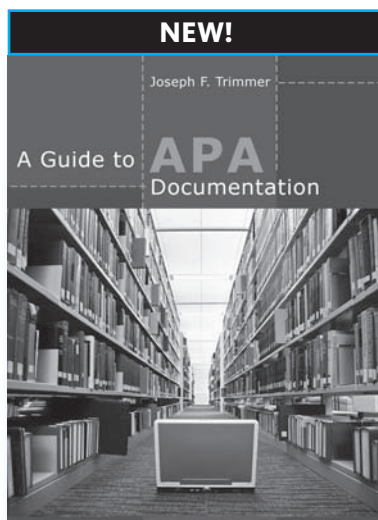
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35 pages | Paperbound | 7 3/8 x 9 1/4 |  
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978-0-840-03010-8 (US Edition)

## A Guide to APA Documentation

Joseph F. Trimmer—*Ball State University*

***A Guide to APA Documentation*** is ideal for students in the social sciences who need a compact resource to help them write research papers using the American Psychological Association guidelines. This book is compact, thorough, and up to date—the perfect addition to every instructor's syllabus and curriculum. This first edition features the most up-to-date formatting and citation information.

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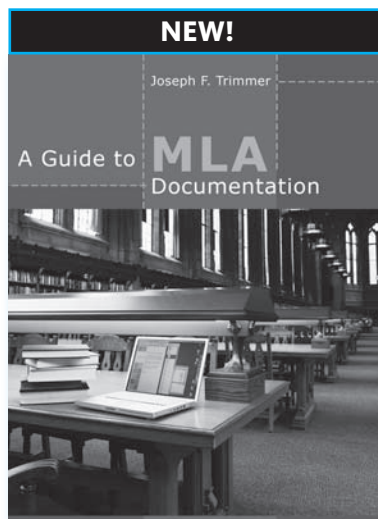
#### 6. Annotated Student Research Paper

*"Clear and concise, the overview of APA mechanics and, importantly, the step-by-step guide to the research process, provide students with a user friendly resource tailored to undergraduate research assignments."*

*Jeanne Guerin, California State University at Sacramento*

*"This book offers an easy to use, thorough, up-to-date guide. . . . It provides the information that students most often need, but seem to struggle to find in more complex guides."*

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48 pages | Paperbound | 7 3/8 x 9 1/4 |  
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978-1-111-83707-5 (US Edition)

**Cogent and clear, with  
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*“Trimmer’s Guide is an informative, concise, and usable reference which aids students in understanding MLA conventions and appropriately documenting their sources. The text covers key concepts and provides examples of each.”*

*Donna Thompson, Chandler-Gilbert  
Community College*

## A Guide to MLA Documentation, Ninth Edition

Joseph F. Trimmer—*Ball State University*

Briefer, more affordable, and easier to use than the MLA’s own handbook, this popular booklet features current MLA guidelines, a new section on evaluating online sources, and an up-to-date APA appendix. **A Guide to MLA Documentation, Ninth Edition**, also provides numerous examples, a sample research paper, and helpful hints on such topics as avoiding plagiarism and taking notes. The Ninth Edition features a newly revised order of presentation, which begins with the Implications for Research and Composition and then delves into the actual preparation of cited works and a brand new student research paper.

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# The Research Writer



Van Rys • Meyer • Sebranek

400 pages | 6 x 9 | 4-color | Spiral-bound |  
©2012 | Published | 978-0-618-75622-3  
(US Edition)

Curiosity, discovery, dialogue.

## The Research Writer

John Van Rys—*Redeemer University College*

Verne Meyer—*Dordt College*

Patrick Sebranek—*University of Wisconsin-Whitewater*

Practical and reader-friendly, *The Research Writer* helps students transition from writing the research paper to doing research writing, and from reporting information to working with ideas. The book promotes research as a curiosity-driven activity that leads to discoveries that are shared through various types of dialogue. *The Research Writer* arms students with the research and writing skills they need to tackle any research project in any discipline. Students are empowered as they become more intelligent, ethically aware researchers, able not just to avoid plagiarism but to write with credibility while navigating the twenty-first century digital landscape.

### KEY FEATURES

- **Structured around students' research and writing process.** Part I gives students all the tools that they need to complete the research and writing process for any project. Part II focuses on the most common forms of college-level research writing. Part III provides a complete introduction, full reference information, and a sample student paper for the dominant documentation systems across the disciplines: MLA, APA, Chicago, and CSE.
- **Accessible, flexible handbook design.** The book's design helps students access exactly the information they need as they work on research projects. Instruction is presented in self-contained, manageable spreads filled with tables, examples and illustrations, annotated models, and lists—all focused on the students' own work.
- **Integrated attention to research ethics, including plagiarism.** The authors treat plagiarism as part of a broader commitment to research ethics. While in-depth treatment of plagiarism is offered in a separate chapter, the larger goal of researching and writing to build credibility is addressed in the first chapter and throughout the text in a Focus on Ethics feature.
- **Full, thoughtful treatment of today's global, digital environment for research.** Offering intelligent instruction for doing research both on and beyond the free Web, the text includes full guidance for both evaluating digital resources and publishing digital, multimodal research writing.
- **Practical writing-in-the-disciplines (WID) emphasis.** Through a variety of strategies, *The Research Writer* stresses the value of research-writing skills in all college disciplines (and even beyond into other aspects of life).
- **Thorough treatment of research methods and writing with sources.** Stressing both primary and secondary research methods, the handbook introduces students to the broad universe of resources to be found or developed for college-level projects.
- **Student writing and student project focus.** *The Research Writer* helps students apply what they learn to their own research and writing projects. The Focus on Your Project feature, checklists, guidelines, and end-of-chapter activities all help students apply the text's instruction to their own work.
- **Unobtrusive seven-traits framework and pedagogy.** The book's sensible, flexible system for assessing and improving students' research writing focuses on: strong ideas, logical organization, engaging voice, clear words, smooth sentences, correct copy, and professional design. Introduced in the first chapter, these seven traits recur throughout the text without being obtrusive or prescriptive.

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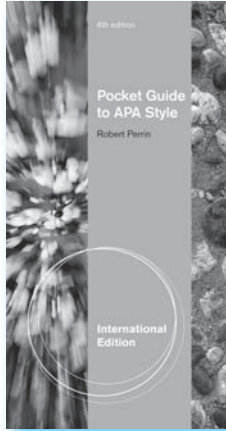
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## Pocket Guide to APA Style, International Edition, Fourth Edition

Robert Perrin—*Indiana State University*  
 176 pages | 4-1/4 x 8-7/16 | 2-color | Spiral-bound | ©2012 | Published |  
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### The perfect APA style guide for any pocket.

This ideal tool for anyone writing research papers across the disciplines offers straightforward explanations, annotated examples, and margin notes

designed to help writers compose properly documented papers in the latest APA style. Brief, yet complete, this practical and affordable guide is easier to use than the APA Manual and includes additional information about the research-writing process.

Updated to reflect essential changes in the corrected sixth edition of the Publication Manual of the American Psychological Association, this edition includes convenient chapters on manuscript preparation and editorial style, separate documentation chapters, reference-list entries and in-text citations for 119 sources, discussion of plagiarism and how to avoid it, extensive coverage on the use of electronic sources, and more.

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## Writing the Research Paper: A Handbook, International Edition, Eighth Edition

Anthony C. Winkler—*California State University, Los Angeles*  
 Jo Ray McCuen-Metherell—*Glendale Community College, Emeritus*

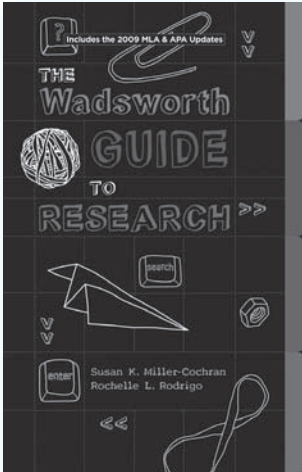
360 pages | 6-3/8 x 9-1/8 | 2-color | Spiral-bound | ©2012 | Published | 978-1-4390-8604-9 (International Edition)

### Simple, specific guidance demystifies the research and writing process.

With its easy-to-digest steps that demystify the writing process, **Writing the Research Paper: A Handbook** enables students to work independently in the creation of their research papers—throughout their college careers and beyond. Divided into brief, self-contained topics that can be used in any order, this book will make an immediate impact on any stage of the research and writing process. Because the handbook includes only the most essential information about research paper writing, students will never waste time searching for answers when faced with a tight deadline. The Eighth Edition has been updated throughout to reflect the 2009 MLA and APA documentation guidelines.

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4. Using the Computer in Your Research
5. Doing the Research
6. The Thesis and the Outline
7. Transforming the Notes Into a Rough Draft
8. Revising Your Rough Draft
9. THE MLA System of Documentation
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11. The Traditional Style of Documentation (CMS)
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## The Wadsworth Guide to Research, Documentation Update Edition

Susan K. Miller-Cochran—*North Carolina State University*  
Rochelle L. Rodrigo—*Mesa Community College*

432 pages | 6-3/8 x 9-1/8 | 4-color | Spiral-bound | ©2011 | Published | 978-1-133-37924-9 (US Edition)

**The first research guide explicitly grounded in the rhetorical situation.**

**The Wadsworth Guide to Research, Documentation Update Edition**, encourages students to consider the impact of their audience, purpose, and context at every stage of the research process. With a focus on using technology more productively in research, this concise guide offers complete coverage of the “how” and “why” of researching, and the key research technologies important to success. Encouraging students to build on the research skills they use every day, the authors include annotated student samples, *Research in Action* scenarios, and *Techno Tips* that help them every step of the way toward developing the research skills they need for success both academically and professionally. This edition has been updated throughout to reflect the 2009 MLA and APA documentation guidelines.

## The Wadsworth Essential MLA Reference Card, Fourth Edition

Karen Mauk  
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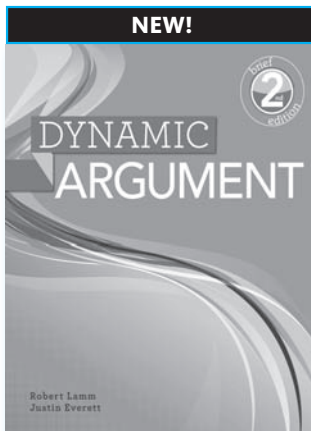
Rosemarie Menager—*Foothill College*  
Lyn Paulos—*Santa Barbara City College*  
64 pages | Paperbound | ©2011 | ISBN: 978-1-111-34246-3 | Published

## Form and Style: Research Papers, Reports, Theses, Thirteenth Edition (With 2009 MLA Update Card)

Carole Slade—*Columbia University*  
Robert Perrin—*Indiana State University*  
304 pages | Spiral-bound | ©2008 | ISBN: 978-0-495-89958-7

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Robert Perrin—*Indiana State University*  
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Robert Lamm—*Arkansas State University*  
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This cutting-edge rhetoric combines a practical, process-oriented approach to argumentative writing with dynamic visuals and fresh, contemporary content. Thoroughly tested in the authors' own classrooms, the readings explore different perspectives on relevant topics such as the obesity epidemic, student loan debt, and racism, bringing to life issues students grapple with in their lives as citizens, consumers, and family members. The essays—including those written by the authors' own students—serve as motivational models for student writing. Cartoons, comic strips, and photographs complement the readings and stimulate critical thinking on a wide range of issues. From chapter to chapter, students discover a variety of persuasive writing tools. They then learn to develop their own points of view and to use logic to support them.

### NEW TO THIS EDITION

- **Streamlined content.** Several chapters in “Part 1: Rhetoric” have been condensed to make key information easier to access.
- **New chapters, new tools.** A new Chapter 11, “Literary Arguments,” presents interpretation as argument and includes the vocabulary and techniques students need to argue their claims about poetry, fiction, drama, satire, and public speaking. Chapter 8, “Using Sources, Avoid Rhetoric” evolves from the previous chapter titled “Quoting, Paraphrasing, and Summarizing.” The new Chapter 8 includes methods of synthesizing multiple sources.
- **Revisions that update and enhance.** Chapter 3, “Reading and Responding to Arguments,” has been revised with attention to new media topics of much interest to today’s students. Chapter 9, “Arguing Visually,” has been updated to include more information about using tables, graphs, and charts, as well as advice on document design. Chapter 12, “Using Logic,” has been revised to make the information more accessible to students, and fresh, contemporary issues have been added.
- **New essays on contemporary issues.** Approximately 75 percent of student essays are new to this edition, focusing on new issues in “Part 2: Reader.” New topics include The Cost of College, The American Dream, Cyber-bullying, Virtual Reality, Social Networking, Frankenfood, Women in Science and Mental Illness, DNA Databanks, Corporate Greed, Post-racial America, and Humor (added to the “Classic Arguments” section). Approximately 60 percent of professional essays are new to this edition.

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Help student writers acquire the skills they need to join life’s debate.

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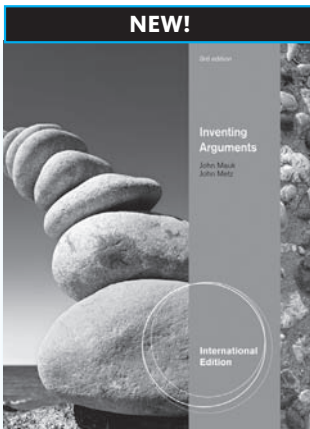
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**Invention is the engine of argument.**

## Inventing Arguments, International Edition, Third Edition

John Mauk—*Northwestern Michigan College*  
John Metz—*Kent State University at Geauga*

## Inventing Arguments, International Edition, Brief Third Edition

Organized around common rhetorical situations that we encounter daily, *Inventing Arguments* shows students that argument is a living process, not a form to be modeled. After learning the basic layers of argument in early chapters, students apply their understanding to invention projects—learning not only how to assert and defend claims, but also how to develop sophisticated ideas. This focus on invention teaches students to recognize the rhetorical elements of any argumentative situation and use the tools of argument effectively in their own writing.

### NEW TO THIS EDITION

- **New chapter, “Analyzing Argument.”** This new chapter (Chapter 6) walks students carefully through the process of analyzing a written argument. It also gives specific strategies for analyzing visual texts and film. Because the authors teach rhetorical analysis in their own classes, they have learned the particular pitfalls and struggles that students experience with the process. The chapter clearly highlights these common pitfalls to help students avoid them.
- **Part 1 refocused.** To help students focus on the main concepts, the authors have eliminated jargon and condensed explanations where possible. The aim is to give students a manageable introduction to the most important elements of argument: claims, support, opposition, and hidden layers.
- **New Summary and Analysis prompts.** The assignments at the end of each brief chapter in Part 1 grow in complexity. First, students identify major elements of arguments (in Chapters 1 and 2), then summarize arguments (in Chapters 3 and 4), and then work toward analyzing arguments (in Chapters 5 and 6).
- **Simplified Invention chapters.** The headings and subheadings within Chapters 7 through 12 are now streamlined as much as possible and include the following topics: Exploring for Topics, Inventing a Claim, Inventing Support, Arrangement, Audience and Voice, Revision.
- **New readings.** The third edition offers over 90 reading selections, including 18 student arguments. The four readings in each Invention chapter (Chapters 7 through 12) include one piece of student or commissioned writing, annotated to display the intensive thinking behind the essay.
- **Literary works as support.** Because fiction, poetry, and drama are often used in formal, and even popular argumentative essays, the authors show students how to use literature as passing or extended allusions. A thorough discussion about literature as a form of argumentative support is also featured in Chapter 3.

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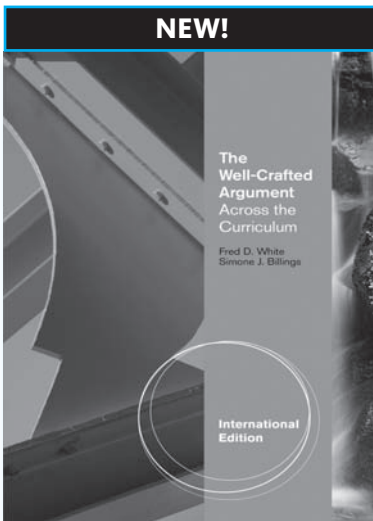
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## The Well-Crafted Argument: Across the Curriculum, International Edition

Fred D. White—*Santa Clara University*  
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### KEY FEATURES

- **Thorough discussion of critical reading strategies.** Critical reading strategies help students to understand and evaluate arguments, perform successful peer critiquing, and draft and revise their own arguments.
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- **Extensive use of student essays.** The essays included represent the full range of argumentative writing. Student argumentative essays illustrate different topics and strategies and form the basis for discussions, exercises, and writing projects.
- **Focus on the writing process.** The writing process—gathering ideas, drafting, and revising—is presented in the context of structuring and writing effective arguments.
- **Comprehensive instruction in conducting research.** Chapter 8, “Researching Your Argument,” helps students to locate and use print, database, and Internet resources, to use effective search strategies, and to avoid plagiarism. Chapter 9, “Documenting Your Sources,” presents MLA and APA citation styles, with examples.

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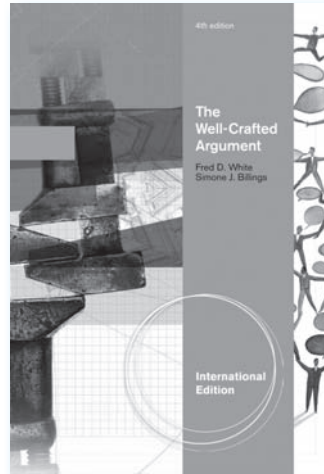
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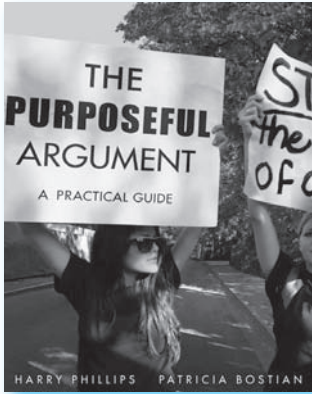


## The Well-Crafted Argument: A Guide and Reader, International Edition, Fourth Edition

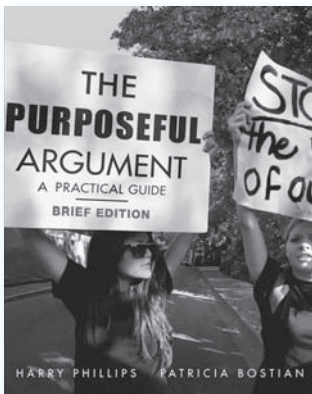
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#### TECHNOLOGY RESOURCES



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*The Purposeful Argument: A Practical Guide* encourages students to recognize where argument fits into their lives and how it can be a practical response to issues found in a variety of communities—school, workplace, family, neighborhood, social-cultural, consumer, and concerned citizen. When students are encouraged to honor and respond to issues that matter to them, their investment acquires personal meaning and their writing becomes purposeful. They learn how argument can be an essential negotiating skill in their lives—both in school and beyond. With a focus on accessibility, *The Purposeful Argument* relies on clear explanations, explicit examples, and practical step-by-step exercises that guide students through the process of building an argument. An innovative anthology of arguments and readings, arranged by community, covers a wide range of issues that address concerns of many student writers.

#### NEW TO THIS EDITION

- In addition to thorough treatments of Toulmin-based and Rogerian approaches to argument, the book teaches the value of fully **understanding the opposition**, the importance of **aiming for the middle ground**, and how to **use a microhistory** to forge an unconventional position.
- A **chapter-opening vignette introduces a local issue**, demonstrating important aspects of the argumentation process, placing issues within its appropriate community, and showing students the power of local involvement.
- The authors use succinct, **real-world examples** (including student and professional writing) to demonstrate the functions of argument.
- **“Your Turn” exercises** throughout each chapter consist of step-by-step questions and prompts that allow students to practice applying effective structure to the arguments they are building.
- **“Keeping It Local” chapter-enders** bring the issue introduced in the opening narrative full circle, summarizing key points and identifying the effective arguments that respond to the matter.
- The comprehensive edition includes an **innovative anthology of arguments** written by everyday people, professional writers, and first-year students—arranged by the communities central to the book’s theme.

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Prewrite on Your Issue / Develop an Argument Strategy / Use Definitions / Discover Causes or Consequences / Present Comparisons / Propose a Solution / Evaluate Your Claim / Write an Exploratory Essay

**8. Kinds of Argument**

Structure an Argument to Fit Your Purpose / Toulmin-Based Argument / Middle Ground Argument / Rogerian Argument / Argument Based on a Microhistory

**9. Build Arguments**

How a Claim Functions / Five Kinds of Claims / Use Reasons to Support Your Claim / Build Body Paragraphs Around Reasons / Use Qualifiers to Make Your Argument Believable / Justify Your Claim with a Warrant / Use Your Audience to Construct a Warrant / Use Backing to Support a Warrant / Respond to Audience Reservations to Make a Warrant Believable

**10. Support an Argument with Fact (Logos), Credibility (Ethos), and Emotion (Pathos)**

Field Specific Support / Use All Three General Kinds of Support / Use Support Based on Facts and Research (Logos) / Use Support to Establish Your Credibility (Ethos) / Use Support to Create Emotion (Pathos)

**PART III: HOW TO TAKE OWNERSHIP OF YOUR ARGUMENT: A STYLE GUIDE****11. Enhance Your Argument with Visuals and Humor**

What Are Visual Arguments? / Read Visual Arguments / Use Humor in Your Argument / When Is Humor Appropriate?

**12. Develop and Edit Argument Structure and Style**

Consider Your Argument's Claim / Introduce Your Opposition / Create Strong Introductions / Write Memorable Conclusions / Edit and Organize Your Argument's Support / Supply a Strong Title

**PART IV: AN ANTHOLOGY OF ARGUMENTS**

(PART IV is available in the comprehensive edition.)

Intersections: Contemporary Issues and Arguments

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Karoun Demirjian, "What is the Price of Plagiarism?" / Sad Gaad, "I'll Have Large Fries, a Hamburger, a Diet Coke, and an MBA. Hold the Pickles" / Donald Gratz, "The Problem with Performance Pay" / Douglass Reeves, "Remaking the Grade, From A to D" / Tom Regan, "The Kindle's Assault on Academia: Amazon Wants to Corner the Textbook Market. But Don't Think It's Gonna Be Easy" / Michael J Seiden, "For-Profit Colleges Deserve Some Respect" / Eric Strand, "Let's Sue" / Jeffrey Williams, "Are Students the New Indentured Servants?"

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Glassman, "A Left-Wing Agenda Drives the Movement for Corporate Social Responsibility" / Ken MacQueen with Martin Patriquin and John Intini, "Dealing with the Stressed: Workplace Stress Costs the Economy More Than \$30 Billion a Year, and Yet Nobody Knows What It Is or How to Deal with It" / Rich Meneghello, "Commentary: Solutions at Work: When Love Enters the Workplace" / Danny Postel, "I'm Not Dangerous" / Denise Venable, "Women Do Not Earn Less than Men Due to Gender Discrimination"

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# ADDITIONAL RESOURCES

## FOR COMPOSITION



### Resources for Writers

Web-based resources that support independent student practice and review of writing, research, and grammar.

- Interactive grammar and proofreading exercises
- Anti-plagiarism tutorials
- Writing and research modules
- Multimedia activities
- Downloadable grammar podcasts
- *Access is free when packaged with text.*



### Resources for Argument

Web-based resources that support independent student practice and review of argument.

- **Research Modules** including topics such as finding primary documents, recognizing bias, conducting Internet searches, and more.
- **Writing Modules** featuring information on analyzing your audience, timing your argument correctly, and using statistics in your arguments
- **Visual Arguments** including images with corresponding questions to help spur discussion and videos with writing suggestions
- **Jumpstart Discussions** including 45 ideas to help start discussions in the classroom
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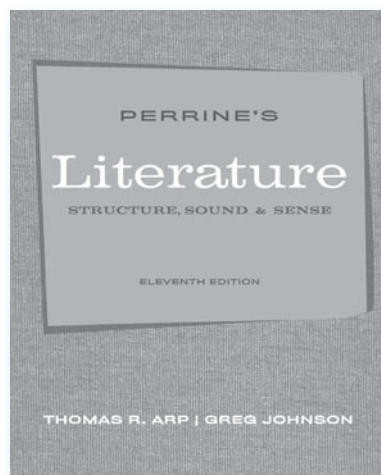
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- With new stories, poems, and plays, including multiple works by such authors as Flannery O'Connor, Joyce Carol Oates, Emily Dickinson, Robert Frost, the contemporary poets Billy Collins, Seamus Heaney, Sharon Olds, Pulitzer Prize-winning and National Book Award-winning poet Mary Oliver, as well as plays by dramatists Jane Martin and Wendy Wasserstein, the text reflects an increased focus on contemporary writers likely to be more familiar and appealing to a broad range of students.
- Short stories new to the volume include works by Bernard Malamud, one of the most prominent figures in Jewish American literature, best-selling novelist Elizabeth Berg, and 2009 Pulitzer Prize winner Elizabeth Strout, author of a novel in stories.

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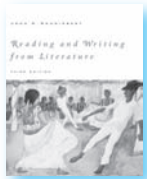
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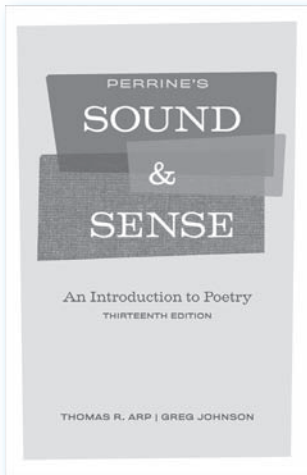
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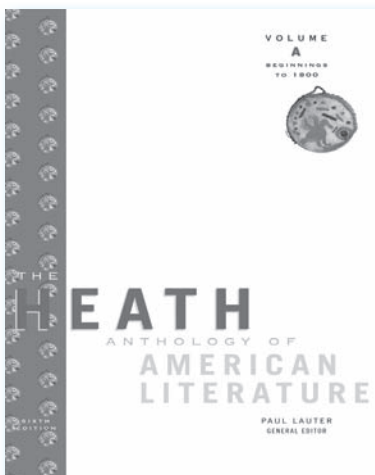


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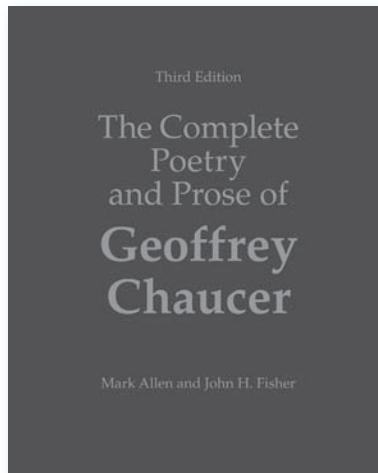


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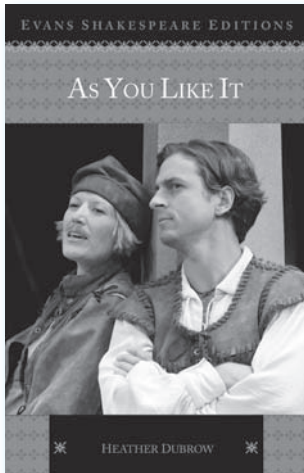
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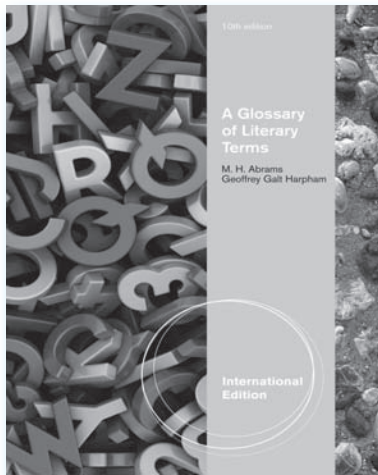
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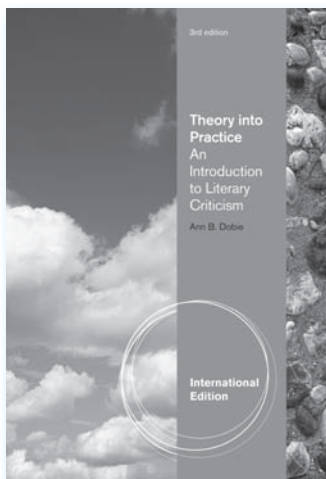


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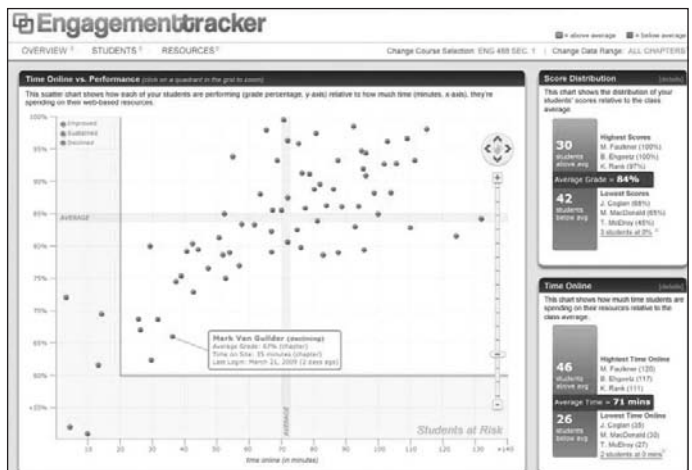
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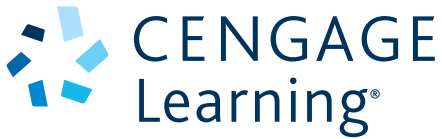
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