

**ENTREPRENEURSHIP INCLINATION:  
A CASE STUDY ON TUANKU SYED SIRAJUDDIN POLYTECHNIC'S STUDENTS**

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A CASE STUDY ON TUANKU SYED SIRAJUDDIN POLYTECHNIC'S STUDENTS**

**By  
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**Thesis Submitted To  
Othman Yeop Abdullah Graduate School Of Business  
Universiti Utara Malaysia  
In Partial Fulfillment Of The Requirement For The Master Of Science (Management)**

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## **ABSTRAK**

Keusahawanan adalah salah satu cabang perniagaan yang amat penting dalam merealisasikan hasrat kerajaan ke arah negara berpendapatan tinggi pada tahun 2020. Justeru itu, bidang keusahawanan menjadi elemen penting dalam pembentukan graduan politeknik masa kini supaya mereka lebih berdaya saing, inovatif dan kompeten. Tujuan kajian ini adalah untuk mendapatkan maklumat mengenai kecenderungan keusahawanan di kalangan pelajar Politeknik Tuanku Syed Sirajuddin, di Perlis. Seramai 127 orang pelajar semester akhir dari Jabatan Perdagangan telah dipilih secara rawak sebagai responden kajian ini. Instrumen kajian yang digunakan adalah kaedah soal selidik. Data dianalisis secara statistik deskriptif dengan menggunakan perisian Statistical Package for Social Science (SPSS Versi 16.0). Hasil kajian yang diperolehi menunjukkan kecenderungan pelajar terhadap bidang keusahawanan secara keseluruhannya adalah baik. Selain itu, kajian mendapati bahawa sokongan keluarga, idola dan sokongan kewangan mempengaruhi kecenderungan keusahawanan pelajar politeknik. Oleh itu, semua pihak yang terlibat harus memberi perhatian dan mengambil langkah yang sewajarnya untuk terus membantu meningkatkan potensi pelajar menceburi bidang keusahawanan dan menjadikan keusahawanan sebagai kerjaya pilihan utama mereka berbanding bidang pekerjaan yang lain.

## **ABSTRACT**

Entrepreneurship is one of the main areas of business. It is very important in realizing the government's aspiration towards a high income nation by year 2020. Accordingly, entrepreneurship becomes an important element in the establishment of polytechnic graduates nowadays. So, they become more competitive, innovative and competent. The purpose of the study was to obtain entrepreneurship inclination among Tuanku Syed Sirajuddin Polytechnic's students in Perlis. A total of 127 samples from 190 final year students from Commerce Department were randomly selected as respondents. The questionnaire method used for the research and the data were analyzed using descriptive statistical software, means SPSS (Statistical Package for Social Science) version 16.0. The results showed that for overall of study, entrepreneurship inclination among polytechnic students was good. Meaning to say, the study found that family support, idols and financial support were positive relationship with entrepreneurship inclination among polytechnic students as well. Therefore, all parties involved should pay more attention and take aggressive actions in boosting potential of polytechnic students in entrepreneurship field. Finally, graduates students will choose entrepreneurship as their future entrepreneurs or first choice career compared to another field.

## **ACKNOWLEDGEMENT**

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In the same vein, I acknowledge that Prophet Muhammad is the Messenger of Allah, the greatest of all mankind, I adore him for his contributions to human knowledge and inspiration to muslim hummah to seek for knowledge and pass to fellow mankind.

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## CHAPTER 1

### INTRODUCTION

#### 1.0 Background of the Study

Entrepreneurship is a career field that pure and noble as the hadith narrated by At-Tirmizi, Abu Sa'id Al-Khudriy ra, the Prophet Muhammad S.A.W said;

“Business people are really honest resurrected with the Anbiya', Siddiqin and Martyrs”.

Entrepreneurship, if done properly and correctly, can give a great return and rewards as well as double rewards (Azrain, 2010).

Entrepreneurship is an activity that is encouraged in Islam as a source of business. This is in agreement with the words of the Prophet Muhammad S.A.W in the hadith which means “Nine-tenths of livelihood can be obtained through the business”(Narrated by At-Tirmizi).

This means that business activities is not merely meet the self or family needed but through business activities, people also accumulate wealth because business is door of main income compared to other fields of work.

Entrepreneurship from the perspective of Islam is also being regarded as *jihad*. It is *jihad* in the path of Allah (*jihad fi sabilillah*)because business is *fardhu kifayah* for muslims when *darurah occurred*. The *darurah* or emergency situation occurred for muslims *when the total of non-muslims entrepreneurs are more than muslims entrepreneurs*. Entrepreneurs are the driver force and catalyst for the economic growth of a country. Nowadays, role of entrepreneurs likely as a main economy player to achieve the high income status beyond year 2020. Thus, the

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POLITEKNIK TUANKU SYED SIRAJUDDIN, PERLIS

ASSESING THE ENTREPRENUERSHIP INCLINATION AMONG COMMERCE DEPARTMENT STUDENTS

Dear students,

Your cooperation to answer this questionnaire honestly is highly needed in order to carry out the research.

All information given will be keep strictly confidential and for the purpose of this research only.

Thank you very much for your cooperation.

Best regards,

AFFENDI BIN MOHAMMAD

Please tick for the best answer.

(1) Age 1. 17-19(        )        2.20-22(        ) 3. 23-25(        ) 4. 26 and above(        )

(2) Sex 1. Male(        )        2. Female(        )

(3) Ethnicity: 1. Malay(        ) 2.Chinese (        ) 3. Indian(        ) 4. Others(        )

(4) Marital Status 1. Married(        ) 2. Single(        ) 3. Divorced(        ) 4. Widow/widower(        )

(5) Programme of study : \_\_\_\_\_

### PART B (Entrepreneurial Inclination)

Strongly disagree	Disagree	Not sure	Agree	Strongly agree
1	2	3	4	5

- END OF PART B**

### PART C (Family Support)

Please indicate the degrees of your agreed or disagreement with the statement below by circling your response according to the following option:

Strongly disagree	Disagree	Not sure	Agree	Strongly agree
1	2	3	4	5

1. My family will offer important information about competitors.

1      2      3      4      5

2. My family will offer important information about product and services in my business.

1      2      3      4      5

3. My family will offer important information about advantages and disadvantages of products and services.

1      2      3      4      5

4. My family will offer important information about product in the same industry.

1      2      3      4      5

5. My family will tell me what activities are not accordance with commercial principles.

1      2      3      4      5

6. My family will tell me what I expect for my business.

1      2      3      4      5

7. My family will tell me what I want to do is right.

1      2      3      4      5

8. My family will give objective feedback that helps me know how to deal with problems.

1      2      3      4      5

9. My family will concern about my happiness and healthy.

1      2      3      4      5

10. My family will make me relax when I feel exhausted.

1      2      3      4      5

11. My family will make me relax when I feel exhausted. 1 2 3 4 5

12. My family will comfort me when I am frustrated. 1 2 3 4 5

13. My family will help me take care of my family when I am busy on business.

1 2 3 4 5

14. My family will help me out of troubles. 1 2 3 4 5

### PART C (Role Model)

Please indicate the degrees of your agreed or disagreement with the statement below by circling your response according to the following option:

Strongly disagree	Disagree	Not sure	Agree	Strongly agree
1	2	3	4	5

1. I try to model my behavior after my role model. 1 2 3 4 5

2. I admire my role model's ability to motivate others. 1 2 3 4 5

3. I respect my role model's ability to teach others. 1 2 3 4 5

4. I care what my closest friends think about my employment decision.

1 2 3 4 5

5. I believe that closest friends think I should become self employed.

1 2 3 4 5

6. I care what lectures think about my employment decision. 1 2 3 4 5

7. I am interested in business because my friends are in business. 1 2 3 4 5

8. Friends are main sources of business-related information. 1 2 3 4 5

9. Lectures are main source of business related information. 1 2 3 4 5

### **PART C (Financial Support)**

Please indicate the degrees of your agreed or disagreement with the statement below by circling your response according to the following option:

Strongly disagree	Disagree	Not sure	Agree	Strongly agree
1	2	3	4	5

Assuming the \_\_\_\_\_ is easy to get.

- |  |   |   |   |   |   |
|--|---|---|---|---|---|
| 1. Availability of bank loans.                             | 1 | 2 | 3 | 4 | 5 |
| 2. Availability of capital from suppliers.                 | 1 | 2 | 3 | 4 | 5 |
| 3. Availability of capital from friends.                   | 1 | 2 | 3 | 4 | 5 |
| 4. Availability of capital from family.                    | 1 | 2 | 3 | 4 | 5 |
| 5. Availability finance resources relative to competitors. | 1 | 2 | 3 | 4 | 5 |
| 6. Availability from government.                           | 1 | 2 | 3 | 4 | 5 |

**END OF PART C**

## RESULT PILOT TEST

(N=20)

### Reliability Statistics

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
.666	.667	5

## DEPENDENT VARIABLE

### Reliability Statistics

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
.873	.878	14

## FAMILY SUPPORT

### Reliability Statistics

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
.859	.857	9

## ROLE MODEL

### Reliability Statistics

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
.828	.827	6

## FINANCIAL SUPPORT