



Faculty Development Programme on Case Method Teaching

April 27 - May 01, 2020.



भारतीय प्रबंध संस्थान तिरुचिरापल्ली
Indian Institute of Management Tiruchirappalli

Introduction

Indian Institute of Management Tiruchirappalli (IIMT) is happy to announce the first Faculty Development Programme (FDP) 2020. In order to enhance the teaching and research skills sets of management teachers, IIM Tiruchirappalli's FDP is a one-week residential programme, specially designed for faculty members of management education and training institutes across the country.

The programme is managed and delivered by a mix of faculty from IIMT and guest faculty from industry and other institutions for an intensive exposure to case method of teaching, writing case studies and quality research. The programme duration is from **April 27 to 1st May, 2020**. The last date for receipt of completed application form is **April 15, 2020**.

About IIM Trichy

Indian Institute of Management Tiruchirappalli (IIMT) is the eleventh IIM and was instituted on 4th January 2011. IIMT is functioning from its sprawling state-of-the-art campus spread over 175 acres of land on Trichy-Pudukkottai highway, about 11 km from Tiruchirappalli International Airport. The usage of technology in classrooms is an important talking point across the campuses. At IIM Tiruchirappalli, fully air-conditioned SMART Classrooms are augmented with AV automation and acoustic treatment. It comprises of latest Audio-Visual solutions like HD Document Camera/Visualizer, Interactive tablets, DSP Mixers, centralized monitoring and control system, ceiling microphones, Ultra short throw Interactive Projectors, Full HD projectors, HD Cameras for capturing faculty and students etc. IIMT boasts about a collection of eminent faculty from institutes of repute across the country and globe.



About Trichy

Tiruchirappalli also known as Trichy is a city known for its prominence in education, spirituality, art and culture. It is the fourth largest city as well as the fourth largest urban agglomeration in the state of Tamilnadu. Tiruchirappalli is located almost at the geographic center of the state. Tiruchirappalli's recorded history starts in the 3rd Century BC and it was under the of the Cholas. Followed by the Cholas, the city has also been ruled by the Pandyas, Pallavas, Mutharaiyars, Vijayanagar Empire, Nayak Dynasty and the British. The most prominent historical monuments in Tiruchirappalli are Rockfort, Ranganathaswamy temple in Srirangam and Jumbukeswarar temple in Thiruvananthapuram. Uraiyur, the archaeologically important town, then capital of the early Cholas, is now a suburb of Tiruchirappalli.

About the Programme

The Faculty Development Program of Indian Institute of Management Tiruchirappalli is conceived and formulated with the following twin objectives:

- To strengthen the teaching and research skill sets of the current and prospective faculty member / academician / trainer
- To help the teachers to understand case method of teaching as well as facilitate them in writing their own case studies and getting it published.

The programme is designed as a fully residential program for the better learning purposes.

For whom

The program is meant for the current and prospective faculty members, research scholars of management Institutes, university departments, degree colleges, professional and staff training centers of business houses, staff training institutes of central and state governments. **The programme is helpful for participants, who teach management and related subjects such as commerce, accounting, economics, human resources, labor relations, organizational behavior, marketing, statistics, operations, banking, finance, computer applications, strategy, sociology etc.**

Batch Size

As the programme is highly interactive and collaborative among the participants and accordingly the batch size is restricted to maximum **30 participants only**.

Programme Content

The programme consist the following module:

- Case method of teaching
- Case writing and publishing
- Innovative teaching methodologies
- Developing research skills

Programme Directors

Dr.P.Saravanan is currently Professor in the area of Finance and Accounting. Before taking up this assignment he was briefly associated with central university of Tamilnadu as Professor and Dean, School of Commerce and Management. Prior to that he was a professor in IIM Shillong. His areas of interest are corporate finance, security analysis and portfolio management, corporate governance and project finance. He has published thirty six articles in the Indian and International Journals. Six of his case studies on NSE and BSE listed companies such as Coromandel International Ltd., Premiere Explosives Ltd., Sathavahana Ispat Ltd., etc. were published by Ivey Business School and available in Harvard Business School case repository collection. He is a regular columnist in leading business newspapers like The Hindu Business Line, Financial Express and Mint. He has written three books in the area of accounting, statistics and financial management published by McGraw Hill and Oxford publishers.

He is a member in the reviewer's panel of a Journal Corporate Governance – An International Review -Blackwell publishing co and member in the Editorial Board of the Global Finance - International Journal published by Australian Finance Association. He has evaluated and adjudicated sixty Ph.D Theses in the field of Management, Humanities and Social Science and Commerce as the Chairman of the panel of examiners for the institutions such as IIT-Madras, IIM Indore, Birla Institute of Technology, Pilani, JNTU, Hyderabad, Visvesvaraya Technological University, Karnataka, University of Madras, Osmania University, Hyderabad, Madurai Kamaraj University, etc.

He conducted around hundred corporate training programme on topics such as finance for medical professionals, corporate governance, project finance and data analytics and his client list includes UNDP-India Office, LIC, Oil India Corporation, Indian Oil Corporation, HDFC Bank, North Eastern Indira Gandhi Regional Institute of Health and Medical Sciences and leading state and central public sector undertakings across the country. His consulting client list includes Ministry of Commerce, Ministry of Corporate Affairs, Department of Public Sector Enterprise, Government of India; Department of food civil supplies and consumer affairs, Government of Assam; Department of Police, Government of Meghalaya, Department of commerce and Industries, Governments of



Meghalaya, Assam, Sikkim, Tripura, Mizoram, Manipur, Nagaland, etc. He is a member of the American Finance Association, Financial Management Association International and American Accounting Association.

He is also a visiting professor to IIM Indore, IIM Ranchi, IIM Rohtak, XLRI, Jamshedpur, etc. His teaching feedback ranges from 3.75 to 4.90 out of 5 across all programmes.

Dr Prashant Gupta is a faculty member Finance area at Indian Institute of Management (IIM) Trichy. More than two decades of experience (since 1996) of Dr Prashant is a blend of industry, academics, research, training and consulting. He has served as Branch Head of Alpice Finance Ltd for around 5 years. Dr Prashant has shouldered many administrative responsibilities also like Program Director, Chief Proctor, Dean-Student Affairs and Dean, School of Management, Chairman Admissions (both at Gautam Buddha University and IMI, Delhi), Chairperson-PGDM Banking and Finance etc. He was a member of GBU delegation that went to the UK for foreign academic collaborations in July 2009.

Dr Prashant has also been actively involved in training and he has conducted various training programs for more than 40 companies for more than 4000 middle, senior and top-level executives of almost all Maharatna and Navratna PSUs like ONGC, IOC, Oil India, HPCL, NTPC, GAIL, NLC, Coal India etc. Dr Gupta has also conducted many Director's Conclaves for Board Members of various companies. In addition to this, he has also organized international training programs and trained more than 1000 Foreign Government Officers/ executives of Private Companies of around 55 countries, sponsored by Ministry of External Affairs, Government of India. Prof Gupta has also trained more than 400 academicians including Professors, Vice Principals, Principals, Deans, Vice Chancellors and BoG Members of more than 80 Universities and Institutions including Central Universities, State Universities, Technology Universities and NITs.

Prof Gupta has numerous publications in refereed International and National Journals and in the proceedings of the refereed International and National Conferences in his credit. He is a reviewer of various academic journals including Vikapla, African Journal of Business Management, Asian Journal of Management Cases (AJMC) etc. Dr Gupta has presented research papers in various refereed National & International conferences, including at Rome, Italy, Osaka, Japan, Stockholm, Sweden, Lyon, France, New York, America, Bangkok, Thailand, ISB Hyderabad, IIM Ahmadabad, IIM Bangalore, IIM Calcutta, IIM, Kozhikode, IIM, Indore, IIM Sambhalpur, IIT Mumbai, IIT Kanpur etc. He has also chaired sessions in many international and national conferences. He is also supervising doctoral students under him.

Prof Prashant has wide experience of doing projects/consulting for both Private and Government organizations, including Department of Public Enterprise (DPE), Ministry of Heavy industry, GOI. He is also on the Advisory Board of three companies. He has been part of 'selection panels' for appointing faculty members at various universities and institutions.

Prof Gupta was also a member & coordinator of Centre for Corporate Governance & Social Responsibility, member of Centre for Risk Management and member of Centre for Disruptive Innovation and Enterprise at IMI, Delhi. His areas of specialization are accounting, corporate finance, taxation and corporate governance. He is also a trained faculty member by Ivy Business School, Canada and International Finance Corporation (IFC), World Bank Group, USA on Corporate Governance. He has also served as a member of Accounting Standard Board, ICAI for year 2018-19.



Programme Fees

The details of programme fee (inclusive of 18% GST) for each participant is as under:

- Rs. 23600/- (20,000/- Programme Fees with Single seater AC room in hostel + 3600/- GST)
- Rs. 28320/- (24,000/- Programme Fees with Single seater AC room in guest house + 4320/-GST)

The above fees include the following:

- Boarding and lodging during the programme in the students' hostel, single occupancy a/c room with common toilet/bathroom facilities*
- Tuition fees, course materials, case studies, access to library during the programme, meals, etc.
- However, travel, medical, personal, and all other expenses have to be borne by the participants.

Mode of Remittance

The programme fee plus service tax is to be paid by way of electronic fund transfer. The details are:

Name of Beneficiary : Indian Institute of Management Tiruchirappalli
Savings Bank A/c Number : 32170820601
Name of the Bank: State Bank of India, IIM Tiruchirappalli Campus, Tiruchirappalli
IFSC : SBIN0071187
Branch Code : 71187

* Those who need accommodation with attached bathroom/toilet facilities, can book in the Institute Executive Residence by booking one month in advance, by paying separately Rs. 1500/- per day.



How to Enroll

The applicant interested to participate in the programme shall enroll themselves / nominate their colleague(s) / sponsored by their organisation by filling the application form.

The filled in form may be scanned and emailed to eec@iimtrichy.ac.in along with scanned copy of program fee remittance proof (indicating transaction id or UTR no) and resume.

Participants are required to complete the application form, with relevant details, confirmation of fee payment details, attach a recent resume and send the application pack in hard / soft copy to the following address. Last date for receipt of completed application form is **15 April, 2020**. Incomplete applications or applications without confirmation of fee payment would not be considered.

Address for sending of Application form:

Mr. Baskaran Nagappan
Officer in Charge, FDP 2020
Indian Institute of Management Tiruchirappalli
Pudukkottai Main Road, Chinna Sooriyur,
Tiruchirappalli 620024, Tamil Nadu
Desk: +91 431 2505125
Mobile: +91 7299918890,
eec@iimtrichy.ac.in

Faculty Coordinators:

Prof. P. Saravanan
Email: psn@iimtrichy.ac.in
Tel: 0431-250 5063
Mobile: +91 89740 02055
fdpoffice@iimtrichy.ac.in

Prof. Prashant Gupta
Email: prashant@iimtrichy.ac.in
Tel: 0431-250 5016
Mobile: +91 98185 80158
Mobile: +91 7299918890

Key Dates

Application Form submission along with fee begins: **10th January, 2020**
Last Date to submit Application Form along with fee: **15th April, 2020**
Program Duration: **27th April to 1st May, 2020**

How to reach Tiruchirappalli

By Air: The participants can reach either Chennai Airport or Trichy airport. Major public and private domestic airlines operate regular flights to Trichy from different parts of the country.

By Road: Trichy is located at convenient distance from significant cities in south India. An extensive road network connects the town with Bangalore (345kms), Madurai (142kms), Chennai (320kms), Ooty (302kms).

By Train: The railway station in Trichy lies on in between Chennai and Madurai. Both these stations are in turn connected to the rest of the country by several important trains.



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Faculty Development Programme

(April 27- May 01, 2019)

APPLICATION FORM

Paste your recent
passport size photograph

Name of the participant :

Gender :

Category : Faculty Member / Research Scholar / Trainer

Name of the Discipline :

Area of Specialization :

Teaching Interest :

Research Interest :

Institute / Sponsor Address :

Mobile Number and Email :

Payment Details
(Bank Name/Branch/ Transaction/UTR ID/Date/Amount) :

Food Preference : Veg / Non-Veg

Place:

Date:

(Signature of the participant)

Note: Scanned copy of the duly signed application form, with proof of payment of the programme fee and resume shall be sent to: eec@iimtrichy.ac.in