

2021 PURE EDUCATION



PURE HAIRCARE ARE OFFERING FLEXIBLE EDUCATION FOR 2021

JOIN OUR EDUCATION CLASSES

- ON LOCATION
- IN-SALON

OR IN THE COMFORT OF YOUR OWN SPACE

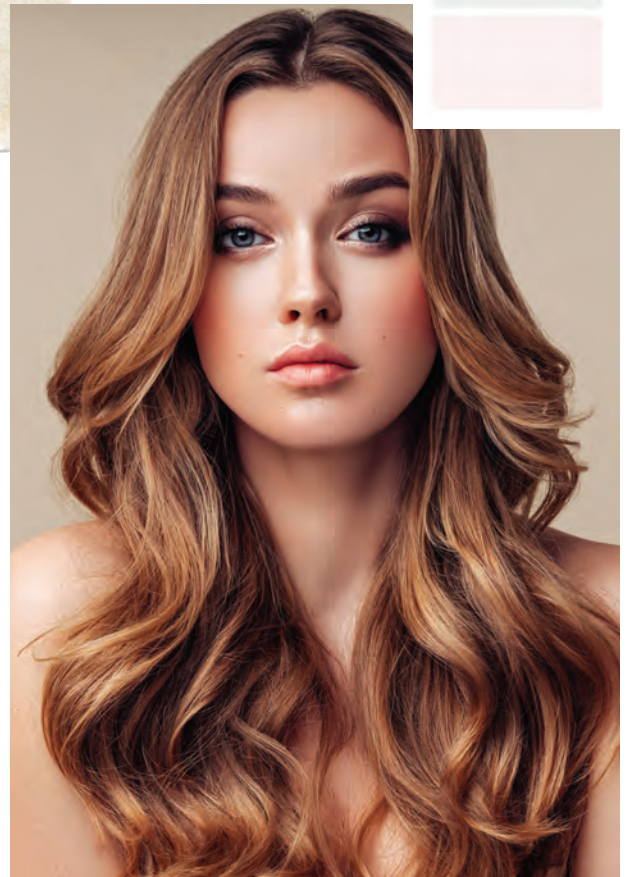
- ONLINE

OR MAYBE A COMBINATION OF ALL OPTIONS.

LEARNING WITH FLEXIBILITY IS THE KEY AND WE HAVE TAILORED OUR EDUCATION TO CATER FOR ALL. WE UNDERSTAND ALL OPTIONS HAVE ADVANTAGES AND DISADVANTAGES SO YOU ARE ABLE TO CHOOSE WHAT SUITS YOU.



CONTACT YOUR SALES AGENT TODAY FOR DATES AND MORE INFORMATION



the beautiful thing about learning is no one can take it away from you



february



OVER LEVEL 9 PRELIGHTENED HAIR



+



+



+



10ml clear

10ml violet

10ml rose gold

60ml activator 0

OUR EXCLUSIVE PURE COLOUR PIGMENT RETENTION COMPLEX



ARGAN OIL

NETTLE EXTRACT

ALOE VERA EXTRACT

THYME EXTRACT

ALTHEA EXTRACT

HORSETAIL EXTRACT

ROSEMARY EXTRACT

ORGANIC GREEN TEA

NATURAL SHEA BUTTER

NATURAL GLYCERIN

BIO-COLOURING SYSTEM : Pure bio-enhanced colouring system is formulated with our exclusive Pure Colour Pigment Retention Complex blended from 100% CERTIFIED ORGANIC EXTRACTS and powerful PHYTONUTRIENTS.

COLOUR PIGMENT RETENTION COMPLEX : Colour Pigment Retention Complex provides triple guard protection for natural/artificial colour pigment against **oxidization** (free radicals), **ageing** (thinning and greying) and **fade** (sunlight damage).



purehairaustralia.com



Pure Evolve Fruit Salad Sorbet



ZONE 1

ZONE 2

ZONE 3
(ENDS)



7.3



15g 8.94



15g 1/2 9.02



20g 10.0



10g 9.92



2g 6.65



10vol



fruit salad sorbet

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pure
ORGANIC CERTIFIED
COMPLEX

purehairaustralia.com  

NEW T-SHIRT . BUSINESS TIP



Celebrating Australia t-shirt

BUY OUR NEW T-SHIRTS AND ENTER OUR LATEST COMPETITION TO WIN GREAT PRIZES. SEE THE 'CELEBRATING AUSTRALIA' PAGE ON THE FOLLOWING PAGE FOR MORE DETAILS ABOUT HOW TO ENTER.



KYLIE DWYER
EDUCATOR / KEYNOTE SPEAKER
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CHOOSE YOUR WORD FOR THE YEAR

WITH 2021 ALREADY UNDERWAY, YOU PROBABLY DON'T NEED ME TO SHARE THE STUDIES THAT PROVE MAKING A NEW YEARS RESOLUTIONS IS A WASTE OF TIME!

FOR MANY YEARS NOW MY FAMILY, AND MY SALON TEAM, HAVE TAKEN TIME TO THINK ABOUT OUR NEW YEARS INTENTIONS, AND WHAT WE WOULD LIKE TO ACHIEVE FOR THE YEAR.

WE INDIVIDUALLY WRITE DOWN OUR INTENTIONS AND THEN CHOOSE OUR OWN WORD. A WORD THAT WILL BRING MEANING TO OUR INTENTIONS AND HELP US CONCENTRATE ON ACHIEVING SUCCESS THROUGHOUT THE YEAR.

AS A LEADER THIS WILL HELP YOU SUPPORT YOUR TEAM AND UNDERSTAND THE INDIVIDUAL AND TEAM GOALS FOR THE COMING YEAR.

EVERYONE TALKS ABOUT SUCCESS, BUT LET'S REMEMBER SUCCESS IS WHAT WE CHOOSE IT TO BE, FOR OURSELVES.

ON A PERSONAL LEVEL CHOOSING A WORD HELPS US STAY ACCOUNTABLE, IT CAUSES US TO CREATE GOOD HABITS AND BEHAVIOURS, THAT IN TURN HELPS US ACHIEVE OUR OWN SUCCESS STORY, OUR WORD GIVES US SOMETHING TO APPLY TO EACH SITUATION AS IT EVOLVES DURING THE YEAR.

THIS YEAR MY WORD IS **STRENGTH**, I CAN SHARE WITH YOU WHAT I BELIEVE IT TO MEAN FOR ME. ON A FITNESS LEVEL I WANT TO ACHIEVE BETTER BODY STRENGTH, SO I HAVE THE STAMINA TO HELP ME ACHIEVE MY CAREER GOALS ON A DAILY AND WEEKLY BASIS WHERE I AM REQUIRED TO BE ON THE ROAD WITH AN INTENSIVE WORK SCHEDULE. FAMILY LIFE WILL BE CHANGING FOR ME WITH MY DAUGHTER OFF TO BOARDING SCHOOL TO FOCUS ON HER HSC STUDIES, WHICH MEANS

I WILL NEED THE MENTAL STRENGTH TO ADAPT TO A NEW NORM FOR FAMILY LIFE.

FINALLY WE ARE DEVELOPING NEW EDUCATION CONCEPTS AND PLATFORMS SO I WILL NEED LOTS OF MENTAL TOUGHNESS TO MEET THE DEADLINES DEVELOPING NEW CONTENT WEEKLY.

GO AHEAD AND CHOOSE YOUR WORD!

IF YOU FIND IT DIFFICULT HERE ARE A FEW EXAMPLES OF WHAT I HAVE USED IN PAST YEARS:

- HUMOUR
- CALM
- COURAGEOUS
- POSITIVITY

LET'S MAKE EACH OTHER ACCOUNTABLE IN THE HAIRJAMM FAMILY.

REACH OUT AND SHARE YOUR WORD, IF YOU'RE HAVING TROUBLE FINDING ONE, FEEL FREE TO CALL ME FOR HELP.

HAVE A FUN MONTH AND NO DOUBT I WILL SEE YOU IN MY TRAVELS SOMEWHERE IN 2021. UNTIL NEXT MONTH!

KYLIE

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Celebrating Australia

WE SUPPORT AUSTRALIAN BUSINESSES AND WE SUPPORT YOU!

Enter our “Celebrating Australia” promotion by taking salon selfies whilst wearing our new shirt with the Australian Made and Owned creative and decorating your product stand. Each photo must be in front of your product display, include you or your team dressed in our new shirt.

For Pure salons, please tag us at [#purecelebratingaustralia](#)

For Juuce salons, please tag us at [#juucecelebratingaustralia](#)

You can enter as many images as you wish and winners will be selected by the Hairjamm team. Be sure to add a bit of your own salon creativity and fun for a chance to win a team celebration on us.

1ST PRIZE \$1000 EFTPOS CARD

2ND PRIZE \$750 EFTPOS CARD

3RD PRIZE \$500 EFTPOS CARD

Competition will run from 7am Friday 15th January through to 11.59pm Monday 15th February 2021. Open to salons in Australia only.



pure
ORGANIC CERTIFIED
COMPLEX

juuce
for thirsty hair

Give yourself the pleasure of *mermaid hair*
Healthy hair begins with a healthy scalp...

NEW PURE WALNUT SCRUB



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COMPLEX



NEW PURE WALNUT SCRUB hair and scalp pre-wash treatment 150ml

Skincare for hair has arrived. Scalp scrubs aim to look after the skin on your scalp, by doing this you help your hair grow at it's healthiest.

If you feel like your scalp gets build-up or is oily, flaky, or you want the fresh scalp feels, Pure Walnut Scrub is for you.

FRIENDS, PURE SCALP SCRUB HAS OPTIONS...

YOU MAY USE THE SCALP SCRUB REGULARLY BEFORE YOU SHAMPOO FOLLOWED WITH YOUR NORMAL HAIR RITUAL FOR HEALTHY HAIR GROWTH.

OR USE ONCE A WEEK FOR FRESH SCALP FEELS REMOVING POLLUTION AND ANY IMPURITIES.

Pure Walnut Scrub is a purifying and soothing scalp detox scrub that will cleanse and rebalance your scalp gently with its natural organic walnut and apricot shell.

FEATURES AND BENEFITS:

- DEEP CLEANSE HAIR AND SCALP.
- FORMULATION IS PACKED FULL OF ANTIOXIDANTS FOR A HEALTHY SCALP.
- REMOVES PRODUCT BUILD UP.
- STIMULATES HAIR FOLLICLES.
- PROMOTES HEALTHY HAIR GROWTH.
- REMOVES DEAD SKIN CELLS.
- DETOXIFIES AND PURIFIES SCALP.
- REGULAR USE WILL HELP ENSURE HEALTHY, DANDRUFF FREE, NON-GREASY HAIR.

CONTAINS OUR EXCLUSIVE 'PURE ORGANIC COMPLEX'™ (100% ORGANIC EXTRACTS)



ORGANIC NETTLE ORGANIC GINGER ORGANIC ALOE VERA ORGANIC LAVENDER ORGANIC THYME ORGANIC ALTHEA ORGANIC GLYCERIN ORGANIC APRICOT ORGANIC HORSETAIL ORGANIC ROSEMARY