



BHAGWAN MAHAVIR UNIVERSITY, SURAT

**BHAGWAN MAHAVIR COLLEGE OF
COMMERCE AND MANAGEMENT
STUDIES**



UNLOCKING MINDS

January-February, 2020

EVENT OF LEADERS OF PEDAL

Bhagwan Mahavir College of commerce & Management organized event of Leaders on Pedal as a pre-event of College grand event Protsahan 2020 on 29-12-2019. The objective of this event is to promote cycle as a mode of transport in order to reduce the pollution and also promote healthy lifestyle. All the well known leaders of Surat like Mr. Harsh Sanghvi , Mr. C.R. Patil , Mr. Naresh Agarwal , Mrs. Darshana Jardosh and various doctors take actively participate in this event.





**બે દિવસીય કોલેજ ઈસ્ટ કાયકમ અંતર્ગત
ભગવાન મહાવીર યુનિ. દ્વારા લીડર્સ
ઓન પેડલર્સ કેમ્પેઈનનું આયોજન**

(પ્રતિનિધિ) સુરત, તા. ૩૦
ભગવાન મહાવીર
યુનિવર્સિટી, સુરત દ્વારા સંચાલિત
ભગવાન મહાવીર કોલેજ ઓફ
કોમર્સ એન્ડ મેનેજમેન્ટ સ્ટડીસ
(બે.કોમ, બે.એમ.એસ અને
બી.બી.એ.) દ્વારા ૨૯ ડિસેમ્બર
૨૦૧૮ રવિવાર ના સવારે ૭
સાંચે થી 'લીડર્સ ઓન પેડલર્સ'
કેમ્પેઈન નું આયોજન કરવામાં
આવ્યું હતું. ભગવાન મહાવીર
કોલેજ ના વિદ્યાર્થી ઓ દ્વારા ૬૨
વર્ષે ઉજવાતા ૨ દિવસીય કાયકમ

કેસ્ટ પ્રોત્સાહનના અંતર્ગત પ્રિ
ઈવેન્ટ તરીકે આ ઉદ્દેશાત્મક
કેમ્પેઈન રવિવારે સવારે હાથ
પરવામાં આવ્યું હતું જેમાં કોલેજ
ના ટ્રસ્ટી, પ્રોફેસર અને ૫૦૦
જેટલા વિદ્યાર્થી ઓ એ વહેલી
સવારે સાયકલ માર્ચ માં ભાગ
લીધો હતો. આ કેમ્પેઈન કેસ્ટ
ના પ્રિસિડેન્ટ અને કોલેજ ના
મેનેજમેન્ટ દ્વારા ઈનિતીશીયેટ
કરવામાં આવ્યું. સુરત મહાનગર
પાલિકા દ્વારા શરૂ થયેલી સાયકલ
ની લવા વિધેયકાના અંતર્ગત

વિદ્યાર્થીઓમાં જાગૃતિ આવે એ અ
કેમ્પેઈનનો એક એવું હતો. કોલેજ
ના આચાર્ય ચેતા દેસાઈ એ જણાવ્યું
હતું કે આ કેમ્પેઈન વિદ્યાર્થી ઓ
માં પર્યાવરણ અને સાયકલિંગ
વિષે જાગૃતિ આવે એ એવું થી
આયોજિત કરવામાં આવ્યું છે.
સુરત સાયકલ વિગ ના અનિષ્ઠ
મારા પ્રિયા એ જણાવ્યું હતું કે આપો
એક કિલોમીટર સાયકલ ચલાવીએ
તો ૮ વૃક્ષો બચાવી શકીએ છીએ
આ સાથે કેમ્પેઈન માં ખ્યાસ
(નિવન, પાના ૨૦૧૨)

**કોલેજના વિદ્યાર્થીઓ ૧૦૦ લીડર્સ સાથે સાઈકલિંગમાં જોડાશે
ભગવાન મહાવીર યુનિ. દ્વારા ૨૯મીએ 'લીડર્સ
ઓન પેડલર્સ' સાયકલ માર્ચનું થનારું આયોજન**

(પ્રતિનિધિ) સુરત, તા. ૨૯
ભગવાન મહાવીર યુનિવર્સિટી, સુરત સંચાલિત
ભગવાન મહાવીર કોલેજ ઓફ કોમર્સ અને
મેનેજમેન્ટ (બીબીએ, બીકોમ, બીએમએસ) દ્વારા
આગામી ૨૯મી ડિસેમ્બરના રોજ 'લીડર્સ ઓન પેડલર્સ'
સાયકલ માર્ચનું આયોજન કરવામાં આવશે. કોલેજના
વિદ્યાર્થીઓ દ્વારા ૬૨ વર્ષે પ્રોત્સાહન કેસ્ટનું બે
દિવસીય આયોજન થાય છે. શાળાના આચાર્ય ચેતા
દેસાઈએ આ સંદર્ભે વધુ માહિતી આપતાં જણાવ્યું
હતું કે આ કેસ્ટ અંતર્ગત પ્રિ ઈવેન્ટ તરીકે વિવિધ
ઉદ્દેશાત્મક કેમ્પેઈન પણ હાથ પરવામાં આવે છે.
આ વર્ષે એસ.એમ.સી. દ્વારા લોન્ચ થયેલ સાયકલ
પ્રોજેક્ટને ધ્યાનમાં લઈ વપતી જતી હેલ્થ જરૂરિયાત

અને સેવ એન્વાયરમેન્ટ અને સાયકલને ડેઈલી
લાઈફમાં ઈન્કોર્પોરેટ કરવાની જરૂરિયાતને ધ્યાનમાં
લઈ વિદ્યાર્થીઓ દ્વારા સાયકલ માર્ચ રાખવામાં આવી
છે. જેમાં વિદ્યાર્થીઓ ૧૦૦ જેટલા લીડર્સ સાથે
સાઈકલિંગમાં જોડાશે. રેલીમાં જોડાનાર દરેક પાસે
ડેઈલી લાઈફમાં સાયકલનો મહત્તમ ઉપયોગ કરવાની
પ્રતિજ્ઞા દેવડાવશે. વિદ્યાર્થીઓ શહેરના ૧૦૦ જેટલા
જાણીતા ચહેરા જેમ કે પોલીસ કમીશનર બ્રહ્મભટ્ટ,
ધારાસભ્ય હર્ષ સંઘવી, નરેશ અગ્રવાલ, જાંબના
ઝવેરી, પ્રાચી શાહ અને નિહાર મહેતા નો સમાવેશ
થનાર છે. આ સિવાય અલગ-અલગ ભેંતોના
અગ્રણીઓ પણ કોલેજના વિદ્યાર્થીઓ સાથે સવારે ૭
વાગયા થી સાયકલ માર્ચ માં જોડાશે.

I RESPECT WOMEN CAMPAIGN

The extent of violence against women around the world today is shameful, and shows little sign of abating. While, as a global community, it is possible to pass laws to criminalize the violence, law alone will not ask men to respect the opposite gender. How do we make it about a sense of responsibility?

We believe that a society where its women do not feel secure and respected is not worth calling a society. Crimes like rape, domestic violence and trafficking have increased over time and the word respect is ebbing. Trafficking of women has raised a big concern and has destroyed many lives. We live in a country where, according to statistical data, a rape happens every 20 minutes. Men have misused their dominance and power and responsibility has not been taken.

A student while reading the newspaper noticed that Surat is the fastest growing city in India but also was shocked by the news a week later when he observed the increase in the rate of rape cases in Surat.

He took this news to the principal of BMBBA Dr. Cheta Desai suggesting an idea of a campaign to aware the people for the need to respect woman and appreciate their efforts towards every individual's upbringing.

After disastrous news of rapes in the past month in Surat, BMBBA took matters into their hands and decided to campaign for —WHY DO YOU RESPECT WOMAN?

For this campaign the students decided on 30th December 2019 as the perfect date as this date was closest to the 31st new years eve. New years eve is a hub where partying and clubbing and drinks are a source of entertainment and a majority of cases of rape have been filed then.

So, if the general public was aware before this date then a few women lives be saved and reduce harassment.

The campaign was titled “I respect woman” and the major focus was to question why there is a need to respect woman?

On the 29th December 2019, Shri Mr. Anil Jain sir (Managing Trustee) Shri Dr. Sanjay Jain Sir (Treasurer of BMEF) and Shri Dr. Nirmal Sharma Sir (Campus Director) with Ms. Cheta Desai (Principal of BMBBA), Mr Harsh Shangvi (MLA) were invited to inaugurate the campaign.

Sagar Patil, the student coordinator explained his idea to the students and the guests.

Shri Dr. Sanjay Jain Sir appreciated the idea and conveyed a few words that since the students have taken the initiative to convey this message, they must ensure that every youth and young individuals in Surat be aware of this message.

Shri Dr. Nirmal Sharma Sir encouraged the students but also wished that there would have been no need to ask why we respect woman.

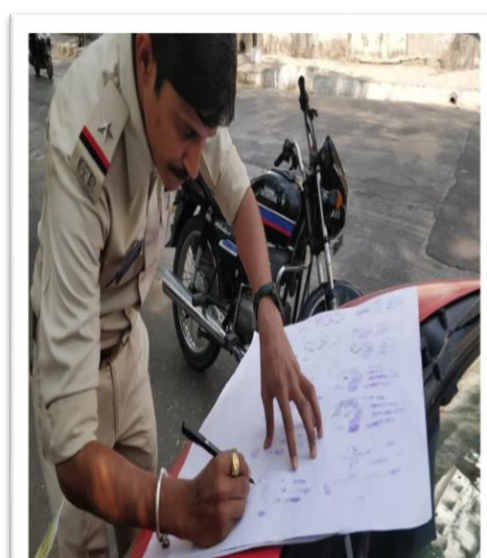
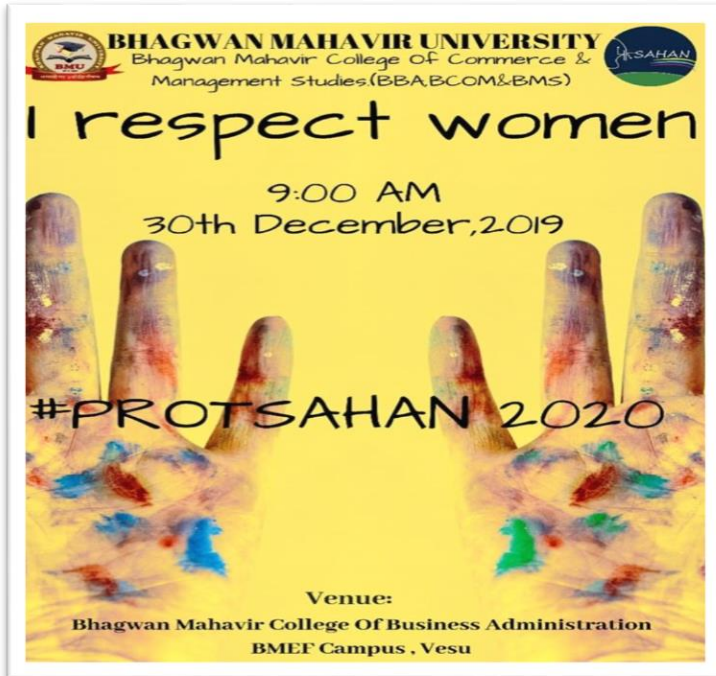
For the event the students were divided according to the areas to cover in Surat. The Student Coordinator Sagar Patil (SY) and around 300 students covered Surat area in groups of 5. They started the campaign on 29th December 2019 at 10am. The students in groups were given chart papers and stamps to take hand prints of every individual person they meet and ask them to give their left-hand stamp on the chart and write why they respect woman.

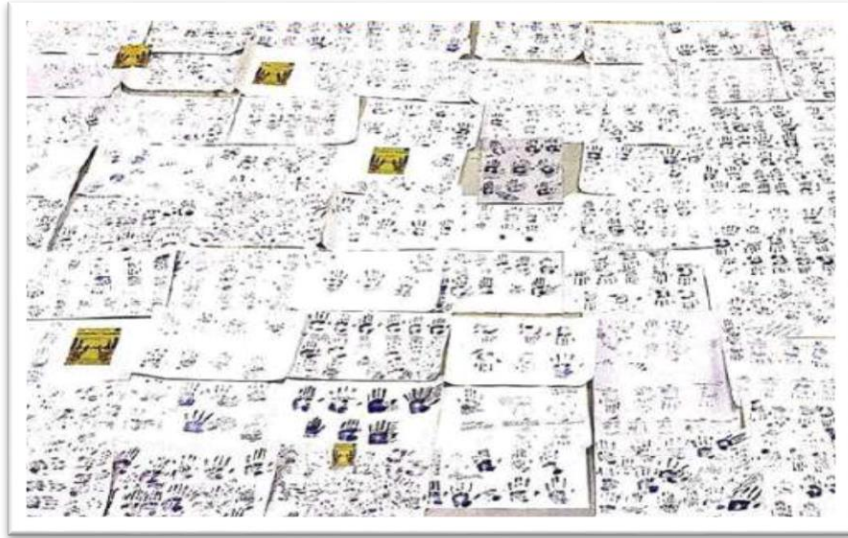
The students and faculties took the initiative to pass the message to around 8000 members of the society.

The aim was to at least pass the word among the youth so they would think for once about the harassments and how they must act to create a change in the society.

The event was a grand success.

These are the glimpse of the campaign;





EDUCATIONAL VISIT @ BSE, MUMBAI

Bhagwan Mahavir College of commerce & Management studies organized an educational visit at Bombay Stock Exchange on 2nd January 2020. More than 40 Students of TYBBA with three Faculty members Ms. Swati Halani, Ms. Shanu Desai and Mr. Hitesh Patel were part of the visit. The students got an opportunity to interact with industry Professionals. The visit was beneficial to the students as it provided valuable insights into the functions and role of the regulatory body on the investors, exchanges, industries etc. Overall it was good learning experience for the students.



PROTSAHAN-2020

3 days Protsahan 2020 (Where aspirations meet opportunities)

Day 1: January 18, 2020

Protsahan event is an opportunity for any student to learn, how to pilot principle of management in practical bases and is great platform for students to represent their college. It can be used to build a network of resources that will help school students and their parents to start their higher education journey in better manner on the right path.



On First day event was started with Inaugural session Ms Priti Metha and Ms.Swati Halani (Lecturer at BBA) has welcomed participants and faculty member to protsahan 2020 and further the event has started with lamp lightening by guest and by trusty of BMU.



In the inaugural session was followed by the thought provoking speech given by Chief guest Mr. Jignesh Madhavani, R J Harsh has also shared few word , Ms. Cheta Desai has also motivated students give giving speech, Mr. Sagar Patil (President) of event has explained about protsahan 2020 and speech was also given by our trusty Dr. Sanjay Jain sir.

Even memento was presented to all the sponsor(Samsara Holidays, Arihant Institute of techonology, Pro Talent, FunFunDo (Mr naresh Agrawal Sir), Badlav—I am the change (Mr. Bhagirath Goswami),Snap-it-o click photography (Mr Vishal Baheti), Pink Palace to present memento to Toppr and latly thank you speech was given by Ms.Priti Mehta.

From 11:00 clock onwards events for first day was stared. Event like Mobile Legends, Dance, Music ,Treasure Hunt, Share Wars, Fireless cooking, Paining, Doller a day, Nail Pro, Ad Mad, Mehndi, Tik-Tok, Deadlift, Sports event like (Basketball & Football) and lastly day was ended with Fashion Show.Around 540+ students has participated on 18/01/2020 from various school and colleges.

Day 2: January 19, 2020

On Second day of protsahan the event was taken forward. On next day event like of sports like (Gully cricket, Bullet Chess, Skating) were taken place even event like photography, Hair style Makeup, Rangoli, Amna- Samna, Book Review, Extempore, Judge a book by its cover, Quiz, Case Study and round 2 for Dance & Music competition were continued.





On second also more than 400+ students has taken participated in events. After successful completion of event on second day students have enjoyed movie day. During both the days' judges from different colleges and industries were called to judge the events. Judges were welcomed with token of apparition for their presence in event. Even their refreshment was managed by student co coordinator. Participants got good opportunity to learn from judges.

And after completion of every event judges has declared result of the event and has provide trophy and certificate to winners and runners up.

Day 3: January 20, 2020

Day third was all a celebration day. On that day “Udaan” consort of Udaan was enjoyed by students and participants and even award ceremony was taken place. Mega event price was given to winner and runner-up and even medal was given to the event HODs, Voluntary, coordinator and presidents.

On this consort even parents were invited. Singer of Band Udaan had sung bollywood songs and even Mr. Bhagirath Goswami had also performed in this consort. At last refreshment was provided to all.



प्रमोशन 2020 फेस्ट: छात्रों ने किया रैंप वॉक, 400 का हुआ रजिस्ट्रेशन

सिटी रिपोर्टर | सूरत

भगवान महावीर कॉलेज ऑफ कॉमर्स एंड मैनेजमेंट स्टडीज के तीन दिवसीय प्रमोशन 2020 फेस्ट के दूसरे दिन, लगभग 400 छात्रों ने पंजीकरण कराया। इसमें फैशन शो का आयोजन किया गया था। इस फेस्ट के इस हाईलाइट इवेंट में स्टूडेंट ने मोनोक्रोम, एथनिक, मिसमैच, प्रिंट ऑन प्रिंट, रेट्रो, बोहो जैसे थीम पर 50 जेंटल स्टूडेंट मॉडल ने रैंप किया। मॉडल रूपल शाह और सृष्टि जैन न्यायाधीश रहे। बेस्ट वॉक, बेस्ट कॉस्ट्यूम, मिस परफेक्टो, मिस्टर हैंडसम, मिस गोरजोस जैसे टैग दिए गए। इसके अलावा फ्रीस्टाइल, कंटेम्परेरी, क्लासिक्स और बॉलीवुड स्टाइल जैसे विभिन्न विषयों पर छात्रों ने ग्रुप डांस पेश किया। लगभग 50 स्टूडेंट फोटोग्राफरों ने नेचर, ह्यूमन बिहेवियर, फ्रेम 2 फ्रेम, क्रिएटिविटी जैसे थीम पर फोटोग्राफी की। डॉलर ए डे जैसे आयोजन में छात्रों ने 9 हजार



रुपए का लाभ कमाया। कराटे में 80 स्कूलों के छात्रों ने भाग लिया। तत्काल विज्ञापन बनाने की प्रतियोगिता आयोजित की गई। छात्रों ने टिकटोंक, वैवाहिक, भारतीय पर्यटन, महिला सशक्तीकरण, शिक्षा और शिक्षण ऐप जैसे विषयों पर तत्काल विज्ञापन बनाया। स्पोर्ट थीम पर जैसे डेविट कार्ड, स्कूल बैग, हेड फोन, विज्ञापन बनाया गया। लिटरेच इवेंट में कैब फाइव एनआरसी, आर होम असाइनमेंट वर्थ इट?, सूरत में चार्टर बाइक जैसे कार्यक्रमों में भाग लिया। चेता देसाई ने बताया कि कुछ नए क्रिएटिव इवेंट्स जैसे कि जज बुक बाई इट्स कवर, डॉलर अ दे, फायर लेस कुकिंग में छात्रों ने उत्साह दिखाया।

FIRELESS COOKING

(In House event as a part of youth fest, Spandan-2020)

Bhagwan Mahavir College of commerce & Management studies organized fireless cooking on 29-01-2020 at 10:45 am at ground floor of BMBBA Building. Objective of this event is to encourage students to showcase their cooking skills. Total 71 participants from different colleges have participated in the event. Ms. Trishna Shah (Owner, Soul Kitchen Stories) was the judge of the event. Smt. Leena Jain Ma'am, Dr. Snehal Mistry, Dr. Jay Joshi were also present over there. All the dishes prepared by the students were outstanding. Mr. Krishna Doctor is Faculty co-ordinator of this event.

Here, some Glimpse of event...





Published by:

Bhagwan Mahavir College of Commerce and Management Studies

Advisor:

Mrs. Cheta Desai (I/C Principal)

Coordinator:

Ms. Shanu Desai



