# ERIC TOMÁS CASTILLO, PH.D.

### **EDUCATION**

University of New Mexico, Albuquerque Ph.D. in American Studies (Critical Race Studies, Visual Culture, Chicana/o Studies) 2011 University of New Mexico, Albuquerque M.A. in American Studies (Popular Culture, Cultural Studies) 2007 University of the Incarnate Word, San Antonio, TX **B.A. Communication Arts (Media Studies)** 2004 STUDENT SUCCESS EXPERIENCE Springfield College Houston **Assistant Dean and Campus Director** September 2015-current Lead a campus that provides broadly accessible education in human services for adult leaners Operationalize School mission to help students contribute to social and economic justice □ Oversee all marketing, recruitment, and admissions efforts ☐ Supervise academic support services ☐ Recruit, supervise, and facilitate development of full-time and adjunct faculty ☐ Develop academic course schedule and assign faculty □ Develop and maintain budget ☐ Host/facilitate diversity and inclusion workshops for students, staff, and faculty Develop community relations towards establishment of collaborative relationships Successfully added new undergraduate concentrations which aided enrollment ☐ Revamped advisement to increase student persistence and graduation ☐ Developed MBA program proposal for THECB approval Faculty course audit completion grew from 53% to 93% University of Florida **Adjunct Lecturer** May 2013-current ☐ Course instructor for online graduate program. Curriculum development for Advocacy and Social Change graduate online certificate Mentor students ☐ Subject-expert in diversity and social justice curriculum. Adelante! U.S. Education and Leadership Fund Consultant October-December 2014 Coordinated national student leadership conference and career expo. ☐ Booked student flights and hotel logistics. ☐ Cultivated relationships with universities throughout the country. ☐ Managed all media relations and bilingual phone calls for our statewide and regional college readiness programs for parents and high school students. ☐ Managed volunteer staff for our leadership conference and career expo.

University of Houston

	Advised and mentored students and student organizations with a specific focus on youth empowerment and education equity.
	Facilitated various diversity workshops on campus and in the community.
П	Participated in an annual Diversity Institute hosted by Counseling and Psychological Services.
	Taught an interdisciplinary undergraduate/graduate course on ethnic studies, art history, and social justice.
	Conducted research on LGBT undocumented youth's contributions to art and activism.
	Thesis committee member for Master of Arts student and studio visit mentor for Master of Fine Arts students.
	Member of Arts Leadership program.
Univer	sity of Florida
	or, Institute of Hispanic-Latino Cultures
	nt Director, Multicultural and Diversity Affairs (MCDA)
Affiliat	e Faculty, Center for Latin American Studies
Project	Director, Nuestras Herencias Latin@ Oral History Project January 2011 -August 2013
	Developed vision and strategic plan for the Institute.
	Coordinated education, outreach, and advocacy programs for students.
	Oversaw annual orientations for incoming/returning Hispanic students.
	Fundraised \$15,000 for annual conference and managed a \$35,000 budget.
	Researched and developed resource guide for undocumented students.
	Provided co-curricular education with service-learning and developed social justice workshops.
	Helped cultivate an affirming, accepting, and inclusive campus climate for students, faculty, and staff.
	Advised students, student organizations and helped cultivate empowered student leadership.
	Hired, trained, and evaluated staff and advocated for under-represented student needs.
	Coordinated program assessments.
	Created ESL Mentor Program with area high school.
	Served on university committees and developed off-campus recruitment events.
Univers	sity of New Mexico
Coordi	nator, Project for New Mexico Graduates of Color January 2006 – December 2010
	Coordinated support, retention, and graduation services for historically under-represented communities.
	Helped cultivate an affirming, accepting, and inclusive campus climate for students, faculty, staff, and administrators.
	Hosted professional development workshops and mentorship to incoming, first-generation graduate students.
	Coordinated and developed a Faculty of Color network for recruitment, support, and retention.
	Coordinated leadership development workshops and research-based opportunities.
	Facilitated diversity and racial justice workshops.
	Managed a \$96,000 budget.
	Advised students and student organizations and supervised and evaluated staff.
	Directed statewide academic and leadership conference.
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	Developed long-range vision and strategic planning.	
	Created symposia and guest lecture series and coordinated program assessments.	
	Active member of Title V federal grant committee	
	Created staff and board member policies and procedures.	
	al Hispanic Cultural Center	
visuai	Arts Intern	Summer 2010
Visuai	Arts Intern  Created a six-week docent-training course designed to help volunteers better under Latina/o art and cultural production.	

#### TEACHING AND TRAINING EXPERIENCE

University of Florida, Global Strategic Communications Program

#### Adjunct Lecturer (online)

2013-CURRENT

Instructor of graduate-level online courses that critically engages with and analyzes the political history of social movements, contemporary visual studies, and methods for community organizing. Developing an online graduate program on advocacy, social change, and grassroots leadership.

University of Houston, School or Art

# Visiting Scholar, Mexican American Art & Social Change

Spring 2014

Interdisciplinary course that explores the aesthetic and conceptual work of art activism, social movements, and creative expression in Mexican American revolutionary periods.

University of Houston, Youth Empowerment Alliance

#### **Social Justice Media Training**

March 2014

Two-hour training session geared toward providing UH students with the knowledge, awareness, and skills to engage in social justice media advocacy.

Own the DREAM, Houston Non-Profit

#### **Building Community through Alternative Media Training**

April 2014

Training offering skills and education on grassroots youth empowerment strategies for high school and college students.

University of Florida, Multicultural and Diversity Affairs

## Multiculturalism and Diversity Training Retreat

2011, 2012

Two-day retreat providing cultural competency skills and leadership development for student leaders; engagement in meaningful dialogue and diversity curriculum; community building and community empowerment strategies.

University of New Mexico, American Studies

Instructor, "Introduction to Southwest Studies"

2007, 2010

Interdisciplinary survey course on Southwest art, life, cultures, and histories with a strong focus on race, cultural theory, and legal studies.

# Instructor, "Chicana/Chicano Cultural Theory" (English and Chicana/o Studies)

2010

Upper-division course exploring politics and aesthetics of history and contemporary Chicana/o cultural production.

Instructor, "Chicana/Chicano Visual and Narrative Style" (American and Chicana/o Studies) 2009, 2010 Upper-division course studying the theories, methodologies, and aesthetic practices that encompass Chicana/o art and expressive culture.

Instructor, "Introduction to Chicano/Hispano/Mexicano Studies" (Chicana/o Studies) 2006-2007 Interdisciplinary survey course on Chicana/o history, popular culture, literary traditions, cultural production, and social movements.

#### **AWARDS**

Visiting Scholar, University of Houston	2013 – 2014
Faculty Fellowship to Israel and Palestine, National Jewish Foundation	May 2013 – June 2013
Andrew W. Mellon Dissertation Fellowship	2009 – 2011
UNM George I. Sánchez Dissertation Fellowship	2008-2009
UNM Juan and Virginia Chacón Dissertation Fellowship	2008
New Mexico Higher Education Development Fellowship	2006-2010
UNM Southwest Hispanic Research Institute Fellowship	2006-2007

#### **CAMPUS SERVICE**

Diversity and Inclusion Campus Climate committee	2011-2017
Institute of Black Cultures director search committee	2011 & 2012
Title V Graduate Resource Center grant advisory board	2010
Lesbian/Gay/Bisexual/Transgender/Questioning Resource Center board	2009-2010
Graduate Fellowships and Scholarships Committee Chair	2007-2009
Peer Mentoring for Graduates of Color Advisory Board member	2006-2008

#### TRAININGS AND CERTIFICATIONS

Annual Diversity Institute, University of Houston	2014
LGBT Gator Allies Trained, University of Florida	2013
QPR Suicide Prevention Trained, University of Florida	2011, 2012
Bias Incident/Hate Crime Reporting Certified, University of Florida	2011
LGBT Safe Zone Trained, University of New Mexico	2009, 2010

# THESIS COMMITTEE APPOINTMENTS

University of Houston

# Thesis Committee Member Ida Gaunt, Art History M.A. Candidate

School of the Art Institute of Chicago

# Thesis Committee Member 2010

Alberto Ramón Gutierrez, Art Therapy M.A. Candidate

# PUBLICATIONS, PAPERS, AND SPEAKING ENGAGEMENTS

"Luis Jiménez: Artwork in Denver" National Association of Chicana/Chicano Studies newsletter 2016

Luis Jiménez book project with A Ver book series.	
Chicano Studies Research Center, University of California, Los Angeles	TBD
"Race Migrations" book review	2011
Estudios Interdisciplinarios de América y el Caribe, Tel Aviv, Israel.	2014
"Lowrider Space: Aesthetics and Politics of Mexican American Custom Cars"	2014
Book review, Humanities and Social Sciences Online H-Net	2014
"Enrique Lamadrid" Bibliographical Entry Latino Folklore Encyclopedia	2012
	2012
"The Art of Sustenance: Francisco Guevara and Edible Art as Identity Politics"  Síntesis (Spanish Periodical)	2010
Defining Success: Students of Color Navigating the Ivory Towers	2020
Keynote Address, Faculty of Color Awards, University of New Mexico	2014
We Make the Road By Walking: Trials and Triumphs Inside/Outside the Academy	
Keynote Address, Emerging Scholars Lecture Series, University of	
Wisconsin-Platteville	2014
How the West was Juan: Reimagining Iconography in the US West	
Latin American Studies Lecture Series, University of Florida	2013
Race, Space, and Public Debate: Public Monuments Shaping Landscapes	
Race and Houston Symposium, Rice University	2013
What's Race Got to do with it? Students of Color in Higher Education Students of Color in Higher Education Conference, University of Florida	2012
Students of Color in Higher Education Conference, University of Florida	2012
Many Backgrounds, Many Stories, One American Spirit  Keynote Address, Hispanic Heritage Month Ceremony, Veterans' Affairs	
Hospital, Florida	2011

Latino Males in Higher Education: An Empowerment Narrative Keynote Address, Latino Males in Higher Education Symposium, University of Florida	2011
Immigrant Aesthetics: Art and the Politics of Empowerment Critical Knowledge Symposium, University of New Mexico	2010
Razed on the Border: Race, Citizenship, and the Art of Belonging National Association of Chicana/Chicano Studies, Seattle, Washington	2010
Myth and Monument in Old Town Albuquerque: Southwest Pieta and the War of Presiding Histories  Racial Formations in Popular Culture Lecture, University of New Mexico	2010
Strategies of Rhetorical Violence: Racial Formation on the U.SMexico Border	
American Studies Association, Albuquerque, NM	2008
Radical Subjectivities: El Buen Pastor and the Deconstruction of the U.S. Body Politic	
National Association of Chicana/Chicano Studies, Austin, TX	2008
Rasquache on la Frontera: Luis Jiménez's Southwest Pieta and the Reconquest of U.S.Landscapes National Association of Chicana/Chicano Studies, San Jose, CA	2007
	2007
Lowriding as a Rebel Art Force  Rocky Mountain American Studies Conference, Albuquerque, NM	2006
Revoluccionarios en Ruedas: Lowriding and Rebel Art  Southwest/Texas Popular Culture/American Culture Conference,  Albuquerque, NM	2006
LANGUAGES	
LANGUAGES	

# **MEMBERSHIPS**

American Association for Adult and Continuing Education

**National Organization for Human Services** 

Span(gl)ish—Speak with competency

League of Latin American Citizens

American Studies Association

English—Native Language

American College Professionals Association

**College Art Association** 

National Association of Chicana/Chicano Studies

National Association of Student Personnel Administrators

# COMMUNITY SERVICE/ORGANIZING

Volunteer for various toy, toiletry, food, and school supplies drives. Prayer partner since 2016.

#### National Undocumented Research Project, volunteer

2013-2014

Contacted local student and community groups to inform them about Deferred Action for Childhood Arrivals; helped manage a database of new and existing contacts; helped distribute survey about DACA.

#### National Immigrant Youth Alliance, organizer

2011-2013

Contributed to various online advocacy initiatives around immigration; participated in family reunification event at the Laredo-Nuevo Laredo border; participated in conference calls and local NIYA events in Florida and Texas.

# Campaign for an American DREAM, national outreach chair

2011-2013

Coordinated national conference calls; established partnerships with local, regional, and national non-profit organizations; created and maintained database of national allies; worked with Logistics chair to identify local partners to house and support our youth as the walked through towns educating communities about the DREAM Act.

# Interfaith Alliance for Immigrant Justice, community organizer

2011-2013

Contributed to a coalition of non-profits to educate local faith groups and student organizations on matters pertaining to immigration and farmworker justice; working with state-wide and national non-profits to establish programs geared towards fair food/fair trade; coordinated teach-ins, weeks of action, and awareness programs across North Central Florida.

# Ignite Life Center, church leadership team

2012-2013

Helped train and manage tithes collection at church; provided insight about the vision and strategic plan of the church's local efforts; coordinated "DREAM Sabbath" service.

### The New Mexico Coalition, leadership team

2009-2010

Led a coalition of student and youth groups to organize around issues such as education equity, immigrant rights, and student funding parity. We coordinated lobby days at the state legislature.

#### Student Coalition for Diversity, volunteer

2006-2010

Coordinated presentations for University of New Mexico administration about matters pertaining to graduate students of color; developed workshop materials to share with stakeholders about university policy and issues students of color face.

### **Mexican American Unity Council**

2004

Volunteered at a bilingual elementary school.

# Rock the Vote Registration and Education Campaign

2003-2004

Served as liaison with the national campaign to recruit volunteers to register new voters, host forums, generate voter interest, and outreach to local colleges and community centers, and facilitate voter education workshops.

# **Esperanza Peace and Justice Center**

2000-2003

Various volunteer roles: Set-up/cleanup for events; folded pamphlets and materials; answered phone calls.

# **Mexican American Youth Organization**

1999-2000

Facilitated high school student group meetings; helped identify student needs for campus programs; contributed to building an informed and empowered high school student community.