

Press Release: For Immediate Release (General News/Feature/Fashion)

**Fashion Summit (HK) 2021 to Participate in
HKTDC International Sourcing Show (Online)**

(11, March 2021) Fashion Summit (HK) 2021 will participate in HKTDC International Sourcing Show from 17 March to 29 July, by organizing a virtual booth where successful cases in sustainable fashion by Hong Kong fashion brands and designers will be showcased in a multi-media exhibition of photos and videos.

The 11 participating Hong Kong fashion designers or brands include: fashion designer Keith CHAN, whose designs reflect environmental protection concept; Alice CROTTY and Grace LANT, founders of LOVE FROM BLUE, who design contemporary knitwear for comfort and naturalness; Janko LAM, founder of Classics Anew, who re-interprets the classical cheongsam by incorporating contemporary fashion materials; Jessica LAU and Walter KONG, founders of Blind by JW, who craft multi-purpose scarves based on map motifs; fashion designer Jesse LEE, who mainly design denim fashion products; Aries SIN, Creative Director of MODEMENT, a local brand with signature gender-neutral and unique designs; Otto TANG, founder of Oplus2, whose open-minded attitude of life is echoed in his versatile and diverse designs; Angus TSUI, founder of ANGUS TSUI, whose designs are born from graphic innovation and lastly, Eric WONG, founder of Absurd Laboratory, who designs sustainable fashion collections for men and women. (For detailed biographies, please refer to the Appendix)

The theme of Fashion Summit (HK) 2021 is “Design for the future”. It aims to establish an inspirational platform of information and education for the fashion industry, in particular fashion designers and industry players who aspire to apply innovative design thinking in their supply chains for future business operations, as well as to promote the creativity and sustainable thinking of local designers.

Registration for free online viewing of the Fashion Summit (HK) Virtual Booth is open from now until 16 March. For registration and details, please click this link: <https://bit.ly/30bCs0C>.

In addition, Fashion Summit (HK) will organize an online class in April on how to select sustainable fashion materials and products, understand and read clothing

時尚高峰
FASHION SUMMIT
Asia's Sustainable Fashion Event

labels and in May, an outdoor learning guided tour organized in collaboration with WWF-Hong Kong. For more details on the events of Fashion Summit (HK) 2021, please stay tuned to the announcements on the website (<https://www.fashionsummit.hk>) and social media channels (@fashionsummitkh).

High-resolution photos : <http://bit.ly/3kZV518>

	<p>Fashion Summit (HK) Virtual Booth will be organized at HKTDC International Sourcing Show (Online) from 17 March to 29 July 2021. Gathering the design collections from 11 Hong Kong fashion designers or brands, the exhibition will showcase their successful cases of crafting sustainable fashion items.</p>
	<p>Themed as “Design for the future”, Fashion Summit (HK) 2021 aims to bring together fashion designers and fashion industry players who aspire to apply innovative design thinking in future business operations, to create a platform of inspiration, information and education for implementing and achieving the goal of sustainable fashion.</p>

- END -



About Fashion Summit (HK)

Fashion Summit (Hong Kong) is an Asian event focusing on "Sustainable Development In Fashion". It brings together leading academics, key players from the fashion industry, NGOs, media, decision makers and leaders to achieve sustainable fashion in Asia. Fashion Summit (HK) consists of a 2-Day Conference and a series of events. It plays a vital role to provide a sharing platform for participants from around the world to exchange insights on the latest sustainable fashion trends, technology, best practice, solutions, and opportunities. For more information on Fashion Summit (HK) 2021, please visit: www.fashionsummit.hk

This press release is dispatched by Mention PR Consultants Ltd. on behalf of Fashion Summit (HK). For media enquiries, please contact:

Danny CHENG | + 852 3749 9878 / + 852 9035 4994 | danny.cheng@mansumpr.com
Christy MO | + 852 3749 9878 / + 852 9315 0111 | christy.mo@mansumpr.com

Appendix :

Fashion Summit (HK) Virtual Booth – Participating Designers' Biographies



Keith Chan

Fashion Designer

Keith Chan is winner of the Redress Design Award 2019 Hong Kong Best Prize. He holds a BA in Fashion and Textile (Knitwear Design & Technology) from The Hong Kong Polytechnic University with first-class honours. Keith is proactive about integrating cultural elements into his collection and aims to achieve sustainable designs. His work has been recognised at numerous Hong Kong and international fashion design awards including the Redress award, Feel the Yarn, the Italian Excellence Student Competition, the Hong Kong Knitwear Symphony Designers' contest, the CHINA CUP-TECUL College Graduation Season Costume Design Competition, the China (Dalang) International Woolen Knitwear Design Competition, the China International (Ningbo) Youth Fashion Design Competition and the Xinao Knitwear Design Competition.



Alice Crotty & Grace Lant

Founders of LOVE FROM BLUE

Having studied knitwear at Central Saint Martins and interned at Alexander McQueen, Grace takes care of the design and production. She was recently named 'best in Hong Kong' at the recent Redress Design Awards, and her knowledge of local manufacturing and sustainable design has come into play.

Alice fell into fashion working part time in retail while studying Film, Television and Media and Sociology at University. After her degree was completed, she found herself in various roles within the industry; Stylist, Visual Merchandiser and Sales Manager including for brands such as Topshop, Moochi and The Hula.



Janko Lam

Founder of Classics Anew

Janko started her career creating traditional Chinese costumes for stage and drama productions. While backstage, she learned techniques first-hand, and was inspired by the heritage and history of Chinese fashion. Her passion for preserving and promoting the art of vintage Chinese clothing has shaped her journey. Seeking to bring a nostalgic and romantic era of Chinese design into the world of modern fashion, she stepped into the spotlight as a designer in her own right and founded label Classics Anew in 2014. As a recipient of the Eco-Chic Design Award from Redress, and following a subsequent collaboration with Esprit, Lam focused on sustainable fashion. This has seen her designs showcased in exhibitions around the world, with one showpiece part of a permanent collection at the Hong Kong Heritage Museum. Her elegant reinterpretation of the cheongsam, using recycled fabric, shaped Lam's reputation in the industry. She continues to share and promote the culture and knowledge of cheongsam around the world, and, through her devotion to oriental fashion design, continues to elevate

Chinese fashion heritage today.



Jessica Lau & Walter Kong

Founders of Blind by JW

Jessica was graduated from Central Saint Martins Art and Design College from London and have elected for 'Best Emerging Fashion designer' in London. Jessica has worked in luxury fashion houses across the world from Alexander McQueen in London, John Galliano in Paris and Diane Von Furstenberg in New York before settling to join Walter.

Walter was graduated at Polytechnic University in Hong Kong and had won 'The overall championship of Hong Kong Young Fashion Designers' contest 2007. Walter has worked in many well-known fashion companies across China and Hong Kong

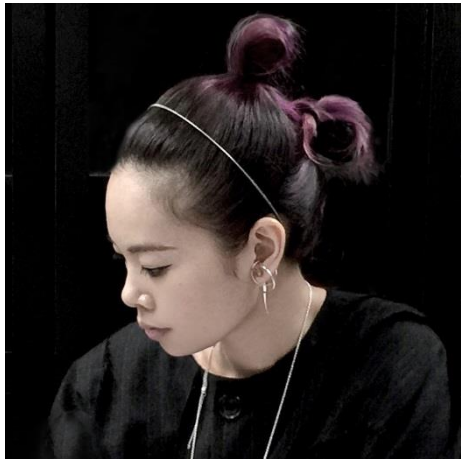


Jesse Lee

Fashion Designer

Jesse Lee launched an upcycled Denim collection in 2020 with The R Collective transforming select Levi's® aged inventory and irregular and leftover samples in a creative design effort to

prolong denim's lifespan. He won the Redress Design Award 2018 Second Prize Mentorship with Orsola de Castro as well as the Hong Kong Best Prize the same year. He holds a degree in Fashion Design from Kingston University (UK) and is currently studying a MA program in Menswear in University of Westminster (London, UK).



Aries Sin

Creative Director of MODEMENT

Aries Sin Mei-Yuk, Founder and Creative Director of MODEMENT, is a multiple award-winning fashion designer based in Hong Kong. In 2013, Aries was listed as the “Next Generation of Design Talent – 40 under 40” and presented the bronze award of “Design for Asia Award 2013” by Perspective Magazine. In 2014, Sin was awarded “Asian Top Fashion Designer of The Year (Prêt-a-Porte Category) 2014 by Fashion Asia China. In years, Sin’s designs have been sought after by celebrities, including J. Alexander, American TV personality best known for his presence on the all-time hit show, “America’s Next Top Model” and the like.

During Aries’ fashion career, she has been actively involved in multiple collaborations, including the pop-up store launched with Hong Kong fashion house Joyce Boutique, and a 6-month exhibition at Hong Kong heritage Museum by invitation. Still, her exceptional designs have won her numeral opportunities of collaboration with different great names such as Mini Cooper, PARCO, Giordano, I.T., Vidal Sassoon, Sun Hung Kei Property, Rosewood Hotel, City Contemporary Dance Company and more.



Otto Tang

Founder of Oplus2

Oplus2 was founded by designer Otto Tang in 2015. Otto loves photography, he always travels to different countries to shoot different landscapes and still life photos. Between the universe, Otto believes that every object has their vitality through the observations from different angles and different people.

With the sensibility to create the perfect integration between nature and emotions in design, the Oplus2 collections are presenting the brand concept -“The Capture of Life”. The design of the brand emphasise on the feature of rich details and minimalistic style, with a combination of different graphic print designs, materials, silhouettes and sports elements to unveil women’s vitality. Otto has been working tirelessly to create a series of works that reflect freshness and youthful spirits.

Otto Tang holds a BTEC Higher National Diploma in Fashion Design from the University of Saiford, and (BA) Hons Fashion Design from University of Huddersfield (First Honor). Otto joined veteran fashion designer Lu Lu Cheung’s label to start and develop his career in fashion design immediately after his graduation. Otto assisted to create numerous acclaimed collections for Lu Lu Cheung, including several spring/summer and fall/winter collections from recent years. As a prolific young practitioner of fashion design, Otto participated in numerous fashion contests, and holds the notable distinction of winning outright the Young Designers Contest (Ten Best Collection) organised by the Hong Kong Trade Development Council in 2003, the Hong Kong New Collection Award (Overall Winner) organised by the Hong Kong Trade Development Council in 2005; and the Young Designer Talent Award 2007 organised by Hong Kong Design Centre.



Angus Tsui

Creative Director of ANGUS TSUI

Upon founding his namesake brand ANGUS TSUI in 2014, Tsui sought to create a label that would advocate for and utilise environmental sustainability in every aspect of its design process—without compromising on aesthetic or quality.

Studying Fashion Design at Nottingham Trent University and Fashion Design and Development at the Hong Kong Design Institute, Tsui was inspired to bridge high fashion with sustainability. Working closely with upcycling pioneers Orsola de Castro and Ada Zanditon in London, he learned the craft of sustainable design techniques and continues to incorporate these into his work today.

Tsui established his own educational charity project, ANCares, which coordinates workshops, seminars and exhibitions on the topic of sustainability with NGOs such as St. James Settlement, Friends of the Earth and Redress. He has worked directly with companies such as Swire Properties, Cathay Pacific and H&M to create upcycled uniforms and accessories via sustainable processes. Among other awards, Tsui has received a Bronze Award at the 2017 DFA Design for Asia Awards, the Common Objective Prize at the 2017 EcoChic Design Awards and the 2014 Hong Kong Young Design Talent Award.



Eric Wong

Founder of Absurd Laboratory

Since participating in Redress Design Award Hong Kong 2011, Eric has continued to develop his sustainable womenswear and menswear brand, Absurd Laboratory, in which he creates non-trend led collections by up-cycling off-cuts and end-of-roll textiles sourced from manufacturers in Mainland China. Eric's customer base reaches Hong Kong, Macau, Taiwan, Japan, Malaysia and the brand is now available online on select platforms including independent Asian designer boutique, Novelty Lane. He has a BA (Hons) in Fashion Design with Textiles from the University of Huddersfield.