

# ENGLISH PROGRAMME

## FALL 2021

*(Tentative version)*

# LIST OF COURSES

## FALL SEMESTER

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# Cinema, Pop culture & Video Games

## (A visual & semantic analysis)

Level	B1
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Semester	1 & 2
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Number of ECTS credits	1 each semester
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Language of instruction	English
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Teacher in charge	G. Montali
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Course description
<p><b>Learning outcomes:</b></p> <p>A better comprehension of how popular movies became part of the Pop Culture and their influence on Video Games.</p>
<p><b>Prerequisites:</b></p> <p>None</p>
<p><b>Content</b></p> <ul style="list-style-type: none"> <li>- Films that are commonly considered as monuments of the Pop Culture (not necessarily award winning films)</li> <li>- All the video games inspired by them</li> <li>- The classics of literature that inspired those films.</li> </ul>

Workload		
Type	Number of hours	Remarks
Seminar	15	
Homework	15	
Total student workload	30 per semester	

### Teaching methods

- Lectures supported by video extracts
- Gameplay footages
- Interactive games (Kahoot!)

### Assessment

- Semester 1: written test (50%) + presentation (50%)
- Semester 2 : 2 presentations (50% each)

### Reading list

Reading tips will be given along with the lecture.

# Business News

Level	Bachelor 2
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Semester	1
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Number of ECTS credits	2
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Language of instruction	English
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Teacher in charge	B. Rozpara
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## Course description

### Learning outcomes

- Growing aware of economic affairs through an organised, regular reading of the press.
- Analysing and grasping our strategic and economic environment.
- Appraising the various participating economic segments.

This course develops the following professional skills:

- Understanding, analysing and interpreting one's environment (general knowledge), including the global context.
- Developing your personality with an emphasis on values of integrity, open-mindedness, tolerance, and respect.
- Being able to lead a team and manage projects from start to finish, including in an international context.

### Prerequisites

- Good level of academic English.
- In order to follow this course, students need to be curious and to follow important economic events (reading the press, following current affairs on TV or on the radio).

### Content

- Analysing the economic, political and social current events.
- Explaining daily news.
- Analysing and explaining current affairs in a given business segment.
- Creating economic files related to a business' social or economic environment or current affairs.

Workload		
Type	Number of hours	Remarks
Seminar	18	
Homework	36	Reading and understanding economic news, group assignments.
Total student workload	54	

Teaching methods
<ul style="list-style-type: none"> <li>• Analysis of documents</li> <li>• Interactive classes</li> <li>• Lectures</li> </ul>

Assessment

Reading list

# Introduction to Media and Communication

Level	Bachelor 2
Semester	1
Number of ECTS credits	2
Language of instruction	English
Teacher in charge	Mehdi Ghassemi

## Course description

### Learning outcomes

At the end of the course, the student:

- will be able to give an account of past and present views on the concept of mass media and mass communication and different communication models and theories of communication;
- be able to describe the social and cultural theoretical framework for the study of mass media and communication;
- the main theoretical concepts of mass media and mass communication, as well as the related vocabulary;
- critical analysis skills, theoretical understanding and the practical application of communication techniques and media analysis;
- the history of media and offers a social science and cultural studies outlook for the study of mass communication.

### Prerequisites

The course requires a level of English sufficient to read a newspaper article, to understand a radio or television program, and to be comfortable with the English- language online content.

### Content

- Introduction to Communication
- Introduction to Media, Convergence

- Print media
- Music and Radio
- Screens: Film and Television
- The Internet
- PR and Advertising
- Representation
- Audiences
- Mass Media and Globalization

#### Workload

Type	Number of hours	Remarks
Seminar	18	
Homework	36	
Total student workload	54	

#### Teaching methods

- Lectures
- Problem-based teaching

#### Assessment

- Group work and presentation
- Individual writing
- Final exam

#### Reading list

- Stanley J. Baran, (2014), Introduction to Mass Communication: Media Literacy and Culture (8th Edition), New York: McGraw Hill.
- Youtube Crashcourse Media Literacy :  
<https://www.youtube.com/watch?v=sPwJ0obJya0&list=PL8dPuuaLjXtM6jSpzb5gMNsx9kdmqBfmY>

# Global Travel & Tourism Industry

Level	Bachelor 2
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Semester	1
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Number of ECTS credits	1
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Language of instruction	English
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Teacher in charge	Nawel Gargoubi
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Course description
<b>Learning outcomes:</b> This course aims at exploring how the global travel and tourism industry works; It examines the world's fastest growing industry. Studying Global travel and tourism industry gives students the chance to expand their knowledge in various aspects of the topic. This course includes world geography, the airline industry and tourism marketing.
<b>Prerequisites:</b> <ul style="list-style-type: none"><li>- Organizational skills</li><li>- World geography</li></ul>
<b>Content:</b> <ul style="list-style-type: none"><li>- Ecotourism</li><li>- Memorial tourism: Auschwitz, Houses of slaves...</li><li>- Business travel</li><li>- Adventure tourism</li><li>- Tourism management : Travel and transportation planning</li><li>- Booking and Reservation</li><li>- Low cost VS regular: Sales skills</li><li>- Communication and customer service skills</li><li>- Marketing strategies</li><li>- What's the best way to explore two Central American countries or other continents?</li><li>- COVID 19 Crisis</li></ul>

Workload		
Type	Number of hours	Remarks
Seminar	15	
Homework	15	
Total student workload	30	

Teaching methods
Analysis of documents, Interactive classes, Lectures, debates

Assessment
Continuous assessment

Reading list
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# English Talks

Level	Bachelor 2
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Semester	1
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Number of ECTS credits	1
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Language of instruction	English
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Teacher in charge	Josh Rose
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## Course description

### Learning outcomes

The key objectives of this course is to improve your confidence, speaking, and writing skills. To learn how to use your opinion and personal experiences to discuss a variety of subjects which be discussed in this course.

### Prerequisites

You will need a strong desire to improve your speaking, participation with an open mind, and a positive attitude. You will need an intermediate level of English to fully benefit from the course content.

### Content

We will discuss a variety of social issues and cultural issues from across the world.

## Workload

Type	Number of hours	Remarks
Practicals	15	
Estimated homework	15	
Total student workload	30	

Teaching methods

A lecture followed by student discussion.

Assessment

One short writing on the topic each week based on the topic discussed in this talk.

Reading list

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# Graphic Design for Social Media

Level	Bachelor 2
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Semester	1
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Number of ECTS credits	3
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Language of instruction	English
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Teacher in charge	M-A D'Huslt
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## Course description

### Learning outcomes

- Being able to create a page setup for social Medias or other supports (web and print)
- Gain knowledges on technical tools to work with professional partners (agency, community manager, graphic designer, webmaster...)

### Prerequisites

- Being proficient in English
- Computer and *Windows operating system* skills.

### Content

#### Theoretical knowledges

- Iconographic rules
- Printed and digital norms (resolution, size and color)

#### Practical skills (Adobe Photoshop and Illustrator)

- Create and custom photographic layouts (selection, color, transformation and adjustment)
- Design vectorial drawings (pictogram, logotype and illustration)
- Text tools
- Export and adapt a file depending on the supports (Website, magazine cover...)
- Page setup options for the main social Medias (Facebook, twitter, LinkedIn, Pinterest, Instagram...)

## Workload

Type	Number of hours	Remarks
Lectures	18	
Estimated homework	36	
Total student workload	54	

Teaching methods
<ul style="list-style-type: none"> <li>• For Photoshop and Illustrator: <ul style="list-style-type: none"> <li>- Explanation and demonstration of the tools</li> <li>- Practical works (imposed and free subjects)</li> </ul> </li> </ul>

Assessment
<ul style="list-style-type: none"> <li>• Design an advanced graphical layout with Photoshop and Illustrator</li> </ul>

Reading list

# Communication & Plans (elective)

Level	B3
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Semester	1
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Number of ECTS credits	1
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Language of instruction	English
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Teacher in charge	C. Melchior
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## Course description

### Learning outcomes

Understand the integration of the communication strategy into the marketing strategy.  
 Be able to analyse marketing and communication context, to identify problematics and set up clear objectives.  
 Understand steps and get tools to design, with an iterative approach, a targeted and contextualized communication strategy and be able to implement a suitable action plan.  
 Develop critical thinking evaluating communication campaigns in an international context.

### Prerequisites

Marketing fundamentals

### Content

- 1- Analysis of corporate, marketing and communication context.
- 2- Communication process
- 3- Communication strategy : (focus on marketing communication)
  - 3-1 : Steps : target audience, objectives, creative strategy, budget, retro planning
  - 3-2 : Communication mix : channel, media, tools and supports
- 4- Communication audits and recommendation

## Workload

Type	Number of hours	Remarks
Practicals	15	
Estimated homework	15	
Total student workload	30	

### Teaching methods

Interactive class ( Q&A, discussions, groupworks)

Case studies

Project-based learning

### Assessment

50% : Continuous assessment : In class participation, reports and presentations

50% : Final individual exam : open questions

### Reading list

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# Understanding network societies

Level	Bachelor 3
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Semester	1
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Number of ECTS credits	1
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Language of instruction	English
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Teacher in charge	Mehdi Ghassemi, PhD
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Course description
<p><b>Learning outcomes:</b>  This course is designed to enable students to</p> <ul style="list-style-type: none"> <li>- grasp the cultural, political and economic consequences of the digital revolution on the society</li> <li>- use “network” as a powerful metaphor to understand the new social morphology</li> <li>- explore the transition from mass communication to networked communication</li> </ul>
<p><b>Prerequisites:</b>  The course requires a level of English sufficient to read articles and to be comfortable with participating in debates in English</p>
<p><b>Content</b>  10 interactive seminars followed by debates and group work + final paper</p> <ol style="list-style-type: none"> <li>1. New Infrastructure for Society vs traditional societies; Characteristics of the New Media vs traditional media; the role of communication in societies</li> <li>2. What is a network? What is a network society?</li> <li>3. Causes of the rise of networks ; from mass society to network society</li> <li>4. Network economy ; enterprise 2.0</li> <li>5. Networks, Politics and Power ; Internet and democracy ; E-participation</li> <li>6. Who rules the internet? Information and Communication Freedom</li> <li>7. Space and Time in the Network Society ; The blurring spheres of living</li> <li>8. Networked cultures, Digital cultures</li> <li>9. The network society in North America and Europe</li> <li>10. The network society in Asia, Africa and the Middle East</li> </ol>

Workload		
Type	Number of hours	Remarks
Seminar	15	
Homework	15	Class participation
Total student workload	30	Assigned readings before class

Teaching methods
Interactive lectures, debates, pre-class readings

Assessment
<ul style="list-style-type: none"> <li>- Class participation: 50%</li> <li>- Final Paper (1000-1500 words): 50%</li> </ul>

Reading list
<p>Students will be given excerpts from</p> <ul style="list-style-type: none"> <li>- Castells, Manuel. <i>The Rise of the Network Society</i>, Blackwell Publishers (Oxford, and Malden, MA), 2009 (Second Edition).</li> <li>- Welles and González-Bailón. <i>The Oxford Handbook of Network Communication</i>. Oxford University Press, 2020.</li> </ul>

# Geopolitics

Level	Bachelor 3
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Semester	1
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Number of ECTS credits	3
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Language of instruction	English
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Teacher in charge	T. Ragot
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## Course description

### Learning outcomes

Develop Geopolitical analysis skills, in order to understand our globalized world

### Prerequisites

- B1 level in English.

### Content

Based on international press, we will decrypt the information, we will give tools in order to understand what's behind the words, to be able to analyse and explain that the target is to become an actor not only a consumer.

## Workload

Type	Number of hours	Remarks
Lectures	30	
Estimated homework	45	
Total student workload	75	

### Teaching methods

- Flipped Classroom
- Group works

### Assessment

Continuous assessment

### Reading list

- *Introduction to Geopolitics*, Colin Flint
- *The End of American Era*, Charles Kupchan
- International Press, Web, Press agencies

# Cross-Cultural Management

Level	Master 1
Semester	1
Number of ECTS credits	2,5
Language of instruction	English
Teacher in charge	A. Coates and B. Gibson

## Course description

### Learning outcomes

- Understanding the main cross-cultural communication theories.
- Analysing the cultural elements and influences underlying the values, attitudes and behaviours of different cultures.
- Applying the various cultural dimensions and orientations to analyse cross-cultural situations.
- Distinguishing various communication styles and appraising them in their cultural context.
- Identifying the main cultural notions underlying cross-cultural differences in various situations.
- Developing cross-cultural sensitivity.

This course develops the following professional skills:

- Understanding, analysing and interpreting one's environment (general knowledge), including the global context.
- Being able to work with all professional partners (agencies, companies, etc.).
- Developing your personality with an emphasis on values of integrity, open-mindedness, tolerance, and respect.
- Being able to lead a team and manage projects from start to finish, including in an international context.

### Prerequisites

- Being proficient in English.

## Content

### I/ Definitions of culture

- Cultural elements, images and definitions.
- Objective and subjective culture.
- Visible and invisible culture.

### II/ Culture and values.

- Importance of values and their impact on culture.
- Exploring stereotypes, preconceptions, generalisations.

### III/ A few cross-cultural communication challenges.

- "Obstacles" to cross-cultural communication.
- Importance of non-verbal communication.
- Different communication styles.

### IV/ The main cross-cultural communication theorists.

- Kluckhohn & Strodtbeck: cultural orientations.
- Edward T. Hall: any communication (verbal or non-verbal) is cultural; a model based on the importance of context, time, and space, in interpersonal interactions.
- Geert Hofstede & Fons Trompenaars: cultural dimensions.

### V/ Living and working in a cross-cultural world.

- Cross-cultural interactions: from theory to practise.
- Working world: challenges and benefits of working in a new culture.
- Stays abroad: culture shock, stages of cultural adaptation.
- Cultural recognition and importance of respecting cultural differences.
- Practical tools to make cross-cultural interpersonal interactions easier.

## Workload

Type	Number of hours	Remarks
Lectures	21	
Estimated homework	42	
Total student workload	63	

### Teaching methods

- Analysing practices / sharing experiences
- Interactive class
- Debate
- Practical exercises
- Roleplaying
- Practicals

### Assessment

- Group project : 100%.

### Reading list

A detailed reading list will be given out to students in class.

# Public Relations

## Including Public Relations Seminar

Level	M1
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Semester	1
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Number of ECTS credits	5
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Language of instruction	English
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Teacher in charge	R. Vilatte and J. Goldiamond
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### Course description (**Public Relations**)

#### **Learning outcomes**

Content strategy in Public Relations

#### **Prerequisites**

- Being proficient in English

#### **Content**

- What are Public relations? What are Press relations?
- The importance of content in PR strategy
- How to build a PR strategy?

### Course description (**Public Relations Seminar**)

#### **Learning outcomes**

Students will gain a general understanding of Public Relations, a field that plays an increasingly central and pivotal role in an organization's ability to attain its strategic objectives and fulfill its mission.

Historically, Public Relations has been one of the two branches of an organization's Communications Strategy, along with Marketing Communications.

However, the field has been undergoing a rapid evolution, as Public Relations is increasingly seen as a tool through which an organization can present a consistent image of itself to the various stakeholders upon which its survival and success depend.

Students are expected to gain an understanding of several components of the Public Relations field and to be able to combine them into an integrated approach. Areas treated include: Corporate Reputation, Stakeholder Relations, Corporate Social Responsibility, Media Relations, and Crisis Management.

Students will achieve an integrated view of Public Relations and an understanding of its role as a key component of any organization's Communications Strategy. The course will enable students to gain a fundamental understanding of:

- The strategic role of PR.
- The relation between PR, Marketing Communications and Corporate Communications.
- Current trends in PR.
- Corporate Reputation.
- Corporate Social Responsibility.
- Stakeholder Relations.
- Media Relations.
- Crisis Management.

The course content will combine theory, case review, workshops and teamwork. Starbucks Coffee Company will be explored and developed as a case study spanning the course.

#### **Prerequisites**

- Being proficient in English

#### **Content**

- Corporate Reputation.  
Introduction.  
Presentation of "The Case".

To prepare, please read the websites of Starbucks and Fairtrade (FLO, Max Havelaar) for a general understanding of organizational missions.

- Stakeholder Relations.  
Workshop: Corporate Reputation.

- Corporate Social Responsibility.

- Media Relations.  
Workshop: EU Chocolate Debate.

- Crisis Management / Exam.

#### **Workload**

<b>Type</b>	<b>Number of hours</b>	<b>Remarks</b>
Practicals	85	
Estimated homework	38,5	
Total student workload	123,5	

## Teaching methods

- Case study
- Seminar
- Group work

## Assessment

- 50%: Public Relations
- 50%: Public Relations Seminar

## Reading list

- Starbucks' corporate website for an understanding of its CSR strategy.
- Starbucks Newsroom / 8 November 2010  
(<http://news.starbucks.com/news/starbucks+honored+with+most+ethical+company+in+europe+award+for+second+year.print>)
- Oxfam International / November, 2007: Ethiopia: Starbucks Campaign (Anatomy of a Win).  
<http://www.oxfam.org/en/development/ethiopia-starbucks-campaign-anatomy-win>
- Foreign Policy in Focus (FPiF) / September 15, 2008: Starbucks v. Ethiopia.  
[http://www.fpiif.org/articles/starbucks\\_v\\_ethiopia](http://www.fpiif.org/articles/starbucks_v_ethiopia)
- Coffee Politics / May 21, 2010: The saga of the Starbucks-Ethiopia affair.  
<http://poorfarmer.blogspot.com/2010/05/saga-of-starbucks-ethiopia-affair.html>

# Intercultural communication

Level	All levels
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Semester	1
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Number of ECTS credits	1,5
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Language of instruction	English
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Teacher in charge	F. Adimi
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## Course description

### Learning outcomes:

Students will have a better understanding on cultural differences, they will also improve their ability to communicate appropriately with people from other cultures which is very important in today's world.

They will be encouraged to analyse their own country's habits, behaviours, culture.

The objective of this course is to enable them to have a better understanding of cross-cultural communication and be able to make well-informed choices before meeting with someone from another culture in the workplace. They will, this way, avoid cultural misunderstandings and open their mind to different approaches.

### Prerequisites:

Involvement and open-mindedness  
Analytical skills

### Content

1. Introduction – In a culture, what we see from what we don't  
What is French culture?  
Fighting against stereotypes.
2. From saying hello to saying no or nothing, the multitude of ways to communicate  
Students examples, sharing of intercultural anecdotes
3. Getting in contact with some other cultures...  
From Denmark to Brazil and Saudi Arabia  
Emotions and confrontation, the different approaches from a country to the other (video)
4. Students presentations and conclusion

Workload		
Type	Number of hours	Remarks
Seminar	15	
Homework	30	
Total student workload	45	

Teaching methods
Analysis of intercultural situations through videos, lectures and sharing experiences

Assessment
Oral presentation

Reading list
<p>Ting-Toomey Stella, <i>Communicating across cultures</i>, Guilford Press, 2018</p> <p><i>Harvard Business Review's most reads on managing across cultures</i>, HBR, 2016</p> <p>Meyer Erin, <i>The Culture Map, Decoding how people think, lead, and get things done across cultures</i>, PublicAffairs, 2016</p> <p>The students will be invited to read all sort of press sources.</p>

# Visual Communication

Level	All levels
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Semester	1
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Number of ECTS credits	1,5
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Language of instruction	English
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Teacher in charge	T. Ragot
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Course description
<p><b>Learning outcomes</b></p> <ul style="list-style-type: none"> <li>- Being able to analyse and work on a Brief in order to create a visual communication campaign.</li> </ul>
<p><b>Prerequisites</b></p> <ul style="list-style-type: none"> <li>- Being proficient in English</li> </ul>
<p><b>Content</b></p> <ul style="list-style-type: none"> <li>- How to develop a strong creativity</li> <li>- How to transform ideas in powerful lever</li> <li>- Analysis of communication (media, advertising...)</li> </ul>

Workload		
<b>Type</b>	<b>Number of hours</b>	<b>Remarks</b>
Practicals	15	
Estimated homework	30	
Total student workload	45	

### Teaching methods

- Lectures
- Debates
- Group work

### Assessment

Oral presentation

### Reading list

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# Negotiations

Level	All levels
Semester	1
Number of ECTS credits	1,5
Language of instruction	English
Teacher in charge	I. Machut

## Course description

### Learning outcomes

The acquisition and development of the skills necessary to negotiate in English in an international context.

To familiarise students with the current business language of Negotiations in English.

### Prerequisites

Students should be of upper-intermediate English level and be relatively proficient in the speaking, reading and writing of Business English.

Current English usage of diplomatic and polite terminology will be necessary.

## Content

Using various texts, the students will be introduced to negotiating in English. The cases for the course are drawn from the book: English for International Negotiation: A Cross-Cultural Case Study Method Cambridge Editions. The practice cases used are from this text, as well as from various other sources.

Main Themes:

- The development of "Principled Bargaining" through the Focusing on Interests not Positional Negotiation;
- the importance of Communication, Observation and Understanding of others perceptions, positions and interests, and the development of the idea of separating people from the problem; Active listening, relationship building; Encouragement of the Invention of options for mutual gain;
- Use of Objective criteria with fair procedures, integrity, with the eventual goal of fair and wise agreements.
- The development of a sensitive approach to Cultural Differences in International negotiations: the use of Diplomatic Language;
- an understanding of the notions of Monochromic versus Polychromic time;
- Protocol;

- Legal issues during decision making; and different ways of dealing with Conflict.  
Students will be invited to present individual and group research projects and simulations for evaluation, which will be both oral and written, using the language and communication skills acquired during the duration of the course work.

Workload		
Type	Number of hours	Remarks
Practicals	15	
Estimated homework	30	
Total student workload	45	

Teaching methods
<p>Simulations of actual negotiation cases, role play with active participation of the students, using case studies, and documents.</p> <p>Some grammar review, idiomatic use of current business English and general vocabulary. Each case is discussed, and unfamiliar vocabulary and concepts introduced and clarified. Discussion questions will be examined in detail.</p> <p>Cultural aspects of each case is outlined and researched by small groups of students. Roles are assigned, and students work in small groups on their assigned tasks.</p> <p>Presentations of Cultural research for individual and group/class appreciation and further discussion.</p> <p>Practice negotiations, providing students with opportunities to develop their negotiating skills with peers in class simulations.</p>

Assessment
<p>CC An evaluation of each student per month: in the form of 15-30 minutes presentation on Cultural research or Negotiation techniques</p> <p>one evaluation on the use of appropriate vocabulary (written test)</p> <p>one written assignment per term.</p> <p>EXAM in the form of a 20 minute Negotiation between two students (with a jury of 1 professor) after a 20 minute preparation.</p>

Reading list
<p>Suggested Reading:</p> <ul style="list-style-type: none"> <li>● Fisher, Roger and William Ury. Getting to Yes: Negotiating Agreement Without Giving In. 2nd ed. New York: Penguin Books,1991</li> <li>● Harvard Business Essentials. Negotiation. Boston: Harvard Business School Publishing, 2003</li> <li>● Gelfand, Michele, and Jeanne M. Brett. The Handbook of Negotiation and Culture. Palo Alto: Stanford University Press, 2004.</li> </ul>

# French as a Foreign Language

Level	Beginners
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Semester	1
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Number of ECTS credits	4
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Language of instruction	French
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Teacher in charge	C. Masse
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## Course description

### Learning outcomes

Using the fundamental structures of standard French as well as the vocabulary and cultural knowledge necessary in everyday situations.

### Prerequisites

None

### Content

- Developing communication skills
- Using grammatical structures in context
- Apprehending the French-speaking world

## Workload

Type	Number of hours	Remarks
Classes	30	
Homework	70	
Total student workload	100	

### Teaching methods

- Lectures
- Interactive classes

### Assessment

- Written exam

### Reading list

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# French as a Foreign Language

Level	Intermediate/Advanced
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Semester	1
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Number of ECTS credits	4
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Language of instruction	French
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Teacher in charge	C. Masse
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## Course description

### Learning outcomes

- Improve grammar knowledge.
- Express yourself in French with more ease.
- Improve vocabulary, esp. in the business area.

### Prerequisites

- B1 level in French

### Content

- Grammar
  - Revision of the past tenses (passé composé/imparfait)
  - Learning of future, conditional, subjunctive tenses
  - Relative pronouns
  - Pronouns y/en as well as definite and indefinite articles
- Oral and written comprehension and expression
  - Reading and listening of B1 – B2-level texts.
  - Learn how to read a French press article, extract the main ideas and present them.
  - Know how to express your opinion in a varied and toned manner on a topic.
  - Know how to talk about yourself, your studies, your home country...
  - Know how to make a 20-minute presentation on a chosen topic (ex: presentation of your home country with the exciting stereotypes...).
  - Understand a narrative text.

Workload		
Type	Number of hours	Remarks
Seminar	15	
Estimated homework	15	
Total student workload	30	

Teaching methods
<ul style="list-style-type: none"> <li>• Lectures</li> <li>• Discussions</li> <li>• Group works</li> </ul>

Assessment
100% continuous assessment

Reading list
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# Art Elective

Level	All levels
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Semester	1
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Number of ECTS credits	3
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Language of instruction	English
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Teacher in charge	–
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Course description
<p><b>Learning outcomes:</b> Facilitate access to art and culture to all ISTC students</p>
<p><b>Prerequisites:</b> None</p>
<p><b>Content:</b> The student will have to validate at least five activities: theatre, opera, exhibition, show, drawing class... These activities can either be followed with the frame of events organised by ISTC (drawing or theatre classes, guided visits, opera ...) or organised on your own – in Lille, Paris or elsewhere (for instance visits in London, Brussels, Barcelona... could be taken into account).</p> <p>One <b>mandatory</b> activity (organised by ISTC): SUNDAY in MUSEUMS The program: Visit of Villa Cavrois in the morning &amp; La Piscine Museum in the afternoon. The visits are in English. Financial participation from students: 20€ (including, visits and lunch).</p>

Workload		
Type	Number of hours	Remarks
Sunday in Museums	5	
Personal workload	70	
Total student workload	75	

### Teaching methods

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### Assessment

At the end of the semester, you will have to hand in an Art Book detailing your activities (with entry tickets, pictures, given places etc.).

### Reading list

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# Sport

Level	All level
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Semester	1
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Number of ECTS credits	1
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Language of instruction	French
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Teacher in charge	Depending on the class
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## Course description

Students will have to choose a minimum of two sport activities during the semester, among the ones proposed below:

- Basket-Ball
- Badminton
- Cheerleading
- Boxing
- Running
- Football (soccer)
- Muscular reinforcement
- Yoga
- Rugby

## Workload

Type	Number of hours	Remarks
Seminar	15	Each sport activity
Homework	–	
Total student workload	30	

Assessment
Participation