

# Feminist Futures:

Exploring activism and the future of gender equality.



## Feminist Archive South: A Level Sociology Resources Gender Roles, Stereotypes and Socialisation

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Available separately:

Gender Roles, Stereotypes and Socialisation PowerPoint on TES

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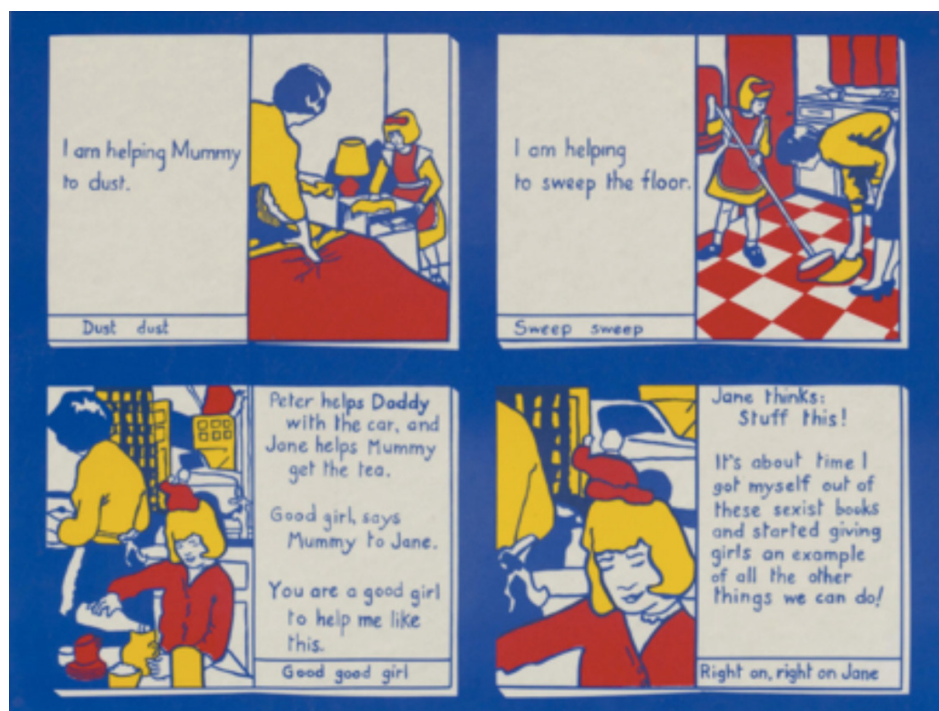
T.I.G.E.R Co-op



**Credit:** See Red Women's Workshop Members and Four Corners books

# Feminist Archive South: A Level Sociology Resources

## Gender Roles, Stereotypes & Socialisation: Introduction



See Red Women's Workshop, 'Right on Jane' (1977/88)

The workshops were delivered in schools, colleges and youth groups across the South West and students work was displayed alongside our touring exhibition of posters Politics and Protest.

These learning opportunities enabled students to build on a socio-historical understanding of the changing role and status of women in the 20th century through a creative, archival exploration of the Women's Liberation Movement.

This interactive workshop aims to enrich learning of the topics and themes relating to gender roles, stereotypes and socialisation within the A Level Sociology curriculum.



See Red Women's Workshop, 'A Woman's Work Is Never Done' (1974)

Exploring some of the key campaigns and strategies of the Women's Liberation Movement students will see how challenging restrictive gender norms advanced women's rights on a global scale. Students will also be encouraged to think critically about how stereotypes and binary gendered socialisation affect their lives now and what they can do to challenge them.

### Feminist Futures

In the Feminist Futures workshops we analysed a range of posters and texts from our exhibition and handling collection. Due to the nature of archives and copyright, the extracts are restricted in these digitally shared resources. However, if you would like the Feminist Archive South to bring this workshop to life with a full range of sources including posters, pamphlets, letters and photographs- get in contact to enquire about our workshop delivery.

# Feminist Archive South: A Level Sociology Resources

## Gender Roles, Stereotypes & Socialisation: Introduction

### WHO ARE WE?

**The Feminist Archive South (FAS)** is based at the University of Bristol and documents international feminist movements through over 160 metres of diverse archive materials including oral histories, pamphlets, posters and periodicals that tell the story of how activists struggled for gender equality.

We hold one of the most significant collections of women's activist histories in the UK. Our workshops are developed by qualified teachers specialised in teaching ages 16-19. We understand the importance of building on prior learning, differentiation and devising workshops which complement the curriculum.

*In partnership with:*

**TIGER** (Teaching Individuals Gender Equality & Respect) is a Bristol based not-for-profit co-operative working for young people by delivering a comprehensive programme of workshops that address gender-based barriers to well-being and well-rounded futures within school and beyond.

## HATPINS TO #HASHTAGS ♀

The Hatpins to Hashtags project was a 3-strand project taking place across the South West, funded by the Government Equalities Office and supported by Special Collections at the University of Bristol.

The three project strands were:

Educate: Feminist Futures educational workshops

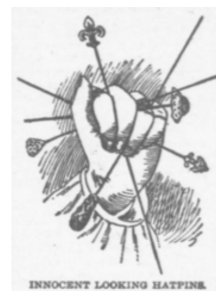
Participate: Digital Democracy skills workshops

Celebrate: Politics and Protest touring exhibition

### Why 'Hatpins to Hashtags'?

In the early 20th century the hatpin, a decorative pin for holding a hat to the head, was considered an international threat following its use by Suffragettes to defend themselves from assault. In the early 21st century social media hashtags such as #MeToo, #EverydaySexism and #SayHerName have provided tools for women to speak out against gender-based violence.

The Hatpins to Hashtags project is about young people reclaiming the tools for democracy and making their voices heard.



### GET IN TOUCH

Our workshops and resources aimed towards students aged 16+ include:

- A Level History: the Personal is Political
- A Level Sociology: Gender roles, Stereotypes and Socialisation
- A Level Art: Art and Activism
- A Level English Lit/Lang: Rewriting Herstory
- LGBTQ Feminist Movements suitable for LGBTQ youth groups and PSHEE

Our workshops are usually 2-3 hours long but can be tailored to lesson time.

To find out more or to book one of our workshops email: [ellie at education.feministarchive@gmail.com](mailto:ellie@education.feministarchive@gmail.com)



# Feminist Archive South: A Level Sociology Resources

## Gender Roles, Stereotypes & Socialisation: Lesson Plan

### Objectives

- To explore how the Women's Liberation Movement challenged gender roles, stereotypes and binary gendered socialisation
- To develop archival research skills and share your learning creatively
- To think critically about how you experience these aspects of gender inequality now and how you can make your voices heard

10 mins	<p><b>Arrivals</b></p> <p>Sit down on tables in groups of 4 and 5.</p> <p><b>Objectives</b></p> <ul style="list-style-type: none"> <li>• Explain the lesson/workshop objectives and how they relate to your particular course content.</li> <li>• Group agreement- state expectations and ask for any more points.</li> <li>• Starter: What do stereotypes/ gender roles/ socialisation/ feminism / mean to you?</li> <li>• Each table to have one word and a post-it note.</li> <li>• Share and establish definitions.</li> </ul>	<p>Establish prior knowledge, do they understand the place of feminism on this course?</p> <p>After feedback, put definitions up on board.</p>
10 mins	<p><b>Context: before the Women's Liberation Movement</b></p> <p>Watch the clips about socialisation and gender roles as portrayed in Mad Men at 5mins 30 and 11 mins 30</p> <ul style="list-style-type: none"> <li>• How would you describe the status and situation of women in post-war Britain/ North America (1950s)?</li> <li>• Where did you see these concepts in the clip?</li> <li>• Gender roles</li> <li>• Stereotypes</li> <li>• Socialisation</li> <li>• Feminism</li> <li>• What do they think that must feel like growing up knowing society only sees you as fit to be a wife, mother and caregiver?</li> </ul> <p>Explore some of the other issues of living in a patriarchal society</p>	<p>This activity helps students build context around the Women's Liberation Movement.</p> <p>Encourage discussion around the active role of women in WWII followed by a new status quo which idealised home-bound housewives and mothers, stifling lack of freedom for women to control their own lives etc.</p>
5 mins	<p>What do you think needed to happen to break out of these traditional gender roles? Women's Liberation!</p> <p>Play clip from documentary 'She's Beautiful When She's Angry'</p> <ul style="list-style-type: none"> <li>• What was the Women's Liberation Movement? Some brief points on progress and achievements.</li> <li>• Explain the 7 demands, briefly how they came about- see Sisterhood and After article.</li> <li>• Today they will research the demand for equal education and job opportunities which links to the study of gender roles, stereotypes and socialisation.</li> </ul>	<p><a href="https://www.bl.uk/sisterhood/articles/womens-liberation-a-national-movement">https://www.bl.uk/sisterhood/articles/womens-liberation-a-national-movement</a></p>

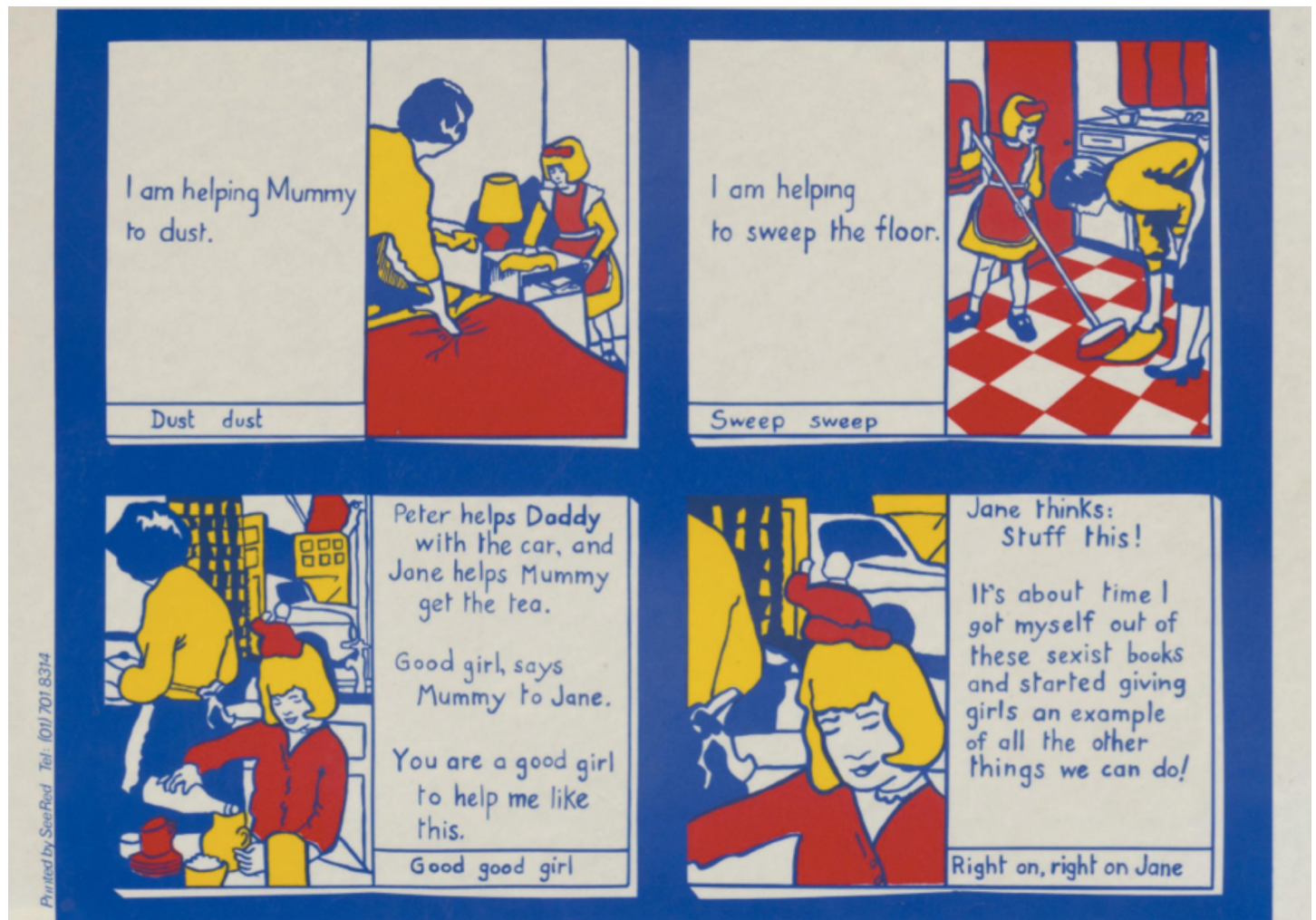
# Feminist Archive South: A Level Sociology Resources

## Gender Roles, Stereotypes & Socialisation: Lesson Plan

5 mins	<b>Archival Research</b> <ul style="list-style-type: none"> <li>Explain how this archival research will benefit their work.</li> <li>What do they think archival research skills would be?</li> </ul>	Ensure they know what an archive is.
15 mins	<b>Archival Analysis</b> <ul style="list-style-type: none"> <li>Work together in groups to analyse and annotate the archive sources in relation to the questions:</li> <li>How does it challenge gender roles?</li> <li>How does it subvert stereotypes?</li> <li>How does it criticise the socialisation of children/young people?</li> <li>Model activity as a group with the poster 'Right on Jane' by See Red Women's Workshop (source 1) and examples of analysis.</li> </ul>	<p>Scaffolding: terminology and key words on the board</p> <ul style="list-style-type: none"> <li>-subvert</li> <li>-patriarchy</li> <li>-binary gendered</li> </ul> <p>Collectively build an answer on some flipchart paper on the wall.</p> <p>Examples on the board</p>
15-20 mins	<b>Class discussion</b> <b>How much do gender roles/stereotypes and socialisation still affect us today?</b> <ul style="list-style-type: none"> <li>Slide with statistics</li> <li>Optional: Watch clip from BBC Documentary 'No More Boys and Girls - Can Our Kids Go Gender Free' from approx. 3 mins.</li> <li>What can we do to challenge gender inequality? Share some recent digital feminist campaigns e.g. #TimesUp #metoo, Gina Martin and the campaign to make Up-skirting illegal, trans inclusive feminist activism.</li> </ul>	<p><a href="https://www.youtube.com/watch?v=wN5R2LWhTrY&amp;t=1248s">https://www.youtube.com/watch?v=wN5R2LWhTrY&amp;t=1248s</a></p> <p>Masculinities are oppressed by patriarchy as well. How? Examples? Reiterate that feminism also seeks to liberate boys and men from the constrictive gender norms and expectations which can have damaging consequences on mental health.</p>
1 hour approx.	<b>Analyse</b> In your groups, make a poster about why we need to challenge gender roles, stereotypes and socialisation. <ul style="list-style-type: none"> <li>What can we learn from how the Women's Liberation Movement did this?</li> <li>How can you draw on archive materials to explore these issues?</li> <li>How is it affecting your generation?</li> <li>What can you do to challenge it?</li> </ul>	<p>Encourage students to cut up and use the archive sources and to find other archive sources or info online. See bibliography for ideas.</p> <p>We used: A2 coloured paper, paint pens, archive materials, glitter glue, magazines.</p>
5 mins	<b>Feminist Futures Plenary</b> <ul style="list-style-type: none"> <li>If you were to make one specific demand for gender equality/ending stereotypes and gender roles what would it be?</li> <li>Share your hashtags with us online @Femarchivesouth</li> </ul>	

# Feminist Archive South: A Level Sociology Resources

## Gender Roles, Stereotypes & Socialisation: Source 1<sup>1</sup>



<sup>1</sup> 'Right on Jane', See Red Women's Workshop, (1977/88) available in See Red Members, See Red Women's Workshop: Feminist Posters 1974-1990, (London: Four Corners, 2016) Or digital download from the Victoria & Albert Museum online archive: [http://media.vam.ac.uk/collections/img/2015/HK/2015HK1053\\_2500.jpg](http://media.vam.ac.uk/collections/img/2015/HK/2015HK1053_2500.jpg)

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# Feminist Archive South: A Level Sociology Resources

## Gender Roles, Stereotypes & Socialisation: Source 2<sup>2</sup>

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Obviously most text books are sexist. I once went through my school physics book and counted 80 pictures of people doing experiments. Only one of these was a girl, all the rest were male. In the series of French books used at our school from first to fifth year, the girls are always shown staying at home helping their mothers with the housework, while the boys are out fishing, and their fathers are at work. Other text books, and teachers, constantly refer to the human race as 'Man'. If you ask why, they reply that it means women too. Of course it doesn't. Man means men, and has nothing to do with the other half of the human race which is female.

There is a great deal of opposition to feminism among the pupils as well as the staff. The boys just laugh at it, and often make it clear that they don't like us trespassing on male preserves like the metalwork room. While the girls are afraid of being ridiculed if people think they are 'women's libbers' – they never say feminist.

<sup>2</sup> Sarah Wright, 'Schoolgirls Up Against Sexism', Spare Rib, issue 72, p. 7, DM2123/2/ET2, Feminist Archive South, Special Collections, Arts and Social Sciences Library, University of Bristol.

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# Feminist Archive South: A Level Sociology Resources

## Gender Roles, Stereotypes & Socialisation: Source 3<sup>3</sup>

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I would like the opportunity next year to do all subjects which I am interested in, but I am barred from at present. Instead I am being guided towards girl subjects which usually end up in family care and child care. I know there is a recognisable movement against all these things which degrade us and exclude us. Soon something's going to happen to make it right for us, but it may take time.

Debra Peart, 12 years, Leeds

<sup>3</sup> Debra Peart, 'Schoolgirls Up Against Sexism', Spare Rib, issue 72, p. 6, DM2123/2/ET2, Feminist Archive South, Special Collections, Arts and Social Sciences Library, University of Bristol.

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# Feminist Archive South: A Level Sociology Resources

## Gender Roles, Stereotypes & Socialisation: Source 4<sup>4</sup>

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There's the inevitable discussion at break about what eye shadow so-and-so wears, and sniggers that what's-her-name doesn't wear a bra. "She must be a women's libber!" I show them *Spare Rib*. They flick through it and say, "Where's the John Travolta pin-up?" They show me their magazines in a tone that suggests that I should be humoured, tell me that I can take them home to read, and see what I should do with my hair and skin, and what clothes to buy to be fashionable. I *just* keep my temper, decline to read them, and walk away.

<sup>4</sup> Viv Norman, 'Schoolgirls Up Against Sexism', *Spare Rib*, issue 72, p. 6

DM2123/2/ET2, Feminist Archive South, Special Collections, Arts and Social Sciences Library, University of Bristol.

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# Feminist Archive South: A Level Sociology Resources

## Gender Roles, Stereotypes & Socialisation: Source 5<sup>5</sup>

**GIRLS WORKSHOP**

SATURDAY MORNINGS  
STARTS APRIL 23RD

10.30 a.m. until 12.00 noon  
SIX WEEK COURSES

**Wood work**

**Stained Glass**

GIRLS WORKSHOP IS OFFERING TWO COURSES ON SATURDAY MORNINGS STARTING APRIL 23RD FOR GIRLS AGED 8 OR OLDER, A WOODWORK COURSE AND A STAINED GLASS COURSE. THESE COURSES TEACH GIRLS THE CORRECT AND SAFE USE OF THE TOOLS USED AND VARIOUS TECHNIQUES REQUIRED TO MAKE A PROJECT IN EITHER WOOD OR GLASS. AT THE END OF THE COURSE EACH GIRL WILL TAKE HOME A PROJECT SHE HAS MADE. THE COURSES ARE FOR SIX WEEKS AND IT IS NECESSARY TO BOOK IN ADVANCE. THE COST IS £20 FOR WAGED PARENTS AND £16 FOR UNWAGED PARENTS. THIS INCLUDES ALL MATERIALS.

.....

**BOOKING FORM** Please state woodwork or stained glass .....

NAME.....AGE.....

ADDRESS.....

.....TEL.....

PARENTS NAME.....

DOES YOUR DAUGHTER HAVE ANY SPECIAL NEED WE SHOULD KNOW ABOUT?

.....

PLEASE SEND FULL AMOUNT OR £3 DEPOSIT TO JANET PARSONS, GIRLS WORKSHOP, OLD POLICE STATION, SOMMERVILLE ROAD, ST. ANDREWS, BRISTOL BS79AA  
TEL. 232042

<sup>5</sup> Janet Parsons, 'Girls Workshop: woodwork and stained glass', Girls Workshop, Old Police Station, Sommerville Road, St. Andrews, Bristol, BS7 9AA, DM2123/2/ET2, Feminist Archive South, Special Collections, Arts and Social Sciences Library, University of Bristol.

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## **ACE INFORMATION SHEET**

# **Sexism in schools**

*The education system still discriminates at all levels against girls and women. This is a brief guide to the law, ways of fighting discrimination and sources of further information.*

Teachers' attitudes and expectations, the ethos of the school, the portrayal of women by the media and traditional prejudices about the role of women in society cannot be combatted by referring simply to those areas covered specifically by the law. Schools should ensure that any written material, prospectuses *etc* do not make sexist assumptions and that girls wishing to take up non-traditional subjects are positively encouraged and not made to feel odd or 'unfeminine'.

<sup>6</sup> Information about ACE (Advisory Centre for Education), approx. early 1980s, pp.5-7

Place of publication: Advisory Centre for Education, 18 Victoria Park Square, London, E2 01-980 4596, DM2123/2/ET2, Feminist Archive South, Special Collections, Arts and Social Sciences Library, University of Bristol.

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# Feminist Archive South: A Level Sociology Resources

## Gender Roles, Stereotypes & Socialisation: Bibliography

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### Archival Sources

**See Red Women's Workshop, 'Right on Jane'**, (1977/88) available in See Red Members, See Red Women's Workshop: Feminist Posters 1974-1990, (London: Four Corners, 2016)

Or digital download from the **Victoria & Albert Museum online archive**:  
[http://media.vam.ac.uk/collections/img/2015/HK/2015HK1053\\_2500.jpg](http://media.vam.ac.uk/collections/img/2015/HK/2015HK1053_2500.jpg)

**Information about ACE** (Advisory Centre for Education), approx. early 1980s, pp.5-7  
Place of publication: Advisory Centre for Education, 18 Victoria Park Square, London, E2 01-980 4596  
DM2123/2/ET2, Feminist Archive South, Special Collections, Arts and Social Sciences Library, University of Bristol.

**Janet Parsons, 'Girls Workshop: woodwork and stained glass'**, Girls Workshop, Old Police Station, Sommerville Road, St. Andrews, Bristol, BS7 9AA, DM2123/2/ET2, Feminist Archive South, Special Collections, Arts and Social Sciences Library, University of Bristol.

**Sarah Wright, 'Schoolgirls Up Against Sexism'**, Spare Rib, issue 72, p. 7,  
DM2123/2/ET2, Feminist Archive South, Special Collections, Arts and Social Sciences Library, University of Bristol.

**Debra Peart, 'Schoolgirls Up Against Sexism'**, Spare Rib, issue 72, p. 6,  
DM2123/2/ET2, Feminist Archive South, Special Collections, Arts and Social Sciences Library, University of Bristol.

**Viv Norman, 'Schoolgirls Up Against Sexism'**, Spare Rib, issue 72, p. 6  
DM2123/2/ET2, Feminist Archive South, Special Collections, Arts and Social Sciences Library, University of Bristol.

### A notice on copyright

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### Recommended resources

**Morris, Bonnie J. and D-M Withers, The Feminist Revolution: The Struggle for Women's Liberation 1966-1988**, (London: Virago Press, 2018)

**See Red Members, See Red Women's Workshop: Feminist Posters 1974-1990**, (London: Four Corners, 2016)

### Online archives

**Sisterhood and after:** The Sisterhood and After website created an original and extensive oral history archive of the lives of feminist change-makers of the 1970s and '80s. The archive provides the resources for new studies of this important social movement and its legacy. They have an extensive selection of teaching resources. <https://www.bl.uk/sisterhood>

**Spare Rib:** Explore digitised images from this ground-breaking feminist 20th-century magazine  
<https://www.bl.uk/spare-rib>

### Feminist Archive South online catalogue, Special Collections, University of Bristol

The Feminist Archive South is housed and managed by Special Collections, Arts and Social Sciences Library, University of Bristol. Anyone can make an appointment in advance and order up material to the reading room. Search the catalogue here: <http://oac.lib.bris.ac.uk/Dserve/dserve.exe>

Get in touch with Special Collections: <http://www.bristol.ac.uk/library/special-collections/contact/>

# Feminist Archive South: A Level Sociology Resources

## Gender Roles, Stereotypes & Socialisation: Bibliography

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### Online archives (continued)

**Grassroots Feminism:** Transnational Archives, resources and communities

[https://www.grassrootsfeminism.net/cms/sortable\\_node\\_list\\_digital\\_grass/134](https://www.grassrootsfeminism.net/cms/sortable_node_list_digital_grass/134)

**Dreadnought South West:** Exploring 100 Years of women's activism in the South West

<http://dreadnoughtsouthwest.org.uk>, <https://soundcloud.com/rebelliousoundsarchive>

**Historical Association:** Suffrage Resources

<https://www.history.org.uk/ha-news/resource/9409/womens-suffrage-history-and-citizenship-resource>

**The National Archives: Suffragettes on file:**

<http://www.nationalarchives.gov.uk/education/resources/suffragettes-on-file/>

### Feminist Activist resources

**ICA See Red Women's Workshop Educator's Pack**

[https://seeredwomensworkshop.files.wordpress.com/2013/05/ica-educator\\_s-resource-pack-see-red.pdf](https://seeredwomensworkshop.files.wordpress.com/2013/05/ica-educator_s-resource-pack-see-red.pdf)

**Grrrl Zine Fair:** Grrrl Zine Fair is run by artist Lu Williams and celebrates contemporary DIY feminism through zines, live events, practical workshops, and a pop-up library. <https://www.grrrlzinefair.com>

**Agenda:** A Young People's Guide to Making Positive Relationships Matter <http://agenda.wales>

**Feminist Frequency Media Resources:** <https://feministfrequency.com/resources/>

**The Everyday Sexism Project:** <http://everydaysexism.com>

### FAS educational resource: authorship and copyright

These educational resources were created by the Feminist Archive South and funded by the Government Equalities Office. They are available for free download and intended for use by teachers and youth workers. We encourage you to adapt for your own purposes but please credit the relevant authors and the Feminist Archive South.

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T.I.G.E.R Co-op



**Credit:** See Red Women's Workshop Members and Four Corners books

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