Exhibitor Brochure

Integrated Systems Europe

The No.1 show for professional AV and electronic systems integration presented by

CEDIA — CUSTOM ELECTRONIC DESIGN & INSTALLATION ASSOCIATION

*info*Comm INTERNATIONAL

ISE 2012

31 Jan – 2 Feb 2012

Amsterdam RAI, NL

ISE 2012: all the connections you need.

In 2011 we promoted Integrated Systems Europe with the slogan "all the connections you need". It was so successful that we have now adopted it as part of our corporate identity.

It perfectly sums up the nature of ISE – an event that allows its exhibitors to meet with their existing customers and develop new relationships. That gives integrators the chance to see every technology they need when designing their systems, and how those components fit together to form a whole. And which gives every member of our industry's value chain the opportunity to expand their business through networking, discussion, and education.

Like every ISE before it, our 2011 edition set another new benchmark for exhibitor numbers, floorspace, and overall attendance. The final visitor number of 34,870 made ISE 2011 the best-attended stand-alone AV tradeshow the world had ever seen.

ISE 2012 will be bigger still. Be part of our growth, and share in our success.

"

After a number of years exhibiting at ISE and witnessing its steady growth in stature, the show is now a key stage for us. This year's event was undoubtedly the most successful to date and it proved to be the perfect platform for us when it came to debuting two major new product ranges. We're already planning for another hugely positive show next year."

Mark Flanagan, Tannoy, Lake, Lab.gruppen

Exhibitors
2004: 120 – 2011: 715
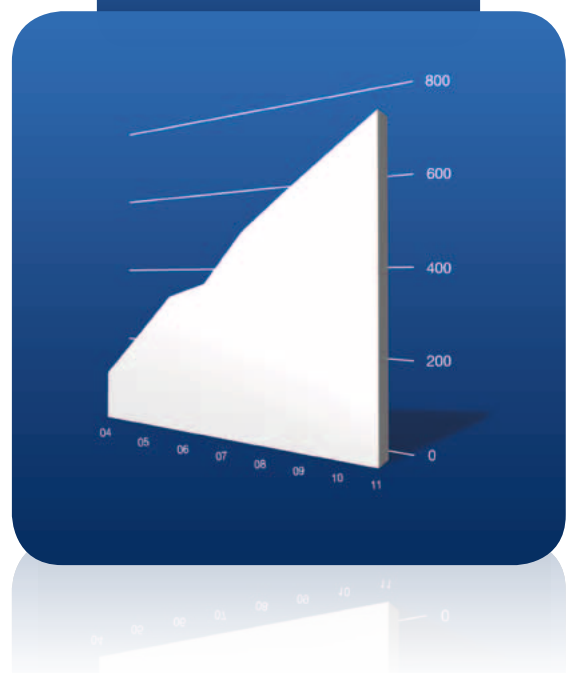
Strong and sustainable growth.

As the graphs on these and the preceding pages show, ISE has grown in size every year since its launch in 2004. In 2011 our exhibitor numbers grew by 11% compared with the previous year, while our overall attendance rose by 22%.

On-site rebooking of space by existing exhibitors resulted in over 100% of the 2011 floorspace being reserved for 2012 before the show had even closed its doors. We have therefore opened an additional hall at our Amsterdam RAI venue to accommodate new exhibitors as well as existing customers who are enlarging their presence for ISE 2012.

This success is no flash in the pan. It is the result of consistent marketing, of ongoing consultation with our stakeholders and, above all, of the flexibility and diversity of our professional audience, which is not afraid to embrace new markets, and which adds value to every product it buys and sells.

This open-minded approach to business has brought ISE great customer loyalty. Over 90% of the exhibitors who were with us for our first show in 2004 are still doing business with us today.
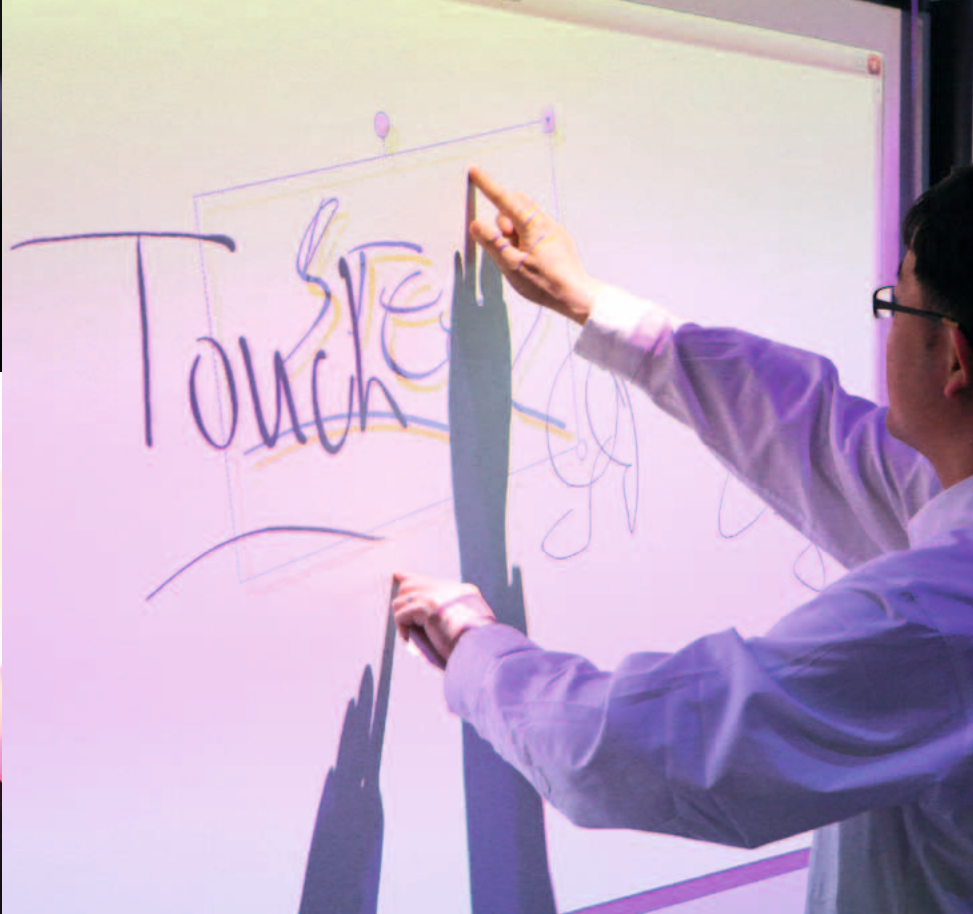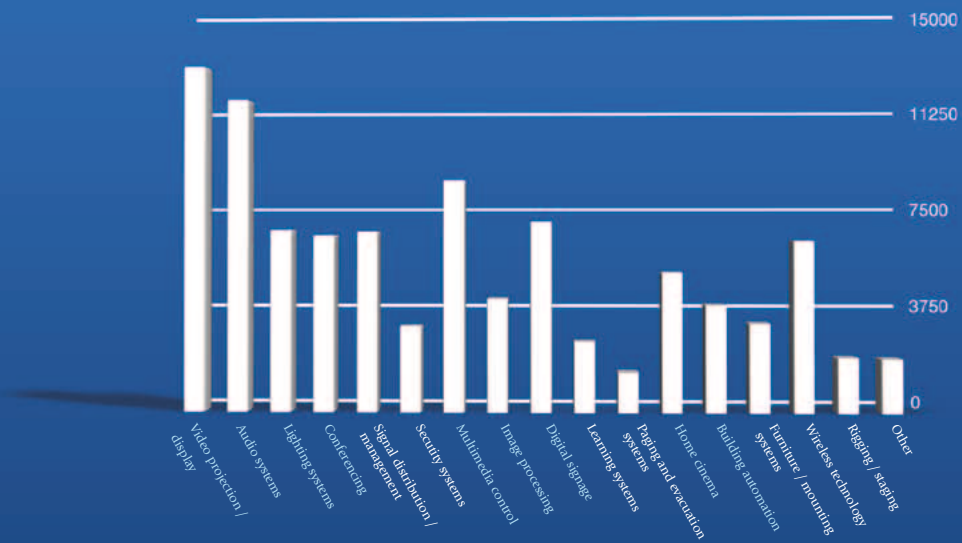
Visitors
2004: 3.750 – 2011: 34.870

"
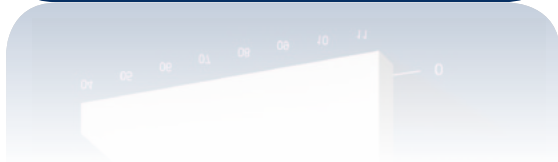
My feet hurt, my legs ache, I am tired, but also I am really upset that it is the final day as I would have liked to stay exhibiting at ISE 2011 forever – that is the amount of business that we are generating! An absolutely outstanding show."

Roy Jones, Vu Telepresence

ISE 2011: Regularly Purchased Equipment

Categories (left to right): Video projection / display, Audio systems, Lighting systems, Conferencing, Signal distribution / management, Security systems, Multimedia control, Image processing, Digital signage, Learning systems, Paging and evacuation systems, Home cinema, Building automation, Furniture / mounting systems, Wireless technology, Rigging / staging, Other

Y-axis: 0, 3750, 7500, 11250, 15000

ISE 2011: Market Sectors Served

Categories (left to right): Corporate / financial, Government, Industrial, Information technology, Military, Residential, Education, Healthcare, Sport / leisure, Transportation, Retail, Theatre / cinema, Hotels / Restaurants / hospitality, Worship / religious, Advertising / marketing, Other

Y-axis: 0, 1750, 3500, 5250, 7000
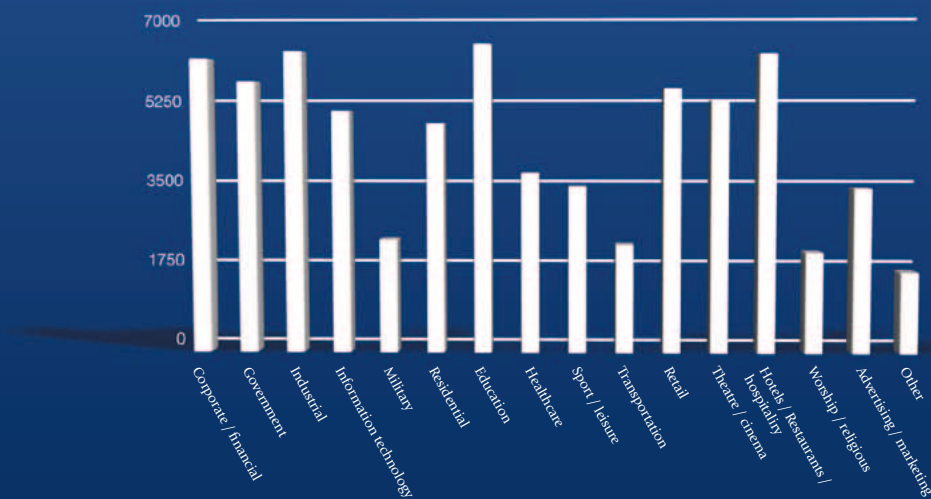
Many technologies. One meeting point.

A key driver behind ISE's continued growth is the diversity of technology showcased by its exhibitors. While our theme is AV, there are many variations in today's systems integration marketplace, and ISE brings them all together under a single roof.

More than 15,000 of our visitors tell us they are responsible for buying or specifying audio systems, video projection and display products, while over 8,000 have the same responsibility for conferencing equipment, signal management, multimedia control, lighting systems and digital signage.

The end-user applications served by our visitors are likewise almost limitless, with education, corporate, retail, theatre, industrial and residential markets all being served by 6,000 ISE attendees or more.

And these markets mean business. More than 50% of ISE 2011 visitors had an annual spend on AV products and services of over € 500,000, while for more than 35%, that figure was € 1 million or more.

> "ISE 2011 was the best ever for us. We successfully showcased our new products and technology to existing and potential customers with a positive mix of pre-arranged and 'walk on' meetings over the three days. The show was incredibly busy – a must-attend for our company as we continue the development of our European business."
>
> Rob Muddiman, Magenta Research

Our marketing creates new markets.

Being owned by not-for-profit trade associations enables ISE to re-invest its resources intomarketing, public relations and communications. Each year, our promotional campaign reaches more people than ever before.

Via a mixture of print, video, online and social media platforms, the ISE 2011 message was seen and heard by over 800,000 business people in more than 50 countries. Each euro we spend on marketing helps to attract new customers to our exhibitors' stands. More than that, it connects those customers to our industry throughout the year.

Media partners
2004: 17 – 2011: 160

200
150
100
50
0

"
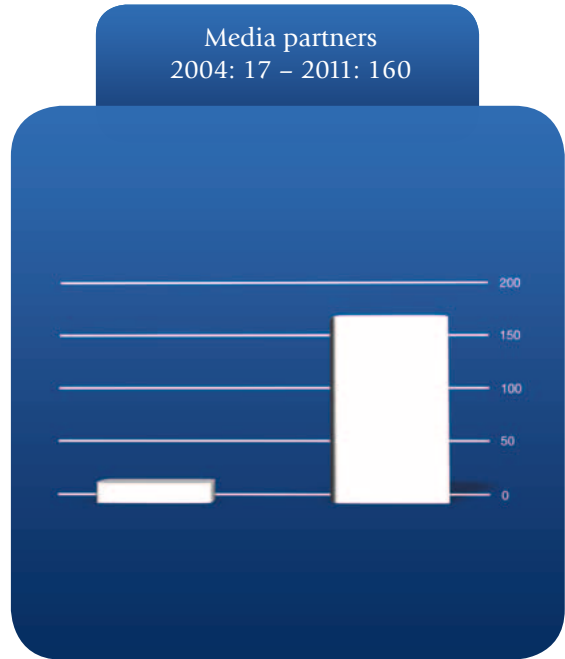
We exhibited at ISE for the first time in 2011 and we have already booked for 2012! This show offers us the perfect markets to target and allows us to showcase our products in a highly visible environment. The business potential is excellent and the quality of visitors is really impressive."
Murat Fesli, Vestel

All these companies exhibited at ISE 2011

Acclaim Lighting, CSE Unternehmensberatung-EDV GmbH, Quadtronics, prodyTel GmbH, Prima Screen, Elation Professional, 3D Perception, Essential Install, Shinybow Technology Co., Ltd., Techflex, Inc., Audio Pro International, Connessioni, Solteam Opto, Curve LED GmbH, FSN Inc., Jung, Albrecht GmbH & Co.KG, Cloudcasting, BidMagic, PALAMI Asia Limited, Big Bear Co. Ltd, Alto Professional, HP, d&b audiotechnik GmbH, Avnet Embedded, Shenzhen Lightking Optoelectronics Tech Group, Beijing Tricolor Technology Co., Ltd, LG Display, Sedna, Radvision, Focal JM Lab, Kinetik Labs, Minicom Digital Signage Div., Revolver Audio, ECEN ELECTRONIC CO., LTD., Anyma GmbH & Co. KG, People of Lava Sweden, AVnu Alliance, IBASE, Kontron AG, Vidi-Touch International, CLO Systems / Purelink GmbH, IP Pavilion, 3D International Europe GmbH, Verrex, Burmester, Ikon AVS, SIM2 Deutschland GmbH, Oostvoorn en ZN, PurSonic, ABtUS Singapore PTE Ltd, Adeo Group, ad notam AG, Albiral Display Solutions and Arthur Holm, Alcorn Mc Bride, AMC Baltic, AMX, Analog Way, Aquavision, Arclite Optronics Corp., Armour Home Electronics, Tutondo by ATEC Srl, Audica Professional, APart Audioprof, Audio-Technica LTD, Audipack, Australian Monitor, AV Stumpfl, Avers Screens Sp. z.o.o., Barco, Barix AG, Shenzhen Leyard Opto-Electronic Co., Ltd., BenQ Europe B.V., beyerdynamic GmbH & Co KG, Biamp Systems, Bittree, Inc., BMB Electronics B.V., Boeckeler Instruments, Bowers & Wilkins (B&W), Brähler ICS Konferenztechnik AG, B-Tech International Ltd., BTX, C&C Technic Taiwan Co., Ltd., Cabletime Ltd - IPTV, Canon Europe N.V., Casio Europe GmbH, Cayin Technology Co., Ltd., Chief MFG, Christie Digital Systems, Inc., Mitra NV, CinemaTech, Clearone Communications, C-nario, Comm Product Technologies, COMM-TEC Vertriebsgesellschaft GmbH, Communications Specialities/CSI, Community Professional Loudspeakers, Niko, Coolux GmbH, Creator Corporation China, CUE, a.s., D.A.S. Audio, DF Solutions Ltd., Daktronics, Da-Lite Screen Company, Inc., Datavideo Technologies Europe B.V., DeToma GmbH, Digigram, Dexon Systems Ltd., Digital Projection Ltd., DIS Danish Interpretation Systems, Display LED Screens Ltd., dnp denmark as, Draper Inc., D-Tools, Inc., Duran Audio, DVIGEAR, Inc., DVS Digital Video Systems AG, Dymo, Philips Dynalite, Easylamps, EIKI Industrial Co., Ltd., Ekta, ELAN Home Systems, Electric Sound Benelux, Element One Multimedia GmbH, Elite Screens, Elmo Europe SAS, Epson Europe B.V., Equipson SA, Euromet srl, Euroscreen Srl, EXPROMO Europe A/S, Extron Electronics, Eyevis, Fleetwood, Fohhn Audio AG, Future Automation, Gefen LLC, Genelec OY, Gerriets GmbH, GP Acoustics GmbH, HAGOR Products GmbH, Hall Research, Harman International, Harris, Helvar, Hetec, Highlite International, ICM Corporation, ICT AG, Iemke Roos Audio, iLight, ILS, Imerge HD, In akustik GmbH Co& KG, Prase Engineering, InAVate, Inovadis, inSynergie GmbH, Interspace Industries / Publitec, James Loudspeaker, ArtSound – Jobetrade, Jupiter Systems, Just Lamps LTD, JVC Professional Europe, Kaleidescape, Kindermann GmbH, Kinoton GmbH, Komtech, Kramer Electronics Ltd., Lab.Gruppen, Lang AG, Leurocom, LG Electronics, Liberty AV Solutions, Lightware, Listen Technologies - prodyTel, Lumens Digital Optics Inc., Lutron EA Ltd, Magenta Research, Marshall Elect., Martin Audio, Meridian Audio, Meyer Sound, Middle Atlantic Products, Mitsubishi Electric Europe, ML Audio + Carbons GmbH, Mode Lighting, Muxlab, Reprolux Screens, Navitar, NEC Display Solutions GmbH, NEETS, NDS (Net Display Systems BV), NTi Audio AG, NuVo Technologies, Omega Glas GMBH, Onelan Ltd., Ophit Co. Ltd., Opticis Co. Ltd, Optoma Europe, Oray / Erard Pro, Oskareen, Panphonics OY, Paradigm Audio Visual, Peerless-AV Europe, Percon Export S.L.U., Planar Systems (Video Wall), Premier Mounts, axxent e.k., Projecta bv, projectiondesign, Audac, QOMO HiteVision, Xi'an Qingsong Technology Co. Ltd, Rako Controls, Revolabs, Revox GmbH - Gira Giersiepen, RGB Spectrum, Roland Systems Group, RSF Europe, RSL Europe Audio, RTI, Russound, Sahara Presentation Systems Plc, Hantarex Electronics / Samber Italia S.p.A, Samsung Electronics, SANYO Sales & Marketing Europe GmbH, Scala Broadcast Multimedia, Schulte Elektrotechnik GmbH & Co KG, ScreenLine, Sennheiser, Sharp Electronics Europe GmbH, Shenzhen Yaham Optoelectronics Co., Ltd., AOTO, ARCH, Shure Europe GmbH, Simply Reliable Software, SmartMetals Mounting Solutions B.V., SMART Technologies, SMART-E, Draper / SMS, Sonance, Sonic Foundry Inc., Sonos Europe BV, Soundcast Systems, SpeakerCraft, Stewart Filmscreen, STINOVA Ltd, Streamit BV, Structured Cable Products, Sys ComTec, Taiden Industrial Co., Ltd., Tannoy Ltd., Tau Communication, Toshiba Europe, UK Pavilion / Tradefair, Triad Speakers Inc., TV One, VICOM, Vity, Vogel's Products, VTRON TECHNOLOGIES LTD., VUTEC Corpora-Clockaudio Limited, Basys GmbH, DiGiCo UK Limited, Gesturetek, Inc., M-Pro, KAUBER, Media Technology Systems, Vivitek Corporation, Bosch Security Sys-NextWindow Ltd., CYP (UK) LTD, Primare AB, MIPRO, TM Audio Pixelsour-Europe N.V., AD Systems BV, Crestron, Dataton, Stark srl, Screen Excellence, ces, Infinitus, ADTEC Digital, Digit Professional, DynaScan Technology ratorio de Electro-Acústica S.A., Covid Inc., Altoona, Lifesize Communications Europe GMBH, TCI GMBH, Vitec Distribution GmbH, Aldous Systems, NBMI, Absen, Hyundai IT, Panasonic Marketing Avitech, Ginsbury Electronics, ada - Audio Design Associates, AB, UNICOL, Frame Jazz Display Co. Ltd, ModernSolid Technology Ltd, OMB srl, PeTa Bearbeitungstechnik lami, AudioControl, CEDIA, KNX, Newstar Products Camco Produktions- und Vertriebs-GmbH, Nexo Limited, Haivision, HiddenWires, Lighting & nema Digest, ProAudioVideo (NL), AV Ma-Business Solutions, Matrox Vite Ltd, DISE, rior Products, dZine a Barco company, sual Supplies BV, AGATH, Doremi, Partners (Glasses Free 3D), Visio-CA, Calibre UK Ltd, Waterfall Control Inc., Neutrik Vertriebs Comm International, Furman Electro Systems, Arbor Media, Igni-S.A., Legamaster International B.V., sentationssysteme & Eventservice GmbH, lon SA, Stardraw.com Ltd., Weibel Lift AG, cations Inc., Navori, Sonic Emotion Systems AG, Audio, Unilumin Group Co., Ltd., Home Cinema RGB Communications, TAG c/o Audio SUD, Niles Au-U.S. Commercial Service, PS Audio, Celexon GmbH & Co Conen Produktie GmbH & Co. KG, GDS Global Display So-Supply Europe, Abi China Ltd., E-J Electronics Co. Ltd, AVuno, stics and AudioControl, L-Acoustics, Aavara Innovation Corp, X-Stash, Shenzhen LAMP, DT Research, Inc, Micro-Star, Smart Home, hofer Institut Nachrichtentechnik, B&H Photo Video Pro Audio, Visualed. nitech s.r.l., Sellsys Vision Sp. Z.o.o., HKS Systemtechnik GmbH, Visix, Inc., Group, Dynacord, RANE Corporation, Green Hippo, Wealleys Technology Co., multi-media-machines, Global Caché, Inc., KÖNIG & MEYER GmbH & Co. KG, GmbH, Atlona, Technomad, Tridelity Display Solutions GmbH, Shenzhen Top Tech-ronment, TRUMEDIA with Digital Screens, Mapro Co., Ltd, Adder Technology, Quadra dia, KCEI, Optibase Ltd., Litefast 360° Displays, DesignScreenHD, Shenzhen Reach Software Humantechnik GmbH, Symon Dacon, Apantac, Macnetix GmbH, Tecco, Canton, OmniMount tiondesign, domeprojection.com, Shenzhen BAKO Optoelectronics Co. Ltd., Fortress Inc., Procab, MC2 Audio, DT Videolabs, Lanetco International, ISCE, Elo TouchSystems, Tripleplay Services Ltd, Aviom, Inc., Intel Corporation, Citygrow, Asheridge Communications, Fida S.p.A., Pro Light Concepts, GLUX - LED Creative-Tech, See & Touch Marbella, Chainzone Technology (Foshan) Co., Ltd., Hamala Tech (HK) Co. Ltd, Vifa - Peerless (Tymphany), M Production Company, Scan-Speak, Live-Wall, Planar Systems (Custom & Embedded), MK Sound, Touch Window, friendlyway AG, Paul Clubbe Marketing, Seeburg, Hylex, FELDMANN Speziallampen-Vertriebs GmbH, Squadrat GmbH, IAG, Gira Giersiepen GmbH & Co.KG, 3M Touch Systems Europe, Link Srl, Avenview Europe, Avistar, Shenzhen Eastar Electronic Co. Ltd, EISSOUND, Universal Champion Electroacoustic Technology, Audio Components - ASE, VU Telepresence, Shenzhen Elnor Optoelectronic Technology Co., Ltd., Procella Audio, impressx GmbH, Loewe AG, AVC Group, Pan Acoustics GmbH, TK Living - Europe, VESTEL, Clear-Com, Yesco Electronics, Rotapanel International BV, Montarbo, Ethereal Home Theater, Colum Electronics Ind. Corp, Baldwin Boxall Communications Ltd., Shenzhen Liantronics Co., Ltd., Turning Technologies, PTN Electronics Limited, APO International (HK) Co. Ltd., ELAC Electroacustic GmbH, Shenzhen Createled Electronics Co. Ltd., RCF S.P.A., RDL Europe B.V., Maverick, Audican International, Vueinti Limited, TELETASK - Home Automation, Vidabox LLC, QSC, Sapling, Beijing Really Sun Technology Co., Ltd, Delta, Mondiale Publishing, Intertek, Kern&Stelly Medientechnik GmbH, Xiamen Ka Hwa Sun Expo Servcie Co.,Ltd., Prestop BV, Design Q LLC, NanoLumens (PSCo), Glux OE-TECH (SHENZHEN) Co. Ltd, PSCo (Orion), Ross Video, VISS LIGHTING (SHENZHEN) Co., LTD, HP and AMD, Thinklogical, Image Vertriebs GmbH, AV Club, Tüchler Buhnen-&Textiltechnik GmbH, diz kiosks, Channel Vision Technology, MyProjectorLamps, JNM Display Co., Ltd., CeeLab AS, ViewSonic International, Schneider Digital, Bachmann GmbH & Co. KG, Hitachi Solutions Europe AG, Vidyo, Inc., Mymix audio, SCN Systems Contractor News, WaveCapture, Stagetracker, Pyramid Computer GmbH, WALTER KNOLL AG & Co. KG, Lake, HITACHI DATA SYSTEMS GmbH, rAVe USA, Electro Voice, Lissau A/S, RedEye, Avid, Clikingo, Handscape, Harman Professional, S.Y. Electronics Ltd, eSP (European Solution Provider) / Channel Media Ltd., S. Siedle Söhne Telefon- und Telegrafenwerke OHG, Basudeo Enterprises Private Limited, Midiator, Projection Screens, GlobeCast, Dooh Media, aka.tv, Fenice Video Division, Dimenco, Nacamar GmbH, Serious Factory, signagelive, Steinway Lyngdorf A/S, SECARTYS, Shenzhen SBC Photoelectricity Co., Ltd, Archean Technologies, Evolve Media, NuForce, Woertz AG, barox Kommunikation GmbH, CineTouch Software for AMX, Selenium, empure, Ergonomic Solutions, MEDIA3, Elsner Elektronik GmbH, Soundcraft, JBL Synthesis, Amphion Loudspeakers, Advantech Europe B.V., AV Produkter Sweden AV Pro, Screen Innovations, Natural View Systems GmbH, Concept International GmbH, 3DVIA, Bleu Comm' Azur EURL, Optocore GmbH, Guangzhou Video-Star Electronics Co., Ltd, IML Worldwide, AMS - Advanced Media System, Renkus-Heinz, Cisco Systems, Useful Progess, GUI Gallery, Reference Laboratory srl, SCREEN New Technologies Gesellschaft für elektronische Bildsysteme GmbH, AVnet Technology Solutions, Ceratec Audio Design GmbH, Crown International, dbx Professional Products, Mark Levinson, JBL Professional, Vantage Point, Lexicon, Revel, BSS Audio, RIEDEL, Lexicon Pro, Multivision Screens, ClearBoard pty ltd, Blue Chip Technology, MEGAPOWER INDUSTRIAL LIMITED, Sonneteer, WEIGL-EM, Meyer Sound Laboratories, XMOS LTD, Tangent A/S, Grassfish Marketing Technologies GmbH, STS-Tecom GmbH, Lab X Technologies, LLC, Netgear Netherlands bv, Volfoni, Egovi Eure, Optinnova, Ad Window, VisioSign A/S, Yantai Longwin Electronic Science & Technology Co. Ltd, Retop LED Display Co., Ltd, TSA Technology SRL, Digitogo Inc., AverMedia Information Inc., FSC Global Ltd, AKG Acoustics GmbH, Elektrosil Systeme der Elektronik GmbH, NORCO Intelligent Technology, Funktion One, STÜBER SYSTEMS GmbH, LoveContent - Digital Signage Gallery, Jiangsu CLP Lamp Optoelectronics Technology Co., CAE Groupe, Adamson Systems Engineering, Mediascreen Bildkommunikation GmbH, TECHNOOLIQ, Evertz, C&D digital GmbH (Goodview), Sat & Sound, Sound Leisure LTD, Grandview Crystal Screen Co., Ltd, Adam Hall GmbH, BITRONIC Holding GmbH, Dali A/S, eKiosk GmbH, Shenzhen Hiboled Photoeletricity Co., Ltd., Profile Video Ltd., Hong Kong Shin Hwa Sun International Holdings, Shenzhen Newstar Optoelectronics Co. Ltd, Azden Corporation, Pro Audio Middle East, Powersoft Srl, Pinanson, HK Audio, Out Board TiMax, OVAB

Join them in 2012!

Audio Solutions, TeamMate, Tecnovision S.P.A., Televic, Teracue AG - IPTV Systems, TLS Unique Automation, Vaddio, Vantage Emea NV, VBrick Systems Inc., Velodyne Acoustics, tion, Wacom, Williams Sound, WolfVision, Yamaha Music Europe GmbH, Redleaf, Memedia, Midas Consoles Benelux, Midwich, Media Sprint Joachim Gulba e.K., tems B.V., Hitachi Europe Ltd, AudioNetwork GmbH, Control4 EMEA Limited, ce, Monitor Audio Ltd., KV2 Audio, Opus Technologies, easescreen, Xilica Lighthouse Technologies Limited, BrightSign, Black Box Network Servi-Inc., Interactive Voting System bv, Data Display Solution, Ecler-Labonications, Xantech, Peavey Electronics, Tonar & Allitone, TOA Elect-OmnivexCorporation,Tranzendia,ShenzhenMaryPhotoelectricity, Europe GmbH, Installation Europe, Sim2 Multimedia S.p.A, Wanin Visual Technologies, ltd, SpinetiX S.A., Bo EDIN Industrial Co., Ltd., Vioso, Bluefox, Kindwin GmbH, AF Electronics GmbH & Co.KG, Edbak, Pa-Europe, Intelix LLC, Infitec Global Sales GmbH, S.A., Symetrix Inc., Exterity Ltd, Digital View Sound International, SVI, HCD Home Cigazine / AV Europe, Communications Digital Signage Europe, Goelst Inte-Ampetronic, Soundtube, Smit Vi-KaCsa Audio, Alioscopy and nAD S.àrl, ShowLED, IMC-Audio, Universal Remote GmbH, Sunfire, ATON, Info-Sound, ASL Intercom B.V., Maas tion-FZ, Tovis Co Ltd., Dinitel 2000 Home Cinema Modules, Publitec Prä-SAMSUNG TECHWIN CO., LTD., Media-Bittner, DIVUS GmbH, Broadata Communi-Robotel Inc., Ceymsa Audiovisual, S.A., Alcons Europe, RBH Sound, New Invor, Duotecno BVBA, dio Corporation, Tributaries, D-BOX Technologies, KG, Domotica Piú srl, rAVe Europe, Digitalzone Co. Ltd, lutions Spa, Unitech Systems, Earthquake Sound, A.D.J. IEI Technology Corp, Philips Public Signage, Stealth Acou-Way, PMC, Loxit Ltd., BXB, Sommer Cable GmbH, Pro Audio XTA, Fasttel, JM Supplies, SpectraCal, ACT, tonwelt GmbH, Fraundk, Litepanels, Inc., Prysm Inc., RJS Electronics Limited, Ihse, Om-AV News, XTouch Integrated Display Solutions, MediaGroom, Steljes Ltd., MultiTouch Ltd, PQ Labs Inc., PixLed, Mode Al, Just Add Power, AV-Euronet, Lectrosonics, Inc, DYNACORD / Electro-Voice, Realtime Visions nology Co., Ltd, Sinolight LED displays, Pro Display, HTE - Home Theatre Envi-Concepts, PENTACON GmbH, Martin Professional A/S, Audinate, Brainsalt Me-Technology Co., Ltd., Cloud Electronics Limited, FBT Elettronica spa, SONUS ®, Systems Inc., Lumio Inc., MONOLITH Systeme GmbH, Thender, avielo by projec-

ISE 2012: Floor space pricing and sponsorship opportunities.

Standard rate – floor space only

InfoComm/CEDIA members: 340 €/m^2
Non-members: 360 €/m^2

For those exhibitors requiring more than raw space, we have extended the number of options available, as follows:

Shell Scheme Option A

Price: 70 €/m^2 + space cost

· White system wall elements 100 x 250 cm (wide x high) in aluminium frame
· Fascia board in aluminium frame, 40 cm high
· Carpeted floor, Escolita carpet tiles (50 x 50 cm), colour to be determined
· 1 fascia text, max. 25 characters
· 3 spotlights 120 W on 1 rail
· 1 wall socket 1,000 W, including main connection and consumption

Shell Scheme Option B

Price: 80 €/m^2 + space cost

· White system wall elements 100 x 250 cm (wide x high) in aluminium frame
· Fascia board in aluminium frame, 40 cm high
· Carpeted floor, Escolita carpet tiles (50 x 50 cm), colour to be determined
· 1 fascia text, max. 25 characters
· 3 spotlights 120 W on 1 rail
· 1 wall socket 1,000 W, including main connection and consumption
· Furniture; 4 chairs, 1 table and 1 literature rack

Main ISE 2012 show sponsorship

Three levels of event sponsorship are available: Platinum, Gold, and Silver. As many of the benefits associated with this sponsorship are aligned with pre-show activity, the sooner you book, the more effective your sponsorship will be.

€17.000
(5 only available)

Integrated Systems Europe
Platinum Sponsor

€10.000

Integrated Systems Europe
Gold Sponsor

€5.000

Integrated Systems Europe
Silver Sponsor

RISE
The Official Magazine of ISE

For ISE 2012 we will be printing over 40,000 copies of RISE – our full-colour Visitor Magazine. A limited number of whole-page advertisements is available at prices starting from €2,695, while sponsored New Product features (maximum two per exhibitor) cost €895 each.

RISE magazine

Fold-out floorplan

A separate fold-out floorplan will be distributed to all ISE 2012 attendees as part of the Visitor Bag package (see below) handed out at show registration. Exhibitor logos highlighting the presence of a particular booth on the show floor are available at €695 each.

Aisle banners, floor stickers and pop-ups

A range of on-site options are available to help guide attendees to your booth, with prices starting from €695.

Digital advertising on the 'RAI Live!' signage system

The Amsterdam RAI has over 600 digital signage screens in the area occupied by ISE, of which over 250 will be used specifically for ISE content and exhibitor advertising rather than wayfinding. Screens are visible in all key areas of the venue, and advertising packages are available in varing time slots in different areas of the RAI, with prices starting from €695.

Tailored options

Other sponsorship opportunities include our Visitor Badges, Visitor Bags, the ISE Internet Cafés, the ISE Press Room and the ISE Hosted Buyer Programme.

For more information on any of the opportunities above, please see our separate Sponsorship Brochure or contact Ian Morrish:
+44 (1372) 454366. imorrish@iseurope.org

The ISE Daily newspaper and Official ISE Show Guide

The ISE Daily newspaper is the voice of the show, distributed at hotels and on shuttle buses as well as at the venue itself. The Official ISE Show Guide is distributed at all show entrances and lists all exhibitors together with conference and training sessions and other important information. Both media are published on our behalf by UBM in London, who have been our partners since 2004. For more information please contact Cara Turner, +44 (0) 20 7921 8378. cara.turner@ubm.com

"

ISE 2011 was the best show I have ever participated in. Our booth was packed with high-quality leads, and all the attendees had an upbeat attitude. We all left ISE energisedand excited to get back to the office to capitalise on the opportunities created. What an amazing experience! "

Pete Baker, Remote Technologies, Inc.

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