# FALL 2014 GUIDE TO HOME STYLE, COMFORT AND DESIGN THE OLD HOUSE NEW HOUSE<sup>®</sup> HOME SHOW

Pheasant Run Resort 🦻 St. Charles, IL

## **Inside:**

Workshops and Attractions Participating Exhibitors A Minute with Frank Fontana Exhibitor Spotlight – Independence Renewable Energy Home Cooking – Featured Recipe Show Diagrams

A portion of the ticket proceeds benefits The Habitat for Humanity/ReStore of Northern Fox Valley. www.kennedyproductions.com 630.515.1160 Saturday and Sunday 10 – 5

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### From The Home Front

### Looking Back Over 30 Years with Event Founder, Joanne Kennedy



Norm Abram of This Old House (center) with Joanne (right) and Reese Kennedy (left)

In 1974, my husband and I purchased an old English Tudor home. It had a beautiful brick exterior with good bones, steel beam construction, plaster walls, exquisite architectural details and lovely curb appeal; however it was sorely in need of updating. We rolled up our sleeves, established a five year plan and ventured into projects. We ripped up carpets to bare the original oak floors, stripped layers of paint off the beautiful walnut doors, casings, 5" floor mouldings and 14 windows. As we finished a room, a fresh coat of paint and our own decorating began to bring new life into our much loved home. The ladder and tool box were always close by.

Little did we know that restoring our home would be hands-on job training for the next chapter of our lives, launching our humble events business. In those days, work and home melded together. I worked from home, while working on my home improvement projects, which in turn fueled ideas on how to enhance our home improvement shows. My office was the dining room table and many meetings and brainstorming sessions took place at this gathering space.

In the 1980's we expanded our home with a two-story addition for a family room and master suite. That was another leap of faith for our family, and our vision of creating a warm, welcoming space forged the way. This project delivered fabulous results, with added living areas and also provided the name of our current event, The Old House New House Home Show. We had the character and mystique of an older home with all of the modern comforts of new surroundings.

Over the past 30 years we have seen many changes in this event. What began with 30 exhibitors in a small suburban shopping mall has blossomed into a biannual tradition, hosting 300 award-winning contractors, creative craftsmen and talented designers. Many of our clients have family businesses like we do and it warms my heart to see so many second and third generations successfully taking the reigns of responsibility.

Special guests like Norm Abram, Kevin O'Conner, Roger Cook, Rich Trethewey, Tom Silva and Steve Thomas from This Old House have attracted audiences and delighted homeowners with hands-on, helpful advice. Other guests include Dean Johnson and Joann Liebeler of Hometime, Nicole Curtis from Rehab Addict, and our current featured guests, Lou Manfredini and Frank Fontana. Each expert has added creative energy, innovation and excitement.

This event has been witness to a full range of housing market conditions, a variety of interest rates and fluctuating consumer confidence outlooks. Throughout these changes the concept of home has remained very much the same. Our homes are the hubs of our lives and the safe havens for our families to gather, relax, regroup and rest. Over the past 30 years The Old House New House Home Show has been a steadfast fixture helping homeowners weather the storm of ever changing demands of home life.

The world around us continues to change with the onset of technology and information, alternative building techniques, new construction materials, smart homes and affordable renewable energy. Home living will continue to evolve; The Old House New House Home Show will continue to adapt, providing an inspiring, reliable resource and helping homeowners usher in the changes with ease.

Joanne Kennedy is the President of Kennedy Productions, Inc. She is still enjoying her English Tudor, where she continues to lovingly maintain and improve her surroundings with help from many Old House New House experts.

### Thank You

Kennedy Productions extends much gratitude to all of our participating exhibitors and sponsors. Thanks to Lou Manfredini, Producer Lindsey, WGN Radio and Siding-1 Windows-1 Exteriors for providing the live broadcast of the Mr. Fix It radio program. Thank you to Frank Fontana for sharing your talents and expertise and to the Eddie Z's team for sponsoring this appearance. We appreciate our outstanding workshop presenters, Linda Fougerousse of Interior Transformation, Inc. and Loren Reid Seaman of LRS Interiors, Inc. Thanks to our partner philanthropy, The Habitat for Humanity of Northern Fox Valley and their ReStore. A special thanks to the terrific team at Pheasant Run, the event staff and volunteers. This event is successful because of your skills, support and dedication.



### Workshops & Attractions













### Lou Manfredini, "Mr. Fix It" 10:15 - 11:15 am on Saturday

Lou Manfredini will broadcast his WGN Radio program live from Pheasant Run Resort on Saturday, 9/27 from 7 - 10 am courtesy of Siding-1 Windows-1. Lou will meet and greet fans from 10:15 - 11:15 am to kick off the show opening and share his expert tips with homeowners. Mr. Manfredini is the host of the "Mr. Fix – It" WGN Radio show, host of HouseSmarts TV and a frequent contributor on the Today Show. His expertise and enthusiasm are excellent tools for homeowners.

### Join Frank Fontana for Interior Design Secrets Noon - 2:00 pm on Sunday

New this year, Frank Fontana, acclaimed design expert, will share his secrets for successful interiors in a presentation on Sunday at Noon. Following his presentation, Mr. Fontana will meet and greet fans in the Eddie Z's Booth, #602 Mega Center, from 1 - 2 pm. Mr. Fontana hosts a weekly program on WGN Radio. He is also a frequent contributor on the Today Show and Oprah.com as well as an Emmy-nominated, prior host on HGTV.

### **Creating Beautiful Bathrooms** *1:00 pm Each Day*

Discover designer trade tips on how to create the bathroom of your dreams. Explore inspiring bathroom transformations, learn how to choose the right finishes, fixtures and lighting and investigate how to maximize your space with typical bathroom layouts. Presenter, Linda Fougerousse is an Illinois Registered Interior Designer, an on-call designer at the Merchandise Mart and an instructor of interior design at the College of DuPage.

### **Designing Your Dream Kitchen** 2:00 pm Each Day

Join Loren Reid Seaman of LRS Interiors to explore new trends in kitchen design. Investigate basic design strategy and learn tips for successful layouts. Loren is an Illinois Licensed Designer, a member of ASID, ISID and a past President of IFDA. His savvy style, insightful expertise and practical pointers are valuable for homeowners embarking on a kitchen transformation.

## Enter to Win the Grand Prize of \$1000

Stop by the Angie's List Booth, #514 Mega Center, to register for your chance to win the Grand Prize of \$1000. No purchase is necessary. Contest rules will be available in the booth.

# **Healthy Home Flu Shot Clinic**

10:00 am - 2:00 pm Each Day

Keep your home healthy this fall with the VNA Health Care Flu Shot Clinic. Visiting nurses will be offering flu shots for \$25 for ages 6 months and up.





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See Us At Booth # 912-1011



### **Total Preparation Time:**

30 minutes

#### **Ingredients:**

- 1 tablespoon butter
- 3/4 cup (120 g) chopped onion
- 18 ounces (519 g) russet potatoes, cut into 1/2-inch (1.3 cm) cubes
- 2 cups (480 ml) vegetable stock
- 3 fresh corn ears, shucked, kernels removed OR 3 cups frozen corn kernels, divided use
- 1/2 cup milk
- Salt and ground black pepper, to taste
- · Fresh chopped parsley

# Corn Chowder

#### **Directions:**

1. Heat a medium saucepan over medium low heat. Sauté onion in butter until soft, about 5 minutes. Add potatoes, stock, and 1 cup corn. Simmer with lid on until potatoes are tender, about 15 to 20 minutes.

2. Place mixture and milk into the Vitamix container and secure lid.

3. Select Variable 1.

4. Turn machine on and slowly increase speed to Variable 7.

5. Blend for 10 to 15 seconds.

6. Return mixture to saucepan over low heat. Stir in remaining corn and season with salt and pepper. Serve garnished with fresh chopped parsley. Yields 5 cups.



For more information, visit the Vitamix Booth, #336 or www.vitamix.com

### Exhibitor List

Exhibitor	Booth #	Specialty
A-1 Safety Chimney Service, Inc.	533	Full Service Chimney & Masonry Company
AAA South Elgin & St. Charles	Corridor 19	Emergency Road Service, Travel, Auto, Home & Life Insurance
AARCO - American Attic Reinsulation Co.	611	Re-Insulate Attics & Crawlspaces
Accent Construction Management Svc./Pierson-Gibbs	125	Construction Consulting & Project Mgt. for Self Directed Builders
ADT Security Systems	331	Home & Small Business Security Systems
Advanced Generator, Inc.	151	Generators
Advanced Roofing, Inc.	129	Re-Roofing, Tear Offs, Gutters, Ventilation Systems
Aeroseal Solutions, Inc.	215	Duct Cleaning and Sealing
Affordable Custom Closets	232	Custom Closets, Pantries, Garages & Home Offices
Airflow Experts, Inc.	632	Residential Airflow Balancing
AKE STOP-FYRE	Lobby 11	Fire Extinguishers
ALA Architects & Planners	610	Architectural Design, Remodeling, Additions, New Construction
Alarm Detection Systems	519	Security & Fire Safety
Ambit Energy	Corridor 14	Supplier of Gas & Electric, Illinois Accredited
American Garage Floor Systems	426	Floor Coatings for Garages/Basements/Patios, Garage Systems
American Quality Home Improvement	513	Roofing, Siding, Windows, Doors, Attic Insulation, Gutters
Angel Water, Inc.	626	Water Purification and Conditioning
Angie's List	514	Angie's List Membership - Contractor Rating Service
Aquascape Designs	112	Waterscape Installation & Design
Arbor VIEW	157	Sunrooms, Screen Rooms, Decks, Windows, Siding
Archadeck of Chicagoland	113	Decks, Screened Porches, Sunrooms, Gazebos, Outdoor Kitchens
Artistic Kitchen Concepts	613	Interior Remodeling - Kitchens, Baths, Counters
Associated Bank	427	Lending, Construction Loans
AV Overhead Garage Door, Inc.	115	Garage Doors & Operators, Entry Doors





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Bath Envy	145	Residential Remodeling, Specializing in Bathrooms
Bath Fitter	106	One-Day Bath Remodeling, Acrylic Tub Liners, Shower Surrounds
Bath Planet	324	Acrylic Bath Systems
Bear Home Improvements	Lobby 10	Windows & Siding
Bernardo Kitchen and Bath, LTD	435	Kitchen & Bath Remodeling
Best Vac	149	Vacuum Cleaner Sales & Service, Central Vacuums
Big Bob's Flooring of Fox Valley	810	Carpeting, Hardwood, Ceramic, Vinyl Flooring
Blackberry Builders	234	Kitchens, Baths, Additions
Blazeks Home Furnishings	700	Window Coverings by Hunter Douglas & Custom Draperies
<b>Boone Creek Cabinet Company</b>	323	Kitchen & Bath Design/Remodel, Amish Handcrafted Cabinetry
Boost Your ECO	808	Home Energy Audits/Energy Reduction, Renewable Energy/Solar/Wind
Brian & Sons, Inc.	612	HVAC, Duct Cleaning, Radiant Floors, Electric
Cabinets & Granite Direct	816	Cabinets & Granite Sales
Casco Industries, Inc.	712	Windows, Patio & Entry Doors, Millwork, Cabinets
Cavallo Painting & Decorating	119	Interior/Exterior Painting, Decorative Finishes, Carpentry, Decks
Century Tile	516	Ceramic, Vinyl, Wood, Laminate, Marble & Granite
Champion Windows, Siding & Patio Rooms	120	Windows, Siding, Doors, Roofing, Sun Rooms
Chicago Gutterglove	231	Gutter Covers, Ice Dam Prevention, Sunsetter Awnings
Chicago Tribune	528	Print & Digital Newspaper Subscriptions
Chicagoland Coatings/Rhino Shield	327	Ceramic Coatings For The Home
Classic Gutter Company, Inc.	330	Seamless Gutters, Soffit, Windows, Siding, Roofing
Climate Control Services, LLC	433	HVAC - American Standard Brand
Closets By Design	619	Custom Home Organization
Collins Construction Group, Inc.	429	Room Additions, Kitchens, Bathrooms, Basements, Porches, Decks
Comcast	423	Home Security, TV, Internet & Voice Services
Comfort King Heating & Cooling	132	Heating & Cooling Experts, Service All Makes & Models

### Form, Function and Family – Design by Frank Fontana



Design Expert, Frank Fontana

Known as "The Design Dude," Frank Fontana has been building a successful career for decades. As host of HGTV's top-rated "Design on a Dime" and "Take Over my Makeover," author of the popular book, Dirty Little Secrets of Design, creator of a signature line for Eddie Z's, host of a radio program on WGN and a frequent contributor to the Today Show and Oprah.com, Frank is framing out admirable accomplishments. Frank takes a minute with Old House New House Home Show Producer, Laura McNamara, to share his tools for successful design and his foundation, fixed firmly in family and fun.

# Can you describe the home where you were raised?

I grew up in a first generation Italian home. It was comfortable, full of love, family, and food. And, of course the decor was gaudy and over the top (...laughing.) When did you know that you were destined for design?

Ever since I was a kid I had the natural ability to draw, and with my imagination I could visualize things in vivid detail.

# How did you first become interested in interior design?

In the nightlife and hospitality industry, my design skills came to life through creating theme parties and wild decor for events. I knew I had that itch to create amazing spaces, and budgets were always tight so I had to make a dollar out of a dime.

#### How have the places you have lived in

your life influenced your taste in design? I have traveled the world, and lived in the biggest cities such as New York, Los Angeles and Chicago. All have helped to add to my depths of creativity as each offers different creative energies and experiences.

#### **How do you define your signature style?** It's global eclectic: a mix of imported and vintage style with a time-worn, hand-made,

In 3 words, what does every Frank Fontana project embody?

Function, form, fantasy.

Booth #

earthy vibe.

#### What are the biggest mistakes that you see homeowners making these days? Being too safe, and catalogue shopping!! I say be brave, have mismatched end tables, unique fabrics, etc.

#### What are your influences? Inspirations? Mentors?

I have had and continue to have great inspirations in my life. Many people have mentored me in creative and spiritual aspects, and I thank them all. My wife, kids and parents take top billing!

# When you are not busy working, designing, or on the air, what are your hobbies or interests?

My project home consumes me, but when not fixing it up, I'm a huge fitness buff. I do cross-fit three times a week and walk and run the others. I also spend as much time playing with my kids as possible since they are only young once. Everything else is second!

Frank Fontana is presenting his "Interior Design Secrets" workshop on Sunday, 9/28 at noon. Following his presentation, he will meet and greet fans in the Eddie Z's Booth, #602. For more information, visit www.eddiezs.com or www.frankfontana.net.



#### <u>Exhibitor</u>

LAMOIOT	Dooth	
Competitive Exteriors	715	
Complete Chiropractic	822	
Concrete Crawlspaces & Basement Waterproofing Corp.	211	
Concrete Innovations, LLC	309	
Consolidated Garage Doors, LTD	703	
Costco	228	
Counter Solutions	608	
Country Financial, Donna Tonovitz		
Countryside Roofing, Siding & Windows, Inc.	607	
Crack Attack & Waterproofing Team	717	
Creative Mirror & Shower	220	
Custom Installations	916	
Cutco Cutlery	616	

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Crawlspace & Basement Waterproofing, Spray-Foam Insulation
Concrete Counters, Sinks, Fireplace Surrounds, Tile, Floors
Service, Repair & Sales of Garage Doors/Openers
Wholesale Memberships
Countertops
Financial Planning, Insurance for Auto/Home/Life/Long Term Care
Roofing, Siding, Windows, Soffit, Fascia & Gutters
Foundation Repair, Crawlspace/Basement Waterproofing & Remodel
Custom Mirrors, Shower/Closet Doors, Etching, Room Dividers
Roofing, Siding, Windows, Sheet Metal, Gutters
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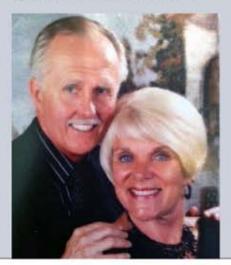
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Exhibitor	Booth #	Specialty
Daily Herald	Lobby 9	Newspaper Subscriptions
Dave's Custom Millwork	820	Custom Entry Doors, Restoration
Davey Tree Expert Co.	620	Tree, Shrub & Turf Health Care
Davis Concrete Correctors	919	Concrete Raising/Basement Wall Straightening/Foundation Underpinning
Davis Roofing & Construction, Inc.	625	Roofing, Gutters, Siding
DeBrunye Insurance Agency, Inc.	527	Insurance
Deck Bright	Lobby 12	Deck & Fence Cleaning & Staining
DeLuxe Bath	410	Tub/Shower Replacements & Conversions, Bathroom Remodeling
Design By Alicia	Lobby 1	Personalized, Unique Residential Interiors & Excellent Customer Care
Dish Communications, Inc.	505	Dish Network Satellite TV & Service
DreamMaker Bath & Kitchen	506	Full Service Remodeling, Design/Build, Kitchens, Baths, Basements
Early Times Home Solutions	206	Gutters Covers, Awnings, Insulation, Chimney Cleaning
Eddie Z's Blinds and Drapery	602	Window Treatments & Custom Closets
Elite Remodeling Group	Outdoor 2	Windows, Siding, Doors
Elite Remodeling Group	434	Windows, Siding, Doors
Envy Home Services, Inc.	Outdoor 3	Sunrooms & Awnings
Euroshield Rubber Roofing	720	Manufactured Rubber Shingles Made From Recycled Tires
Everdry Chicago	230	Waterproofing
EverGreen Landscape Associates	134	Design, Installation, Maintenance of Residential/Commercial Landscapes
Expert Plumbing, Heating & Electrical	405	24 Hour Emergency Plumbing, Electrical Service, Heating & A/C
Expert Pool Builders	Outdoor 1	In Ground Fiberglass Pools & Spas
Extended Home Living Services, Inc.	139	Home Accessibilty Products, Lifts, Ramps, Elevators & Modifications
Exterior Designers, Inc.	114	Siding, Windows & Roofing
Exterior Solutions By Bradford And Kent	529	Complete Exterior Makeovers, Windows, Siding, Doors
Family Flooring America	147	Carpet, Wood, Vinyl, Laminate, Ceramic, Porcelain & Marble
Farmers Insurance	Corridor 9	Home, Auto, Life Insurance, Protection of Assets





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Finished Basement Company	805	Basement Design & Build
Floor & Decor	223	Tile, Stone, Glass, Hardwood, Laminate, Bamboo & Cork Flooring
Fresh Twist Design/Fresh Twist Windows	Corridor 15	Window Treatments & Design
G-Cat Construction	227	Stamped & Traditional Concrete for Driveways/Patios
Get Power Now	Lobby 13	Automatic Standby Generators for Home and Business
Gilkey Window Company	416	Replacement Windows, Doors & Siding
Golden Seal Service Experts	718	Heating & Air Conditioning Service, Maintenance & Replacement
Grant & Power Landscaping, Inc.	509	Landscaping, Snow Management, Hardscaping
Great Impressions	906	Residential Landscaping: Design, Build & Maintenance
Great Lakes Pleasure Pools	Lobby 4	In-Ground Swimming Pools
Green T Services	633	Lawn Care, Landscape, Carpet/Air Duct Cleaning/Windows/Siding/Doors
Gutter Assistance	1021	Gutters, Soffits
Habitat for Humanity/ReStore	Lobby 8	Low-Cost, New & Used Building Materials
Health Craft Midwest	534	Waterless Cookware & Kitchen Equipment
Heritage Custom Homes, Inc.	711	Custom Home Building, Renovations/Remodeling, Additions
Heritage Home Decor & Design	Corridor 18	Cabinets, Countertops, Flooring, Tile
Home Group Active Interest Media	Ballroom	Old House Journal, Home Group Publications/Websites
Home Shield Coating	629	Home Shield Coating/Fast Flow Gutters
Homer Tree Care, Inc.	713	Tree & Plant Care, Pruning, Removal & Stump Grinding
Homes - 4 - All, Inc./ Airmaker, Inc.	306	Home Remodeling, HVAC, Interiors, Exteriors and Design
Houseworks Daylighting Solutions LLC	618	Velux Skylights, Sun Rise Solar Fans, Sun Tunnels
Icon Building Group	216	Custom Home Builder
Independence Renewable Energy, LLC	530	Renewable Energy; Solar Energy Systems, P.V. & Solar Thermal
Indoor Comfort	107	Heating & Cooling Equipment, Generators
Industrial Flooring and Restoration	606	Luxurious Epoxy & Stained Garage /Basement Flooring
INES Construction, Kitchen & Bathrooms	624	Interior Remodeling
ING Financial Partners	Corridor 6	Financial Advising, Retirement Planning, Insurance, Investments
Innovative Home Concepts	305	Exterior Home Remodeling, Roofing, Siding, Windows, Gutter Shutter
Insight Property Services, Inc.	117	Home Inspections, Home Performance Testing & Training
Integrity Renovations and Electric	1008	Remodeling Kitchens, Baths, & Basements, Generators, Electrical
Interior Transformation, Inc.	512	Interior Design









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J & B Kitchen Designs	143	Kitchen Design
J.W. Woodworking, Inc.	638	Kitchens & Baths
James Hardie Building Products	402	Fiber Cement Siding & Backer Board
James Thomas Renovations	411	Windows, Siding, Bathrooms, Kitchens, Basements
Jim Keller Kitchen & Bath, Inc.	515	Kitchens, Baths and Home Remodeling
JR's Creative Landscaping, Inc.	319	Outdoor Kitchens, Pergolas, Lighting, Water Features, Patios, Fireplaces
Judge Family Chiropractic	1007	Maximized Living Health Center, Nutrition, Wilness
Just Right Blinds	Corridor 1	Hunter Douglas Blinds, Shades, Shutters & Decorating Services
K & D Custom Carpentry, Inc.	634	Custom Millwork, Stairs, Cabinetry, Remodeling, Restoration
Karzen Restoration	Lobby 2	Furniture & Cabinet Refinishing, Repair & Reupholstery
Kitchen Craft	902	American Made Cookware & Accessories, Cooking Demonstrations
Kole Digital Systems	212	Home Automation & Home Theaters
Kooz Concepts International, Inc.	716	Steam Mop
Kooz Concepts International, Inc.	724	X Hose
Kramer Tree Specialists, Inc.	205	Tree Care
Krieger Kiddie Corp.	Corridor 12	New Uses Resale Stores
KS of Geneva Decorating	511	Cabinetry Refinishing & Upgrades, Faux & Decorative Surfaces
LaMantia Design & Construction	131	Room Additions, Kitchens, Baths & Remodeling
Leaf Filter North of Illinois, Inc.	710	Leaf Filter Gutter Protection
LeafGuard Chicago	315	One-Piece, Seamless, Aluminum Gutter System
Legacy Design & Construction, Inc.	224	Additions, Renovations, Kitchens, Baths & Custom Homes
Lori Ambler Faux Finishing	308	Faux Painting
LRS Interiors, Inc.	127	Interior Design
M & M Home Remodeling Services	910	Home Remodeling Services
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Matrix Basement Systems, Inc.	420	Basement Systems, Basement Finishing
McKay Nursery	819	Plant Material Grower, Patios, Walks, Water Features
Melody Chocolatier, Inc.	Lobby 3	Premiun Handcrafted Chocolates: Toffee, Caramel, Truffles & Fudge
Miracle Method Surface Refinishing	817	Refinishing Bathtubs, Tiles, Countertops & Cabinets
Mr. Bamboo, Inc.	627	Bamboo Flooring, Stairs & Handrails
My Pillow, Inc.	922	Handmade Bed Pillows, Travel Pillows, Mattress Toppers & Pet Beds
NARI of Greater Chicagoland	325	National Association of Remodeling Industry
National Energy Contractors, Inc.	Lobby 5	Windows, Siding, Sunrooms, Insulation, Doors
Nerium AD	1005	Anti-aging Skincare
Next Door & Window	520	Marvin, Andersen & Sun Rise Windows, Albany & ThermaTru Doors
Nickles Distribution, Inc./Breadsmith	Corridor 2	Breadsmith Bread, Farm Raised Meats/Eggs, Cheese Curds
Normandy Remodeling	302	Remodeling, Renovations, Additions, Kitchens, Baths, Basements
NuKleen Products	Corridor 10	Water-Saving, Green-Cleaning Products
Olson Windows & Exteriors	1006	Installation of New Windows, Doors, Siding & Roofing
Opal Enterprises, Inc.	Advertiser	Window, Siding & Roofing
Our Home Energy, LLC	526	Insulation, Heating & Cooling
Outdoor Lighting Perspectives	314	Commercial & Residential Outdoor Landscape Lighting
Pampered Chef	1018	Cooking Supplies, Kitchen Products
Paver Care, Inc.	708	Maintenance & Restoration of Brick Pavers
Paxem, Inc. & Elderwerks	510	Estate Sales, Packing, Staging, Senior Moves & Housing/Care Experts
Performers Flooring & Design Gallery	316	Flooring, Tile, Carpet, Area Rugs & Hardwood
Pilcher and Sons, Inc.	920	Interior/Exterior Painting, Custom Carpentry, Home Remodeling
Plank and Son's Woodworking	335	Kitchen Cabinetry & Bath Vanities
Power Home Remodeling Group	704	Energy Efficient Windows, Siding, Roofing & Doors
Preferred Shield - Master Shield Gutter Protection	807	Top-Rated Gutter Protection Systems
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Premier Quality Windows	209	Windows, Siding, Doors, Sales & Installation
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<u>Exhibitor</u>	Booth #	Specialty
Primo/J.W. Skutnik Custom Builder	313	Innovative Design/Build with Old World Craftsmanship
Pro-Home Services, Inc.	406	Siding and Roofing
Q's Cabinet Shoppe, Ltd.	111	Shiloh, Amish & Ovation Cabinets
Raymond James Private Wealth Strategies	907	Financial Planning Services, Wealth Management
Real Time Pain Relief	Corridor 8	Real Time Pain Relief Cream
Reflections in Glass	426	Shower Doors, Glass Walls, Custom Glass & Mirrors
Remodeling Station, Inc.	1024	Kitchens, Baths, Basements, Room Additions, Roofs & More
Renewal by Andersen	202	Andersen Replacement Windows & Patio Doors
Re-Nu Home Remodelers	229	Kitchen & Bath Remodeling, Replacement Windows, Vinyl Siding
RF Interiors	Lobby 6	Custom, Creative Window Treatments, Blinds & Shades
RSVP Chicago	636	Advertising
Ruffer Re-Design, Inc.	210	Custom Cabinetry, Home Offices, Entertainment Centers, Bookcases
SavATree	1004	Arboricultural Firm Dedicated to Tree Preservation
Schwan's Home Service	Corridor 11	Quality Food Home Delivery
Sears Home Services	823	Windows, Siding, Roofing, Kitchens, Baths, HVAC, Doors, Flooring
ShelfGenie	419	Glide-Out Shelving For Existing Pantries & Kitchen Cabinets
Shutters By Jen	413	Handcrafted Rustic Exterior Shutters
Siding-1, Windows-1 Exteriors	507	Hardie & Mastic Siding, Versetta Stone, Pella Windows, Roofing
Siding-1, Windows-1 Exteriors	802	Hardie & Mastic Siding, Versetta Stone, Pella Windows, Roofing
Sir Grout	1003	Grout, Stone, Tile & Tub Restoration
Sleep Number	502	Sleep Number Beds, Bedding & Adjustable Foundations
Specialty Woodworking, Inc.	128	Custom Cabinets, Kitchen/Bath Remodeling, Entertainment Centers
Step 1 Stairworks, Inc.	311	Custom Stairs, Iron Balusters & Puzzle Hardwood Flooring
Stockyards Brick Co.	912	Reclaimed Brick/Street Pavers, Architectural Salvage, Old Growth Timber
Stoneridge Builders, Inc.	524	Custom Home Builder, Remodeler, Additions
Sunburst Shutters, Inc.	136	Plantation Polywood Shutters & Blinds
Sundek of Illinois, Inc.	414	Residential, Commercial & Industrial Concrete Resurfacing
Synergy Builders, Inc.	105	Additions, Kitchens/Baths, Basements, Bars, Cabinets, Home Theaters



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<b>Exhibitor</b>	Booth #	Specialty
Tankless Technology	235	Tankless Water Heaters
The Ground Up, Inc.	803	Epoxy Flooring
The Home Mag	430	Home Improvement Magazine
TLMC Landscape Contractors, Inc.	102	Outdoor Living Master Craftsmen/Stonework/Hardscape/Landscape
Total Electric Controls & Maintenance	Corridor 13	Electrical & Generators
Touch of Illusion Decorating	1019	Historic Restoration/Preservation, Faux Painting, Decorative Plasters
Traditional Touch, Inc.	605	Residential/Commercial Interior & Exterior Painting, Dry Wall Repair
Tranquility Swings	116	Swings
Trusted Power Systems	Outdoor 5	Generator Systems
U.S. Post Company	623	Mailbox Sales, Service & Replacement
U.S. Waterproofing	812	Basement Waterproofing
Ultimate Home Solutions	133	Kitchens, Marvin & Sunrise Windows, Siding, Doors
Universal Carpet, Inc.	124	Floor Coverings, Carpet, Tile, Wood & Vinyl Flooring
Universal Windows Direct	320	Windows, Siding, Doors
USA Insulation	408	Insulation & Air Sealing
Usborne Books & More	Corridor 3	Educational Books
Valentine Plumbing & Sewer, LLC	609	Sanitary Sewer Lines, Plumbing
Vineyard Chic Kitchens	702	Kitchen & Bath Cabinets, Refinishing & Affordable Makeovers
Vinyl by Voiles, Inc.	905	Security Screens
Vitamix Corporation	336	Vitamix Blender, Accessories, Mixes & Free Samples
VNA Health Care	Corridor 16	Flu Shots
W Brothers Roofing	424	Roofing, Gutters, Gutter Covers, Soffit, Fascia
Water Specialties Group, Inc.	123	Water Filtration/Purification/Conservation/Softeners/Tankless Water Htrs.
Weed Man Lawn Care	432	Lawn Care
Wheaton Family Chiropractic	523	Chiropractic Care
Windfree Wind & Solar Design Company	Corridor 7	Solar/Wind System Design/Install, Electric Vehicles/Charging Stations
WindowWorks	921	Windows, Siding, Doors, Bath Liners, Walk in Tubs
Windy City Skylights	709	Skylights, Sun Tunnels
Wyndham Vacation Resorts	Lobby 7	Vacation Ownership

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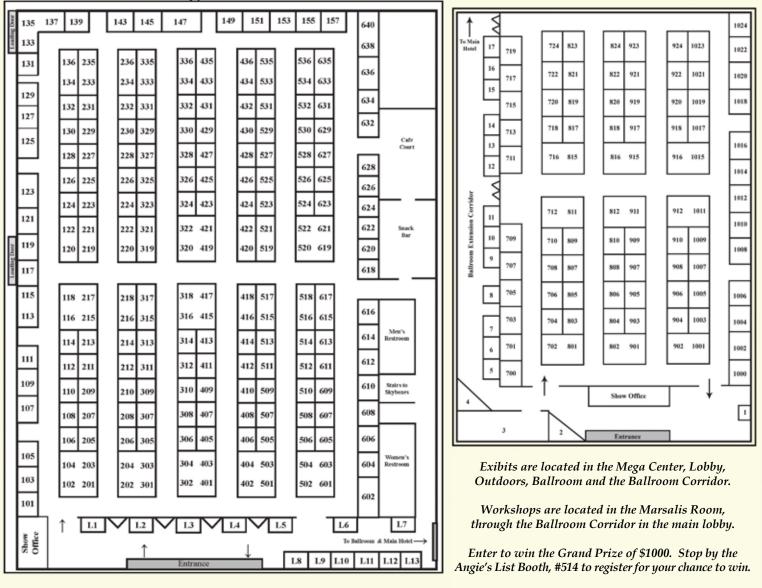
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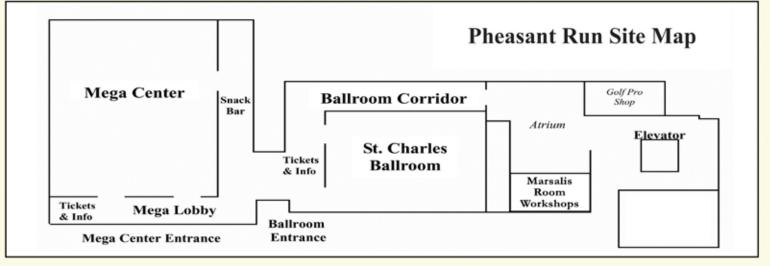
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# THE OLD HOUSE NEW HOUSE HOME SHOW DIAGRAMS

### **Mega Center**

#### Ballroom





Thank you for coming. It is our aim to help homeowners make well-informed decisions for home improvements. Enjoy the show and best wishes for successful renovations. See you February 6 - 7 - 8, 2015 for our next event.







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### **Exhibitor Spotlight**

## Bright Ideas – Exploring Renewable Energy with Norman Johnson



Norman Johnson of I-R-E

I have always been a pretty GREEN person, with litter being my number one nemesis. After working for 25 years as an electrician, some life changes caused me to re-evaluate how the balance of my career would be spent. During that process, information about renewables, solar in particular, seemed to keep popping up in front of me. News stories, magazine articles and web content started to fuel my curiosity. After catching up with the technical aspects and learning that the industry as a whole was at its very beginnings, interest increased. With a solid electrical construction background, there was a comfort level with how the systems are put together, so in June of 2010 we opened for business as Independence Renewable Energy LLC.

Renewable energy is comprised of five principal sources: solar (known as photovoltaic or PV,) wind, moving water, biomass and heat from inside the earth. These forms of energy are continually replenished, as long as the sun continues to shine. Fossil fuels, such as oil, coal and natural gas are finite sources, which will eventually be depleted or become too expensive or damaging to retrieve.

To begin an adventure into renewable energy, first start by becoming more efficient. The less energy you consume, the more you will increase the value of any renewable energy system. There are fun solar powered toys and cell phone chargers that are great ways to see that the technology really works. An amazing thing about most renewables, solar in particular, is that it's scalable and expandable. Consumers can start with a relatively small system with an eye toward adding on in the future.

Avoid pitfalls by researching and comparing options. In renewable, one size most certainly does not fit all. Quality equipment and proper installation methods are most important. Renewables are now a worldwide industry with components being sourced from all over. Be sure there is a good warranty backed by a manufacturer that has a history, and will be around to honor any issues. Insist on an installer that is qualified. In any large growth industry, you will find companies that "add on" a service in an effort to increase revenues. Renewables are no exception. In many areas, codes are

still catching up to the growth. Look for an installer that is willing to educate, not just sell.

Investigate the tax incentives currently available to homeowners. There is a 30% federal tax credit on the entire installed cost of a system. Illinois has a cyclical rebate program that can reach up to 25% of the installed cost. REC (Renewable Energy Credit) sales are coming to Illinois in 2015. There is a great resource that tracks these programs. Visit www.dsireusa.org, a one-stop, renewable energy incentive website.

The future of renewable energy is limitless! So much of the planet is years ahead of us with implementation of renewables. In our country, the Midwest is lagging behind the coasts, but we are catching up fast. With wind, solar, hydro, bio-mass and more, there are numerous types of renewables, each with a place in our world. Reduce energy costs and your carbon footprint, and make our planet a brighter place. Enough energy from the sun hits the earth in one hour to provide all the world's power for an entire year. The answer to our energy needs is truly over our heads.

For more information, visit with Norman Johnson in the Independence Renewable Energy Booth, #530 or on-line at www.i-r-e.net.



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