

ETCC Quarterly Meeting

March 10, 2011

PG&E's Pacific Energy Center





Welcome / Safety / Introductions



Agenda – ETCC Open Meeting

Time	Торіс	Presenter
9:30 am	Welcome/Safety/Introductions	Randy Wong
9:40 am	 ETCC Events ET Summit – Evaluation Results TRIO Symposium and Round Table summary (Sempra) TRIO Symposium and Round Table 2nd quarter (SCE) ET Open Forum (SMUD) ETCC Calendar of Events 	Bruce Baccei Ahmed / Robin Zander Edwin Hornquist/Robin Zander Bruce Baccei Randy Wong
10:10 am	E-Source Services around Innovative Technologies	Katie Elliot, E-Source
10:30 am	Break	
10:45 am	Innovative lighting and other Technologies	Ira Krepchin, E-Source
11:15 am	EPRI's Emerging Technologies activities	Ammi Amarnath, EPRI
Noon	Lunch	
1:00 pm	Leveraging E-Source Resources	Katie Elliot, E-Source



ETCC Events

- ET Summit Evaluation Results Bruce Baccei
- TRIO Symposium and Round Table summary (Sempra) – A. Ahmed
- TRIO Symposium and Round Table 2nd quarter (SCE) – Edwin Hornquist
- ET Open Forum (SMUD) Bruce Baccei
- ETCC Calendar of Events Randy Wong





ET Summit Debrief

November 7-9

Sacramento Convention Center & Hyatt











Electric Company'



N INTERNATIONAL* Compa



California California

A Sempra Energy uny



SMUD

The Power To Do More."





Participation:

- ♦ 500 attendees
- ♦ 56 Exhibitors
- 130 Speakers in 4 tracks
- ♦ 7 Keynote speakers







Exhibitors: Start ups/out of the lab to National Leaders





Team Effort



- ETCC Committee
 - Randy Wong
 - Paul Delaney
 - Sharareh Moaddeli



RDL Enterprises (event planners)

Chris Scruton & Mike Lozano

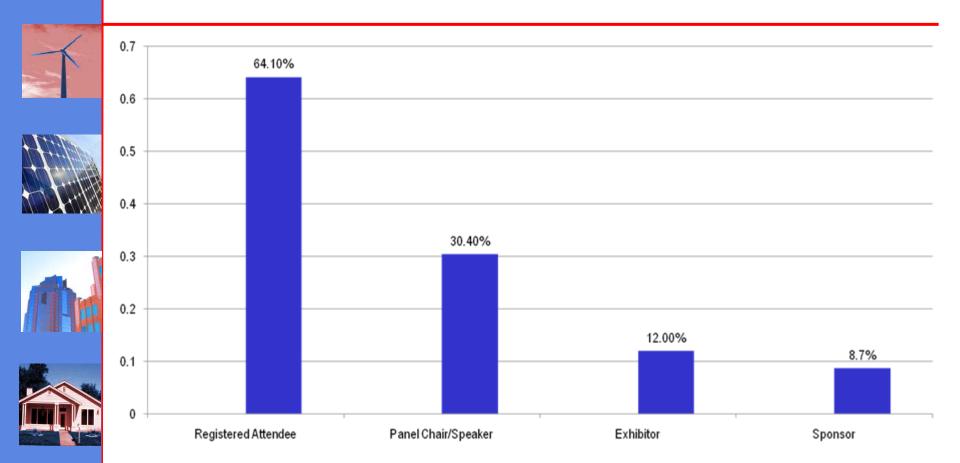
- Jonathan Livingston Invaluable-Major Role
- Gregg Ander



♦ Entire ETCC



Survey Respondents: 92 or 19%







Survey Resspondents: 92 - 19%

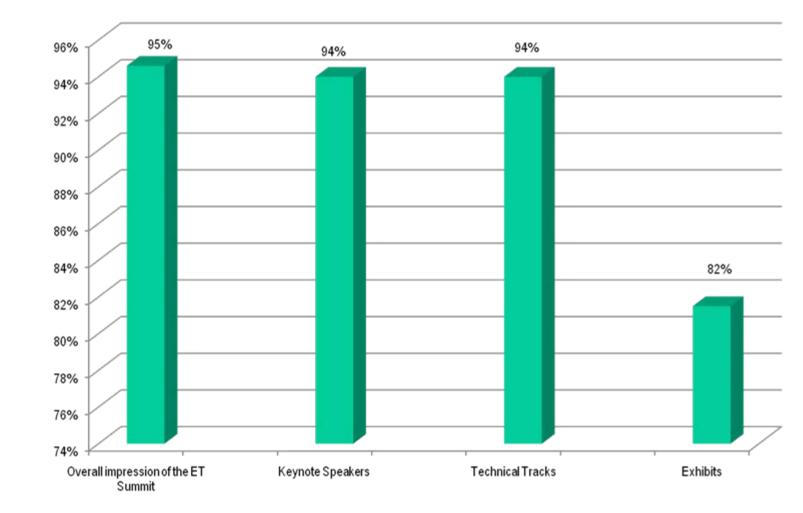








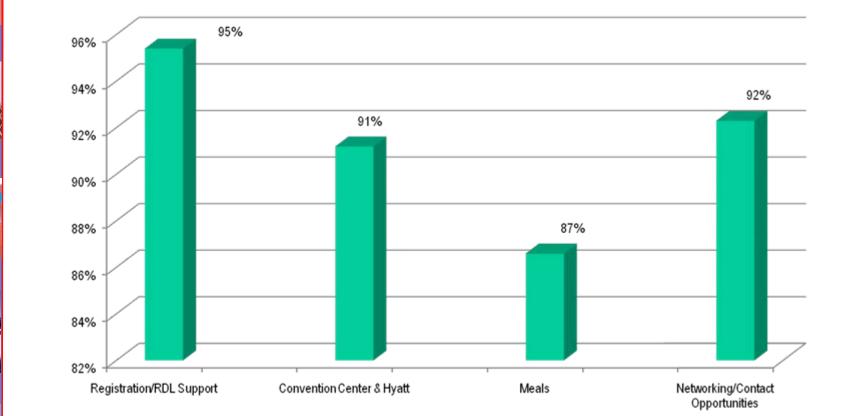






Registration, Facilities, etc.

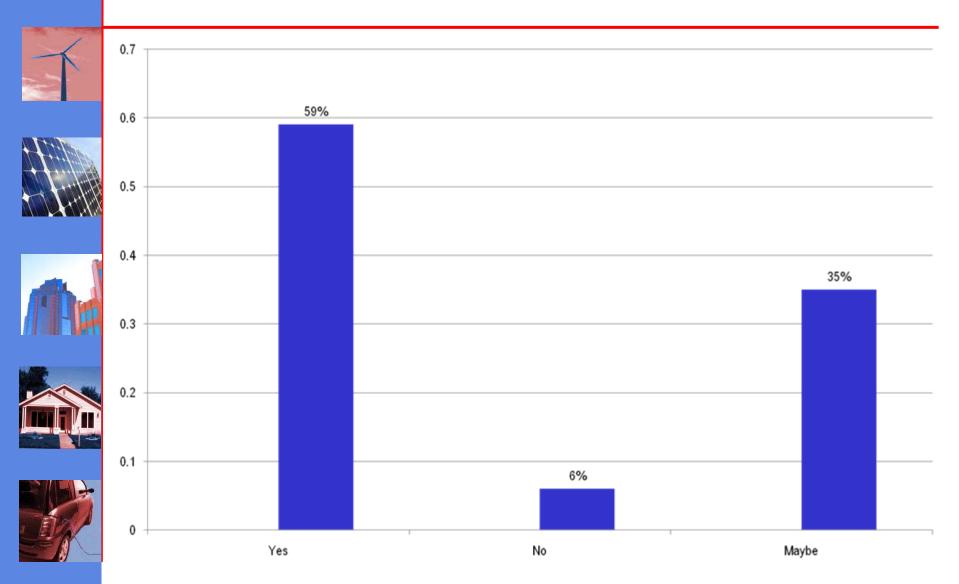








Attend 2012 Summit?





Recommendations:

- Exhibitors time, 1st morning after Welcome Keynotes
- Fewer Keynotes
- Continuous Process/Marketing
- ♦ Hire a Marketing Firm & Event Planner
- Stay with "Accelerating Our Energy Efficient Future"
- Thank you to all participants and respondents to SurveyMonkey





ETCC Calendar of Events

2011				
	Jan	Feb	Mar	
1st Quarter	ET-ETP Planning Mtg - SCE Jan 24	TRIO Round Table - Sempra Mar 2	IOU SW Collaboration Mtg - PG&E Mar 9	
	TRIO Symposium - Sempra Jan 27 at UCSD	ET Spotlight - PG&E Feb 24	ETCC Mtg - PG&E Mar 10	
	Apr	Мау	June	
2nd Quarter	ET-ETP Planning Mtg - SCE April 18	Open Forum - SMUD May 5	IOU SW Collaboration Mtg - PG&E June 1	
	TRIO Symposium - SCE April 28		ETCC Mtg - SMUD June 2	
	July	Aug	Sept	
3rd Quarter	TRIO Symposium - PG&E July 14	TRIO Round Table - PG&E TBD	IOU SW Collaboration Mtg - Sempra TBD	
	ET-ETP Planning Mtg - SCE July 18		ETCC Mtg - Sempra TBD	
	Oct	Nov	Dec	
4th Quarter	ET Spotlight - Sempra TBD	Open Forum - SCE TBD	IOU SW Collaboration Mtg - SCE TBD	
	ET-ETP Planning Mtg - SCE Oct 24		ETCC Mtg - SCE TBD	





E-Source Services around Innovative Technologies

Katie Elliot

Product Manager, Technology Assessment Service

E-Source





Katie Elliott Product Manager, Member Services

www.esource.com

March 10th, 2011

Who Is E Source?

- Membership-based energy advisory service
- Serving the entire energy market, mainly utilities, plus Fortune 500 company energy managers
- Unbiased research and analysis
 - Fuel-neutral
 - Product-neutral
 - Vendor-neutral
 - Program-neutral
 - Country-neutral
- About 80 people on staff
- Founded in 1986





How We Conduct Our Research

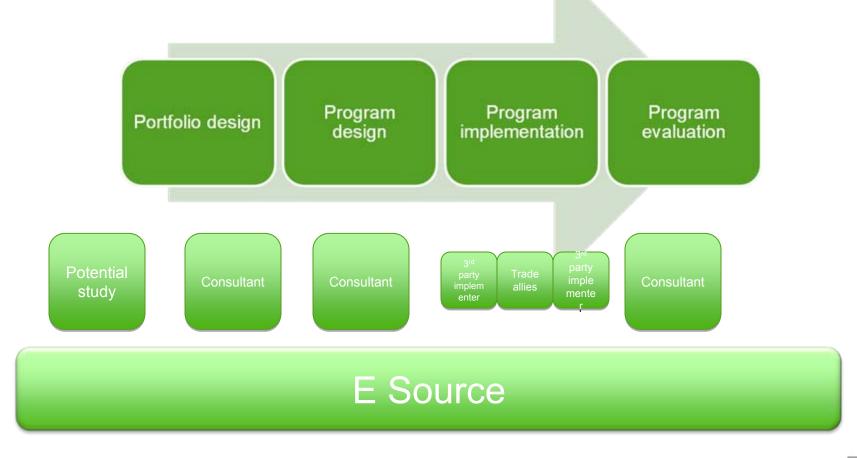
- Third-party analysis of
 - Testing results
 - Evaluation studies
 - Utility filings
 - Other primary research
- Network within the industry
 - Conferences
 - In-person discussions



Courtesy: J.J. McCullough



Where Do We Fit In?

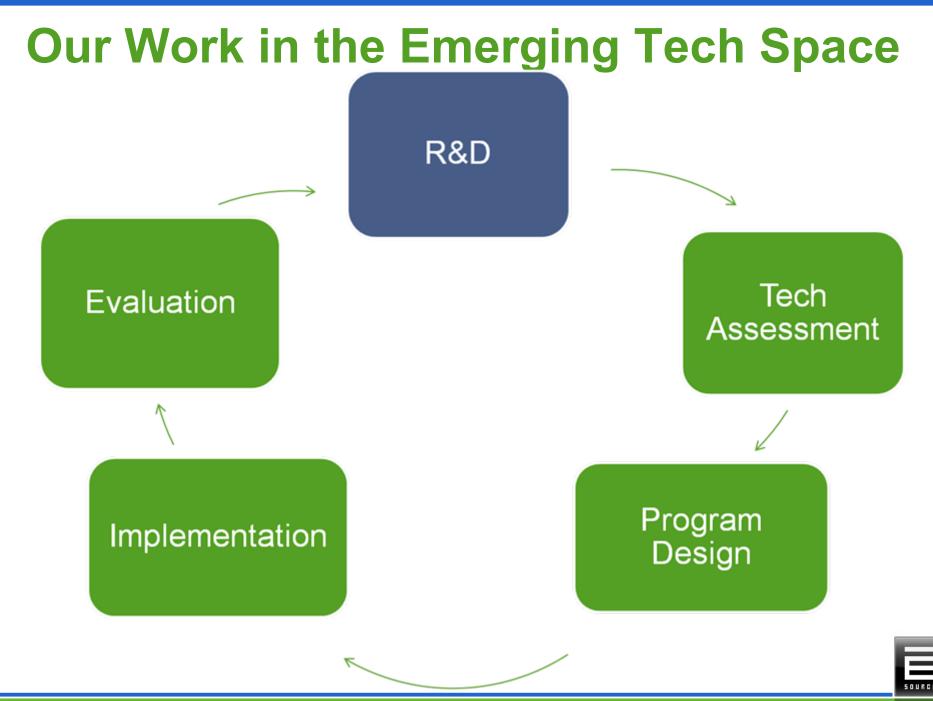




E SOURCE Services for Utilities









PIER Technical Briefs



- Distill dense reports into 'the least you need to know'
- Outreach to utilities, trade associations, and building professionals



- 45 reports published in 94 articles with over 22,000 downloads
- Developing alternative outreach media including podcasts, videos,
 and webinars



For More Information



Katie Elliott Product Manager, Efficiency Services 303-345-9163, <u>katie_elliott@esource.com</u>





ETCC Tech Roundup

Ira Krepchin Director, Technology Assessment Service E Source





ETCC Tech Roundup March 2011

Ira Krepchin Director, Technology Assessment Service E Source

www.esource.com

Technologies We'll Cover

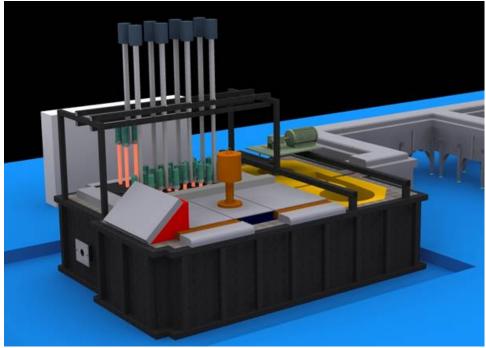
- 1. IsoThermal Melting
- 2. Boiler controls
- 3. Plasma Lighting
- 4. Halogen Infrared Lighting
- 5. Other



27

IsoThermal Melting

- 32 billion pounds of aluminum melted/yr
- Using 5 to 8 times the theoretical energy
- New technology provides up to 75% savings



Source: Apogee Technology Inc.



Melting the old way

- Molten aluminum is very corrosive
- Melting requires non-reactive, insulated vessel
- Radiant heating, lots of losses, uneven, oxidizing
- Like heating water with the flame on top

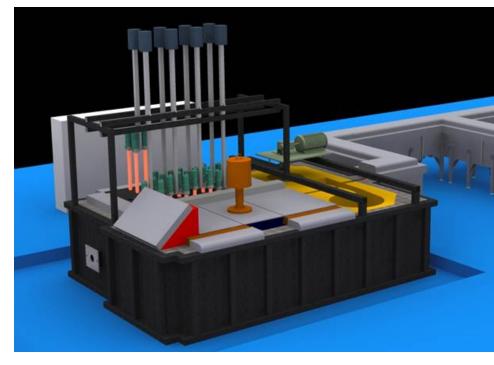






Melting the new way

- New materials enable corrosion-resistant electric heaters
- Direct contact, circulation
- Conduction, convection
- Even heating, lower temp, less oxidation
- Better turn-down, onefifth the space



Source: Apogee Technology Inc.



Melting the new way

- Who: Apogee Technology
 - http://www.apogeetechinc.com/
- Cost: \$950K for 4000lb/hr
- Savings: \$1.1M/yr energy and materials
- First unit made for Aleris International
- Not much data yet
- Through DOE Industrial Technologies Program



Thermodynamic Process Control (TPC): A Paradigm Shift in Boiler Control

Short cycling—it's more than just annoying!

 TPC estimates that about 25% to 45% of a boiler plant's annual fuel consumption is spent on these wasted cycles



Courtesy: Kenneth Knight

Short Cycling

What causes it?

- The boiler is producing more BTUs of heat than the system is using
- The control system resets on outside air
- It does not follow the real-time building load
- It treats the boiler simply as a temperature device



Example: What Happened to the Load?

Indiana Office Building in Winter

Time	7:00 AM	10:00 AM
Conditions	Dark	Sunny
Temperature	2F	4F
Building load	76%	38%
Reset temp	178F	176F

50 % decrease in load 1 % decrease in reset temp

© E Source; data from Henry Nichols, Keller-Rivest Engineering



How Does TPC Do It Better?

Measure the Btus the distribution system is using and match the boiler output to that level.



Courtesy: iStock

Install:

- A water flow meter and supply and return temp sensor
- Controllers on the boilers, dampers, and pumps
- A central data acquisition and control system
- A gas meter on the fuel line

Treat the boiler as an energy device.



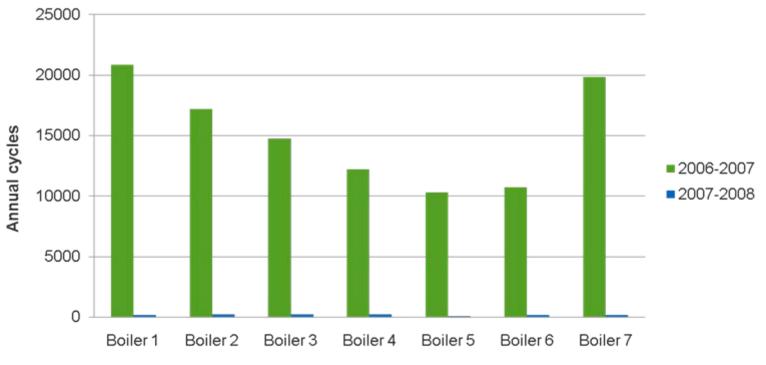
Annual Boiler Cycles: Before and

Jordan Hall, Butler University Plant capacity: 21,000 thousand Btu per hour (MBh)

Before: ~6 cycles/hr

After

After: ~0.091 cycles/hr (about twice a day)

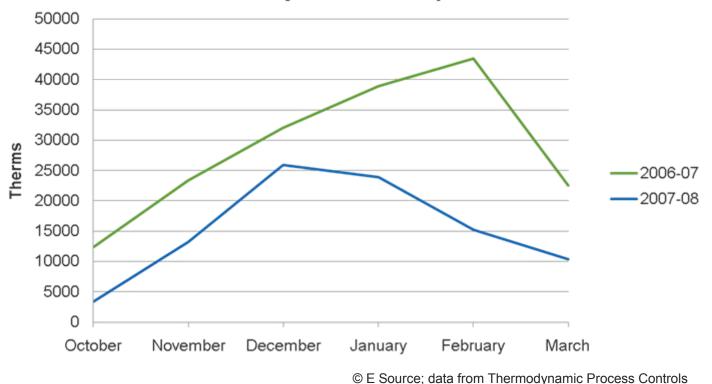


© E Source; data from Thermodynamic Process Controls



Fuel Savings: ~\$76,700 a Decrease of 53%

Lawrence North High School, Indianapolis, Indiana Five 3,000-MBh boilers, one 15,000-MBh boiler



Monthly Fuel Consumption

Costs

TPC control system, installed cost: ~\$27,000 to \$35,000

Possible additional equipment:

~2,000 MBh modulating boiler, between \$17,000 and \$35,000



Simple Payback Example

Madison Junior High School, Madison, Indiana

Baseline Energy Use 39,080 Therms/year

Estimated Annual Savings 19,898 Therms/year

Turnkey TPC Project Cost: \$29,500

Simple Payback Calculation: 2.4 years

Vectren Efficiency Incentive: \$8,850

Simple Payback Calculation w/Utility Incentive:

1.4 years

Courtesy: Wisconsin Energy Conservation Corp.



Plasma Lighting

- ~Electrodeless HID lamp
 - Uses radio frequency energy to generate light
 - High efficacy, long life
- High luminance apps:
 - outdoor street and area lighting, high-bay lighting, and sports arenas



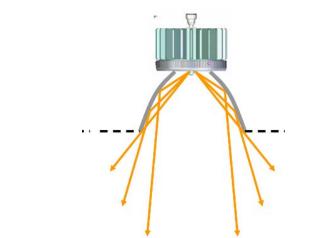
Courtesy: Luxim



Plasma Lighting Attributes

- Tiny→optical efficiency
- Dimmable
- Not instant on

	Plasma	МН
Warm-up time	45 sec	1-3 min
Restrike time	w min	2-20 min



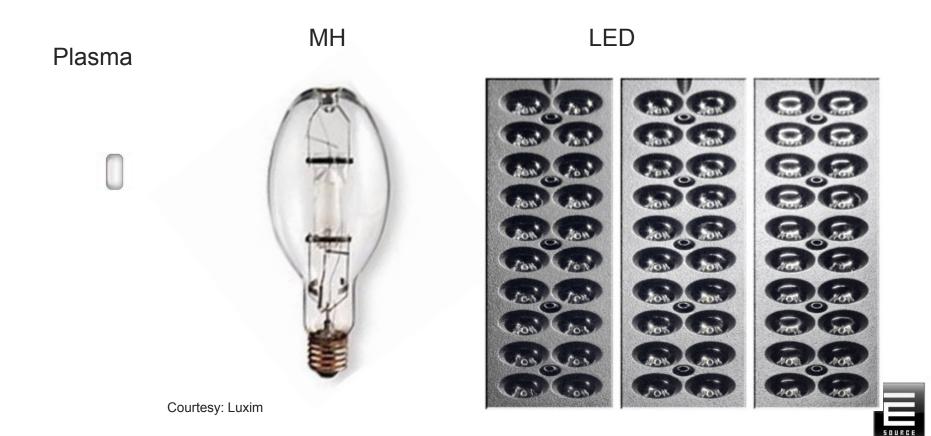


Courtesy: Luxim



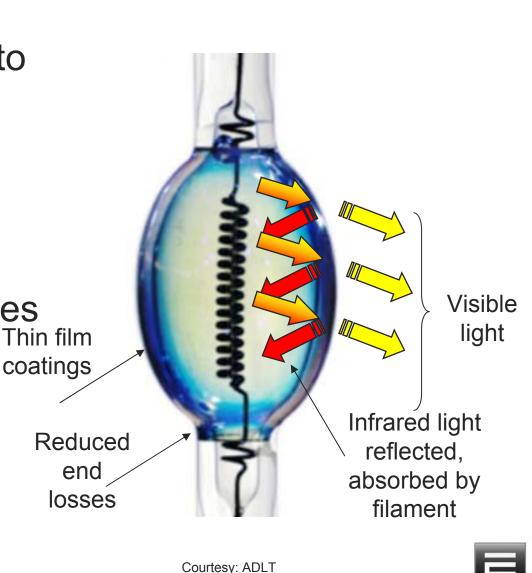
Where Plasma May Cost Less

At 400 W: HID\$ < Plasma\$\$ < LED\$\$\$</p>



Hybrid Halogen

- Recovers waste heat to surpass EISA requirements
- Price increment
 ~\$0.50 to \$0.70
- Incandescent Properties
 - Color quality
 - Dimmable
 - Instant on
 - No mercury
 - Small, light-wt



Hybrid Halogen Products

- First product from TCP
 - 33 lm/W
 - Available late 2011
 - Goal: 45 lm/W before 2020
 - Reusable cover
 - A-lamp will be first; then reflectors
 - Price not released yet
 - Later: 40W for 75 W; 30W for 60W



Courtesy: ADLT



Hybrid Halogen vs 100 W A-lamp Equivalents

	EISA	Incandescent	Hybrid Halogen	CFL	LED
Life, hours	1000	750	1000+	10,000	NA
Output, lumens	1490-2600	1600	1600	1600	NA
Power, watts	72	100	50	23	NA
Initial efficacy, Im/W	>20	16	32 (to 45?)	69	NA
Instant on?	NA	Y	Y	Coming?	NA
Dimmable	NA	Y	Y	Getting better	NA
Price, \$	NA	<1	2-3?	2.25	NA



Watching Other Technologies

- Energy scavenging
- Optical communications
- New approaches to daylighting
- LEDs and OLEDs
- EVs
- Smart grid
- Gas appliances
- Cooling
- Sensors
- Wireless controls
- Follow ARPA-E
- etc

For More Information

Apogee Technology

http://www.apogeetechinc.com/

- <u>Thermodynamic Process Control, Inc</u>.
- 866-660-FLOW (3569) Tony Johnson
- <u>Take Your Foot Off the Gas: New Boiler Control</u> <u>System Yields 20 to 50 Percent Gas Savings</u>. E Source Research Brief, 2010
- Energy Star Partners Meeting, 2010; Steve Stockdale, ADLT, <u>Hybrid Halogen</u>



For More Information

- E Source article, <u>Plasma Lighting: The Next Little</u> <u>Thing</u>
- Plasma Lighting Manufacturers
 - Luxim www.luxim.com
 - Lots of fixtures; street lighting installation underway
 - Topanga topangatech.com
 - Products in 2011
 - Ceravision www.ceravision.com
 - High bay products coming
 - Plasma International www.plasma-i.com
 - Owner of sulfur lamp technology



For More Information

Ira Krepchin

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The E Source Member Inquiry Service

Submit your questions to:

www.esource.com/questions

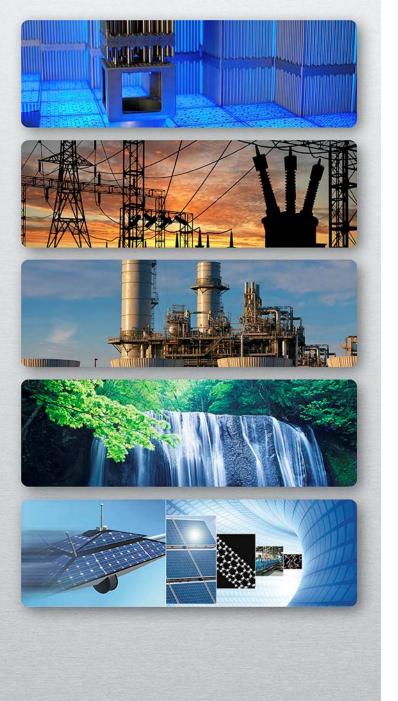




EPRI's Emerging Technologies activities

Ammi Amarnath Technical Lead, Energy Efficiency EPRI





EPEI ELECTRIC POWER RESEARCH INSTITUTE

End Use Energy Efficiency and Demand Response

Emerging Technology Research at EPRI

Ammi Amarnath Technical Executive Ellen Petrill Senior Program Manager

ETCC Quarterly Meeting San Francisco

March 10, 2011

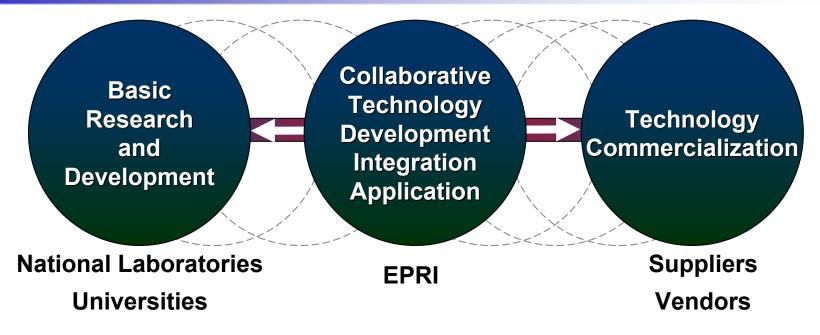
Electric Power Research Institute (EPRI)

- Founded by and for the electricity industry in 1973 as Independent, nonprofit center for public interest energy and environmental research
- <u>Collaborative</u> resource for the electricity sector
 - \$350 million annual R&D funding, ~450 engineers and scientist
 - 450+ participants in more than 40 countries
 - EPRI members generate more than 90% of the electricity in the United States
 - International participation in more than 15% of EPRI's research, development and demonstrations





EPRI's Role... Collaboratively Move Technologies to the Commercialization Stage...

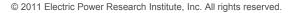


Technology Accelerator!

Independent, non-profit, **collaborative** research institute, with fullspectrum industry coverage

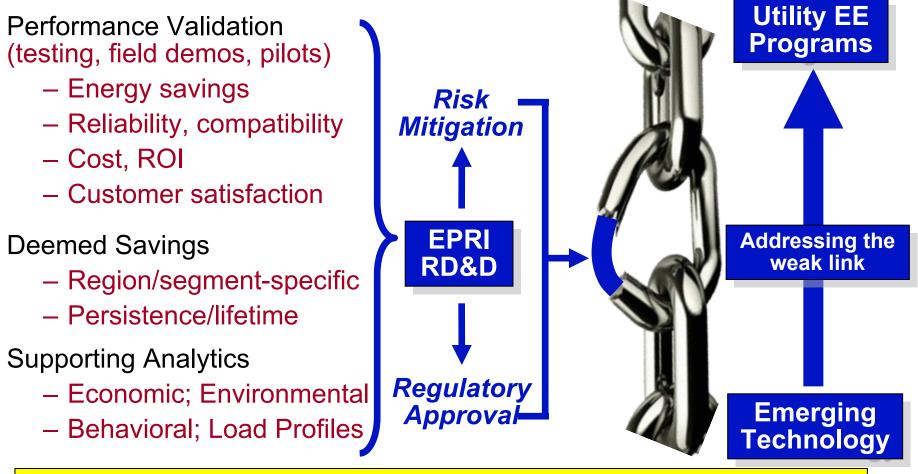
- Nuclear Power
- Generation

- Power Delivery & Utilization
- Environmental





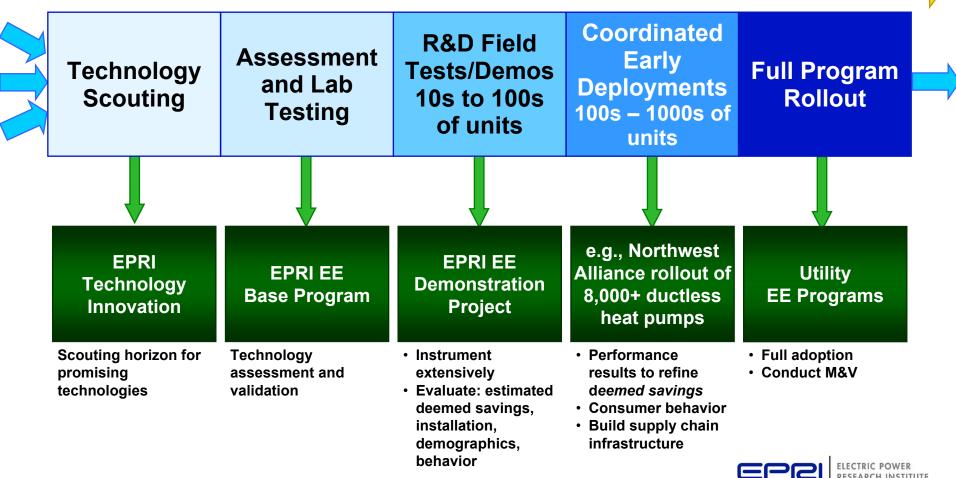
Our program provides critical data to accelerate emerging technologies into utility EE & DR programs



EPRI working collaboratively with stakeholders to accelerate program adoption

EPRI Energy Efficiency Technology Pipeline

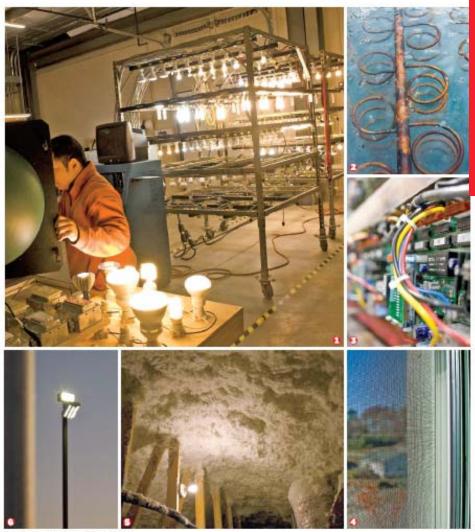
Accelerating Readiness of Emerging Efficient Technologies



EPRI's EE & DR Laboratory: Located in Knoxville, TN

Wasting Our Watts We don't need new drilling or new power plants.We need to get efficient BY MICHAEL BRUNWALD

Evaluating and testing energy efficiency technology



Photographs for TIME by Joff Jacobase-Redux.



the green-tech contenty. Clearly, it needs an agent. But it's a simple concepts waving less energy. Or more precisely, consuming has energy to get the same amount of heat for your factory. It turns out to be much less expensive, distructive and time-intensive to rehave demand through efficiency than to increase supply through the we drilling or new pawer plants. A nationwide push to new "negowatts" instead of building more megawatts could help rewere sur turnstainable increases in energyhogging and carbon-spewing while creating a sive of jobs and saving a load of (ash.

Now this may some file jimmy Carter's payeabeld plea for us to turn down the heat and put on sweaters or like an eco-lecture nagging us to turn off lights, drive less and otherwise

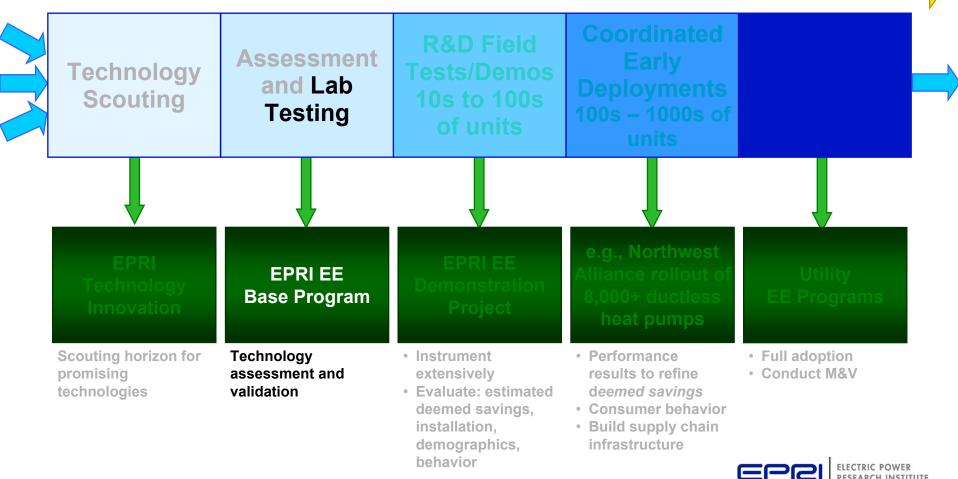
> 'A lot of simple answers are just sitting around waiting for us to execute.'

-TOM REDDOCH, ELECTRIC POWER RESEARCH INSTITUTE



EPRI Energy Efficiency Technology Pipeline

Accelerating Readiness of Emerging Efficient Technologies



EPRI applying new Thermal Environmental Chambers to test HVAC equipment at controlled indoor and outdoor conditions



- Controlled laboratory testing performance mapping
- Monitored field testing
 - Energy Efficiency Demo
 - other field installations

10 ton testing capacity

Air-to-air & air-to-water testing

 $0^{\circ}F - 120^{\circ}F$ range

Individual temperature & humidity control in each room





Air Source Heat Pump Technologies: Low-Ambient Heat Pump System Details



Indoor Air Handler

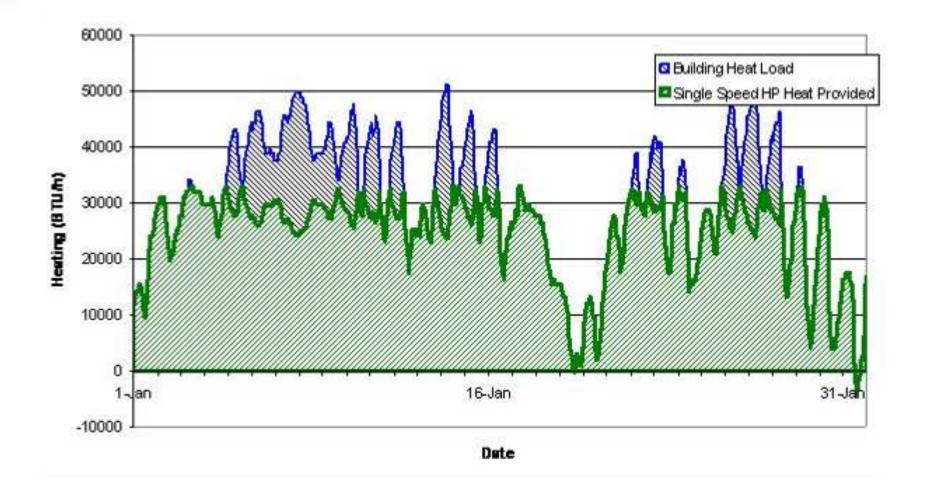
- Initial testing done on Mitsubishi PUZ-HA30 splitsystem
- 30,000 BTU/h nominal capacity in heating mode
- Designed for ducted, ceiling-mounted indoor configuration
- Airflow rate in heating mode ~940 CFM
- Controlled steady-state testing from 60°F through -5°F outdoor air temperature (OAT); indoor held at AHRI conditions: 70°F/55% RH



Outdoor Unit

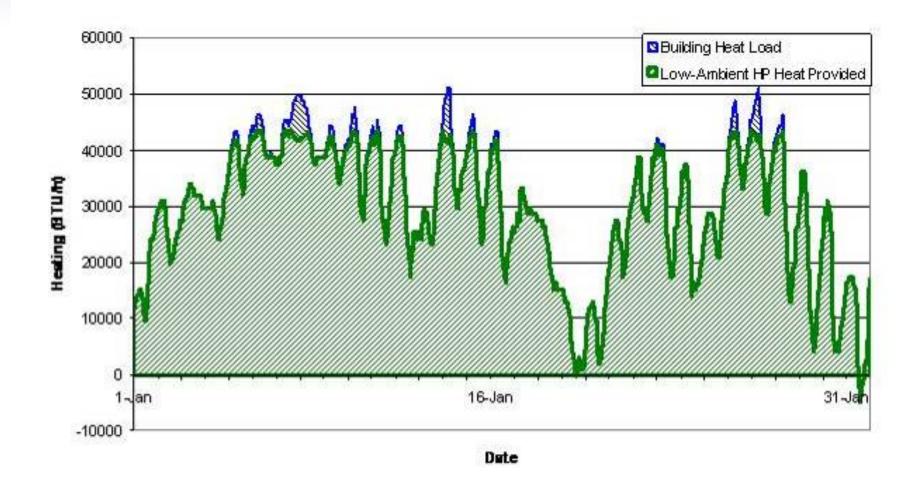


Simulated Single Speed Heat Pump, Atlanta





Simulated Low-Temp Heat Pump, Atlanta



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ELECTRIC POWER RESEARCH INSTITUTE

EPC

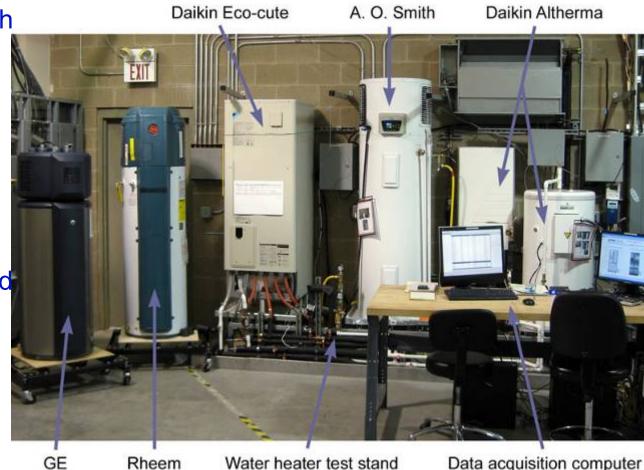
Heat Pump Water Heater Research at EPRI Independent Data on Operation & Performance

Residential HPWHs with Energy Factors > 2.0

- –ENERGY STAR® status
- –Major players: A.O. Smith, Rheem, GE, Stiebel-Eltron, etc.

EPRI addressing field efficiency, reliability, and customer satisfaction

- –Lab testing in Knoxville
- Field demos around the country in occupied homes

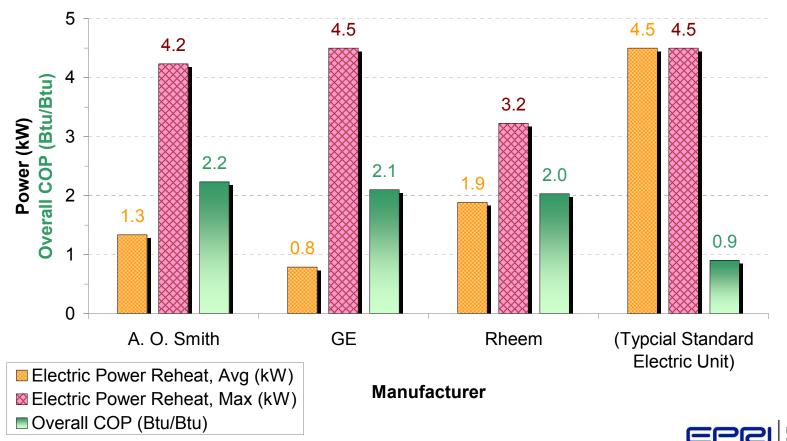


HPWHs in the EPRI Laboratory



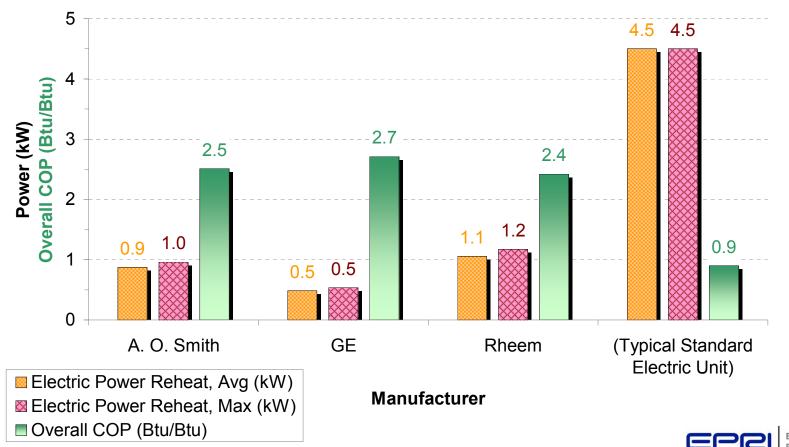
Draw Test Power and Overall COP

- Single draw at 3 gpm until outlet drops by 25°F
- Default operating mode (Hybrid or Energy Saver) at 120°F setting
- Targeted conditions: ambient 68°F, 50% RH, and 58°F inlet water

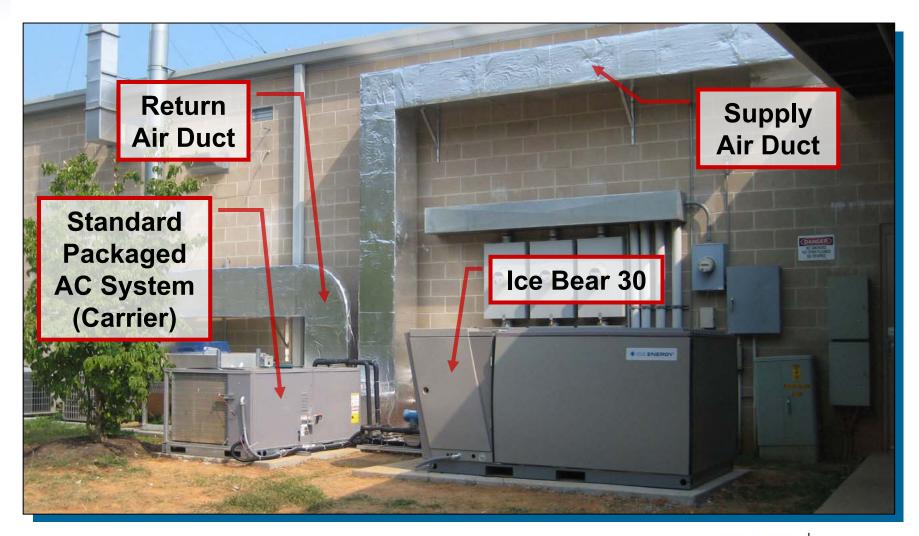


24-Hour Test Power and Overall COP

- Six hourly draws, 10.7 gal each at 3 gpm, then standby for 18 hours
- Default operating mode (Hybrid or Energy Saver) at 120°F setting
- Targeted conditions: ambient 68°F, 50% RH, and 58°F inlet water

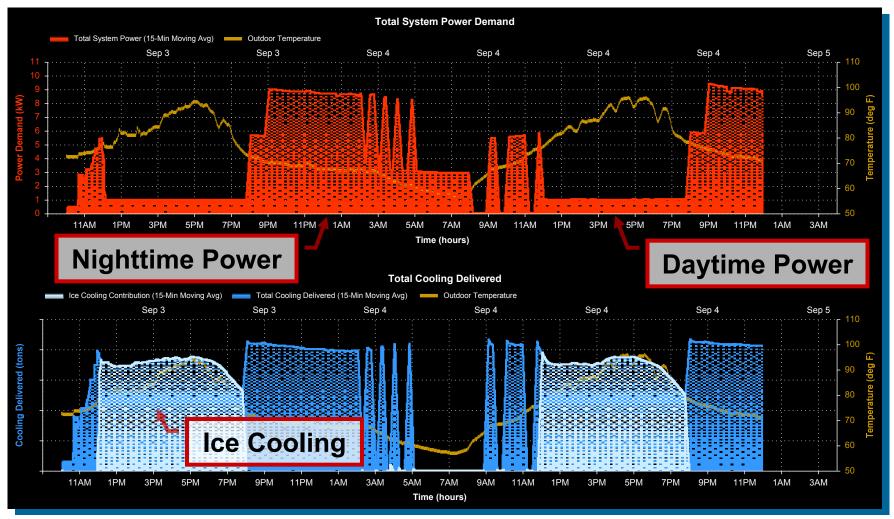


Thermal Energy Storage: Ice Bear Lab Tests





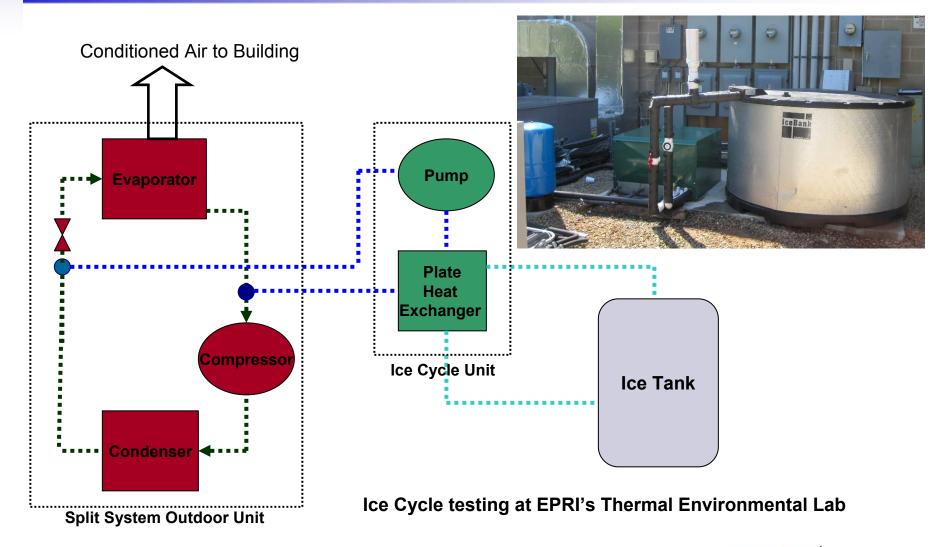
2008/2009 Ice Bear Lab Test Live Power and Cooling Graphs



Values shown are approximate and are for illustration only



Thermal Energy Storage -Ice Cycle Testing





PLS using TES Technology: Additional Collaborative Field Project

- Demonstration at a Field Site
 At a TVA site
- First Energy/JCP&L Smart Grid Demonstration Project
 - 4 Ice Bear systems under tests in the field
- CPS Energy Ice Bear Project
 - Study of three "right-sized"
 Ice Bear systems in San
 Antonio



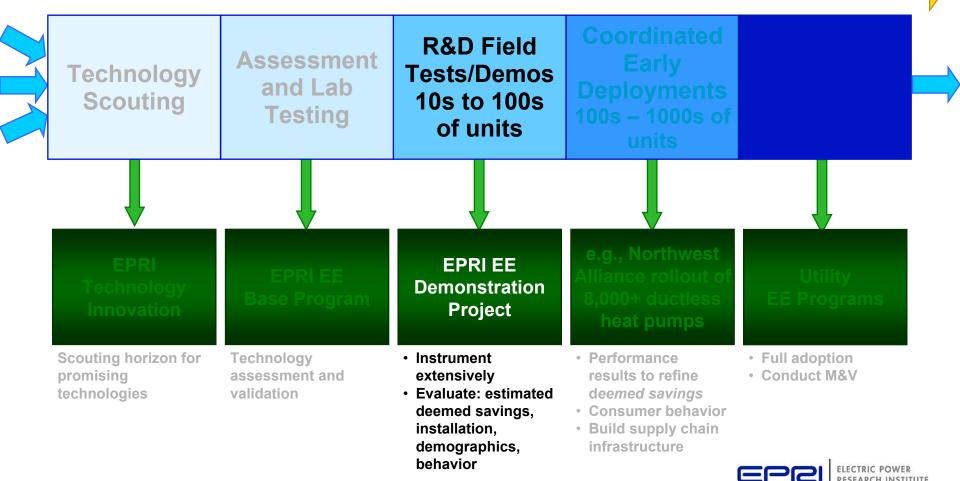




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EPRI Energy Efficiency Technology Pipeline

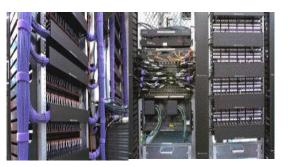
Accelerating Readiness of Emerging Efficient Technologies



Field demonstrations of six categories of *hyper-efficient technologies* with the potential to significantly reduce energy usage in U.S. buildings and homes



Variable-Refrigerant-Flow Air Conditioning



Efficient Data-Centers



LED Street and Area Lighting



Heat-Pump Water Heaters



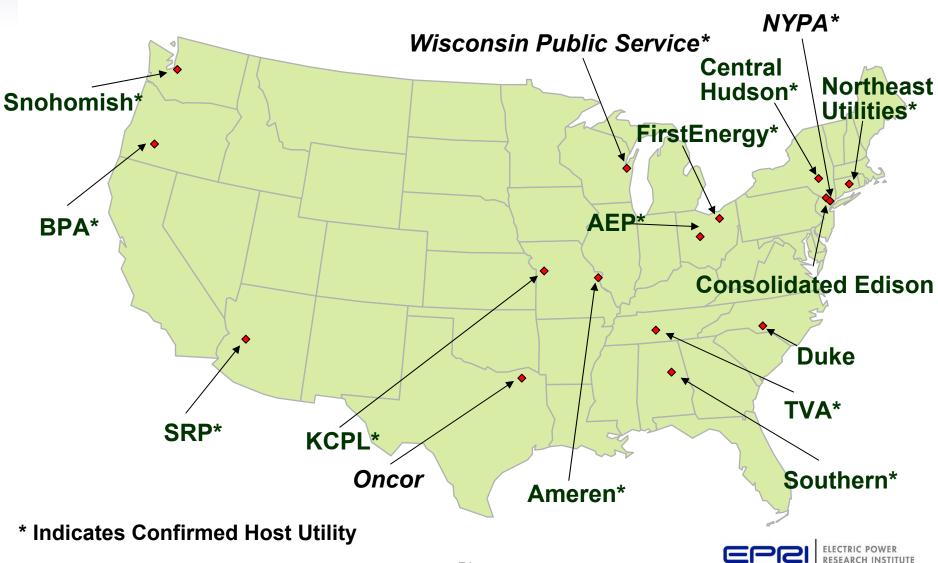
Ductless, Residential Heat-Pumps and Air-Conditioners



Hyper-Efficient Residential Appliances



16 Committed Collaborators



Status of Deployment

Updated on 01/28/11

		Technology	Installed
cial	Ł	Variable Refrigerant Flow AC	2
Commercia	0	LED Street and Area Lighting*	211
Cor		Energy Efficient Data Centers	3
ial		Ductless Heat Pump**	16 / 16
idential		Heat Pump Water Heater	109 / 117
Res		Hyper-Efficient Appliances	63 / 132
		TOTAL	401 / <mark>481</mark>

Green Indicates the Number of Instrumented Sites (Control and Treatment)

- * Includes Supplemental Projects with FirstEnergy, Southern, & TVA
- ** Does not include 8,000+ devices through Bonneville Power Administration



Variable capacity heat pumps offers breakthrough energy efficiency

Benefits

- Energy-efficiency
- Distributed control for room-specific comfort
- Reduces/eliminates need for electric back-up heat

EPRI addressing technical, design and implementation questions

- Performance mapping across climate regions to develop metrics needed for deemed savings
- Performance at low ambient temperatures
- On-demand load shedding with existing controls



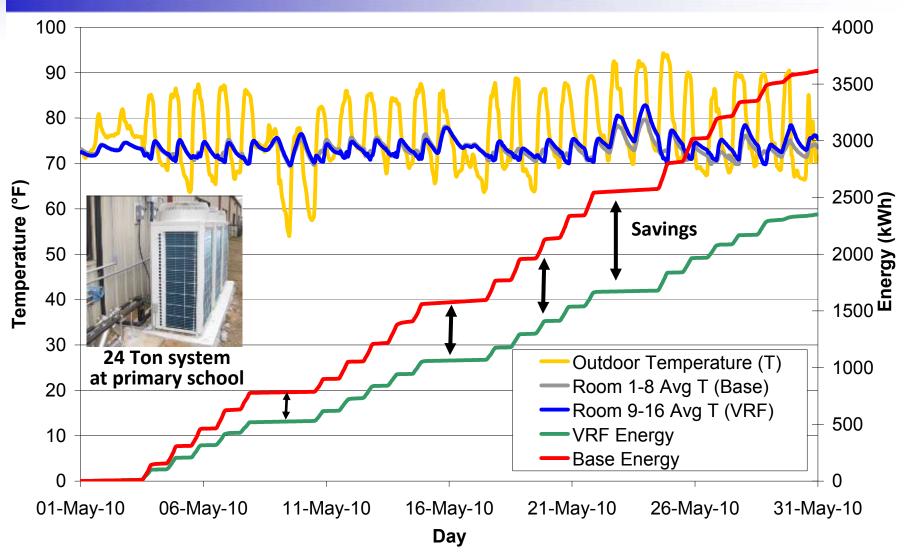




LECTRIC POWER ESEARCH INSTITUTE

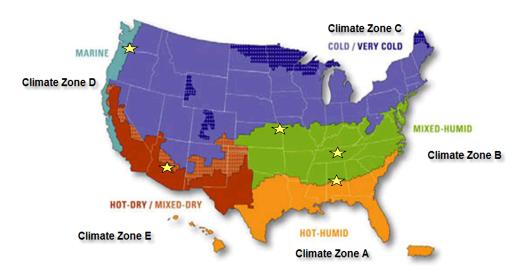
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Energy Efficiency Demonstration *VRF Performance Comparison at Mobile, AL Site (May 2010)*



HPWH Demo Project

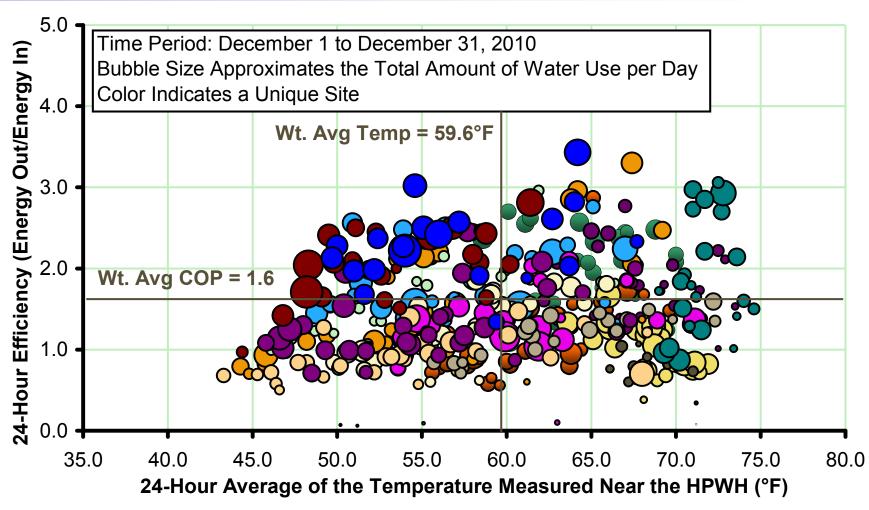
- Assess heat pump water heater technology by measuring efficiency.
- Provide credible data on the performance and reliability of heat pump water heaters.
- Assess user satisfaction in a residential setting.





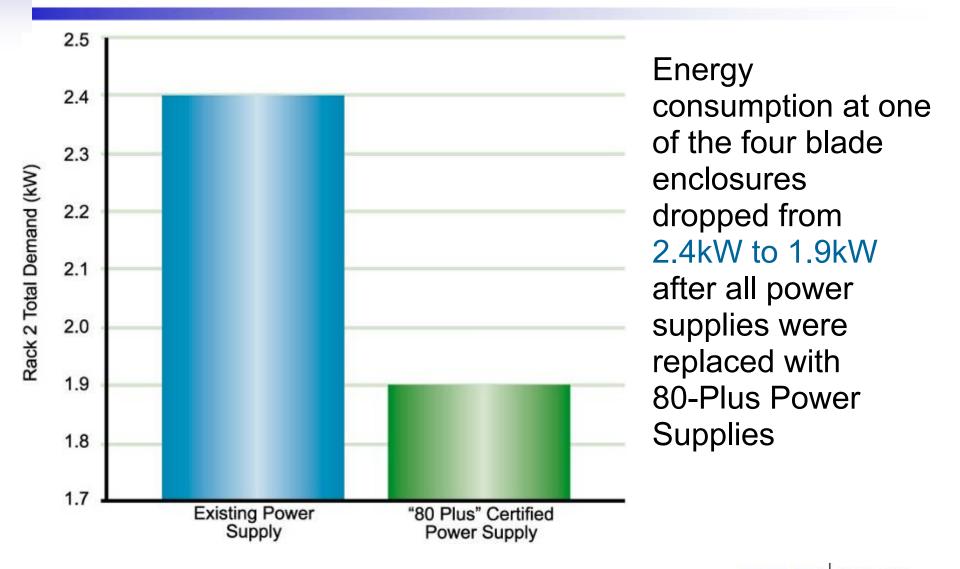
COP vs. Ambient Temp for Zone 5

Caution! Raw Data – Not Fully Analyzed



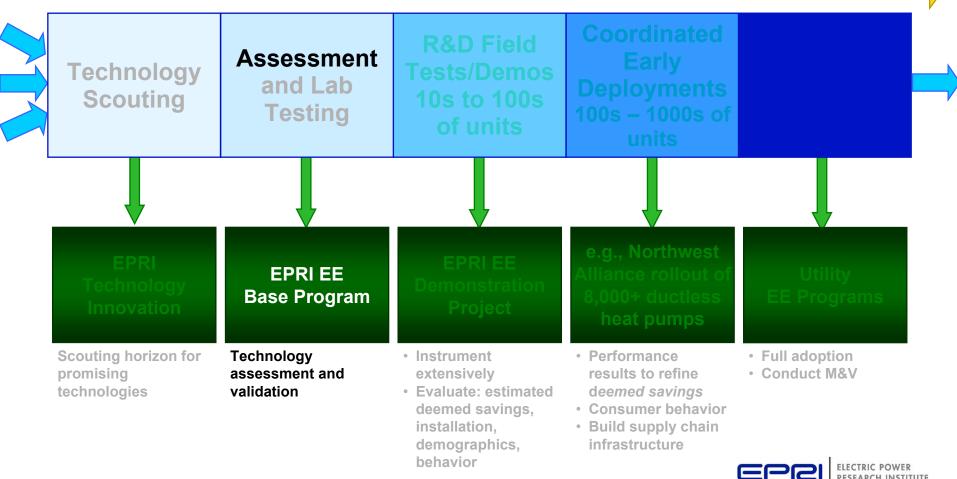
Zone 5: Less than 2,000 cooling degree days or more and less than 4,000 heating degree days.

Energy Efficiency Demonstration *Data Centers: Test Results – Snohomish PUD*



EPRI Energy Efficiency Technology Pipeline

Accelerating Readiness of Emerging Efficient Technologies



Zero Net Energy Homes: Assessment of ZNEH Activities

Details

- Public policy goals to promote zero net energy homes (California, DOE)
- Produces as much energy in year as consumes on a net basis
- PV panels offset demand; their expense makes super efficiency imperative

Objective and Methods

- Review design and technology features, research needs, policy and utility issues
 - Lessons learned from existing projects emphasized
- Methodology
 - Literature review and Interviews with industry experts

Results

- ZNEHs technically feasible but not yet cost neutral
- Systems approach is key: Requires integrated approach to design (inc. optimization software), best practice building construction; grid connection
- Combination of better performance and cost of several measure and technology packages; identified in update
- ZNEHs can alter peak; critical area for study



Application

 Understanding of the technical and nontechnical issues of ZNEHs important in understanding residential sector RD&D needs and integration issues.



EPRI Demo Projects Related to ZNE Buildings

- Hawaii Project: ZNE Homes at Kaupuni Village, Oahu
 - EPRI focus: Dashboards
- TVA Campbell Creek Homes
 Project
 - EPRI focus: Technical Support
- Southern California Project: Commercial Building
 - Installation of highly efficient devices
 - PV Integration
- Technology Innovation Projects
 - Electrochromic Windows
 - PCM Wallboards

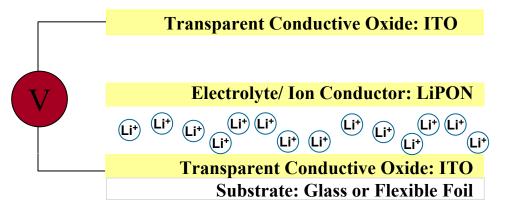






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Technology Development Project: Low Cost Electrochromic Films on Windows



Electrochromic Layer: WO₃

Ion Storage Layer: V₂O₅



Solid State Lithium Electrochromics are a Thin Film Multilayer Coating that can Change Color with the Application of Voltage

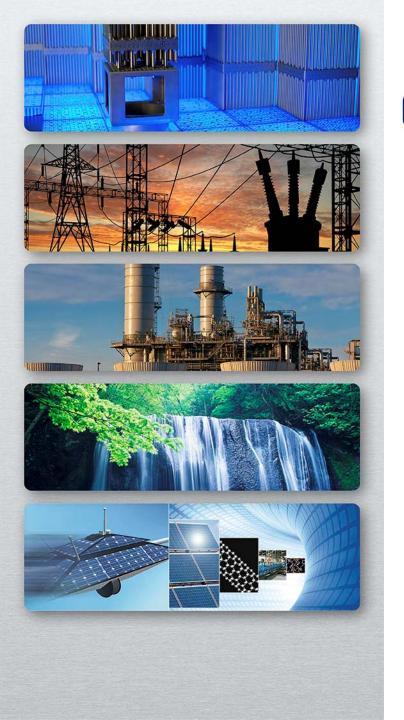


Summary on Collaborative Activities

Examples showed how we infuse technology pipeline for EE/DR programs through development, testing & demonstration

Next Presentation is on "Coordinated Early Deployments of EE Technologies"





EPEI ELECTRIC POWER RESEARCH INSTITUTE

Coordinated Early Deployments of Efficient End-Use Technologies

Proposed Initiative

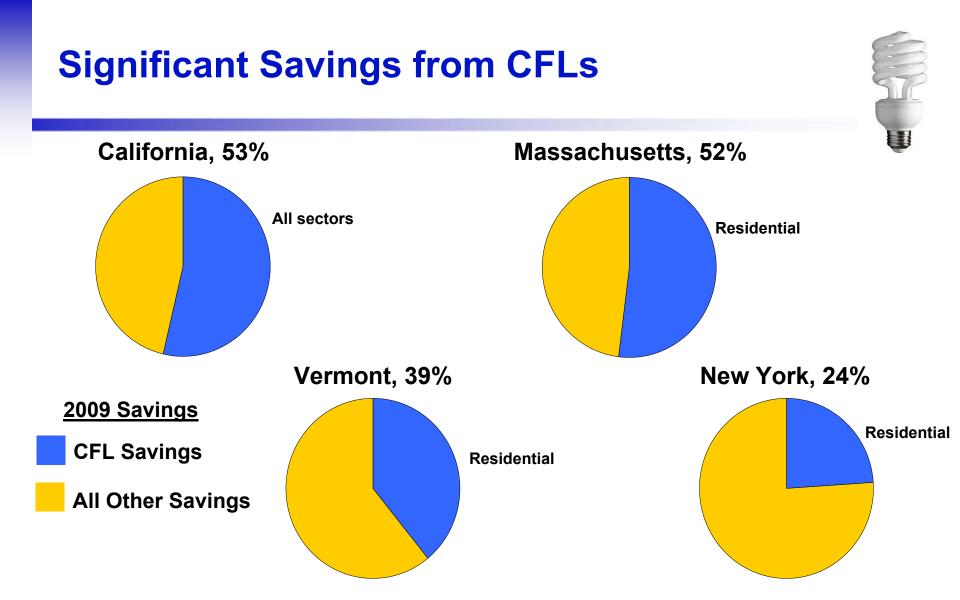
Ellen Petrill Senior Program Manager Energy Efficiency

Emerging Technologies Coordinating Council March 10, 2011

Contents

- The challenge
- Proposed Coordinated Early Deployments Initiative
- Phase 1
- Action





EISA 2007 Lighting Efficiency Standards will Change That!

Source: DOE CFL Market Profile 2010

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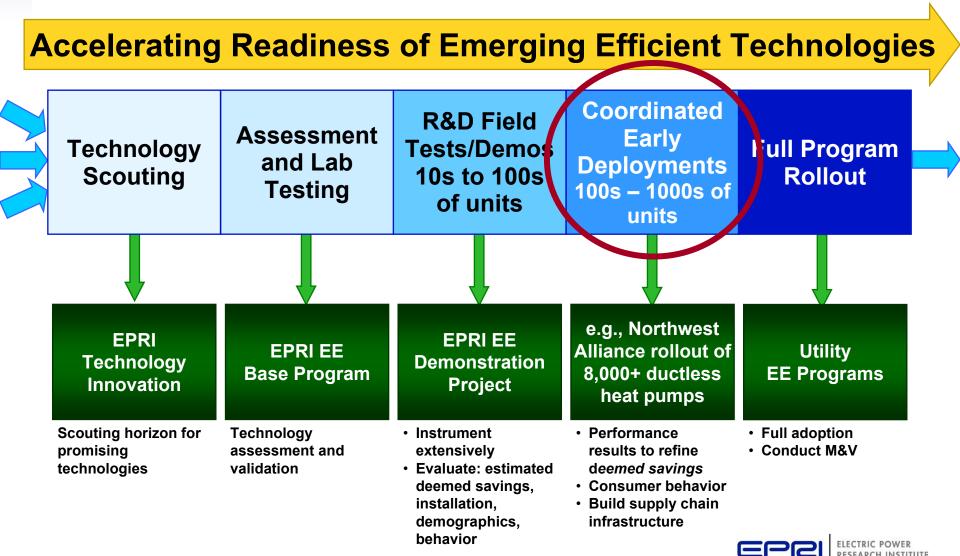
The Challenge: Meeting Ambitious EE Goals

Develop a strategy to accelerate readiness of new EE technologies for full program rollout





EPRI Energy Efficiency Technology Pipeline



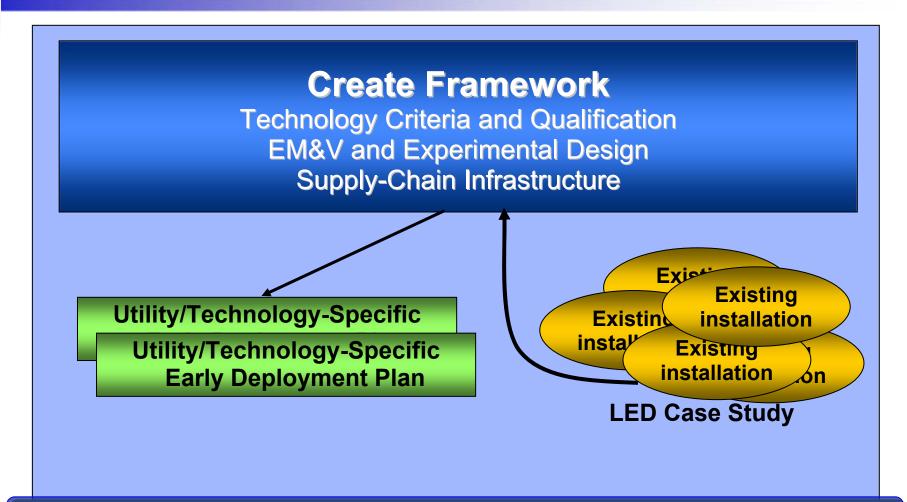




Goal: Accelerate technologies by 2 to 3 years



Coordinated Early Deployments Initiative Phase 1: Create Framework & Plan Early Deployments



Goals: Plan early deployments, recommend Phase 2



Benefits of EE Coordinated Early Deployment Initiative

Multi-regional collaborative provides

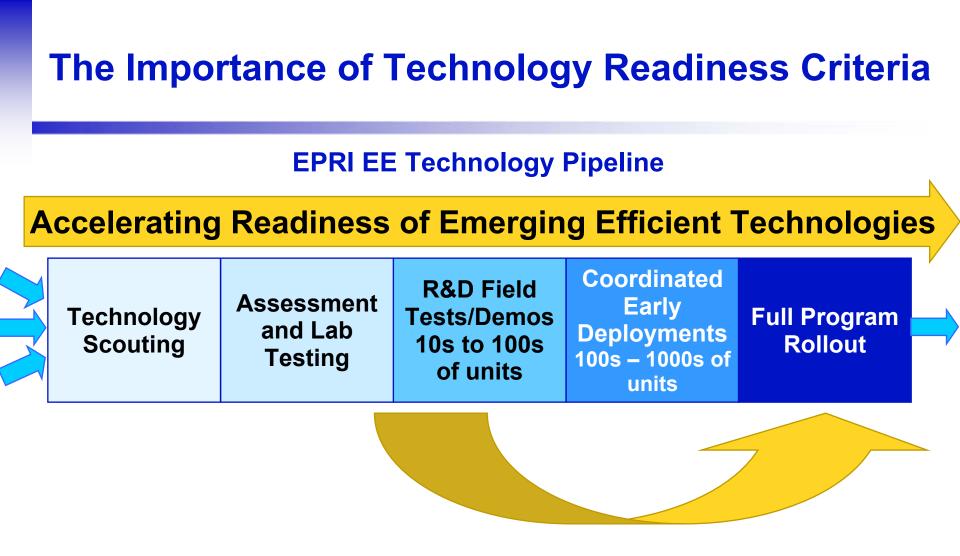
- Access to national results
- A powerful voice with technology suppliers
- A framework that
 - Minimizes risk of technologies not ready
 - Creates scalable projects
- Potential for increased confidence of regulators
- Leveraged funding and expertise



EPRI's established stakeholder relationships provide opportunities for outreach and exchange with stakeholders

– EPRI Energy Efficiency/Smart Grid Public Advisory Group

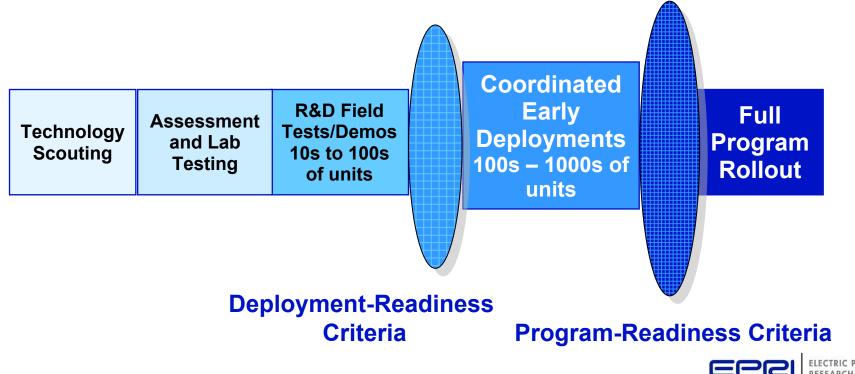




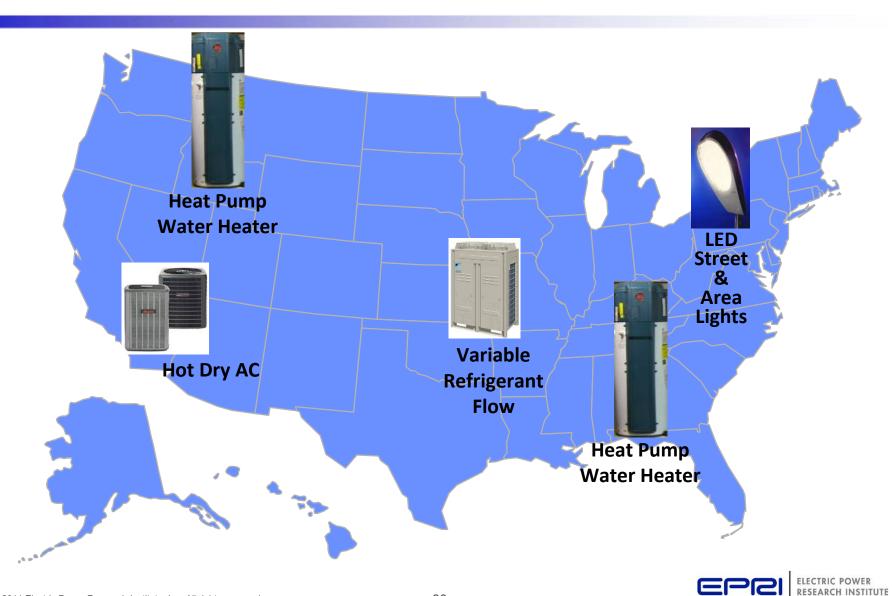
Could some technologies be ready without deployment step?

Technology Readiness Criteria and Qualification

- Define technology readiness criteria
- Identify early-deployment qualified technologies
- Develop technology-specific program readiness criteria



Translate Results Across Regions



LED Case Study

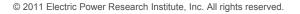
Can LED outdoor lighting technology advance to full program rollout without early deployment program?

- Gather data, analyze and identify gaps
- Make measurements if needed
- Assess, screen technology

Scotty



Determine pipeline status of LED outdoor lighting





Phase 2: Coordinated Deployments

Phase 1 findings drive Phase 2 deployments

- Implement planned early deployments plus 1 to 3 additional
- Aggregate, evaluate, disseminate results
- Measure results against goal



Variable Refrigerant Flow



LED Street & Area Lights

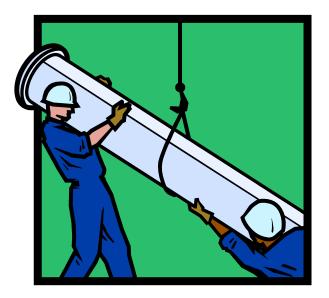




Results: EE Technology Pipeline in Place

- Standardized pipeline process
- Technologies in pipeline you know status
- Technologies ready for programs

 in your databases or resource manuals
- Start earning sooner





Action

- March 28 Participation
 Meeting
- We invite you to *collaborate* and *engage*



Together we can improve the pipeline



Together...Shaping the Future of Electricity





Lunch

Reconvene at 1:00 pm





E Source - ETCC Collaboration Opportunities

Katie Elliot

Product Manager, Technology Assessment Service

E-Source





E Source - ETCC Collaboration Opportunities

Ira Krepchin Director, Research

Katie Elliott Product Manager, Member Services

March 10th, 2011

Collaboration Opportunities

- 1. What geographic area or market niche does ETCC want to reach?
- Other utilities and utility commissions
- Partnership organizations like NEEP and NEEA
- Manufacturers, retailers, vendors
- Labs, DOE, EPA...
- 2. What gaps can E Source help fill to meet the ETCC's objectives?
- Certain topical areas
- Education and outreach
- 3. How do we get from here to there?
- Coordination calls, events, newsletters
- Online database



Ideas?!!



