

Executive Program in Corporate Strategy – In-Person

Gleacher Center
450 N. Cityfront Plaza Dr.
Chicago, IL 60611-4316

All times are Central Time

Monday, October 25 8:30 a.m. - 4:30 p.m. Chad Syverson	Tuesday, October 26 8:30 a.m. - 4:30 p.m. Greg Bunch	Wednesday, October 27 8:30 a.m. - 4:30 p.m. Ram Shivakumar	Thursday, October 28 8:30 a.m. - 4:30 p.m. Toby Stuart	Friday, October 29 8:30 a.m. - 12:00 p.m. Toby Stuart
Welcome, Course Introduction and Overview Economic Rents and Industry Analysis	The Strategic Leader in a VUCA World: (Volatile, Uncertain, Complex, and Ambiguous)	Business Models 1: Markets and Organizations	Corporate Strategy: Introduction and Overview	Introduction to Technology Strategies
Break	Break	Break	Break	Break
Industry Analysis-Continued	The Strategic Leader in a VUCA World: (Volatile, Uncertain, Complex, and Ambiguous)- Continued	Business Models 1: Markets and Organizations- continued	Corporate Strategy	Technology Strategies-continued Program Wrap-Up
Lunch	Lunch	Lunch	Lunch	Lunch
Competitive Analysis	The Entrepreneurial Leader in a VUCA World	Strategic Decision Making	Corporate Scope	
Break	Break	Break	Break	
Sustainability	The Entrepreneurial Leader in a VUCA World-continued	Business Models 2	Corporate Scope – Part II	
Cocktail Reception 4:30 - 5:30 p.m.				

PROGRAM ADMISSIONS

If you are ready to build on your success, challenge yourself, and take your organization to the next level, Chicago Booth is ready for you.

Register at [ChicagoBooth.edu/strategy](https://chicagobooth.edu/strategy)

For questions, please contact us at exec.ed@chicagobooth.edu or +1 312.464.8732.