

**Excellence in Teaching
and Learning**

**2012-2013
New Faculty**





Faculty Center for Excellence in Teaching & Learning
Herman D. James Hall, Room 3092
Rowan University
201 Mullica Hill Road
Glassboro, NJ 08318

The Faculty Center for Excellence in Teaching and Learning serves individuals, groups and the institution in pursuit of teaching excellence. Its three areas of activity are: 1) induction and ongoing support of junior faculty; 2) professional development focused on the scholarship of teaching, learner-centered teaching, action-research and reflective pedagogy; and 3) institutional change relevant to teaching and learning. The Center encourages self-directed inquiry through workshops, discussion groups, learning communities and conference participation.

Rowan University Welcomes our new faculty for 2012-2013

Dear Friend,

At Rowan University, top faculty members in eight colleges and a medical school work in the classroom, in the lab and in the field with more than 12,250 undergraduate, graduate and medical students. Every one of those professors makes a difference in the lives of our students — they are educators and researchers and mentors. They take an interest in what our students learn today and where they will go tomorrow.

Currently, Rowan University employs 1,090 faculty members: full-time tenure-track professors, full-time temporary professors, part-time professors and adjuncts.



This academic year, Rowan welcomed 18 tenure-track professors and seven full-time temporary professors. Like professors who have been here five years — and 25 years — these new hires represent the best of their generation of educators. Rowan — with its ongoing commitment to undergraduate education in particular — continues to endeavor to attract the highest-quality faculty to our Glassboro and Camden campuses, and these new professors are indeed that. They come to us from Harvard University and Tufts University and Virginia Polytechnic Institute and State University, among other top-flight schools. Next year, we expect to hire 20 new tenure-track faculty of equally high caliber.

These new professors join the Rowan family at an unprecedented time in the University's history. This summer we opened Cooper Medical School of Rowan University. In conjunction with the Borough of Glassboro and private developers, we continue to build Rowan Boulevard, linking the campus to the historic downtown. New Jersey Gov. Chris Christie has awarded our institution research status, raising our profile in the state. We are undertaking even more collaborative endeavors with other universities, businesses and government organizations.

We welcome our new faculty members to Rowan University, and we look forward to their contributions to our students' education and to our community.

Sincerely,

A handwritten signature in black ink that reads "Deb Martin". The signature is fluid and cursive.

Deb Martin, Ph.D.
Director
Faculty Center



New Faculty Bios

Tenure-track assistant professors



Zachary Christman

Assistant Professor
Department of Geography & Environment
College of Humanities & Social Sciences

Education: B.A., Anthropology, University of Pennsylvania; M.A., Geography, Clark University; Ph.D., Geography, Clark University

Dr. Christman teaches courses in geospatial technologies and analysis, including Introduction to Mapping and Geographic Information Science, Geospatial Modeling and Remote Sensing of Environment. His research assesses landscape changes employing satellite imagery and geospatial analysis. Zach has participated in scientific research projects with practitioner communities. Prior to Rowan, he served as a visiting assistant professor at Middlebury College in Vermont and was a postdoctoral research associate at Rutgers University in New Jersey. He has also taught courses at universities in Mexico and Massachusetts.



Joseph Daraio

Assistant Professor
Department of Civil & Environmental Engineering
College of Engineering

Education: B.S., Environmental and Forest Biology, State University of New York; M.S., Philosophy, Rensselaer Polytechnic Institute; M.S., Biology, New Mexico State University; M.S., Environmental Engineering, University of Connecticut; Ph.D., Civil & Environmental Engineering, University of Iowa

Dr. Daraio's primary interests lie in interdisciplinary research that links hydrology, hydraulics and ecology. Before coming to Rowan, he worked as a postdoctoral research scholar at North Carolina State University, where he developed models to simulate the effects of land-use change and climate change on watershed hydrology and instream temperature to assess potential long-term effects on aquatic organisms. Joe also has professional experience as a hydraulic engineer with the U.S. Bureau of Reclamation in Denver, Colo.



Daniel Folkinshteyn

Assistant Professor
Department of Accounting & Finance
Rohrer College of Business

Education: B.A., Molecular Biology, Yale University; M.B.A./M.S., Finance, Temple University

Dr. Folkinshteyn's teaching interests include corporate finance, financial markets and decision theory. His research interests focus largely on corporate debt, including the determinants of corporate debt structure, factors impacting firm cost of debt and informed trading in public debt markets. He also is interested in alternative currencies, peer-to-peer economic transactions and trust networks. Prior to joining Rowan University in 2011, Daniel taught undergraduate finance at Temple University in Pennsylvania.



Barbara K. Fralinger

Assistant Professor
Department of Health & Exercise Science
College of Education

Education: B.S., Biology Education, The College of New Jersey; M.Ed., Health Science Education, The College of New Jersey; Ph.D., Health Science Education, Seton Hall University

Dr. Fralinger teaches courses in the Health Promotion and Fitness Management program, including Kinesiology, Administration of Health Promotion and Fitness Programs and Consumer Health. Her research areas include health behavior change and emotional health and well-being. She has published three books and numerous research studies in leading journals, such as *Contemporary Issues in Education Research* and *International Journal of Social Health Information Management*. A former NCAA championship softball pitcher, Barbara coaches aspiring youth and organizes health and fitness programs for underserved communities.



Mark J. Hickman

Assistant Professor
Department of Biological Sciences and Department of Chemistry & Biochemistry
College of Science & Mathematics

Education: A.B., Biochemistry, Bowdoin College; Ph.D., Biological Sciences, Harvard University

Dr. Hickman teaches courses in the undergraduate major, including Genetics and Biochemistry. His research areas include molecular genetics, genomics and bioinformatics using the yeast, *S. cerevisiae*, as a model system. His work has been published in *Proceedings of the National Academy of Sciences*, *Molecular Cell*, *Genetics* and *Molecular Biology of the Cell*. Mark currently is collaborating with scientists at Harvard Medical School and Princeton University. He comes to Rowan having taught biology at The College of New Jersey and having helped to establish a medical school in Nepal.

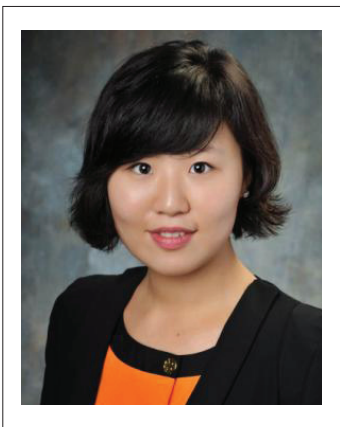


Xiao Hu

Assistant Professor
Department of Physics & Astronomy
College of Science & Mathematics

Education: B.S., Physics, Nanjing University; M.S., Physics, Tufts University; M.S., Biomedical Engineering, Tufts University; Ph.D., Physics, Tufts University

Dr. Hu's teaching and research focus is on the interdisciplinary area between physics, material science and biomedical engineering. Prior to Rowan, he was a research associate in the National Institutes of Health P41 Tissue Engineering Resource Center and the Biomedical Engineering Department at Tufts University in Massachusetts. Xiao has more than 50 publications since 2006. His work has been published in *Nature Communications*, *PNAS*, *Biomaterials*, *Macromolecules*, *Biomacromolecules* and *PLOS ONE*. He has given more than 30 invited talks and conference presentations internationally, with several best presentation awards. He also is serving as reviewer for 12 renowned publications.



Bokyoung Kim

Assistant Professor
Department of Public Relations & Advertising
College of Communication & Creative Arts

Education: B.A., Mass Communication, Handong Global University; M.A., Public Relations, Michigan State University; Ph.D., Strategic Communication, Specialization in Public Relations, University of Missouri

Dr. Kim's work has resulted in 12 peer-reviewed conference papers, with one earning a top paper award at the Public Relations Society of America's Health Academy Conference, and some appearing in leading journals, such as *Cyberpsychology*, *Behavior and Social Networking*. Her research agenda centers on strategic conflict management, organizational transparency and the impact of social media on public relations practice. At Rowan, she teaches public relations and advertising courses, including Introduction to Public Relations/Advertising Research, Integrated Marketing Communication and Case Studies.



Rebekah Maggor

Assistant Professor
Department of Theatre & Dance
College of Performing Arts

Education: B.A., Drama and Theater Arts, Columbia University; M.F.A., Acting, Moscow Art Theatre; Certificate of Advanced Theatre Training, Harvard University

Ms. Maggor is a playwright, translator, director, actress, and voice and speech specialist. Rebekah teaches Contemporary World Theatre, Voice for the Actor and Acting. Her creative and research areas include playwrighting, Middle Eastern theater, acting, directing, voice, speech and dialects. Her work has had readings and productions at the American Repertory Theater, the New York Theater Workshop, the Old Vic in London and the Huntington Theatre Company. She has received commissions and fellowships from the Radcliffe Institute at Harvard University, the Huntington Playwriting Fellows, the Catalyst Collaborative at MIT, the Foundation for Jewish Culture and the Middle Eastern Theater Project. Before joining Rowan, she taught at Harvard University in Massachusetts and Vanderbilt University in Tennessee.



Jonathan Olshefski

Assistant Professor
Department of Radio, TV & Film
College of Communication & Creative Arts

Education: B.A., Film and Media Arts, Temple University; B.A., English, Temple University; M.F.A., Film & Media Arts, Temple University

Mr. Olshefski is an artist, interactive designer, photographer and filmmaker whose work deals with themes of marginalization in society. His creative work manifests in two veins: traditional cinema and non-linear, interactive media. He has exhibited his work nationally and internationally, most recently screening two short films in Beijing. His research explores the impact of technology and storytelling on society and how these tools can be used to empower underserved populations. Specializing in new media, Jonathan teaches the introductory courses for Rowan's New Media Concentration.



Lark Perez

Assistant Professor
Department of Chemistry & Biochemistry
College of Science & Mathematics

Education: B.S., Chemistry, Long Island University, Southampton Campus; Ph.D., Organic Chemistry, Yale University; Postdoctoral Fellow, Princeton University

Dr. Perez earned a Ph.D. in chemistry in 2008 with a research focus on the development of new methods of convergent carbon-carbon bond forming reactions. For his postdoctoral studies at Princeton University in New Jersey, Lark worked in the area of chemical biology in the laboratories of Prof. Martin F. Semmelhack and Prof. Bonnie L. Bassler exploring cellular signaling events related to bacterial pathogenesis. His work has been published in journals including *Journal of Organic Chemistry*, *ACS Chemical Biology*, *PLOS Pathogens*, *Proceedings of the National Academy of Sciences*, *Molecular Microbiology*, and *Bioorganic and Medicinal Chemistry*.



Bethany Raiff

Assistant Professor
Department of Psychology
College of Science & Mathematics

Education: B.A., Psychology, University of Wisconsin, Eau Claire; M.A., Psychology, University of Florida; Ph.D., Psychology, University of Florida

Dr. Raiff teaches courses in both the undergraduate major and at the master's level in Applied Behavior Analysis, including Learning and Behavior, Basic Principles of Behavior and Research Methods in Applied Behavior Analysis. Her research merges advances in information technology with evidence-based behavioral interventions to promote health behavior. Her work has been published in *Psychopharmacology*, *Drug and Alcohol Dependence*, *the Journal of Applied Behavior Analysis*, *Experimental and Clinical Psychopharmacology*, *Behavioral Processes*, *Nicotine and Tobacco Research*, *Substance Use and Misuse*, and *Learning and Behavior*. Bethany has received several prestigious National Institutes of Health grants including one from the National Institute of Drug Abuse.

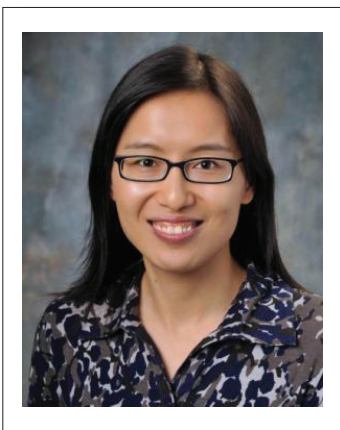


Amy Reed

Assistant Professor
Department of Writing Arts
College of Communication & Creative Arts

Education: B.S., Biology, The Ohio State University; B.A., English, The Ohio State University; M.A., English, University of Dayton; Ph.D., Rhetoric and Writing, Virginia Tech University

Dr. Reed currently teaches Writing for the Workplace and Evaluating Writing in the Department of Writing Arts. Her research interests include medical rhetoric, technical and professional writing, genre theory, disability studies and writing across the curriculum. Her current research project investigates the rhetorical situation inaugurated by prenatal testing for Down syndrome. As part of this project, she studies the professional texts of genetic counselors and the decision-making discourse of pregnant women choosing to undergo or refuse prenatal genetic testing.



Yide Shen

Assistant Professor
Department of Marketing and Department of Management Information Systems
Rohrer College of Business

Education: B.S., Accounting, Wuhan University, P.R. China; M.S., Management Information Systems, University of Nebraska at Omaha; Ph.D., Computer Information Systems, Georgia State University

Dr. Shen teaches introductory courses in Management Information Systems at both the undergraduate and graduate levels. Her teaching interests include Enterprise Resource Planning systems, and her current research centers on two themes: coordination effectiveness for distributed teams and individual decision-making in IT projects.



Mary Erin (Mollie) Sheppard

Assistant Professor
Department of Language, Literacy & Special Education
College of Education

Education: B.A. English, minor Psychology & Political Science, Lehigh University; M.Ed., Intensive Special Education, Boston University; Ed.D., Curriculum and Teaching, Boston University

Dr. Sheppard teaches the undergraduate courses Differentiated Instruction in Inclusive Classrooms and Human Exceptionality. Her research areas include the inclusion of students with significant disabilities, preschool special education service delivery, special education teams and parent-professional collaboration. Mollie has presented at many conferences and school workshops. Her most recent presentation was at the national conference for TASH, an organization promoting disability advocacy. Mollie has four years of experience in the public schools in Newton, Mass., as an inclusion facilitator.



Daniel S. Strasser

Assistant Professor
Department of Communication Studies
College of Communication & Creative Arts

Education: B.A., Communication Studies, Mount Saint Joseph; M.A., Northern Kentucky University; Ph.D., Interpersonal & Family Communication, University of Denver

Dr. Strasser is an assistant professor of Family, Gender and Interpersonal Communication. As a member of the Department of Communication Studies, he teaches courses in Communicating Gender, Family Communication and Communication Theory. His research envelops gender, family and interpersonal communication focusing on family relationships, male friendships, generational relationships, transracial adoption, and the perceptions and performances of masculinities. Stemming from a qualitative and interpretive perspective, his scholarship investigates how each of these areas influences communication between and among individuals, relationships and culture using theoretical frameworks, including symbolic interactionism, social constructionism, narrative and queer theory.

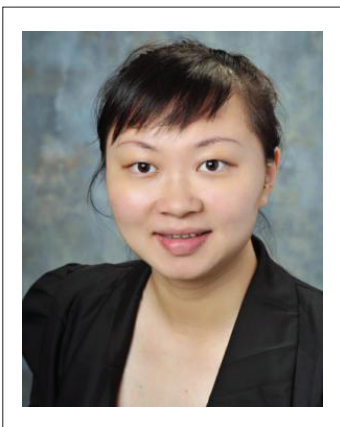


Nancy Vitalone-Raccaro

Assistant Professor
Department of Language, Literacy & Special Education
College of Education

Education: B.S., Physical Education/Health, Springfield College; M.A., Physical Education for the Handicapped, University of South Florida; Ph.D., Early Childhood Special Education, Temple University

Dr. Vitalone-Raccaro teaches both undergraduate and graduate courses in the assessment of students with exceptional learning needs and human exceptionality. Her teaching interests also include instructional strategies for exceptional learners. Nancy's research interests include methodology for instructing teacher candidates how to teach learning strategies to students who struggle with learning and designing examples of fun movement activities to enhance the effectiveness of literacy instruction in developmentally appropriate ways. She has presented her research in these areas at both the state and national levels.



Tingting (Windy) Wang

Assistant Professor
Department of Art
College of Communication & Creative Arts

Education: B.A., English Linguistics, Central South University, China; M.A., Fine Art/Art History, Hunan Normal, University, China; M.S., Telecommunications, Indiana University; Ph.D., Art Education, Indiana University

Before coming to Rowan, Dr. Wang taught art for five years in elementary schools. She also has worked as a webmaster and online art course developer. She teaches Elementary Art Teaching Methods, Theory & Analysis of Art Education and Computer Art. Her research interests are in art education technologies, online art teaching strategies, online fan art making and digital art self-learners. Tingting's artistic production interests are in the design and production of digital 3D modeling, 3D animations, the CAVE™ Automated Virtual Environment system and online casual video games.



Rob Wieman

Assistant Professor
Department of Teacher Education
College of Education

Education: B.A., Political Science, Williams College; M.A., Liberal Studies/Urban Education, Graduate Center, City University of New York; Ph.D., Education, University of Delaware

Dr. Wieman received his doctorate in education with an emphasis on mathematics education. As a member of the Department of Teacher Education, he teaches Mathematics Pedagogy, Teaching and Learning of Mathematics and Learning Communities. His research interests include the teaching and learning of mathematics and also teacher professional development. In addition to writing for academic and practitioner audiences, Rob regularly presents at national and regional conferences and leads workshops for teachers. He comes to Rowan with 13 years experience in the classroom as a high school math teacher, college instructor and instructional coach.

New Faculty Bios

Full-time temporary assistant professors



Laurel Byrne

Assistant Professor
Department of Teacher Education
College of Education

Education: B.A., Political Science, The College of New Jersey; M.A., Instructional Technology, Richard Stockton College of New Jersey

Ms. Byrne received her Master of Arts in Instructional Technology. She is pursuing her Ed.D. in K-12 Educational Leadership with a concentration in Curriculum, Instruction and Staff Development from Widener University. Laurel is not new to the Rowan community. She began as a post-baccalaureate student in Elementary Education at the University. She went on to teach as an urban educator at a professional development school in partnership with Rowan. As a member of the Department of Teacher Education, she teaches undergraduate courses in the Early Childhood Program. Her research interests include multicultural teaching concerns of early childhood pre-service and beginning teachers.



Tracey A. Fabrico-Basile

Assistant Professor
Department of Accounting & Finance
Rohrer College of Business

Education: B.S., Business Administration, Rowan University; M.S., Taxation, Widener University

Ms. Fabrico-Basile completed the Bridge Program from Babson College to gain her Professional Teaching Qualifications and received her master's degree in taxation. She is a Certified Public Accountant and a member of the New Jersey Society of Certified Public Accountants and American Institute of CPAs. Tracey brings to Rowan 24 years of professional experience in the field of accounting, first with Barse and Fabrico CPAs in Vineland, N.J., and currently in her own practice, Fabrico CPA LLC, also located in Vineland.



Patricia M. Price

Assistant Professor
Department of Nursing
College of Science & Mathematics

Education: M.S.N., Nursing, Villanova University

Ms. Price is presently pursuing her Ed.D. at Rowan University. As a member of the Department of Nursing, Pat teaches Nursing Care Delivery Systems to registered nurses who are enrolled in the Bachelor of Science Nursing Program (R.N. to B.S.N.). Her research interests include the use of active teaching strategies in the classroom. Additionally, she is beginning to explore the concept of compassion fatigue with nursing faculty. Pat's past teaching experiences have been at Villanova and Holy Family Universities in Pennsylvania.



Louis Rodolico

Assistant Professor
Department of Public Relations & Advertising
College of Communication & Creative Arts

Education: B.A., Marketing, Drexel University; M.A., Mass Communication, Temple University

Mr. Rodolico teaches undergraduate courses in advertising and public relations. His practical experience includes more than 25 years working in local media developing communication strategies for major corporate accounts, small businesses, advertising agencies and in-house clients. Louis's broad experience includes managerial positions in research, promotion, marketing, sales and sales management with *The Philadelphia Inquirer* and *Daily News*, *pbilly.com*, *Metro Newspapers*, *The Courier-Post*, *The Trend*, *Northeast Times*, *Employment Weekly* and *Homes and Living Magazine*.



Christy Thompson

Assistant Professor
Department of Educational Services, Administration and Higher Education
College of Education

Education: B.A., Health and Physical Education, Rowan University; M.A., Health and Physical Education, Rowan University; M.A., School Administration, Rowan University; Ed.D., Educational Leadership, Nova Southeastern University

Dr. Thompson teaches graduate-level courses in the School Administration Program, including Educational Organizations and Leadership, Instructional Leadership and Supervision, Building Organizational Capacity, Introduction to the Principalship, and Practicum and Seminar I and II in Administration and Supervision. She comes to Rowan University with 33 years of experience in public schools, including 13 years as a high school principal. Christy serves as a University liaison to school district leaders in Salem County as well as contributes to Rowan University via committee membership and program coordination.

Rowan University also welcomes David Cheatham, assistant professor in the Department of Public Relations & Advertising, and Dr. Michael Miller, assistant professor in the Department of Chemistry & Biochemistry.



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