



Ergonomics Works...

FOR PEOPLE | FOR BUSINESS | FOR THE BOTTOM LINE | FOR YOU



Connect with your ideal prospects At the 11th annual **Applied Ergonomics Conference and Expo 2008**

March 10-13, 2008 | Orlando, Florida | Rosen Centre Hotel

March 10: Tours and Pre-Conference Workshops

March 11-12: Conference and Exposition

- The most influential ergonomics, health, and safety professionals in the nation who gather to discover and reveal solutions to their challenges
- A growing audience of professionals who oversee ergonomics programs and have purchasing budgets to support those programs

Success starts with action. Reserve your exhibit space now.

Participants comment on the conference exhibits

"Got good information regarding tools and equipment that may have improved and may help to resolve some of our ergo issues."
— Sandra Benelli, Industrial Hygienist

"I gained knowledge on what ergo fixes are available to buy off the shelf."
— Robert Smith, Johnson & Johnson

Comments from past exhibitors

"Every year the conference gets better with better sessions and greater attendance. The quality of those attending and visiting our booth is outstanding."
— David Pinchefsky, NexGen Ergonomics Inc.

"The Applied Ergonomics Conference and Exposition draws attendees who are serious about ergonomics and looking for solutions. I consistently generate large numbers of quality leads that turn into sales."
— Dimetry Loren-Jacob, Loza Enterprises, LLC

"Attendees are passionate, well informed, and committed to developing high-quality ergonomic solutions."
— Marva Sadler, Hoggan Health Industries, Inc.

www.appliedergo.org/conference



The AEC audience

The most influential ergonomic practitioners, health, and safety professionals

AEC attendees are influential ergonomics, health, and safety professionals who know how ergonomics impacts their company.



This growing audience values the essential role of programs that improve measurable productivity, safety, and profitability for their company. These influential practitioners seek the newest resources in the marketplace to ensure ongoing successful programs at their company.

www.appliedergo.org/conference

Why you should exhibit at this conference

81% of attendees view the exhibits as an important part of a successful conference so they will be looking for you

93% of attendees are actively involved in their company's purchase of ergonomic products and services

31% of attendees are purchasing decision makers

24% of attendees work for companies with ergonomics budgets of more than a half million dollars

49% of attendees are new each year to the conference

AEC key features

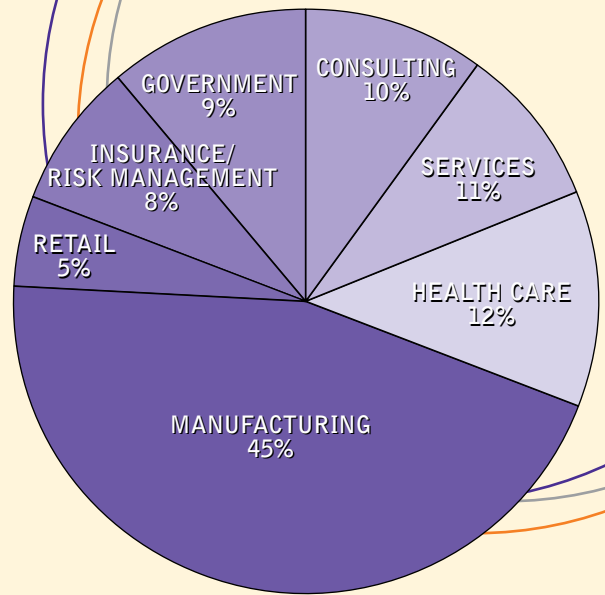
High-quality educational sessions presented by practitioners that attract serious prospects

Networking reception in the exhibit hall promotes quality face time with prospects

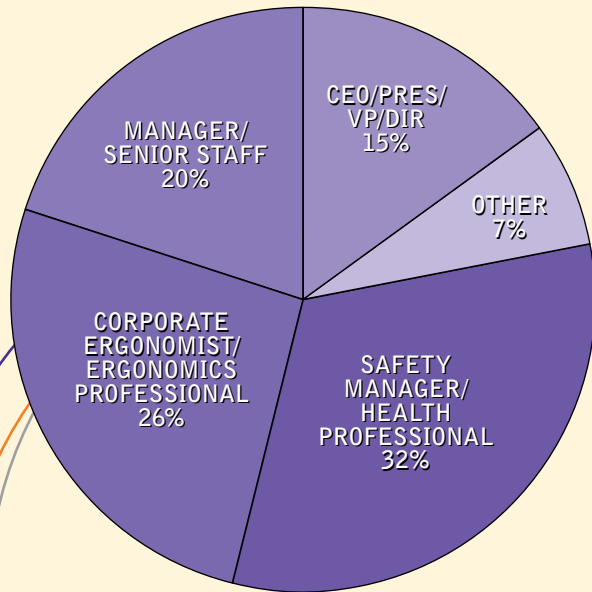
High-profile Ergo Cup competition draws press, attendees, and world-class corporate competitors to the Exhibit Hall

Dedicated exhibit time ensures that attendees have time to learn about your offerings

A E C ATTENDEES REPRESENT
 EVERY INDUSTRY SECTOR...



... AND ARE DECISION MAKERS
 IN THEIR MARKET



INFLUENTIAL ATTENDEE PURCHASING POWER

93% are purchasing decision makers or recommend/influence their company's ergonomic program

65% plan a purchase within nine months of visiting the exhibition hall

24% have a current budget for ergonomic products and services over \$500,000

23% believe their ergonomics budget will increase in 2008

AEC attendees represent *the full spectrum of*

— A —

- ▶ A S T & Associates
- ▶ Abbott Laboratories
- ▶ Achushnet Co.
- ▶ Active Ergonomics Inc.
- ▶ Advanced Innovations Inc.
- ▶ Aetna Inc.
- ▶ Agilent Technologies
- ▶ AIG Aviation
- ▶ Air Products and Chemicals Inc.
- ▶ Alcoa
- ▶ Alcon Labs
- ▶ Alliant Energy
- ▶ Allsteel Inc.
- ▶ AMD
- ▶ American Cast Iron Pipe Co.
- ▶ American Express
- ▶ American Innovation
- ▶ Ameriprise Financial
- ▶ Amgen Inc.
- ▶ Andersen Logistics
- ▶ Andersen Window Corp.
- ▶ Anheuser-Busch Co.
- ▶ Applied Ergonomics Consulting
- ▶ Applied Materials Inc.
- ▶ Applied Safety & Ergonomics
- ▶ Argosy Health
- ▶ Ashley Furniture Industries
- ▶ AT&T
- ▶ Auburn University
- ▶ Automotive Components Holdings
- ▶ Ayoub & Associates

— B —

- ▶ Baptist Medical Center
- ▶ Baptist Memorial Healthcare
- ▶ BASF Corp.
- ▶ Bath Iron Works
- ▶ Baxter Healthcare
- ▶ Beacon Mutual Insurance
- ▶ Behr Heat Transfer Systems Inc.
- ▶ Bell Helicopter
- ▶ Best Access Systems
- ▶ Biopal Systems Inc.
- ▶ Biosense Webster
- ▶ BJC Health Services
- ▶ Bloome Ergonomics Consulting
- ▶ Boise Cascade
- ▶ BP Chemicals
- ▶ Brady Chapman Holland
- ▶ Bridgestone Firestone
- ▶ Briggs & Stratton
- ▶ British Petroleum
- ▶ Burton Consulting

— C —

- ▶ California Pacific Medical Center
- ▶ Cami Automotive
- ▶ Campus Crusade for Christ

- ▶ CAN Insurance Co.
- ▶ Canyon Ranch in the Berkshires
- ▶ Caring Quest
- ▶ Carlisle Syntec Inc.
- ▶ Carolina Case Management
- ▶ Caterpillar Inc.
- ▶ CDC NIOSH
- ▶ Center for Assistive Technology
- ▶ Charlevoix Area Hospital
- ▶ Chastain-Skillman
- ▶ Chevron Phillips Chemical Co.
- ▶ Chevron Texaco
- ▶ Chiron Corporation
- ▶ Chubb & Son
- ▶ Chubb Insurance Group
- ▶ Circadian Technologies
- ▶ Clayton Group Service
- ▶ Clemson University
- ▶ CNA Insurance Company
- ▶ CNA Risk Control
- ▶ Colorado Springs Utilities
- ▶ Comprehensive Health Services Inc.
- ▶ Concordia University Wisconsin
- ▶ Connecticut Children's Medical Center
- ▶ Conoco Phillips
- ▶ Continental Airlines
- ▶ Cookson America
- ▶ Cooper Standard Automotive
- ▶ Corning Inc.
- ▶ Cox Target Media
- ▶ Cummins Inc.

— D —

- ▶ Daimler Chrysler
- ▶ Dallas VA Medical Center
- ▶ Day & Zimmerman Microelectronics
- ▶ Dell Computer
- ▶ Delphi Packard Electric Systems
- ▶ Delta Air Lines
- ▶ Delta Dental of Michigan
- ▶ Delta Industries
- ▶ Denver Water
- ▶ Dept. of National Defence Canada
- ▶ Dept. of Veteran Affairs
- ▶ DOFASCO
- ▶ Dow Chemical Co.
- ▶ Dow Corning HIMS
- ▶ Drexel University
- ▶ Duke University & Health System
- ▶ DuPont

— E —

- ▶ East Penn Manufacturing
- ▶ Eastman Chemical Co.
- ▶ Eastman Kodak
- ▶ Eaton Corp.
- ▶ EHS Abbott Diagnostics Division

- ▶ Electrolux
- ▶ Electronic Design & Production
- ▶ Eli Lilly and Co.
- ▶ Embry-Riddle Aeronautical University
- ▶ Engelhard Corp.
- ▶ Engineering and Mgmt. Consulting
- ▶ Environmental Health and Safety
- ▶ Ergonomic Specialist LLC
- ▶ Ergonomics Inc.
- ▶ Essential Safety Products
- ▶ Evans Inc.
- ▶ Excel Physical Therapy

— F —

- ▶ FANUC Robotics America
- ▶ Federal Law Enforcement Training Center
- ▶ Fleetguard Inc.
- ▶ Florida Hospital
- ▶ Florida Tech
- ▶ FMC Corporation
- ▶ Ford Michigan Truck Plant
- ▶ Ford Motor Company
- ▶ Ford Motor Company of Canada
- ▶ Franklin Electric

— G —

- ▶ GM Powertrain
- ▶ GE Appliances
- ▶ GE Consumer Service
- ▶ GE Energy
- ▶ GE Medical Systems
- ▶ GE Multilin
- ▶ General Dynamics
- ▶ General Electric Co.
- ▶ General Motors
- ▶ General Motors Health Services
- ▶ General Motors Powertrain
- ▶ General Motors Service Parts Operations
- ▶ General Motors SPO IE Lab
- ▶ General Motors Vehicle Manufacturing
- ▶ Georgia Tech
- ▶ Georgia Pacific
- ▶ Gold Kist Inc.

— H —

- ▶ Halliburton
- ▶ Hamilton Sundstrand
- ▶ Harley Davidson
- ▶ Harris Corp.
- ▶ Hartzell Propeller Inc.
- ▶ Harvard School of Public Health
- ▶ Hasbro Games
- ▶ Haworth Inc.
- ▶ Heartland Health
- ▶ Hewlett Packard
- ▶ Highmark Inc.
- ▶ Hillenbrand Industrials
- ▶ Hill-Rom Co. Inc.

- ▶ Home Interiors
- ▶ Honda Mfg. of Alabama
- ▶ Honda of America
- ▶ Honda of Canada Mfg.
- ▶ Honda of South Carolina
- ▶ Honeywell Aerospace
- ▶ Honeywell Inc.
- ▶ Hoover Precision Products
- ▶ Howmet Alcoa Castings
- ▶ Huber Engineered Woods LLC
- ▶ Hyundai Motor Mfg. Alabama

— I —

- ▶ IBM
- ▶ Indianapolis Power & Light
- ▶ Indiana-Purdue University
- ▶ Industrial Ergonomics Specialists
- ▶ Industrial Rehabilitation & Ed Svcs
- ▶ Intec
- ▶ Intel Corp.
- ▶ Int'l Brotherhood of Boilermakers
- ▶ Int'l Ergonomist
- ▶ Int'l Products Corp.
- ▶ Int'l Truck & Engine Corp.
- ▶ Iowa State University
- ▶ IPR Pharmaceuticals

— J —

- ▶ J&J Health Services & Resources
- ▶ James A. Haley VA Hospital
- ▶ John Deere Dubuque Works
- ▶ John Harland Co.
- ▶ John Sevier Fossil Plant
- ▶ Johnson & Johnson
- ▶ Johnson & Johnson Industrial
- ▶ Johnson Controls Inc.
- ▶ Jones Edmunds & Assoc.
- ▶ Juniper Networks

— K —

- ▶ Kellwood Co.
- ▶ Kerr-McCree Corp.
- ▶ Kettering University
- ▶ Keystone Foods
- ▶ KM Ergonomics LLC
- ▶ Knoll
- ▶ Koch Industries
- ▶ Kohler Co.
- ▶ Korea University of Technology & Education

— L —

- ▶ LabCorp
- ▶ Labor Cost Control
- ▶ Labor Institute
- ▶ Lamar University
- ▶ Lennox Hearth Products
- ▶ Lennox International Inc.
- ▶ Leprino Foods Company
- ▶ Libby
- ▶ Liberty Mutual Insurance
- ▶ Liberty Mutual Research Center

workplace environments that needs ergonomic solutions

- Lincoln Electric
- Lockheed Martin
- Lockheed Martin Aeronautics Co.
- Lockton Companies
- Loparex Inc.
- Los Alamos National Laboratory
- Loughborough University

— M —

- Maine Dept. of Labor
- Marsh USA Inc.
- Marshall Space Flight Center
- Masco
- Material Handling Institute
- Mayo Clinic
- McKechnie Vehicle Components
- McNeary
- MDS Inc.
- Meadwestvac
- Medco Health
- MedExpansion Inc.
- Medical College of Ohio
- MEMIC Safety Services
- Miami University
- Miami Valley Hospital
- Michelin North America
- Michigan Automotive Compressor Inc.
- Michigan State University
- Midwest Health Strategies
- Minnesota Power
- Mississippi Baptist Health
- Mississippi State University
- Mitsubishi Motors North America
- Mitsui Sumitomo Insurance Group
- Modine Manufacturing Co.
- Monsanto Co.
- Motorola Corp.
- Munroe Regional Medical Center

— N —

- NASA Ames Research Center
- NASA Glenn Research Center
- National Semiconductor Corp.
- National Transportation Safety Board
- NATLSCO
- New England Business Service
- New York State Department of Labor
- New York University
- NIOSH
- Nissan North America
- Norfolk Naval Shipyard
- North Carolina State University

- Northern Maine Community College
- Northrop Grumman
- Northwestern University

— O —

- Occupational Health Clinics
- Octagon Risk Services
- Ocular Science
- OGE Energy Corp.
- Ohio Bureau of Workers' Compensation
- Onsite Ergonomics Inc.
- Oregon Nurses Association
- Oregon State Workers Compensation
- Orr Consulting
- OSHA
- Owens Corning

— P —

- PACE International Union
- Palisades Health Systems
- Palm Beach County
- Patenaude & Associates
- Pearl Harbor Naval Shipyard
- Pechanga Resort & Casino
- Pepperidge Farm Inc.
- Pfizer
- Philip Morris USA
- Philips Business Solutions
- Physical Therapy Solutions
- PPG Aerospace
- PPG Industries
- Pratt & Whitney
- Premier Mfg. Support Services
- Professional Community Management

— Q —

- Quaker Oats
- Quest Diagnostics Inc

— R —

- Raytheon Co.
- Raytheon Missile Systems
- Rehabilitation Institute of Chicago
- Renewal by Andersen
- Rimkus Consulting Group
- Rockwell Automation
- Rockwell Collins
- Royal & Sun Alliance
- RR Donnelley

— S —

- Safeco Insurance
- Saints Health Services for Business
- Samaras & Associates Inc.
- Sanderson Plumbing Products
- Sandia National Laboratory
- Sara Lee Foods
- SC Johnson
- Schneider National Inc.
- Shell Deer Park Refinery

- Shell Oil
- Sibley & Associates Inc.
- Sikorsky Aircraft
- Singleton Health Services
- SIP Management Systems Inc.
- Soleil Systems
- South Dakota School of Mines and Technology
- Southwest Airlines
- Southwest FL. Water Mgmt. Dst.
- Southwest Solutions Group
- Southworth Products Corp.
- SS&E Consulting Inc.
- St. Elizabeth Med. Center
- St. Joseph's Hospital
- St. Paul Companies
- St. Paul Travelers
- Stanley Assembly Technologies
- State Farm Insurance
- State of North Dakota
- State of Washington
- Steelcase Inc.
- Stewart Prezant Ergonomics Group
- Storr Office Environments Inc.
- Swift & Company
- Symbol Technologies
- Synergy Educational Therapeutic
- Syngenta Crop Protection
- Sysco Corporation
- System Storage Solutions

— T —

- Talisman Energy Inc.
- Target Corporation
- Tennessee State University
- Tennessee Valley Authority
- Texas A&M University
- Texas Instruments
- Texas Mutual Insurance Corp.
- The Beacon Mutual Insurance Co.
- The Bionetics Corp.
- The Boeing Company
- The Freedman Group
- The Hartford Insurance Co.
- The Rutherford Co.
- Tokyo Electron America Inc.
- Toyota Indiana
- Toyota Motor Manufacturing
- Toyota Motor Mfg. Canada
- Toyota Motor Mfg. North America
- Trane
- Travelers Insurance
- TRW
- Tyson Foods Inc.

— U —

- U.S. Dept. of Labor/OSHA
- U.S. Department of Justice
- U.S. Department of Labor

- U.S. Navy
- UFCW Local 832
- Unex Manufacturing
- Unison Industries
- United Space Alliance
- United States Ergonomics
- United States Postal Service
- Universal Insurance Services
- University of Alabama
- University of Arkansas
- University of British Columbia
- University of Central Florida
- University of Connecticut Health Center
- University of Florida
- University of Michigan
- University of Michigan Health System
- University of Michigan Hospitals
- University of Missouri – Rolla
- University of New Hampshire
- University of North Dakota
- University of South Florida
- University of Texas Health Center
- University of Toledo
- University of Utah
- University of Washington
- University of Wisconsin
- UPS
- USWA
- USWA Local 351 Michelin

— V —

- Valdosta State University
- Vancouver Coastal Health
- Vancouver Hospital & Health Sciences Center
- Veterans Affairs Medical Center
- Virginia Tech
- VistaLab Technologies Inc.
- Visteon Corp.
- Vulcraft of New York

— W —

- W.E. Upjohn Institute for Employment Research
- W.L. Gore & Associates
- Walt Disney World
- Washington Ergonomics Inc.
- Washington State Dept. of Labor & Industries
- Wegmans Food Markets
- Wells Fargo Bank
- Weyerhaeuser Co.
- Wilson Industries
- Wolff Industries Inc.
- Worksite Wellness

— Z —

- Zenith Insurance Co.
- Zurich North America

AEC attendees recommended or have purchasing authority for:

Anti-fatigue matting..... 68%	Measuring and analysis device... 49%	Gloves..... 38%
Back supports 39%	Power tools.....51%	Hand tools..... 35%
Carts..... 58%	Rehab and health care solutions 22%	Headsets 16%
Chairs.....76%	Safety and wellness service software 38%	Keyboards and keyboard supports 44%
Computer accessories 70%	Software41%	Lab and clean room solutions 9%
Ergonomic consulting services... 45%	Training and education 66%	Lift tables..... 39%
Eyestrain prevention, glare, and vision products..... 52%		Lighting..... 13%
Furniture 67%	Attendees have inquired about the following at AEC:	Maintenance tools and supplies..... 13%
Gloves..... 62%	Anti-fatigue matting..... 63%	Material handling equipment 36%
Hand tools 69%	Back supports 27%	Measuring and analysis device 28%
Headsets 52%	Carts..... 23%	Power tools..... 17%
Keyboards and keyboard supports 67%	Chairs..... 60%	Rehab and health care solutions 12%
Lab and clean room solutions 26%	Computer accessories 53%	Software31%
Lift tables..... 64%	Ergonomic consulting services... 29%	Training and education 34%
Lighting..... 54%	Eyestrain prevention, glare, and vision products..... 15%	
Maintenance tools and supplies..... 42%	Furniture 50%	
Material handling equipment..... 64%		

UNPARALLELED SALES, MARKETING, AND NETWORKING OPPORTUNITIES AWAIT YOU

Benefits of exhibiting:

- Showcase your products and services to industry leaders and decision makers
- Reach new prospects
- Close sales
- Demonstrate equipment, products, and services to an audience with an ergonomics budget
- Strengthen your relationship with existing customers
- Fine-tune your market strategy by learning more about the future of applied ergonomics
- Increase your visibility with prospects with your company logo and product description on the AEC Web site and in the conference brochure
- Take advantage of dedicated face-to-face time with attendees each day

AEC promotion program for exhibitors:

- Direct mail to more than 50,000 prospective attendees
- Electronic newsletters and e-mails to more than 100,000 prospective attendees
- Membership in the Applied Ergonomics virtual community
- Listing on the AEC Web site
- Listing in the on-site program
- Signage at the conference

Prospective attendees are sent an e-mail vendor list so they can share it with colleagues who may be sourcing vendors but not attending the conference.

Ergo Cup

A E C E R G O N O M I C P R A C T I T I O N E R S G A T H E R E A C H Y E A R T O S E E ,
T O U C H , A N D L E A R N N E W R E A L - W O R L D E R G O N O M I C S O L U T I O N S

Every year, the prestigious Ergo Cup competition draws together professionals who want to connect with the world's pioneering ergonomic innovators. Internationally recognized competitors such as Ford Motor Co., Johnson & Johnson, Honda, General Electric, The Boeing Company, and others have competed for top honors by demonstrating proven ergonomic interventions that have saved their companies time, money, and injuries. Staged in the exhibit hall to facilitate traffic flow, the Ergo Cup competition is a highlight of the Applied Ergonomics Conference that gets attendees talking and keeps them coming back.

And the competitors themselves are some of your best prospects!

The 2007 finalists included the following companies:

- ▶ Boeing – Everett
- ▶ Boeing – Frederickson
- ▶ Boeing – Portland
- ▶ Boeing – Seattle
- ▶ Bridgestone
- ▶ Dell, Inc.
- ▶ Delta Air Lines
- ▶ Delta Faucet
- ▶ GE – Universal Orlando
- ▶ GE Energy Learning Center
- ▶ General Electric – Canada
- ▶ Harley Davidson
- ▶ Honda of Canada Mfg.
- ▶ Johnson & Johnson – Belgium
- ▶ Johnson & Johnson – Georgia
- ▶ Johnson & Johnson – Wales
- ▶ Joint Genome Institute
- ▶ Mary Kay, Inc.
- ▶ Northrop Grumman – Newport News
- ▶ PPG Industries, Inc.
- ▶ Sunrise Medical
- ▶ Toyota – Kentucky

Ergo Cups were awarded in the following categories:

- ▶ Training & Education: General Electric – New York
- ▶ Engineering/Ergonomist-Based Workplace Solutions: Johnson & Johnson – Belgium
- ▶ Team-Based Workplace Solutions: Joint Genome Institute

Ergo Excellence Awards were awarded in the following categories:

- ▶ Innovation = Boeing 767 Flap Transmission Installation Tool
- ▶ Simplicity = Bridgestone Aim High....Simplify
- ▶ Cost Savings = Northrop Grumman Catapult Multi-Function Tool
- ▶ Ergo Risk = GE Tank Car Valve Removal
- ▶ Presentation = GE Shrek Costume

Entry details can be viewed at the Applied Ergonomics community Web site, www.appliedergo.org/ErgoCup





Act Now!

Exhibit at the Premier Ergonomic Event of 2008

Your 10' x 10' exhibit space includes:

- Pipe-and-drape booth
- Skirted table with 2 chairs
- Networking social in exhibit hall
- Company id sign
- Exhibitor listing at www.appliedergo.org/conference
- Two full conference registrations per 100 square feet of exhibit space
- Waste basket
- Cleaning service
- Carpet

The faster you become an exhibitor, the sooner your company will be included in pre-conference promotional material and the better your selection of booth location.

Keep your name in front of your ideal prospects as often as possible!

Sponsor part of the conference packages. Your company exposure quadruples and "goes home" with the attendees.

Showcase Your Products and Services in an Exclusive Setting

VENDOR PRESENTATIONS
TELL YOUR STORY TO ATTENDEES IN THE VENDOR SESSIONS.

- * A great way to promote yourself with all the time and control you need in a classroom setting.
- * Session includes up to 50 minutes for you to present your product, latest application case study, white paper, or demo.
- * Your session will be listed in the on-site conference program and AEC Web site.
- * Sessions are limited on a first-come, first-served basis.
- * Cost: \$500
Fee includes:
 - Room set for 50 participants
 - LCD projector and screen
 - Promotion in the program and Web site

ASK YOUR SALES REPRESENTATIVE ABOUT VENDOR SESSION AVAILABILITY!

TO RESERVE EXHIBIT SPACE AT THE 11TH ANNUAL AEC CONTACT:

Jack Eller
(770) 349-1109
jeller@iienet.org

OR

Andrew Cooke
(770) 349-1101
acooke@iienet.org

For more information and current exhibitors' list visit:
www.appliedergo.org/conference

PRESENTED BY
 **Institute of Industrial Engineers**

Participating and past sponsoring organizations extend the reach of the AEC marketing and promotion so you get ultimate exposure. Organizations and universities post conference information on their Web sites, run print advertising in their publications, and mail and/or e-mail to their members, colleagues, and contacts.



Exposition Details

APPLIED ERGONOMICS CONFERENCE
ORLANDO, FLORIDA
ROSEN CENTRE HOTEL

EXHIBITOR 411

Exhibit Installation/Move-in

- Monday, March 10
1:00 p.m. - 5:00 p.m.

Dedicated Exhibit Hours

- Tuesday, March 11
10:00 a.m. – 11:45 a.m.
3:00 p.m. - 4:30 p.m.
(Includes afternoon networking social)
- Wednesday, March 12
9:45 a.m. – 11:45 a.m.
1:45 p.m. - 4:00 p.m.
(Includes refreshment break in exhibit hall 3:15 p.m. - 4:00 p.m.)

Exhibit Dismantle/Move-Out

- Wednesday, March 12
4:00 p.m.- 6:00 p.m.

Rates

Booth space \$29.00 per square foot. Booth size is 10' x 10' unless otherwise indicated.

Payment Procedures/ Cancellation Policy

A 30% deposit is due with application and contract submitted before December 3, 2007. Full payment is required with application and contract submitted after December 3.

Cancellation Policy

Exhibitor may cancel or withdraw from the exposition subject to the following conditions:

- The exhibitor shall give their sales manager written notice of cancellation or booth reduction. Such notice will be considered official on the date of receipt by IIE.
- Notice of cancellation or booth reduction received prior to October 1, 2007, will result in no penalty cost to exhibitor.

Cancellation or booth reduction notice received by IIE between October 1 and December 3, 2007, will result in a 50% refund of deposit. After December 3, 2007, no refund will be given for cancellations or booth reductions.

Mail the completed Application and Contract, including a 30% deposit/full payment after December 3, 2007, to:

Institute of Industrial Engineers
Attn: Exhibit Sales
3577 Parkway Lane, Suite 200
Norcross, GA 30092

Faxes are accepted for credit card payment only to (770) 263-8532.





Important dates to remember

Please note: A 30% deposit is due with your application to contract exhibit space. After December 3, 2007, full payment is due with application. Space cannot be assigned without a 30% deposit or full payment after December 3.

Room reservations: The AEC room block was filled in 2007 by mid-December. Please make your room reservations at the host hotel accordingly.

ROSEN CENTRE HOTEL
9840 INTERNATIONAL DRIVE
ORLANDO, FL 32819
PHONE: (407) 996-9840
TOLL FREE (800) 204-7234



December 3, 2007

Final payment due for exhibit space rental

January 4, 2008

On-site conference program exhibitor listing

Send 50-60 word file of the products and services you will be exhibiting, full contact information, and a company logo, (high-resolution jpg or gif file) to marketing@iienet.org.

Artwork for your 4-color process display ad in the AEC show issue of *Industrial Engineer* magazine

Send a high resolution PDF file format to jeller@iienet.org. Contact your sales representative for artwork specifications.

January 7, 2008

Exhibitor Service Kits to be mailed to exhibitors from Freeman Decorators.

January 25, 2008

Registration forms for exhibitors are due.

Please fax to customer service (770) 441-3295.

February 1, 2008

Artwork materials due for on-site conference program advertising.

Send PDF file to jeller@iienet.org.

February 11, 2008

For advanced freight shipped to Freeman warehouse:

IIE – Applied Ergonomics Conference

Exhibiting Company Name / Booth # _____

C/O Freeman

10088 General Drive

Orlando, FL 32824

Shipments will be accepted beginning February 11, 2008.

Warehouse will accept freight Monday through Friday between 8:00 a.m. and 4:30 p.m.

Materials must arrive to the warehouse no later than March 5, 2008.

March 10, 2008

Booth installation and exhibitor registration

March 11-12, 2008

Exhibit hall open

March 12, 2008

Booth dismantling

Exhibitor history

- 3M Workspace Solutions
- Advanced Innovations
- AliMed Inc.
- American Association of Occupational Health Nurses
- American Industrial Hygiene Association
- American Innovations Corp.
- American Physical Therapy Association
- Atlas Ergonomics
- Auburn Engineers Inc.
- Back-A-Line
- Beagle 1 Inc.
- Biopac Systems
- Board of Certified Safety Engineers
- ErgExperts
- Ergo Pro Inc.
- Ergogenesis LLC
- Ergomat
- ErgoSource
- ERGOtech
- ErgoWeb Inc.
- Hoggan Health Industries
- Humanscale
- Humantech
- Idea @ Work
- Impacto Protective Products
- Integral Orthopedics Inc.
- International Products Corp.
- JM Distributors
- Key Ovations
- Loza Enterprises
- Magnitude Information Systems
- Manrex
- MegaComfort
- MegaStar Systems
- Motion Analysis
- Motion Lab Systems Inc.
- Neutral Posture Ergonomics
- NexGen Ergonomics
- Niche Software
- NIOSH
- OSHA
- Quest Technologies
- Remedy Interactive
- Sandalwood
- Sensor Products
- Society for Work Science
- Structural Plastics
- Superfeet Worldwide
- Systematix
- The Ergonomics Center of North Carolina
- Track Systems Inc.
- Unex Manufacturing
- University of Michigan
- Voluntary Protection Programs Participants Association
- Wood Technology
- Working Concepts



Applied Ergonomics Conference and Expo 2008

March 11–12, 2008 | Rosen Centre | Orlando, Florida

APPLICATION AND CONTRACT FOR EXHIBIT SPACE/SPONSORSHIP

1. Reserve exhibit booth:

- _____ 10' x 10' booth(s) at \$2,900 each
- _____ 10' x 20' booth(s) at \$5,600 each
- _____ 20' x 20' booth(s) at \$10,800 each

2. Enhanced marketing opportunities:

- \$500 literature insert in the attendee conference bag
- Show roster (excel file)
 - \$300 pre-show
 - \$400 post-show
- Banner ad: To appear on the Ergonomics Community Web page. \$950 for a full year

3. Advertising space:

Please reserve the following advertising space in the show issue of Industrial Engineer magazine:

- Full-page ad: \$1,800
- Half-page ad: \$995
- Quarter-page: \$495

Case study web posting www.iienet.org/casestudies:

- 3 months: \$250
- 6 months: \$450
- 12 months: \$850

Please reserve the following advertising space in the on-site conference program:

- Inside front cover: \$1,000
- Inside back cover: \$900
- Outside back cover: \$1,295
- Full-page: \$800
- Half-page: \$550
- Quarter-page: \$425

*Ad materials due at IIE Feb. 1, 2008 e-mail to jeller@iienet.org

4. Sponsorship opportunities:

Increase your company brand awareness with:

- Attendee networking social: \$10,000
- Keynote lunch: \$5,000
- Continental breakfast: \$3,000
- Beverage breaks: \$2,000
- Conference note pad: \$1,000
- Conference pen: \$1,000
- Conference note pad and pen package: \$1,800
- Conference proceedings, CD-ROM: \$1,500
- Tour transportation, all tours: \$1,500
- Host hotel attendee room keys: \$1,500
- Conference attendee T-shirt: \$4,000
- Lanyards: \$3,000
- Conference bag: \$5,000

5. Exhibit-only hall badges:

Two full conference registrations are included per 100 square feet of exhibition space. Additional booth personnel or guest hall passes (exhibit-only) can be purchased at \$140 each.

Contact information

Company name _____
 Contact name _____
 Address _____
 MS/Suite/Room _____ City _____
 State/Province _____ ZIP/Postal Code _____ Country _____
 Phone _____ Fax _____
 E-mail _____
 Web address _____
 Person to receive exhibit kit: _____
 Signature/Date: _____

Full conference badge #1 name: _____
 Full conference badge #2 name: _____
 Full conference badge #3 name: _____
 Full conference badge #4 name: _____
 Exhibit Hall only badge #1 name: _____
 Exhibit Hall only badge #2 name: _____

TOTALS

1. Reserve exhibit booth \$ _____
 2. Enhanced marketing opportunities \$ _____
 3. Advertising space \$ _____
 4. Sponsorship opportunities \$ _____
 5. Exhibit-only hall badges \$ _____
 GRAND TOTAL \$ _____

Payment information

I authorize the amount of \$ _____ to be paid as indicated

(50% due June 1, 2007, with balance due Dec. 3, 2007):

Check: Payable to IIE and mail with application.

A check for \$ _____ is enclosed. Check # _____

Credit card: Please charge \$ _____ to my:

MasterCard Visa AmEx

Credit card # _____

Exp. date _____ Billing ZIP code _____

Authorized signature _____

Name on card _____

Questions?

• Jack Eller

(770) 349-1109 | jeller@iienet.org

• Andrew Cooke

(770) 349-1101 | acooke@iienet.org

Mail this application to your sales representative:

IIE, 3577 Parkway Lane, Suite 200, Norcross, GA 30092,
 or fax to: (770) 263-8532

www.appliedergo.org/conference

