SVANK MOTION PICTURES, INC.

Event Ideas

2020

MOVIE Event Ideas

2020







Frozen II

Challenge attendees to loads of fun with some Sven-approved reindeer games! Our top picks include an antler ring toss, reindeer-shaped bowling and Rudolph races – simply gather red cotton balls and Vaseline, then see who can move the most balls from one plate to another using just their nose.

Abominable

This adorable film features a mythical creature that's evaded mankind for centuries - the "Abominable Snowman." No stranger to the spotlight, he's appeared in video games, movies and TV shows for decades. But what do people actually know about the supposed Himalayan Yeti? Share the history and folklore surrounding the questionable creature, including interesting facts, reported sightings, depictions and more, before diving into this vibrant new release.

Arctic Dogs

This family-friendly film highlights the effects of climate change. Pair your showing with an environmental fair to further educate your community and promote eco-friendly habits!

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Sonic the Hedgehog

Hide rings around the park in the days leading up to the event, then challenge attendees to find as many as they can to exchange for prizes at the screening.



Jumanji: The Next Level

Adventurers beware. See if attendees would survive in the jungle by creating a wild obstacle course challenge "for those who seek to find a way to leave their world behind."



Onward

Ensure your community doesn't lose its sense of magic with spectacular pre-show entertainment! Lead a fairy tale-themed storytime, invite a volunteer magician to show off his tricks and make your concessions colorful with a unicorn theme!

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Maleficent: Mistress of Evil

Make it an angels vs. demons party! Theme your concessions and have attendees come dressed as one or the other.



Trolls World Tour

DIY some colorful troll hair headbands before your screening. Simply knot tulle around a headband, use an elastic to tie it all together at the top, then beautify them with ribbons and bows!



Playing with Fire

For your screening, partner with your local fire department to help build community relations. Before the show, conduct fire hose demonstrations, let kids take a pic in the fire truck and be sure to have plenty of fire-y treats on hand with red, yellow and orange-colored treats. This would be the perfect film to pair with your National Night Out festivities on August 4th.



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A Beautiful Day in the Neighborhood

Spread kindness by inviting your community to take part in a Random Acts of Kindness (RAK) challenge before the movie. Create an event-specific hashtag so you can showcase everyone's good deeds in a pre-show slideshow.



Peter Rabbit 2

Beatrix Potter's classic story came about as a result of her paintings. Honor the author by starting your event with a "Brush and Bunnies" painting activity! Have different levels of difficulty so everyone can take part and include bunny-themed concessions, like carrot cake and green smoothies!



Playmobil: The Movie

Have kids come dressed as their own, imagined Playmobil character, then create multiple missions for them to complete in order to save the world – just like the characters in this feature film!

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Mulan

Honor the Chinese culture by hosting a martial arts class before the show, or invite kids to DIY a Chinese lantern using construction paper!

The Peanut Butter Falcon

Partner with your community's local National Down Syndrome Society branch to put on this showing, and have them lead a pre- or post-show discussion about the importance of inclusivity in films.

Star Wars: The Rise of Skywalker

Test the "Star Wars" fandom of your community with a trivia contest before the show. Award those with the most knowledge of the force with an awesome prize or free concessions.



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Just Mercy

Partner with your local NAACP chapter for help encouraging an honest discussion around the issues highlighted in the film, including injustice, racism, mass incarceration and redemption.

Knives Out

Reviving the old-school "whodunnit" genre, you'd be remiss not to host a murder mystery scavenger hunt before pressing play. Divide the audience into teams, and see who can solve the crime first!

Little Women

The March sisters have many passions. Let your community share theirs with the audience before the show with an open mic night and craft fair!

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Dolittle

Cater to the fellow Dolittle animal lovers in your community by partnering with local animal shelters to host a pet-and-play fundraiser event.

Men in Black: International

Test how well your audience remembers the first two films with pre-show trivia! Give small prizes to anyone that answers a question correctly – like plastic black sunglasses.

The Lion King

Make this an event your community can't wait to attend by featuring DIY craft stations set up before the movie so kids can transform into a member of the pride or any other animal of their choosing! Supply craft paper, string, glitter and more to ensure their options are endless, and consider having a couple of face painters on hand to really tie their look together!

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The Secret Life of Pets 2

If your event is in a pet-friendly space, let attendees bring their furry best friends to the screening! Make sure you have dog treats on hand to keep all the four-legged guests happy. And consider reaching out to a local shelter to see if they'd like to bring adoptable animals to the event so they can become someone's beloved pet!

Dora and the Lost City of Gold

Ask kids to help get water to the waterhole for baby hippo by carrying water through Mushroom Valley, over Crocodile River and to the watering hole for a fun, pre-show obstacle course. Use your imagination to create each obstacle, then split kids into teams, taking turns carrying pails of water across, to see which team can fill up their bucket first.

The Angry Birds Movie 2

Challenge attendees to win back the Angry Birds' eggs that were stolen by the pigs by having them compete in mini challenges. Ideas include pig bowling, pig dart pop, a life-size slingshot, a coloring and activity station and any other fun Angry Birds' – themed ideas you can think of.