



# KINGFISHER

Fall 2014

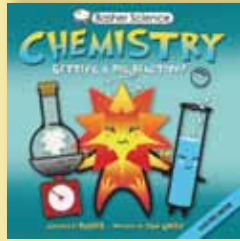




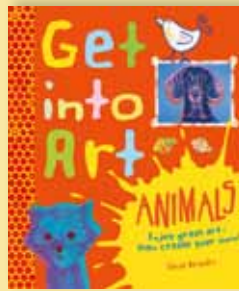
# KINGFISHER ACCOLADES AND STARRED REVIEWS!



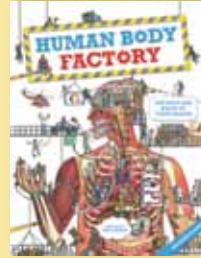
**10 Inventors Who Changed the World** p. 63  
 • Children's Choices (IRA/CBC)



**Basher Science: Chemistry** p. 69  
 • Children's Choices (IRA/CBC)



**Get into Art: Animals** p. 62  
 • Booklist, starred review



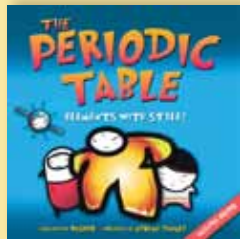
**Human Body Factory** p. 63  
 • Publishers Weekly, starred review



**Navigators: Animals** p. 65  
 • Children's Choices (IRA/CBC)



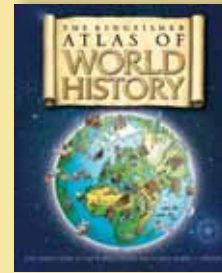
**Alien Hunter's Handbook** p. 63  
 • Kirkus Reviews, starred review



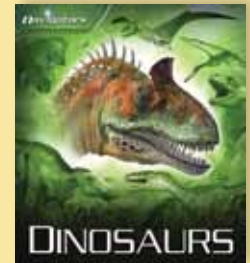
**Basher Science: The Periodic Table** p. 69  
 • YALSA Quick Pick



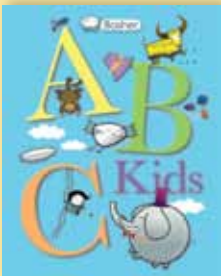
**Gifted: Out of Sight, Out of Mind** p. 66  
 • YALSA Quick Pick  
 • Children's Choices (IRA/CBC)



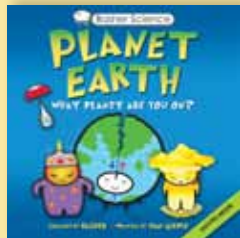
**The Kingfisher Atlas of World History** p. 72  
 • Library Media Connection, starred review



**Navigators: Dinosaurs** p. 65  
 • Children's Choices (IRA/CBC)



**Basher ABC Kids** p. 53  
 • Booklist, starred review



**Basher Science: Planet Earth** p. 69  
 • Children's Choices (IRA/CBC)



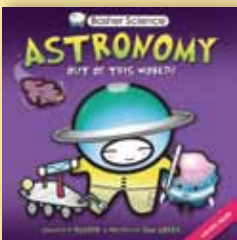
**The Great Global Puzzle Challenge with Google Earth™** p. 63  
 • Notable Social Studies Trade Books for Young People (NCSS/CBC)



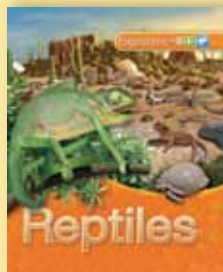
**Legendary Journeys: Trains** p. 64  
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**Through Time: New York City** p. 61  
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**Basher Science: Astronomy** p. 69  
 • Children's Choices (IRA/CBC)



**Explorers: Reptiles** p. 62  
 • NSTA Recommends



**Life Cycles: Rainforest** p. 61  
 • NSTA Recommends



**Unexplained** p. 71  
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**KINGFISHER**

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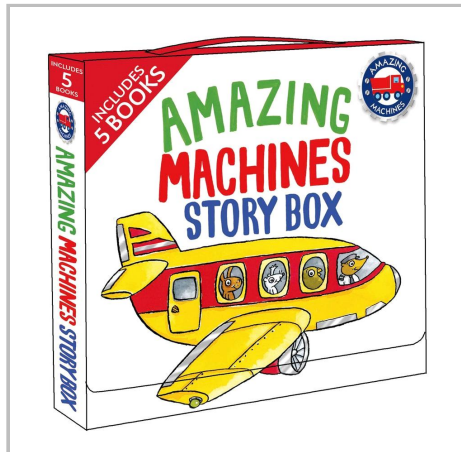
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TONY MITTON

# Amazing Machines Story Box

## 5 Paperbacks in a Carry Case

**AUGUST**

Kingfisher

Juvenile Nonfiction / Transportation / General

On Sale 8/5/2014

Ages 3 to 5, Grades P to K

Multiple copy pack

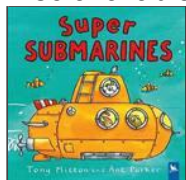
8.125 in W | 8.333 in H | 1.000 lb Wt

Carton Quantity: 0

ISBN: 9780753472095

\$10.99 / \$12.50 Can.

Also available

**Super Submarines**

9780753472088

\$4.99/\$5.99 Can.

**Cool Cars**

9780753472071

\$4.99/\$5.99 Can.

**Amazing Machines: Truckload of Fun (10-Book Set)**

9780753461549

\$24.99/\$28.99 Can.

Engage and delight young children with this charming story box filled with vibrant books about vehicles.

The bestselling Amazing Machines series is now available in this charming carry along story box set. With five paperback books inside, this collection is the perfect gift for any preschooler who loves machines. From airplanes to rockets to tractors, these critically acclaimed picture books are full of fun rhyming text, bright artwork, and wacky animal characters that will delight and engage young children as they learn about machines. Each book includes a helpful illustrated glossary of technical words to help build vocabulary. Titles include: Amazing Airplanes, Flashing Fire Trucks, Terrific Trains, Tough Trucks, and Roaring Rockets

**Tony Mitton** is a widely anthologized children's poet, as well as a teacher and performing poet. His Royal Raps won the 1997 Nottinghamshire Libraries/Dillons Children's Book Award. His recent collection of poetry, "Plum," won the Publishers Weekly 2003 Cuffies Award for Best Book of Poetry. Tony teamed with illustrator Ant Parker on several books, including *Dazzling Diggers*, *Roaring Rockets*, and *Terrific Trains*.

**Ant Parker** studied drawing and printing at the Bath Academy of Art in England and has taught papermaking, printing and bookbinding workshops for children. Toddlers and parents around the globe have discovered the irresistible appeal of his wacky cartoon characters.

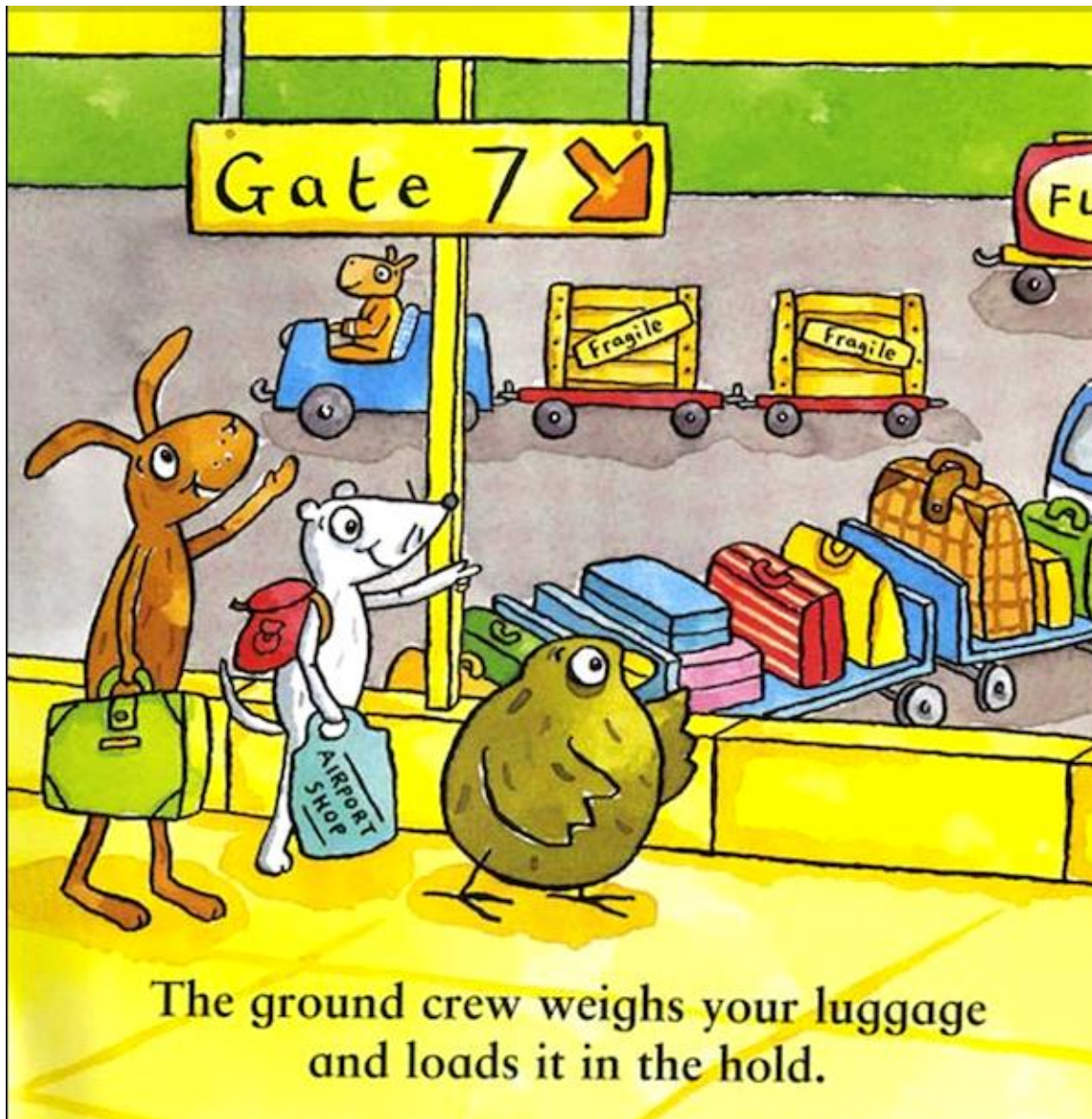
**Praise For...****Amazing Machines Truckload of Fun**

"Whether these books reside in a classroom or are part of a home library, youngsters will be entertained as they become acquainted with the interesting world of amazing machines." —Children's Literature



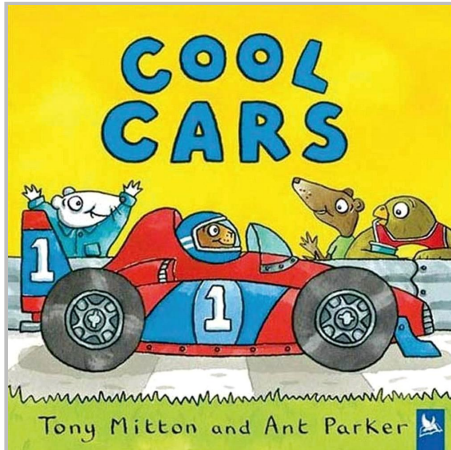
## MARKETING

- eCatalog sent to librarians and teachers
- *Publishers Weekly* spring and fall announcements
- Review mailings to children's industry publications
- Checklist & catalog sent to educators & opinion makers
- Industry convention presence
- Online media campaign
- Featured in Kingfisher monthly e-newsletter
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# TONY MITTON; ANT PARKER

## Cool Cars



### OCTOBER

Kingfisher

Juvenile Nonfiction / Transportation / Cars & Trucks

On Sale 10/28/2014

Ages 3 to 5, Grades P to K

Paperback / softback / Picture book , 24 pages

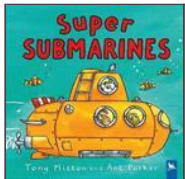
8.000 in W | 8.000 in H | 0.640 lb Wt

Carton Quantity: 80

ISBN: 9780753472071

\$4.99 / \$5.99 Can.

### Also available



### Super Submarines

9780753472088

\$4.99/\$5.99 Can.

### Amazing Machines Story Box

9780753472095

\$10.99/\$12.50 Can.

With lively, informative rhyming text, bold illustrations, a large format, and a visual dictionary, this introduction to all types of cars, is a sure-fire preschool-pleaser.

Cruise down the street with some wacky animal drivers in this cheerful picture book all about cars. Lively wordplay, vibrant art, plus a visual dictionary, make this title a must have for bookshelves everywhere.

Available for the first time in paperback, this book is filled with lively rhyming text by the award-winning poet Tony Mitton that perfectly complements Ant Parker's bold, bright illustrations. A picture dictionary identifying car parts builds vocabulary and makes learning about cars exciting and fun.

**Tony Mitton** is a widely anthologized children's poet, as well as a teacher and performing poet. His *Royal Raps* won the 1997 Nottinghamshire Libraries/Dillons Children's Book Award. His recent collection of poetry, "Plum," won the Publishers Weekly 2003 Cuffies Award for Best Book of Poetry. Tony teamed with illustrator Ant Parker on several books, including *Dazzling Diggers*, *Roaring Rockets*, and *Terrific Trains*.

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### Praise For...

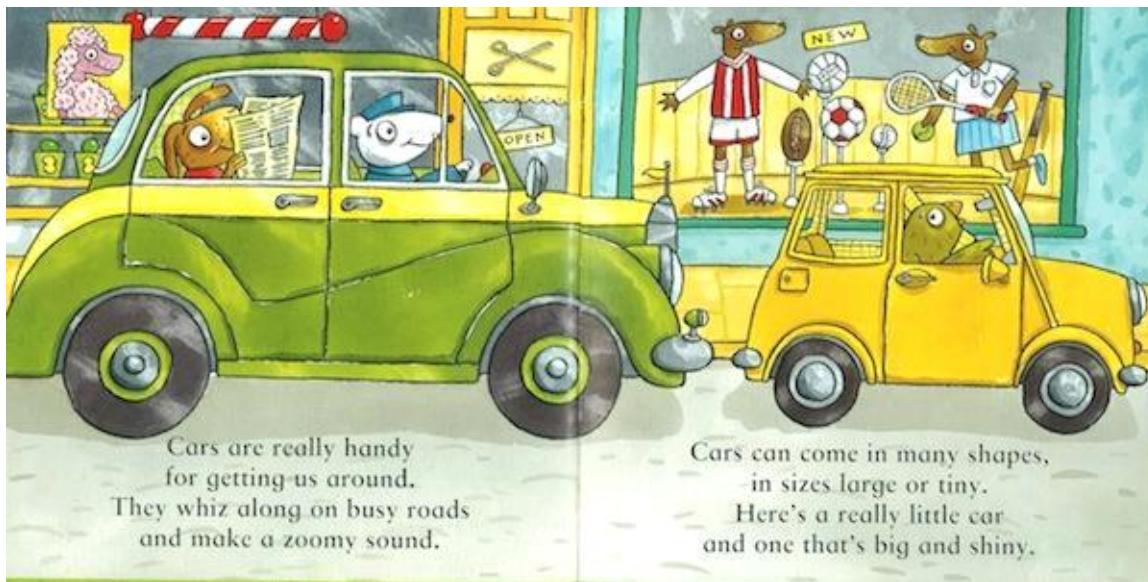
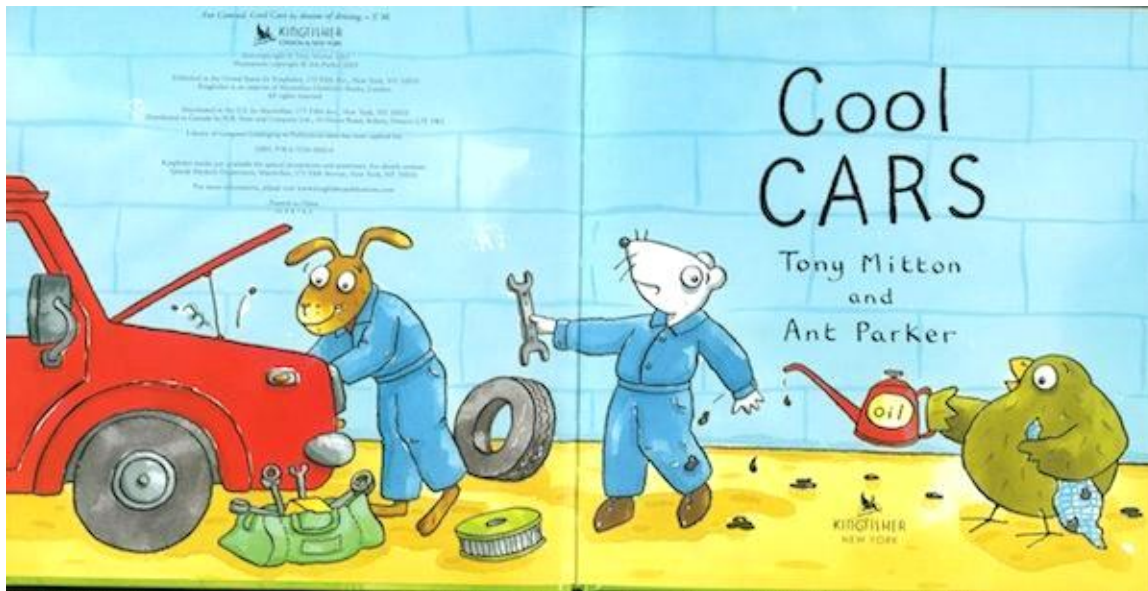
#### Tough Trucks

"The set should be just the ticket for the nursery school market."—Childrens Literature



## MARKETING

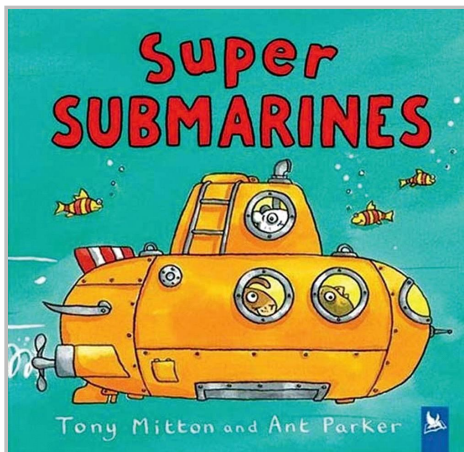
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## TONY MITTON; ANT PARKER

# Super Submarines



### OCTOBER

Kingfisher

Juvenile Nonfiction / Transportation / Boats, Ships & Underwater Craft

On Sale 10/28/2014

Ages 3 to 5, Grades P to K

Paperback / softback / Picture book , 24 pages

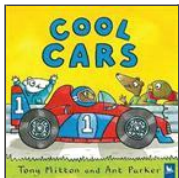
8.000 in W | 8.000 in H | 0.600 lb Wt

Carton Quantity: 80

ISBN: 9780753472088

\$4.99 / \$5.99 Can.

### Also available



### Cool Cars

9780753472071

\$4.99/\$5.99 Can.

### Amazing Machines Story Box

9780753472095

\$10.99/\$12.50 Can.

With lively, informative rhyming text, bold illustrations, a large format, and a visual dictionary, this introduction to submarines, is a sure-fire preschool-pleaser.

Explore an underwater world with Rabbit, Bird, and Mouse in this marine adventure all about submarines. Zippy wordplay, zappy art, plus a visual dictionary, make this title a must have for bookshelves everywhere.

Available for the first time in paperback, this book is filled with lively rhyming text by the award-winning poet Tony Mitton that perfectly complements Ant Parker's bold, bright illustrations. A picture dictionary identifying submarine parts builds vocabulary and makes learning about subs engaging and fun.

**Tony Mitton** is a widely anthologized children's poet, as well as a teacher and performing poet. His *Royal Raps* won the 1997 Nottinghamshire Libraries/Dillons Children's Book Award. His recent collection of poetry, "Plum," won the Publishers Weekly 2003 Cuffies Award for Best Book of Poetry. Tony teamed with illustrator Ant Parker on several books, including *Dazzling Diggers*, *Roaring Rockets*, and *Terrific Trains*.

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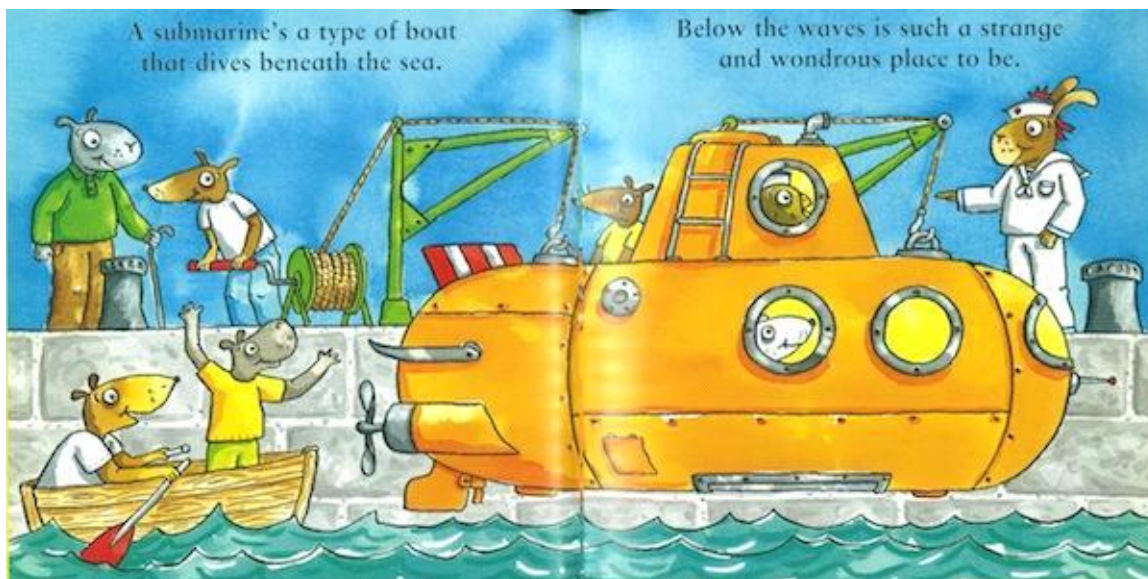
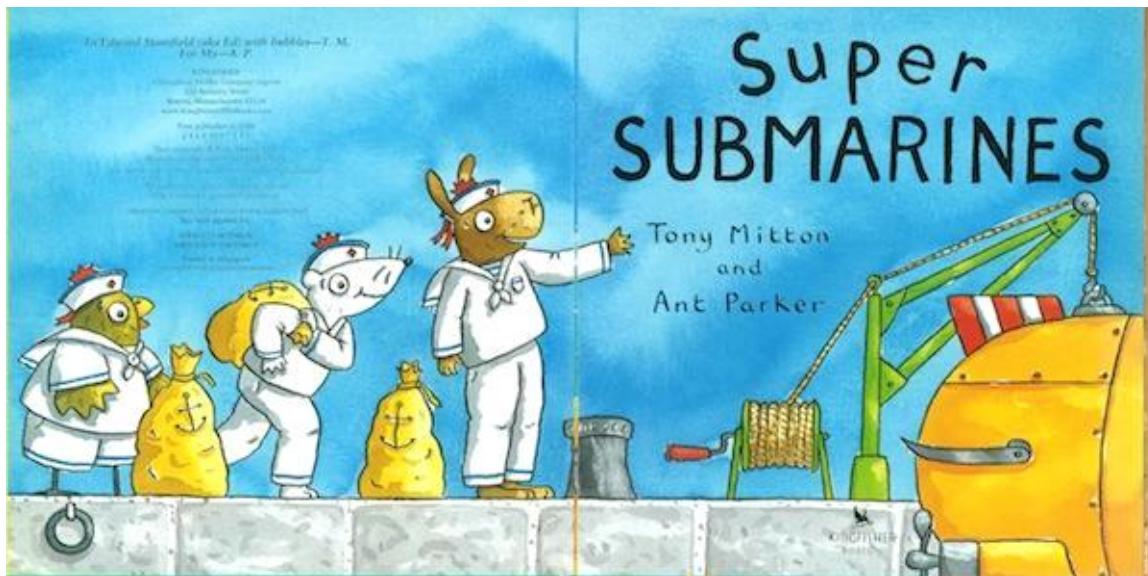
### Praise For...

#### Super Submarines

Learning about submarines can be fun with the help of this brightly illustrated book intended for primary readers...Whether this book resides in a classroom or is part of a home library, youngsters will be entertained as

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## BY PHILIP STEELE, ILLUSTRATED BY MARCK ASPINALL

# Wow! Surprising Facts About Pirates

### SEPTEMBER

Kingfisher

Juvenile Nonfiction / People & Places / General

On Sale 9/9/2014

Ages 5 to 8, Grades K to 3

Paperback / softback / Picture book , 32 pages

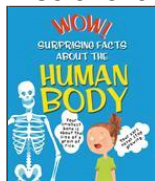
11.222 in W | 9.444 in H | 1.000 lb Wt

Carton Quantity: 80

ISBN: 9780753471890

\$8.99 / \$9.99 Can.

### Also available



#### Wow! Surprising Facts About the Human Body

9780753471852

\$8.99/\$9.99 Can.

#### Wow! Surprising Facts About Animals

9780753471661

\$8.99/\$9.99 Can.

## Quick, easy access to a variety of jaw-dropping, bite-sized facts about pirates

Set sail on a high sea adventure with *Wow! Surprising Facts About Pirates*. Fascinating facts about notorious pirates, long lost buried treasure, swashbuckling encounters, and many more aspects of a pirate's life fill this entertaining and informative book. This surprising look into the wild world of pirates will have you chanting "Wow! I didn't know that, matey" with the turn of every page.

This fantastic new series is filled with the best and most amazing facts about popular science and history topics. Each book includes fun and interactive artwork clues that lead readers through the book and stimulate discussion. Perfect for efficient and reluctant readers alike, this lively series presented in picture-book style is certain to make readers say Wow! over and over again.

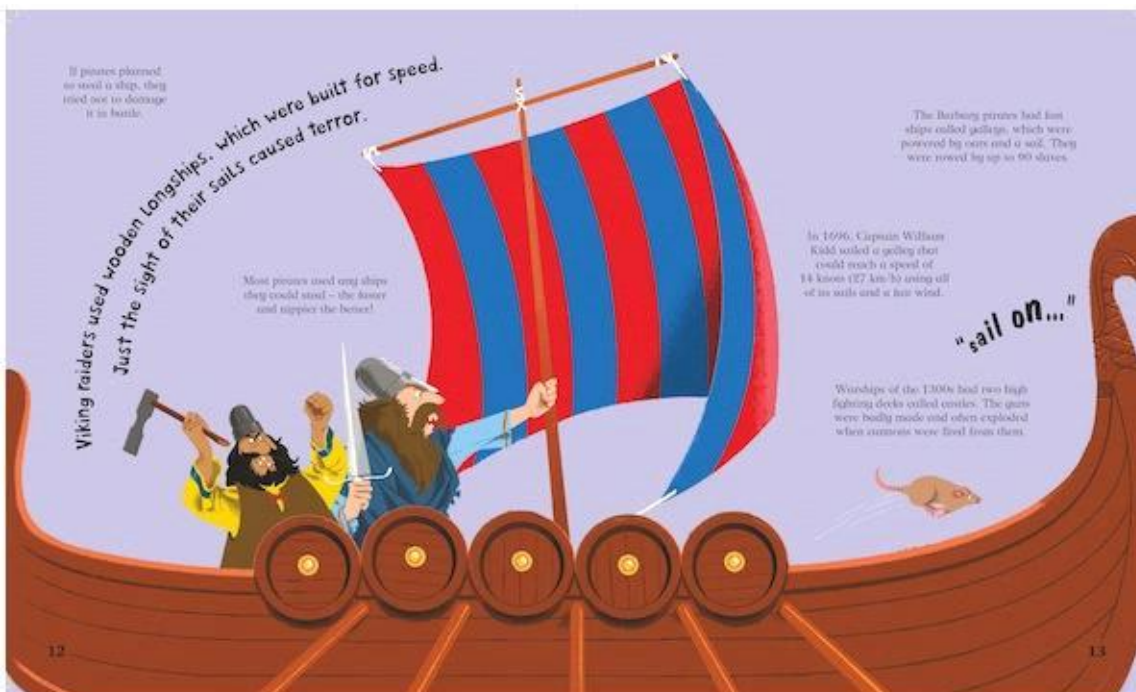
**Philip Steele** is an experienced author and editor who has been writing books for children and adults on a wide range of topics, including history, geography and cultural themes, for over 20 years. His titles for Kingfisher include *Navigators: Ancient Greece*, *Navigators: Ancient Rome*, *Kingfisher Readers: Pirates*, *Legendary Journeys: Trains*; and many more. He lives in Anglesey, United Kingdom.

**Marc Aspinall** is an exciting illustrator who has created artworks for Orange, Time Waitrose Kitchen, Easy Jet Traveller, Condé Nast Traveller and Wired Magazine.



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## BY PHILIP STEELE, ILLUSTRATED BY MARC ASPINALL

# Wow! Surprising Facts About Pirates

### SEPTEMBER

Kingfisher

Juvenile Nonfiction / People & Places / General

On Sale 9/9/2014

Ages 5 to 8, Grades K to 3

Hardback / Picture book , 32 pages

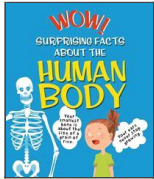
11.222 in W | 9.444 in H | 1.000 lb Wt

Carton Quantity: 30

ISBN: 9780753471883

\$15.99 / \$18.50 Can.

### Also available



#### Wow! Surprising Facts About the Human Body

9780753471180

\$15.99/\$18.50 Can.

#### Wow! Surprising Facts About Animals

9780753471173

\$15.99/\$18.50 Can.

## Quick, easy access to a variety of jaw-dropping, bite-sized facts about pirates

Set sail on a high sea adventure with *Wow! Surprising Facts About Pirates*. Fascinating facts about notorious pirates, long lost buried treasure, swashbuckling encounters, and many more aspects of a pirate's life fill this entertaining and informative book. This surprising look into the wild world of pirates will have you chanting "Wow! I didn't know that, matey" with the turn of every page.

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**Marc Aspinall** is an exciting illustrator who has created artworks for Orange, Time Waitrose Kitchen, Easy Jet Traveller, Condé Nast Traveller and Wired Magazine.

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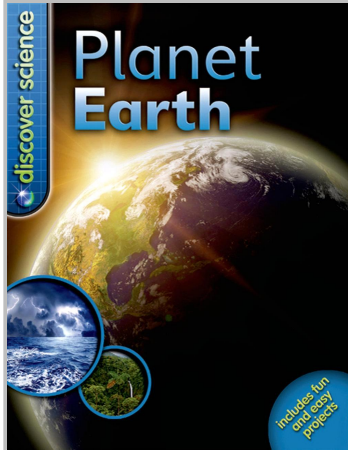
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BY DEBORAH CHANCELLOR

## Discover Science: Planet Earth

**SEPTEMBER**

Kingfisher

Juvenile Nonfiction / Science &amp; Nature / Earth Sciences

On Sale 9/9/2014

Ages 5 to 8, Grades P to 3

Paperback / softback / Picture book 56 pages

7.875 in W | 10.250 in H | 1.000 lb Wt

Carton Quantity: 60

ISBN: 9780753467800

\$7.99 / \$8.99 Can.

Also available

**Discover Science: Robots**

9780753419410

\$7.99/\$8.99 Can.

**Discover Science: Rocks and Fossils**

9780753419403

\$7.99/\$8.99 Can.

**Discover Science: Reptiles**

9780753467824

\$7.99/\$8.99 Can.

Engage and entertain while laying the foundation of core science topics like Earth and all of its attributes

This accessible introduction to the beauty and functionality of Earth is filled with popular content-area topics like biomes, life on Earth and weather systems. Young readers will explore our planet's coldest, hottest, driest, and wettest places, as well as commonly taught core subjects about what makes Earth unique.

The Discover Science series will capture childrens imagination while laying the foundation for future learning. With age-appropriate language and an eye-catching design, this series gives young readers answers to fundamental questions about the human body, animals, planet Earth and the Solar System. At the back of each book, science experiments, colorful craft activities and notes for parents and teachers will help every reader get creative as they learn.

**Deborah Chancellor** trained as an elementary school teacher before becoming an editor of children's books. She has written more than thirty books for children, including *Maps and Mapping* and *Planet Earth* in the Kingfisher Discover Science series.

### Praise For...

#### *Discover Science: Insects*

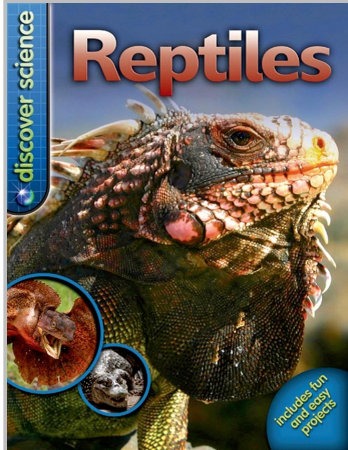
Amazing photography appears on every page of this book. . . . The primary reader will be enthralled . . . amazed . . . and mesmerized. [W]ill really intrigue readers. - NSTA Recommends

#### *Discover Science: Solar System*

[T]his title offers a lively overview that will interest budding astronomers looking for personal reading choices. - Booklist

BY BELINDA WEBER

## Discover Science: Reptiles



**SEPTEMBER**

Kingfisher

Juvenile Nonfiction / Animals / Reptiles & Amphibians

On Sale 9/9/2014

Ages 5 to 8, Grades K to 3

Paperback / softback / Picture book 56 pages

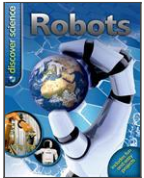
7.875 in W | 10.250 in H | 1.000 lb Wt

Carton Quantity: 60

ISBN: 9780753467824

\$7.99 / \$8.99 Can.

Also available



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9780753419410

\$7.99/\$8.99 Can.

**Discover Science: Rocks and Fossils**

9780753419403

\$7.99/\$8.99 Can.

**Discover Science: Planet Earth**

9780753467800

\$7.99/\$8.99 Can.

Engage and entertain while laying the foundation of core science topics like animal classifications and reptiles

A wonderful introduction to the huge range of reptiles that live on both land and in water. Packed with fascinating facts and vivid microphotography, this eye-popping title takes readers up close and personal with these perennial animal favorites! Hands-on activities and new vocabulary adds great educational value.

The Discover Science series will capture children's imagination while laying the foundation for future learning. With age-appropriate language and an eye-catching design, this series gives young readers answers to fundamental questions about the human body, animals, planet Earth and the Solar System. At the back of each book, science experiments, colorful craft activities and notes for parents and teachers will help every reader get creative as they learn.

**Belinda Weber** is an author and editor who has written many children's books on natural history, science, history, and geography.

**Praise For...**

*Discover Science: Insects*

Amazing photography appears on every page of this book. . . . The primary reader will be enthralled . . . amazed . . . and mesmerized. [W]ill really intrigue readers. - NSTA Recommends

*Discover Science: Solar System*

[T]his title offers a lively overview that will interest budding astronomers looking for personal reading choices. - Booklist

BY CLIVE GIFFORD

## Discover Science: Robots

**OCTOBER**

Kingfisher

Juvenile Nonfiction / Science &amp; Nature / Discoveries

On Sale 10/14/2014

Ages 5 to 8, Grades K to 3

Paperback / softback / Picture book 56 pages

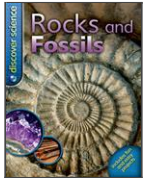
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\$7.99/\$8.99 Can.

**Discover Science: Planet Earth**

9780753467800

\$7.99/\$8.99 Can.

Engage and entertain while laying the foundation of core science and technology topics like robotics

In today's wired world, robots are everywhere: in the movies, on TV, in space, in computer games. This fact-filled book introduces the concept of a robot, and examines the many uses of robots in science, entertainment and industry. Definitions of vocabulary words are provided on each page, as well as activities on building your own robots.

The Discover Science series will capture children's imagination while laying the foundation for future learning. With age-appropriate language and an eye-catching design, this series gives young readers answers to fundamental questions about the human body, animals, planet Earth and the Solar System. At the back of each book, science experiments, colorful craft activities and notes for parents and teachers will help every reader get creative as they learn.

**Clive Gifford** is the best-selling author who has written hundreds of articles and more than 100 books for children. For Kingfisher, Clive's titles include *How the World Works*, *The Kingfisher Soccer Encyclopedia*, *Kingfisher Knowledge: Spies*, and *Think Again!*, and many more. Clive lives in Manchester, England.

**Praise For...***Discover Science: Insects*

Amazing photography appears on every page of this book. . . . The primary reader will be enthralled . . . amazed . . . and mesmerized. [W]ill really intrigue readers. - NSTA Recommends

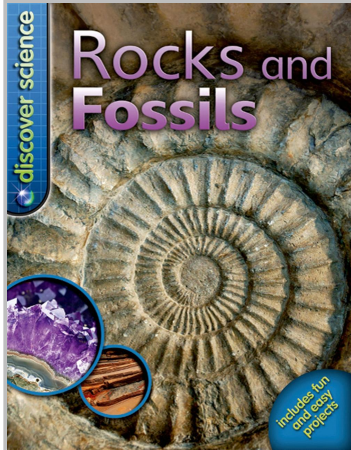
*Discover Science: Solar System*

[T]his title offers a lively overview that will interest budding astronomers looking for personal reading choices. - Booklist



BY CHRIS PELLANT

## Discover Science: Rocks and Fossils



OCTOBER

Kingfisher

Juvenile Nonfiction / Science &amp; Nature / Rocks &amp; Minerals

On Sale 10/14/2014

Ages 5 to 8, Grades K to 3

Paperback / softback / Picture book 56 pages

15.875 in W | 10.250 in H | 1.000 lb Wt

Carton Quantity: 60

ISBN: 9780753419403

\$7.99 / \$8.99 Can.

Also available

**Discover Science: Robots**

9780753419410

\$7.99/\$8.99 Can.

**Discover Science: Reptiles**

9780753467824

\$7.99/\$8.99 Can.

**Discover Science: Planet Earth**

9780753467800

\$7.99/\$8.99 Can.

Engage and entertain while laying the foundation of core Earth science topics like rocks and fossils

A bright and age-appropriate introduction to the three basic forms of rock, crystals, and fossils. Filled with information about geological processes like erosion, weathering and examples of the many ways we use rock, this book is perfect for both the science classroom and budding geologists alike. The Discover Science series will capture children's imagination while laying the foundation for future learning. With age-appropriate language and an eye-catching design, this series gives young readers answers to fundamental questions about the human body, animals, planet Earth and the Solar System. At the back of each book, science experiments, colorful craft activities and notes for parents and teachers will help every reader get creative as they learn.

**Chris Pellant's** vast collection of photographs of rocks, minerals, and fossils is used by publishers worldwide. His titles include *Kingfisher's The Best Book of Fossils, Rocks, and Minerals*.

### Praise For...

#### *Discover Science: Insects*

Amazing photography appears on every page of this book. . . . The primary reader will be enthralled . . . amazed . . . and mesmerized. [W]ill really intrigue readers. - NSTA Recommends

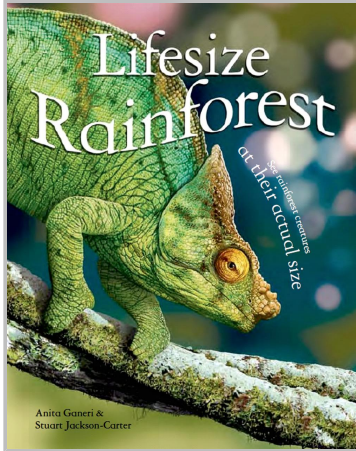
#### *Discover Science: Solar System*

[T]his title offers a lively overview that will interest budding astronomers looking for personal reading choices. - Booklist

WRITTEN BY ANITA GANERI, ILLUSTRATED BY STUART JACKSON-CARTER

## Lifesize: Rainforest

See Rainforest Creatures at Their Actual Size



**OCTOBER**

**Kingfisher**

**Juvenile Nonfiction / Science & Nature /  
Environmental Science & Ecosystems**

**On Sale 10/14/2014**

Ages 6 to 11, Grades K And Up

Paperback / softback / Picture book , 32 pages

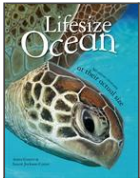
12.000 in W | 9.444 in H | 1.000 lb Wt

Carton Quantity: 44

**ISBN: 9780753471913**

\$8.99 / \$9.99 Can.

Also available



**Lifesize: Ocean**

9780753470978

\$8.99/\$9.99 Can.

An unforgettable series that brings you a fresh up-close perspective on some amazing animals in a variety of habitats

*Lifesize Rainforest* offers young readers a unique opportunity to see a variety of animals at their actual size. This exciting adventure takes you deep into the heart of the world's rainforests, lets you travel from the forest floor to the tree canopy, and brings you face-to-face with an amazing array of creatures from the tiny Amau frog to the enormous green anaconda. This unforgettable new series brings readers a fresh perspective on amazing animals and their unique habitats. With stunning life-like art, and unique perspectives, Lifesize books are stunning in every way possible.

**Anita Ganeri** is an award-winning author of dozens of children's information books, including the best-selling Horrible Geography series. Her title *Planet in Peril* won the 2009 Blue Peter Book Award for Best Book With Facts.

**Stuart Jackson-Carter** has a First Class Honors degree in Scientific Illustration/Visual Communication. Stuart specializes in photo-real artworks for nature and wildlife books. His clients include Dorling Kindersley, Discovery Books and BBC Wildlife.

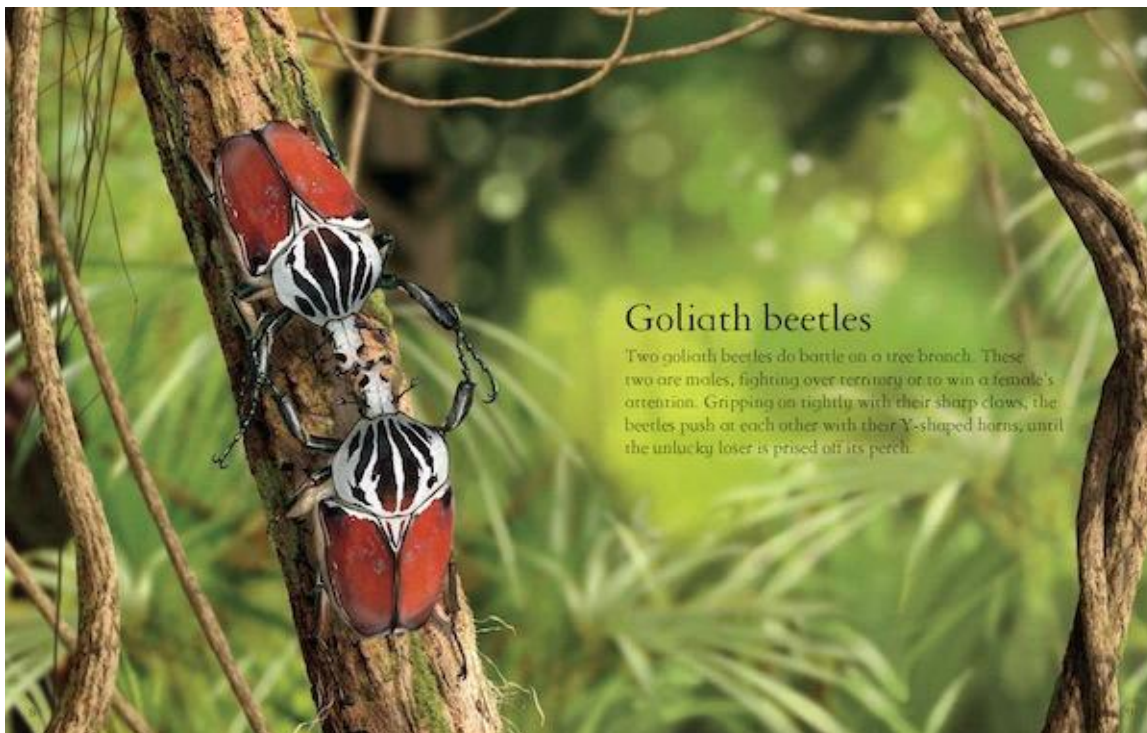
## MARKETING

- eCatalog sent to librarians and teachers
- *Publishers Weekly* spring and fall announcements
- Review mailings to children's industry publications
- Checklist & catalog sent to educators & opinion makers
- Industry convention presence
- Online media campaign
- Featured in Kingfisher monthly e-newsletter
- Highlighted on Kingfisher Facebook & Twitter accounts



### Blue poison dart frogs

As a male poison dart frog sits and calls, a group of females gathers. Two even start to fight! Just one will become his mate. After mating, both parents guard the eggs until they hatch. Then they carry the tadpoles to tiny, tree-top ponds, formed from water caught in bromeliad flowers.



### Goliath beetles

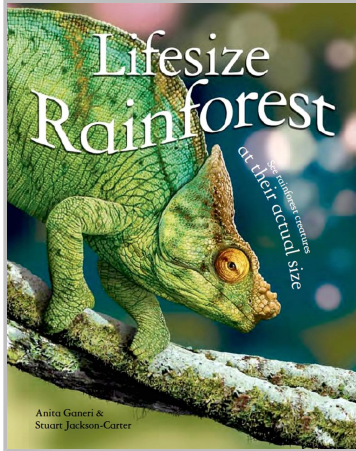
Two goliath beetles do battle on a tree branch. These two are males, fighting over territory or to win a female's attention. Gripping on tightly with their sharp claws, the beetles push at each other with their Y-shaped horns, until the unlucky loser is prised off its perch.



WRITTEN BY ANITA GANERI, ILLUSTRATED BY STUART JACKSON-CARTER

## Lifesize: Rainforest

See Rainforest Creatures at Their Actual Size



**OCTOBER**

**Kingfisher**

**Juvenile Nonfiction / Science & Nature /  
Environmental Science & Ecosystems**

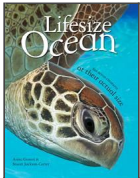
**On Sale 10/14/2014**

Ages 6 to 11, Grades K And Up  
Hardback / Picture book , 32 pages  
9.444 in W | 12.000 in H | 1.000 lb Wt  
Carton Quantity: 34

**ISBN: 9780753471906**

\$16.99 / \$18.99 Can.

Also available



**Lifesize: Ocean**

9780753470961  
\$16.99/\$18.99 Can.

An unforgettable series that brings you a fresh up-close perspective on some amazing animals in a variety of habitats

*Lifesize Rainforest* offers young readers a unique opportunity to see a variety of animals at their actual size. This exciting adventure takes you deep into the heart of the world's rainforests, lets you travel from the forest floor to the tree canopy, and brings you face-to-face with an amazing array of creatures from the tiny Amau frog to the enormous green anaconda.

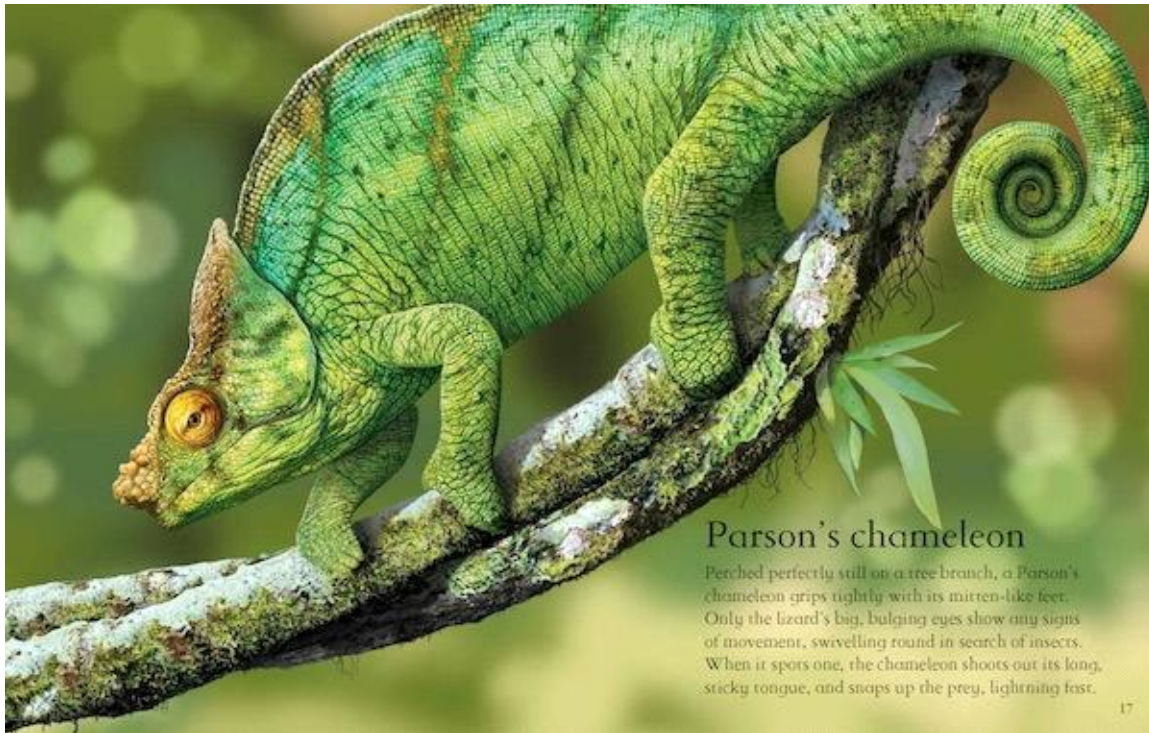
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### Parson's chameleon

Perched perfectly still on a tree branch, a Parson's chameleon grips tightly with its mitten-like feet. Only the lizard's big, bulging eyes show any signs of movement, swivelling round in search of insects. When it spots one, the chameleon shoots out its long, sticky tongue, and snaps up the prey, lightning fast.

17

### Mandrill

With a face of red and blue and a bright bottom to match, a male mandrill is a magnificent sight. Striking markings attract females but also make it easier for the monkeys to follow each other through the thick forest. Mandrills live in large family groups called troops – the male with the boldest colours becomes troop leader.

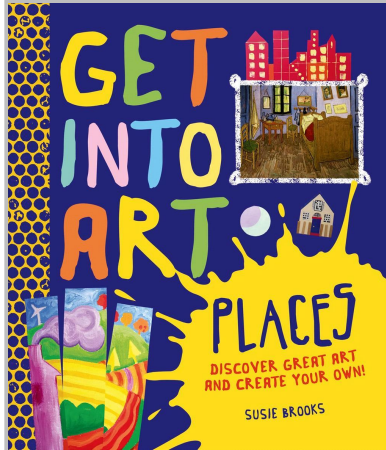


20

BY SUSIE BROOKS

## Get Into Art Places

### Discover Great Art And Create Your Own!

**SEPTEMBER**

Kingfisher

Juvenile Nonfiction / Art / General

On Sale 9/9/2014

Ages 7 to 12, Grades 2 And Up

Hardback / Picture book , 32 pages

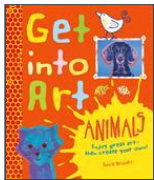
9.000 in W | 10.625 in H | 1.000 lb Wt

Carton Quantity: 30

ISBN: 9780753471821

\$14.99 / \$16.99 Can.

Also available

**Get Into Art Animals**

9780753470589

\$14.99/\$16.99 Can.

**Get Into Art People**

9780753470596

\$14.99/\$16.99 Can.

### A brilliant new way to be inspired by art

*Get into Art: Places* features famous pieces of art that depict scenes like serene landscapes, snowy mountains, and busy streets and waterways. From artists such as Van Gogh, Canaletto, Klee and Hokusai, each work is paired with a related art project perfect for young artist's hands.

A gorgeous art series that explores a wide range of artists' work while encouraging children to develop their own skills and techniques, *Get into Art!* is perfect for active young artists of all abilities. Each book features twelve artworks, with information about the work and the artist. Art activities are varied, intriguing, clearly explained and will act as a springboard for plenty of artistic experiments.

**Susie Brooks** has a first class history of art degree and has worked as an editor and writer of children's non-fiction and picture books for over ten years. She's an artist herself and does occasional art workshops with young children.

Susie Brooks is also the creator of the artwork projects in this book.

### Praise For...

#### ***Get Into Art: Animals***

(starred review) Brooks' goal to convince her readers that art is not just something one observes, but rather something that one does. It's impossible not to be intrigued. . . . The projects range in difficulty from those with beginners skills to those suited for more experienced young artists. . . . Brooks believes that a deeper appreciation of high art can be had by kids, and this revelatory offering encourages them to find it. - Booklist

*Get into Art: Animals* was the winner of the Children's Trade category at the British Book Design and Production Awards 2013.



MARKETING

- eCatalog sent to librarians and teachers
- Publishers Weekly spring and fall announcements
- Review mailings to children's industry publications
- Checklist & catalog sent to educators & opinion makers
- Industry convention presence
- Online media campaign
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# THE HUMAN CONDITION

Rene Magritte (1898)

At first this looks like a country scene through a window – then you realize it's a painting of that very scene! You're used to these so much more at the gallery.

**A view or town?**  
Can you see the road and the edge of the canvas in the window? Magritte has framed part of his painting of a town just as a painting of a painting that was by Magritte. It's that makes you scratch your head. It's meant to be. It's a kind of hyper-realism – a trick of the eye.

Magritte didn't like the fact that the line just inside the road in the painting and outside of the 'real' landscape. He thought a view similar to the one you see that painting, where the road is there, the picture set, but in fact it's the same as the other, but it isn't the actual street.

### WHO WAS MAGNETTE?

Rene Magritte was born in Belgium in 1898. After studying art, the conceptual philosopher and painter he moved to France, then to New York. In 1928, he moved to New York, then to Paris, then to New York. He was a surrealist painter, and his work was influenced by the ideas of Sigmund Freud.

# ART WORDS AND INFO

**abstract:** Not representing an actual object, place or thing. Abstract art often focuses on simplified shapes, lines, colors, or use of space.

**canon:** A strong type of fabric that artists can paint on.

**cartographer:** Someone who makes maps.

**Cubism (1907-1920):** An art style in which artists, including Gino, made images using simplified shapes, and multiple viewpoints.

**canvas:** A rectangular sheet that supports an artist's canvas or drawing board.

**emerge:** To catch an image into a hard surface. Prints can be made from designs or drawings engrained on metal sheets.

**foreground:** The part of a picture or scene that appears nearest to the viewer.

**geometric shape:** A recognizable mathematical shape, such as a triangle.

**horizon:** The line, as far away as we can see, where the land or sea seems to meet the sky.

**illustration:** A picture that explains or decorates a story or other piece of writing.

**illusion:** Something that seems to be one thing when it's actually another.

**impression:** An idea or feeling about something.

**landscape:** A scene or painting of a scene, usually in the countryside.

**life drawing:** Drawing a human figure; often a model in an art class.

**mosaic:** A design made up of small pieces of glass, tile or other material, stuck onto a surface.

### COLOUR CONNECTIONS

In art there are three primary colours: red, yellow and blue. These are colours that you'll find mixed into any colour. Each primary colour has a set of secondary, or complementary, which is made by mixing the other two.

If you mix a colour with its complementary, you'll get a shade of brown.

# PROJECT CHECKLIST

**1. New:** A beautiful yellow ribbon.

**2. Perspective:** The art of showing three-dimensional objects on a flat page, creating the effect of depth or distance.

**3. Precision:** An exact, clear line colour sometimes known as Berlin blue.

**4. Point:** A way of transferring an image from one surface to another. For example, an artist may carve a design into wood, then cover the carved area with paint or ink. When this is pressed onto paper, it produces a negative, or reverse, image that can be reproduced many times.

**5. Sketch:** A rough drawing or painting, often made to help plan a final artwork.

**6. Surrealism (1920-1940):** An art style that explored the world of dreams, the imagination and the non-thinking mind. Surrealist works often show familiar things in unexpected or impossible ways.

**7. Sketch:** A loose type of art, more natural, often in pencil or ink.

**8. Symbol:** A shape or text that stands for an object, or something else.

**9. Texture:** The feel of a surface, such as rough, slick or smooth glass.

**10. Three-dimensional:** Describes something that has height, width and depth.

**11. Vanishing point:** A point on the horizon where parallel lines, such as the sides of a road, appear to meet.

**12. Vibrant:** Lively or bright.

# NEW YORK UNDER BAZEBOHT

Thomas Dipper (1941)

There's so much to look at in this painting. It's hard to know where to start your eyes! There's so much to see in this painting.

**City streets:**  
This is a view of the street from the window of a room. The artist has used a lot of perspective to show the street leading away into the distance. The buildings on either side are drawn in a way that makes you feel like you're standing on the street, looking out. The artist has used a lot of detail to show the texture of the buildings and the sky.

### WHO WAS BAZEBOHT?

Thomas Dipper was born in 1941. He was a painter and a sculptor. He was a member of the New York School. He was a member of the New York School. He was a member of the New York School.



# OUTSIDE-IN

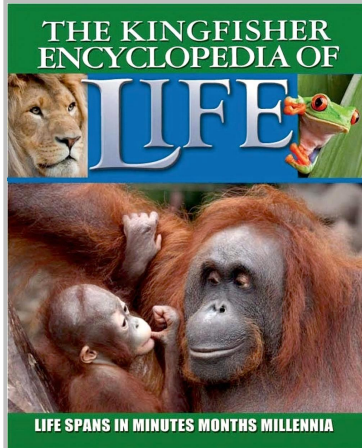
Make people look twice with these surreal scenes!

1. Use a piece of blue paper with some marks on it. Use the pencil to draw some green marks on it. Use the pencil to draw some blue marks on it. Use the pencil to draw some yellow marks on it.
2. Use the pencil to draw some red marks on it. Use the pencil to draw some green marks on it. Use the pencil to draw some blue marks on it. Use the pencil to draw some yellow marks on it.
3. Use the pencil to draw some red marks on it. Use the pencil to draw some green marks on it. Use the pencil to draw some blue marks on it. Use the pencil to draw some yellow marks on it.
4. Use the pencil to draw some red marks on it. Use the pencil to draw some green marks on it. Use the pencil to draw some blue marks on it. Use the pencil to draw some yellow marks on it.

BY GRAHAM L BANES

# Kingfisher Encyclopedia of Life

## Life Spans in Minutes, Months, Millennia

**OCTOBER**

Kingfisher

Juvenile Nonfiction / Reference / Encyclopedias

On Sale 10/14/2014

Ages 9 to 14, Grades 3 And Up

Paperback / softback / Trade paperback (US) , 160 pages

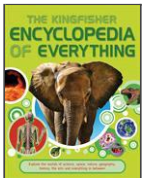
8.500 in W | 10.833 in H | 2.210 lb Wt

Carton Quantity: 18

ISBN: 9780753471937

\$12.99 / \$14.99 Can.

Also available



Kingfisher Encyclopedia of Everything

9780753468135

\$12.99/\$14.99 Can.

Kingfisher Dinosaur Encyclopedia, The

9780753468586

\$12.99/\$14.99 Can.

A unique one-volume encyclopedia looking at the natural world through lifespans

Welcome to the *Kingfisher Encyclopedia of Life*—a jaw-dropping look at 30,000 years of biological evolution organized through the lens of relative lifespan. Packed with the latest science, and created with today's highly visual reader in mind, this encyclopedia is designed to emotionally engage readers. They will be astonished to learn that the mayfly can enjoy a full life in less time than it takes to read the book, inspired by trees over a thousand years old, and feel a sense of humble self-reflection when encountering colonies of simple life forms. At the heart of the book is the human story: a central section looks at life expectancy among the human population today and historically through time, examining the many and varied factors which influence longevity.

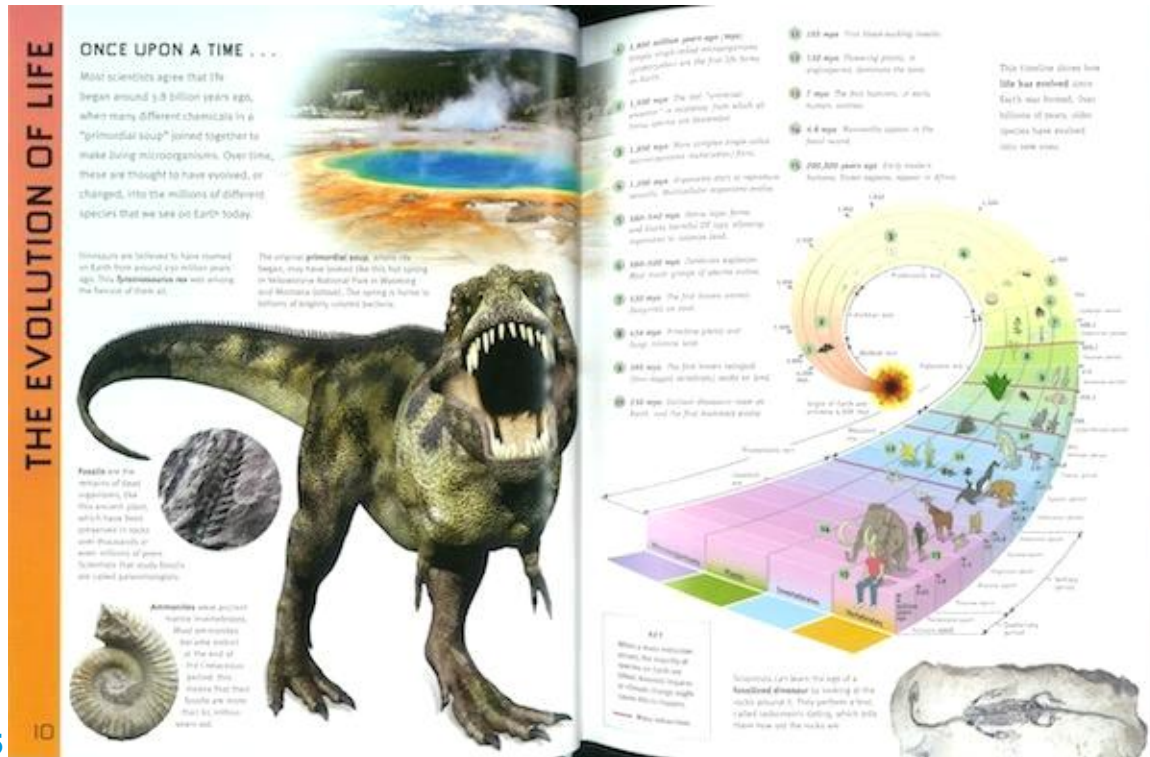
**Graham L Banes** studied zoology at the University of British Columbia, Canada, before graduating from the University of Aberdeen in Scotland. For the past five years he has studied the orangutans of Tanjung Puting National Park on the Indonesian island of Borneo. He is currently a doctoral candidate at the University of Cambridge, England.

**Praise For...***Kingfisher Encyclopedia of Life*

Aiming to provide an imaginative introduction to the natural world and the huge array of species that inhabit it, this work is a spectacular success. . . . [I]t includes some truly bizarre and gross facts. . . Don't let this title languish in the reference stacks. Put it in circulation where it can be taken home and enjoyed. —School Library Journal (STARRED)

MARKETING

- eCatalog sent to librarians and teachers
- Publishers Weekly spring and fall announcements
- Review mailings to children's industry publications
- Checklist & catalog sent to educators & opinion makers
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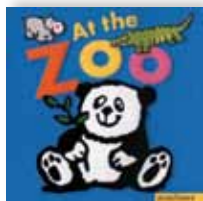




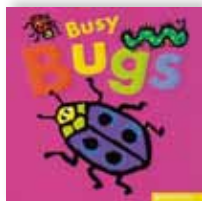
### ALL ABOARD BOARD BOOKS

BB 6½ X 6½ Ages 2-5 Grades PreK 12 pp.

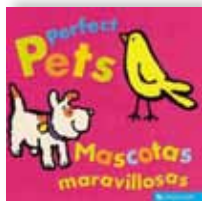
Delight and inform the earliest of “readers” with these bright and adorable board books featuring animals, activities, and adventures.



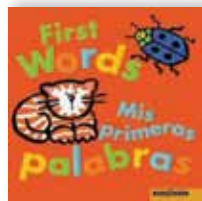
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978-0-7534-5446-6  
\$4.99 (\$5.99 CAN)



**Busy Bugs**  
978-0-7534-5678-1  
\$4.95 (\$4.95 CAN)



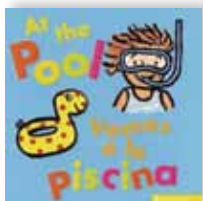
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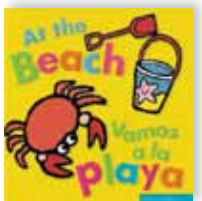
**Mi Primas Palabras / First Words**  
978-0-7534-5692-7  
\$4.95 (\$4.95 CAN)



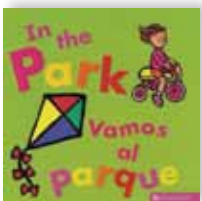
**Vamos a la granja / On the Farm**  
978-0-7534-5691-0  
\$4.99 (\$5.99 CAN)



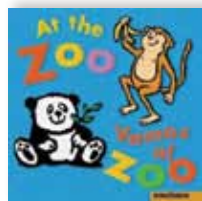
**Vamos a la piscina / At the Pool**  
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**Vamos a la playa / At the Beach**  
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**Vamos al parque / In the Park**  
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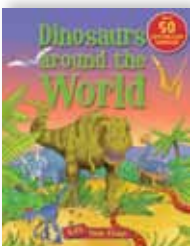


**Vamos al zoo / At the Zoo**  
978-0-7534-5690-3  
\$4.99 (\$5.99 CAN)

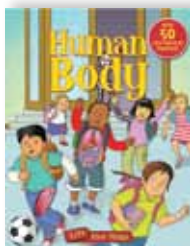
### LIFT THE FLAPS

BB 8 X 10 Ages 2-5 Grades PreK-1 16 pp.

Fun, informative lift-the-flap board books with lively and charming illustrations. More than 50 chunky flaps reveal extra, exciting information for a variety of kid-interested topics.



**Dinosaurs Around the World Lift-the-Flap**  
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978-0-7534-6957-6  
\$9.99 (\$10.99 CAN)

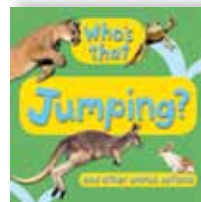


**Things That Go Lift-the-Flap**  
978-0-7534-6787-9  
\$12.99 (\$14.99 CAN)

### WHO'S THAT...

The Who's That series are sturdy board books that are perfect vehicles for interactive animal fun, as each volume focuses on a different aspect of animal behavior that can be easily acted out—like playing, eating, moving and making noises.

BB 6 x 6 14 pp Ages 3-5 Grades PreK-K  
\$5.99 (\$6.99 CAN)



**Who's That Jumping**  
BB 978-0-7534-6971-2

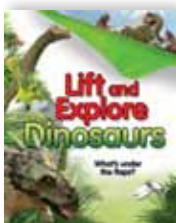


**Who's That Roaring**  
BB 978-0-7534-6970-5

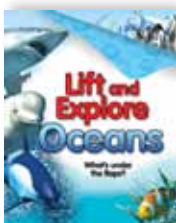
### LIFT AND EXPLORE

These chunky, durable board books encourage kids to interact with the simple, friendly, and lively text time and time again. Each book focuses on a single topic kids love such as dinosaurs, oceans, animals, and rainforests.

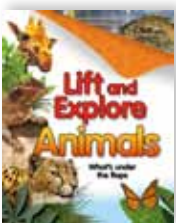
BB 10 x 5 16 pp. Ages 4 to 6 Grades P-1 \$12.99 (\$14.99 CAN)



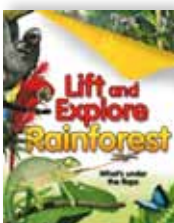
**Lift and Explore: Dinosaurs**  
978-0-7534-7080-1



**Lift and Explore: Oceans**  
978-0-7534-7081-7



**Lift and Explore: Animals**  
978-0-7534-7115-9



**Lift and Explore: Rainforests**  
978-0-7534-7116-6



**Who's That Eating?**  
BB 978-0-7534-7070-1

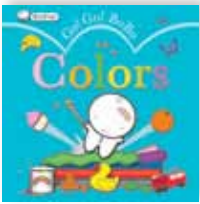


**Who's That Playing?**  
BB 978-0-7534-7071-8

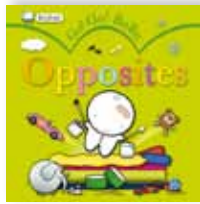
**BASHER BOARD BOOKS**

BB 6 x 6 Ages Birth-4 Grades PreK 20 pp. \$6.99 (\$7.99 CAN)

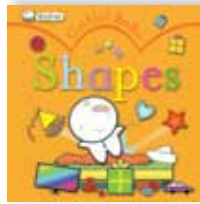
Join BoBo as he introduces toddlers to important early childhood concepts and big ideas in Basher's quirky and signature style.



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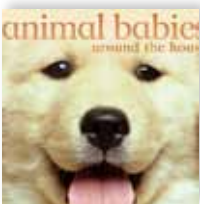


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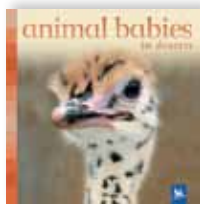
**ANIMAL BABIES**

BB 6½ x 6½ Ages 2-5 Grades PreK 24 pp. \$6.95 (\$7.99 CAN)

Children will love learning and looking at different animal babies from different places in these vibrant board books filled with real-life photos.



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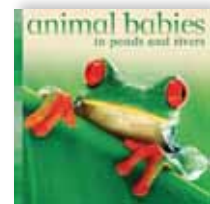
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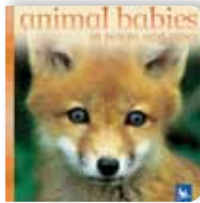
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With playful text, and beautiful close-up photography that features baby animals in their natural habitats, this series is an accessible introduction to a wide range of animals and environments.

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Baby Animals: At Night  
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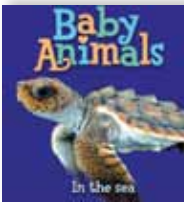
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### SEEK & PEEK

BB 8½ x 9½ 8pp. Ages 3-5 Grades PreK-K \$8.99 (\$10.99 CAN)

Each title in these cleverly constructed circular board books features one popular animal group that children can peek at with a simple lift of a flap. The circular design allows readers to easily seek out which animal to read about in whatever order they want.



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978-0-7534-6941-5



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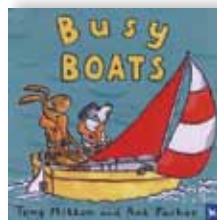
These picture books are perfect for any preschooler who loves machines. From airplanes to rockets to tractors, these critically acclaimed picture books are full of fun rhyming text, bright artwork, and wacky animal characters that will engage and delight young children as they learn about machines.

PB 8 x 8 PUB 8¼ x 8¼ Ages 3-5 Grades PreK 24 pp.

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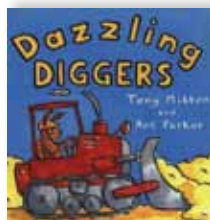
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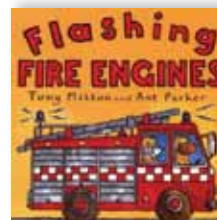
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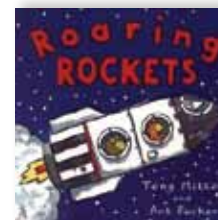
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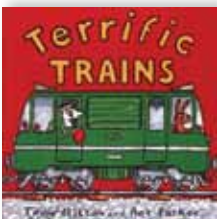


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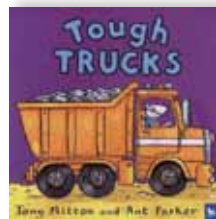
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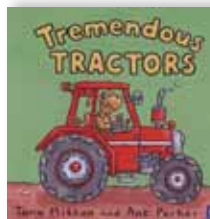
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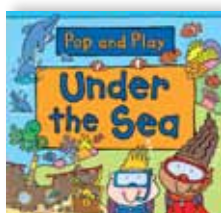
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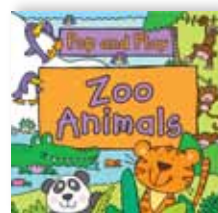
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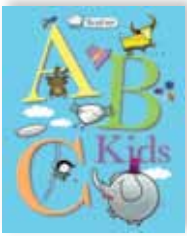


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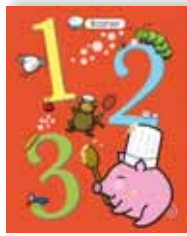


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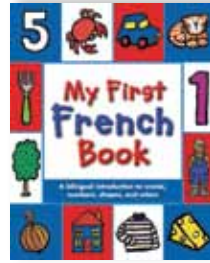
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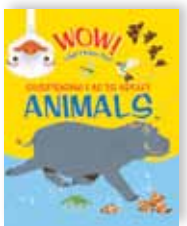
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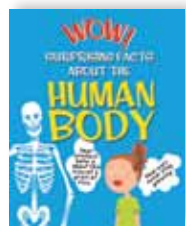
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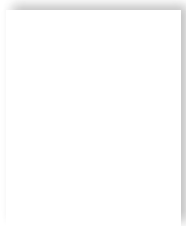
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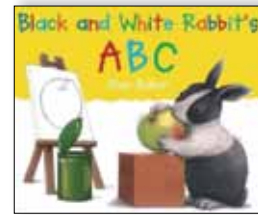


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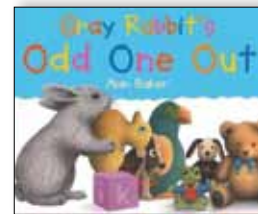
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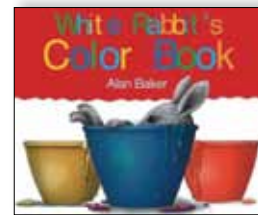
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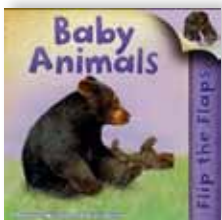
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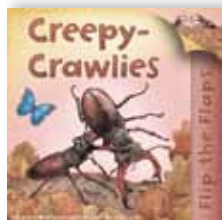
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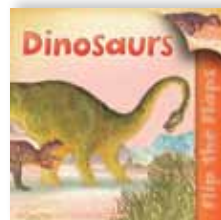
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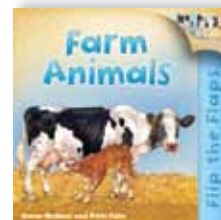
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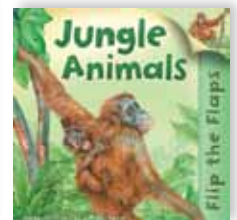
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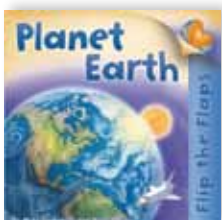
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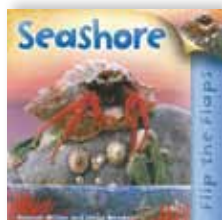
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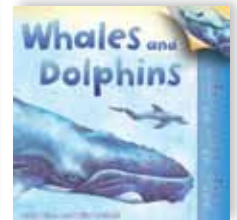
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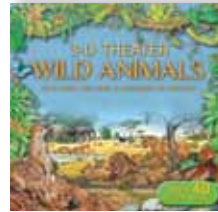
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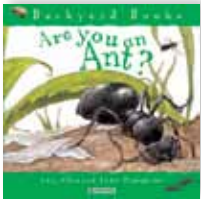


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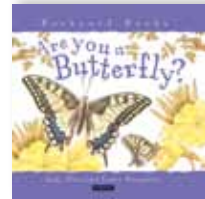
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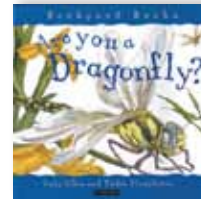
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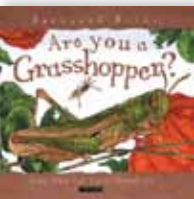
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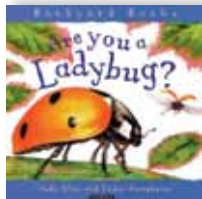
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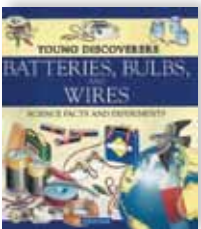


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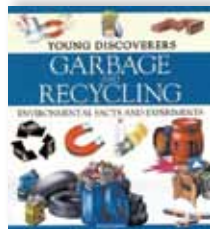
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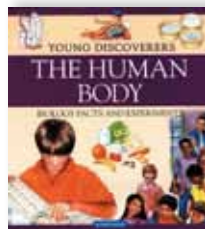
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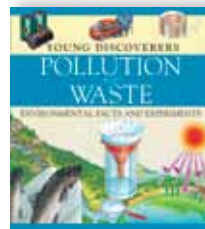
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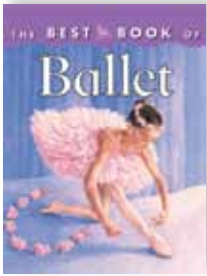
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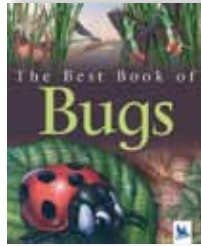
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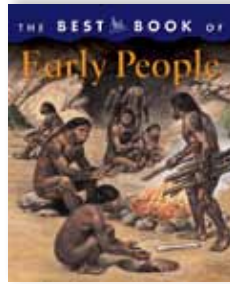
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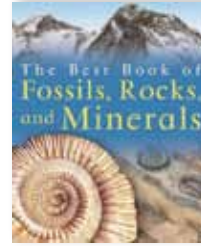
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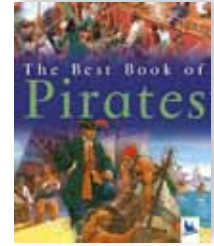
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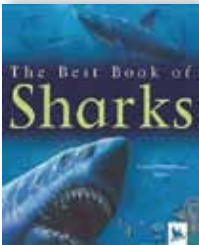
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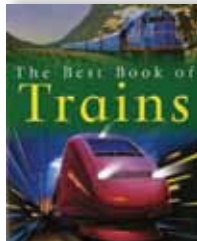
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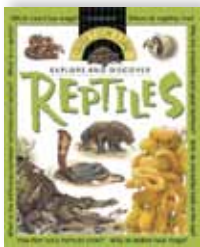


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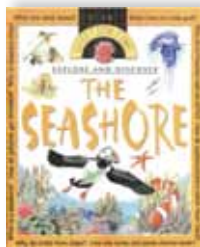
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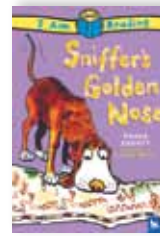


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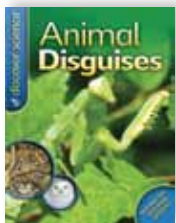


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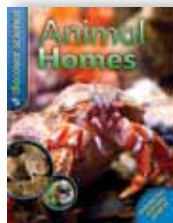
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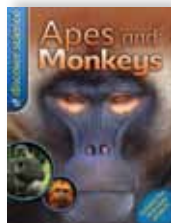
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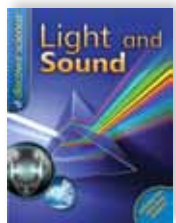
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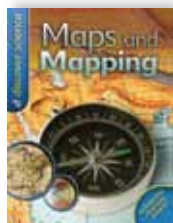
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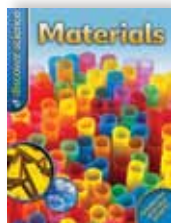
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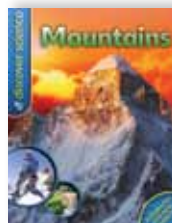
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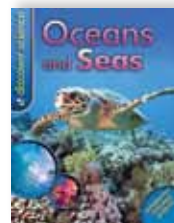
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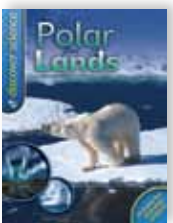
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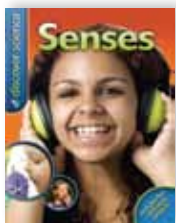
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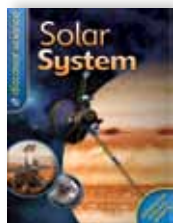
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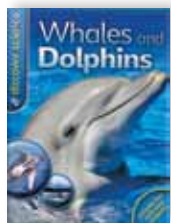
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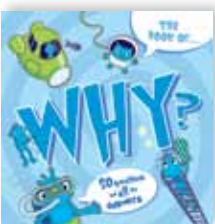


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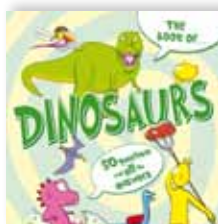
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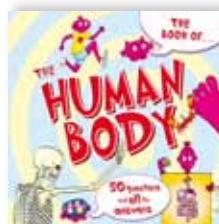
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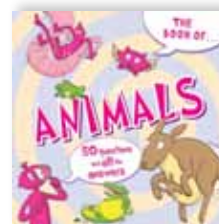
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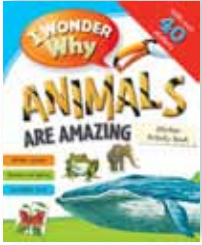


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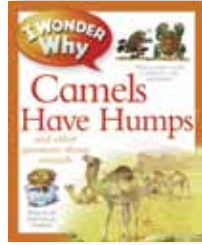
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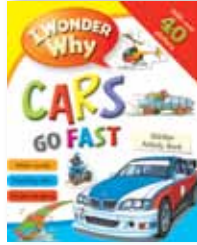
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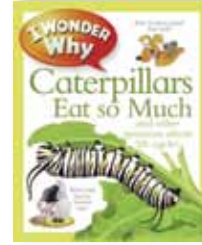
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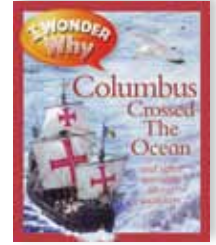
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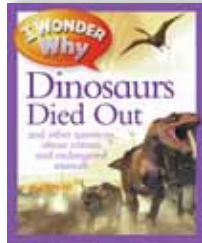
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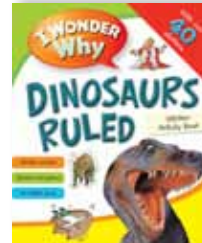
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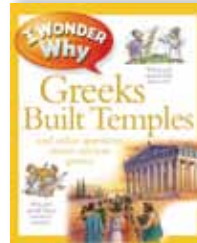
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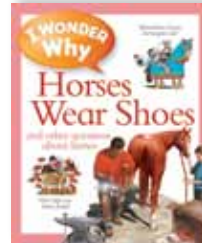
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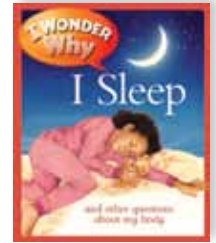
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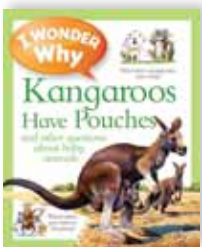
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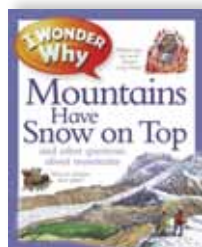
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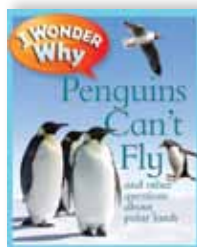
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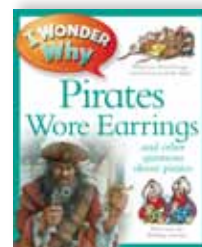
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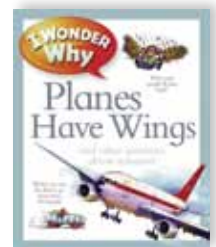
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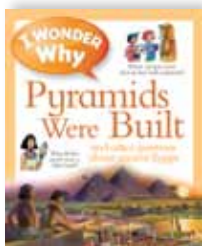
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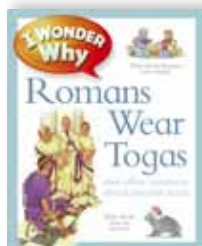
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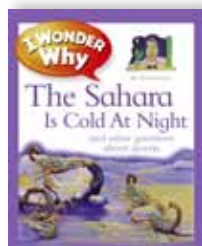
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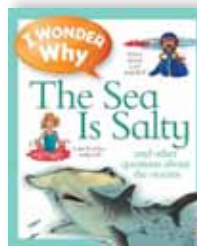
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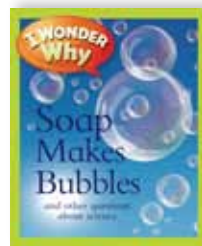
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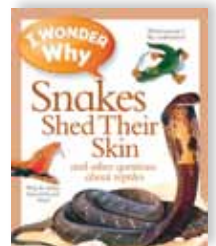
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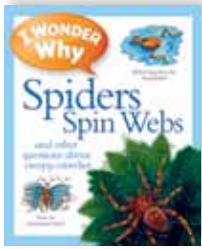
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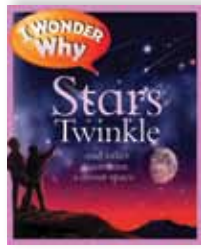


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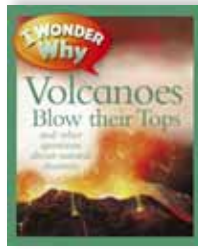
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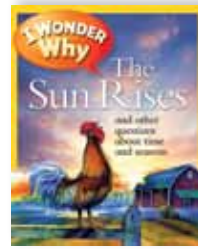
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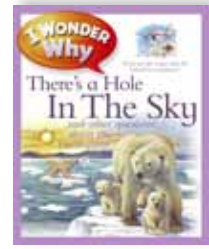
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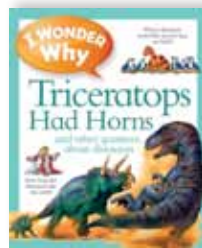
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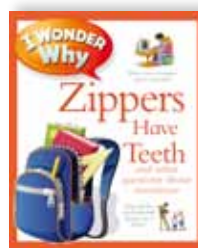
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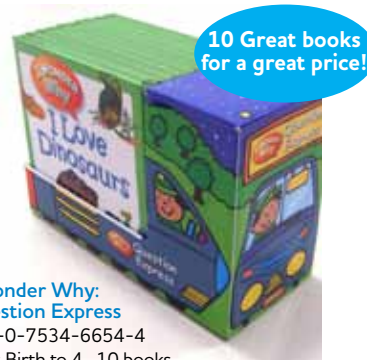
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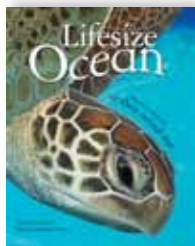
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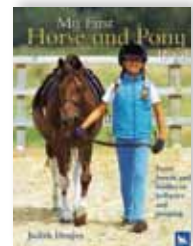
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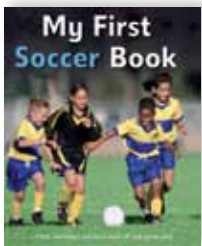
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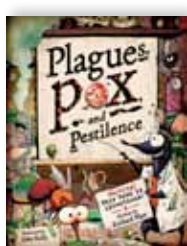
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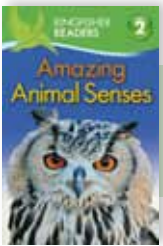
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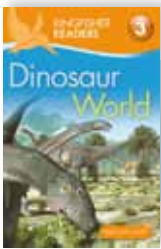
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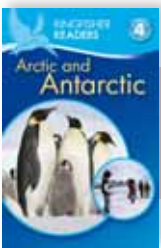
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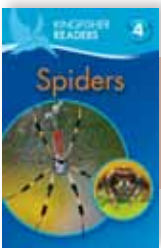
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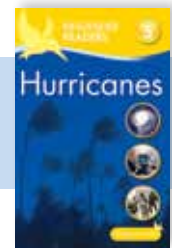
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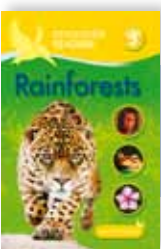
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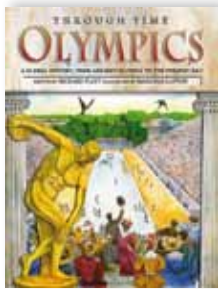
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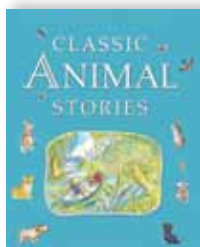
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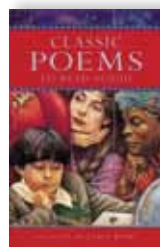
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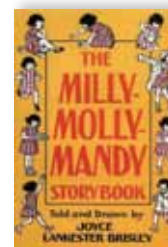
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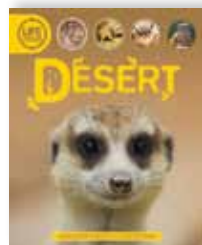
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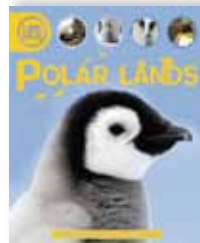
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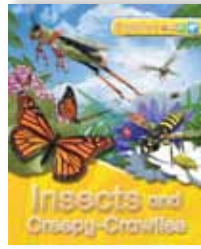
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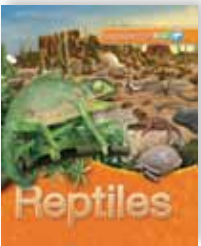
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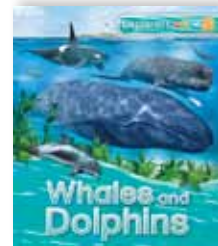
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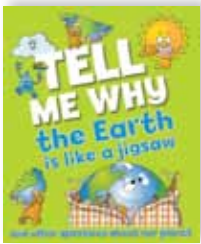


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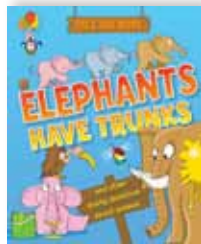
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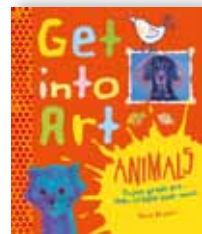
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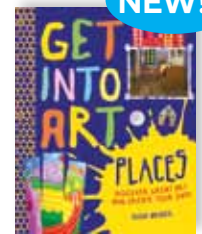
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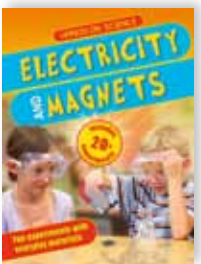
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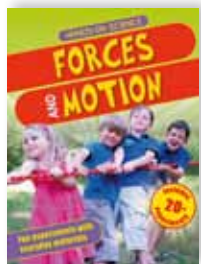
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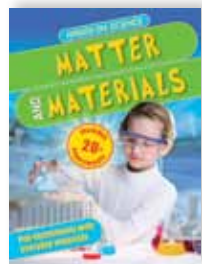
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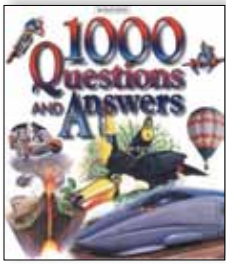
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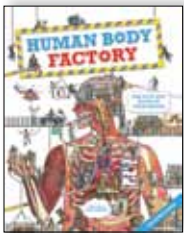
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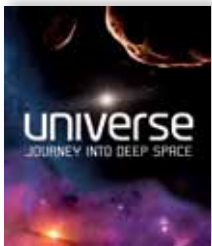
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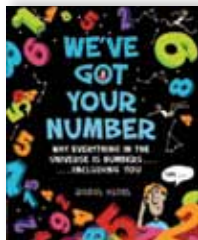
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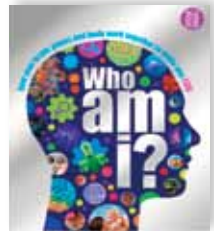
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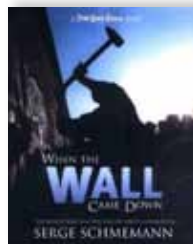


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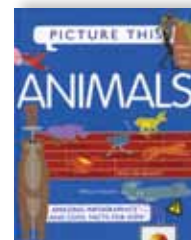


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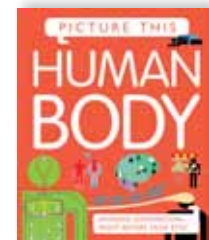
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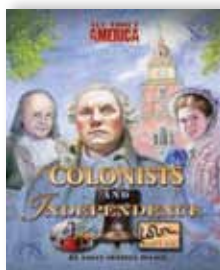
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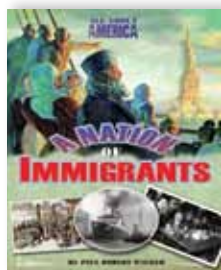
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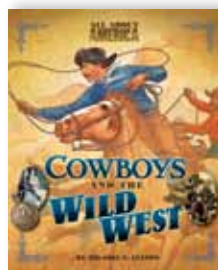
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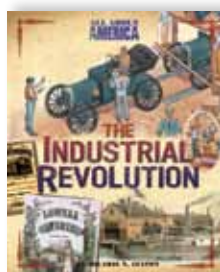
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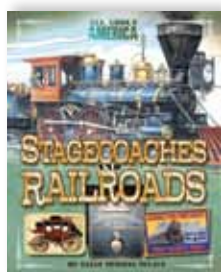
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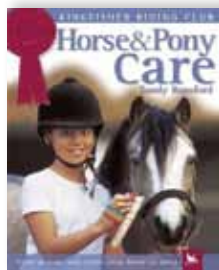
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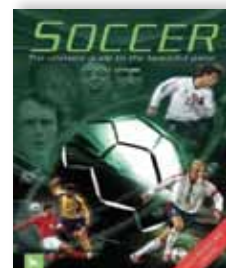
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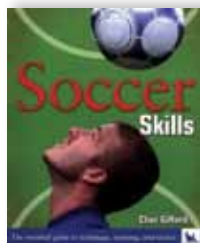
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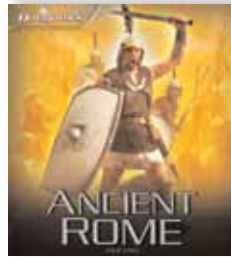
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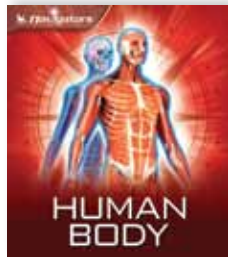
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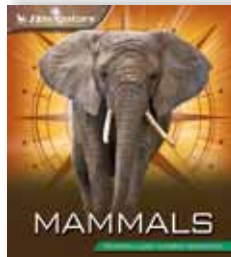
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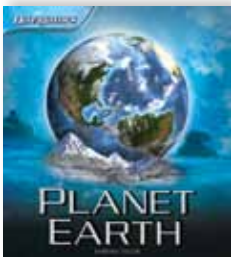
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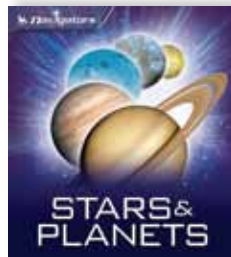
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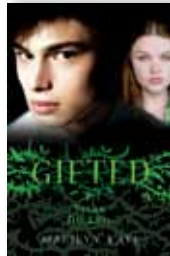
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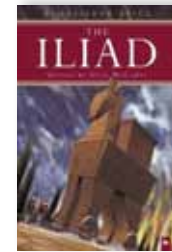


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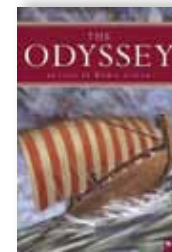
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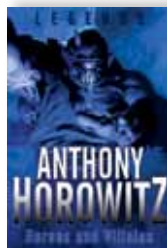
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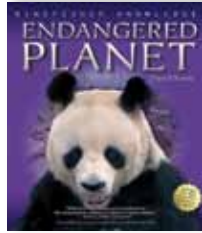
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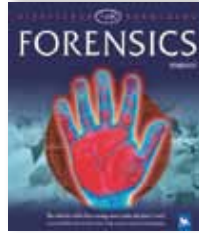
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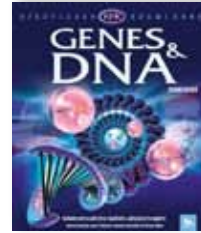
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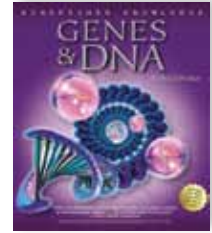
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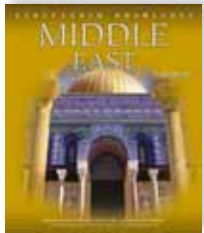
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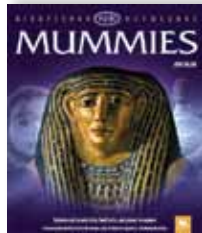
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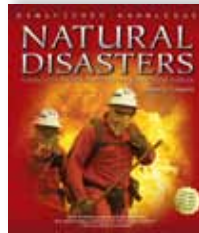
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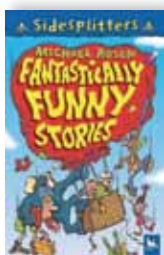
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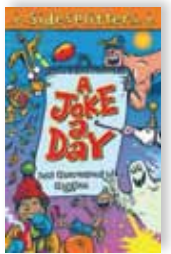
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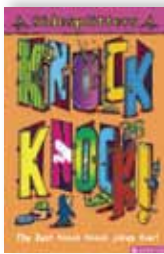
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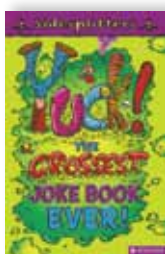
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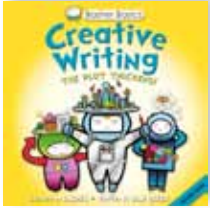
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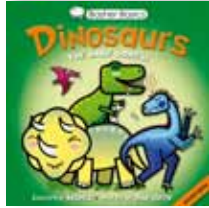


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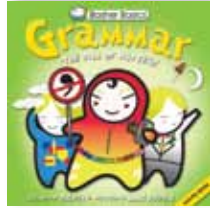
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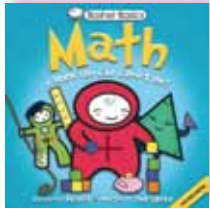
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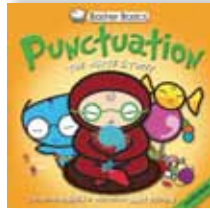
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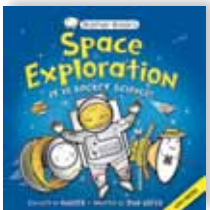
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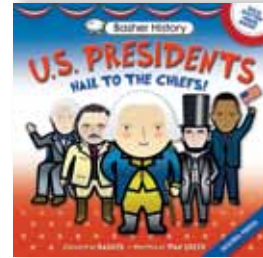
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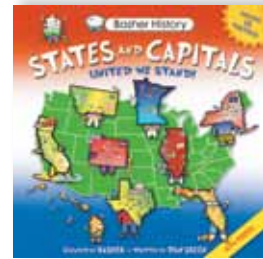
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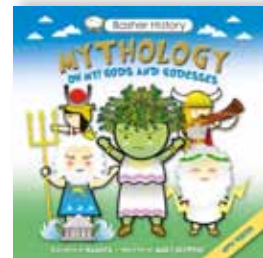
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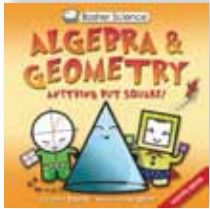




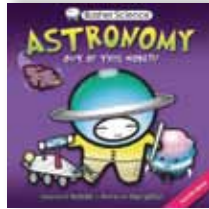
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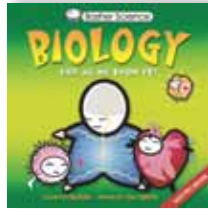
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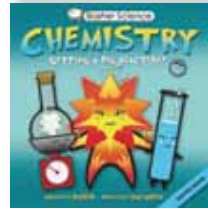
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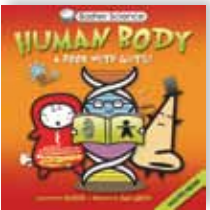
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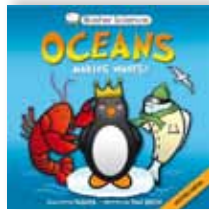
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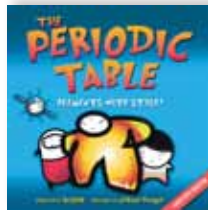
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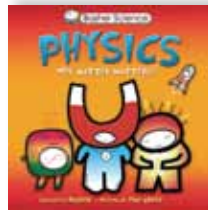
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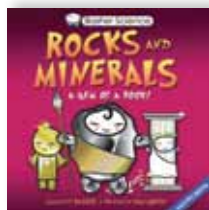
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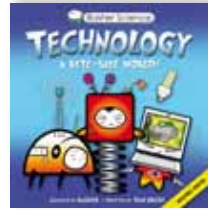
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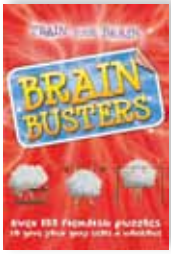


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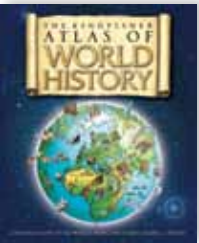


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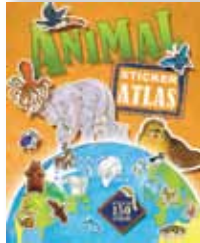
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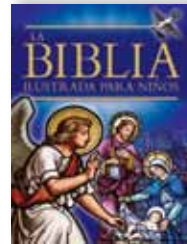


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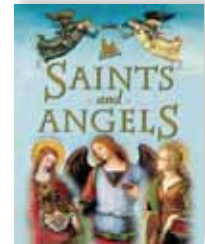


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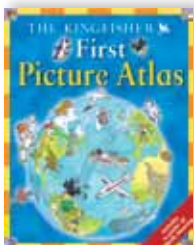
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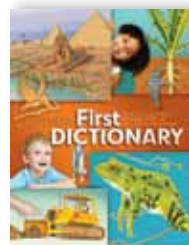
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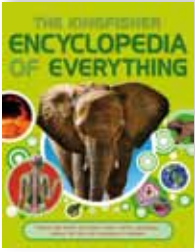


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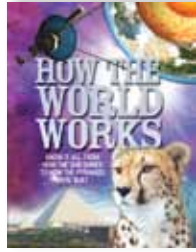


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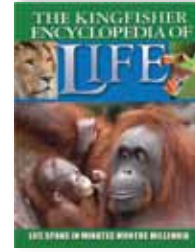
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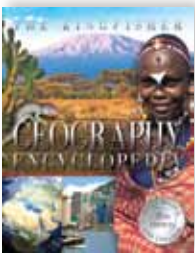
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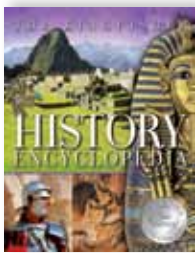
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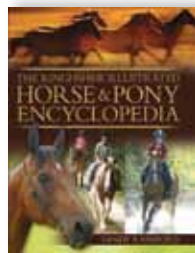
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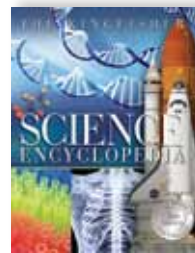
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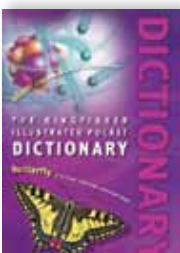
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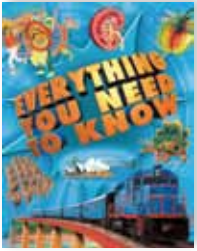
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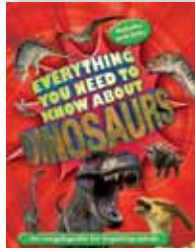
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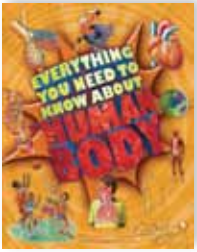
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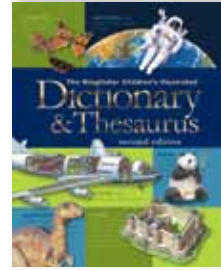


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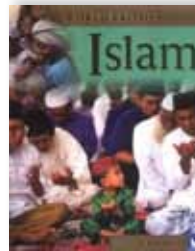
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