

EXPERIENCE OF A LIFETIME

INCLUDED
**WORLD
EXPO**
EXCLUSIVE
VISIT



BUILDING LEISURE BUILDINGS
EXPERTS IN LEISURE CONSTRUCTION

GLOBAL CONFERENCE & INSPIRATION TOUR

THE EMIRATES

THE FUTURE OF LEISURE BUILDINGS

NOVEMBER 23-28, 2021 • FEBRUARY 8-13, 2022



Don't miss this once-in-a-lifetime opportunity
to meet the global experts in leisure construction

CONFERENCE WEBSITE

| www.buildingleisurebuildingsconference.com

Building Leisure Buildings is an invitation-only business community where global investors, leading architects and consultants, expert contractors and world-class operators meet to share *knowledge, knowhow* and '*knowwho*' about the leisure construction market.

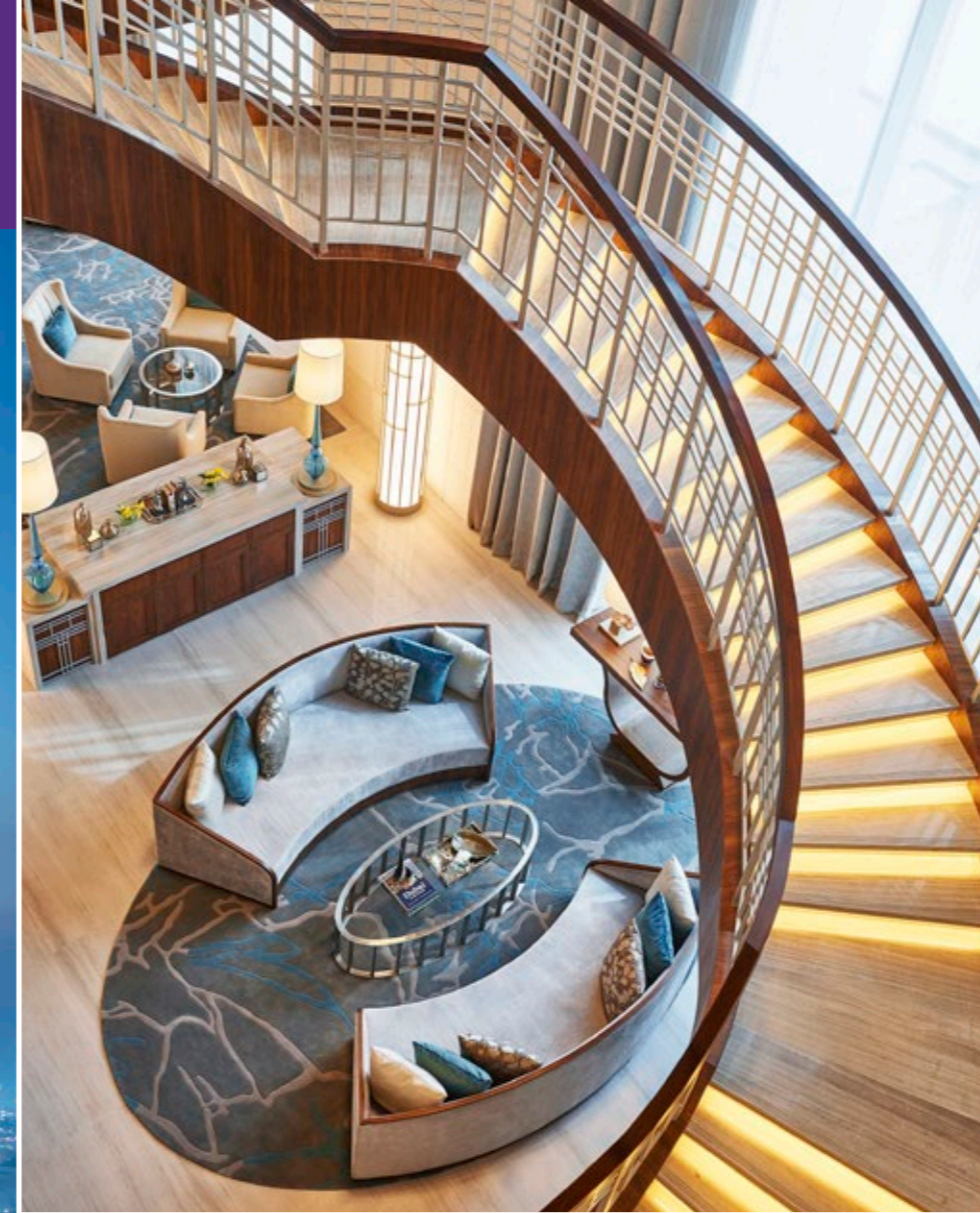
For the first time ever Building Leisure Buildings organises a Global Conference & Inspiration Tour.

Will you join us in The Emirates?

CONFERENCE DAY
1

TUESDAY 23 NOVEMBER 2021 / 8 FEBRUARY 2022

Welcome to the first BLB Global Conference & Inspiration Tour



CONFERENCE HOTEL

Hilton Dubai Al Habtoor City

12:00 Opening of registration desk in hotel

14:00 Welcome drinks

15:00 Opening of the 1st BLB Global Conference & Inspiration Tour

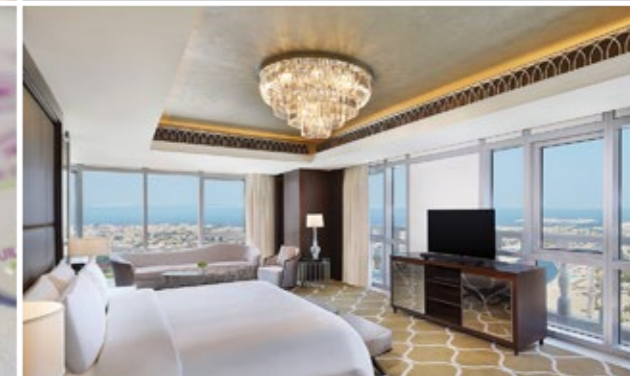
15:30 Expert views on The Future of Leisure Buildings

19:00 Grand Opening Dinner

20:30 Meet the experts



Hilton
DUBAI AL HABTOOR CITY





DISCOVER DUBAI

Beyond what's possible

Today we get our inspiration from the highlights of Dubai, with unique architecture and design, combined with visionary engineering expertise. We visit some buildings behind the scenes guided by key experts.

The Inspiration Tour Dubai shows you:

- **Burj Al Arab**, Dubai's Most Iconic Hotel since 1999
- **Burj Khalifa**, with 829,8 meters the highest building in the world since 2009
- **Dubai Mall**, the largest shopping mall in the world (502.000 m²)
- **Dubai Opera**, the city's first purpose-built multi-format performing arts theatre
- **Museum of the Future**, the first building designed by an algorithm
- **The Opus**, Zaha Hadid's masterpiece
- **La Mer**, Dubai's eclectic beachfront for the ultimate vacation vibes
- **City Walk**, a creative lifestyle space where you can live, work and play
- **Blue Waters**, Dubai's Entertainment Capital on a man-made island
- **Atlantis, The Palm**. This Dubai icon is the ultimate holiday destination for both couples and families to make lifetime memories
- **The Royal Atlantis**, redefining the concept of international luxury hospitality
- **Caesars Palace**, the first non-gaming resort from the legendary Caesars brand



Building Leisure Buildings at the Dubai World Expo



THE WORLD'S GREATEST SHOW Expo 2020 Dubai



Expo 2020 Dubai celebrates the UAE Vision 2021 by supporting the growth of tourism, stimulating the development of innovative businesses in the UAE, and enhancing the country's international reputation as a location to do business.

The theme of the Expo is 'Connecting Minds, Creating the Future'.

The main site of Expo 2020 Dubai is a 438-hectare area (1083 acres) located between the cities of Dubai and Abu Dhabi. The master plan, designed by the American firm HOK, is organised around a central plaza, entitled Al Wasl, enclosed by three large thematic districts. These districts highlight the three subthemes: opportunity, mobility and sustainability, each with its own pavilion.

The Opportunity pavilion is designed by AGI Architects, Mobility by Fosters & Partners and Sustainability by Grimshaw Architects.

There are 192 participating countries showing their innovations to the world.



ABU DHABI

Extraordinary stories

Today we get our inspiration from the highlights of Abu Dhabi, the beautiful capital of The Emirates. We visit some buildings behind the scenes guided by key experts.

The Inspiration Tour Abu Dhabi shows you:

- **Yas Marina Circuit**, the venue for the Abu Dhabi Grand Prix measures 5,554 km and has 21 turns
- **W Abu Dhabi**, a five-star hotel famous for being built above and across the F1 Yas Marina Circuit and one of the icons of Abu Dhabi with a futuristic design
- **The Louvre Abu Dhabi**, probably the most spectacular museum of the Middle East. Taking a contextual approach to the site, Jean Nouvel designed the Louvre Abu Dhabi as a 'museum city' in the sea
- **The Zayed National Museum**, when completed, it will stand as an architectural marvel, a fitting home for the inspiring story of this great nation and its visionary founder
- **Etihad Arena**, Abu Dhabi's new world-class event space for sports, entertainment, concerts and community events. The new home of the UFC
- **Ferrari World**, the first Ferrari-branded theme park
- **Warner Bros World**, the world's biggest, fully air-conditioned indoor theme park
- **SeaWorld Abu Dhabi**, an upcoming marine life theme park and animal research, rescue & rehabilitation center opening in 2022
- **Qasr Al Watan**, an incredible landmark in the Middle East. A unique testament to the spirit of the United Arab Emirates' people and its leaders
- **Emirates Palace**, this one-kilometer-long hotel with more than 6.000 m² of 22-karat gold leaf is grandiose



Exclusive visit to Sharjah the Cultural Heart of the UAE



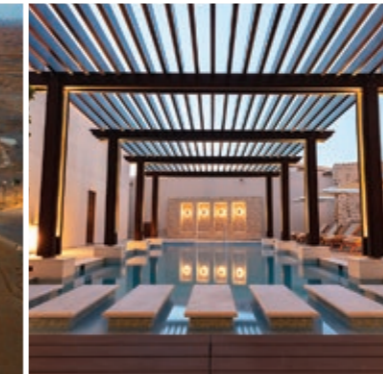
SHARJAH

Striking landscape and wildlife

Today we get our inspiration from the highlights of Sharjah, probably the most authentic Emirate and the only one to have land on both the Persian Gulf Coast and the Gulf of Oman. We visit some buildings behind the scenes guided by key experts.

To end our unique experience in The Emirates, we enter the desert to celebrate our last moments together.

- Heart of Sharjah**, the largest historical preservation and restoration project in the region. Planned over a 15 year period, to be completed by 2025, it seeks to revitalize the heritage district as a vibrant cultural destination by unraveling a glorious past - restoring historical buildings, constructing new structures following traditional Sharjah architecture and transforming them into hotels, restaurants, cafes, art galleries and markets, where the current and the future generations can experience Sharjah's cultural and social fabric
- Al Bait**, this hotel not only stands as Sharjah's first luxury resort, but it is also a new benchmark for the hospitality scene
- House of Wisdom**, Sharjah's new cultural landmark designed by Foster & Partners. In 2019 Sharjah was selected by the UNESCO to be the host city for World Book Capital. In order to commemorate this prestigious title, the city made plans to open a state-of-the-art public library, aptly named House of Wisdom. On December 9 2000, this cultural landmark opened to the public and was inaugurated by His Highness Sheikh Dr Sultan bin Muhammad Al Qasimi, Member of the Supreme Council and Ruler of Sharjah
- Bee'Ah**, the Middle East's leading fully integrated environmental management company has commissioned Zaha Hadid Architects to build its new headquarters and design a facility that reflects their goal to operate entirely from renewable energy sources and move towards zero waste. ZHA's design builds from its desert context, acting as two energy efficient "dunes" that intersect to form a central "oasis"
- Al Noor Island**, has won a host of prestigious international awards, such as Best Leisure Architecture in Africa and Arabia
- Mleiha Archaeological Centre**, venture deep into the deserts of Sharjah and uncover the secrets of the region's ancient Bedouin culture
- Al Badayer**. Close your eyes and imagine a caravanserai coming from a long way along the Silk Road. That would be the perfect example of what the Al Badayer presents. A picturesque resort set against the sweeping dunes of central Sharjah
- Al Faya Retreat**, away from the city noise and deep into the heart of the desert, Al Faya offers guests the opportunity to explore the true beauty of the Mleiha region which was nominated as a UNESCO World Heritage Site





DUBAI
Experience of a lifetime

A day to meet participants of the Global Conference & Inspiration Tour or other business relations you have in The Emirates.

- Breakfast at your convenience
- Optional business meetings
- Optional visits other leisure buildings in The Emirates
- Optional return to the Dubai World Expo

The Hilton Hotel can assist you with your travel arrangements after the conference.



NEW YORK • LONDON • PARIS • AMSTERDAM • BRUSSELS • DUBAI • SHANGHAI
2022

