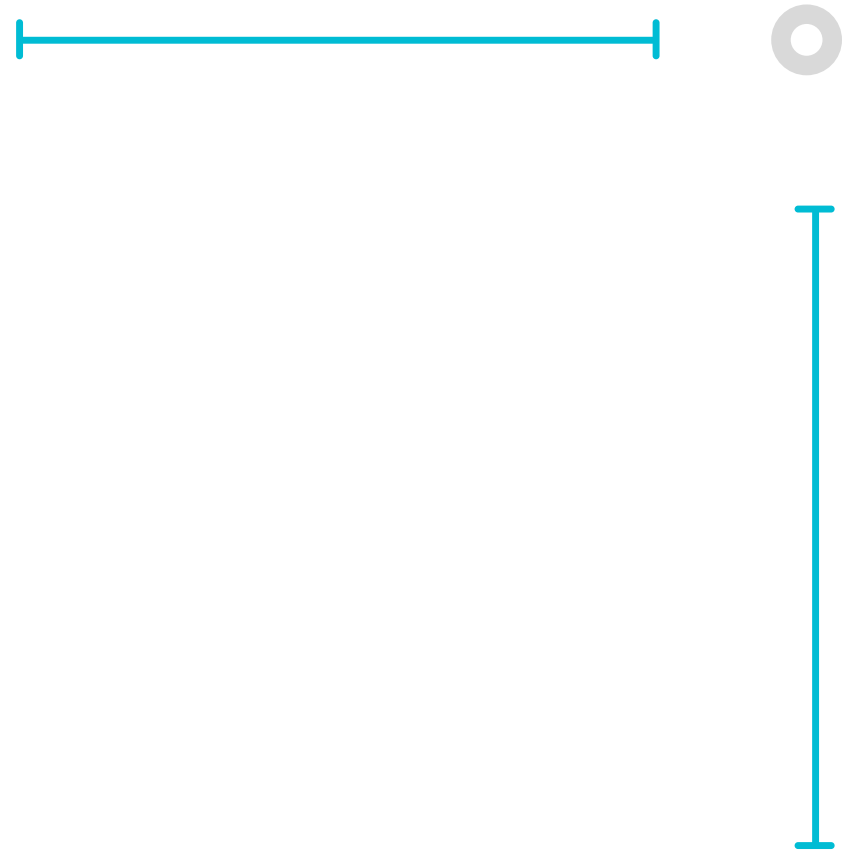










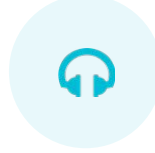




# eZee Reservation

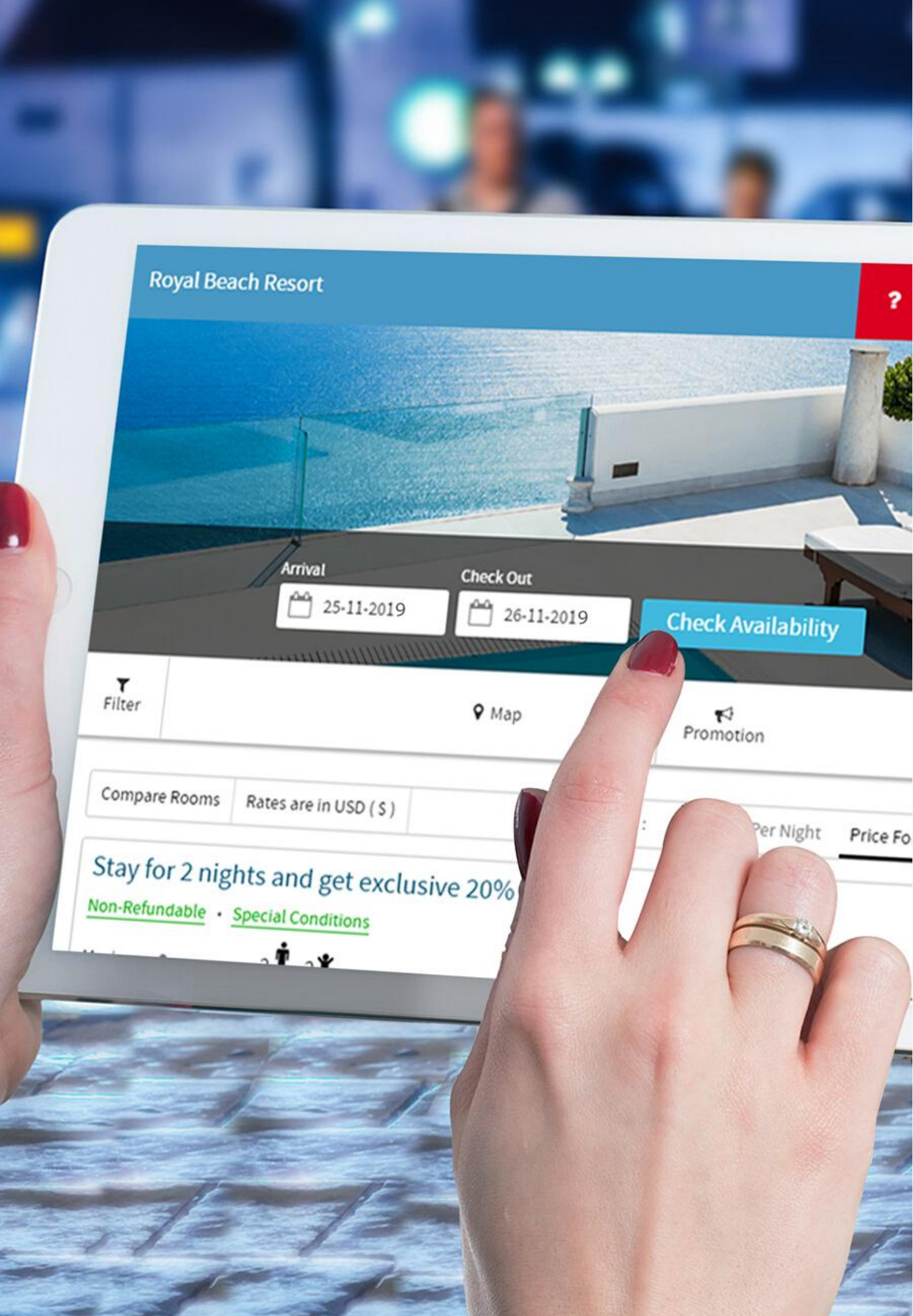
Surest way to accelerate your direct bookings



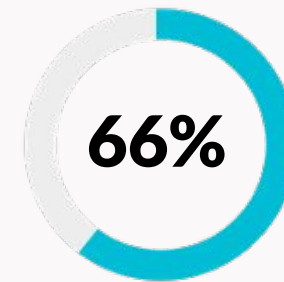
# Outline

## Presentation

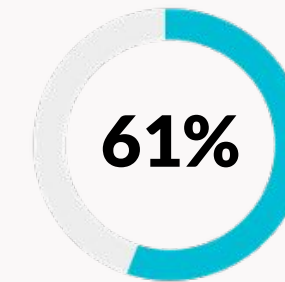
-  How do Direct bookings Matter?
-  Why do you need a Booking Engine?
-  Features
-  Why Best than the Rest?
-  Add-ons
-  Testimonials
-  Our Clients
-  Live Support
-  Company Stats
-  Why eZee
-  Free Trial
-  Contact Us



## Direct bookings matter, here's how



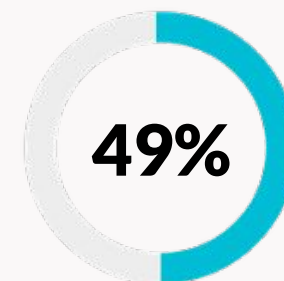
66%  
Guests prefer to book direct with hotels



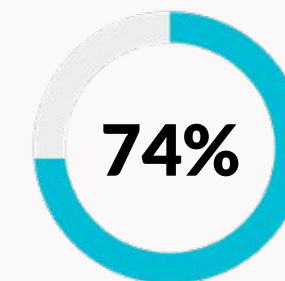
61%  
Online travel sales are made directly at the hotel websites



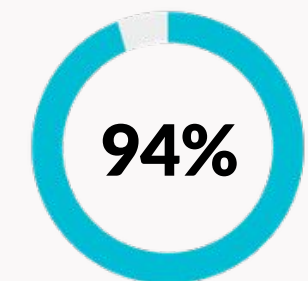
52%  
Travellers visit your hotel website after seeing you on an OTA



49%  
Millennials make travel bookings using phone and tablets



74%  
Millennials look for travel information on mobile devices



94%  
Guests are likely to book direct if hotels have special offers for returning guests

# Why do you need a booking engine?

Leaving no stone unturned, boost your revenue while exploring every available booking source.

eZee Reservation offers you an ingenious and powerful online booking system, that gets you infinite bookings for zero commission right from your hotel website.

## Key benefits:



Increase direct bookings



Commission-free bookings



Improve guest experience



Improves brand value



Available 24\*7 for reservations



Upsell extra services



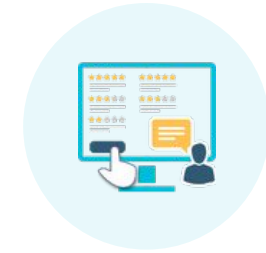
# Features



Responsive Booking Engine



Hotel Group Booking Engine



Review and Reputation Management



Packages and Deals



Security and Stability



Integrations



Hotel Marketing and Guest Engagement



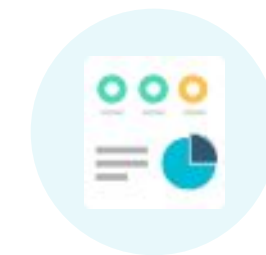
Manage Bookings & Notifications



Profile Management



Competitor Analysis



Reports and Stats



Revenue Management

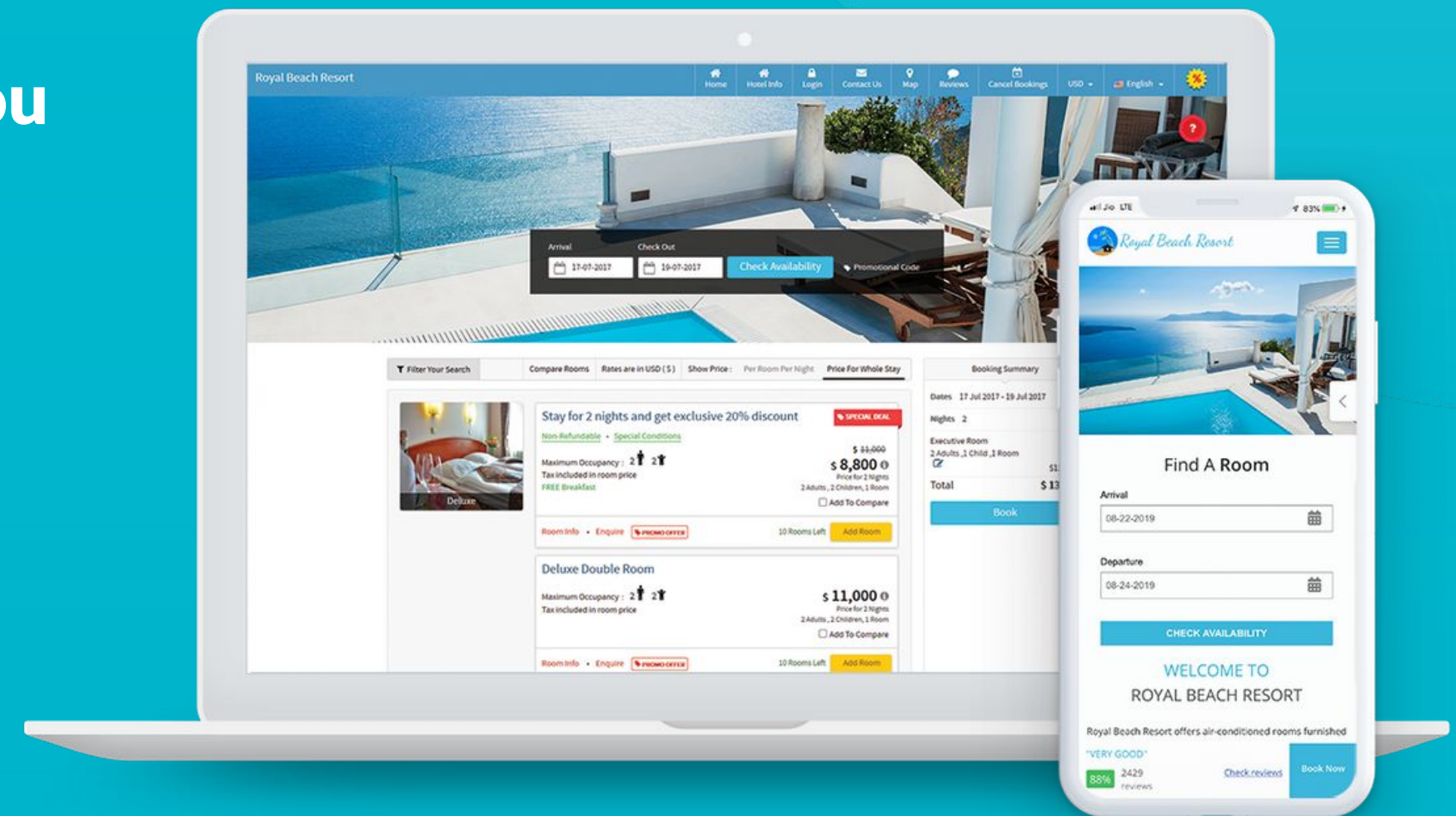


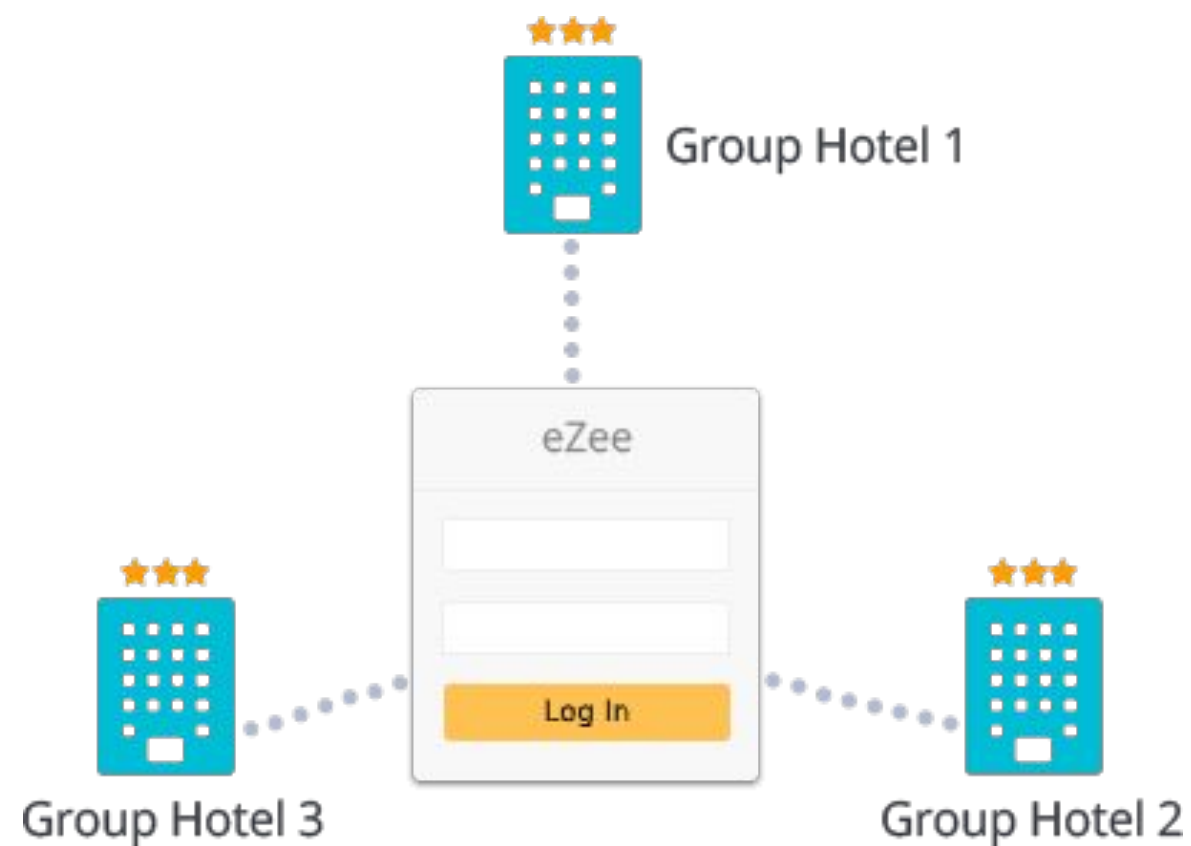
# Let's explore its features in depth:



## Responsive Booking Engine - Engage visitors on your website to book with you

- A mobile-optimized booking engine that can be **accessed from any device** by your guests
- Takes just a few clicks (2-step flow) for your guests to book with you
- Adding different widgets on the booking engine gets you faster bookings
- Boost your website conversion ratio with an interactive chatbot engine





## Group Bookings - Supervise direct bookings of your hotel chain

- Helps you to get direct bookings of all your hotel locations from one place through a single login
- Keep a track on stats, revenue and bookings happening of your multiple properties from the website
- Simultaneously manages rate and inventory of all your properties
- Get consolidated business performance reports of your hotel chains
- A chain-wide booking engine integrated on hotel's website allows guests to book for any of your location
- Guests receive only one booking voucher during one journey regardless of his stays at multiple hotel locations.
- Manages centralized guest and travel agent profiles of your hotel chains from one place

# Review & Reputation Management - Track, respond and monitor all your online reviews

- Take reviews from your guests and highlight them on the booking engine
- Lets you collect more reviews on TripAdvisor with **TripAdvisor Review Express Program**
- With **Critique**, analyse and respond to all the reviews and rating you get on various travel sites\*
- Translate multilingual reviews in your preferred language and respond to all your online reviews from one place
- Monitor competitors ratings on different channels from the booking engine



\*(additional charges applicable)



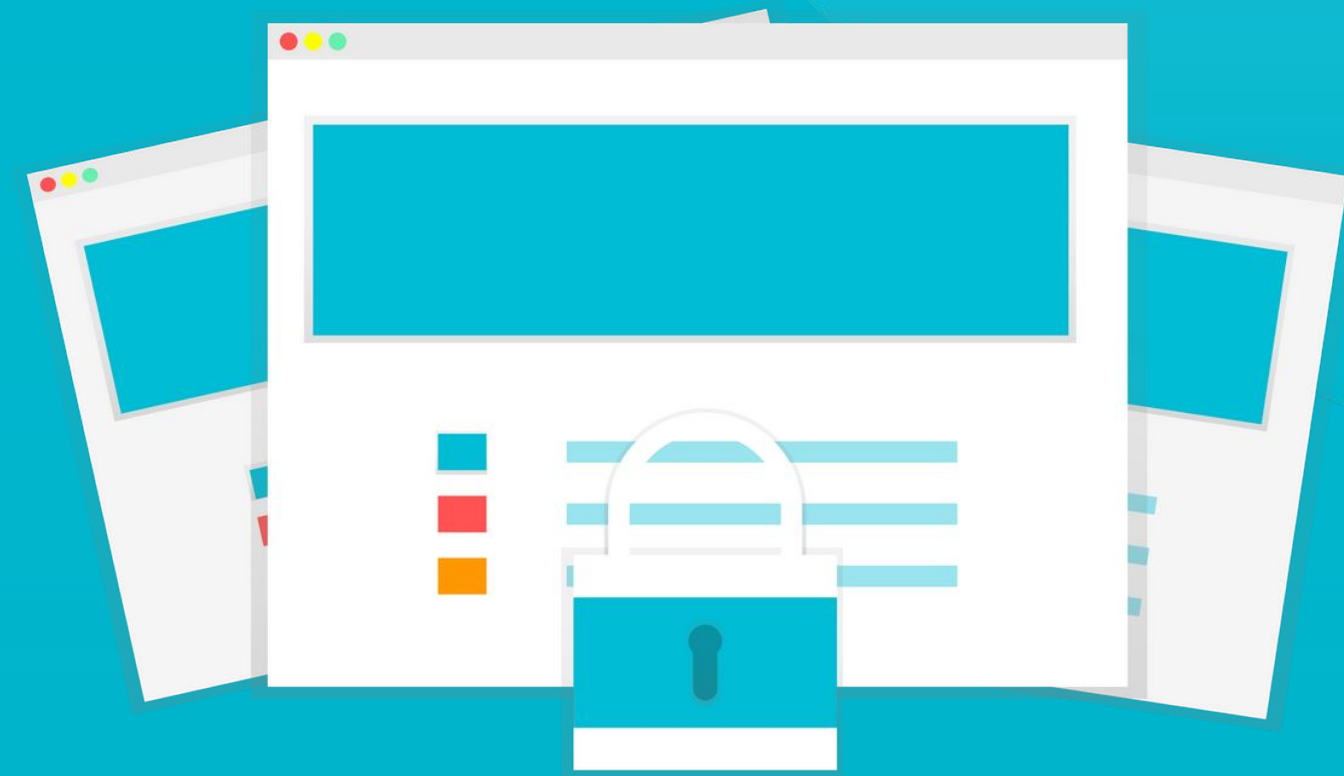


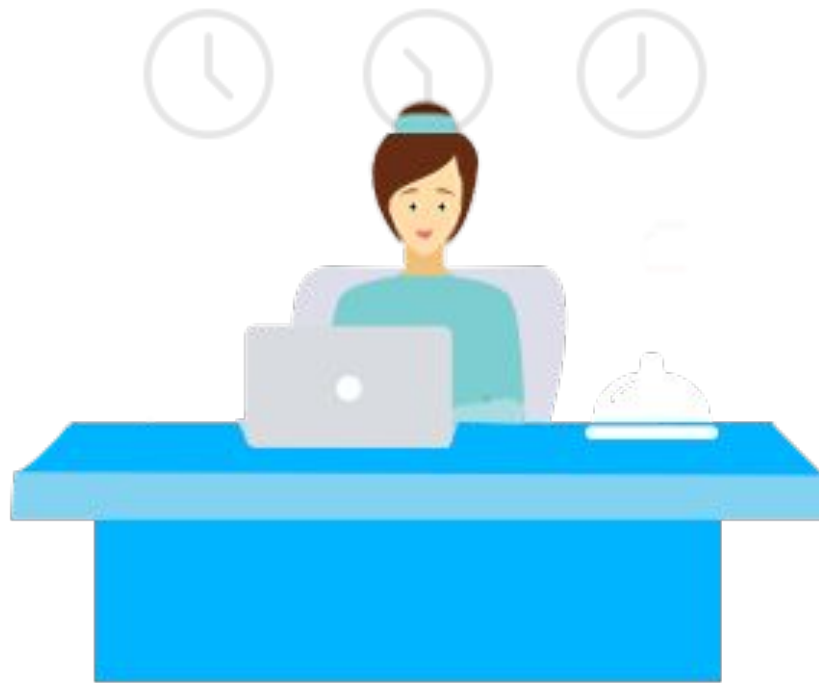
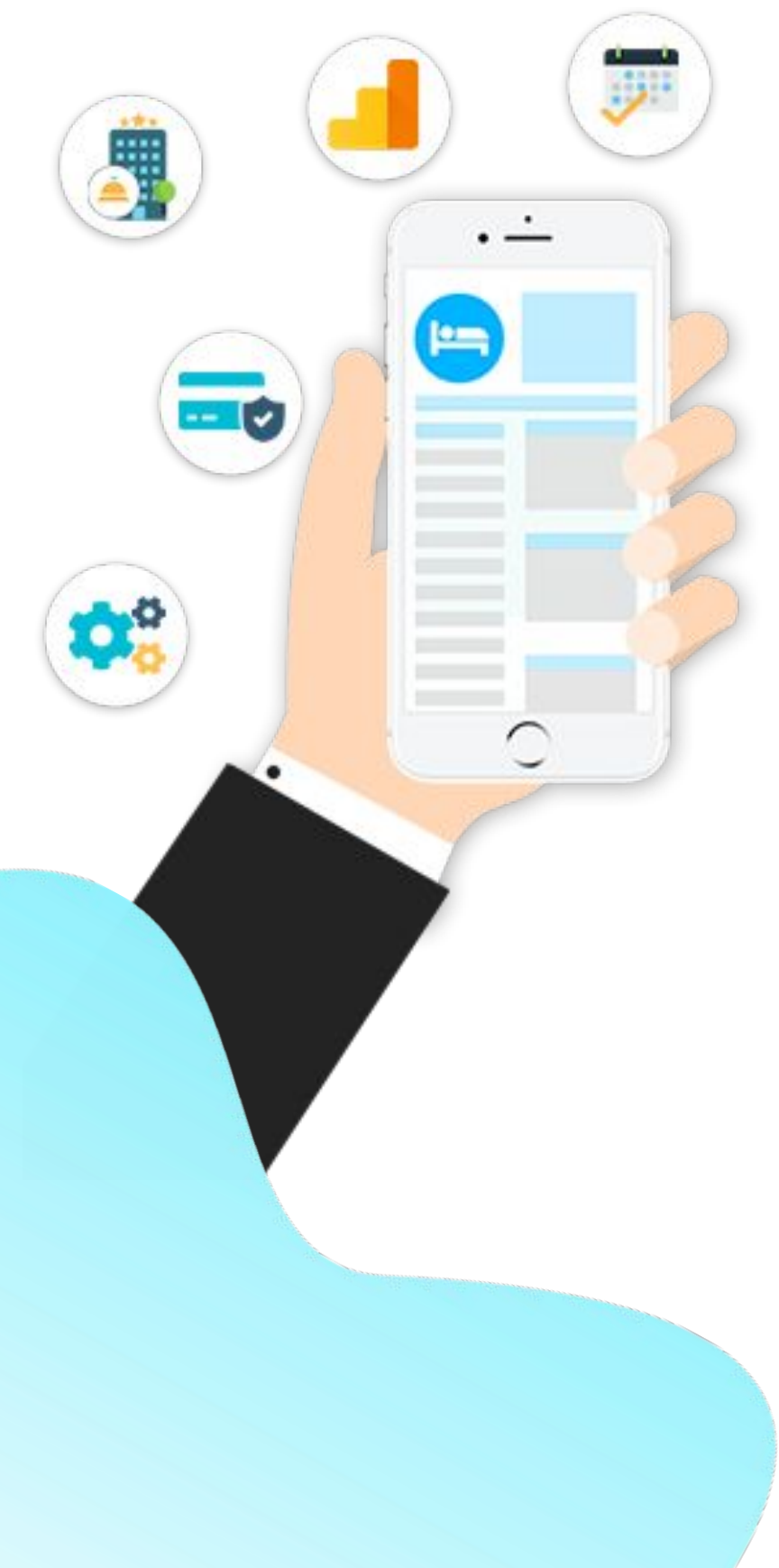
## Packages and Deals - Hot deals to boost sales of your services and packages

- Set up attractive promotions and packages for guests who book directly with you
- Create deals and discounts for special guests and corporate clients
- Put up last minute and advance purchase deals on the booking engine for your visitors

## Security and Stability - Ensure data security and minimal downtime of the system

- Guests' card details are PCI DSS secure when they make payment from the booking engine
- The server provides an uptime guarantee of 99.99% (Our systems are hosted on Amazon Web Services)
- Booking engine has a secure protocol which runs on HTTPS with TLS 1.2





## Integrations - Make your operations and guest experience better

- Integration with Google Analytics and other analytic systems lets you track where the bookings are made from
- 120+ leading local and global payment gateways integration offers you different modes of payment
- Update live inventory on the booking engine with our [in-house hotel PMS](#) as well as third-party PMS
- Manage bookings from website and third-party channels simultaneously with our [in-house channel manager](#) as well as several third party integrations

## Hotel Marketing and Guest Engagement - Engage with your guests on each step

- Lets you send pre-arrival, during stay, post-departure emails to your guests
- Determine your most favored services with a detailed analysis of visitor stats and their engagement
- Get complete data of how the booker is engaging with your property website with **Guest Statistics**; such as: which country the booker is from, total session time, when the booking was made, how many nights guest stayed in the hotel, repeat guest etc.
- Show your availability, rates and other information from the booking engine on your website, Facebook page, etc to get more bookings



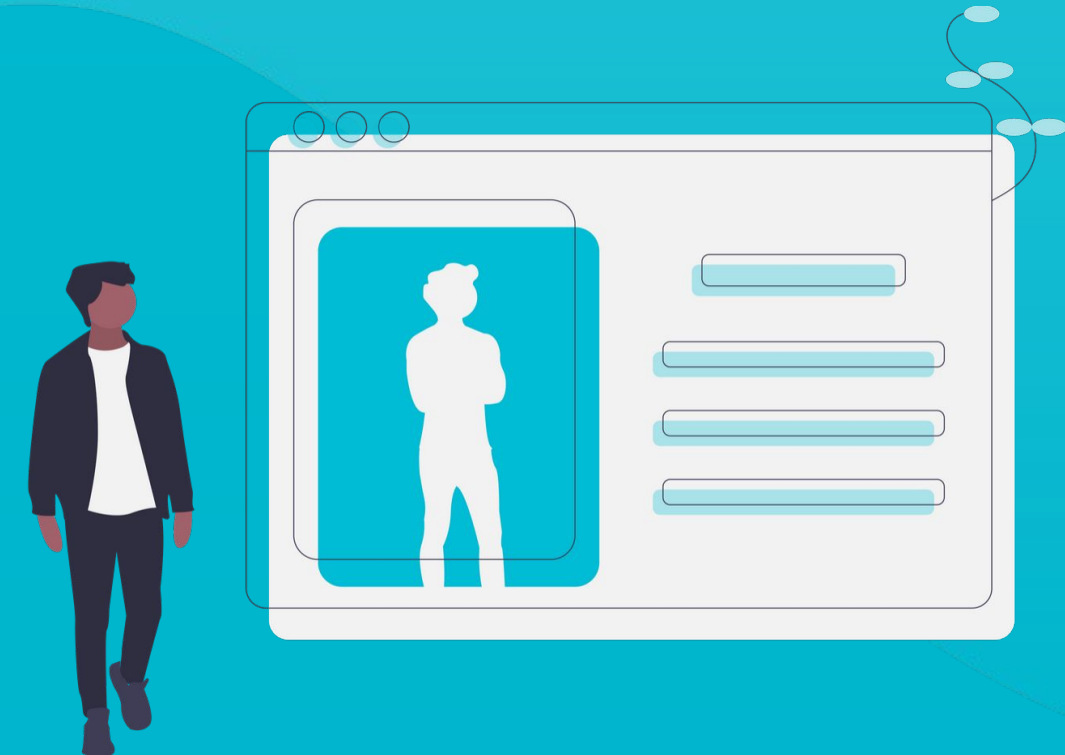


## Manage Bookings & Notifications - Stay updated and handle bookings effortlessly

- You can add offline bookings or track the inquiries received on your booking engine
- System automatically allows you to hold and release bookings after a certain time period
- Send vouchers in custom languages to guests from different countries
- Allows you to take online payments from any guest or travel agent
- Get instantly notified on new bookings, failed bookings and other updates on bookings

## Profile Management

- Secures user privileges to handle multiple profiles
- Grants limited access to your travel agents and corporate agents
- Provides access and privileges to your staff members depending on the roles they perform at your hotel



## Competitor Analysis

- Helps you to form effective pricing strategies by keeping a track on your competitors
- With **Rate Shopper Tool**, monitor your competitors' rates on the OTAs\*



\*(additional charges applicable)

## Reports and Stats - Insights on your bookings, visitor engagement and revenue

- Get detailed reports on reservations, cancellations and more as per your requirements
- Keep an eye on where and when changes were made in the system
- Provides you detailed stats of current and past year to decide effective pricing and marketing strategies
- Through [Innalytics](#), get in-depth analysis of revenue, room nights and other details

## Revenue Management - Boost your confirmed bookings and revenue

- Set up flexible room rates based on your occupancy through yield management
- Helps to reduce last minute no-shows and cancellations by automatically verifying guest credit card details



# Why Best than the rest?



## **Responsive and easy booking process**

Provide your guests with a short and simple booking process.



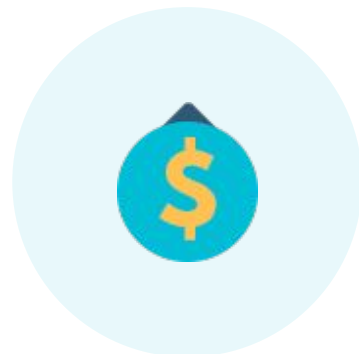
## **Ready plug and play widgets**

Configure and display different website widgets to keep visitors glued to your website.



## **Multi Currency & Language Support**

Change currency and language as per your guest's booking region from the booking engine.



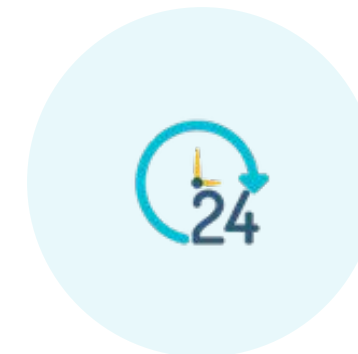
## **Upsell Service**

Highlight your packages, recreational activities, amenities and your services on the booking engine.



## **Bookings from Facebook**

Integrate your Facebook Fan page with this booking engine and get direct bookings from there too!



## **24\*7 Chatbot Service**

A hotel chatbot receives 40% more direct bookings by answering to various types of guests queries without any manual intervention.





# Add-ons : A little more for you to try with eZee Reservation

Something extra is always good!

Get started to launch your Google Hotel Ads Campaign. Avail booking benefits from meta-search engines like

Google Hotel Ads, TripAdvisor, Trivago and more

(Authorized [Hotel Ads Integration](#) Partner of Google)

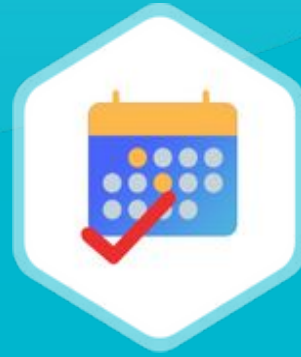


[TELL ME MORE!](#)

# Integrated Total Hospitality Solutions



Hotel Management Software



Hotel Booking Engine



Hotel Channel Manager



Central Reservation System



Reputation Management System



Restaurant POS Software



Hotel & Restaurant Website Builder Software



Hotel Revenue Management Software

# Testimonials

## Definitely would recommend this software to all!

eZee's software has been very useful for us to increase direct bookings and is easy to generate various reports. It has an awesome customer service with quick implementation.

Caleb Holmes | Owner at Casa Bella Resort, Bali




## Best features that are necessary in a booking engine.

eZee's software has simplified all our operations. The option for creating different customizable packages and the detail statistics reports showing different kinds of reports are something that I like the most.


Mohommad Fazeel | General Manager at Tropical Hospitality Services, Maldives



# Asia



Grand Sultan Tea Resort & Golf Bangladesh



Mia Casa Hotel Hong Kong


Casa Deep Woods India




Roadhouse Hostels Philippines



B Villa Indonesia



Casa Titik Malaysia




Hotel Marvel Myanmar



Shambaling Hotel Nepal

Blue Bamboo Hostel Philippines



Hotel Kai Singapore




Hotel Flower Garde Sri Lanka

Capannina Inn Thailand




Aristo International Hotel Vietnam

# Africa



Star Land Hotel      Cameroon



Dumela Lodge      Botswana



La Villa Boutique      Ghana

**Nairobi Airport Hotel**


Nairobi Airport Hotel      Kenya



Vila Espanhola      Mozambique



Chez Lando Hotel      Rwanda




Le Petit Bijou      South Africa




**bellevue zanzibar**

Bellevue Guesthouse      Tanzania

# Oceania



Glenferrie Lodge      Australia



Yap Pacific Dive Resort      Micronesia




Baileys at the Beach New Zealand


**Cocomo Resort**

Cocomo Resort      Vanuatu


# Americas




Turning Point Hostel      Argentina



Embrace Resort      Bahamas




Casa Grande Hotel      Barbados




Black Orchid Resort      Belize




Pousada Pura Vida Club      Belize



Spa Motel      Canada



Altura Suites      Chile




Bio Hotel      Colombia

Ripjack Inn


Ripjack Inn      Costa Rica

Grand Laguna Beach

Grand Laguna Beach      Dominican Republic



Laguna Lodge      Guatemala



Aracari Resort      Guyana



The Cardiff Hotel      Thailand

PALAPASDELSOL

Palapas Del Sol      Mexico




Hato Viejo Boutique Hotel      Panama



Queens Villa Hotel      Peru

# Middle East



**Island View Resort**  
SHARKS BAY - SHARM EL SHEIKH

Island View Resort      Egypt



Sea Scene  
Hotel Apartments

Sea Scene Hotel Apartment      Bahrain

**Arab Divers**


Arab Divers      Jordan

**LEADERS PLAZA**

Leaders Plaza Apartment      Kuwait

**Dhahran Palace Hotel**

Dhahran Palace Hotel      Saudi Arabia



**MHC**

Al-Bustan Crown      Saudi Arabia



**MIRAMAR**  
AL AQAH BEACH RESORT  
FUJAIRAH UAE

Iberotel Miramar  
Apartment      UAE



**SKY**

Sky Hotel Apartment      UAE



LOTTERY 官方购彩指定平台  
168181.COM

Al Ferdous Hotel Apartment      UAE

# Live Support

We are available 24\*7 and we are quite famous for that!



## Email

cm@ezeetechnosys.com



## Real Time Messaging

Skype: ezee.technosys



## Live Chat

Connect now



## Unlimited Training

Set it up



## Phone/WhatsApp/Viber

+91-261-677-8777



## Tutorials & Help Videos

Watch now



# Let these numbers do the talking!

 <b>33,000+</b> Happy Clients Worldwide	 <b>159k+</b> Users Of Software	 <b>500+</b> Third Party Integrations	 <b>300+</b> Distributors Worldwide
 <b>50+</b> Languages Supported	 <b>105+</b> Regional Support Centers	 <b>16+</b> Years In Industry	 <b>170+</b> Countries

# Why eZee?



All in one integrated solutions



Excellent user experience



Free trial for software evaluation



Solid aftersale support training



Regular product updates and customizations

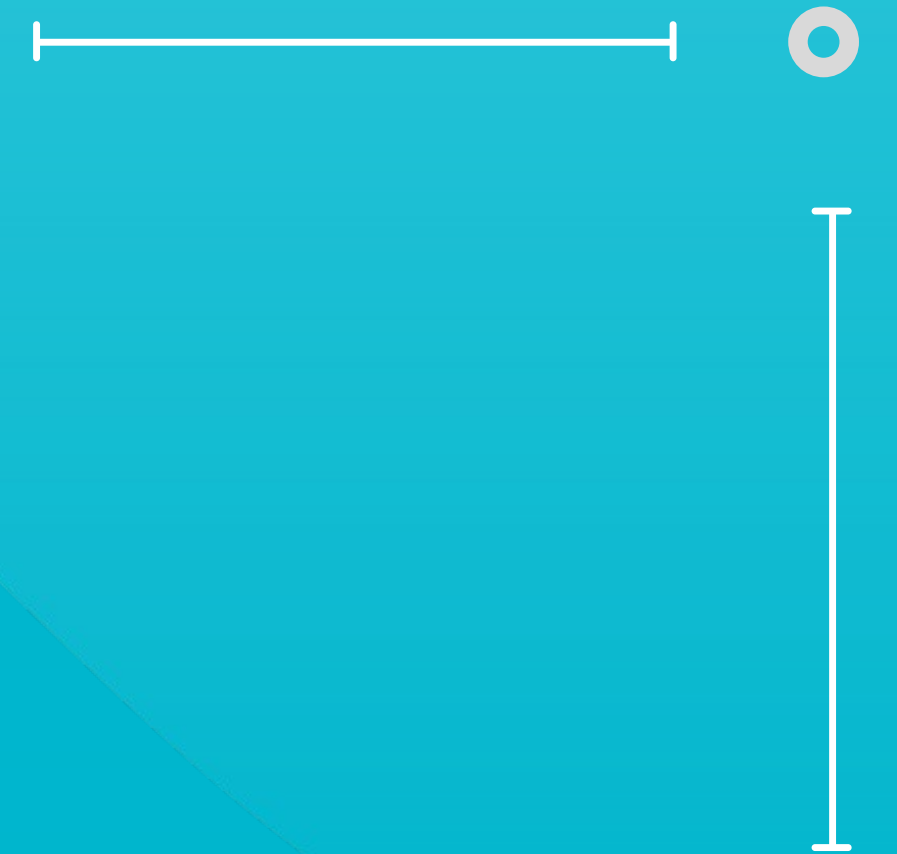


Live demo in your hotel data



Get 14-day **Free Trial** of  
eZee Reservation

**START NOW!**



# Contact Us

## Head Office

### Address

eZee Technosys Pvt. Ltd.  
D-113, International Trade Center,  
Majura Gate, Surat, Gujarat, India.  
Pin Code: 395002

### Contact

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Support Phone	+91-261-677-8777
USA Phone	+1-510-764-1791

### Email


[sales@ezeetechnosys.com](mailto:sales@ezeetechnosys.com)  
[support@ezeetechnosys.com](mailto:support@ezeetechnosys.com)

 WhatsApp & Viber +91-997-897-2220

## Regional Office-Malaysia

### Address

eZee Technosys ( M ) Sdn. Bhd.  
Kuala Lumpur, Malaysia.

 Phone	+6 016 229 3357, +6 016 229 3356 +6 03 9281 2216, +6 012 231 1194 (Office)
-------------------------------------------------------------------------------------------	-------------------------------------------------------------------------------

 Fax	+6 03 9281 2217
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 Email	<a href="mailto:sales@ezeetechnosys.com.my">sales@ezeetechnosys.com.my</a>
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## Regional Office-Goa

### Address

eZee Technosys Pvt. Ltd.  
K-403, 4th Floor, Adwalpalkar Shelter, Nr. Kamat Classic IV,  
Caranzalem Goa. India.  
Pin Code: 4003002.

 Phone	+91-735-001-8089
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