



Government  
Events

# The Public Sector Estates Conference

Thursday 20<sup>th</sup> May 2021

Event Guide





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This discount entitles attendees to a 20% discount on any future conference being run by Government Events in the next 12 months. Please quote code Loyalty20 at the start of your booking.

## How to Claim Your CPD Points

Regarding CPD credits, it is the individual delegate's responsibility to evaluate their learning and record it appropriately into their CPD portfolios according to your institute's requirements.

For this Conference, you are entitled to 8 CPD points.



# Welcome Letter

Dear Delegate,

Welcome to The Public Sector Estates Conference.

Over the last ten years, the public sector has faced growing financial pressures, as well as a sharp rise in demand for services due to the Covid-19 pandemic. In order to address financial difficulties and meet service demand, many public sector bodies are reviewing their estate management. While some increased funding for new and existing buildings has been guaranteed by the central Government, public sector bodies must evaluate current strategies and develop cross-sector approaches to estate management, ensuring they are financially sustainable and delivering efficient services.

- In 2018/19 the central government estate reduced by 4% and saved £52 million in running costs
- As of February 2019, the One Public Estate programme has saved £24 million in running costs of public sector estates
- As of March 2019, there is enough suitable brownfield land available for more than 1 million homes across over 18,000 sites and over 26,000 hectares
- In November 2020, the government announced an investment of over £100 million in 2020/21 to support 40 new hospital projects

At The Public Sector Estates Conference you will hear the latest initiatives and collaborative approaches from national and local leaders across the public sector. Hear a series of best practice case studies addressing key challenges, such as sustainably maintaining estates, utilising surplus land, and co-locating services. You will be able to share your experiences in improving public sector estates through networking, hearing best practice case studies, and sharing ideas for moving forward.

If you have any technical issues, please get in touch with our technical team through the support button at the top of the EventsAir platform.

We hope you have a rewarding and enjoyable day.

Yours Truly,

David Blake  
Government Events



# Agenda AM

09:00-09:50 **Online Registration**

09:50-10:00 **Chair's Welcome Address**

Chris Moriarty, Director of Insight and Engagement, Institute of Workplace and Facilities Management

10:00-10:20 **Keynote: Planning for a Better Future: Revising Planning Strategies as part of Public Sector Estate Management**

Richard Blyth, Head of Policy, Practice and Research, Royal Town Planning Institute

10:20-10:40 **Keynote: How is the Public Sector Going to Meet New Zero and How Does It Fit with Broader Strategic Asset Management?**

Christine St John Cox, Head of Modern Energy Partners, Energy Systems Catapult  
Stuart Burrows, Programme Director – Sustainability & Asset Performance, Office of Government Property

10:40-11:00 **Key Supporter Session: The No-Risk and No-Cost Approach to Developing Land**

Hayley Porter-Aslet Chief Operating Officer, Gen<sup>2</sup> Property Ltd

11:00-11:20 **Questions and Answers**

11:20-11:35 **Comfort Break**

11:35-11:55 **Case Study: Developing a Commercial Approach to Estate Management**

Linda Goodacre, Director of Estates & Facilities, University of Nottingham

11:55-12:15 **Case Study: Co-locating Public Services to Consolidate Estates and Release Land**

Joe Garrod, Director of Capital Delivery, Waltham Forest Council

12:15-12:35 **Questions & Answers Session**

12:35-13:15 **Lunch Break**

\*Programme Subject to Change



# Agenda PM

- 13:15-13:35 **Case Study: Repurposing Existing Buildings to Meet Local Service Needs**  
Alexi Marmot, Director, Global Centre for Learning Environments, UCL Bartlett Real Estate Institute
- 13:35-13:55 **Key Supporter Session**
- 13:55-14:15 **Questions and Answers**
- 14:15-14:45 **Breakout Networking Session: Collaborating to Overcome Common Challenges in Public Sector Estate Management**
- 14:45-15:00 **Comfort Break**
- 15:00-15:20 **Case Study: Redeveloping and Releasing Surplus Land to Generate Income**  
Lara Newman, Chief Executive, LocatED
- 15:20-15:40 **Case Study: Transforming Council-Owned Brownfield Sites to Deliver New Communities**  
Peter Udall, Strategic Director, Economy, Innovation & Growth, Gateshead Council
- 15:40-16:00 **Questions and Answers**
- 16:00 **Close of Conference**

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## Key Supporter

# Gen<sup>2</sup>

[www.gen2.co.uk](http://www.gen2.co.uk)

A multi-disciplinary property consultancy practice that solely serves the public sector. Gen<sup>2</sup> delivers full Estates Management Services, Capital Project Management, Facilities Management and Commercial Services support. We ensure that our public sector clients reduce expenditure, improve asset value and excel in meeting front-line delivery and regeneration requirements for the communities they serve. We are made up of experienced, Chartered professionals including Estates, Quantity and Building Surveyors; Project Managers; Facilities Management; procurement and cost management experts. The team have extensive knowledge of the public sector and will always ensure that social value and value for money and are at the forefront of our service delivery.



# Speaker Biographies

## Richard Blyth

Head of Policy, Practice and Research, Royal Town Planning Institute

Richard Blyth has been Head of Policy, Practice and Research at the RTPI since September 2011. His recent work for the Institute has covered Brexit and the Accelerating Housing Green Paper. Prior to this he was an Associate Director at Capita Symonds where he worked on commissions for local authorities on infrastructure planning to support core strategies, and for a number of private clients on regeneration schemes. He spent over four years in the Civil Service, including being responsible for Local Plans in England.

## Stuart Burrows

Programme Director – Sustainability & Asset Performance, Office of Government Property

Stuart Burrows is Programme Director for Sustainability & Asset Performance at the Office for Government Property (OGP), within the Cabinet Office. He leads on the programme of work to drive and coordinate transformation of the government estate in relation to asset condition, Net-Zero and broader sustainability. OGP provides leadership to the Government Property Profession (and function), developing capability, setting standards, giving expert advice, and setting cross-government strategies to drive better outcomes across government.

## Joe Garrod

Director of Capital Delivery, Waltham Forest Council

Joe is Director of Capital Delivery at the London Borough of Waltham Forest and has over 20 years' experience of delivering major capital investment and development projects. Prior to this, Joe has held several roles including Regional Programme Manager for London, for the Cabinet Office's flagship One Public Estate programme; Programme Director for the Department for Education's (DfE) property company LocatED, where he helped to set up and launch a government-owned property company responsible for buying and developing sites for new schools in England; Residential Developer at Cleanslate and, Associate Director at the Infrastructure and Asset Advisory Practice of Navigant.

## Linda Goodacre

Director of Estates & Facilities, University of Nottingham

Linda has worked in property for over 35 years, most of that time has been spent working in national and multinational retailers where she has dealt with all types of property. Linda has been a Fellow of the RICS since 2011. She joined the Higher Education sector in April 2018, as the Director Estates & Facilities at the University of Nottingham, which is Linda's home town. Linda looks after the Estates Capital Programme, all facilities management and all catering and hospitality. The University has one of the largest estates in the sector and Linda manages this with a team of over 1100 people. In her time in retail she has been a representative of many organisational bodies including CBI, British Retail Consortium, The Property Managers Association and BITC, Business In The Community.

## Alexi Marmot

Director, Global Centre for Learning Environments, UCL Bartlett Real Estate Institute

Educated as an architect and urban planner, Alexi's career covers both academic and professional roles as Professor of Facility & Environment Management in the Bartlett Faculty of the Built Environment, University College London, UCL, Director of UCL Global Centre for Learning Environments, Honorary Professor in University of Sydney's School of Architecture, Design and Planning, and founding director of AMA Alexi Marmot Associates, a London-based consultancy specialising in evidence-based consultative design. Numerous multinational companies, central and local government, educational and charitable organisations have been advised on their workspace strategy, design, operations and change management by Alexi and AMA.

She has authored several books and many academic and professional papers primarily on the design, management and use of workplaces, educational estates and libraries. With Joanna Eley, she wrote workplace classics: *Understanding Offices: What every organization needs to know about office buildings* (Penguin), *Office Space Planning: Designing for Tomorrow's Workplace* (McGraw-Hill). Alexi is a Governor of WMC, the oldest adult education college in Europe, a Governor of the Royal Female School of Art Foundation, and a Trustee of the IFMA Foundation Board.

## Chris Moriarty

Director of Insight and Engagement, Institute of Workplace and Facilities Management

Chris Moriarty is Director of Insight at the Institute of Workplace and Facilities Management (IWFM). For almost a decade Chris has been a commentator on the evolution of workplaces and how organisations are using them to support employee and organisational performance speaking on the topic at conferences around the world and in the national media in the UK.



## Lara Newman

Chief Executive, LocatED

Lara has over 23 years' experience in property and development. Having worked with many of the UK's biggest landowners, agents and developers, Lara has held a number of strategic leadership and board positions. Her experience of property deals and complex capital investment projects for government education capital programmes underpinned her determination to bring commercial insight and rigour to the DfE's free schools development programme. Lara's vision for LocatED has brought together a team of experts able to bring both experience and pace to the delivery of new schools. Under Lara's leadership, LocatED has acquired more than 150 sites for schools, facilitated over 75,000 new school places, and in doing so, has driven saving of many millions of pounds for the public purse. Building on proven capacity and success, Lara is now expanding the scope of LocatED to provide development expertise further across the education estate, and to other areas of the public sector.

## Hayley Porter-Aslet

Chief Operating Officer, Gen<sup>2</sup> Property Ltd

Hayley is a Chartered Accountant and has been Gen<sup>2</sup>'s Chief Operating Officer since May 2019. Her career has been in both the Private and Public Sector, most notably within Education where she has fulfilled various roles at several Multi-Academy Trusts in Kent.

Throughout her career, Hayley has successfully planned and delivered long term capital strategies utilising land assets to meet capital development requirements to significantly regenerate and provide transformational improvement to education provision.

Hayley has brought her education and vast commercial experience to Gen<sup>2</sup> and one of her many achievements to date in her role, has included the production of various low or no-fee products to both local government and the education sector. One example is for schools to ensure that estates maintenance fees are kept to a minimum, and to invest as much funding as possible into frontline teaching, learning and pastoral activities, the second unique Gen<sup>2</sup> model, enables schools and local authorities to be able to seriously consider development opportunities of their existing assets without the pain of upfront fees. Hayley will be sharing a recent case study demonstrating the benefits of the model she and her Gen<sup>2</sup> team have developed as a way to unlock empty sites and buildings.

## Christine St John Cox

Head of Modern Energy Partners, Energy Systems Catapult

Christine is an experienced keynote speaker with over twenty years of experience within the industry as a Chartered Engineer. Christine started her career as a Graduate Mechanical Building Services Engineer working on a refurbishment project at London Paddington Station. Her early role also saw her designing and overseeing the construction of low energy buildings and a more recent role as Associate Director at Ricardo Energy & Environment. At Ricardo, Chris led numerous projects including the CDP public sector procurement programme in 2009 and 2010 and supported the development of ESOS guidance on behalf of BEIS. She also worked with numerous corporate organisations supporting the development of their sustainability strategies.

In 2019, Christine assumed responsibility for the Catapult's Modern Energy Partners (MEP) programme as Head of MEP. The innovative government-funded programme is delivered in partnership with BEIS and the Cabinet Office. The programme focuses on evolving and testing a systematic approach for the development of decarbonisation plans, the rapid deployment of submetering, and the implementation of the first steps of decarbonisation. The objective of demonstrating that it is possible for the public sector to meet its 2032 50% direct emissions reduction target (against a 2017 baseline). She has been supported with a cohort of 42 testbed sites from the Ministry of Defence, Health, Ministry of Justice, Her Majesty's Revenue and Customs, and Higher Education Institutions.

In her downtime, Christine enjoys early morning runs and swimming in the river Thames. She is an active and enthusiastic person who enjoys nothing better than a good challenge. She lives in Oxford with her husband, two children, a dog and a chicken.

## Peter Udall

Strategic Director, Economy, Innovation & Growth, Gateshead Council

As Strategic Director Peter sits on the Corporate Management Team responsible for the corporate management of the Council. With specific responsibility for Economy, Innovation and Growth Peter oversees a multi-disciplinary Group that leads on the delivery of the Council's Economic Development Strategy. The Group has responsibility for Business, Employment and Skills, Planning Policy, Climate Change and Transport Strategy and delivers the Council's capital programme and major projects. The Group includes an energy team responsible for managing the Council's energy requirements and delivering the District Energy Scheme and other innovative energy solutions.

Peter is also Project Director for the Gateshead Quays Development. A £260m project comprising a 12500 capacity arena and conference centre together with associated hotels, retail, food & beverage on the south bank of the Tyne. The site sits between Sage Gateshead and Baltic; The Centre for Contemporary Art. Peter originally joined Gateshead Council in 1998 as Assistant Director in the Department of Architectural Services where he headed the Council's Major Project Team and was Client representative and Project Manager for Sage Gateshead and Baltic; The Centre for Contemporary Art. On completion of The Sage Gateshead in December 2004 Peter took up the post as Head of Design and subsequently, Service Director Council Housing, Design and Technical Services. Peter graduated from the School of Architecture, University of Newcastle upon Tyne in 1984.





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## [The Emergency Planning and Response Conference 2021](#)

24<sup>th</sup> June 2021, Online

## [NHS Estates: Effectively Transforming the Healthcare Estate](#)

14<sup>th</sup> July 2021, Online

For any enquiries, please call 0330 0584 285 or email [Enquiries@governmentevents.co.uk](mailto:Enquiries@governmentevents.co.uk)



## Thank you for attending our conference.

We hope you found the day interesting and insightful. Speaker presentations will be made available to download on completing the post show survey which will be emailed to you within one week after the event.

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WC2H 9JQ

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