

phaidon



Phaidon Children's Catalog W/S 2017

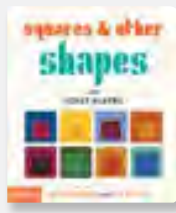


"A sleekly designed and cleverly imagined book ... Subtle humor combines with impeccable design."
– ★ *Publishers Weekly*,
Starred Review

"... abounds in thought-provoking juxtapositions that add intrigue to the simple fun of seeking and finding." – *The Wall Street Journal*

"A picture-book invitation to look carefully and observe." – *Kirkus*

"There's huge fun to be had in this graphic odd-one-out book."
– *The Huffington Post*



"Albers's art is the perfect medium ... the bright colours and simple shapes are eye-catching and lovely to look at." – *Book Trust*

"... distills [Albers's] highbrow work, which otherwise hangs in New York's Museum of Modern Art and other top collections, so that young minds can appreciate his concepts ..."

– *The Globe and Mail*



"A madcap mini-odyssey sure to thrill readers." – *Kirkus*

"A funny, fast-paced story featuring an appealing and ingenious little worm." – *Book Trust*

"A crisply narrated story of hard-won success ..." – *Publishers Weekly*

"[Toto's] crafty strategies will inspire creativity and independence in younger readers." – *Primary Times*

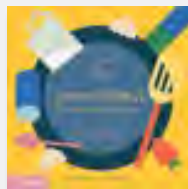
"...made me laugh aloud!"
– *Seven Impossible Things Before Breakfast*

Everyone's talking about Phaidon's newest children's books!



"Tomi Ungerer, the contemporary and friend of Maurice Sendak and Shel Silverstein, is a gentle genius ... a beautiful collection fit to take on through a life. Ungerer's careful words and masterly illustrations are unmatched."
– *The Times*, *Saturday Review*

"His are the kind of great books that continue to influence and inspire children to think hard – and, we hope, to grow up into respectful, peaceful people."
– *The New York Times*



"Cleverly designed ... [a] nifty exercise in breakfast-making."
– ★ *Publishers Weekly*,
Starred Review

"... even the youngest sous-chefs can pretend to mix ingredients, pour batter, and dish up a yummy pancake ..." – *Kirkus*

"... Simple graphic illustrations that resemble paintings by Frank Stella. The book itself is a perfect square (think Josef Albers), fun and colorful!"
– *The New York Times*



"Really lovely to read aloud, this comes with echoes of Dr. Seuss."
– *The Bookseller*

"Not just an irresistible celebration of books, but also an imaginative journey." – *The Sunday Times*

"... will be a welcome, often-asked-for addition to a child's library."
– *Celebrate Picture Books*





Before & After

Jean Jullien

An enticing collection of before-and-after scenarios, created by master artist and acclaimed author of *This Is Not A Book*



Ages 2–4

Board book

-

Graphic artist Jean Jullien insightfully and comically depicts a set of clever and surprising before-and-after two-frame narratives, each progressed by a page turn. From pale skin to sunburned skin, dirty to clean, long hair to short hair (to long again), Jullien masterfully builds anticipation and a satisfying resolution with each pairing. Striking the perfect balance of predictability and unexpectedness, this book will leave readers in wonder as they flip back and forth.

Key Selling Points

-

A pitch-perfect follow-up to Jullien's groundbreaking hit, *This Is Not A Book*

-

Jean Jullien is one of today's most popular satirical artists, with more than 600,000 followers on Instagram

-

Clever page design inspires imagination, anticipation, prediction, and surprise!

-

The thick, sturdy board pages are perfect for little hands to hold, turn, tap, and flip back and forth on their own

-

Features a surprising double gatefold!



inches 6 1/2 x 9
mm 228 x 165
Portrait orientation
40 pp

Oversized board book
with a double gatefold

\$ 12.95 US
\$ 15.95 CAN
£ 8.95 UK
€ 10.95 EUR
\$ 19.95 AUS

March 2017

978 0 7148 7408 1



Jean Jullien is a popular French graphic designer whose practice ranges from illustration, photography, and video animation to costumes, installations, books, posters, and clothing. His clients include *The New Yorker*, *The New York Times*, *The Guardian*, Tate, Channel 4, Nike, BMW, Colette, Byron Burger, and Carluccio's. He lives with his wife and son in London.

Also available:



This Is Not A Book
Jean Jullien

-
978 0 7148 7112 7
\$ 9.95 US
£ 6.95 UK





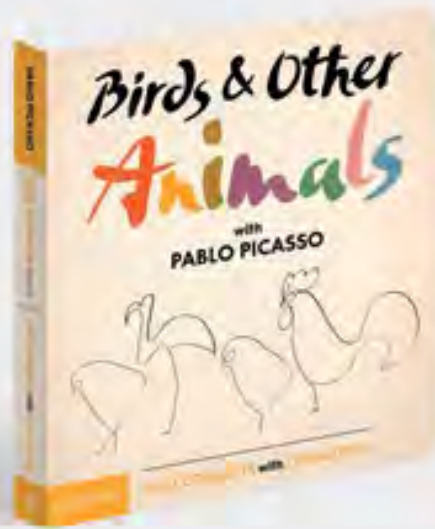


Birds & Other Animals

with Pablo Picasso

First Concepts with Fine Artists Series

A groundbreaking concept book of animals as captured in rarely seen sketches by legendary artist Pablo Picasso



Ages 1–3

Board book

-

The masterful drawings of Pablo Picasso are used to teach animal recognition in this artful, read-aloud board book. *Birds & Other Animals* takes children through Picasso's series of single-line animal drawings, beginning and ending with various kinds of birds. The cleverly whimsical charm of Picasso's sketches keeps readers engaged, while the accompanying text enriches the experience with conversational commentary. Readers will not only broaden their visual definitions of which animals are which, but also grow familiar with fine art. Includes a read-aloud "about the artist."

Key Selling Points

-

The third title in the groundbreaking series of early-learning concept board books featuring fine art

-

Animals are a universal theme and a mainstay of board-book and picture-book sections at retail

-

Pablo Picasso is one of the most influential artists of the twentieth century and is regarded as one of the most famous artists of all time

-

These exquisite images have never before been featured in a children's book, being rarely seen drawings from Picasso's sketchbooks



inches 7 x 8
mm 204 x 178
Portrait orientation
30 pp

Board book

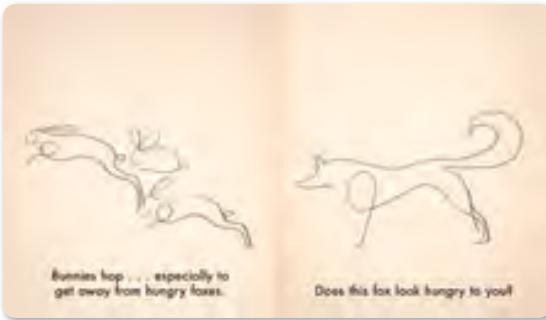
\$ 9.95 US
\$ 12.95 CAN
£ 6.95 UK
€ 9.95 EUR
\$ 14.95 AUS

April 2017

US Edition
978 0 7148 7418 0



UK Edition
978 0 7148 7412 8



Pablo Picasso was one of the twentieth century's most influential artists, as well as a co-creator of cubism. He produced over 50,000 paintings, drawings, engravings, sculptures, and ceramics throughout his life, and his work continues to be among the world's most exhibited and collected.

Also available:

Blue & Other Colors
with Henri Matisse

\$ 9.95 US
978 0 7148 7142 4



£ 6.95 UK
978 0 7148 7132 5

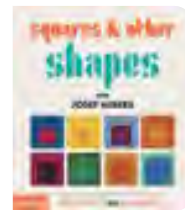


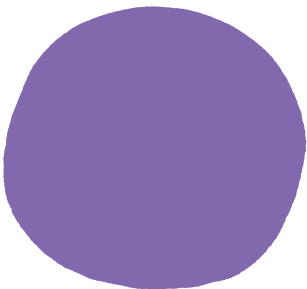
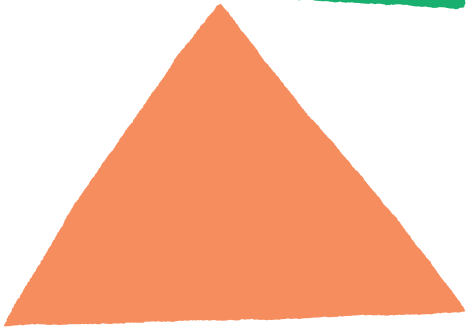
Squares & Other Shapes
with Josef Albers

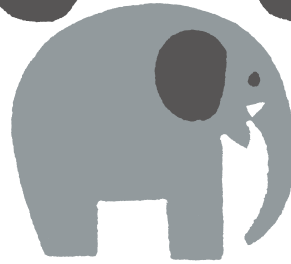
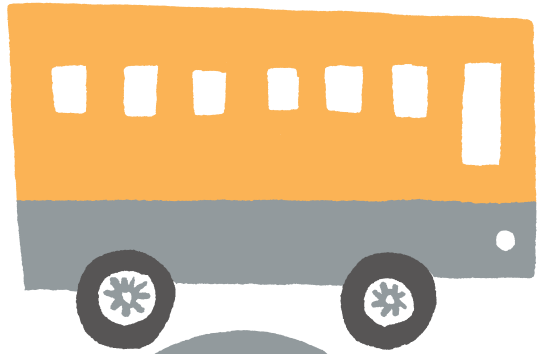
\$ 9.95 US
978 0 7148 7256 8



£ 6.95 UK
978 0 7148 7255 1







Circle, Triangle, Elephant!

A Book of Shapes & Surprises

Kenji Oikawa and Mayuko Takeuchi



A clever and refreshing approach to learning about shapes, with a bit of silliness mixed in



Ages 1–3

Board book

-

This unexpected take on shapes offers a breath of fresh air within this well-established toddler concept genre. With bright block-art visuals and a rhythmic, read-aloud text, this book begins by offering familiar shapes – a triangle, a circle, and a square – and then throws an elephant into the equation: triangle, elephant, circle. Surely an elephant doesn't belong in a book on shapes ... or does it? The joy of the unexpected, including guest appearances by boats, lemons, and other random but recognizable silhouettes, in a shape-driven narrative will prompt giggles, as children build skills of labeling and classifying.

Key Selling Points

-

Books on shapes are a mainstay of the “early concepts” section at retail

-

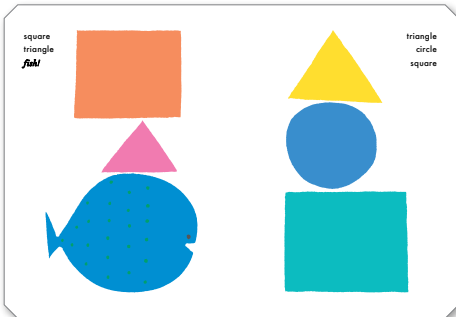
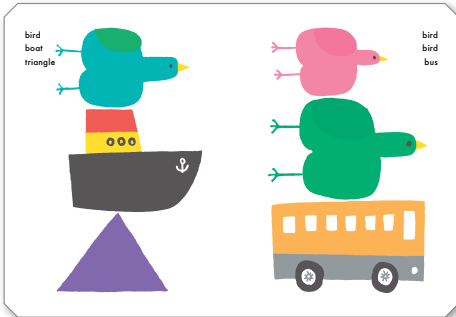
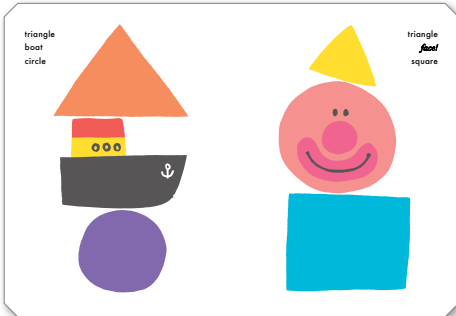
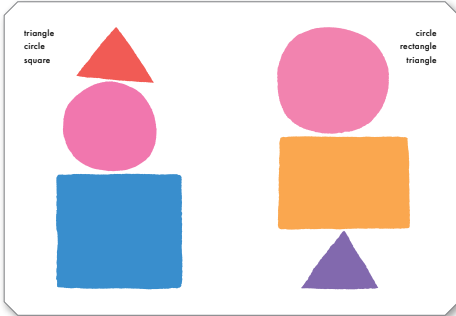
Offers a fresh and humorous take on this proven early-learning theme – a “fractured fairy tale” approach in the concepts arena

-

Encourages children to consider patterns and categorical sorting

-

Kenji Oikawa and Mayuko Takeuchi are two of Japan's most popular author-illustrators, and have never been published before in the English market



inches 6 1/2 x 9
mm 229 x 166
Portrait orientation
22 pp

Oversized board
book with diagonal
corner cuts

\$ 9.95 US
\$ 12.95 CAN
£ 7.95 UK
€ 8.95 EUR
\$ 14.95 AUS

May 2017

978 0 7148 7411 1



Kenji Oikawa and **Mayuko Takeuchi**, are an award-winning husband-and-wife illustration team based in Tokyo. They have published over thirty children's books and are also known for their commercial work in advertising and merchandising. This is their first book to be published in English.







Pizza! An Interactive Recipe Book

Cook in a Book Series

Lotta Nieminen

Cook pizza from scratch *inside* this interactive recipe book – mix the ingredients, knead the dough, spread the sauce, and more!



Ages 2–4

Novelty board book

-

Simple yet accurate recipe text takes readers through the steps of cooking pizza, from dough to toppings, while the interactive novelty features invite them to participate in the process. Pull tabs to shake salt and drizzle oil, slide a spoon to mix, knead dough, turn the dial to set the oven temperature, spin the wheel to spread the sauce, and more! One hundred percent adult-free, knife-free, oven-free, and mess-free – making pizza has never been so independent!

Key Selling Points

-

The second book in Phaidon's groundbreaking Cook in a Book series, following the widely embraced first title, *Pancakes!*

-

Paper-engineered novelty features allow readers to pour, mix, knead, and bake ... mess-free!

-

Follows the fully annotated recipe, so that parents and kids can cook outside of the book as well

-

Lotta Nieminen's acclaimed art style elevates this title from the "expected" novelty-book aesthetic

-

Features: flaps, pull-tabs, turning wheel, textures, and a punch-out piece



inches 8 x 8
mm 203 x 203
Square
16 pp

Casebound novelty
board book

\$ 14.95 US
\$ 19.95 CAN
£ 9.95 UK
€ 12.95 EUR
\$ 19.95 AUS



May 2017

US Edition
978 0 7148 7409 8



UK Edition
978 0 7148 7410 4



Lotta Nieminen is an illustrator, graphic designer, and art director from Helsinki, Finland, now running her own New York-based studio. In 2014, she was nominated for *Forbes* magazine's annual 30 Under 30 list. In 2010, she received the Art Directors Club Young Guns award. Her client list includes Google, *The New York Times*, and *Vanity Fair*, among many others.

Also available:

Pancakes!
Lotta Nieminen

\$ 14.95 US
978 0 7148 7283 4



£ 9.95 UK
978 0 7148 7282 7



Can I Eat That?
Joshua David Stein

\$ 16.95 US
978 0 7148 7140 0



£ 10.95 UK
978 0 7148 7110 3







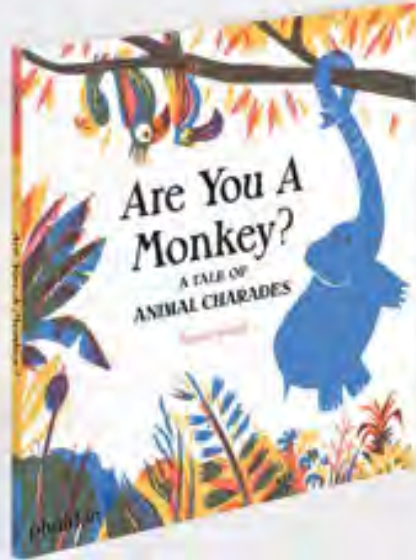
Are You a Monkey?

A Tale of Animal Charades

Marine Rivoal



A game of animal charades that will leave readers guessing and giggling – printed in rich, bright Pantones!



Ages 3–5

Picture book

-

A crocodile sticks his head in the sand and asks his friends to guess which animal he is mimicking. A turn of the page reveals the answer: an ostrich! Next, the ostrich curls her long neck and shoots water from her mouth. Whom is she imitating? An elephant! Readers are a part of the game, wagering guesses before turning the page to find the often unexpected reveal. Painted in a stylish and saturated color palette of Pantones, this unusual book will engage children in considering animal behavior and characteristics. With an unexpectedly poignant ending, this informational yet artful storybook is unlike any before it.

Key Selling Points

-

The first book to feature animal charades!

-

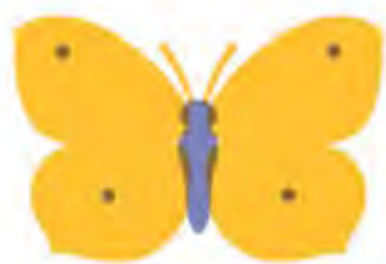
An engaging, narrative, read-aloud story based around factual animal characteristics

-

Relates to and will inspire the imaginary play of preschool-aged children, who often mimic animals to “become” the creatures themselves

-

Features a bold color palette in a screen-printed style, printed in rich Pantones





Animals Hide and Sneak

Bastien Contraire



One of these things
is *almost* like the
others ...



Ages 1–3

Board book

-

Inspired by the picture book *Undercover*, a 64-page masterpiece of spot-the-odd-one-out published in 2016, comes a series of odd-one-out board books for the youngest readers. Bastien Contraire creates spreads with four to eight images each – all of which belong together, except one that may resemble the others but has no business joining the rest. A pig among cows, a belt among snakes, and a feathered hat among birds are all hiding in plain sight for the delighted toddler to giddily discover! Young readers will exercise skills of categorization and visual acuity in finding the “imposter,” and bask in the preposterous silliness.

Key Selling Points

-

The most artful and unusual search-and-find board book on the market

-

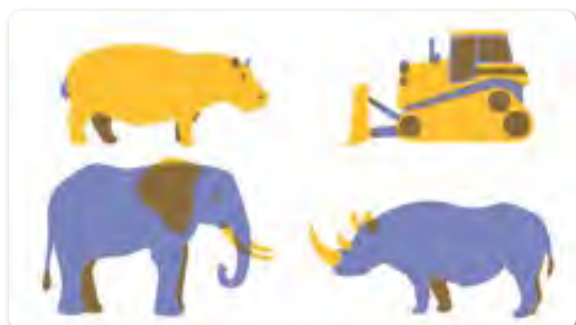
Categorizing is a developmental obsession of toddlers and preschoolers, and a skill that is measured and encouraged by educators

-

This stylish and unusual board book is the first in a series of themed offerings

-

Each board book in the series features a different theme and two-color combination printed in Pantones, making for a collectible set



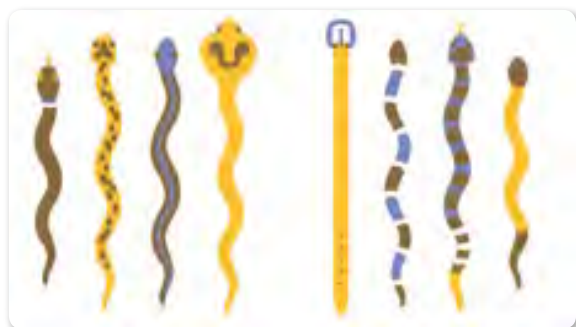
inches 7 1/8 x 7 7/8
mm 200 x 180
Portrait orientation
26 pp

Board book

\$ 9.95 US
\$ 12.95 CAN
£ 6.95 UK
€ 9.95 EUR
\$ 14.95 AUS

May 2017

978 0 7148 7422 7



Bastien Contraire is the co-founder of Papier Gaché, an independent publisher of fanzines and art books that promote contemporary drawing and comics. His work in design encouraged him to explore numerous hands-on art techniques, leading him to discover the stencil-print technique he uses for this book. Contraire lives in Paris. This is his first board book.

Not for sale outside the USA and UK, Commonwealth, and English-speaking Canada

Also available:



Undercover

\$ 18.95 US
£ 12.95 UK
978 0 7148 7250 6



Squares & Other Shapes
with Josef Albers

\$ 9.95 US
978 0 7148 7256 8



£ 6.95 UK
978 0 7148 7255 1







What Does Baby Want?

Tupera Tupera

This baby is not comforted by a teddy bear or toy. This baby wants only one thing: milk!



Removable Sticker!

Ages 0–2

Shaped board book

-

When baby is hungry, neither his teddy bear, his ball, nor even his shiny tambourine will soothe him. This tribute to the nursing baby – and even more so, to the breast-feeding mother – will read as conventional to babies and toddlers but as taboo-busting to parents. Celebrate the natural magic of growing a baby with this simply worded, expertly illustrated, and shockingly honest shaped board book. Perfect for nursing babies, older siblings, and expectant parents. A sure-to-be favorite baby-shower gift!

Key Selling Points

-

The only children's book on the market about breast-feeding, portraying a scenario as relatable as bath time or bedtime

-

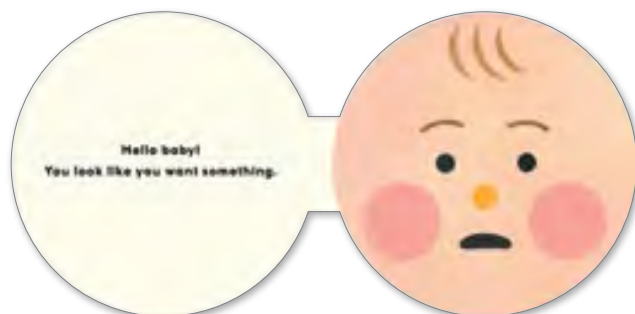
Breast-feeding is currently the top recommendation of physicians and pediatricians alike, with benefits for both the health of the baby and the nursing mother

-

This book will be embraced by activists and organizations that are dedicated to promoting breast-feeding

-

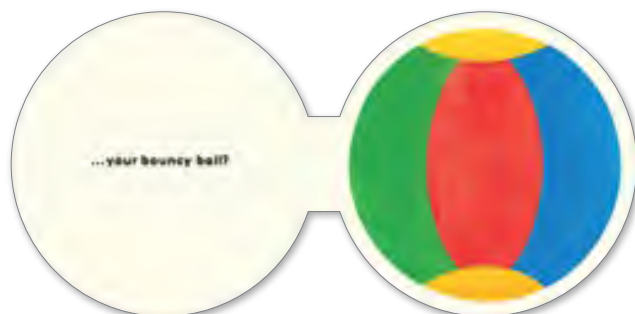
Created by one of Japan's top design duos, who bring honesty, accuracy, and style to the subject matter



inches 7 7/8 x 7 5/8
mm 195 x 200
Round
22 pp

Shaped board book

\$ 12.95 US
\$ 15.95 CAN
£ 8.95 UK
€ 10.95 EUR
\$ 19.95 AUS

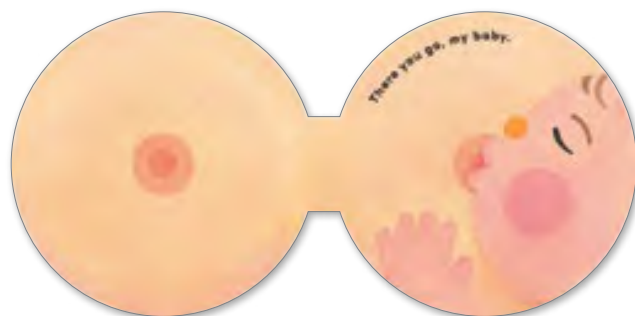


May 2017

978 0 7148 7407 4



Tupera Tupera is the award-winning Tokyo-based husband-and-wife design team of artists Tatsuya Kameyama and Atsuko Nakagawa. In addition to producing humorous, colorful, and highly original picture books and illustrations, they spread their talents across a wide variety of creative fields, including crafts, workshops, set design, animation, merchandise, and children's television. They have published over thirty children's books in Japan. This is their fifth book in English.



Ages & Stages

These books have style *and* substance! They are specially created to meet the needs and interests of children at every age and stage.



NEW!

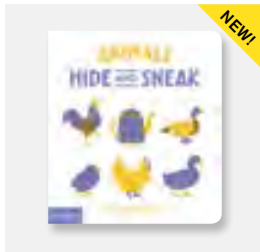
AGES 0 1 2

- ✓ repetition
- ✓ empathy
- ✓ prediction



AGES 1 2 3

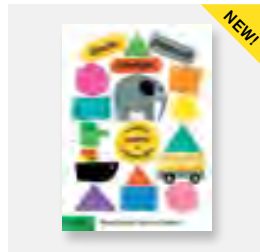
- ✓ color recognition
- ✓ labeling
- ✓ repetition



NEW!

AGES 1 2 3

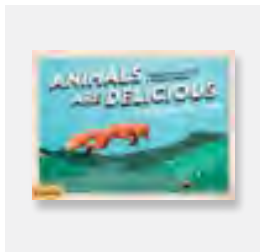
- ✓ visual acuity
- ✓ sorting and categorizing
- ✓ shape comparison



NEW!

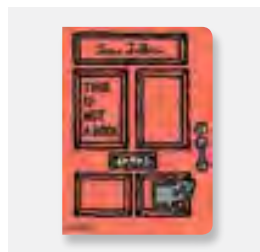
AGES 1 2 3

- ✓ shape recognition
- ✓ labeling
- ✓ humor



AGES 2 3 4

- ✓ animal identification
- ✓ environments and nature
- ✓ sequencing



AGES 2 3 4

- ✓ imaginary play
- ✓ concrete manipulation of material
- ✓ reader narration



AGES 2 3 4 5

- ✓ family relationships
- ✓ awareness of self
- ✓ empathy



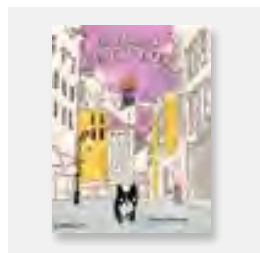
AGES 2 3 4 5

- ✓ environments and nature
- ✓ repetition
- ✓ empathy



AGES 3 4 5 6

- ✓ visual acuity
- ✓ sorting and categorizing
- ✓ shape comparison



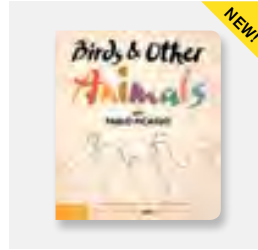
AGES 4 5 6

- ✓ visual acuity
- ✓ neighborhood awareness
- ✓ concept of time



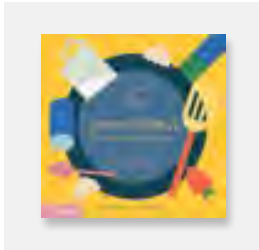
AGES 1 2 3

- ✓ shape recognition
- ✓ labeling
- ✓ repetition



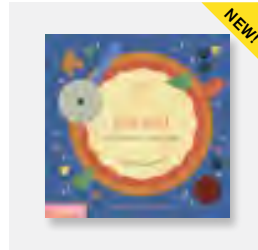
AGES 1 2 3

- ✓ animal identification
- ✓ animal comparisons
- ✓ labeling



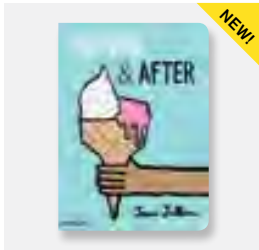
AGES 2 3 4

- ✓ imaginary play
- ✓ concrete manipulation of material
- ✓ sequencing



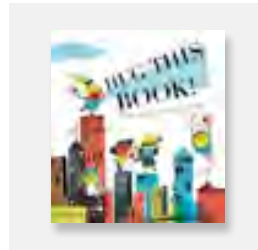
AGES 2 3 4

- ✓ imaginary play
- ✓ concrete manipulation of material
- ✓ sequencing



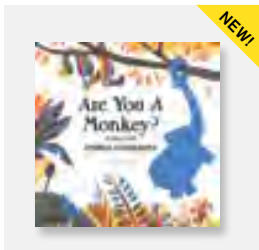
AGES 2 3 4

- ✓ reader narration
- ✓ concept of time
- ✓ prediction



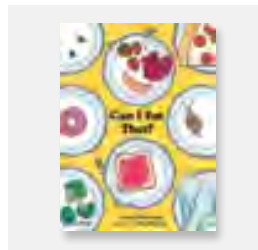
AGES 2 3 4 5

- ✓ rhyme
- ✓ humor
- ✓ word play



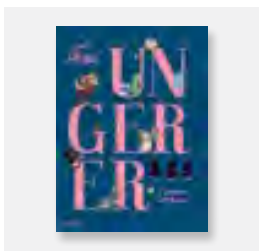
AGES 3 4 5

- ✓ animal classification
- ✓ dramatization
- ✓ empathy



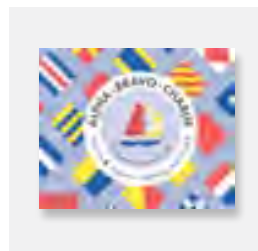
AGES 3 4 5

- ✓ life cycles
- ✓ understanding differences
- ✓ word play



AGES 5 6 7 8

- ✓ empathy
- ✓ narrative structure
- ✓ understanding differences



AGES 6 7 8

- ✓ decoding
- ✓ geography
- ✓ occupations

Blue & Other Colors

with Henri Matisse

First Concepts with Fine Artists Series



An unusual introduction to colors through the masterful cut-outs of Henri Matisse

Ages 1–3

inches 7 × 8
mm 204 × 178
Portrait orientation
30 pp

Board book

\$ 9.95 US
\$ 12.95 CAN
£ 6.95 UK
€ 9.95 EUR
\$ 14.95 AUS



US Edition
978 07148 7142 4



UK Edition
978 07148 7132 5



Henri Matisse's innovative use of color has inspired generations of artists. His cut-outs – collages made from shapes cut from painted paper in a process he described as “painting with scissors” – have become some of the most admired works of the last century.

Key Selling Points and Praise

The first title in a groundbreaking series of early-learning concept board books featuring fine art

- Colors books are the bestselling of all early-learning concept books

- “Henri Matisse: The Cut-Outs,” at London’s Tate Modern, was one of the most popular exhibitions in the museum’s history; it then met with

similar success at New York’s MoMA

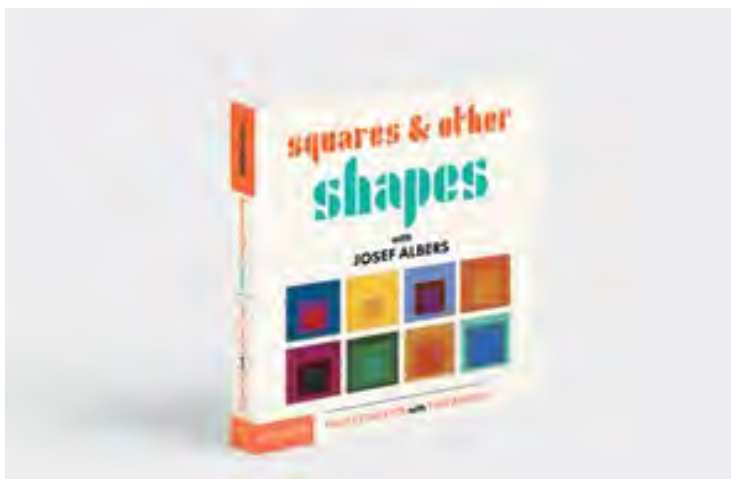
- This book was created in collaboration with Henri Matisse’s grandson, Georges Matisse, who lives in Paris

- “... this lovely, well-conceived [book] seems liable to leave a lasting impression on a little mind.”
– *The New York Times*

Squares & Other Shapes

with Josef Albers

First Concepts with Fine Artists Series



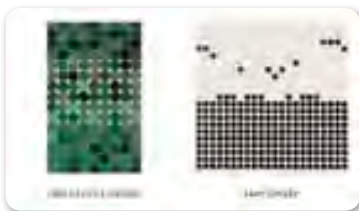
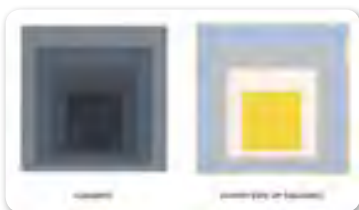
A groundbreaking introduction to shapes through the acclaimed art of Josef Albers

Ages 1–3

inches 7 × 8
mm 204 × 178
Portrait orientation
30 pp

Board book

\$ 9.95 US
\$ 12.95 CAN
£ 6.95 UK
€ 9.95 EUR
\$ 14.95 AUS



US Edition
978 0 7148 7256 8



UK Edition
978 0 7148 7255 1



Josef Albers was a leading pioneer of twentieth-century modernism, best known for his *Homages to the Square* paintings, and his publication *Interaction of Color*. Albers was a teacher, a writer, a painter, a color theorist, and the first living artist to have a solo retrospective at the Metropolitan Museum of Art in New York (in 1971).

Key Selling Points and Praise

The second title in the groundbreaking series of early-learning concept board books featuring fine art

Shapes are a universal early-learning curricular theme, and a mainstay of the “early concepts” section at retail

Josef Albers is one of the most collected artists in the world, and his works are on display in major museums such as

New York’s MoMA, the Guggenheim, Tate Modern in London, and the Centre Pompidou in Paris

This book was created in collaboration with the Josef and Anni Albers Foundation

“... distills [Albers’s] highbrow work ... so that young minds can appreciate his concepts.”

– *The Globe and Mail*

This Is Not A Book

By Jean Jullien



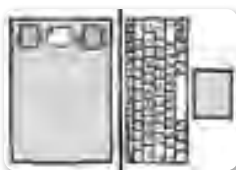
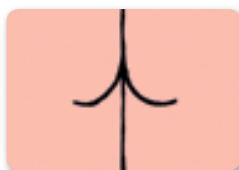
A playfully deceptive format that encourages young readers to see things differently

Ages 2–4

inches 6½ x 9
mm 228 x 165
Portrait orientation
32 pp

Oversized board book with a double gatefold

\$ 9.95 US
\$ 12.95 CAN
£ 6.95 UK
€ 9.95 EUR
\$ 14.95 AUS



978 0 7148 7112 7



Jean Jullien is a popular French graphic designer whose practice ranges from illustration, photography, and video to costumes, installations, books, posters, and clothing. His clients include *The New Yorker*, *The New York Times*, *The Guardian*, Tate, Channel 4, Nike, BMW, Colette, Byron Burger, and Carluccio's. He lives with his wife and son in London.

Key Selling Points and Praise

Jean Jullien is one of today's most popular satirical artists, with over 600,000 followers on Instagram

- Dares children to forgo their assumptions about what usually lies between two covers

- Clever page design inspires children to suspend disbelief and *play* with this book

The thick, sturdy board pages will stand up to little hands holding, turning, tapping, slamming shut, and standing up the book on their own

- Features a surprising double gatefold that opens to create a house!

- "A tour-de-force of visual transformation." – ★ *Publishers Weekly*, *Starred Review*



Pancakes! An Interactive Recipe Book

Cook in a Book Series

illustrated by Lotta Nieminen



Cook pancakes from scratch *inside* this interactive recipe book – readers whisk the eggs, flip the pancakes, and more!

Ages 2–4

inches 8 x 8
mm 203 x 203
Square
16 pp

Casebound novelty board book

\$ 14.95 US
\$ 19.95 CAN
£ 9.95 UK
€ 12.95 EUR
\$ 19.95 AUS

US Edition
978 0 7148 7283 4



UK Edition
978 0 7148 7282 7



Lotta Nieminen is an illustrator, graphic designer, and art director from Helsinki, Finland, now running her own New York-based studio. In 2014, she was nominated for *Forbes* magazine's annual 30 Under 30 list. In 2010, she received the Art Directors Club Young Guns award. Her client list includes Google, *The New York Times*, and *Vanity Fair*, among many others.



Key Selling Points and Praise

The first interactive recipe book for children that invites readers to “cook” all by themselves

- Paper-engineered novelty features allow readers to pour, mix, ladle, and flip ... mess-free!

- Follows the fully annotated recipe so that parents and kids can also cook outside of the book

Lotta Nieminen's acclaimed art elevates this book from the “expected” novelty book aesthetic

- Features: pull-tabs, turning wheel, a punch-out piece, and spot UV varnish

- **“Cleverly designed ...[a] nifty exercise in breakfast-making.” – ★ *Publishers Weekly*, Starred Review**

Undercover

One Of These Things Is *Almost* Like The Others

By Bastien Contraire



A clever and surprising approach to categorization and the art of disguise

Ages 3–6

inches 9 1/4 × 11 7/8

mm 300 × 235

Portrait orientation

64 pp

Hardcover picture book

\$ 18.95 US

\$ 24.95 CAN

£ 12.95 UK

€ 16.95 EUR

\$ 29.95 AUS



978 0 7148 7250 6



Bastien Contraire

is the co-founder of Papier Gaché, an independent publisher of fanzines and art books that promote contemporary drawing and comics. His work in design encouraged him to explore numerous hands-on art techniques, leading him to discover the stencil-print technique he uses for this book. Contraire lives in Paris. This is his first children's book.

Key Selling Points and Praise

A fresh and incredibly artful approach to spot-the-difference meets search-and-find

- Strengthens visual deciphering and categorization skills

- The stunning graphic-stencil artwork printed in Pantone colors will stand out on-shelf

Fantastic value – offering a substantial sixty four pages of content and an oversized trim

- “... **abounds in thought-provoking juxtapositions that add intrigue to the simple fun of seeking and finding.**” – *The Wall Street Journal*

Not for sale outside the USA and UK, Commonwealth, and English-speaking Canada



Featured Backlist

phaidon.com

Hug This Book!

By Barney Saltzberg, illustrated by Fred Benaglia



An energetic, heartfelt, and humorous ode to book love

Ages 2–5

inches 9 x 10
mm 255 x 229
Portrait orientation
32 pp

Jacketed hardcover
picture book

\$ 16.95 US
\$ 22.95 CAN
£ 10.95 UK
€ 14.95 EUR
\$ 24.95 AUS



978 0 7148 7284 1



Barney Saltzberg is an author, illustrator, and singer/songwriter who has published over fifty children's books, including the bestseller *Beautiful Oops!* Among the accolades for his work are a NAPPA Gold Award, a Teachers' Choice Award, and a Parents' Choice Award. Saltzberg lives in Los Angeles.

Key Selling Points and Praise

This book about loving books will resonate with the children's literary community, as well as with young bookworms themselves

- A timely anthem in support of the printed book as an object to be treasured

- Barney Saltzberg is a well-known children's author and illustrator with

over 50 books to his name, including the bestseller *Beautiful Oops!*

- Fred Benaglia is a master illustrator and art director whose work has only appeared in France ... until now!

- **"Really lovely to read aloud, this comes with echoes of Dr. Seuss."**

- *The Bookseller*

Fred Benaglia has lived and worked in Paris for over twenty years, currently as artistic director for Bayard Press children's magazines. He has published numerous picture books and illustrated chapter books in French. This is his first book in English.

Toto's Apple

By Mathieu Lavoie



Creativity and perseverance lead to unexpected success for a little worm who goes after an apple high up in a tree

Ages 2–5

inches 7 3/4 x 9 7/8
mm 251 x 198
Portrait orientation
64 pp

Jacketed hardcover
picture book

\$ 17.95 US
\$ 23.95 CAN
£ 11.95 UK
€ 14.95 EUR
\$ 24.95 AUS

978 0 7148 7251 3



Mathieu Lavoie is a children's book author and illustrator, as well as the creative director and co-founder of Comme des Géants, a children's book publisher based in Montreal. Mathieu lives in Montreal with his two children and his wife, award-winning author/illustrator Marianne Dubuc. This is his third picture book, but his first book in English.



Key Selling Points and Praise

Young readers will be tickled by the lovable character's humorous failures and unbending determination to succeed

Toto's innovation and commitment to problem-solving will inspire creativity and independence

Books about apples are perfect for autumnal positioning and promotions

The eye-catching illustration, deadpan humor, and shocking ending are comparable to the likes of John Klassen's *I Want My Hat Back*

"A madcap mini-odyssey sure to thrill readers." – *Kirkus*



Featured Backlist

phaidon.com

Alpha, Bravo, Charlie:

The Complete Book of Nautical Codes

By Sara Gillingham



Key Selling Points and Praise

The first reference guide to international nautical codes for children

- Perfect for code-loving kids, for summer promotions, and for today's popular market for all things aesthetically nautical

- Includes 26 nautical flags on specially treated paper, and gorgeous screenprint-inspired art printed in bold Pantone colors

Sara Gillingham has sold over 800,000 copies of her other books for children

- Created in collaboration with the International Maritime Organization

- **"A handsomely designed alpha-to-zulu overview of nautical codes ... a fascinating and accessible tour of nautical communication."**

- *Publishers Weekly*

A graphically stunning, first volume of nautical codes for children

Ages 6-8

inches 11 x 9
mm 228 x 280
Landscape orientation
120 pp

Hardcover picture book with bound-in flags on specially treated paper

\$ 19.95 US
\$ 22.95 CAN
£ 12.95 UK
€ 16.95 EUR
\$ 24.95 AUS

US Edition
978 0 7148 7143 1



UK Edition
978 07148 7125 7



Sara Gillingham is an award-winning art director and designer. She was the design director for Children's Publishing at Chronicle Books and taught at UC Berkeley and California College of Arts. In addition, she has written and/or illustrated several books for young children. She lives with her family in British Columbia, Canada.



Harold's Hungry Eyes

By Kevin Waldron



A stylish depiction of a day in the life of a food-obsessed dog, with hints of edible humor

Ages 4–6

inches 8 ½ × 11 ¼
mm 285 × 216
Portrait orientation
32 pp

Jacketed hardback

\$ 16.95 US
\$ 19.95 CAN
£ 10.95 UK
€ 14.95 EUR
\$ 22.95 AUS



978 0 7148 7124 0



Kevin Waldron grew up in Dublin, studied in London, and now lives in New York City with his American architect wife. He shares a studio with Oliver Jeffers, Jon Burgerman, and other UK transplants, who goad one another endlessly. He has published three picture books to date.

Key Selling Points and Praise

Young readers will be tickled by the humorous and clever use of collage, with food to find on every spread!

- Customers will be drawn to this favorite dog breed!

- These two high-interest subjects – dogs and food – are relevant and appealing to the picture-book audience

The eye-catching illustration style is a celebrated departure for Waldron, featuring bold colors and unusual collage elements

- “This original, funny story will delight children ...”

- *The Huffington Post*



Featured Backlist

phaidon.com

Can I Eat That?

By Joshua David Stein, illustrated by Julia Rothman



A whimsical – yet factual – series of questions and answers about the things we eat ... and don't eat!

Ages 3–5

inches 8 3/8 × 11 3/8
mm 290 × 214
Portrait orientation
40 pp

\$ 16.95 US
\$ 19.95 CAN
£ 10.95 UK
€ 14.95 EUR
\$ 22.95 AUS

US Edition
978 0 7148 7140 0



UK Edition
978 07148 7110 3



Joshua David Stein frequently contributes to *New York Magazine*, *The New York Times* and *The Sunday Times* as a journalist and restaurant critic. He lives in Brooklyn with his wife and two young sons.

Julia Rothman creates illustrations and pattern designs for newspapers, magazines, wallpaper, dishware, bedding, billboards, posters, political campaigns, and temporary tattoos. She has authored and illustrated seven books. She lives in Brooklyn.



Key Selling Points and Praise

This unusual approach to discussing where food comes from is right on trend with the farm-to-table and “eat local” movements

- Author Joshua David Stein is a highly credentialed and connected food critic and journalist, whose enthusiasm about promoting his debut picture book has gone a long way!

Illustrator Julia Rothman’s fashionable art is currently featured by Crate & Barrel, Kid O, Land of Nod, Victoria’s Secret, Paperless Post, Anthropologie ... but never in a picture book until now!

- “**Tempting fare for venturesome children ...**”

- ★ *Kirkus*, Starred Review

Animals Are Delicious

By Sarah Hutt, illustrated by Dave Ladd and Stephanie Anderson



Animals eat animals in this informative exposé of three animal food chains

Ages 2–4

inches 9 x 6 ½
mm 165 × 228
Landscape orientation
8 panels per book

3 foldout board books
in a slipcase

\$ 17.95 US
\$ 22.95 CAN
£ 11.95 UK
€ 16.95 EUR
\$ 24.95 AUS

US Edition
978 0 7148 7144 8



UK Edition
978 0 7148 7123 3



Sarah Hutt is an author and documentary television producer. Her work has appeared on The Discovery Channel, National Geographic Wild, and The History Channel, among others.

Dave Ladd and Stephanie Anderson are a husband-and-wife illustration and design duo. With backgrounds in art direction, prop-making, and animation, their work has been mostly commercial. They live with their daughter in Melbourne, Australia.

Key Selling Points and Praise

A playful approach to an endlessly fascinating nonfiction topic for children, touching on two high-interest categories: animals and food

- Features a foldout format that physically manifests the food chains. Each chain stretches out to 6 feet long when unfolded!

The unusual and retro art style features photographs of custom-made animal figurines and diorama-like sets

- Fully researched and vetted by an expert

- **“Gorgeously composed ... Playful yet matter-of-fact, it’s an excellent introduction to the eat-and-be-eaten realities of life in the wild.”** – *★ Publishers Weekly, Starred Review*

Growing Together

4 Stories to Share

By Taro Gomi



A brand-new set of refreshingly offbeat picture books from the bestselling author of *Everyone Poops*

Ages 2–5

inches 6 7/8 × 6 7/8
mm 175 × 175
Square
24 pages × 4 books

Four hardback books in a slipcase

\$ 19.95 US
\$ 29.95 CAN
£ 12.95 UK
€ 16.95 EUR
\$ 29.95 AUS

US Edition
978 0 7148 7141 7

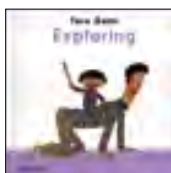


UK Edition
978 0 7148 7126 4



Taro Gomi is Japan's most successful children's book author-illustrator, with more than 400 books to his credit, including his perennial bestseller, *Everyone Poops*.

He has won several awards, including the Sankei Children's Book Award and the Graphic Prize at the Bologna Children's Book Fair. He lives in Tokyo.



Key Selling Points and Praise

Written and illustrated by the internationally acclaimed bestselling author of *Everyone Poops*

- A spirited homage to the themes of growing up – widely relevant for every preschool-aged child

Gomi's trademark bold graphic design and illustration, paired with his pleasingly offbeat text, will appeal to both children and adults alike

- Irresistible value – four hardcover picture books at under \$5/£4 per book!

- **“Strikingly illustrated and pleasingly subtle, these books will grow with their readers ...” – Kirkus**



The Art Book for Children: White Book

Phaidon Editors



A thought-provoking introduction to the world's greatest artists

Ages 7–11

inches 10 1/8 × 11 5/8
mm 296 × 256
Portrait orientation
80 pp

Unjacketed hardcover

\$ 19.95 US
\$ 24.95 CAN
£ 12.95 UK
€ 19.95 EUR
\$ 24.95 AUS

US edition
978 0 7148 4530 2



UK edition
978 0 7148 4511 1



Key Selling Points and Praise

The award-winning and critically acclaimed children's follow-up to Phaidon's adult bestseller, *The Art Book*

- Introduces thirty of the most significant artworks in art history, from Leonardo's Mona Lisa to Warhol's Marilyn, curated and written by specialists in the field

- With full-page reproductions of iconic works, accompanied by accessible and conversational text

Ideal tool for schools, museums, and educators, offering a wealth of ideas and questions for discussions about art

- More than 350,000 copies of this series have been sold worldwide

- **"A perfect introduction to art for parents and children to enjoy together ... Simple, clear and fun."**
- *The Guardian*

Featured Backlist

phaidon.com

The Art Book for Children: Yellow Book

Amanda Renshaw



A second volume introducing young readers to more of the world's greatest artists

Ages 7–11

inches 10 1/8 x 11 5/8
mm 296 x 256
Portrait orientation
80 pp

Unjacketed hardcover

\$ 19.95 US
\$ 24.95 CAN
£ 12.95 UK
€ 19.95 EUR
\$ 24.95 AUS



US edition
978 0 7148 4706 1



UK edition
978 0 7148 4705 4



Amanda Renshaw is a writer and consultant specializing in art. She was formerly the editorial director at Phaidon Press, as well as a specialist in impressionist and modern art at Christie's.

Key Selling Points and Praise

Following the international success of the first *The Art Book for Children*, this second title offers another thirty essential artworks, from Dürer to Hockney, hand-selected by experts for their significance in art history

- With high-quality full-page reproductions of iconic works, accompanied by accessible and conversational descriptions

Invaluable for schools, libraries, museums, and educators, provoking lively discussion and thoughtful appreciation in young readers

- More than 350,000 copies of this series have been sold worldwide

- **"An excellent introduction to the world's greatest artists ... classy and thought-provoking."** – *Daily Mail*

Tomi Ungerer



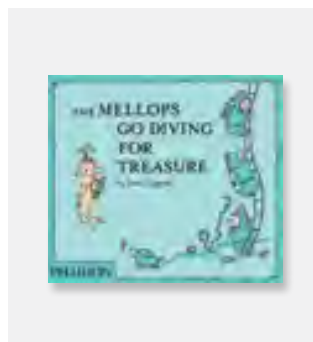
Adelaide
World English edition \$ 16.95
978 0 7148 6083 1 £ 10.95



The Beast of Monsieur Racine
World English edition \$ 16.95
978 0 7148 6081 7 £ 9.95



Christmas Eve at the Mellops'
World English edition \$ 12.95
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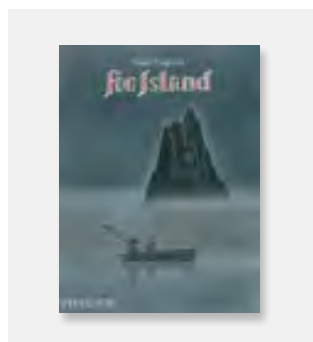
The Mellops Go Diving for Treasure
World English edition \$ 12.95
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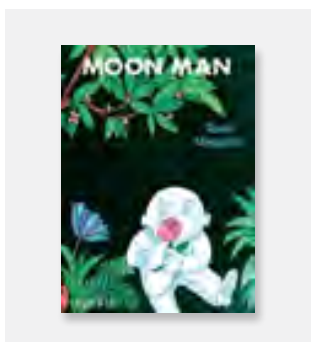
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The Mellops Strike Oil
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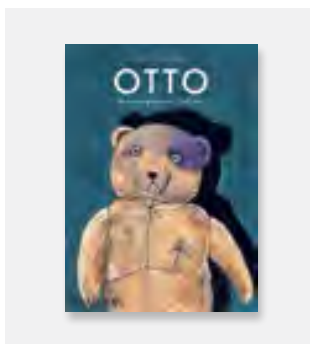
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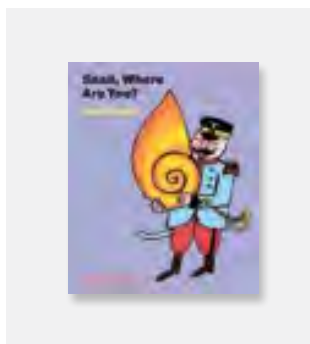
Moon Man
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978 0 7148 5598 1 £ 10.95



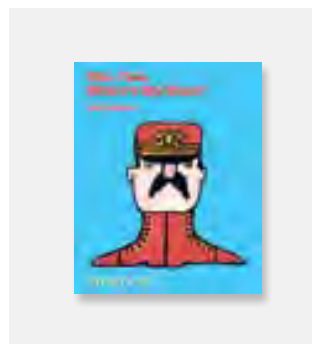
No Kiss for Mother
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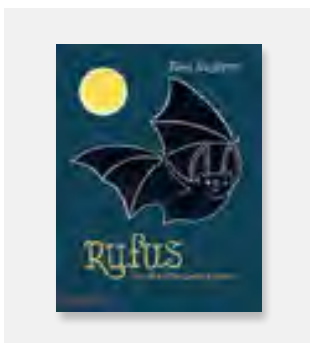
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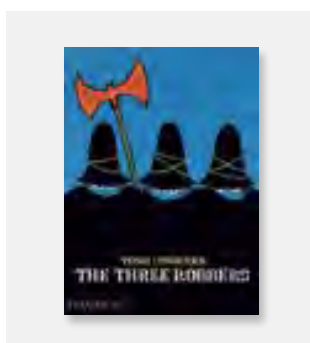
Snail, Where Are You?
World English edition \$ 14.95
978 0 7148 6799 1 £ 8.95



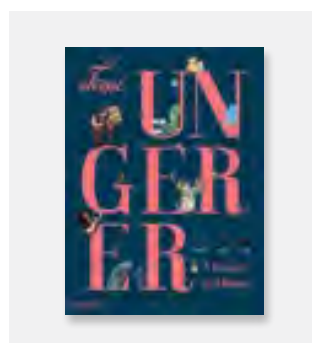
One, Two, Where's My Shoe?
World English edition \$ 14.95
978 0 7148 6798 4 £ 8.95



Rufus
US edition | \$ 16.95 UK edition | £ 10.95
978 0 7148 7049 6 978 0 7148 6972 8



The Three Robbers
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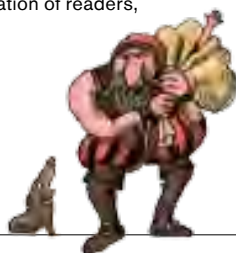


Tom Ungerer: A Treasury of 8 Books
World English edition \$ 49.95
978 0 7148 7285 8 £ 35.00

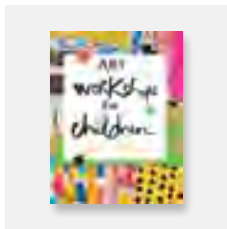
Tom Ungerer is a living legend in the world of children's books. He is a winner of the Hans Christian Andersen Award, the highest achievable international award for children's literature, and was named the first Ambassador for Childhood and Education by the Council of Europe in 2003. In 2007, the Musée Tomi Ungerer, a museum devoted exclusively to his work, opened in Strasbourg, France. His books are renowned classics in Europe, but many have not been in print in English for over forty years. These books are being reissued by Phaidon to inspire a new generation of readers, writers, and dreamers.

"Ungerer, the contemporary and friend of Maurice Sendak and Shel Silverstein, is a gentle genius ... Ungerer's careful words and masterly illustrations are unmatched." – *The Times*

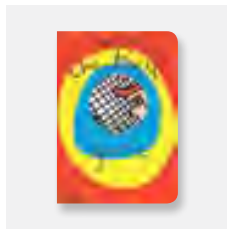
**"Tomi is a spectacular graphic genius."
– *Maurice Sendak***



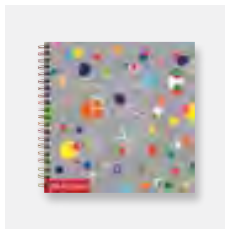
Hervé Tullet



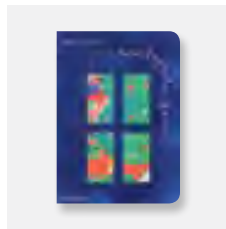
Art Workshops for Children
World English edition \$ 19.95
978 0 7148 6973 5 £ 12.95



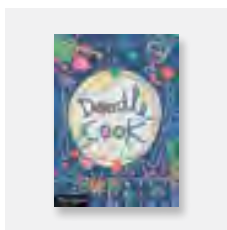
The Ball Game
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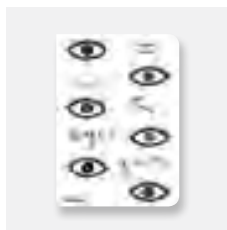
The Big Book of Art
World English edition \$ 27.95
978 0 7148 6349 8 £ 16.95



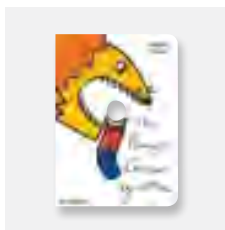
The Countryside Game
World English edition \$ 12.95
978 0 7148 6074 9 £ 7.95



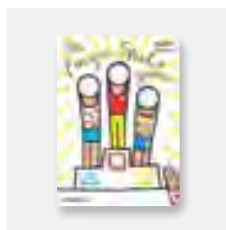
Doodle Cook
US 978 0 7148 6227 9 \$ 14.95
UK 978 0 7148 6070 1 £ 7.95



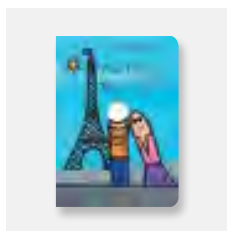
The Eyes Game
World English edition \$ 12.95
978 0 7148 6689 5 £ 7.95



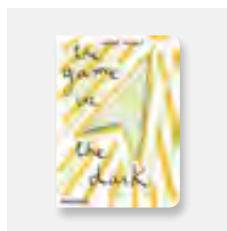
The Finger Circus Game
World English edition \$ 12.95
978 0 7148 6531 7 £ 7.95



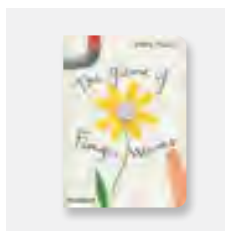
The Finger Sports Game
World English edition \$ 12.95
978 0 7148 6979 7 £ 7.95



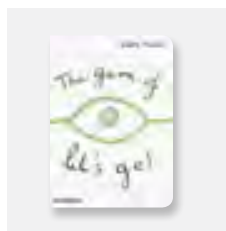
The Finger Travel Game
World English edition \$ 12.95
978 0 7148 6977 3 £ 7.95



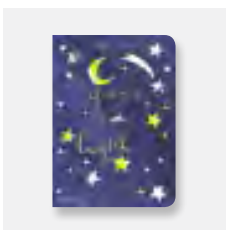
The Game in the Dark
World English edition \$ 12.95
978 0 7148 6485 3 £ 7.95



The Game of Finger Worms
World English edition \$ 12.95
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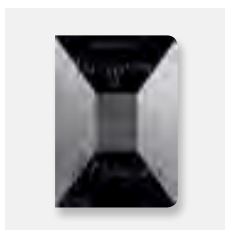
The Game of Let's Go!
World English edition \$ 9.95
978 0 7148 6075 6 £ 5.95



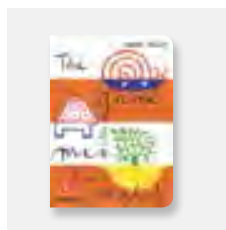
The Game of Light
World English edition \$ 12.95
978 0 7148 6189 0 £ 7.95



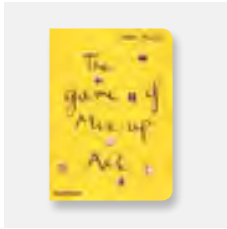
The Game of Lines
World English edition \$ 12.95
978 0 7148 6873 8 £ 7.95



The Game of Mirrors
World English edition \$ 12.95
978 0 7148 6687 1 £ 7.95

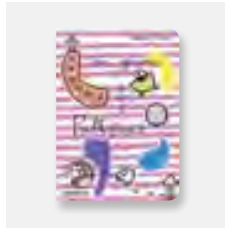


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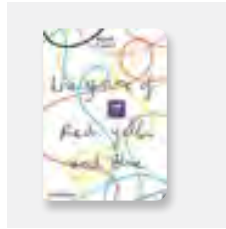
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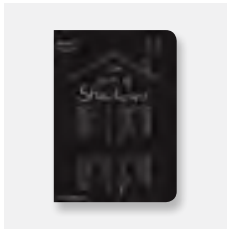
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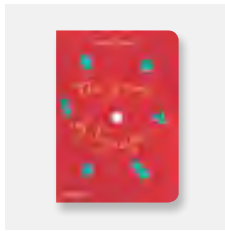
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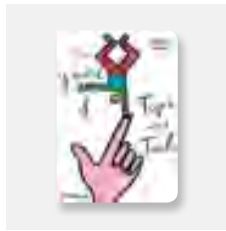
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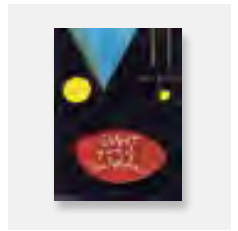
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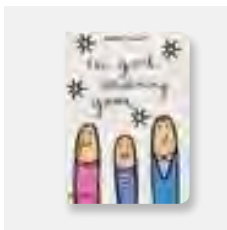
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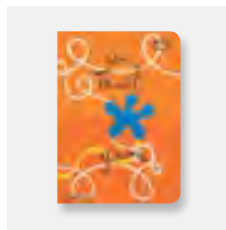
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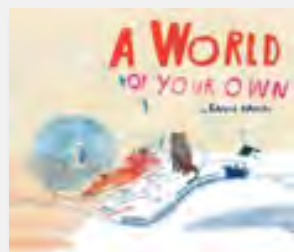
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