

Revised August 2014

Application for the review of a premises licence or club premises certificate under the Licensing Act 2003

PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

Before completing this form please read the guidance notes at the end of the form.
If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary. You may wish to keep a copy of the completed form for your records.

Bernard Conmy

(insert name of applicant)

apply for the review of a premises licence under section 51 / apply for the review of a club premises certificate under section 87 of the Licensing Act 2003 for the premises described in Part 1 below. (delete as applicable)

Part 1 – Premises or club premises details

Postal address of premises or, if none, ordnance survey map reference or description			
Page 3 News Food and Wine 1, Greyhound Lane Streatham Vale,			
Post town	London	Post code (if known)	SW16 5NP

Name of premises licence holder or club holding club premises certificate (if known)
Premises Licence Holder and Designated Premises Supervisor Mr [REDACTED]
Number of premises licence or club premises certificate (if known)
Prem 42 Version Reference 16/00060/PRMTRN

Part 2 – Applicant Details

I am

Please tick ✓ yes

- 1) an individual, body or business which is not a responsible authority
(please read guidance note 1, and complete (A) or (B) below) ☐
- 2) a responsible authority *(please complete (C) below)* ☒
- 3) a member of the club to which this application relates *(please complete (A) below)* ☐

(A) DETAILS OF INDIVIDUAL APPLICANT (fill in as applicable)

Mr <input type="checkbox"/> Mrs <input type="checkbox"/> Miss <input type="checkbox"/> Ms <input type="checkbox"/> Other title (for example, Rev.)			
Surname			
First names			
I am 18 years old or over		<input type="checkbox"/> Please tick ✓ yes	
Current postal address			
Post town		Post code	
Daytime contact telephone number			
Email address (optional)			

(B) DETAILS OF OTHER APPLICANT

Name	
Address	
Telephone number (if any)	
Email address (optional)	

(C) DETAILS OF RESPONSIBLE AUTHORITY APPLICANT

Name	Bernard Conmy
Address	London Borough of Lambeth Trading Standards 6 th Floor International House 6 Canterbury Crescent London SW9 7OE
Telephone number (if any)	

Email address (optional)	
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This application to review relates to the following licensing objective(s)

Please cross one or more x

- | | |
|---|---|
| 1) the prevention of crime and disorder | x |
| 2) public safety | |
| 3) the prevention of public nuisance | x |
| 4) the protection of children from harm | x |

Please state the ground(s) for review *(please read guidance note 2)*

See attached report and supporting documentation

*Please use additional pages if
needed*

Page 3 News 1, Greyhound Lane, Streatham Vale, London SW16 5NP Prem 42 under age alcohol sale

1. On Thursday 1st June 2017, Lambeth Trading Standards, Community Safety, and Police Officers from the Streatham Safer Neighbourhood Team engaged in under age test purchasing for the sale of age restricted products following concerns from the local Police. There have also been concerns of street drinking and associated anti-social behaviour in the area.

2. At 1120 hours test purchaser Tango a girl aged 14 years old entered Page 3 News, 1 Greyhound Lane, Streatham Vale, London SW16 5NP [REDACTED] an off licence, tobacconist and convenience shop. She selected a 750ml bottle of Lindemans' rose wine, 13% alcohol by volume, from the display and approached the counter where she was served by a man who later identified himself as Mr [REDACTED] [REDACTED] in Sri Lanka, of [REDACTED] Surrey, [REDACTED]. He asked her how old she was, and she replied (as instructed 18). He then sold her the alcohol, she paid and left the premises. Outside she handed the wine to a Trading Standards Officer.

3. I entered the premises introduced and identified myself and challenged Mr [REDACTED] over the sale. It was not necessary to ask to close the shop as there were not that many customers. I pointed out that he had just sold alcohol to a 14 year old, he said that she said she was 18 and he had asked her age. I cautioned Mr [REDACTED] told him the reason he had asked her age was because he thought (correctly) she was under age. The next question he should have asked was 'Can I see your ID' (to prove she was over 18). He accepted he was in the wrong and had sold alcohol under age. I recommended that he adopt a Check 25 policy, and that way (as long as he asks for ID) he will check to ensure he does not sell alcohol under age again.

4. Uniform Police attended and the allegation of selling alcohol under age was repeated. The offence of selling alcohol to a person under the age of 18 was pointed out and Mr [REDACTED] was cautioned to which he replied 'she lied'. He produced a full DVLA driving licence number [REDACTED] as proof of ID. Police issued Mr [REDACTED] with a £90 Fixed Penalty Ticket by Police. It was explained that he could if he wished to challenge the ticket and have the matter heard at Court.

5. The front page (photocopy) of the 2 page summary alcohol licence was displayed (however no details of the Premises Licence Holder or Designated Premises Supervisor were shown). The full copy of the alcohol licence was not available. Mr [REDACTED] said the Designated Premises Supervisor and owner of the business was his son Mr [REDACTED]. However he was not contactable as Mr [REDACTED] mobile phone was not charged, he showed me his mobile and it had a cracked screen. He said he did not have an email address for his son.

6. The shop stocked and sold tobacco and cigarettes, the display was directly behind the counter. The law states (from April 2015) that tobacco must not be on open view to the public, it specifically states that '*a curtain must completely block the tobacco from view when in the closed position*'. There was a pair of curtains acting as a cover for the display, however they were left permanently open whilst I was in the shop. An A3 Tobacco Notice also must be displayed saying that tobacco products must not be sold to people under 18. There was a Tobacco Notice however it could not be clearly seen as stock (bottles) had been placed in front of it. I advised Mr Shivagnanna to cover up the Tobacco display, and to remove the bottles in front of the tobacco notice so customers and staff could be reminded of the law.

7. There was a stack of plastic cups and a bottle opener behind the counter. Mr [REDACTED] said he did not sell plastic cup with alcohol, and the bottle opener was not for alcohol but for bottles of Coca-Cola. Pricing was poor in the shop especially with confectionery, I advised Mr Shivagnanna that every item should have a price – or a price associated with it to ensure fair trading, he said he would price up his stock.

8. There was a large selection of super strength lagers and ciders in single cans for sale including;
 - White Ace cider 7.5% abv in plastic bottles
 - 500ml cans of Debowie Polish lager 7% abv
 - 500ml cans of Karpackie Polish lager 9% abv
 - 500ml cans of Carlsberg Special Brew 8% abv
 - 500ml cans of Oranjeboom Export Dutch lager 8.5% abv
 - 500ml cans of Union Black cider 8.4% abv
 - 500ml cans of Skol Super 8% abv

9. These are the drink of choice for most street drinkers, who will often buy one can and then beg until they have enough money for one can which they will then buy

and drink the single can of high strength lager/cider, and continue to beg. The cycle will then repeat itself, and the begging can become more intimidating as well as drunkenness and other related anti-social behaviour. For example ordinary Foster's lager is 4% abv. Karpackie is 9% abv it is more than twice as strong as Fosters. In my opinion these super strength lagers are purely designed to get people drunk as quickly as possible.

10. Complaints have recently been upheld by the Portman Group a drinks industry organisation against 9% abv high strength lagers as one can exceeds the recommended daily allowance for both men and women. The can is also consumed in one session and is not re-sealable. As of 31st March 2015 retailers have been advised not to re order or sell these items. As a result Carlsberg and Skol Super members of the Portman Group have reduced their strength to 8% abv, so as to come in just under the recommended daily allowance.

11. I took a series of photographs;

- Open tobacco display
- Plastic cups behind the counter
- Bottle opener behind the counter
- Obstructed Tobacco Notice

12. On Friday 2nd June 2017 I checked the Lambeth Licensing Records (Green Folder), and the Premises Licence Holder and Designated Premises Supervisor was shown as Mr [REDACTED] of [REDACTED]. It would appear that I have been given the shortened version of the surname of the family that owns and runs this premises. Unfortunately at the time of the offence I did not have my Trading Standards Notice book with me so the following day I wrote out Trading Standards Notice 1134 detailing the issues, and posted it to Mr [REDACTED] at his home address, together with a Lambeth fact sheet regarding the sale of Tobacco and Nicotine inhaling products.

13. In line with the stepped approach, I asked that Lambeth Licensing call in the Licence Holder/DPS regarding the underage alcohol sale, and Tobacco law non-compliance, for a Licensing intervention meeting. This was arranged for Monday 17th July 2017, however no Representative from the premises attended the Offices.

14. The premises also submitted an application to extend hours on the 5th June 2017, 4 days after the underage sale. Part of the application stated;

The premises is a well established small family run general convenience store and off licence including News Agent, Bus Pass, Oyster, Pay Point and National Lottery. Shop serves the local community including commuters in a responsible and effective way. This small shop has secured facilities including CCTV, alarm and shutters. The applicant has many years of experience in retail industry (alcohol) and has undergone necessary training and refresher courses in the retail sale of alcohol.

Shop meets health & safety requirements and staff employed have undergone necessary training in the Licensing Act 2003. The current premises licence holder, DPS and staff have clean record in the sale of alcohol to-date. This local supermarket is serving the community for a some years.

Current owners have not breached any licensing laws to date. Shop has established customers who are also rail commuters and use the late train service. They continuously request to have extended hours as it is convenient to buy other items and alcohol on their way home after work, when they return. Permanent customers of the shop prefer to use this shop. There is a high customer demand for extending business hours. The customers are all workers with discipline and do not disturb neighbourhood. There is no congregation of its customers outside the premises and there have been no complaints by any authorities or neighbors.

This proposed variation is to change the hours for opening the shop and the sale of alcohol. The shop is a secured unit with a 24 hour alarm, CCTV and shutters. Good relationship with local community and due to high demand by established customers who commute late wishes to extend hours 08 hrs to 02.00hrs.

15. Trading Standards have objected to the extension of hours, and I currently await a hearing date before the Lambeth Licensing Sub Committee. For information I will attach the application form. I will attach the application made on 5th June 2017 and draw your attention to specifically Sections 16 & 17, Page 8 - Describe the steps you intend to take to promote the four licensing objectives.

16. Revised Guidance issued under section 182 of the Licensing Act 2003 April 2017

11.27 There is certain criminal activity that may arise in connection with licensed premises which should be treated particularly seriously. These are the use of the licensed premises:

- For the illegal purchase and consumption of alcohol by minors which impacts on the health, educational attainment, employment prospects and propensity for crime of young people;

17. **11.28** It is envisaged that licensing authorities, the police, the Home Office (Immigration Enforcement) and other law enforcement agencies, which are responsible authorities, will use the review procedures effectively to deter such activities and crime. **Where reviews arise and the licensing authority determines**

that the crime prevention objective is being undermined through the premises being used to further crimes, it is expected that revocation of the licence – even in the first instance – should be seriously considered.

18. In view of the guidance I would invite the Committee to consider revocation, however if the Committee was not minded to revoke the licence I would ask that the suggested conditions (attached in supporting documentation) be imposed.

Supporting Documentation

1. Four photographs
2. Trading Standards Notice 1134
3. Revised Guidance issued under section 182 of the Licensing Act 2003
4. Thames Reach report super strength lagers/ciders
5. Thames Reach report homelessness
6. Proposed conditions
7. Designated Premises Supervisor responsibilities
8. Page 3 application for extended hours

These pages are not numbered as they will be numbered in the pack and cause confusion with two sets of numbers.

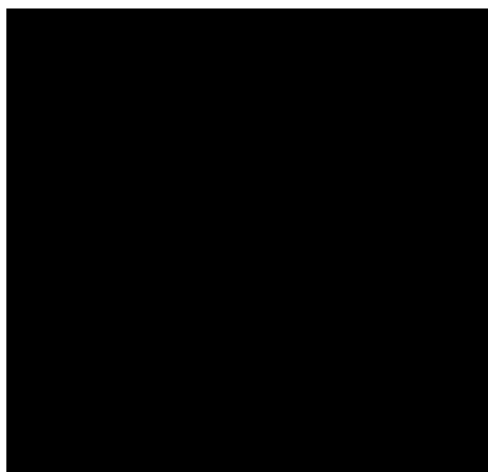
Bernard Conmy

Trading Standards Officer

Trading Standards & Licensing Team

Community Safeguarding Neighbourhoods & Growth

London Borough of Lambeth







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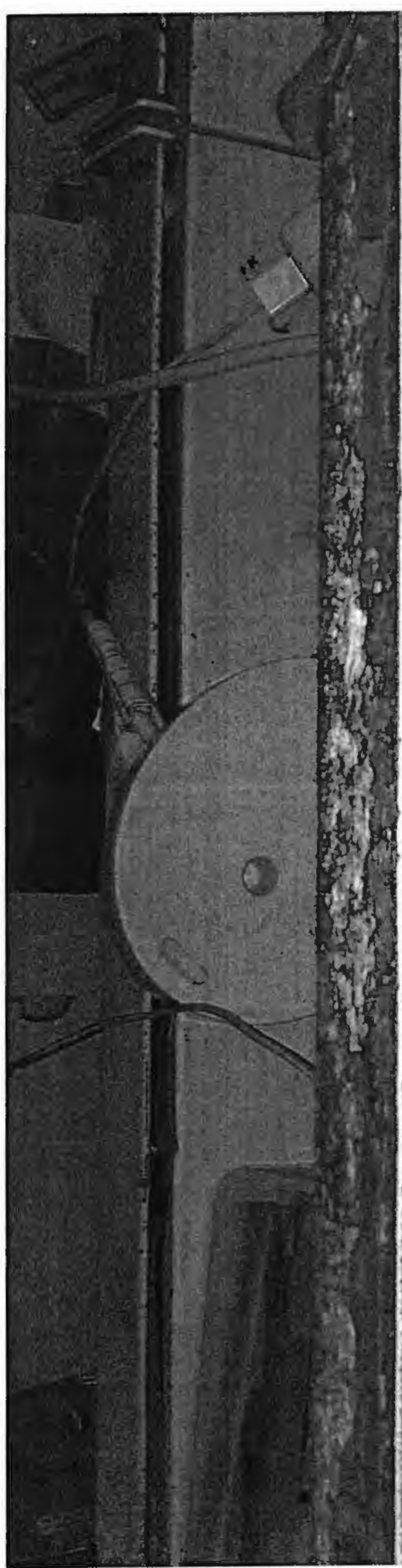
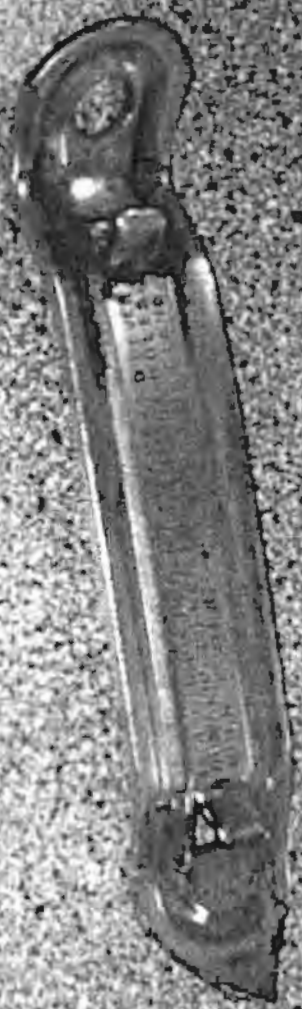
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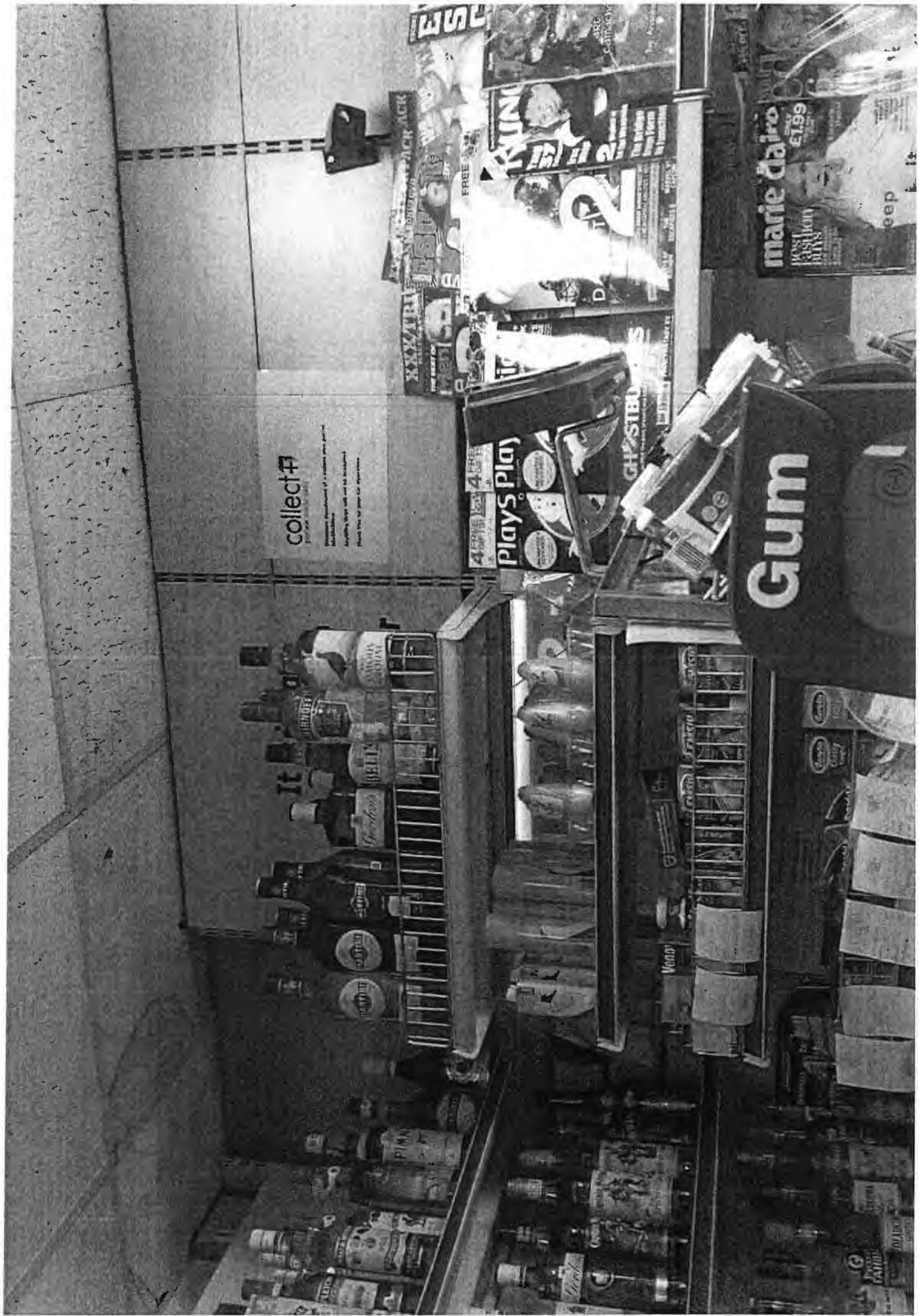
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PARTS CALLS WITH A LIVE YOGURT
MILKERY FILLING 13.9oz AND ADDED
NET WEIGHT
18 x 50.68



05053827112383





To: Mr [REDACTED]	Trading Standards
Name: PLH + DPS	International House
Address: Page 3 Nons, 1 Greyhound Lane	Canterbury Crescent
Postcode: SW16 Tel: 5NP	London
Date: 02/06/17 Time: 1120	SW9 7QE
	Tel: 020 7926 6109
	tradingstandards@lambeth.gov.uk
	www.tradingstandards.gov.uk/lambeth

Notice of Alleged Infringement / Items seized / Inspection Report

- Under age sale of alcohol to a 14 year old girl at your shop 01/06/17.
- * You must train your staff to check age + ID to ensure alcohol / tobacco customers are 18+.
- * I suggest you adopt a check 25 policy to ensure this does not happen again.
- * You must display 2 page alcohol licence summary
- * You must keep the full version at the premises.
- * You must cover up your tobacco display, the curtains must be closed.
- * Your tobacco notice must not be obstructed by stock.
- Please find attached a lambeth fact sheet regarding tobacco and nicotine inhaling products.

X indicates the item is a statutory requirement and must be carried out –
Failure to do so is an offence

Your alcohol licence may be reviewed.

Officers Signature:

Name (block Caps)

Received By:

Name (block Caps)

Position

BORNARD

CONMY

TSO
by post 02/06/17.

Super-strength drinks campaign

Thames Reach has been campaigning relentlessly since 2005 to get super-strength drinks taxed more heavily as medical studies indicate that people's behaviour with respect to drinking is heavily influenced by the price of the products available. The campaign is not anti-alcohol but focuses on the fact that super-strength drinks are a breed apart from regular and premium strength drinks and aimed at people with drink problems.

Communications Manager, Mike Nicholas, said: "Thames Reach is aware of over 50 deaths directly attributable to super-strength drinks among the homeless people we help in the past three years alone. Super-strength ciders and lagers have become one of the biggest killers of homeless people in the UK. They are responsible for the deaths of more homeless men and women than either heroin or crack cocaine.

"In wider society they are responsible for anti-social behaviour, crime and spiralling health costs." "A single can of 9% lager contains a massive four and a half units of alcohol. It only takes one can to exceed the Government's daily recommended safe alcohol limit of three to four units for men and two to three units for women."

There have been some major successes – recently, the Coalition Government increased the tax on super-strength lagers, a move we welcome and one which follows on from talks Thames Reach had with the Treasury. Thames Reach has also been calling on the drinks industry to behave more responsibly and behave in line with their corporate social responsibility policies.

Mike Nicholas, said: "Again there have been some successes with Heineken removing White Lightning – known as White Frightening among street drinkers – and super-strength Strongbow Black from their range of drinks, citing its poor reputation for being linked with problem drinkers. This follows on from a visit by their staff to one of our hostels which houses former rough sleepers with drink issues. It's a brave move and one that we applaud, especially at a time when the recession threatens profits.

"However there is still a big problem with other super-strength ciders white ciders." "The producers of white cider are exploiting tax breaks intended to help the cider industry develop orchards growing traditional cider apples, whilst sometimes using importing apple concentrate from abroad. The result has been extremely cheap super-strength white ciders at 7.5% becoming the drink of choice for many.

According to Mike Nicholas: "The last Government pledged to tackle the growing menace but instead of targeting super-strength white ciders, hit the whole cider industry including the regular strength ciders sold in pubs, with a 10% above inflation tax hike. The result was an outcry which led to the plans being dropped. Probably rightly so, but this has led to the more unscrupulous elements of the drinks industry being able to exploit this to carry on producing these dangerous super-strength white ciders at extremely cheap prices."

In the recent years, wholesale companies have flooded corner shops and off licences across the UK with very cheap and very strong super-strength ciders.

Unlike the big drinks companies, these wholesale companies appear to be entirely unregulated. None of them are signed up to the Portman Group, the drinks industry self-regulatory body, and don't appear to have any corporate social responsibility guidelines. Companies such as Bestway have flooded their local markets across the UK (including London) with their own products such as White Ace. Although they don't advertise to the public via TV ads, they aggressively market these drinks at heavily discounted prices to off licences and corner stores. See attachment.

The result is these stores stacking large quantities of these super-strength ciders which become the drink of choice for many. Only 20 years ago these drinks simply weren't available and cider was generally much weaker in strength. Mike Nicholas, added: "Are we happy as a society for these super-strength drinks to receive tax breaks and be so widely available, with the appalling consequences that this entails?"

"Critics would argue that any campaign to hit the trade in super-strength drinks would see a switch to other dangerous drinks. Our own experience in our projects where we try to encourage people to either give up alcohol or minimise the harm they are doing to themselves through alcohol consumption, has in fact seen real improvements in people's health and behaviour when they switch to regular and premium strength drinks."

20,000 rough sleepers have been helped off the streets by homelessness charities in London over the past ten years. Many ended up on the streets because of an addiction to alcohol. The vast majority of the homeless people with alcohol addictions were super-strength cider and lager drinkers. Sadly many have died. Others, perhaps in their forties and fifties, are now coined 'the young olds' as their physical and mental health is more typical of people much older – liver disease, brain damage and double incontinence are typical problems.

Mike Nicholas, said: "We have a well-established beer and cider drinking culture in the UK and we don't wish to challenge that. We just don't think that super-strength drinks should be so cheap and so strong and marketed towards people with drink problems. Super-strength white ciders are far cheaper than alcopops which the media often focus on. Of course alcoholism won't completely disappear if these super-strength drinks disappear but we can rescue future generations of teenagers from developing dangerous drinking habits."

Thames Reach Robertson hostels across London are home to over 150 former rough sleepers who get support and encouragement from staff to prepare for a healthier and more independent lifestyle.

Many of the residents are suffering from serious health problems resulting from the consumption of high-strength ciders (7.5% ABV) and super-strength beers (up to 9% ABV). Staff encourage residents to give up alcohol entirely or to switch to weaker products which cause far less damage.

Our figures, taken from a variety of homelessness projects across London, indicate that 98 per cent of people struggling with alcohol problems drink cans and bottles of these high-strength ciders and super-strength beers such as White Ace and Carlsberg Special Brew.

Super-strength drinks have become one of the biggest causes of premature death among homeless people in the UK, and our figures indicate that super-strength drinks are doing more damage than both heroin and crack cocaine.

A survey of deaths in Thames Reach hostels showed 11 of 14 deaths over a year (78%) were directly attributed to super-strength drinks.

We've also seen the emergence of the 'young old's', people in their 30s, 40s or 50s with the physical and mental health problems experienced by people past retirement age – liver failure, organic brain damage, mobility issues and double incontinence.

We support a responsible drinks industry and we recognise the importance of Britain's cider and beer making tradition. High-strength ciders and super-strength beers are however a breed apart. They are not only very strong but relatively cheap. A single three-litre bottle of White Ace cider contains a massive 24 units of alcohol but retails at only £3.99. (The UK Chief Medical Officers' guideline is that to keep health risks to a low level it is safest not to drink more than 14 units a week on a regular basis.)

We have been campaigning for over a decade to raise taxation on these dangerous drinks and calling on the drinks industry to behave more responsibly.

We have had some significant successes including the consumption of 9% super-strength beer falling by a quarter after the creation of a higher rate band duty in 2011.

Credit must also go to the drinks manufacturer Heineken, which removed all its 7.5% high-strength ciders from sale in the UK after visiting one of our hostels.

We are now working in partnership with the Alcohol Health Alliance UK (AHA), an alliance of more than 40 non-governmental organisations, which work together to promote evidence-based policies to reduce the damage caused by alcohol misuse.

The aim is to highlight the dangers of cheap high-strength 7.5% white ciders, the very low levels of duty on these drinks, and to press for an additional band of duty, at a significantly higher rate, between 5.6 and 7.5% ABV.

Our aim is to encourage existing drinkers to switch to weaker products and to prevent a new generation of people, including teenagers experimenting with alcohol for the first time, from falling victim to these dangerous drinks.

Protection of Children from Harm

1. The premises shall operate a proof of age scheme (minimum Challenge 25). Under such scheme the only forms of acceptable identification will be photographic identification cards, such as driving licences, passports or proof of age cards bearing the "PASS" mark hologram.

This list of approved identification may be amended or revised from time to time in accordance with guidance issued by the Secretary of State or with the Police and Lambeth Council.

2. Signage advertising the aforementioned proof of age scheme shall be prominently displayed throughout the premises with a particular emphasis on the alcohol display area and checkout locations.
3. All staff members engaged, or to be engaged, in selling alcohol on the premises shall receive full training pertinent to the Licensing Act, specifically in regard age-restricted sales, and the refusal of sales to persons believed to be under the influence of alcohol or drugs.

Induction training must be completed prior to any sales being made by an individual and company refresher training shall be provided at least every six months.

All such training is to be fully documented and signed by not only the employee but the person delivering the training. Training records shall be kept at the premises and made available upon request to either Police Officers or an authorised Officers of Lambeth Council.

4. An incident log or logs shall be maintained and kept at the premises; the logs shall record the following:
 - Crimes reported
 - Complaints received
 - Incidents of disorder
 - Seizures of weapons or drugs
 - Faults with the CCTV system
 - Alcohol refusals
 - Visits from relevant authorities or emergency services

Such log/s shall be available to a Police Officer or Officer of Lambeth Council upon request.

Prevention of Crime and Disorder

5. The Premises Licence Holder shall install and maintain a comprehensive CCTV system. The system shall cover all entry and exit points from the premises and be capable of allowing the Police to be able to performing frontal recognition of customers who enter the premises. Images recorded shall be retained for a minimum of 31 days and shall be both date and time stamped.

Recordings shall be made available upon request to the Police or an Officer of Lambeth Council.

The Premises Licence Holder shall ensure that at all times when the premises are open there is a staff member working in store who is conversant with the CCTV system.

6. The premises shall not sell ales, beer, lager or cider or similar above 6.5% abv (alcohol by volume).
7. Any cans or bottles of ales, beers, lagers, cider or similar will be sold in a minimum of 4.
8. There will be no sales of bottles of "white cider" with an ABV of 6.5% or higher, from the premises.
9. No paper or plastic cups will be kept behind the counter, and they are not to be sold or given away with alcohol.

Prevention of Public Nuisance

10. The premises shall display signage which informs customers of the presence of the CCTV system and that recording is in operation.
11. No open vessels containing alcohol shall be allowed off the premises.

Public Safety

12. The premises shall have a written fire risk assessment, with firefighting equipment regularly serviced and in date.

Revised Guidance issued under section 182 of the Licensing Act 2003

April 2017

11.27 There is certain criminal activity that may arise in connection with licensed premises which should be treated particularly seriously. These are the use of the licensed premises:

- For the sale and distribution of drugs controlled under the Misuse of Drugs Act 1971 and the laundering of the proceeds of drugs crime;
- For the sale and distribution of illegal firearms;
- For the evasion of copyright in respect of pirated or unlicensed films and music, which does considerable damage to the industries affected;
- For the illegal purchase and consumption of alcohol by minors which impacts on the health, educational attainment, employment prospects and propensity for crime of young people;
- For prostitution or the sale of unlawful pornography;
- By organised groups of paedophiles to groom children;
- As the base for the organisation of criminal activity, particularly by gangs for the organisation of racist activity or the promotion of racist attacks;
- **For employing a person who is disqualified from that work by reason of their immigration status in the UK;**
- For unlawful gambling; and
- **For the sale or storage of smuggled tobacco and alcohol.**

11.28 It is envisaged that licensing authorities, the police, the Home Office (Immigration Enforcement) and other law enforcement agencies, which are responsible authorities, will use the review procedures effectively to deter such activities and crime. **Where reviews arise and the licensing authority determines that the crime prevention objective is being undermined through the premises being used to further crimes, it is expected that revocation of the licence – even in the first instance – should be seriously considered.**

Alcohol licensing

From: Home Office

Part of: Alcohol licensing guidance and Licensing

First published: 26 March 2013 Last updated: 1 April 2017

Designated premises supervisors

A designated premises supervisor (DPS) is the person who has day-to-day responsibility for the running of the business.

All businesses and organisations selling or supplying alcohol, except members clubs and certain community premises must have a designated premises supervisor.

Whoever holds this role must be named in the operating schedule, which you will need to complete as part of the application process, when you apply for a premises licence.

What the DPS does

The person chosen to be designated premises supervisor (DPS) will act as primary contact for local government and the police. They must understand the social issues and potential problems associated with the sale of alcohol, and also have a good understanding of the business itself.

While they need not be on site at all times, they are expected to be involved enough with the business to be able to act as its representative, and they must be contactable at all times.

If the police or local government have any questions or concerns about the business, they will expect to be able to reach the designated supervisor.

Each business may have only one supervisor selected for this role, but the same person may act as the designated supervisor at more than one business.

Taking responsibility

The Licensing Act requires the supervisor - and all personal licence holders - to take responsibility for the sale and supply of alcohol.

This is because of the impact alcohol has on the wider community, on crime and disorder, and antisocial behaviour.

Because of these issues, selling alcohol carries greater responsibility than licensing regulated entertainment and late night sales of food and non-alcoholic drinks.

Continued from previous page...

Do you want the proposed variation to have effect as soon as possible?

☒ Yes ☐ No

Do you want the proposed variation to have effect in relation to the introduction of the late night levy?

☐ Yes ☒ No

You do not have to pay a fee if the only purpose of the variation for which you are applying is to avoid becoming liable to the late night levy.

If your proposed variation would mean that 5,000 or more people are expected to attend the premises at any one time, state the number expected to attend

Describe Briefly The Nature Of The Proposed Variation

Describe the premises. For example the type of premises, its general situation and layout and any other information which could be relevant to the licensing objectives. Where your application includes off-supplies of alcohol and you intend to provide a place for consumption of these off-supplies, you must include a description of where the place will be and its proximity to the premises.

The premises is a well established small family run general convenience store and off licence including News Agent, Bus Pass, Oyster, Pay Point and National Lottery. Shop serves the local community including commuters in a responsible and effective way. This small shop has secured facilities including CCTV, alarm and shutters. The applicant has many years of experience in retail industry (alcohol) and has undergone necessary training and refresher courses in the retail sale of alcohol. Shop meets health & safety requirements and staff employed have undergone necessary training in the Licensing Act 2003. The current premises licence holder, DPS and staff have clean record in the sale of alcohol to-date.

This local supermarket is serving the community for a some years. Current owners have not beached any licensing laws todate. Shop has established customers who are also rail commuters and use the late train service. They continuously request to have extended hours as it is convenient to buy other items and alcohol on their way home after work, when they return. Permanent customers of the shop prefers to use this shop. There is a high customer demand for extending business hours. The customers are all workers with discipline and do not disturb neighbourhood. There is no congregation of its customers outside the premises and there have been no complaints by any authorities or neighbors.

This proposed variation is to change the hours for opening the shop and the sale of alcohol

The shop is a secured unit with a 24 hour alarm. CCTV and shutters. Good relationship with local community and due to high demand by established customers who commute late wishes to extend hours 08 hrs to 02.00hrs.

Section 4 of 17

PROVISION OF PLAYS

Will the schedule to provide plays be subject to change if this application to vary is successful?

☐ Yes ☒ No

Section 5 of 17

Continued from previous page...

PROVISION OF FILMS

Will the schedule to provide films be subject to change if this application to vary is successful?

☐ Yes ☒ No

Section 6 of 17

PROVISION OF INDOOR SPORTING EVENTS

Will the schedule to provide indoor sporting events be subject to change if this application to vary is successful?

☐ Yes ☒ No

Section 7 of 17

PROVISION OF BOXING OR WRESTLING ENTERTAINMENTS

Will the schedule to provide boxing or wrestling entertainments be subject to change if this application to vary is successful?

☐ Yes ☒ No

Section 8 of 17

PROVISION OF LIVE MUSIC

Will the schedule to provide live music be subject to change if this application to vary is successful?

☐ Yes ☒ No

Section 9 of 17

PROVISION OF RECORDED MUSIC

Will the schedule to provide recorded music be subject to change if this application to vary is successful?

☐ Yes ☒ No

Section 10 of 17

PROVISION OF PERFORMANCES OF DANCE

Will the schedule to provide performances of dance be subject to change if this application to vary is successful?

☐ Yes ☒ No

Section 11 of 17

PROVISION OF ANYTHING OF A SIMILAR DESCRIPTION TO LIVE MUSIC, RECORDED MUSIC OR PERFORMANCES OF DANCE

Will the schedule to provide anything similar to live music, recorded music or performances of dance be subject to change if this application to vary is successful?

☐ Yes ☒ No

Section 12 of 17

Continued from previous page...

PROVISION OF LATE NIGHT REFRESHMENT

Will the schedule to provide late night refreshment be subject to change if this application to vary is successful?

☐ Yes

☒ No

Section 13 of 17

SUPPLY OF ALCOHOL

Will the schedule to supply alcohol be subject to change if this application to vary is successful?

☒ Yes

☐ No

Standard Days And Timings

MONDAY

Start 08:00

End

Start

End 02:00

Provide timings in 24 hour clock (e.g., 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.

TUESDAY

Start 08:00

End

Start

End 02:00

WEDNESDAY

Start 08:00

End

Start

End 02:00

THURSDAY

Start 08:00

End

Start

End 02:00

FRIDAY

Start 08:00

End

Start

End 02:00

SATURDAY

Start 08:00

End

Start

End 02:00

SUNDAY

Start 08:00

End

Start

End 02:00

Continued from previous page...

Will the sale of alcohol be for consumption?

☐ On the premises ☒ Off the premises ☐ Both

If the sale of alcohol is for consumption on the premises select on, if the sale of alcohol is for consumption away from the premises select off. If the sale of alcohol is for consumption on the premises and away from the premises select both.

State any seasonal variations.

For example (but not exclusively) where the activity will occur on additional days during the summer months.

None

Non-standard timings. Where the premises will be used for the supply of alcohol at different times from those listed above, list below.

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

None

Section 14 of 17

ADULT ENTERTAINMENT

Highlight any adult entertainment or services, activities, or other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children.

Provide information about anything intended to occur at the premises or ancillary to the use of the premises which may give rise to concern in respect of children, regardless of whether you intend children to have access to the premises, for example (but not exclusively) nudity or semi-nudity, films for restricted age groups etc gambling machines etc.

None except for the sale of alcohol off the premises

Section 15 of 17

HOURS PREMISES ARE OPEN TO THE PUBLIC

Standard Days And Timings

MONDAY

Start

End

Start

End

Provide timings in 24 hour clock (e.g., 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.

TUESDAY

Start

End

Start

End

Continued from previous page...

WEDNESDAY

Start End

Start End

THURSDAY

Start End

Start End

FRIDAY

Start End

Start End

SATURDAY

Start End

Start End

SUNDAY

Start End

Start End

State any seasonal variations.

For example (but not exclusively) where the activity will occur on additional days during the summer months.

None

Non standard timings. Where you intend to use the premises to be open to the members and guests at different times from those listed above, list below.

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

None

Identify those conditions currently imposed on the licence which you believe could be removed as a consequence of the proposed variation you are seeking.

Hours for the sale of alcohol to be increased. Change to shop opening times including public holidays, Christmas day, Good Friday and Sundays.

☒ I have enclosed the premises licence

Continued from previous page...

☐ I have enclosed the relevant part of the premises licence

Reasons why I have failed to enclose the premises licence or relevant part of premises licence.

Section 16 of 17

LICENSING OBJECTIVES

Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b,c,d,e)

List here steps you will take to promote all four licensing objectives together.

We are a small family run business. The objectives and the council's statement of policy for the Licensing Act 2003 are taken seriously by us. We are aware of the social and legal responsibility to the public and licensing and relevant authorities.

Staffs are made aware of how to promote and comply with all four Licensing Objectives and have received training in Licensing Act 2003 including awareness, responsibilities, responsible retailing of alcohol, Challenge 25, and Fire emergency. All staff will receive refresher training annually and the training records shall be signed and dated by the staff.

Premises has a DPS appointed and every sale of alcohol is made by a personal licence holder or authorised by a personal licence holder.

DPS supervises day to day running of the business.

All required signage including challenge 25 posters are displayed prominently in the shop.

Secured place with CCTV, CCTV display unit, Alarm and shutters in operation. Entrance, exit and floor areas are kept clean and tidy.

Staff can maintain good visual coverage of all customers entering the premises from the counter area. Also CCTV cameras monitor and record customer activity in the store at all times.

The position of the counter, display shelves, CCTV cameras, Monitor Screen, Alarm and external shutters are all measures taken to provide safer working environment for the staff, protect customers, and to minimizes the threat of theft.

The premises shall have sufficient cameras (8 inside + 1 outside cameras) within the premises to cover all public areas including the store area covering the entrance. The system will be able to cope with all levels of illumination throughout the premises.

CCTV warning signs to be displayed prominently in store.

The CCTV system shall operate all the times and will have a constant and accurate time and date generation. Recorded CCTV footage will be maintained for a minimum period of 28 days.

CCTV images are to be provided to the police upon reasonable request by an authorised member of staff without undue delay and no later than 48 hours after the initial request.

Training log, refusal book and incidence book are kept in order and updated regularly. The DPS will ensure that refusals log is checked signed and dated regularly. These records will be retained for a minimum period of 12 months and will be made available for inspection immediately upon request by the Police and appropriate responsible authority.

Alcohol is displayed securely away from the shop entrance and is visible to counter staff. Spirits located behind the counter.

Continued from previous page...

Price marking will meet the regulation [$P=D+(D \times V)$].

Health & Safety will be taken seriously and implemented.

We are a small business who takes seriously the objectives and the council's statement of policy for the Licensing Act 2003.

All staff are made aware of how to promote all 4 Licensing Objectives and have received training in Licensing Act 2003 including awareness, responsibilities, responsible retailing of alcohol, Challenge 25, and Fire emergency. All staff will receive refresher training annually and the training record shall be signed and dated by the staff.

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Staff can maintain good visual coverage of all customers entering the premises from the counter area. Also CCTV cameras monitor and record customer activity in the store at all times.

The position of the counter, display shelves, CCTV cameras, Monitor Screen, Alarm and external shutters are all measures taken to provide safer working environment for the staff, protect customers, and to minimize the threat of theft.

The premises shall have sufficient cameras (9 cameras) within the premises to cover all public areas including outside of the store area covering the entrance. The system will be able to cope with all levels of illumination throughout the premises.

CCTV warning signs to be displayed prominently in store.

The CCTV system shall operate all the times and will have a constant and accurate time and date generation. Recorded CCTV footage will be maintained for a minimum period of 28 days.

CCTV images are to be provided to the police upon reasonable request by an authorised member of staff without undue delay and no later than 48 hours after the initial request.

Training log, refusal book and incidence book are kept in order and updated regularly. The DPS will ensure that refusal log is checked signed and dated regularly. These records will be retained for a minimum period of 12 months and will be made available for inspection immediately upon request by the Police and appropriate responsible authority.

Alcohol is displayed securely away from the shop entrance and is visible to counter staff. Spirits located behind the counter.

Price marking will meet the regulation [$P=D+(D \times V)$].

Health & Safety will be taken seriously and implemented.

No action will be taken to encourage or support any form of irresponsible drinking such as drunkenness, underage drinking or drink driving. This also includes promotion of alcohol.

Challenge 25 & Age Verification policies will be adopted to ensure anyone who appears to be under the age of 25 is challenged to show proof of ID. When no acceptable proof of ID is given - sale of alcohol & age restricted products will be refused and this will be recorded in the refusal register. Challenge 25 means that the holder of the premises licence shall ensure that those customers unknown to the staff member serving, who visually appears to be under 25 years of age and is seeking to purchase or be supplied with alcohol at the premises or from the premises shall be required to produce

Continued from previous page...

identification to prove their age. In such cases, the photo should be identical to the person producing the same and the date of birth will be checked by the staff before serving.

Acceptable IDs for this purpose will include identical photo IDs with date of birth - full driving licence with photo, valid passport and PASS card.

Notices will be displayed requesting customers to leave the premises quietly and respect the local residents.

b) The prevention of crime and disorder

We are a family run and family oriented business. Our business will have low impact on crime and disorder as we will be selling alcohol in a responsible manner. Since we started trading at this premises there have been no reported incidents or problems with implementing our licensing objectives. We have established regular local customers who have requested us to open late. None of the staff have any adverse report or record on sales of alcohol which we will strive to maintain. We will ensure strict recruitment requirements when recruiting new staff, if required in future.

Sufficient CCTV (8 + 1 cameras) is installed and it meets the specification of licensing authority and police. Appropriate signage is displayed.

CCTV system cover all public area including outside of the stores, front entrance, counter area and entire shop display and public area that is open for licensable activities and includes at all times customers remain on the premises. The system will be able to cope with all levels of illumination throughout the premises.

The system caters for continuous digital recording and storing of data for upto 28 days. It is capable of capturing good quality images (including head and shoulder image by the camera facing the entrance) storing the pictures with date/time stamp, providing playback facility for any stored images and exporting them to external device for evidence to Local Authority and Police. Access to the system is managed by the DPS only. DPS is trained in operation of the system and retrieval of the recording. The system will be annually maintained by external contractor.

A suitably trained member of staff shall be present at all times the premises are open for the sale of alcohol to assist the police or authorised officers in obtaining the CCTV footage and are to be provided to the police without undue delay and no later than 48 hrs after the initial request.

An incident log detailing any occurrences of nuisance, complaint, crime or disorder or incidence record will be kept at the premises and made available to the police upon request.

All sales of alcohol for consumption off the premises shall be in sealed containers and shall not be consumed on the premises.

We have not sold alcohol to anyone who is under the influence of any substance including alcohol and will continue to do. Staff are trained accordingly.

Maintaining good relationship with local community, police and the local authority and will continue to do the same.

Spirits are located behind the counter.

Staff are trained with regard to their responsibilities in the retail sale of alcohol and regular refresher training will also be undertaken. Training records can be made available for inspection upon reasonable request by the Police or other relevant officers of a responsible authority.

All containers of alcohol for retail sale to be marked. (marking of product to comply with local protocol).

CCTV, alarm and shutters are in operation

Personal Licence holders are on duty in particular from 18 hrs to 02.00 hrs more staff will be on duty, if required.

Challenge 25 & no ID no sale policies are implemented. Staffs are trained accordingly

Continued from previous page...

DPS to supervise day to day running of business

c) Public safety

Comply with current legislation. To include:

The premises is/will be maintained in a safe manner at all times.

Entrance, exit & floor areas are kept clean & tidy & kept clear of goods. All exit routes are kept unobstructed shall have non slippery and even surfaces, shall be free of trip hazards and shall be clearly defined. Signage where required are displayed

Fire extinguishers are regularly serviced & kept clear

We have a consultant who has advised us on public safety. We have a full stocked first aid kit.

Our business will not give rise to a public safety risk.

Training of staff to deal with public safety.

Counter staff to have clear vision from obstruction

Bright lighting for customers

All staff are//will be trained to deal with any outbreak of fire at the premises. Fire extinguishers are regularly serviced.

Suitable and sufficient CCTV system with recording facilities are/will be in place at site and includes to operate at all times the premise is open. The system will be able to cope with all levels of illumination throughout the premises. Images can be made available upon reasonable request by the Police or other relevant officers of a responsible authority.

DPS to supervise day to day running of the business

d) The prevention of public nuisance

Signs and notices are displayed at the exists requesting customers to leave the premises and the area quietly and to be considerate to neighbours.

All refuse are disposed in a appropriate manner and external areas are kept in a clean and presentable manner at all times free of litter and weed.

Staff are/will be trained with regard to their responsibilities in the retail sale of alcohol and regular refresher training will also be undertaken. Training records can be made available for inspection upon reasonable request by the Police or other relevant officers of a responsible authority.

Extra care during opening, closing & delivery. Delivery times will take into consideration of neighborhood and passing traffic.

Licensable activities are carried out in such a manner so as to prevent nuisance and disturbance to nearby neighbours.

Extra staffs are/will be on duty during busy hours

Refusal book, staff training logs are kept in order

DPS to supervise day to day running of the business

e) The protection of children from harm

We strictly operate 'Challenge 25 Policy' and NO ID NO SALE and will continue to implement the same strictly.

Continued from previous page...

Staff are and continue to be trained with regard to their responsibilities in the retail sale of alcohol and regular refresher training will also be undertaken. Refusals log which will be made available for inspection by the licensing authority or responsible authority or the police.

Staff will be trained with regard to their responsibilities in the retail sale of alcohol and regular refresher training will also be undertaken. Training records will be available if requested by any responsible authority.

A till prompt system will be in operation at the store and used for the refusal of all age restricted products. The premises licence holder will ensure that any refusals of sale are recorded in a refusals log which will be made available for inspection by responsible authority or the police.

We do not and will not sell alcohol to children and we operate a "Challenge 25 Policy" at all times; Age verification policy is implemented. Anyone who visually appears to be under the age of 25 and is seeking to purchase or be supplied with alcohol at the premises or from the premises is required to produce identification to prove their age. Such customers are asked to provide proof of age and date of birth in the form of either valid passport, photo full driving licence or industry recognised proof of age identity card containing the Pass hologram.

If the person seeking restricted items including alcohol is unable to produce acceptable means of identification, no sale or supply of alcohol is/will be made to or for that person.

The record of refusals are/will be retained for a minimum period of 12 months.

The licence holder shall display prominent signage confirming the company's Challenge 25 Policy.

Spirits are located behind the counter.

DPS supervises day to day activities relating to the sales of alcohol and age restricted products.

Section 17 of 17

PAYMENT DETAILS

This fee must be paid to the authority. If you complete the application online, you must pay it by debit or credit card. Please enter the total fee amount payable in the red box at the end of this section.

Application fees are determined by the non-domestic rateable value of the licensed premises. You can find out the current rateable value of your premises using the Valuation Office Agency's search engine at <http://www.2010.voa.gov.uk/rli/>

Band	Rateable Value	Application fee amount
A	Not rated, or up to £4,300	£100.00
B	From £4,301 to £33,000	£190.00
C	From £33,001 to £87,000	£315.00
D	From £87,001 to £125,000	£450.00 #
E	£125,001 or greater	£635.00 #

Premises in bands D or E used primarily for the consumption of alcohol on the premises are subject to fee multipliers, requiring fees of £900.00 or £1,905.00 respectively.

Premises undergoing construction or redevelopment are treated as if they were in Band C for fee purposes.

Premises Licences for large capacity events will require payment of an additional fee, based upon the number of people permitted to attend the event at any time. The additional fee must be added to the relevant fee in the above table:

Licensed capacity	Additional fee amount
5,000 to 9,999	£1,000.00
10,000 to 14,999	£2,000.00
15,000 to 19,999	£4,000.00
20,000 to 29,999	£8,000.00

Continued from previous page...

30,000 to 39,999 | £16,000.00

Please contact us for larger capacities.

Certain community premises, including church halls, chapel halls, village halls, community centres and schools and colleges, which are only licensed for entertainment and NOT alcohol or late night refreshment, may be exempt from licensing application and annual fees. Please contact us to discuss whether your premises will fall within this exemption.

* Fee amount (£)

190.00

DECLARATION

* I understand that I must now advertise my application, and that if I do not comply with this requirement my application will be rejected.

* I/we understand it is an offence, liable on conviction to a fine up to level 5 on the standard scale, under section 158 of the Licensing Act 2003, to make a false statement in or in connection with this application.

* PLEASE NOTE: The applicant is now required to advertise this application, by displaying a statutory notice at or near the premises (which must remain visible and legible from outside the premises at all times, for the next 28 days), and by arranging for the publication of a notice in a local newspaper (for one issue within the next 10 working days). Templates for these notices are available from the licensing authority.

☒ Ticking this box indicates you have read and understood the above declaration

This section should be completed by the applicant, unless you answered "Yes" to the question "Are you an agent acting on behalf of the applicant?"

* Full name

KEETHHANAN SHIVAGNANASUNDRAM

* Capacity

Owner

* Date

05 / 06 / 2017
dd mm yyyy

Add another signatory

Once you're finished you need to do the following:

1. Save this form to your computer by clicking file/save as...

2. Go back to <https://www.gov.uk/apply-for-a-licence/premises-licence/lambeth/change-1> to upload this file and continue with your application.

Don't forget to make sure you have all your supporting documentation to hand.

IT IS AN OFFENCE, LIABLE ON SUMMARY CONVICTION TO A FINE NOT EXCEEDING LEVEL 5 ON THE STANDARD SCALE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION

OFFICE USE ONLY

Applicant reference number	<input type="text"/>
Fee paid	<input type="text"/>
Payment provider reference	<input type="text"/>
ELMS Payment Reference	<input type="text"/>
Payment status	<input type="text"/>
Payment authorisation code	<input type="text"/>
Payment authorisation date	<input type="text"/>
Date and time submitted	<input type="text"/>
Approval deadline	<input type="text"/>
Error message	<input type="text"/>
Is Digitally signed	<input type="checkbox"/>

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* required information

Section 1 of 17

You can save the form at any time and resume it later. You do not need to be logged in when you resume.

System reference

Not Currently In Use

This is the unique reference for this application generated by the system.

Your reference

You can put what you want here to help you track applications if you make lots of them. It is passed to the authority.

Are you an agent acting on behalf of the applicant?

☐ Yes ☒ No

Put "no" if you are applying on your own behalf or on behalf of a business you own or work for.

Applicant Details

* First name

Keeththan

* Family name

Shivagnanasundram

* E-mail

Main telephone number

Include country code.

Other telephone number

☒ Indicate here if you would prefer not to be contacted by telephone

Are you:

☐ Applying as a business or organisation, including as a sole trader

☒ Applying as an individual

A sole trader is a business owned by one person without any special legal structure. Applying as an individual means you are applying so you can be employed, or for some other personal reason, such as following a hobby.

Continued from previous page...

Your Address

Address official correspondence should be sent to.

* Building number or name

* Street

District

* City or town

County or administrative area

* Postcode

* Country

Section 2 of 17

APPLICATION DETAILS

This application cannot be used to vary the licence so as to extend the period for which the licence has effect or to vary substantially the premises to which it relates. If you wish to make that type of change to the premises licence, you should make a new premises licence application under section 17 of the Licensing Act 2003.

I/we, as named in section 1, being the premises licence holder, apply to vary a premises licence under section 34 of the Licensing Act 2003 for the premises described in section 2 below.

* Premises Licence Number

Are you able to provide a postal address, OS map reference or description of the premises?

☒ Address ☐ OS map reference ☐ Description

Postal Address Of Premises

Building number or name

Street

District

City or town

County or administrative area

Postcode

Country

Premises Contact Details

Telephone number

Non-domestic rateable value of premises (£)

Section 3 of 17

VARIATION

Please tick ✓ yes

Have you made an application for review relating to the premises before?

☐

Day Month Year

If yes please state the date of that application

--	--	--	--	--	--	--	--

If you have made representations before relating to the premises please state what they were and when you made them

Please tick ✓ yes

- I have sent copies of this form and enclosures to the responsible authorities and the premises licence holder or club holding the club premises certificate, as appropriate

YES

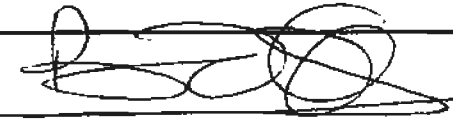
- I understand that if I do not comply with the above requirements my application will be rejected

YES

IT IS AN OFFENCE, LIABLE ON CONVICTION TO A FINE UP TO LEVEL 5 ON THE STANDARD SCALE, UNDER SECTION 158 OF THE LICENSING ACT 2003 TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION

Part 3 – Signatures (please read guidance note 4)

Signature of applicant or applicant's solicitor or other duly authorised agent (please read guidance note 5). If signing on behalf of the applicant please state in what capacity.

Signature	Bernard Conmy 
Date	19 TH July 2017
Capacity	Lambeth Trading Standards Officer

Contact name (where not previously given) and postal address for correspondence associated with this application. (please read guidance note 6)

A copy of this application, report, and supporting documentation was served at Page Three News 1 Greyhound Lane, Streatham Vale, London SW16 5NP this day Wednesday 19th July 2017 addressed to the PLH & DPS. Another copy was posted to the home address of the PLH& DPS . I also emailed the papers to the PLH & DPS.

Telephone number (if any)

[REDACTED]

If you would prefer us to correspond with you by email your email address (optional)

[REDACTED]

Notes for Guidance

1. A responsible authority includes the local police, fire and rescue authority and other statutory bodies which exercise specific functions in the local area.
2. The ground(s) for review must be based on one of the licensing objectives.
3. Please list any additional information or details, for example dates of problems which are included in the grounds for review, if available.
4. The application form must be signed.
5. An applicant's agent (for example solicitor) may sign the form on their behalf provided that they have actual authority to do so.
6. This is the address which we shall use to correspond with you about this application.