

The logo for the 2021 OACHC Fall Conference features the year '2021' in a large, blue, sans-serif font. The zeros are replaced by a stylized flower or sunburst graphic composed of several teardrop-shaped petals in shades of blue, red, and grey. Below the year, the acronym 'OACHC' is written in a large, bold, blue, sans-serif font. Underneath 'OACHC', the words 'Fall Conference' are written in a smaller, grey, sans-serif font. At the bottom of the logo section, the words 'EXHIBITOR PROSPECTUS' are written in a bold, blue, sans-serif font.

2021
OACHC
Fall Conference
EXHIBITOR PROSPECTUS

www.ohiochc.org/conference

WHY YOU SHOULD EXHIBIT WITH OACHC 2021 FALL CONFERENCE

SEPTEMBER 29 - OCTOBER 1 | HILTON POLARIS, COLUMBUS, OHIO

We invite exhibitors and partners to join us for our largest event at the 2021 Fall Conference in Columbus, Ohio. Healthcare professionals from around Ohio will attend this conference to learn, interact, network and address today's toughest challenges in community health care. You will have the opportunity to share your message with all corners of the Ohio healthcare market. We hope to see you there!

This conference offers a wide range of exhibit and sponsorship opportunities to increase the visibility of your brand, both in and beyond the exhibit hall.

REACH YOUR TARGET AUDIENCE

Position your company at the forefront of the Community Health Center industry. Take advantage of the opportunity to showcase your solutions and services to influential health center professionals all with a common goal to create high quality affordable health care for all Ohioans.

AS AN EXHIBITOR OF OACHC'S 2021 FALL CONFERENCE, YOUR ORGANIZATION WILL GET:



LEAD GENERATION



ABILITY TO REACH A
HIGHLY TARGETED AUDIENCE



NETWORKING WITH
PROSPECTIVE CLIENTS,
THE OACHC TEAM, AND
OUR INDUSTRY PARTNERS



INCREASED BRAND
AWARENESS

WHAT'S INCLUDED WITH AN EXHIBIT BOOTH:

- **Face-to-Face time** with Ohio's Community Health Center leaders
- **6' exhibit table** (with table cloth and two stacked chairs)
- Listing in **conference program guide** and **mobile app** with contact information
- **Two exhibitor passes** (includes complimentary full conference registration)
- **Attendee list with contact information** (before and after the conference)
- Capacity to add electricity to booth and buy more exhibitor passes at a discounted rate
- **Conference meals**
- Networking at **Welcome Reception**
- Opportunity to bring raffle prizes
- Increase brand or corporate visibility with different add-on **sponsorship opportunities** & program guide ads

RECEPTION ALL-INCLUSIVE SPONSOR PACKAGE

FOR \$5500 YOU GET:
(MULTIPLE AVAILABLE)

- **XL EXHIBIT BOOTH** (choice of location & electricity)
- **3 EXHIBITOR ATTENDEE** Passes
- Listing as Sponsor in **ALL CONFERENCE SIGNAGE**
- **ATTENDEE LIST** (before and after conference)
- Sponsor **LISTING IN PROGRAM GUIDE** (commitment by 8/20/2021)
- Sponsor **LISTING IN CONFERENCE SLIDESHOW** Screensaver
- Company **LISTING & LINK ON OFFICIAL CONFERENCE WEBSITE** (from time of commitment until one month following the conference)



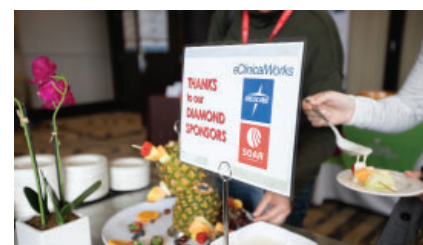
PLUS!

- **RAFFLE PRIZE SPONSOR** - Winners Drawn from Names Collected at Your Booth;
- **RECEPTION ENTERTAINMENT** - Get Your Logo on Themed Reception Signage;
- **SIGNATURE DRINK** at the Bar with Logo on Cocktail Napkins;
- Logo on **SOUVENIR PHOTOBOOTH PICTURES** during Reception;
- Reception Announcement with logo on Conference App & Screensaver Slideshow;
- Gobo **LIGHT DISPLAY WITH LOGO** in Reception Area;
- A **FULL-PAGE COLOR AD** in the Program Guide (commitment by 8/20/2021)

DIAMOND ALL-INCLUSIVE SPONSOR PACKAGE

FOR \$2750 YOU GET:
(MULTIPLE AVAILABLE)

- **PRIME EXHIBIT BOOTH** (choice of location & electricity)
- **2 EXHIBITOR ATTENDEE** Passes
- Listing as Sponsor in **ALL CONFERENCE SIGNAGE**
- **ATTENDEE LIST** (before and after conference)
- Sponsor **LISTING IN PROGRAM GUIDE** (commitment by 8/20/2021)
- Sponsor **LISTING IN CONFERENCE SLIDESHOW** Screensaver
- Company **LISTING & LINK ON OFFICIAL CONFERENCE WEBSITE** (from time of commitment until one month following the conference)



PLUS!

- The **CONFERENCE MOBILE APP** with full-color logo;
- The **CONFERENCE TOTE BAG** with one-color logo;
- Option to Add an **INSERT OR PROMO ITEM IN BAG**;
- Sponsor Signage for **THURSDAY SNACK BREAK** & Notification with Logo on App;
- A **FULL-PAGE COLOR AD** in the program guide (commitment by 8/20/2021)



RECHARGE ALL-INCLUSIVE SPONSOR PACKAGE

FOR \$2500 YOU GET: (MULTIPLE AVAILABLE)

- **PRIME EXHIBIT BOOTH** (choice of location & electricity)
- **2 EXHIBITOR ATTENDEE** Passes
- Listing as Sponsor in **ALL CONFERENCE SIGNAGE**
- **ATTENDEE LIST** (before and after conference)
- Sponsor **LISTING IN PROGRAM GUIDE** (commitment by 8/20/2021)
- Sponsor **LISTING IN CONFERENCE SLIDESHOW** Screensaver
- Company **LISTING & LINK ON OFFICIAL CONFERENCE WEBSITE** (from time of commitment until one month following the conference)



PLUS!

- Your Logo on an **ELECTRONICS CHARGING LOCKER STATION**;
- Sponsor Signage during the **FRIDAY COFFEE BREAK &** Notification with Logo on App;
- A **HALF-PAGE COLOR AD** in the Program Guide (commitment by 8/20/2021)



DELUXE ALL-INCLUSIVE SPONSOR PACKAGE

FOR \$2250 YOU GET: (MULTIPLE AVAILABLE)

- **PRIME EXHIBIT BOOTH** (choice of location & electricity)
- **2 EXHIBITOR ATTENDEE** Passes
- Listing as Sponsor in **ALL CONFERENCE SIGNAGE**
- **ATTENDEE LIST** (before and after conference)
- Sponsor **LISTING IN PROGRAM GUIDE** (commitment by 8/20/2021)
- Sponsor **LISTING IN CONFERENCE SLIDESHOW** Screensaver
- Company **LISTING & LINK ON OFFICIAL CONFERENCE WEBSITE** (from time of commitment until one month following the conference)



PLUS!

- The Conference **PROGRAM GUIDE** (with your logo on outside cover);
- Sponsor Signage during the **FRIDAY BREAKFAST &** Notification with Logo on App;
- A **HALF-PAGE COLOR AD** in the Program Guide (commitment by 8/20/2021)



STAND ALONE EXHIBIT BOOTHS

XL PRIME EXHIBIT BOOTH (Choose of XL Booth & Electricity).....	\$2000
PRIME EXHIBIT BOOTH (Choose Location & Electricity).....	\$1750
STANDARD EXHIBIT BOOTH (OACHC Assigns Location).....	\$1300
NON-PROFIT PRIME EXHIBIT BOOTH (Limited Availability; Choose Location).....	\$1300
NON-PROFIT STANDARD BOOTH (Limited Availability; OACHC Assigns Location).....	\$850
BRONZE CORPORATE SPONSOR BOOTH* (Choose Location, Electricity).....	\$1100
SILVER CORPORATE SPONSOR BOOTH* (Choose Location, Electricity & 1/4 Page Ad).....	\$700
GOLD CORPORATE SPONSOR BOOTH* (Choose Location, Electricity & Half Page Ad).....	\$400
PLATINUM CORPORATE SPONSOR BOOTH* (Choose Location, Electricity & Full Page Ad)....	FREE

*To learn more about our Corporate Sponsor program and benefits visit www.ohiochc.org/corporatesponsor

A LA CARTE

BOOTH ADDITIONS

ELECTRICITY HOOK-UP	\$50
EXTRA EXHIBITOR ATTENDEES (If bringing more than two exhibitor attendants).....	\$100

PROGRAM GUIDE ADS

(Full-color, high-resolution ads in pdf format due 8/20/2021)

FULL PAGE AD (8.25"w X 10.75"h).....	\$1000
HALF PAGE AD (8.25"w X 5.25"h).....	\$500
QUARTER PAGE AD (4"w X 5.25"h).....	\$250

A LA CARTE

ADD-ON SPONSORSHIP OPTIONS

RAFFLE PRIZE (Limit 1 per prize).....\$500
Includes a slide on the conference screensaver with your logo, booth number, and prize to be won. Sponsor will be provided with entry bucket and paper entry forms. OACHC will list you as sponsor on all conference signage, the conference sponsor webpage and program guide. Winners will only be drawn from attendees that visited your booth. Raffle prize to be purchased by OACHC.

PREMIUM RAFFLE PRIZE EXAMPLES:

- iPad
- GoPro Hero
- iRobot Roomba
- Kitchenaid Mixer
- Apple Watch
- Yeti Cooler
- Ring Video Doorbell Pro
- The Wilds Adventure & Night Stay



EDUCATIONAL SESSION (Limit 1 per session).....\$1000
Includes one-page informational handout on session attendees' seats and company name by session title on signage.

HOTEL ROOM PROMO ITEM DROP (Limit 1).....\$1000/\$1500
Stand out by leaving a promo item and information piece in attendee hotel rooms. Get the choice of OACHC provided promotional item with your logo on it (\$1500) or providing the promotional item to OACHC, prior to the event (\$1000)

ALL-DAY THURSDAY COFFEE (Multiple).....\$1300
Provide coffee all day for conference attendees (10am-5pm). Includes company logo on signage at coffee station and custom coffee sleeves with your logo.

CO-BRANDED GIVEAWAY (Limit 1).....\$1300
Help to provide conference attendees a premium conference swag item at the OACHC desk. Put your logo next to OACHC's logo on a conference giveaway.

ATTENDEE WELCOME GOODIE BAG (Limit 1).....\$1500
Goodie bag filled with snacks handed to conference attendees when they check-in to the conference. Includes your logo on bag exterior and option to add a one-page folded handout in bag.

WIFI SPONSOR LUNCH (Limit 1).....\$1500
Includes your logo on sponsor signage throughout the conference.

THURSDAY LUNCH (Limit 2).....\$1750
Includes your logo on sponsor signage throughout lunch dining area and buffet.

***Exhibit booth is not included in add-on sponsorship prices**

****Sponsor attendees can be added without a booth for \$100 per attendee (excluding raffle sponsors)**

SECURE YOUR SPOT EARLY!

OACHC has a limited amount of prime booth space and sponsorships available. Exhibitors who do not opt for a prime booth will have their space assigned by OACHC on a first come, first served basis.

HOW TO REGISTER:

1. Visit www.ohiochc.org/conference and click “Exhibitor”
2. Complete the online registration form
3. OACHC will email you within a few days to confirm
4. You will receive a separate email after your confirmation, with payment information
5. Complete payment by using the secure Credit Card payment link

or

Mail registration payment directly to:

OACHC
Attn: Jennifer Sharp
2109 Stella Court
Columbus, OH 43215

OACHC must receive payment prior to August 27 to guarantee your booth.

IF YOU HAVE QUESTIONS, CONTACT:

events@ohiochc.org
(614) 884-3101

IMPORTANT DATES:

July 6

Corporate Sponsor Registration Opens

July 12

Exhibitor Registration Opens

August 20

Deadline for Ads & Listing in Program Guide

August 27

Final Booth Payment Due

August 27

Deadline to Cancel for a Refund

August 27

Deadline for Add-on Sponsorship

September 2

Pre-Attendee Contact List

September 23

Pre-Attendee Contact List

September 27

Shipments Can be Received by Hotel

September 29

Exhibitor Move-In Begins

September 30

Exhibit Hall Opens

October 1

Exhibitor Move-Out

October 8

Post-Attendee Contact List