



# HARVARD UNIVERSITY INSTITUTE OF POLITICS

July 2015

IOP Seniors • On the Record • Politics of Race and Ethnicity • Campaigns and Advocacy Program • Careers and Internships • Policy Groups • Spring Resident Fellows • JFK Jr. Forum • Spring Photo Collections • New Millennials Poll • Women's Initiative in Leadership #IOPsummer15 • Professional Updates from IOP Alumni



## EXPLORING THE FUTURE OF POLITICS

From justice and equality to principles of democracy, visionary thought leaders captivated spring audiences at the Institute with their bold prescriptions for effecting positive change in the world. Speakers advocated many paths to progress, emphasizing technology, education and the need for an engaged citizenry.

# IOP Seniors

CONGRATULATIONS GRADUATING IOP SENIORS

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(Row 1): IOP Director Maggie Williams and graduating senior Daniel Ki '15 at the May 27 IOP Senior Brunch event; (Row 2): IOP seniors Sietse Goffard and Eva Guidarini; Sylvia Percovich, Leah Goldman, Hannah Phillips, Eva Guidarini, Valentina Perez and Holly Flynn.

On May 27, the IOP was proud to host nearly two dozen Harvard graduating Seniors and their families for brunch to celebrate their graduation from Harvard – and their incredible work helping the IOP achieve its mission. More information about our Seniors and their next moves after Harvard can be found in the “IOP on the Move” section on pages 17–18. Congrats, Seniors!

COVER PHOTOS: (Row 1): **Brandon Stanton**, founder of Humans of New York, greets students and guests during his Feb. 11 JFK Jr. Forum lecture; founder of The Equal Justice Initiative **Bryan Stevenson** discusses the criminal justice system on April 2; (Row 2): Spring 2015 Fellows gather for a panel discussion during the IOP’s “Open House” event on Feb. 4; (Row 3): *Univision* news anchor **Jorge Ramos** poses for a photo following his April 14 Forum discussion on the future of journalism; former prime minister of Tunisia **Mehdi Jomaa** discusses his country’s transition to democracy in the Forum on Feb. 26.

# On the Record

FELLOWS & STUDENTS ON THE FUTURE OF POLITICS

“You can tell people want to make a change; they don’t want the future of politics to look like it does now. They want it to be more effective; they want to help people; they want to help their communities.”



— Niyat Mulugheta '16, IOP Student Vice President

“Politics really is about the exchange of ideas and the communication of people’s views, both long-term and short-term.

*I think, in the end, where politics will lead us is as much about the leadership qualities of the politicians than anything else.”*



— Eric Cantor, former U.S. House majority leader and Spring 2015 IOP Visiting Fellow

“I would hope that fairly soon in my lifetime, we will have a woman in the White House. I think that’s what a lot of people are working for and I hope we will see that soon.”



— Martha Coakley, Spring 2015 IOP Resident Fellow

# Politics of Race and Ethnicity

PROMOTING TOLERANCE THROUGH DIALOGUE



Created in the fall of 2014, the Politics of Race and Ethnicity (PRE) initiative continued working this spring to create a sustained, nuanced, welcoming and informed discussion on the intersection of race, ethnicity and politics. Chaired by **Jordan Alston-Harmon '17** and **Osaremen Okolo '17** (see photo above), the group held weekly discussions throughout the semester on a range of topics, including race at Harvard, racial housing disparities in the United States, the legacy of the Civil Rights movement and a **#blacklivesmatter** versus **#alllivesmatter** debate. PRE also collaborated with other IOP programs, including the John F. Kennedy Jr. Forum, by participating in two relevant events: a panel discussion on “50 Years After the Voting Rights Act” and a screening of the new movie “Selma.”

Some of the powerful spring PRE speakers included Harvard W. E. B. Du Bois professor of the Social Sciences and Harvard chair of the Department of African and African American Studies **Lawrence D. Bobo**; Spring 2002 IOP Fellow, “Eyes on the Prize” producer and **WGBH** host **Callie Crossley**; Spring 2015 IOP Fellow and former New York City mayoral candidate **Christine Quinn**; IOP Director **Maggie Williams**; and IOP student alum and Advancement Project communications associate **Tori Wenger**.

# Campaigns and Advocacy Program

BUILDING A CAMPAIGN FROM THE GROUND UP



This spring, the IOP launched a new initiative allowing undergraduates to take a deep dive into the inner workings of today's political and advocacy campaigns. The IOP's "Campaign and Advocacy" workshop offered a hands-on look at campaign mechanics, aiming to improve students' working knowledge of campaign management and help them build a portfolio of experience for use on political and advocacy efforts. Each session explored a specific facet of a campaign, ranging from fund-raising and communications to polling and social media outreach.

The workshop was led by New Hampshire campaign veteran **Mike Vlachich**, who previously served as a senior advisor to former IOP Director and U.S. senator **Jeanne Shaheen** (D-NH), campaign manager for Shaheen's 2014 re-election campaign, coordinated campaign manager for the New Hampshire Democratic Party in 2004 and campaign manager for governor John Lynch's successful 2006 re-election bid.

Weekly workshops featured Republican and Democratic political operatives and campaign strategists, including New Hampshire Young Republicans secretary **Tyler Deaton**, Massachusetts governor Charlie Baker's press secretary **Elizabeth Guyton**, former Jeanne Shaheen for Senate communications director **Harrell Kirsten**, Democratic political strategist and Fall 2006 IOP Fellow **Karen Hicks**, *Boston Globe* political reporter **James Pindell** – and former New Hampshire state directors **Nick Clemons** and **Kenneth Robinson**.

# Careers & Internships

INSPIRING STUDENTS TO PUBLIC SERVICE CAREERS



The Internships and Career Services Office (ICS) continued to grow its programming and respond to the demand at Harvard College for more public sector summer and post-graduate opportunities. Through the Director's Internship and Summer Stipend Programs, the IOP sent over 180 undergraduates to intern in politics and public service this summer across the country and around the world. In addition, the IOP hosted a series of Career Roundtable sessions and JobTalk events on a wide range of topics, from Washington, D.C. careers and big data to campaigns and communications. These events featured IOP Senior Advisory Committee member **Torie Clarke**, former White House chief technology officer (CTO) **Aneesh Chopra** and deputy CTO **Nick Sinai** as well as many others.

The ICS office is always seeking to foster experiences and connections that lead students to post-graduate employment. A great example of that success is recent graduate and former Student Advisory Committee President, **Eva Guidarini '15**. As an IOP Director's Intern during her first summer at Harvard, Guidarini made a powerful connection with future IOP Fellow **Kristen Soltis Anderson**. The two later connected back at Harvard, and Soltis Anderson helped Guidarini land a post-graduate position with Carli Fiorina's presidential campaign this summer. Congratulations, Eva!

# Policy Groups

SPOTLIGHT ON PROGRAM FOUNDER ERIC LESSER



In 2005 Harvard sophomore Eric Lesser '07 and two other students were concerned over political motivations around the redistricting of Congressional districts. In response, they created a policy group at the Institute of Politics to research and create a redistricting reform proposal. Over twenty students helped to craft the plan – presented to former members of Congress and Harvard professors for review – which served as the centerpiece of a John F. Kennedy Jr. Forum event where Lesser spoke and participated (see photo above).



*“It’s been a joy to work with the IOP’s Policy Group Program. I’m glad the program is still going strong today, and [am] especially grateful I now get to benefit from the students’ research myself!”*

— Eric Lesser '07, IOP alum and Massachusetts state senator

Elected in November 2014 to represent Massachusetts’ First Hampden & Hampshire District, Lesser became the youngest member of the State Senate when he took office in January. In his new role, he now receives research reports on a number of topics from current students in the IOP Policy Program, which continues to receive strong student interest every year.

Over the past ten years, the IOP’s Policy Group Program, which Lesser helped create, has continued to allow other undergraduates to tackle policy areas and prepare and present research reports to academics and elected officials. For several years, the IOP Policy Program has developed a strong relationship with the Massachusetts State House and has produced numerous research reports for Massachusetts state senators looking to explore a topical policy subject.

# Spring Fellows

A DYNAMIC GROUP ENGAGES THE CAMPUS

The Institute's spring Fellows class electrified the Harvard campus with thought-provoking political discourse all semester long. This powerhouse team, which featured elected officials, political leaders, journalists, digital strategists, and activists put forward their many years of real-world experience to provide a unique educational opportunity for students, faculty and the general public. As part of the program, the Fellows hosted not-for-credit study groups that covered a diverse range of topics, including: how change is effected through political means; money in politics in the wake of Citizens United; how democracy evolves in the digital age; the rise of women leaders and the promise of parity; breaking through representative homogeny in government; and the power of political satire.



In addition to the Resident Fellows' popular study groups, Fellows were featured prominently throughout the University – serving as incredibly inspirational guest speakers at undergraduate and graduate student discussion events on campus. Fellows also served as lecturers in Harvard public policy classes, participants in John F. Kennedy Jr. Forum events, instructors in the IOP's CIVICS program teaching area elementary school students about the role of the U.S. government, resources for IOP special event programming and invaluable mentors to students looking to explore careers in politics and public service.





Spring 2015 IOP Resident Fellows (L to R): Massachusetts attorney general (2007–15) **Martha Coakley**; *TIME* Washington correspondent **Jay Newton-Small**; U.S. senator (2009–14; D–NC) **Kay Hagan**; Egyptian political satirist **Bassem Youssef**; former National Republican Senatorial Committee executive director (2013–14) **Matt Lira**; and New York City Council member (1999–2013) and speaker (2006–13) **Christine Quinn**.



Just some of the spring Fellows' popular guests appearing in weekly discussion groups or participating via Skype included U.S. senator **Cory Booker** (D–NY); former *MSNBC* host and political commentator **Karen Finney**; former U.S. representative (D–MA) and IOP alum **Barney Frank**; Harvard Law School professor **Lawrence Lessig**; Suffolk University president and Spring 2012 IOP Fellow **Margaret McKenna**; Defense Advanced Research Projects Agency (DARPA) director **Arati Prabhakar**; political strategist **Joe Trippi**; and comedian and activist **Maysoun Zayid**.

# JFK Jr.

A BEDROCK OF MODERN POLITICAL DISCOURSE



The spring semester in the John F. Kennedy Jr. Forum featured top political practitioners, activists, journalists and elected officials.



(Row 1): IOP Director Maggie Williams listened as Brandon Stanton, creator of the photoblog *Humans of New York*, discussed his massively popular social experiment on Feb. 11; (Row 2): Jorge Ramos, *Univision* news anchor, addressed the future of journalism on April 14; former U.S. House majority leader Eric Cantor, joined by the *Boston Globe's* political editor Shira T. Center, discusses immigration, campaign finance reform and the state of the GOP on April 6.

# Forum

The Forum was proud to host two sitting world leaders, three former prime ministers and a variety of domestic and international influencers. Speakers tackled issues such as social change, voting rights and inequality and shared their vision for the future of politics and democracy.



If you missed any Forum events, make sure to visit our searchable digital archive at [jfkjrforum.org](http://jfkjrforum.org).



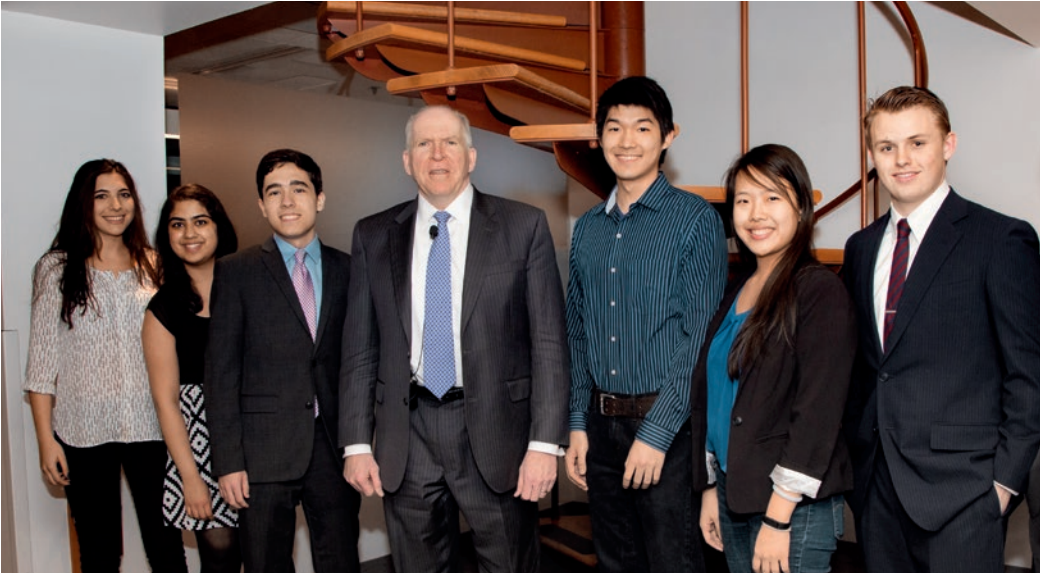
(Row 1): Japanese prime minister **Shinzo Abe** spoke to a range of policy issues affecting his country and Asia in the Forum on April 27; (Row 2): U.S. ambassador to Japan and IOP Senior Advisory Committee honorary chair **Caroline Kennedy** introduced Japanese prime minister **Shinzo Abe** in the Forum on April 27; (Row 3, from left): Former Tunisian prime minister **Mehdi Jomaa** on Feb. 26; president of Niger **Issoufou Mahamadou** on April 3; former president of Finland **Tarja Halonen** on Feb. 24.

# Spring Highlights

A COLLECTION OF MOMENTS HIGHLIGHTING SPRING AT THE IOP



(Row 1): Bryan Stevenson, founder and executive director of The Equal Justice Initiative, stands with Harvard Black Policy Conference students at an April 2 Forum event; comedian Maz Jobrani and Spring 2015 IOP Fellow Bassem Youssef pose during a Mar. 10 Forum event on political satire; (Row 2): Former governor of Maryland Martin O'Malley discussing economic policy with the Harvard Democrats on April 16.



(Row 1): CIA director **John Brennan** met with IOP students following an April 7 Forum event on foreign policy; (Row 2): **Christine Quinn** & U.S. representative **Sean Patrick Maloney** (NY-18); U.S. senator **Jeanne Shaheen** (D-NH) joined moderator and Spring 2015 Resident Fellow **Jay Newton-Small** to discuss the impact of women in politics and leadership on Feb. 20; (Row 3): 2015 U.S. Citizenship recipients, IOP student tutors and Harvard staff, including University President **Drew Faust** (center).

In late April, the IOP's Harvard Public Opinion Project team traveled to Washington, D.C. to release the results of the Institute's 27<sup>th</sup> national poll on the political views of America's 18- to 29-year-olds, the Millennial Generation. The IOP team briefed over twenty members of Google's government affairs, policy, politics and advertising teams on the poll's results (see photo below) – an opportunity arranged by IOP Senior Advisory Committee member and Google vice president of public policy & government affairs **Susan Molinari**. The Institute also discussed the poll's findings with dozens of top political editors and reporters, including the Washington bureaus of *National Public Radio*, the *Washington Post*, *CBS News* and *ABC News*.

# IOP Survey

## INSIGHT INTO THE MINDS OF MILLENNIALS



## SPRING 2015 IOP MILLENNIALS POLL COVERAGE



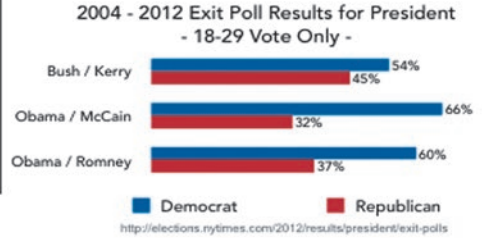
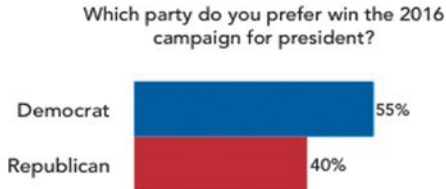
The Institute published an op-ed on the spring poll's findings in the *Boston Globe*, and the results were covered in dozens of other outlets, including: *MSNBC*'s "Morning Joe," *C-SPAN*'s "Washington Journal," *ABC News*, *ABC News*' "Power Players," *Fox News*, *Fox News Latino*, *CBS News*, *CNN*, *Fusion*'s "America" with Jorge Ramos, *American Urban Radio*, *National Public Radio* stations, the *New York Times*,

the *Washington Post*, the *Associated Press*, the *Wall Street Journal*, *USA Today*, the *Los Angeles Times*, *POLITICO*, *Marie Claire* magazine, *Bloomberg*, *National Journal*, the *Economist*, *Roll Call*, *Latin Post*, the *Washington Examiner*, the *Huffington Post*, *Reuters*, *The Hill*, *TIME* magazine, *Policy Mic*, the *Independent*, *UPI* and the *Harvard Crimson*.

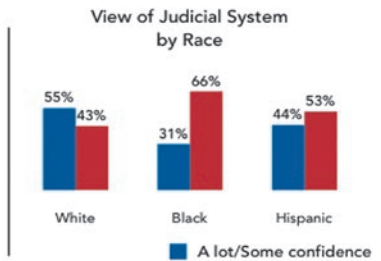
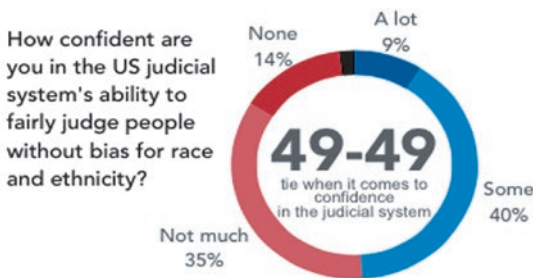
# KEY FINDINGS FROM THE IOP'S SPRING 2015 MILLENNIALS POLL INCLUDE:

#HarvardYouthPoll

## SOLID MAJORITY PREFER DEMOCRATS MAINTAIN CONTROL OF WHITE HOUSE AFTER 2016



## NEARLY 1-IN-2 18-29 YEAR OLDS DO NOT HAVE CONFIDENCE THAT JUSTICE SYSTEM IS FAIR; DEEP DIVISIONS BY RACE



## SEXUAL ASSAULT IS PERSONAL FOR MORE THAN ONE-THIRD OF 18-29 YEAR OLD WOMEN



The IOP's Women's Initiative in Leadership (WIL) was created in 2006 in response to the strong interest shown by female undergraduates at Harvard in developing leadership skills. Sessions this spring featured workshops focused on public speaking, networking and negotiation skills and prominent women leaders from varied professional backgrounds and areas of expertise. Spring speakers included ZipCar founder **Robin Chase**, former U.S. senator (D-NC) and Spring IOP Fellow **Kay Hagan**, former Massachusetts Lt. governor **Evelyn Murphy** and U.S. senator (D-NH) **Jeanne Shaheen**.

# Women's Initiative in Leadership

## CRACKING THE GLASS CEILING



### “No Ceilings” – Harvard Business School

WIL students also attended an April Harvard Business School “Q and A” discussion with **Chelsea Clinton**, vice chair of the Clinton Foundation. Clinton discussed female leadership and findings from a new report, “No Ceilings: The Full Participation Project.”



### Women in the World Summit – New York City

In April, WIL students attended the Women in the World Summit in New York City to hear prominent speakers on the struggles and triumphs of women and girls around the globe. Speakers included former U.S. secretary of state **Hillary Clinton**, U.S. ambassador to the United Nations **Samantha Power**, actress **Meryl Streep**, film writer, producer and director **Ava DuVerney** and Spring 2015 IOP Fellow **Bassem Youssef**.



# #IOPSummer15

GO ONLINE FOR AN ALL-SUMMER-LONG SNAPSHOT OF IOP INTERNS



ABOVE: The Institute's Summer in Washington program which organizes political and public service-focused events in Washington, D.C. over the summer months, kicked off on June 6 and was attended by nearly one hundred current public service interns, alumni, including Fall 2006 IOP Fellow **George Moose** (above left), Senior Advisory Committee members and other members of the IOP family. Participants included (above right) Fall 2007 IOP Fellow **Maralee Schwartz**, Spring 2011 IOP Fellow **Caroline Croft** and IOP Senior Advisory Committee members **John C. Culver**, **Ron Fournier** and **Rick Berke**.

This summer, go online to follow IOP interns, who will be using the hashtag **#IOPSummer15** on social media. Throughout the summer, IOP students will post written and photo content on the IOP blog at [iop.harvard.edu/blog](http://iop.harvard.edu/blog) as well as their social channels – from work to special events and discussions – compiled on the Institute's "Summer of Service" page. Get all our **#IOPSummer15** content and track our interns' activities at <http://rbl.ms/1vMnt6p>.

# IOP on the Move

## PROFESSIONAL UPDATES ON IOP ALUMNI

### **Naomi Ages (SAC 2005)**

is the Climate Liability Project lead for Greenpeace.

### **Laura Aguilar (SAC 2015)**

will be working as a field organizer for Hillary Clinton's presidential campaign in New Hampshire.

### **Daniel Backman (SAC 2015)**

is working for the City of New York as part of the City's Urban Fellows program.



**Rick Berke (Spring 1997 Fellow)** is now serving as the executive editor of *Boston Globe Media's* new Science and Medicine Initiative.

**Jimmy Biblarz (SAC 2014)** will begin pursuit of a Ph.D. in Sociology and Social Policy at Harvard this fall.

**Alex Burns (SAC 2008)** has joined the *New York Times* as a metro political reporter.

**Shira Center (Spring 2014 Fellow)** is the politics editor for the *Boston Globe*.

**Aaron Chadbourne (SAC 2006)** is now a senior policy advisor for governor of Maine Paul LePage.

**Florence Chen (SAC 2015)** will be spending a year at Cambridge University as a Fulbright Scholar.

**Martha Coakley (Spring 2015 Fellow)** is now Of Counsel at Foley Hoag LLP in Boston.



**Leah Daughtry (Fall 2009 Fellow)** has been named CEO of the 2016 Democratic National Convention Committee.

**Holly Flynn (SAC 2015)** will pursue a J.D. at Georgetown University Law Center in the fall.



**Sophie Fry (SAC 2013)** is now a policy advisor at HM Treasury in the United Kingdom.



**Tulsi Gabbard (2013 IOP New Frontier Award Winner)** has been named a Young Global Leader by the World Economic Forum.

**Preston Golson (SAC 2002)** is now chief of the Public Communications Branch in the CIA's Office of Public Affairs.

**Jon Gould (SAC 2010)**

has been elected the 129th president of the *Harvard Law Review*.



**Eva Guidarini (SAC 2015)**

is working in Carly Fiorina's presidential campaign headquarters in Washington, D.C.

**Brandon Hofmeister (SAC**

**1999)** is now the executive director of policy, research and public affairs for Consumers Energy.



**Sasha Issenberg (Fall 2013**

**Fellow)** recently served as a guest host for *VICE* network's "Politics of Food" series.

**Yonatan Kogan (SAC 2012)** is now working for Tock in Chicago, IL, a restaurant ticketing company.

**Julia Konrad (SAC 2013)**

is serving as a 7th grade global literacies teacher resident at Metropolitan Nashville Public Schools.

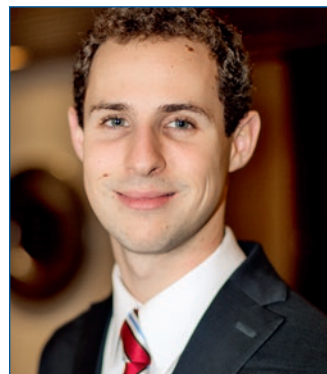


**Kevin Kiley (SAC 2007)**

is running to represent the 6<sup>th</sup> District in California's state legislature.

**Margaret McKenna (Spring**

**2012 Fellow)** has been named president of Suffolk University in Boston.



**Jacob Morello (SAC 2015)**

is joining Oliver Wyman in Washington, D.C. as a consultant.

**Lois Romano (Spring 2008**

**Fellow)** has rejoined the *Washington Post* as editor of "Washington Post Live."

**Elise Stefanik (SAC 2006)**

has been named a Young Global Leader by the World Economic Forum.

**Ted Strickland (Spring 2012**

**Fellow)** is running for the U.S. Senate from the state of Ohio.



**Vivek Viswanathan (SAC**

**2009)** has joined Hillary Clinton's presidential campaign as a policy staffer in Brooklyn, NY.



**Amy Weiss-Meyer (SAC**

**2015)** is beginning a yearlong editorial fellowship at *The Atlantic* in Washington, D.C.

**Alex Wirth (SAC 2015)** has co-founded Quorum, the IOP 2015 Gov. 2.0 grant-winning data start-up.

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SAVE *the* DATE

IOP 50<sup>th</sup> Anniversary  
April 29-30, 2016

## The Institute of Politics

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John F. Kennedy School  
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Cambridge, MA

[www.iop.harvard.edu](http://www.iop.harvard.edu)

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**Kristyn Ulanday:** Cover (2), page 10 (3-5), page 11 (2), page 12 (2,5)

