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Description of document: Federal Trade Commission (FTC) internal agency records which discuss the merits of iPads and/or similar pad/tablet computer devices for agency employee use, 2011

Requested date: 17-August-2011

Released date: 26-September-2011

Posted date: 17-October-2011

Source of document: Freedom of Information Act Request
Office of General Counsel
Federal Trade Commission
600 Pennsylvania Ave., N.W.
Washington, D.C. 20580
Fax: (202) 326-2477
E-mail: FOIA@FTC.GOV

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UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

SEP 26 2011

Re: FOIA-2011-01378
Records regarding Apple iPads et al.

This is in response to your request dated August 17, 2011, under the Freedom of Information Act seeking access to documents regarding the benefits or disadvantages of using Apple iPads or other tablets for employee use. In accordance with the FOIA and agency policy, we have searched our records, as of August 24, 2011, the date we received your request in our FOIA office.

We have located eight pages of responsive records, I am granting partial access to and am enclosing copies of, the accessible records. Portions of these pages fall within one of the exemptions to the FOIA's disclosure requirements, as explained below.

Some responsive records contain staff analyses, opinions, and recommendations. Those portions are deliberative and pre-decisional and are an integral part of the agency's decision making process. They are exempt from the FOIA's disclosure requirements by FOIA Exemption 5.5 U.S.C. § 552(b)(5); *see NLRB v. Sears, Roebuck & Co.*, 421 U.S. 132 (1975).

If you are not satisfied with this response to your request, you may appeal by writing to Freedom of Information Act Appeal, Office of the General Counsel, Federal Trade Commission, 600 Pennsylvania Avenue, N.W., Washington D.C. 20580, within 30 days of the date of this letter. Please enclose a copy of your original request and a copy of this response. If you believe that we should choose to disclose additional materials beyond what the FOIA requires, please explain why this would be in the public interest.

If you have any questions about the way we handled your request, or about our FOIA regulations or procedures, please contact Elena Vera at (202) 326-3368.

Sincerely,

A handwritten signature in black ink, appearing to read "Joan E. Fina".

Joan E. Fina
Assistant General Counsel

Enclosures

Vera, Elena R.

From: Jennings, Bruce
Sent: Wednesday, August 31, 2011 1:13 PM
To: Brown, Gregory L.
Subject: FW: PlayBook

From: Soo Lee [mailto:soolee@rim.com]
Sent: Tuesday, March 29, 2011 1:46 PM
To: Jennings, Bruce
Subject: PlayBook

Bruce,

Thank you for the call. Here are some of the features and how it will work with the BlackBerry.

BB Bridge: This is the profile that is on the PlayBook that will allow the PlayBook to connect on to the BlackBerry. It is AES 256 bit encrypted Bluetooth tunnel to secure the data going back and forth. This will display email, calendar, contacts, tasks, BBM on the PlayBook. It will also be how you push IT policies for the PlayBook from the BES through the BlackBerry to the PlayBook. When the Bluetooth connections is cut, the information on the PlayBook disappears. NEEDS: The BlackBerry needs to be on OS 5.0 or higher, preferably at BB6.

BB Balance: This is a feature that will be available on the BES to separate out personal/enterprise information. You will be able to sandbox off the enterprise data so that you can allow the PlayBook user to have personal information and applications without compromising your FTC network.

You are able to pre-order the PlayBooks through retailers like Best Buy and Staples but also through government resellers like CDWg. RIM will also be taking pre-orders directly from our clients. I can send out the access code when we get them. Please let me know if you do pre-order any PlayBooks.

I'd be happy to discuss this in more detail. Go to www.blackberry.com/playbook for more information on features and functions.

Very Respectfully,
Soo J. Lee
Research In Motion
202 701 4356 c
SooLee@RIM.com

 **BlackBerry PlayBook.**

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Vera, Elena R.

From: Sudler, Steven (Contractor)
Sent: Wednesday, April 06, 2011 1:10 PM
To: Jennings, Bruce
Cc: Johnson, Jacalyn
Subject: RE: BB Playbook - Will Tom

Bruce,
The playbook like all tablets offer certain economies of scale for enterprise users. (b)(5)

(b)(5)

Regards
Steven

From: Jennings, Bruce
Sent: Wednesday, April 06, 2011 11:34 AM
To: Huskey, Jeffrey
Cc: Allen, Vance; Mech, Margaret; Smith, Michele; Gabriel Jr., Jack F.; Groman, Marc; Brown, Laura A.; Pang, Chung (Dennis); Vaughn, Russell M (Contractor); Sudler, Steven (Contractor); Westergard, Horton
Subject: BB Playbook - Will Tom

Good morning, Jeff,

Ms. Soo Lee from RIM met with representatives from the following branches of the OCIO: Production, Information Assurance, Infrastructure, and Applications. Also in attendance was Mac Gorman, representing the Office of the Chairman. Ms. Lee brought in a BlackBerry PlayBook for everyone to view and ask questions about. After talking with the group. (b)(5)

(b)(5)

I am Cc'ing all those in attendance at the meeting so they have an opportunity to voice any concerns or provide you with feedback about the meeting. If there is no negative feedback, I can go ahead and schedule a meeting with you, Vance, myself, and Will Tom regarding Mr. Tom's original request about PlayBook use.

Please let me know if you have any questions or require any additional information.

Thanks,
Bruce

Vera, Elena R.

From: Huskey, Jeffrey
Sent: Wednesday, April 06, 2011 1:07 PM
To: Huskey, Jeffrey; Johnson, Jacalyn; Mech, Margaret; Agarwal, Binoy; Xie, Juanhui; Maples, Randy; Westergard, Horton
Cc: Allen, Vance; Smith, Michele; Gabriel Jr., Jack F.; Groman, Marc; Brown, Laura A.; Pang, Chung (Dennis); Vaughn, Russell M (Contractor); Sudler, Steven (Contractor); Jennings, Bruce
Subject: RE: BB Playbook - Will Tom

http://www.pcworld.com/businesscenter/article/223562/four_reasons_to_avoid_the_blackberry_playbook.html

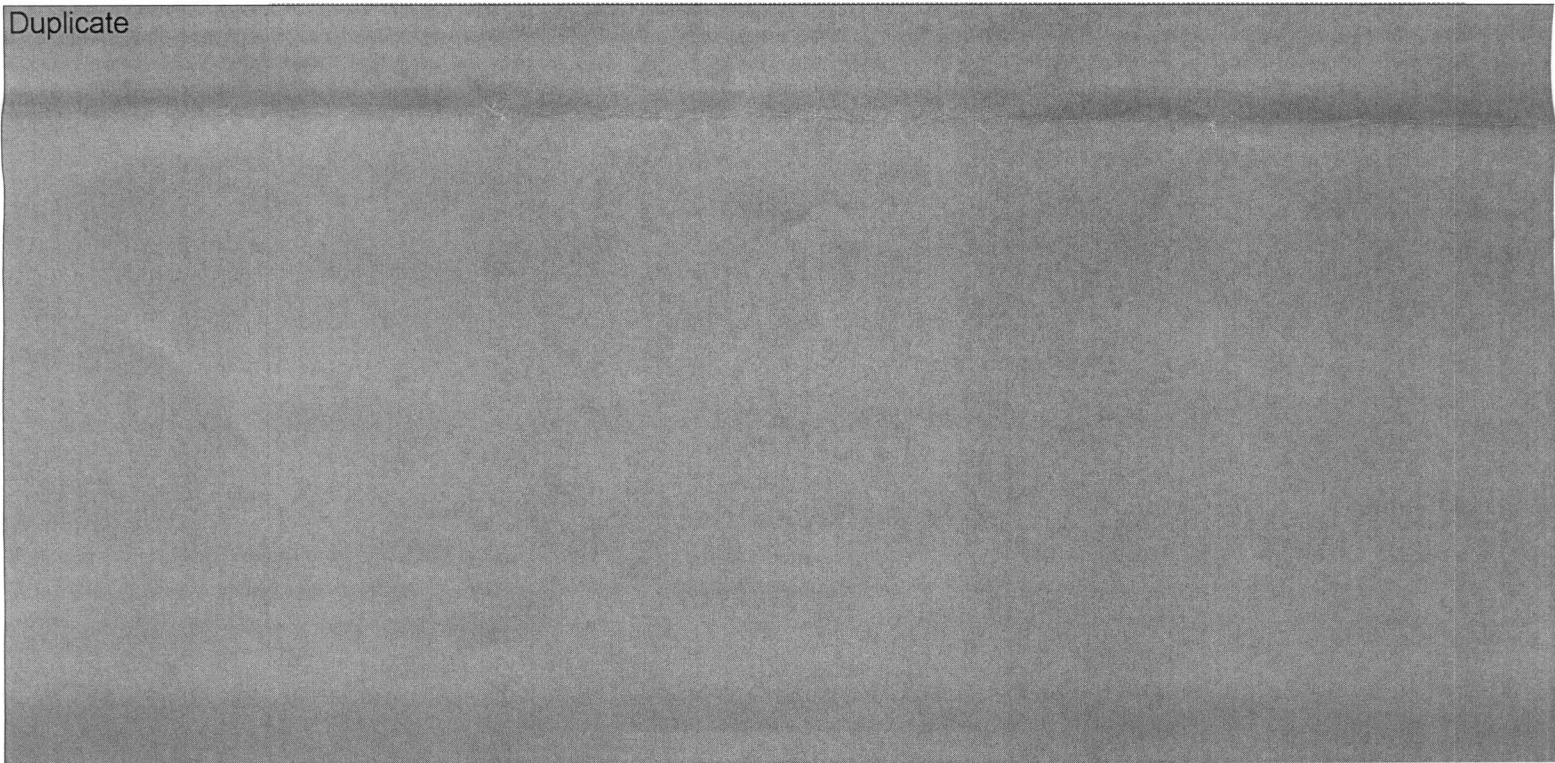
Jeff Huskey
Chief Information Officer
Federal Trade Commission
(202) 326-2979

From: Huskey, Jeffrey
Sent: Wednesday, April 06, 2011 12:42 PM
To: Johnson, Jacalyn; Mech, Margaret; Agarwal, Binoy; Xie, Juanhui; Maples, Randy; Westergard, Horton
Cc: Allen, Vance; Smith, Michele; Gabriel Jr., Jack F.; Groman, Marc; Brown, Laura A.; Pang, Chung (Dennis); Vaughn, Russell M (Contractor); Sudler, Steven (Contractor); Jennings, Bruce
Subject: RE: BB Playbook - Will Tom

(b)(5)

Jeff Huskey
Chief Information Officer
Federal Trade Commission
(202) 326-2979

Duplicate



Vera, Elena R.

From: Groman, Marc
Sent: Wednesday, April 06, 2011 11:51 AM
To: Jennings, Bruce
Subject: RE: BB Playbook - Will Tom

Bruce,

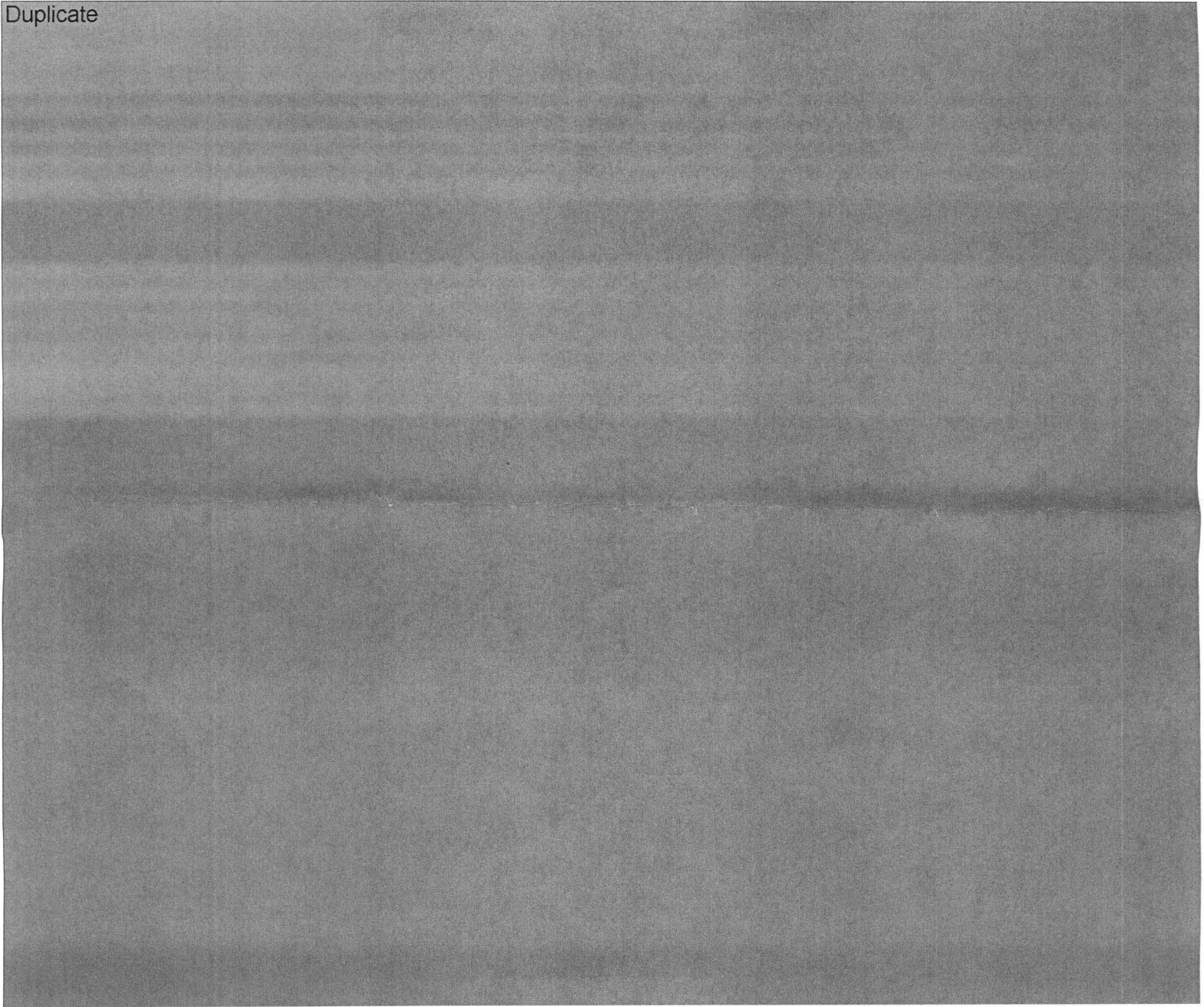
Just to be clear, I was not attending yesterday's meeting for the Chairman, but as Chief Privacy Officer. If you want me to update Joni or Jon on this proposed initiative, I'm happy to do that. (b)(5)

(b)(5)

Thanks,

Marc

Duplicate



Vera, Elena R.

From: Groman, Marc
Sent: Thursday, March 31, 2011 10:40 AM
To: Huskey, Jeffrey; Jennings, Bruce
Cc: Johnson, Jacalyn; Mech, Margaret; Brown, Laura A.; Allen, Vance
Subject: RE: Executive Request

(b)(5)



Please let me know if there is additional relevant information or if I can be of any assistance here.

Marc

-----Original Message-----

From: Huskey, Jeffrey
Sent: Thursday, March 31, 2011 8:29 AM
To: Jennings, Bruce
Cc: Johnson, Jacalyn; Mech, Margaret; Brown, Laura A.; Allen, Vance; Groman, Marc
Subject: RE: Executive Request

Bruce,

Lets get Margaret's IA guys to look at this and lets make sure CPO is plugged in as well.

(b)(5)

(b)(5)

jeff

Jeff Huskey
Chief Information Officer
Federal Trade Commission
(202) 326-2979

-----Original Message-----

From: Jennings, Bruce
Sent: Wednesday, March 30, 2011 11:33 AM
To: Huskey, Jeffrey; Allen, Vance
Cc: Johnson, Jacalyn; Mech, Margaret; Brown, Laura A.
Subject: Executive Request

Good morning, Jeff,

OGC Director Will Tom is interested in purchasing a BlackBerry PlayBook (comparable to an iPad) and has inquired about tethering it to his BB phone so he can use Outlook and access FTC files.

(b)(5)

it would be appropriate. Please let me know your thoughts about this, and please let me know if you'd like me to respond to Mr. Tom or if you would like to contact him directly.

Bruce

Vera, Elena R.

From: Soo Lee <soolee@rim.com>
Sent: Tuesday, March 29, 2011 1:58 PM
To: Jennings, Bruce
Subject: BlackBerry Solutions Meeting

Bruce,

Hello! (b)(5)
(b)(5)

AGENDA

Introduction (Soo)

PlayBook Overview (Soo/Doug)
 Specifications
 BB Bridge

BES Solutions (Soo/Doug)
 SharePoint
 BEAM – Application Middleware
 TAT – The Astonishing Tribe (www.tat.se)
 BB Balance – Securing your enterprise network/Allow for some personal use
 SAP
 Chalk – PushCast (It's like a Podcast but more and secure)
 MVS – Deskphone on your BB

Open Discussions

Please let me know if you and the executive team might have some time over the week of April 11th.

Very Respectfully,
Soo J. Lee
Research In Motion
202 701 4356 c
SooLee@RIM.com

 **BlackBerry** PlayBook.

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