Subject: Avon Chamber Events and Information NT August 24 2012 From: Avon Chamber of Commerce <avonchamber@sbcglobal.net>

Date: 8/24/2012 4:15 PM

To: avonchamber@sbcglobal.net

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Just a reminder that you are receiving this email because you have expressed an interest in the Avon Chamber of Commerce. Please remember to share this email with other area businesses that may be interested. Thank you!

You may unsubscribe if you no longer wish to receive our emails.













Your Business Connection - Now beginning its 48th Year



JOIN the AVON CHAMBER GROUP on



GOT AN EVENT OR SPECIAL FOR WHAT'S HAPPENING WITH THE MEMBERS

EMAIL -- 50 WORDS OR LESS -- TO AvonChamber@sbcglobal.net

UPCOMING EVENTS

September 5 - Morning **Business Network** Connection

September 12 - Business After Hours/PIG ROAST

September 20 - EDUCATION CLASS - Microsoft Excel An Introduction

October 3 - Morning Business

Events and Information







Click on the link to check out our current **Featured Member River Ridge at Avon**

NEW MEMBER BENEFIT!! Get Your Virtual Membership Plaque

Studies have shown that consumers are 63% more likely to buy goods and services in the future from a business that is a member of a chamber of commerce . . .

Show the world that you are a proud Avon Chamber of Commerce member by displaying our new, FREE AVON CHAMBER VIRTUAL

MEMBERSHIP PLAQUE The Chamber will send you your plaque in jpg format that you

may then use on your business cards, business letterhead and website. If



Network Connection MEMBER ORIENTATION

October 10 - Business After Hours

October 25 - Combined
Business After Hours with
Avon and West Hartford
Chambers of Commerce

For a complete listing of all UPCOMING AVON CHAMBER EVENTS CLICK HERE

FEATURED MEMBER BENEFIT

DISPLAY YOUR BUSINESS CARDS AND BROCHURES

Did you know that the Chamber has a display available where you can showcase your business cards or brochures?

With the warmer weather upon us, people are dropping by every week looking for information on our member businesses -- make sure they see you!

Marketing your business has never been this easy -- simply drop off, mail or give to Lisa at any Chamber event **20** of your business cards or brochures and take advantage of this great member benefit!

To see ALL THE BENEFITS your Avon Chamber has to offer CLICK HERE



using it on your website, the Chamber will also provide you with HTML



code to link your plaque back to the page where your listing appears in the Chamber's Online Membership Directory. For more information or to request your plaque please contact Lisa at the Chamber.

Plaque Artwork generously donated by
BONNER & COMPANY Creative
Communications

NEW MEMBER BENEFIT!!A CHET Advisor 529 Plan Just For You



The Avon Chamber of

Commerce has established a relationship with the CHET Advisor 529 Plan. Members and their employees are eligible to participate in this program at no cost - the up-front sales charge of up to 5.5% is waived for Chamber members. In addition, saving for your child's education in this CHET Advisor 529 Plan can reduce your state income tax burden, as the CHET Advisor 529 Plan includes a state income tax deduction for taxpayers contributing up to \$5,000 for individual filers and up to \$10,000 for those filing jointly. Start with as little as \$50.

For more information please contact
Chamber member
Edward Jones-Peter Vignati at
860.676.1442

Ad Sales Are Now OPEN!!

Put Your Business On The Map and Have Your Ad Delivered to Every Home in Avon

Avon Chamber of Commerce AND

My Hometown Map

My Hometown Map and the Avon Chamber have teamed up to offer you a great *New* Chamber-Themed promotional opportunity. My Hometown Map, located in Marstons Mills, MA, has worked

HARTFORD FEDERAL CREDIT UNION

For a limited time Hartford Federal Credit Union (HFCU) is offering Discounted Lake Compounce Tickets HFCU and Avon Chamber members can purchase tickets for those 4 years of age and up for only \$28.50 (a \$8.49 savings!) Children under 3 are admitted free. Tickets are valid for a one-day park admission from now through Sunday, September 9. To get your discount tickets visit Hartford Federal Credit Union located at 29 Albany Turnpike/Route 44, West Simsbury

HOP MEADOW COUNTRY CLUB

Tomorrow, Saturday, August 25, starting at 1 PM, Hop Meadow Country Club is sponsoring Patriot Golf Day to benefit the Folds of Honor Foundation. Enjoy golf with cart, prizes, chef hors d'oeuvres, open bar, delicious dinner including turkey and ham carvery, slider bar and a garden variety of vegetables, followed by a dessert bar. Donation \$150/person, \$75/person dinner only. Sign up by contacting Hop Meadow Country Club at 860.651.0686

RIVER RIDGE AT AVON

On Wednesday, August 29, 1:15-2 PM, River Ridge at Avon invites you to Meet and Greet with Senator Richard Blumenthal He will be discussing national issues that impact the lives of seniors. The event is free but you must make a reservation. RSVP by Friday, August 24 to Jackie Kerin at jkerin@alfa.org or call 703.338.0388

SHEAR ARTISTRY DAY SPA & SALON

Throughout the month of August Shear Artistry Day Spa & Salon is

extensively with chambers of commerce throughout Massachusetts to create print and complimentary online versions of town maps available free of charge. Now, the **Avon Chamber of Commerce** is one of the first chambers in Connecticut to offer its members this marketing opportunity!

- 4-Color Print Map mailed direct to EVERY RESIDENCE in Avon
- Online version of the map compatible with mobile devices -- including a link to your business website at no additional charge!
- Limited number of preferred advertising opportunities available
- Published and produced by Avon Chamber member MyHomeTownMap.com

The following members have already made the commitment to be a part of the Avon Chamber map:

- -Carmon Funeral Home & Family Center
- -Shear Artistry Day Spa & Salon
- -Talcott Mountain Academy

Need more information?
Visit www.MyHomeTownMap.com and take a peek at what the map and online ads look like

This opportunity is available only to Avon Chamber Members -- Space is Limited Don't Miss Out!

If you are interested in joining with the members that have already taken advantage of this great advertising opportunity please contact:

Jerry Saval, Advertising Sales Director, My Hometown Map, 1.800.649.6277 x102 or jsaval@myhometownmap.com



Join Us For Our September 2012

Morning Business Network Connection

This group provides an excellent opportunity to network with other Chamber members and guests in a more intimate setting. All attendees have the chance to briefly introduce themselves and their

offering \$20 to \$45 Off Selected
Services For more information visit
www.ShearArtistryDaySpa.com
or call 860.676.9667 Shear
Artistry Day Spa & Salon is
located at Riverdale Farms
Shopping, 152 Simsbury Road,
Avon

STONEWALL KITCHEN

From Thursday, August 30 through Monday, September 3, **Stonewall Kitchen** is holding a **Labor Day Sale** Take an additional 25% off sale items **Stonewall Kitchen** is located at **336 West Main Street/Route 44, Avon**

TCBY AVON MARKETPLACE

Tomorrow, Saturday, August 25, Noon-5 PM, TCBY Avon Marketplace is holding a Summer Fun Day to support MDA Kids Camp and Teddy Bears for Tears Program. Activities include a bounce house, TCBY yogurt eating contest, TCBY brain freeze contest, **TCBY** air brushes t-shirt. The Meat House hot dog eating contest, ACRO Fitness demo, The Valley Collector Car Club, chair massages, face painting, and hair braiding by **Shear Artistry Day** Spa & Salon. Vendors include fellow Avon Chamber members: Bertucci's, COSI, Shear Artistry Day Spa & Salon, Superior Hearth Spa & Leisure, The Meat House, Verizon Wireless, along with many others. TCBY Avon Marketplace is located at 530R **Bushy Hill Road, Avon** Marketplace, Simsbury, 860.658.4520

THE HAIR LOFT

During the month of August The Hair Loft is offering a Smoothing Treatment Special Skinny hair is in - the Brazilian Blowout smooths hair with anti-humidity protection. Lasts up to fourteen weeks.

business. So stop by, promote your business, and exchange ideas and referrals.

Another Great Reason to Attend -- At

the conclusion of the networking portion of this event a different Avon Chamber member is featured and has the opportunity to offer a **3-Minute Presentation** A new member is chosen each month -- YOU MUST BE PRESENT TO BE CONSIDERED

September's Presenter is:

Mike Alberts of



We are also Collecting
Non-Perishable Food every month at
this event to be given to the
Avon Food Bank
PLEASE REMEMBER YOUR FOOD DONATION!!!

September 2012 Morning Business Network

Connection
hosted by: COSI

385 West Main Street/Route 44, Avon **WEDNESDAY, SEPTEMBER 5** 8:30 AM to 9:30 AM

Members - Free, First-Time Guests - Free



Join Us For Our September 2012
Business After Hours/
Annual Pig Roast

It's September and you know what that means -time for our **Business After Hours/Annual Pig Roast**, now in its 9th year.

Every September members in the Ensign Drive area get together and host a wonderful Fall tradition for our Chamber, and this year is no exception. Returning hosts Bearingstar Insurance-Dave Bauer, Ensign-Bickford Realty, Klein & Babbitt Attorneys at Law, Marriott Residence Inn-Avon and The Meat House (which by the way will be cooking all that

Regularly \$300 - August special \$275. With this service receive 15% off on your after care products (shampoo, conditioner and styling products). The Hair Loft is located at Riverdale Farms Shopping, Building 15, 136 Simsbury Road, Avon, 860.674.9460

THE MEAT HOUSE

From now through September, the last Tuesday of the month, 3:30-6 PM, The Meat House will be holding a Farmers' Market Enjoy food, music and local produce. For more information please call 860.676.4444 The Meat House is located at 395 West Main Street/Route 44, Avon

THE SHOPPES AT FARMINGTON VALLEY

Tomorrow, Saturday, August 25, 6:30-9:30 PM, The Shoppes at Farmington Valley will be hosting its final Movies, Music & More of the Summer. This free event features a movie shown on a huge outdoor screen. Free popcorn is available along with face painters and clowns to entertain the kids. Chairs are available for rent. The Shoppes at Farmington Valley is located at 110 Albany Turnpike/Route 44, Canton

aetna

Small Group Health Insurance for Chamber Members

Aetna is now offering Chamber members **SMALL GROUP HEALTH INSURANCE** These plans include several consumerdirected, HSA-compatible options.

With any of the plans available, Chamber members will receive yummy pulled pork) are joined by new member and host **Bikers Edge**. All are eager to share with you what makes their business special.

This is typically a large networking event -- which means it is a great opportunity for you to not only reconnect with businesses that you already know but make new connections as well. See you under the BIG TENT on the grounds of the **Marriott Residence Inn-Ayon**

September 2012 Business After Hour/Pig Roast
hosted by: Bearingstar Insurance
Bikers Edge
Ensign-Bickford Realty
Klein & Babbitt Attorneys at Law
Marriott Residence Inn-Avon
The Meat House

on the grounds of the: Marriott Residence
Inn-Avon
55 Simsbury Road, Avon
WEDNESDAY, SEPTEMBER 12
5:00 PM to 7:00 PM

RESERVATION REQUIRED by MONDAY,
SEPTEMBER 10

Members - Free, Non-Members - \$20



EDUCATION CLASS

Microsoft Excel an Introduction

Do you ever wish that someone would teach you how to really use Excel, simply and easily? If so, then this class is for you. In this session **Bruce Shein, CPA** of **Avon Executive Offices** will show you how to:

- Do Formulas
- Format Cells
- Customize Tool Bars
- Create a Database
- Sort a List
- Print Just What You Want
- Insert Pictures and Objects
- Fill Many Cells at Once
- Do Complicated Things Easily with Built-In Functions
- Put File Names on the Spreadsheet Automatically
- Use Shortcuts You Can Use on Other Applications, and SO MUCH MORE . . .

access to Aetna's industry-leading online tools, as well as other Aetna resources specifically designed for small businesses, including: the Small Business Tax Credit Calculator that quickly helps you determine if your company is eligible for a tax credit through the Affordable Care Act, along with the Aetna Resource Connection that gives participants access to discounts on a variety of services.

Also, this insurance may be integrated with Aetna's new **Chamber Hospital Indemnity** Plan an exclusive opportunity for Chamber members that provides a flat-dollar payment for a hospital stay plus a per diem payment for each day in the hospital.

To learn about these new health insurance options

Click on the AETNA LOGO above

Anthem.



Affordable Dental Benefits for Chamber **Members**

Chamber Dental Prime and Chamber Dental Complete are competitive insurance programs with one of the largest dental PPO networks in Connecticut.

Three core plans are available --VALUE Dental Plans that include coverage for basic services such as cleanings, x-rays, and fillings; CLASSIC Dental Plans that include coverage for basic services and most major services, all with high annual maximum benefit levels; ENHANCED Plans that offer the greatest level of coverage and include even higher annual maximum benefit levels and lower co-insurance amounts. In addition, **VOLUNTARY Dental Plans** are available that allow employers

This Class will also cover the ribbon bar in the 2010 version of the program.

This is a **HANDS-ON CLASS** -- All attendees are encouraged to **BRING A LAPTOP** so that you can follow along with the instructor and save your work!

Class size is **LIMITED TO 15 STUDENTS**

Microsoft Excel an Introduction

presented by: Bruce Shein, CPA - Avon **Executive Offices**

hosted by: Farmington Woods Golf Club

at: Farmington Woods Golf Club 43 Heritage Drive, Avon **THURSDAY, SEPTEMBER 20** 8:30 AM to 10:30 AM

RESERVATION REQUIRED by TUESDAY, **SEPTEMBER 18**

Members - Free

Remember to

Shop Local

2012/2013 Ad Sales Are **NOW OPEN**



Click on the TELEPHONE **DIRECTORY** to the LEFT for your AD ORDER FORM.

Deadline for ads is Saturday, September 15

Avon Chamber of Commerce and

the Avon Police Association have collaborated for the past seven years in producing the Association's Annual Telephone Directory Ad sales help support the Association's primary fundraising campaign, proceeds from which are donated to numerous deserving area organizations.

Avon Chamber members have the unique marketing opportunity to PURCHASE AN AD in the Directory at a specially discounted rate offered only to members of to offer dental coverage to their employees at no additional cost.

For more information click on this link:

<u>Chamber Dental Prime and</u> <u>Chamber Dental Complete</u>

MORE CHAMBER INSURANCE PROGRAMS click on the images below for more information

MEDICARE ADVANTAGE



PET INSURANCE



the Avon Chamber of Commerce!

Not interested in an ad? -- Then consider listing your business as a **PATRON** for as little as \$20.

THANK YOU TO OUR CORPORATE SPONSORS







10% Discount for Chamber Members

This and many other offers are available to Avon Chamber members and their employees as part of our ACBD (Avon Chamber Business Discounts)

Program. To take advantage you MUST HAVE AN ACBD CARD. Cards are available at all Chamber events or you may contact the Chamber office.

Offered by: TCBY * Avon Marketplace * 530R Bushy Hill Road * Simsbury, CT 06070 * 860.658.4520 * tcbyavon@att.net * www.TCBYct.com

SafeUnsubscribe"



Try it FREE today.