## Fashion, Arts, Media & Entertainment Law Center (FAME)

Benjamin N. Cardozo School of Law | Yeshiva University







# F/A/M/E

### WELCOME TO FAME

The FAME Center at Cardozo School of Law, through its unique access to companies and professionals throughout the Fashion, Arts, Media and Entertainment industries, provides unprecedented training and development opportunities relating to the representation of businesses driven by the creative process. The FAME Center offers rigorous academic coursework, as well as externships, clinics and symposia featuring industry leaders and practitioners, focused on the practical realities of counseling clients—from startups to Fortune 500 companies. The center is designed to teach students to confront business challenges that, in the era of social media and digital access, are evolving faster than ever before. Through a collaboration among Cardozo's faculty, industry leaders and other institutions focused on the creative arts and entertainment businesses, the FAME Center provides unique insights into the intersection of law and business in the fashion, performing and visual arts, entertainment, sports, industrial design, media, and film industries.

Barbara Kolsun, a leading fashion industry attorney with decades of experience directs the FAME Center, which has been shaped by a dynamic advisory board of industry leaders.



"The FAME Center produces creative lawyers for creative companies. These are businesses that require lawyers who understand business dynamics, brand protection and other intellectual property issues in today's highly competitive international market."

Dean Melanie Leslie

To learn more, visit: cardozo.yu.edu/FAMEcenter



### **CORE COURSES**

Copyright Law Cybersecurity Creativity, Innovation and Intellectual Property Design Law IP and Information Law Colloquium International Intellectual Property Patent Law Patent Law Practice Startup Law Taxation of Intellectual Property Trademark Law

### **FASHION**

Fashion Law Intellectual Property Licensing and Drafting Fashion Law Practicum

Other Opportunities Alumni in Fashion Law Practice Area Group Fashion Law Society Fashion Law Talks Intellectual Property Law Society

### ART

Art Law Art Law Field Clinic

Other Opportunities Art Law Society Speaker Series

### **MEDIA**

Advertising Law Internet Law Media Law Privacy Law Privacy Theory Seminar Social Media Law

### **Other Opportunities**

BMI Moot Court Competition Entertainment Law Society Intellectual Property Law Society Monroe Price Media Law Moot Court Competition The Howard M. Squadron Program in Law, Media and Society

### **ENTERTAINMENT**

Collective Bargaining and Negotiation in Sports and Entertainment Entertainment Law Indie Film Clinic Music Law Sports and the Law

### **Other Opportunities**

BMI Moot Court Competition Entertainment Law Society Indie Film Clinic Intellectual Property Law Society Tech Startup Clinic The Howard M. Squadron Program in Law, Media and Society

### JOURNAL

Arts and Entertainment Law Journal





### EXTERNSHIPS

The close association between the FAME Center and leading industry practitioners gives students access to extraordinary externship opportunities for practical training. Students have held externships at top companies, including:

**Alvin Ailey American Dance Theatre** American Society of Composers, Authors and Publishers (ASCAP) Atlantic Records (Warner Music Group) Authentic Brands Group Bank Robber Music BBC Birchbox **Brooklyn Museum Brooklyn Nets** Burberry **Cash Money Records** CBS Chanel **Christie's New York** Coach David Yurman **DC Entertainment Dramatists Guild** Elizabeth Arden EMI Music Esteé Lauder FilmNation

**FINRA** Forbes Fox Entertainment Group **Giorgio Armani** Harry Fox Agency J.Crew Kate Spade Lincoln Center for the Performing Arts Louis Vuitton LVMH Macy's Madison Square Garden Mandalay Entertainment Group Marvel Comics Mashable Michael Kors National Media Group **NBA Coaches Association** New York Foundation for the Arts **Omnicom Media Group** Prada Razor & Tie **RCA/Sony Music Entertainment** 

Rent the Runway Reuters Roc Nation SAG-AFTRA ShopKeep Sony Music Group SoulCycle Starwood Capital Starworks Group Steve Madden The Orchard Tory Burch **Tough Mudder Tuff City Records** Universal Music Group **VavnerMedia** Viacom Vince Camuto Volunteer Lawyers for the Arts Weight Watchers Wilhelmina Models WNET New York Public Media World Wrestling Entertainment





Barbara Kolsun '82, director of the FAME Center and Professor of Practice teaching Fashion Law and the Fashion Law Practicum, is a leading fashion industry attorney, a professor of practice at Cardozo Law, and co-editor of the seminal texts on the subject, *Fashion Law: A Guide for Designers, Fashion Executives and Attorneys*; and *Fashion Law: Cases and Materials.* Professor Kolsun has served as general counsel at Kate Spade, Stuart Weitzman and Seven for All Mankind and as assistant general counsel of Westpoint Stevens and Calvin Klein Jeans.

### FACULTY

Christopher Buccafusco Creativity, Innovation & IP, Copyright Law, Design Law

Michael Burstein Patent Law

Michelle Greenberg-Kobrin Indie Film Clinic

Aaron Wright '05 Technology Law, Blockchain Law, Tech Startup Clinic

Felix Wu Cybersecurity Law, Data Law, Intellectual Property Law, Privacy Law

### ADJUNCT FACULTY

Stephanie Abrutyn Media Law Sandra Cobden '90 Art Law Morris E. Cohen Advanced Patent Law

Viviane Eisenberg Entertainment Law

Douglas Hand Fashion Law Practicum

Sherry Jetter IP Licensing and Drafting

Stacy Liebowitz Art Law Field Clinic

Josh Mendelsohn Collective Bargaining in Sports and Entertainment

Marc Ostrow Music Law

Peter Rienecker Entertainment and Media Law

Rachel Strom Media Law

John Tsavaris Patent Law Practicum David Zimmerman

Sports Law

"The FAME Center is the place for lawyers to understand the creative industries and how to get ahead in a world where decisions related to brand and intellectual property are made in real-time with enormous consequences to the bottom line."

### Selected Alumni

### FASHION

Courtney Brown '14, The Estée Lauder Companies Alyssa Cole '12, New York and Company Ava Farshidi '15. David Yurman Stefania Geraci '99, Luxottica Group Lauren Herz '15, Tourneau Fawn Horvath '97, Macy's William Jelinek '93, The Estée Lauder Companies Cara Londin '89, Luxottica Group Lesley Matty '07, Tiffany & Co. Stephanie Mazepa '06, Tech Style Viviana Mura '06, Luxottica Group Michael Neuman '07, Marquee Brands Natalie Newman '05, Michael Kors Miya Owens '14, Jewelers Vigilance Committee Morgan Richman '12, The Estée Lauder Companies Melissa Roth '06, Burberry Alexandra Simmerson '14, Michael Kors Ariel Tacher '14, G-III Apparel Group Rachel Waranch '05, Chanel

### ART

Monica Dugot '90, Christie's Asya Varshisky Geller '09, Sotheby's Abbey Green '99, Christie's Cathy Rae Nash '88, Nash Art Law Advisors Irina Tarsis '11, Center for Art Law

### **MEDIA & ENTERTAINMENT**

David Althoff '04, Marvel Entertainment Paul G. Anderson '12, Forbes Media Michael Bales '10, Nintendo of America Alan Baral '87, Open Road Entertainment Richard Blackstone '87, BMG Rights Management Jessica Blumert '13, Diamonds International Craig Brody '00, The Shuman Company Megan Brown '02, Viacom Stephen Coates '06, Twitter Vladimar Elgort '02, Sony Corporation of America Deborah Feinblum '07, The Walt Disney Company Evelyn Finster '95, The Walt Disney Company Jesse Fox '08, Conde Nast Sheryl Gold '89, Universal Music Group Jonathan Golfman '03, Media Rights Capital Andrew Hannibal '12, Sesame Workshop Jonas Kant '95, Sony/ATV Music Publishing John LaBarre '05, Google Blossom Lefcourt '05, Comedy Central Catherine Leibowitz '14, Viacom Rand Levin '93, Universal Music Group Dan Lewis '05, Sesame Workshop

Alec Lipkind '88, The Walt Disney Company Alissa Makower '92, CBS Corporation Olivier Manigat '08, Heineken USA Eric Marder '15, Warner Music Group Jeff Marx '96, Avenue Q Joshua Montazeri '17, Warner Music Group Christina S. Monteiro '04, NBCUniversal Media Catherine Noh '14, CBS Television Studios Adam Pallack, Universal Music Group Daniel Paretsky '06, CBS Corporation Gregg Pendola '98, The Walt Disney Studios Cathy Perifimos '09, Smithsonian Networks Lisa Rogell '90, Universal Music Group Nicholas Schmitt '15, Tuff City Records Howard Schneck '95, GoPro Michael Seltzer '92, Universal Music Group Skyler Sourifman '12, Universal Music Group Steven Spira '79, Warner Bros. Pictures Julie Swidler '82, Sony Music Entertainment Muriel Tebid '79, The Walt Disney Company Andrew Thau '91, United Talent Agency Timothy Yip '08, Square Amanda Wolfe '04, Comedy Central

### **SPORTS**

Kari Cohen '12, Brooklyn Nets & Barclays Center Nicholas Eisenman '05, Major League Baseball David Fogel '15, NBA Coaches Association Jay Grossman '91, PuckAgency

### **LAW FIRMS**

Stephanie Furgang Adwar '91, Furgang & Adwar Iddo Arad '00, Frankfurt Kurnit Klein & Selz Jason Boyarski '00, Boyarski Fritz Tal Dickstein '00, Loeb & Loeb Jeremy S. Goldman '05, Frankfurt Kurnit Klein & Selz Lindsay Korotkin '13, Arent Fox Vejay Lalla '00, Davis & Gilbert Jodi Peikoff '87, Jodi Peikoff Law Office Michael Reinert '82, Fox Rothschild David S. Rosenbaum '80, Gerard Fox Law Marc Simon '01, Fox Rothschild Gregory Slewett '02, Bloom Hergott Diemer Rosenthal LaViolette Feldman Schenkman & Goodman Steven Stern '00, Stern & Schurin Kenneth M. Weinrib '84, Franklin Weinrib Rudell & Vassallo Yael Weitz '09, Herrick Feinstein



### ADVISORY BOARD

### Daniel Dardani

Technology Licensing Officer MIT Technology Licensing Office

### Waleed Diab '04

Director of North American Record Label Business Development Google Play & YouTube

### **Viviane Eisenberg**

Senior Vice President and Chief Counsel HBO

### Jeffrey Goldfarb '02

Director of Strategic Planning G-III Apparel Group

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Retired Partner Gibson Dunn & Crutcher Executive Advisor Early Stage Companies

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Professor of Practice and Director of the FAME Center Benjamin N. Cardozo School of Law

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# FASHION, ARTS, MEDIA & ENTERTAINMENT LAW CENTER

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