

TRAFALGAR

# EUROPE AND BRITAIN 2017



## EXPERIENCE

AWARD-WINNING  
CRAFTED ITINERARIES

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## BE INSPIRED

BY RICHER, DEEPER  
EXPLORATION

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## ENJOY

SEAMLESS, SPLENDID  
TRAVEL EXPERIENCES

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*Simply the best*

AS VOTED BY GUESTS & AGENTS





**THE EARLY DAYS OF TRAFALGAR,  
IN THE EPONYMOUS LONDON SQUARE**



Trafalgar Square,  
London, 1955: Trafalgar  
legends – Chairman  
Stanley Tollman and his  
brother Arnold Tollman.

**“AFTER 70  
YEARS OF  
US REFINING  
HOW YOU  
LOVE TO  
TRAVEL,  
IT’S NEVER  
BEEN SO  
EFFORTLESS,  
AUTHENTIC,  
AND FUN.”**

**Over 5 million**  
HAPPY GUESTS



**GAVIN TOLLMAN**, TRAFALGAR CEO

66

COUNTRIES

230

ITINERARIES

97%

SATISFACTION

Infinite

MEMORIES

**FROM HUMBLE BEGINNINGS**

Trafalgar's journey began almost by chance in 1947, with just a handful of people travelling with us to discover Britain. No one could have imagined that such a humble beginning would lead to today's Trafalgar, the world leader in guided holidays.

From our offices overlooking Nelson's Column in Trafalgar Square, we laid the foundations and developed our brand's name. Our promise was simple: to make travel easier, enriching, inspiring and rewarding.

With hard work, commitment and vision, our business flourished. Over the next seven decades, Trafalgar evolved into the industry leader; our motivation to achieve excellence, with our guests as the very heartbeat of our brand.

**A FAMILY COMPANY**

For the Tollman family, my family, travel is in our blood. It is our great love and our passion. We cherish adventure, discovery, learning and wonder. Creating happy, horizon-stretching memories is an integral part of the Tollman DNA.

Today, with four generations working in our 25 leading global travel brands across the extended company, service excellence and delivering unforgettable moments remain the foundations of our family's vision.

**TRAVEL IS OUR PASSION**

Travel is, always has been, and always will be, our great passion. We are unwavering in our commitment to bringing our zest for travel alive for our guests, delivering unique experiences all over the globe.

Having surrounded ourselves with a like-minded and dedicated team of intrepid travellers, we create itineraries that enrich our guests' experiences. Every trip is carefully crafted to reveal the mosaic of cultures, stories and flavours, while keeping travel easy, accessible and of exceptional value.

**"OVER FOUR GENERATIONS, MY FAMILY HAVE LIVED AND BREATHED TRAVEL. THAT'S WHAT MAKES US DIFFERENT: OUR PASSION."**

We go out of our way to step beyond the ordinary, beyond the expected, and into each destination as 'insiders'. It is this depth, knowledge and commitment to real experiences that touch the hearts of our travellers most deeply.

**BECOME AN 'INSIDER'**

The best way to experience the world like a local is to become an 'insider'. We make this a reality for our guests. With our local knowledge, we become their friend in a destination, guiding them, fulfilling their travel dreams and creating little moments of magic they wouldn't experience if travelling on their own.

We ensure that their trip is easy, so they can enjoy every moment and create lifelong memories, without any concern for the details. Their journey of discovery is effortless, with destinations revealed and brought to life before their eyes.

Having woven 70 years of experience, guest feedback, local knowledge and passionate people we have created the best way to travel when it comes to uncovering the true essence, rhythm and personality of a destination.

**A COMMITMENT TO EXCELLENCE**

More than five million guests from around the world have unforgettable cherished memories from their travels with Trafalgar. Our drive for perfection, our love of travel and spirit of learning make us simply the best.

We have been awarded more accolades than any other holiday company globally, as voted by our valued guests and agent partners. Yet our great success is not what drives us; we never rest on our laurels. Our core values remain the same: to deliver the very best in travel experiences, with our guests, as ever, at the very heart of our brand.

On this, our platinum anniversary, I extend an invitation to you. Join us wherever your travel dreams would like to take you and discover the world like an 'insider'.



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## TRAVEL STYLE KEY

At Leisure	Country Explorer	Cruise, Rail and Combos	Family Experience
Hidden Journey	Regional Explorer	Special Interest	Discoveries

# TRAVEL COMBINATIONS

## ITALY AND COMBINATIONS

The hearty soul of Italy – from ancient empires to Renaissance romance – is yours to discover on these 19 holidays revealing its beauty, elegance, conviviality and warmth.

## BRITAIN AND IRELAND

Rugged landscapes and ancient kingdoms. These 23 holidays explore the wild, windswept Scottish Highlands, lush counties of Ireland and Britain's centuries of tradition and culture.

## FRANCE, SPAIN, PORTUGAL AND MOROCCO

Vibrant sun-kissed cities meet exotic flavours. Ease into the languid pace and charming allure of France, Spain, Portugal and Morocco on these 15 holidays.

## CENTRAL, EASTERN AND NORTHERN EUROPE INCLUDING RUSSIA AND SCANDINAVIA

Imperial cities, remarkable natural beauty and a treasure trove of arts, culture and antiquities. A choice of 21 holidays delving into the rich heritage of the heart of Europe.

## EASTERN MEDITERRANEAN

A tale of epic myths and legends, ancient history and laid-back island life is revealed in these 16 holidays that combine the fascinating heritage and culture of this region.

## EUROPEAN DISCOVERIES

Trace centuries of tradition, innovation and imagination. These 15 holidays explore Europe's captivating heritage and culture, mesmerising landscapes and distinctive flavours.



LET'S WANDER  
THE WORLD.

WITHOUT A CARE  
IN THE WORLD.

**Welcome to  
our Europe and  
Britain selection.**

# Unwind

**ENJOY  
CAREFREE TRAVEL,  
CONFIDENT THAT  
EVERY DETAIL IS  
TAKEN CARE OF**

**PAGE 14**

# Meet

**NEW PEOPLE,  
MAKE LIFELONG  
FRIENDS AND  
SHARE STORIES**

**PAGE 18**

# Taste

**NEW FLAVOURS  
AND SAVOUR  
THE LOCAL  
ZEST FOR LIFE**

**PAGE 22**

# Enjoy

**THE MOSAIC  
OF CULTURES,  
STORIES AND  
FRESH HORIZONS**

**PAGE 26**





# FROM THE SMÖRGÅSBORD TO THE BITE-SIZED

Europe is a sheer smörgåsbord for the senses, brimming with spices, sounds and aromas, which Trafalgar brings to life. We transform the essence of any destination into bite-sized experiences.

Travel just a few miles and as you cross borders, you'll discover entirely new worlds of sensations – every corner with its own unique personality, from the haunting *'fado'* of Portugal to the whirling of Turkey's dervishes, the *'craic'* of the Irish to a life lived in pure passion in *'la bella Italia'*.

**Explore this diversity in depth with Trafalgar. Let's sample the secret contrasts and quirks of each destination together.**

✓ **TRAVEL TAILORED TO EUROPE**

✓ **GETTING YOU TO THE HEART OF THE DESTINATION**

✓ **PICK YOUR JOURNEY**

## 8 WAYS TO TRAVEL

### COUNTRY EXPLORER

#### *Single country*

Become a connoisseur of one rich and colourful European country or an area within it. Explore its peoples, stories and culture in depth.



### REGIONAL EXPLORER

#### *Two or more countries*

Explore Europe, by visiting two or more countries within it. Across the region, discover its peoples, stories and culture in depth.



### AT LEISURE

#### *Slower pace*

Taking it easier, you generally stay for 2-6 nights per destination. The days rarely begin before 9am and you spend free time as you wish.



### FAMILY EXPERIENCE

#### *Fun for all*

Designed so the entire family can explore together at ease, these trips serve up adventure and child-friendly fun.



### DISCOVERIES

#### *Multiple countries*

Cover more ground, by maximising your travel time. Meticulously orchestrated, these itineraries move seamlessly from one European destination to the next. These stress-free trips last 7-29 days.



### HIDDEN JOURNEYS

#### *Smaller groups*

In groups of up to 26 guests, go off the beaten track and away from the crowds to discover hidden treasures.



### CRUISE, RAIL AND COMBOS

#### *Multi-transport travel*

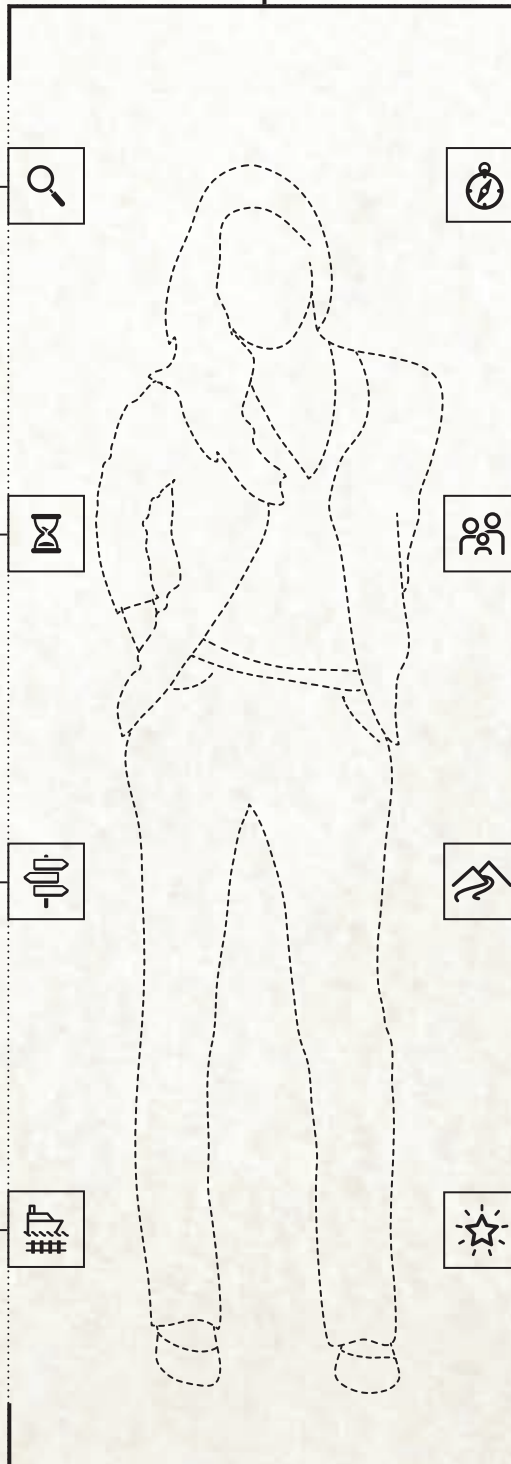
Over land, over water, by coach, by train... Explore Europe on the move, by the transport most suited to the destination.



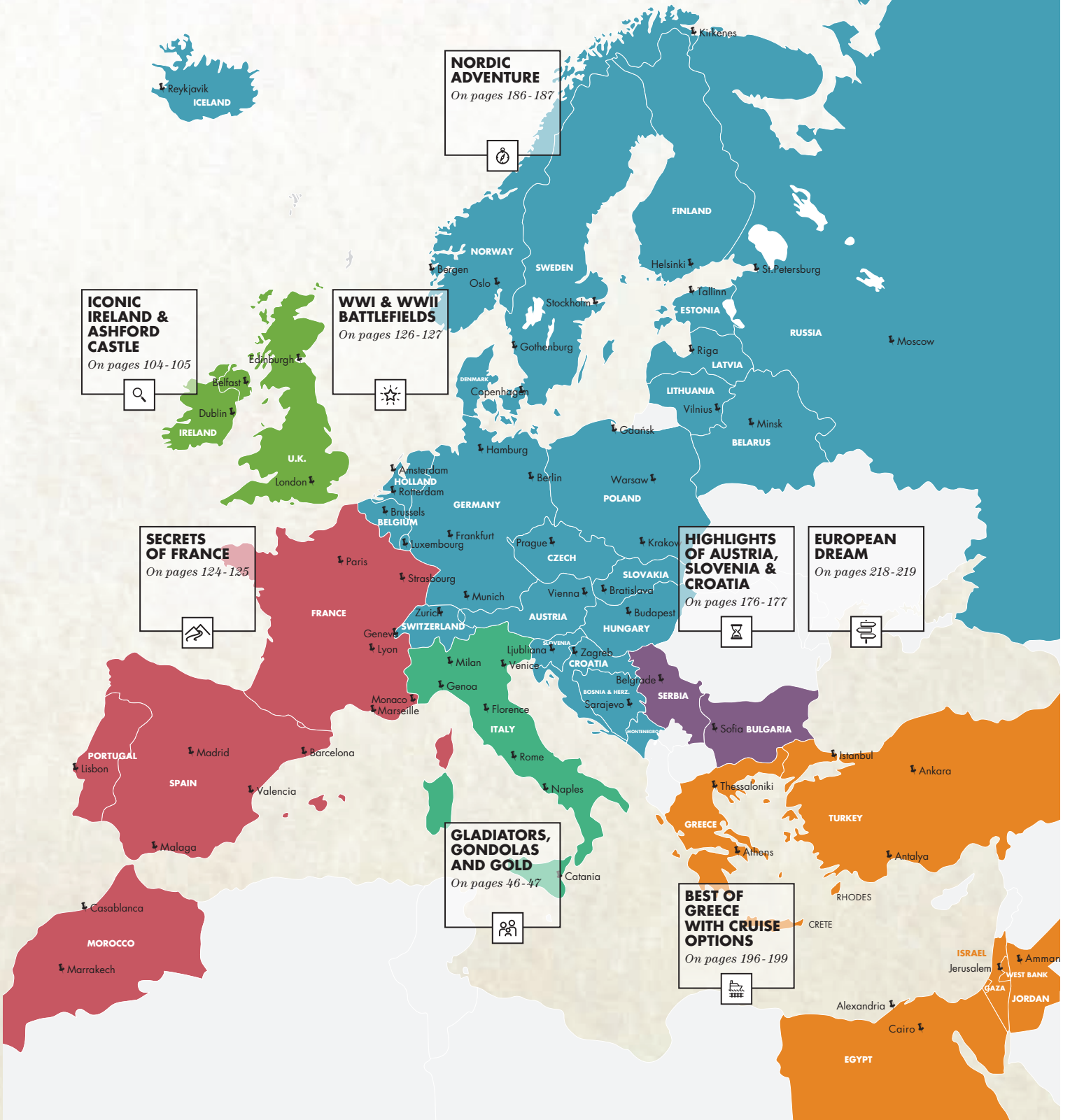
### SPECIAL INTEREST

#### *Themed trips*

It's all about you and your passions! Indulge your tastes on one of these trips based on a particular topic or region.



# SHOWCASING ONE OF EACH TRAVEL STYLE, FROM 109 TRIPS ON OFFER



**NORDIC ADVENTURE**  
On pages 186-187

**ICONIC IRELAND & ASHFORD CASTLE**  
On pages 104-105

**WWI & WWII BATTLEFIELDS**  
On pages 126-127

**SECRETS OF FRANCE**  
On pages 124-125

**HIGHLIGHTS OF AUSTRIA, SLOVENIA & CROATIA**  
On pages 176-177

**EUROPEAN DREAM**  
On pages 218-219

**GLADIATORS, GONDOLAS AND GOLD**  
On pages 46-47

**BEST OF GREECE WITH CRUISE OPTIONS**  
On pages 196-199

A woman is seen from behind, wearing a large, wide-brimmed straw hat with a light-colored fabric bow at the back. She is also wearing a blue and white horizontally striped dress with a dark blue sash at the waist. Her long, wavy hair is visible. She is standing on a white boat deck, with her hands resting on the edge of the deck. In the background, a deep blue ocean stretches to the horizon under a bright sky. A white vertical structure, possibly part of the boat's railing or cabin, is visible on the left. A white rectangular box with a thin blue border is positioned in the upper center of the image, containing the text 'OUR PROMISE TO YOU' in white, bold, sans-serif capital letters.

**OUR  
PROMISE  
TO YOU**



## STRESS-FREE TRAVEL

### EXCEPTIONAL QUALITY AND SERVICE

It's so easy. We are with you all the way, taking care of every detail so you can enjoy the journey fully. Thanks to our local knowledge, you savour every nuance of the destination. Every trip is tailored to offer the best possible service, experience and value for our guests.

### VIP ACCESS AND TREATMENT

Skip the lines and get straight to the essence of your journey. Forget language barriers, travel plans and logistics details. Most trips include free airport transfers (except those starting and ending in London). It's all designed for you.

### THE RIGHT ACCOMMODATION

All of our selected hotels are hand-picked to fit seamlessly with your itinerary and to showcase the destination.

### TRAVEL IN COMFORT

Enjoy luxury air-conditioned coaches, ample legroom, reclining seats, an on-board restroom, electrical sockets and WiFi. Some itineraries include travel by train or boat. Forget about map-reading, tolls and navigation.



## UNRIVALLED VALUE

### VALUE FOR MONEY

The savings we make get passed on to you.

### VALUE FOR TIME

Maximising the discovery and experiences you will get on a smooth and seamless holiday.

### NEW FRIENDSHIPS

Make new, like-minded English-speaking friends, meet warm-hearted locals and join our family of travellers.



## LOCAL KNOWLEDGE

### UNMATCHED ITINERARIES

Every itinerary is designed to showcase the must-see sights and going beyond taking you deeper into the destination with Insider Experiences, Hidden Treasures and Be My Guest experiences.

### LOCAL CULINARY DISCOVERIES

Food is core to exploring and appreciating different cultures, breaking bread with locals and eating together, discovering new and exciting flavours and recipes.

### EXPERTS IN ALL LOCATIONS

Your Travel Director is the key to your trip and, without a doubt, we have the best in the business. They hone their skills through bespoke training. With an unwavering passion for travel and discovery, they make your journey unforgettable.

### WAYS TO TRAVEL

We create trip styles designed as the ultimate way to discover a given destination. Choose from eight of them in Europe and Britain. So whether you like to see it all and hop borders, focus on one destination, or take your time exploring at leisure, select a trip style to suit you.

### INSIDER EXPERIENCES

We'll give you a more tactile, enriching journey, a mosaic of exceptional experiences. Let us unveil sights and discoveries you'd never access alone, so you can feel the very heartbeat of the destination.



## TRAVEL TODAY,

## SUSTAIN TOMORROW

At Trafalgar, we want to lead the way in sustainable tourism. That's why on each trip, we're working to ensure that every place you visit – its peoples, natural beauty, cultures and traditions – is protected for future generations to enjoy.

**Find out more about Join Trafalgar on pages 30-31.**

*“Outstanding! Extraordinary, meticulous and caring service. A top-rated trip. We're already telling our friends how much we enjoyed ourselves.”*

**KOK SWEE**, FROM SINGAPORE, 2016

# Unwind

## INTO YOUR JOURNEY AND ENJOY EFFORTLESS TRAVEL

Once you've packed your suitcase, we take care of the rest, removing all your concerns so that you can be secure in the knowledge that an award-winning global company with an impeccable reputation has taken care of every little detail. We arrange everything you'll need along your journey – meals, accommodation and travel logistics, because we are with you all the way. Travel the world with peace of mind, knowing you're in the hands of Trafalgar.

**While you won't lift a finger throughout, you will raise a glass: to seamless travel!**



✓ **FREE AIRPORT TRANSFERS\***

✓ **AIR-CONDITIONED LUXURY COACHES**

✓ **ON-BOARD WIFI**

✓ **HAND-PICKED HOTELS**

## Festivals and Fun

Make the most of your trip, choosing an itinerary that gives you access to special cultural events and festivals:

**For the spectacular Chelsea Flower Show**

see England's Castles, Manors and Gardens, pages 80-81.

**To experience the dramatic Edinburgh Tattoo**

see Scotland's Highlands, Islands and Cities, pages 114-115, plus eight other itineraries.

**View the millions of dazzling tulips at Keukenhof**

see our new Amsterdam Explorer, on pages 148-149, plus two other itineraries.

\*except itineraries starting and/or ending in London

✓ HERITAGE WITH CHARM

✓ UNIQUE SETTINGS

✓ AMBIENCE AND HISTORY

# EASE INTO AUTHENTIC ACCOMMODATION

All our hotels are carefully selected to complement your holiday itinerary. What's more, at Trafalgar, we go out of our way to find properties that reflect the local destination.

Every one of them has a story to tell. These independent properties give visitors a true sense of the local lore, culture and heritage. Authentic Accommodation offers travellers insight into a destination and a place they can enjoy, in sublime surroundings.

The award-winning Ashford Castle in Ireland – owned by our sister company, Red Carnation Hotels – is the most splendid of such accommodation.

✓ **VOTED HOTEL OF THE YEAR**  
VIRTUOSO AWARDS 2015





*“Ashford Castle was the experience of a lifetime. We were treated like royalty. The service, food and decor were impeccable.”*

**MARY**, FROM USA, 2016



## **Irish Country Pleasures at Ashford Castle**

Throw open your windows at 13<sup>th</sup>-century Ashford Castle... Take in the rolling hills dotted with sheep, the wide open green and ancient forests kissing the shores of Ireland's second-largest lake, Lough Corrib. The castle, once home to the Guinness family, was built to win the hearts of the nobility. And after a complete renovation, it's utterly captivating. Its spectacular stone architecture, lavish bedrooms and award-winning hospitality ensure that guests feel like royalty.

Enjoy the simple pleasures of an Irish country estate. Cast a fishing line in the shimmering lake, guided by a local 'ghillie'. Saddle up to take a magical horseback ride through verdant forests. With every luxury imaginable, including an ancient oak-panelled library complete with hundreds of well-loved volumes, and a sumptuous spa set in a bronze-clad conservatory, Ashford Castle remains fit for kings and queens.

**Enjoy a royal treat on**

**Iconic Ireland and Ashford Castle**, see pages 104-105

✓ BEST  
TRAVEL DIRECTORS

✓ FINEST  
LOCAL EXPERTS

✓ NEW  
FRIENDSHIPS

# Meet

## NEW PEOPLE, MAKE LIFELONG FRIENDS AND SHARE STORIES

Travel lets you encounter warm-hearted locals and like-minded travellers. Along your journey of discovery, stop to share stories and flavours with local farmers, chefs and winemakers.

Pause to admire the handicrafts and rich traditions of amazing artisans. Explore the essence of Europe through captivating accounts shared by expert historians and savvy local guides.

**Let us introduce you to our delightful collection of friends and family, scattered around the world.**

*“Had a wonderful time and met a lot of new and interesting people.”*

**JUDITH,**  
FROM USA, 2016

### **SISTERS ACT AT THE KLOSTER WERNBERG MONASTERY**

An ancient castle nestles on the Austrian–Italian border, amid forests and soaring mountains – the majestic Kloster Wernberg Monastery. Dating back to 1575, it was lovingly restored in 1935 by the Sisters of the Precious Blood. Now home to the world’s largest community of missionary Sisters, 60 of them, its hallowed doors have been flung open. Visitors experience a simple, meditative charm, enjoying fresh produce from the Sisters’ garden and farm, not to mention the home-baked bread.

“People who come to stay say they like the atmosphere because the lifestyle is much simpler. It’s a unique experience to be in such a place of strength, with footprints throughout history.”

The Sisters rise early, make time for prayer before breakfast and the day’s work begins. Running a garden, farm shop, guesthouse and an education centre, plus pastoral and social services including a kindergarten for 25 children, these remarkable women are an absolute inspiration.



# MEET OUR PASSIONATE PEOPLE

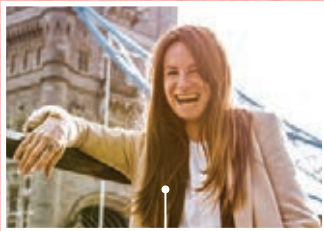
As you embark on your journey, a team of dedicated professionals makes it happen.

Their passion for travel drives them to deliver outstanding service and the well-being of our guests remains paramount throughout the trip. Your **Travel Director** is among the most skilled and knowledgeable in the business. Their skills are polished to a shine through our bespoke training. Your **Coach Driver** is a maestro behind the wheel, handling the highways and byways of your journey with aplomb. The **Local Specialists** love their domain and know it inside out. And our **Trafalgar team** works behind the scenes to create the best travel experience available today.

**We all eat, sleep and dream travel. Let's make your dream to travel become an effortless reality. Together.**

*"We were blown away with the service provided by Trafalgar, from the Travel Director and Coach Driver to all the special evening arrangements."*

**FRANK,**  
FROM CANADA, 2016



## ANNA FORBES

Travel Director,  
UK, Ireland and Iberia

Speaks: **EN, ES, FR, IT, GR**

**4 years with Trafalgar**

### WHAT I LOVE MOST ABOUT MY JOB

I love the diversity of every day. Breathtaking nature to culturally important sites, to a good old drink in a pub with the locals, every minute has something special to offer. Watching guests' relationships develop and bonds and friendships grow. Seeing our guests' faces light up, knowing you just created a moment that will last a lifetime.

### TOP TIP

Travel light and always wear a smile.

### WHY TRAVEL MAKES ME TICK

That exhilarating feeling you get when you watch a sunrise over a new horizon.



## PEDRO PINTO

Travel Director,  
Portugal, Spain and Morocco

Speaks: **EN, FR, PT, ES**

**20 magical years**

### WHAT I LOVE MOST ABOUT MY JOB

Making guests really feel for a moment part of another country, through food and wine, architecture, music. Unique travel experiences can change our lives a little for the better.

### TOP TIPS

Forget about what you like all the time and open your heart and mouth to a new environment.

### MY SECRET SPOT

The Douro Valley, Portugal. The perfect blend of the work of man and nature.

### IF YOU ONLY DO ONE THING IN PORTUGAL

Visit the outstanding library of the University of Coimbra.



## LIESA BISSETT

Director, European Product  
Development

Speaks: **EN, FR, DE**

**22 enriching years**

### WHAT I LOVE MOST ABOUT MY JOB

I have the best job in the world finding hidden gems and creating itineraries that showcase the beauty of Europe and the wonderful characters our guests will meet. My team and I go the extra mile, to ensure that we never compromise on quality.

### TOP TIPS

Learn a few key phrases of the local language. Take a deck of cards. It's fun to learn new card games from fellow travellers!

### WHY TRAVEL MAKES ME TICK

It's in my DNA. When you travel, you're reminded that the planet is a very precious and beautiful place.



## ANTONIO (TONINO) PELUSO

Driver, Europe and Italy

Speaks: **EN, IT**

**4 great years**

### WHAT I LOVE MOST ABOUT MY JOB

Meeting new people and seeing that our guests are safe and happy.

### FAVOURITE ITALIAN DISH

Prosciutto and melon – a classic summer dish.

### FAVOURITE FESTIVAL IN ITALY

Festa Farina e Forca (flour and pitchfork festival), celebrating summer food and wine in my hometown, in the region of Campania.

### I WOULDN'T LEAVE HOME WITHOUT

Hugging my son.

# WHAT'S YOUR TRAVEL PERSONALITY?

## CULINARY CONNOISSEUR

Like a fine wine, you take your time. You're a closet sommelier and a true foodie, with a love for new discoveries triggering your tastebuds. You like to meet new people, hear their stories and savour regional cuisine.

**A culinary connoisseur will enjoy our At Leisure itineraries, perhaps the Flavours of Italy on pages 48-49 or Prague, Vienna and Budapest on pages 166-167.**

**You carry:** Just a recipe scrapbook, a wallet or a small, chic clutch, darling.

## CULTURAL EXPLORER

From pomp and pageantry to humble, rustic traditions, you immerse yourself wholeheartedly in local history and cultures. You deploy all of your senses when travelling, meeting the people, listening to their stories and embracing their customs. Likely to be found cheerfully bartering in the depths of a Moroccan souk, you'll enjoy getting off the beaten track to discover history and feel the heartbeat of your destination.

**Take a look at Best of Morocco on pages 146-147 or the Enchanting Emerald Isle on pages 98-99.**

**You carry:** Local currency, a phrasebook, a battered rucksack and a smile.

## NATURAL WANDERER

Mother Nature is undoubtedly your hero, with Attenborough a close second. You'll travel the world to marvel at the Matterhorn, gaze at a steaming geyser or listen to a glacier as it creaks and crumbles into the ocean. You love spotting wildlife and you'll happily avoid a queue.

**Consider the Contrasts of Switzerland on pages 162-163 and Scenic Scandinavia and its Fjords on pages 184-185.**

**You carry:** A backpack, camera, tripod, binoculars and your trusty walking shoes.

## TRAVEL-HUNGRY ADVENTURER

You like to see it all, snap the picture and continue your voyage. You'll hop borders and take every excursion to cover the most ground. You have an inquisitive nature and your energy and enthusiasm for sightseeing is boundless. Always toting your favourite travel gadgets, you won't leave home without your digital camera, e-reader and universal power adaptor.

**Take a look at our European Spotlight on pages 230-231 or the European Supreme on pages 242-245.**


**You carry:** A tablet, camera, e-reader, GoPro, selfie-stick and a truck load of souvenirs.



**MEET FELLOW TRAVELLERS AND JOIN US ONLINE:**

 @trafalgartravel

 Trafalgar Travel

 @TrafalgarTalk

 Trafalgar

✓ ALL BREAKFASTS &  
UP TO 50% DINNERS

✓ LOCAL CULINARY  
DISCOVERIES

✓ UNRIVALLED BY MY  
GUEST EXPERIENCES

# Taste

## YOUR WAY AROUND EUROPE AND BRITAIN

Travel with your tastebuds, treating them to new flavours, spices and textures along the way. From the very first breakfast to the last nightcap, travelling through Europe indulges your palate, with every meal an opportunity to discover regional fare.

Savour each new flavour, try the local tittle and take home fresh culinary inspiration. Let us share our love for food and hospitality with you.

**With every *buon appetito*,  
*bon appétit* and *guten  
Appetit*, you'll be relishing  
the local zest for life.**





**ROAST BEEF AND YORKSHIRE PUDDING**

Flavours of: **BRITAIN**

Share a traditional family roast, served up with Yorkshire pudding, crispy roast potatoes and thick gravy.



**STROOPWAFEL ('SYRUP WAFFLE')**

Flavours of: **HOLLAND**

Holland's most famous, sweet street food is made up of two thin waffles stuck together with a caramel-like syrup. Most delicious when served warm, straight from a street waffle-maker.



**FONDUE AU FROMAGE**

Flavours of: **SWITZERLAND**

Hunks of crusty local bread dipped in creamy melted cheese; an essential sharing experience after a day in the mountains.

**THE GOURMET TRAVELLER GOES WHERE THE FOOD AND WINE ARE APLENTY.**

Look out for all this on the 'Great European' itinerary. See pages 240-241.



**PASTA AL POMODORO**

Flavours of: **ITALY**

This all-time Italian comfort food is found in every trattoria: the pasta of your choice topped with a classic tomato sauce, garnished with basil and a drizzle of local olive oil.



**MACARONS (MACAROONS)**

Flavours of: **FRANCE**

France's famously crunchy yet soft and chewy dessert satisfies the sweet tooth. Work your way through a rainbow of flavours and colours.



**PAELLA**

Flavours of: **SPAIN**

This traditional, spicy chicken, seafood and rice platter is best enjoyed with a sea view, delicious wine and in good company.

✓ EXCLUSIVE BE MY GUEST EXPERIENCE

✓ LOCAL DELICACIES AND TALES

✓ AUTHENTIC SETTINGS

## BE MY GUEST EXPERIENCE: CASTELLO DEL TREBBIO

In the hills of Tuscany, outside Florence, lies the Castle of Trebbio.

The 12<sup>th</sup>-century fortress now castle is steeped in cloak-and-dagger history, olives and vineyards. On this Be My Guest, a member of the Baj-Macario family takes you on a tour of their castle and cellars (once dungeons). You sample their own olive oils and get treated to a sumptuous Tuscan dinner with a wine tasting of the estate's own Chiantis.

**Raise a glass and make your toast in Italian: *Salute!***



### CASTELLO DEL TREBBIO

Flavours of: **ITALY**

Book this delicious experience for yourself. See Italian Discovery on pages 50-51 and Italian Concerto on pages 58-59.



*“The experience of being hosted by a family in a living castle, like Castello del Trebbio, made the trip a most memorable part of everyday life in Italy.”*

**JOSE**, FROM USA, 2015

## Our first Be My Guest story



It all started with Mamma Esposito in 2008, who had a lemon grove overlooking the bay of Naples. She entertained guests in her farmhouse, serving them her legendary pasta al pomodoro, lemony dessert and home-brewed limoncello. She was immensely proud of hosting Trafalgar's first Be My Guest experience. 'It was,' she said (in Italian), 'the finest achievement of my life'. And it has become a tradition, enjoying recipes passed down, from generation to generation. Today, many of our itineraries have a Be My Guest experience included. It is at the very heart of what we do.



# Enjoy

## **THE WONDER OF TRAVEL AS YOU CRISSCROSS EUROPE WITH TRAFALGAR**

Make lifelong new friends and memories along effortless adventures in breathtaking new places. Travel beyond the destination with our lovingly crafted itineraries that reveal a fascinating mosaic of cultures, flavours, festivals and local stories for you to savour. We're with you all the way, guiding you and ensuring you experience the real thing, as an 'insider' and hassle-free.

**It's time to make your travel dream happen. Set out exploring!  
You'll love the journey.**



PERSONALLY CRAFTED  
ITINERARIES



LOCAL  
DISCOVERIES



MUST-DO  
SIGHTSEEING



FREE  
TIME



*“You worked your magic, making it pleasurable and very easy. We were treated to cultural experiences, which added a little sparkle. Simply relaxed and stress-free.”*

**CHRISTOPHER**, FROM AUSTRALIA, 2016

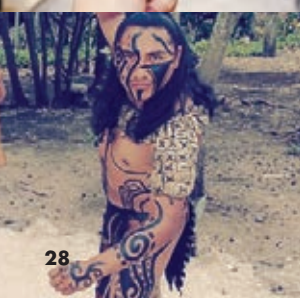
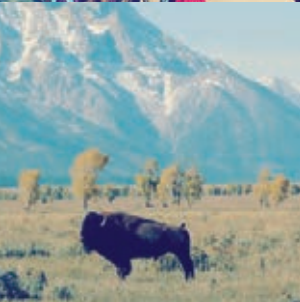


# Simply the best

AS VOTED BY GUESTS & AGENTS

## A TRUE 97% GUEST SATISFACTION

Uncensored, unedited and completely transparent – our guests review and rate Trafalgar through an independent global feedback engine, Feefo. Read what guests say about us at [www.trafalgar.com/reviews](http://www.trafalgar.com/reviews)



## 50 GLOBAL TRAVEL AWARDS

We're proud to be the most award-winning travel company.  
Our most recent awards include:

<p><b>AUSTRALIAN FEDERATION OF TRAVEL AGENTS 2016 NTIA AWARDS</b> <i>Best Tour Operator (International), AUS</i></p>	<p><b>2016 TRAVEL AGENTS CHOICE AWARD/BAXTER TRAVEL MEDIA</b> <i>Best Tour Operator, Canada</i></p>
<p><b>2016 TRAVVY AWARDS, USA</b> <i>Best Escorted Tour Operator - Australia, Europe, Family, Pacific Asia, Mexico &amp; Latin America, U.S &amp; Canada</i></p>	<p><b>2015/2016 TELEGRAPH TRAVEL AWARDS</b> <i>Best Escorted Tour Operator, UK</i></p>
<p><b>FEFFO GOLD TRUSTED MERCHANT Accreditation award</b></p>	<p><b>TRAVEL WEEKLY GLOBE AWARDS</b> <i>Best Mainstream Touring Company 2015, UK</i></p>



**TRAFALGAR IS THE KEYSTONE OF THE TRAVEL CORPORATION.**

Read more on page 248.



**“BEYOND  
ANYTHING  
I’D EVER  
IMAGINED...”**

**WE HEAR THAT SO OFTEN  
FROM OUR GUESTS.**

They’re astounded at the complete ease and care with which Trafalgar has guided their holiday of a lifetime; bringing to life the rich flavours, characters and new friendships that go beyond their expectations.

Relishing an effortless, enriching journey of discovery and insider moments of magic only revealed by Trafalgar.

**< GUEST PHOTO CREDITS**

**Thank you** Angela, Anne, Candice, Chihhan, Dana, Danielle, Douglas, Emil, Esther, Gregory, Katherine, Lesleyanne, Mady, Marty, Rosa Laura, Suisui and Vivian **for sharing your happy Trafalgar moments with us.**





## FOCUS ON

### THE JOURNEY AHEAD



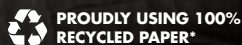
#### INVESTING IN LOCAL COMMUNITIES

Go on a trip of a lifetime and help celebrate the heritage of the people you meet along the way. Learn about their lives, support their skills and help conserve precious craft traditions, such as the art of handweaving on antique wooden looms on selected trips in Italy.



#### PROTECTING THE ENVIRONMENT

We all have our part to play in safeguarding our environment. Not only will we take you on an unforgettable adventure, but you will be helping to protect the places of natural beauty and wildlife we visit, such as the iconic White Cliffs of Dover (pictured). By using 100% recycled paper, we proudly save 41,000 trees per year.



Trafalgar, as part of The Travel Corporation, is proud to be using 100% recycled LEIPA paper for the body of our brochures.

**JOIN TRAFALGAR**

## **TRAVEL TODAY, SUSTAIN TOMORROW**

At Trafalgar, we want to lead the way together with our partners on sustainable tourism. That's why on every trip, we're working to ensure that every place you visit and the people, natural beauty, cultures and traditions you discover are safeguarded for future generations to enjoy.

Sustainability is in our DNA. That's why we're making travel more sustainable together with our partner foundation, TreadRight. TreadRight is a not-for-profit foundation established by our parent company The Travel Corporation (TTC), which sees our brands give financial support to sustainable tourism projects around the world.

### **Together we are:**

- INVESTING IN LOCAL COMMUNITIES**
- PROTECTING THE ENVIRONMENT**
- PARTNERING FOR A BETTER FUTURE**

### **PARTNERING FOR A BETTER FUTURE**

Sustainability is a journey we all share. We're working with employees, partners and you, our guests, to support communities in Ecuador, India and Kenya. We're doing this in our new ME to WE volunteering adventures and through life-changing development projects with Free The Children.

### **#JOINTRAFALGAR**

Discover more about what Trafalgar and TreadRight are doing together to support communities, protect the environment and partner for the future.

[www.trafalgar.com](http://www.trafalgar.com)



# YOUR SAVINGS

EXPERIENCE THE BEST HOLIDAYS, SPECTACULAR SAVINGS AND COMPREHENSIVE GOLD SEAL TRAVEL PROTECTION WITH TRAFALGAR.

## BOOK EARLY AND SAVE



SAVE UP TO  
**A\$873\***

PAY IN FULL BY **15 DECEMBER 2016**  
AND SAVE **10%**

SAVE UP TO  
**A\$654\***

PAY IN FULL BY **23 FEBRUARY 2017**  
AND SAVE **7.5%**

SAVE UP TO  
**A\$436\***

PAY IN FULL BY **27 APRIL 2017**  
AND SAVE **5%**

## EXCLUSIVE AIR DEALS

Travel with Trafalgar for less – getting to your holiday destination has never been more affordable

**BOOK NOW**

**CONTACT US**  
FOR SPECIAL LOW FARES



### SEE HOW YOU CAN FLY FOR FREE

Our preferred airline partners

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**ETIHAD**  
AIRWAYS

  
**CATHAY PACIFIC**

**QATAR**  
AIRWAYS  
القطرية

[www.trafalgar.com/airdeals](http://www.trafalgar.com/airdeals)

**Pay in full Conditions:** \*Per person. These Early Payment discounts apply to the land portion of selected holidays and departures. See itinerary pages. Can be combined with other discounts, where applicable. Pay your deposit when booking and the balance by the date shown. Offer is subject to availability, exclusions may apply and the offer may be withdrawn without notice. See page 254 for full conditions.  
**General Conditions:** Discounts only apply to the land portion of your holiday and are not applicable with the special solo rooming discount, extra nights' accommodation, optional extensions, airfares, taxes and fees, flight supplements, surcharges and airport transfers. Sometimes more than one discount can apply. Past guest savings are available after your initial trip is completed. Savings limited to one per trip and applied to the higher priced of two trips if you book two at once. Book two or more trips applies to holidays booked simultaneously, savings are applied to the shortest trips, not available on our Treasures of Ireland, Israel, Jordan and Egypt trips or Eastern Mediterranean trips with cruises. Groups are limited to one group per coach, not available on our Hidden Journey's, train holidays, holidays with internal flights, Israel or Greek Island Hopper trips, also not available with our special solo rooming discount. Young travellers limited to one discount per room (two for Family Experiences). Young Travellers must be aged 5-17 at time of travel and discount is not available on our Israel, Jordan and Egypt trips or Eastern Mediterranean trips with cruises. Triple rooms are suitable for two adults and one child (three adults may find rooms too small as they often have one double and one foldaway bed and limited suitcase space). Triple rooms are limited on cruises and not available on all trips. Quad rooms are available on our Family Experience holidays and are suitable for two adults and two children (both aged 17 or younger). Quad rooms are suitable for two adults and two children (both aged 17 or younger). Shared rooming is not applicable on our Hidden Journey's, London, Paris, Amsterdam and Rome City Explorers, Israel, Jordan and Greece trips. Holidays have a limited number of single rooms. Solo travel is not accepted on our Family Experience holidays unless travelling as part of a family group. Deposit protection, travel credits can only be redeemed once per person and a limit of one trip credit applies. Does not apply if you previously received a full refund. We reserve the right to validate past booking status. If for any reason you do not travel, this credit remains for future use for five years.





### WELCOMING BACK PAST GUESTS

Our guests are core to who we are. To thank you for your loyalty, we offer **5%** off your next holiday. Let us take you to your destination of choice or visit our sister brands for inspiration: [ttc.com/loyalty](http://ttc.com/loyalty)



### BOOK TWO OR MORE TRIPS

How about booking two or more trips and saving up to **2.5%**? The more trips you book, the more you save. If they're seven days or longer and you book multiple trips for one holiday spell, we offer you greater savings.



### TRIPLE SHARE

Save when three of you travel together. If you book a triple room, enjoy discounts for all three guests. We also offer quad rooms on our Family Experiences.



### YOUNG TRAVELLER

Share the spirit of wanderlust with younger members of the family. On many trips, young travellers (5-17 years old) enjoy up to **10%** off when accompanying an adult.



### TRAVEL WITH FAMILY OR FRIENDS

More friends? In a group of 5-8, get **5%** off per person, which may be combined with other discounts. More than 9 of you? Contact us to ask about even bigger discount savings and our free trip policy.



### SOLO TRAVELLER

Solo travellers have different tastes. Some choose to save by sharing a room with a fellow solo traveller (see Shared Rooming), others opt for the privacy of a single room and gladly cover related single supplements.



### SPECIAL-RATE SOLO ROOMING

Part of our drive is to make it easier to travel solo. On certain departures, the standard single supplement is discounted: up to **100%** off. To find such a trip, look out for **+** against departures on itinerary pages.



### SHARED ROOMING

Save by pairing up with a fellow traveller (of the same gender) in a non-smoking, twin room. Pay for a twin room only, with no single supplement. If we can't pair you up, stay in a single room at no extra cost.

## BOOK WITH CONFIDENCE



### GOLD SEAL PROTECTION


Trafalgar's Gold Seal Additional Protection provides insurance coverage for you while you are away, including trip cancellation up to 30 days prior to travel for any reason or interruptions whilst travelling due to illness. For peace of mind, see our Protection plan on page 253.



### DEPOSIT PROTECTION

Life happens. If you are forced to cancel your booking, instead of losing your deposit, we will keep it as a A\$200 credit. We'll honour this amount on any future trip, for up to five years.

### DEFINITE DEPARTURES

We guarantee our trips will depart (weather and other conditions dependent, of course) as soon as enough guests are booked. Look out for the green tick  when browsing prices and dates on [www.trafalgar.com](http://www.trafalgar.com)

## WE'RE WITH YOU ALL THE WAY.