



## 2021/22 Application Guidelines MCAD–Jerome Foundation Fellowships for Early Career Artist

Administered by the Minneapolis College of Art and Design (MCAD)  
[www.mcad.edu/jerome](http://www.mcad.edu/jerome)

### FELLOWSHIP OVERVIEW

This program, administered by the Minneapolis College of Art and Design (MCAD), is made possible by the generous support of the Jerome Foundation. The goal of this fellowship program is to support visual artists in Minnesota, early in their careers, creating bold, innovative, and risk-taking new work that challenges conventional artistic forms.

Artists considered for this fellowship may work in a variety of visual art media, including both traditional and new media. This Fellowship supports visual artists, including but not limited to: painters, sculptors, drawers, printmakers, sequential/comic artists, public artists, social practice artists, conceptual, installation, graffiti, textile, ceramics, glass, bead, metal, paper, and photography and digital video or film (presented in an exhibition or installation context).

The MCAD–administered fellowship program uses an independent jury of three arts professionals to competitively award four fellowships. The fellowship runs from November 30, 2021–November 30, 2022 and includes:

- \$10,000 – The funds may be used to purchase materials, cover production costs of artwork, and to supplement living or travel costs. Awards are subject to state and federal income tax guidelines.
- Three studio visits from professional critics (2 local, 1 national).
- An exhibition at the MCAD Gallery in Fall 2022.
- A catalog with a critical essay on each artist's work.
- The opportunity to partake in a public panel discussion.
- Access to MCAD's facilities, library, and ½ off tuition for Continuing Education courses.

### DEADLINES & KEY DATES

#### **Application opens:**

Friday, July 16, 2021

#### **Deadline:**

Friday, September 17, 2021 at noon (CT)

### INFO SESSIONS

#### *Application Overview*

(with Program Director, Kerry Morgan)

Pre-recorded ([link](#))

#### *Work Samples, Statements, and*

#### *Application Strategies*

(with 2020/21 MCAD–Jerome fellow, Katayoun Amjadi)

Pre-recorded ([link](#))

#### **Wednesday, August 18, 6:00–7:00 p.m.**

#### *Work Samples, Statements, and*

#### *Application Strategies*

(with Fellowship Coordinator, Melanie Pankau)

Zoom ([link](#))

### SUPPORT

Applicants are welcome to schedule one-on-one meetings (phone or Zoom) with Program Director Kerry Morgan or Fellowship Coordinator Melanie Pankau before submitting their applications online. To schedule a meeting or to request examples of previous fellowship recipients' artist statements and resumes please email [gallery@mcad.edu](mailto:gallery@mcad.edu)

## ELIGIBILITY REQUIREMENTS

Please read carefully. Applicants who do not meet all of the following criteria and expectations will not be considered and should not apply. Age is not a factor in determining eligibility.



- Artists that are in the early stages of their creative development with 2-10 years of generative experience not including any exhibition opportunities provided through a school or college program and:
  - have a focused direction and goals, even while still developing their artistic “voice”
  - have yet to be substantially celebrated within any artistic field, the media, funding circles or the public at large
  - are vocational (as opposed to avocational, academic, amateur, or educational) artists
- Artists who at the time of application have generated, completed and publicly presented/exhibited/published work in the discipline in which support is requested;
- Artists must be able to provide evidence that they are an early career artist. Your resume will demonstrate limited, but promising, exhibition exposure and no more than a few grants or fellowships in direct support of your work.
- Artists who engage in exploring and challenging conventional artistic forms;
- Artists’ work must fall within current visual art practice. Artists considered for this Fellowship may work in a variety of visual art media, including both traditional and new media. The Fellowship is not intended for commercial artists, musicians, theatre artists, or others whose work is generally not presented in a visual art context.
- Artists who are legal residents of the state of Minnesota and have been residents for a least a year prior (since September 17, 2020) to the submission of an application. (Determined by voting and/or payment of taxes in the state. Applicant must also have a street mailing address within Minnesota to be eligible to apply.)
- Artists must reside in the state until the end of the 12-month Fellowship period.
- Artists living outside the Twin Cities metropolitan area who receive a MCAD–Jerome Foundation Fellowship must be willing to travel to the Twin Cities for Fellowship events, meetings with visiting critics and other group meetings. Mileage and lodging for trips will be reimbursed.
- Artists must be willing to meet with visiting critics during the Fellowship period and accommodate their schedules to the critics’ visits. This may include arranging for and transporting your artwork to a location in the Twin Cities for studio visits.
- Artists must be willing to participate in a Fellowship exhibition and related activities.
- Artists are eligible to receive this Fellowship once every three years; however, if you are a prior recipient that fact will be taken into consideration when your application is reviewed.

### MCAD–Jerome Fellowships do NOT support:

- Students who are or will be at the time of application and during the grant period enrolled in degree-granting programs (including K-12, college, graduate or post graduate studies);
- Artists that are full-time tenured faculty at any college, university or institution of higher learning (or equivalent)
- Artist that have shown in major museums, art centers, art fairs, international biennales; and are represented by a prominent commercial gallery.
- Mid-career or established artists from fields other than visual arts will not be considered early career based on the decision to shift artistic direction. For example, a composer with a substantial career in music who is now moving into the realm of visual arts will not be considered early career for the purposes of this Fellowship.
- Artists who have been awarded a McKnight Visual Artist Fellowship, McKnight Photography Fellowship (for mid-career artists) are not eligible for the MCAD–Jerome Early Career Artist Fellowship.

# SELECTION PROCESS

## Jury Panel:

Three jurors, one who is familiar with the visual arts in Minnesota and two who are not, select the fellows. These panelists are artists, curators, art critics, and educators with an appreciation for and knowledge of a wide spectrum of contemporary art practices. Panelists, insofar as possible, represent a diversity of age, ethnicity, gender, and geography.

*MCAD fellowship staff does not participate in any part of the selection process.*



## Review Process:

Review Process: Applicants are evaluated and selected according to these criteria:

- Compelling—offering distinctive vision and authentic voice;
- Deeply considered, imaginative, and executed with attention to craft and with technical proficiency, providing artistic experiences that communicate unique perspective/s, and invite viewers to question, discover, explore new ideas in new ways;
- Innovative and risk-taking—engaging, questioning, challenging, or re-imagining conventional artistic forms. Innovation and risk-taking are Jerome Foundation values that reflect our interest in supporting artists from diverse backgrounds and experiences who are expanding ways of working, asking questions, and inspiring new ways of imagining.

The panel will also be asked to consider the breadth of artistic practice among Minnesota artists, which can include a wide range of aesthetics and traditions that might be influenced by ethnicity, gender, and/or geography.

**First Round:** The jurors review all submissions in the form of digital images viewed on their personal computer monitors. They are asked to score each applicant 1 to 5. Their decisions are tabulated and the top 25-30 applicants with the highest numerical score move on to the next semifinal round.

**Second Round:** The jurors are asked review for a second time the applications of the semifinalists and provide some written comments. Then a conference call is held where the panelists discuss these top 25-30 applicants. Those 10 applicants receiving the greatest interest will be contacted to schedule studio visits.

Email notification will be sent to all applicants on Friday, October 29. One email will be sent to applicants who did not make it to the second round. A separate email will be sent to applicants who were semifinalists, letting them know that applicants making it to the second and final rounds can contact the Program Office to set up a time to discuss the jurors' comments. These phone conversations will happen after the announcement of the four Fellows (i.e., after Monday, November 29, 2021.)

**Online Studio Visits for Finalists:** In this final phase, the Program Office notifies the 10 artists identified for final review no later than Friday, October 29. Appointments are made for brief, 25-minute online studio visits via Zoom with the jury. **The dates for the studio visits will be Thursday, November 11 and Friday, November 12.**

Notification: Upon completion of the studio visits, the Program Director will call the four Fellows and email the other finalists of the results. The Program Office will notify all applicants about the juror's final decision via email no later than Monday, November 29. Please do not call for results.

# APPLICATION MATERIALS



## Application link:

<https://mcad.submittable.com/submit>

### 1. Contact Information and Questionnaire Form

### 2. Proof of MN residency

- Applicant must have or maintain MN residency for at least one year prior to application deadline (since September 17, 2020). Please upload a copy of one of the following: MN driver's license (or MN identification card); a utility bill in the applicant's name; lease; or other supporting documents.

### 3. Ten Images/Work Samples

- Images must be in JPEG format.
- Individual files should not exceed 5 MB.
- Upload files in the order you would like them to be viewed. Each juror reviews applications individually, one image at a time, on a personal computer monitor.
- Label files this way: 1\_title.jpg, 2\_title.jpg  
(For example, 1\_Stars.jpg, 2\_Moon.jpg)  
Provide: title, year, medium, dimension (h x w x d) in inches.
- Optional 100-word max. annotation describing the medium, context, or installation of a particular work. Info should provide the juror with a greater understanding of what they are viewing. Avoid personal commentary and interpreting the work for the jurors.

### 4. Two Videos (optional)

- Videos will be accepted as mp4, mov, avi, mpg, 3gp, flv, webm, wmv, mkv, or m4v files.
- 3 minutes maximum in length.
- Upload each video as one work sample and in the order you would like them to be viewed. Please leave ample time for the upload.
- Provide: title, year, medium, duration. Indicate whether or not there is sound.
- Optional 100-word max. annotation describing the content, context, or site of a particular work. Info should provide the juror with a greater understanding of what they are viewing. Avoid personal commentary and interpreting the work for the jurors.
- Video submissions should supplement, not replace or extend, the ten still images. Therefore, any video, kinetic, or time-based work referenced in a multimedia installation must be indicated by at least one still image in the sequence of ten. Because of the blind jury process, ideally there should be no voiceover narration, artist appearance or name included in the video submission. **Process documentation videos, walk-throughs or walk-arounds of static works or studio, interviews of the artist, and documentation of additional works not included in your ten still images will result in the video being removed from your application.**

## APPLICATION MATERIALS (cont.)



### 5. Additional PDF (optional)

- For artists' work that involves text, artist books, book spreads, didactics, texts that are unreadable in the images submitted.
- Five page maximum. Limited to 5 MB.
- Label file this way: Additional\_PDF.pdf
- The PDF attachment should supplement, not replace or extend, the ten still images. Therefore, any work referenced in the PDF must be indicated by at least one still image in the sequence of ten.

### 6. Résumé (list format)

- Upload a current résumé that highlights your professional accomplishments and achievements, including exhibitions, awards, and grants.
- Label file this way: Resume.pdf
- DO NOT include your name, home or studio address, phone number or e-mail address on the résumé.
- Information on preparing a professional artist résumé is available at the College Art Association web site:  
<http://www.collegeart.org/standards-and-guidelines/guidelines/resume>

### 7. Artist Statement

- Upload artist statement. (500 words max.)
- Label file this way: Artist\_Statement.pdf
- DO NOT include your name, home/studio address, phone number, or email address.
- The artist statement should directly speak to the images you are submitting. It may also provide information about your background, the development or current direction of your work, or other information you would like to present to the panel.

### 8. Fellowship Goals Statement

- Upload fellowship goals statement. (500 words max.)
- Label this way: Fellowship\_Goals.pdf
- DO NOT include your name, home/studio address, phone number, or email address.
- The fellowship goals statement should describe what new work you plan to create during the fellowship year, and why is this a pivot moment in your practice where this fellowship would make a difference. A budget is not required.