

Evan Rawley
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Academic Appointments

2017-present	Associate Professor, Strategic Management and Entrepreneurship Carlson School of Management, University of Minnesota
2014-2017	Roderick H. Cushman Associate Professor of Management Columbia University, Columbia Business School
2012-2013	Associate Professor of Management Columbia University, Columbia Business School
2007-2012	Assistant Professor of Management The Wharton School, University of Pennsylvania

Publications

Peer Reviewed Publications

1. Ching, Kenny, Enrico Forti and Evan Rawley. "Extemporaneous Coordination in Specialist Teams: The Familiarity Complementarity." Conditionally Accepted at *Organization Science*.
2. de Figueiredo, Rui, Evan Rawley and Orië Shelef. "Bad Bets: Convex Incentives, Excessive Risk-Taking, and Performance." *Strategic Management Journal* (accepted).
3. de Figueiredo, Rui, Emilie Feldman and Evan Rawley. "Refocusing and Adjustment Costs: Evidence from Hedge Funds." *Strategic Management Journal* 40, no. 8 (2019): 1268-1290
 - *Academy of Management Best Paper Proceedings*, 77th Annual Meeting (2017).
 - *Academy of Management Business Policy and Strategy Distinguished Paper Award* (2017).
4. Rawley, Evan, Frederic Godart and Andrew Shipilov. "How and When do Conglomerates Influence the Creativity of their Subsidiaries?" *Strategic Management Journal* 39, no. 9 (2018): 2417-2438.
5. Chatterji, Aaron, Rui de Figueiredo and Evan Rawley. "Learning on the Job? Employee Mobility in the Asset Management Industry." *Management Science* 62, no. 10 (2016) 2804-2819.
 - *Academy of Management Best Paper Proceedings*, 74th Annual Meeting (2014).
6. Natividad, Gabriel and Evan Rawley. "Interdependence and Performance: A Natural Experiment in Firm Scope." *Strategy Science* 1, no. 1 (2016): 12-31.
 - *Atlanta Competitive Advantage Conference Best Paper Award* (2012)
7. de Figueiredo, Rui, Evan Rawley and Christopher Rider. "Why Are Firms Rigid? A General Framework and Empirical Tests." *Organization Science* 26 no. 5 (2015): 1502-1519.

8. de Figueiredo, Rui, Philipp Meyer-Doyle and Evan Rawley. "Inherited Agglomeration Effects in Hedge Fund Spawns." *Strategic Management Journal* 34, no. 7 (2013): 843-862.
 - *Academy of Management Best Paper Proceedings*, 71st Annual Meeting (2011).
9. David, Guy, Evan Rawley and Daniel Polsky. "Integration and Task Allocation: Evidence from Patient Care." *Journal of Economics & Management Strategy* 22, no. 3 (2013): 617-639.
 - *Academy of Management Best Paper Proceedings*, 71st Annual Meeting (2011).
 - *NBER Working Paper* No. 17419 (2011).
10. Rawley, Evan and Timothy Simcoe. "Information Technology, Productivity and Asset Ownership: Evidence from Taxicab Fleets." *Organization Science* 24, no. 3 (2013): 831-845.
11. de Figueiredo, Rui and Evan Rawley. "Skill, Luck and the Multiproduct Firm: Evidence from Hedge Funds." *Management Science* 57, no. 11 (2011): 1963-1978.
12. Rawley, Evan and Timothy Simcoe. "Diversification, Diseconomies of Scope, and Vertical Contracting: Evidence from the Taxicab Industry." *Management Science* 55, no. 9 (2010): 1534-1550.
 - *Academy of Management Business Policy and Strategy Division Best Paper Award* (2008).
13. Rawley, Evan. "Diversification, Coordination Costs and Organizational Rigidity: Evidence from Microdata." *Strategic Management Journal* 31, no. 8 (2010): 873-891.
 - *European Academy of Management Strategy Division Best Paper Award* (2007)

Working papers

14. Rawley, Evan, and Robert Seamans. "Internal Agglomeration and Productivity." R&R at *Strategic Management Journal*.
15. Paik, Yongwook, Yujin Kim and Evan Rawley. "Alliances in knowledge-based industries."
16. Dezsó, Cristian, David Ross and Evan Rawley. "The Gender Composition of Firms and Risk-Taking Behavior: Evidence from Mutual Funds."
17. Kylie Hwang, Damon Phillips and Evan Rawley. "Why Generalists Are Successful but Short-Term Entrepreneurs: Evidence from the Global Hedge Fund Industry."

Other Publications

- Rawley, Evan. "How Do Mobile Information Technology Networks Affect Firm Strategy and Performance? Firm-Level Evidence from Taxicab Fleets." *NET Institute Working Paper* #06-28 (2006).
- Rawley, Evan. "Diversification, Organizational Adjustment and Firm Performance." *Bureau of the Census Center for Economic Studies Discussion Paper* CES 07-29 (2007).
- Rawley, Evan and Timothy Simcoe. "Horizontal Diversification and Vertical Contracting: Firm Scope and Asset Ownership in Taxicab Fleets. *Bureau of the Census Center for Economic Studies Discussion Paper* CES 08-10 (2008).
- Rawley, Evan. "Coarsened Exact Matching and Causal Inference." *Strategic Management Society Competitive Strategy Newsletter* 5, no. 1 (2011).

Teaching

Courses Taught

Minnesota	Industry Analysis, MBA elective, undergraduate elective, online Corporate Strategy, MBA elective Research Methods, PhD elective
Columbia	Strategy Formulation, core MBA course Corporate Strategy, MBA elective Research Methods, required PhD course
Wharton	Competitive Strategy, core MBA course Organizational Economics and Strategy, MBA elective Strategy and Industrial Organization, PhD elective

Cases Authored

- *Montblanc's Entry into the Watch Market: The Art of Writing Time?* (2012)
- *TheLadders* (2013)
- *Uber: Driving into Uncharted Territory* (2016), (with Dan Wang)
- *Uber: New Roads Ahead* (2016), (with Dan Wang)

Presentations

** denotes a co-author presentation*

Invited talks

2019

Korea Advanced Institute of Science and Technology
Purdue Krannert School of Management, Strategic Management Seminar
University of Connecticut, Entrepreneurship and Innovation Seminar
University of Maryland, Robert H. Smith School of Business, Management & Organization Seminar

2018

Carnegie Mellon University, Tepper School, Entrepreneurship Seminar*
California State University, Economics Seminar*
Duke Fuqua School of Business, Innovation and Entrepreneurship Research Seminar*
HEC Paris, Strategy & Business Policy Seminar
Johns Hopkins, Management & Organization Quantitative and Behavioral Economics Seminar*
New York University, Stern School of Management, Management and Organizations Seminar*
Univ. Maryland Robert H. Smith School of Business, Management & Organization Seminar*
University of Toronto, Rotman School of Business, Strategy Seminar

2017

Boston University, Strategy & Innovation Research Seminar
University of Michigan Ross School of Business, Strategy Seminar

2016

Boston College, Strategy Seminar
Cass Business School, Strategy Seminar
Ohio State University Fisher College of Business, Management and Human Resources Seminar
University of Minnesota, Carlson School of Management, Strategic Management Seminar
Washington University Olin Business School, Strategy Seminar

2015

INSEAD, Strategy Seminar
Ohio State University Fisher College of Business, Management and Human Resources Seminar
University of Michigan Ross School of Business, Strategy Seminar

2014

BI Norwegian Business School, Department of Strategy Seminar
Copenhagen Business School, Strategic Management Group Seminar
Dartmouth University, Tuck School of Business*
European School of Management and Technology, School-wide Seminar
Georgetown University, McDonough School of Business*
MIT Sloan School of Management, Organizational Economics Seminar
Morgan Stanley Alternative Investment Research Group*
Northwestern University, Kellogg School of Management*
Stanford University, Stanford Institute for Economic Policy Research*
Tilburg, School of Economics and Management Seminar
University of California Berkeley Haas School of Business, Innovation Seminar*
University of Rochester, Simon Graduate School of Business*
University of Toronto, Rotman School of Management*
University of Western Ontario; Ivey School of Business*

2013

Columbia Business School, Management Division Seminar*
INSEAD, Strategy Seminar
Purdue Krannert School of Management, Strategic Management Seminar
Seoul National University Graduate School of Business, Strategy Seminar
Singapore National University Business School, Strategy & Policy Seminar
University of California Berkeley Haas School of Business, Business & Public Policy Seminar*
USC Marshall School of Business, Management and Organizations Seminar

2012

London Business School, Strategy and Entrepreneurship Seminar

2011

Columbia Business School, Management Division Seminar
Duke Fuqua School of Business, Strategy Seminar
Emory Goizueta School of Business, Organization & Management Seminar
Harvard Business School, Strategy Seminar
MIT Sloan School of Management, Organizational Economics Seminar*
University of Michigan Ross School of Business, Strategy Seminar

2010

Univ. Maryland Robert H. Smith School of Business, Logistics, Business & Public Policy Seminar*
University of California Berkeley Haas School of Business, Shansby Marketing Seminar*

2009

UCLA Anderson School of Management, Strategy Seminar*
University of Pennsylvania Wharton School, Business and Public Policy Seminar

2008

University of California Berkeley Haas School of Business, Oliver E. Williamson Seminar*

2007

Cornell, College of Human Ecology, Policy Analysis and Management Seminar
Georgetown McDonough School of Business, Strategy Seminar
Harvard Business School, Strategy Seminar
Hong Kong University of Science and Technology Business School, Management Seminar
HEC Paris, Strategy & Business Policy Seminar
Indiana Kelley School of Business, Business Economics & Public Policy Seminar
INSEAD, Entrepreneurship Seminar
Maryland Robert H. Smith School of Business, Logistics, Business & Public Policy Seminar
UCLA Anderson School of Management, Strategy Seminar
UNC Kenan-Flagler Business School, Entrepreneurship Seminar
The University of Pennsylvania Wharton School, Management Seminar
USC Marshall School of Business, Management and Organizations Seminar
Washington University Olin Business School, Strategy Seminar

2006

Northeastern University, International Business & Strategy Group Seminar

Conference presentations

2019: Academy of Management Conference, Annual Conference on Organizing, Modelling and Categorizing in the Digital Era*, Annual Federal Statistical Research Data Center Conference, BYU Winter Conference*, Strategic Management Society, Strategy Science Conference*, Wharton Corporate Strategy & Innovation Conference, Wharton Technology Conference*

2018: American Sociological Association Annual Meeting*, College of Organization Science INFORMS Annual Meeting*, Institutions and Innovation Conference, Sumantra Ghoshal Conference at London Business School*, Wharton Corporate Strategy & Innovation Conference*

2017: Academy of Management Conference, Strategic Management Society—Costa Rica

2016: INFORMS Annual Conference, Mack Center “Fast Takes” (Wharton), Scale, Scope and Firm Boundaries in Technology-Based Industries (Cass Business School), Strategic Management Society—Berlin.

2015: Academy of Management Conference, Atlanta Competitive Advantage Conference*, Israel Strategy Conference, International Society for New Institutional Economics*.

2014: Academy of Management Conference, Atlanta Competitive Advantage Conference, Columbia Strategy Conference, CRES Conference on the Foundations of Business Strategy (Olin)*, HEC Entrepreneurship Workshop – Entrepreneurial Finance, Kauffman Foundation Emerging Scholars Conference 2014*, Morgan Stanley Alternative Investment Conference*, NYU Stern Econ of Strategy Workshop 2014*, Strategic Management Society-Copenhagen, Strategic Management Society—Madrid, Sumantra Ghoshal Conference at London Business School, Tilburg Research Days

2013: Atlanta Competitive Advantage Conference, Columbia Cross-Disciplinary Area Strategy Retreat, Institutions and Innovation Conference, NBER Organizational Economics*, NBER Entrepreneurship Working Group, Smith Entrepreneurship and Innovation Research Conference, Strategic Research Forum.

2012: Academy of Management Conference, Atlanta Competitive Advantage Conference, Consortium on Competitiveness and Cooperation (CCC)*, Journal of Law Economics and Organization Conference*, Western Economic Association Meeting*.

2011: Academy of Management Conference, Atlanta Competitive Advantage Conference, DRUID Conference, International Health Economics Association 8th World Congress*, Strategic Management Society-Miami*, Strategic Management Society-Miami-San Diego), Strategy Research Forum, SRI-ASQ workshop (Annapolis).

2010: The American Society of Health Economists Meetings*, Atlanta Competitive Advantage Conference, CRES Conference on the Foundations of Business Strategy (Olin), Economics of Strategy Conference (NYU Stern), Industry Studies Conference, Institutions and Innovation Conference, Journal of Law Economics and Organization Conference*, Organization Science's Organizational Economics and Organizational Capabilities Summer Workshop (Bergen, Norway), Southeastern Health Economics Study Group Conference*.

2009: Academy of Management Conference, Atlanta Competitive Advantage Conference, CRES Conference on the Foundations of Business Strategy (Olin), DRUID Conference, Economics of Strategy Conference (NYU Stern), Organizational Ecology Workshop*, Strategic Management Conference, Summer Econometric Society Meeting

2008: Academy of Management Conference, BYU-Utah Winter Strategy Conference, Duke Strategy Conference, Institutions and Innovation Conference.

2007: Academy of Management Conference, American Economic Association, Atlanta Competitive Advantage Conference, European Academy of Management, Institutions and Innovation Conference, U.S. Census Center for Economic Studies, U.S. Census Research Data Centers Conference.

2006: Consortium on Competitiveness and Cooperation (CCC), International Comparative Analysis of Enterprise (Micro) Data Conference, Western Academy of Management.

Invited discussions

Academy of Management Conference, Atlanta Competitive Advantage Conference, Consortium on Competitiveness and Cooperation (CCC) Conference; Columbia Strategy Conference,

Conference on the Foundations of Business Strategy, DRUID, HEC Workshop on Entrepreneurship, Net Institute Conference on Network Economics, Penn Economic History Forum, Strategy Research Forum, Strategy and the Business Environment Conference, Utah Strategy Conference.

Doctoral Dissertation Committee Service

Min Jung Kim, Doctoral Student. First placement: University of Illinois Urbana-Champaign (Dissertation Committee Member)

Sungyong Chang, Assistant Professor of Strategy. First placement: London Business School. (Dissertation Committee Member)

Jun Huang, Assistant Professor of Strategy. First placement: KU Leuven. (Dissertation Committee Member)

Grants and Funding

- “The Afterlife of Strategic Assets” from Columbia Business School’s Strategy CDA. 2013. Principal Investigator: Evan Rawley. Award amount: \$5,000.
- “Focus and Performance” from the Strategic Research Foundation. 2011. Co-Principal Investigators: Emilie Feldman and Evan Rawley. Award amount: \$10,000.
- “Organizational Adaptation and the Financial Crisis” from the Wharton School’s Dean’s Research Fund. 2011. Principal Investigator: Evan Rawley. Award amount: \$5,000.
- “Hedge Fund Spawning” from the Wharton School’s Entrepreneurship and Family Business Research Center at CERT. 2010. Principal Investigator: Evan Rawley. Award amount: \$8,000
- “Why Hedge Funds Fail” from The Wharton School’s Rodney L. White Center for Financial Research. 2009. Principal Investigator: Evan Rawley. Award amount: \$7,000
- “Geographic Clustering and Performance” from the Wharton School’s Mack Institute for Innovation Management. 2008. Principal Investigator: Evan Rawley. Award amount: \$25,000.
- “Knowledge Flows in Hedge Funds” from The Wharton School’s Rodney L. White Center for Financial Research. 2008. Principal Investigator: Evan Rawley. Award amount: \$5,000.
- “Manager Background and Hedge Fund Performance,” from the Wharton School’s Center for Leadership and Change Management. 2007. Principal Investigator: Evan Rawley. Award amount: \$10,000.
- “Organization and Performance: Evidence from Microdata” from the Ewing Marion Kauffman Foundation’s Dissertation Fellowship program. 2006. Principal Investigator: Evan Rawley. Award amount: \$20,000.
- “Entry, Scope and Performance” from the Ewing Marion Kauffman Foundation’s Fellowships for Summer Entrepreneurship Research. 2006. Principal Investigator: Evan Rawley. Award amount: \$5,000.
- “Mobile Information Technology Networks, Productivity and the Boundary of the Firm: Evidence from Taxicab Fleets” from New York University’s Networks, Electronic Commerce, and Telecommunications (NET) Institute. 2006. Principal Investigator: Evan Rawley. Award amount: \$5,000.

Professional Activities

Selected Journal Reviewing/Editorial Work

Associate Editor: *Management Science* Business Strategy 2014-present

Contributing Editor: *Strategy Science* 2018-present; Editorial Review Board 2014-2018

Editorial Review Board: *Strategic Management Journal* 2019-present

Leadership Positions in Professional Organizations

Academy of Management Business Policy and Strategy Executive Committee (2016-2018)

Academy of Management Business Policy and Strategy Research Committee (2014-2016)

Strategic Management Society Competitive Strategy Interest Group representative (2014-2016)

Research administration

Columbia Competitive Strategy Cross-Disciplinary Area seminar committee (2015-2017)

Columbia Strategy seminar committee (2014-2016)

Co-organizer of a PDW on firm scope at the Academy of Management (2011, 2014)

Co-organizer of the Strategic Research Forum (2012)

Co-organizer of the 11th Annual Strategy and Business Environment Conference (2011)

Academic administration

Carlson Strategic Management & Entrepreneurship doctoral student committee (2017-2019)

Carlson Strategic Management & Entrepreneurship faculty search committee (2017-2018)

Carlson School fourth year review committees (2017-2018)

Carlson School tenure review committee (2018)

Columbia Finance and Economics search committee (2014-2015)

Columbia Management strategy search committee (2012-2013)

Wharton Management doctoral student committee (2007-2012)

Wharton Management faculty search committees (2007-2010)

Other Professional Experience

- 1998-2002 Project Leader
The Boston Consulting Group, New York
- 1994-1996 Business Analyst
Deloitte Consulting, Detroit
- 1992-1994 Certified Public Accountant
Deloitte & Touche, Detroit

Education

- 2002-2007 **University of California Berkeley**, Berkeley, CA
Ph.D., Business Administration, 2007
Advisor: David Mowery
Dissertation Title: *Organization and Firm Performance*
- 1996-1998 **University of Chicago**, Chicago, IL
M.B.A. (with honors), 1998
- 1990-1993 **Michigan State University, Honors College**, East Lansing, MI
B.A. (with honors)

Honors & Awards

- 2017 Outstanding reviewer, *Strategic Management Journal*
- 2017 Distinguished Paper Award
Academy of Management, Business Policy and Strategy Division
- 2012 Best Paper Award
Atlanta Competitive Advantage Conference
- 2011 Meritorious Service Award, *Management Science*
- 2008 Best Paper Award
Academy of Management, Business Policy and Strategy Division
- 2008 Dissertation Award finalist
Academy of Management, Business Policy and Strategy Division
- 2007 Best Paper Award
European Academy of Management, Business Policy and Strategy
- 2005 Dissertation Fellowship Award
Ewing Marion Kauffman Foundation, Kansas City

Outside Activities

Advised Baseline Ventures on investment opportunities (2008-2009)
Advised Warby Parker on their launch strategy (2009)
Advised the City of Philadelphia on tourism strategy (2010-2011)
Advised the Central Park Conservancy on business planning (2013)
Advised OMT Ventures on investment opportunities (2014)
Taught strategy to curators at the Museum of Modern Art (2015)
Taught strategy to curators at the Metropolitan Museum of Art (2015)
Advised Reviva on growth strategy (2018)
Taught Business Fundamentals at D.E. Shaw (2017-2019)

Selected media mentions

Barclay Hedge, Bloomberg News, Christian Science Monitor, Columbia Business, Columbia Ideas at Work, Crain's Chicago Business, Crain's New York Business, Knowledge at Wharton, Los Angeles Times, National Public Radio, New York Times, The New Yorker, Reuters, San Francisco Chronicle, Star Tribune, Wall Street Journal, Wired, Yahoo Finance.